

## Features

Able to refer friends with referral code

**Pop up events**

video call through app - phone number won't show

Linking other social media accounts

## Profile

All about me bio

Profile picture

verify the user to make sure they are real

Questionnaire for users to answer

gender preferences

share photos about college life

## Problem

Hard to make friends in a new environment

Most people come to college not knowing anyone

promo codes for events

People aren't always nice

## Meet New People

connect people with the same major

Able to sort by major, building, etc.

have designated meeting areas and times

find out to see who's in your classes and make group chats

Can make friends before you even get to college

## Marketing

**Merch**

market the app on social media

ambassadors

Free app - upgrade for a fee

## app name

**friend finder**

**noodle**

**ramen**

**Uni**

## Covid

Covid made it harder to meet people

Can interact in quarantine

Can make friends online