

Ideation Phase

Define the Problem Statements

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| Date | 18 November 2022 |
| Team ID | PNT2022TMID50268 |
| Project Name | Project - Signs with Smart Connectivity for Better Road Safety |
| Maximum Marks | 2 Marks |

Problem Statement Canvas for Signs with Smart Connectivity for Better Road Safety

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

