Visual Identity



Reconnecting diasporas to the flavors of home

West African & Caribbean greens, grown fresh in Canada

Logomark

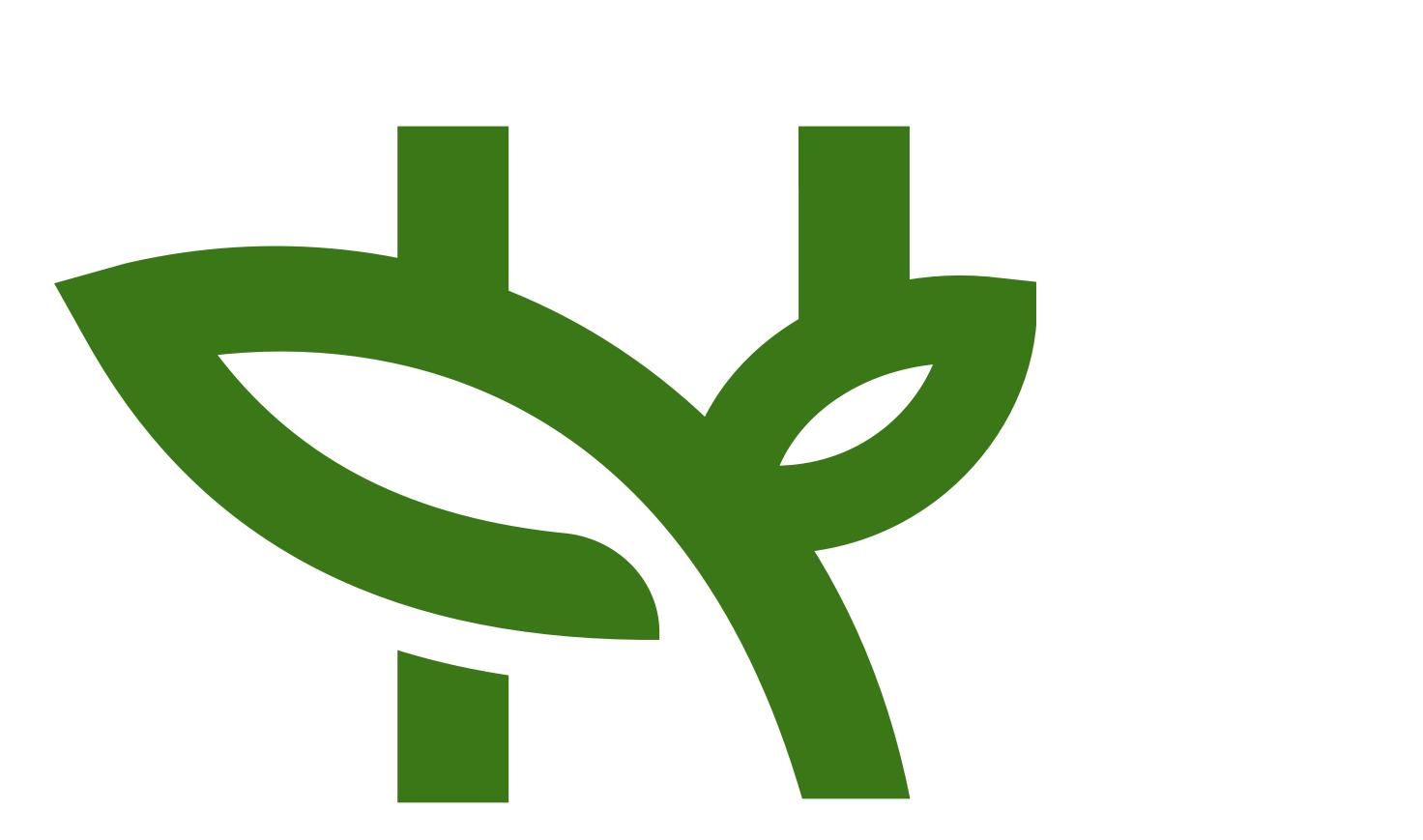
Reritage



Reritage FARMS

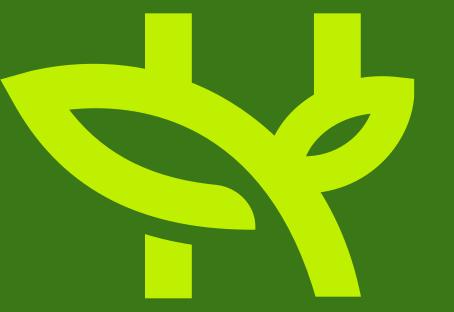
Reritage

Iconmark









Badage







Colour

Dark Green	Forest Green	Leafy Lemon	Lime Slice
#00312D	#3A7817	#BFF106	#EAFDE7

Typography

Gilroy | Primary

ABCDEFGHIJKLMNOPQRSTUVWXYZ

CAPITALS | REGULAR

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*?+

NUMBERS AND SYMBOLS | REGULAR

