



How to improve your networking



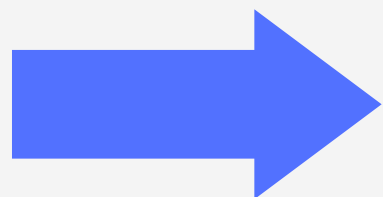
PM Role

Hello, I am looking for a new opportunity specifically in the product management domain. Please let me know if you have any open positions in the PM category and I would be happy to share my current resume.
Thank you!



Do not send a message like this!

Instead, here's how to network with hiring managers to land an interview





Find people who are hiring

Search for the words: **hiring "[role]"**

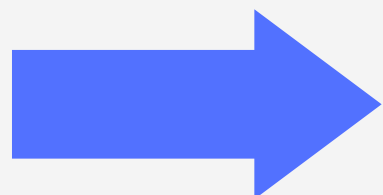
Hiring managers write: "I'm hiring" or "my team is hiring."

The image shows a LinkedIn search interface with several annotations and arrows:

- Select **Posts****: An arrow points to the **Posts** filter button.
- Filter for **Latest** (sort)**: An arrow points to the **Latest** filter button.
- Select **All filters****: An arrow points to the **All filters** button in the filter dropdown menu.
- Select **Author Companies** that you are interested in**: A blue box highlights the **Author company** section in the filter dropdown, which includes a checked checkbox for **Google**.

The search bar contains the text "hiring 'Product Manager'". The filter dropdown menu is open, showing options like "Filter only Posts", "From member", "From company", "Mentioning member", "Mentioning company", "Author industry", and "Author company".

Here's the result of this search





Find people who are hiring

in

hiring "Product Manager"

Home

My Network

Jobs

Messaging

Notifications

Me

Work

Learning

Posts

Latest

Google 1

Posted by

Date posted

From member

From company

All filters

Reset

Google Search

1w • Edited •

+ Follow

...

Greetings people of earth! Google is hiring!

I'm looking for a great product manager to join me at Google Search and wanted to make sure all of you in my network were aware

Great high profile role determining how we will reach & scale Creators & Influencers in Google Search moving forward, lots of green fields and critical for our future.

Please spread the word:

Build for everyone

Promoted

Start selling online. Get everything you need to manage orders and inventory from one dashboard.

Join An Advisory Board Companies are looking for executives just like you.

Smarter Case Management Our software drives better results for your clients and your business.

Filter only Posts by

From member

+ Add a person's name

From company

+ Add a company's name

Mentioning member

+ Add a person's name

Mentioning company

+ Add a company's name

Author industry

+ Add an industry

Author company

☒

Google

HIRING
MANAGER!

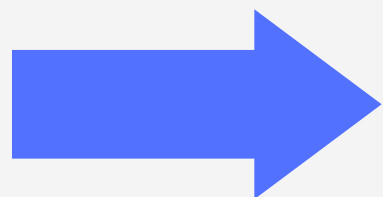
Here's the message you should send



Messaging Hiring Managers

1. Look at the **Job Description** they shared.
2. Focus on **Required & Preferred** Qualifications (Responsibilities last)
3. Ideally, you should **match at least ~70%** of the required qualifications.
4. Select 3 things from the Qualifications that **match your skills**.
5. Message the hiring manager with:
 - a. **Why** are you interested?
 - b. What makes you a **great candidate**?

Here's the **template** you can use





Message Template

"Hi [Name],

I saw your recent post about an opportunity for [role] at your company. My name is [your name] and I'm currently a [your current job] at [your current company].

I'm very interested in joining [their company] because [your reason to WHY you want to join their company. This shouldn't be more than 2 lines].

A bit about myself:

- [1st experience **related** (and I can't emphasize enough the word **related**) to the job posting they shared. No more than 3 lines]
- [2nd experience, similar format as above]
- [3rd experience, similar format as above]

I'd be happy to talk more about how I could help your team or answer any questions you may have. Please let me know if there's anything else you'd like to know about me or my work.

I can send my resume if you need it and be available for a call at a day and time that works best for you.

Looking forward to hearing from you.

Thank you!"

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