Creating An Online Funnel Using Funnelytics

Introduction

- Funnelytics is an online visual mapping & analytics tool that helps you create visually appealing marketing funnels
- Allows you to communicate your funnel strategy to i) internal stakeholders so everyone is on the same track and ii) clients so you can impress them more conveniently and effectively
- Map not only online traffic channels like Facebook, AdWords, E-mail etc. but also offline channels like Meeting, Phone Call, Print Ad & SMS
- Also map Actions (Watch Video, Add to Cart etc.), Pages (Opt-In, Download, Sales Page etc.) and save funnel as a template for later re-use
- The PRO version (optional) allows for advanced visual analysis and ROI tracking
- This training will cover how to use the basic features
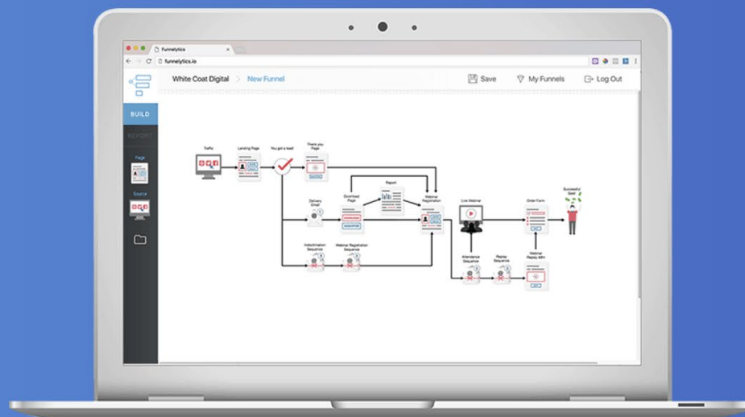
Get Started

Get Funnelytics

http://www.vipurl.me/funnelytics

Create Project

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FUNNELYTICS   Funnels   Templates   Icons   Vault   Helpdesk   What's New ①   Settings   Welcome,   Logout

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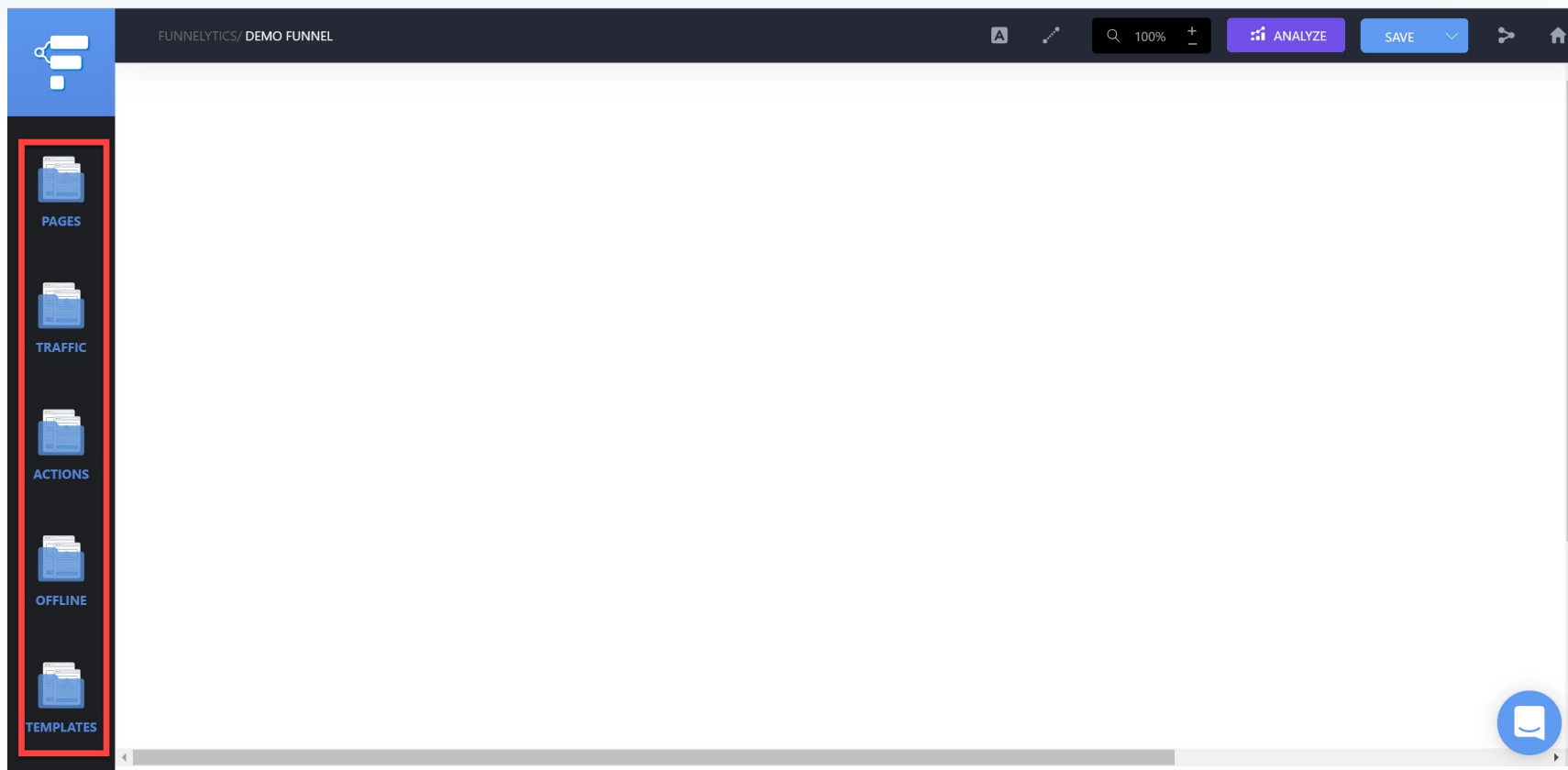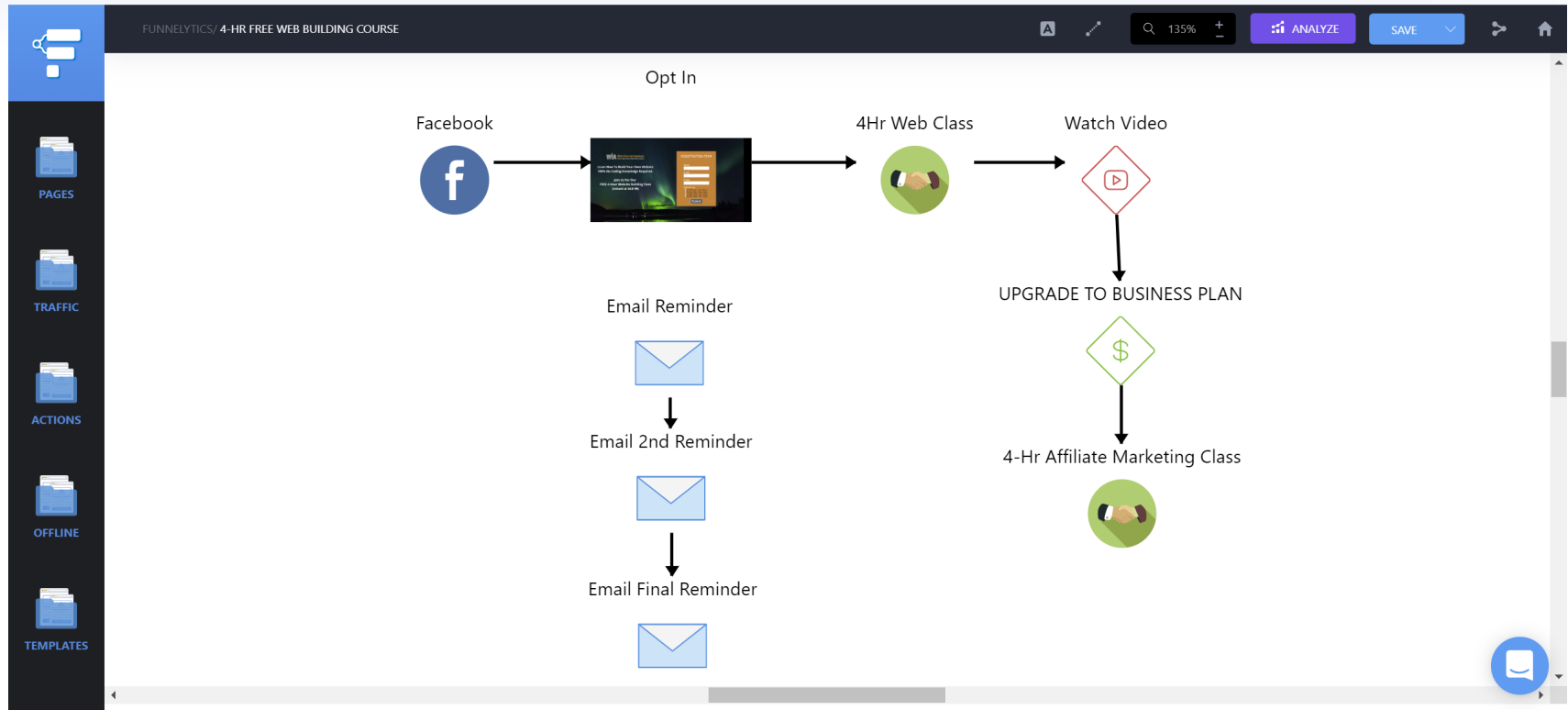Funnels   Create Funnel

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Name

Demo Project

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Create Funnel

Main Canvas

Sample Funnel

Live Demo

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Questions?