How to improve your networking
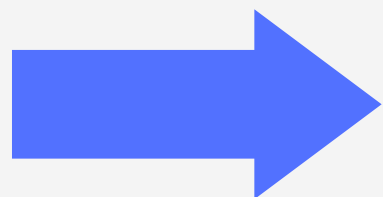

PM Role

Hello, I am looking for a new opportunity specifically in the product management domain. Please let me know if you have any open positions in the PM category and I would be happy to share my current resume.
Thank you!

Do not send a message like this!

Instead, here's how to network with hiring managers to land an interview

Find people who are hiring
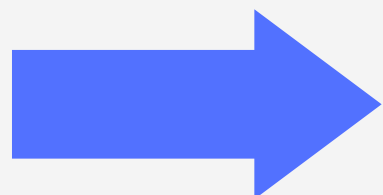
Search for the words: **hiring "[role]"**
Hiring managers write: "I'm hiring" or
"my team is hiring."

Select
All filters

All filters   Reset

Filter only   Posts ▾   by

From member
+ Add a person's name

From company
+ Add a company's name

Mentioning member
+ Add a person's name

Mentioning company
+ Add a company's name

Author industry
+ Add an industry

Author company
☑ Google

in   🔍 hiring "Product Manager"

Posts ▾ | Latest ▾   Google ① ▾   Posted by ▾   Da

Select
Posts

Filter for
Latest
(sort)

Select
**Author
Companies**
that you are
interested in

Here's the result of this search ➡

Find people who are hiring

HIRING MANAGER!

Here's the message you should send →

Messaging Hiring Managers

1. Look at the **Job Description** they shared.

2. Focus on **Required** & **Preferred** Qualifications (Responsibilities last)

3. Ideally, you should **match at least ~70%** of the required qualifications.

4. Select 3 things from the Qualifications that **match your skills**.

5. Message the hiring manager with:
   a. **Why** are you interested?
   b. What makes you a **great candidate**?

Here's the **template** you can use →
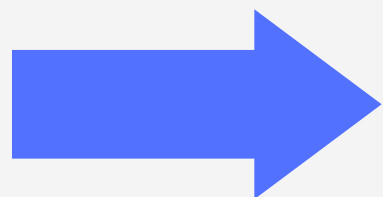
Message Template

"Hi [Name],

I saw your recent post about an opportunity for [role] at your company. My name is [your name] and I'm currently a [your current job] at [your current company].

I'm very interested in joining [their company] because [your reason to WHY you want to join their company. This shouldn't be more than 2 lines].

A bit about myself:

- [1st experience **related** (and I can't emphasize enough the word **related**) to the job posting they shared. No more than 3 lines]
- [2nd experience, similar format as above]
- [3rd experience, similar format as above]

I'd be happy to talk more about how I could help your team or answer any questions you may have. Please let me know if there's anything else you'd like to know about me or my work.

I can send my resume if you need it and be available for a call at a day and time that works best for you.

Looking forward to hearing from you.

Thank you!"

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