

SEM Coaching 53

Pro Lead Gen Theme



EST.

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2021

Introduction

- One of the best ways to increase lead signups on your website is to have a lead signup form prominently displayed on your website
- Other good-to-have features are:
 - Responsive Design
 - Click-To-Call for Mobile
 - Customizable Contact Form Fields
 - Lead Sign-Up Dashboard & E-mail Notification
- This Pro Lead Gen WordPress Theme offers these features and more

Pro Lead Gen Theme (Full Size)

Contact Us NOW at 65-1234 5678

Home | Sample Page | Blog | Contact Us

Responsive Contact Form

Contact Us For A No Obligation Quote

Name

Email

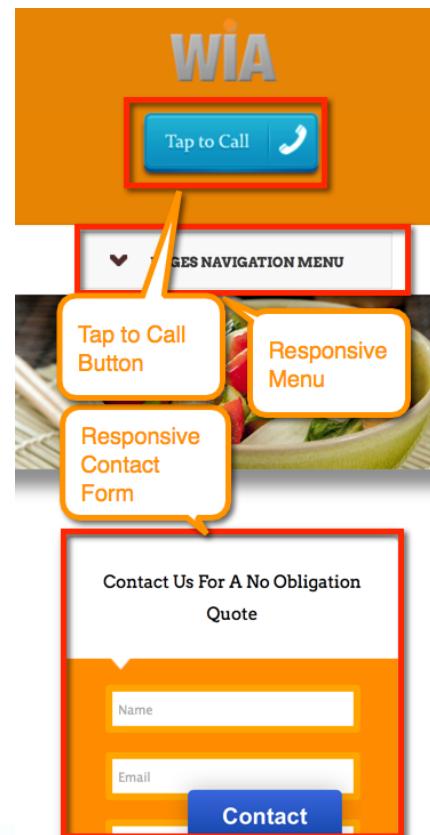
Number

Message

Submit

Contact

Pro Lead Gen Theme (Mobile Version)



The screenshot shows the WordPress admin dashboard with a sidebar on the left and a main content area. The sidebar includes links for Dashboard, Posts, Media, Pages, Comments, LeadPages, Appearance (which is highlighted with a red box), Theme Options (also highlighted with a red box), Plugins, and Users. The main content area shows the 'Themes' screen with a heading 'Themes 2'. There is a red box around the 'Add New' button. Below it, there's a search bar labeled 'Search installed themes...'. Two theme preview cards are shown: 'BlackRiders' (a landing page theme) and 'TwentyFourteen' (a blog theme). A yellow callout box points to the 'Appearance' link in the sidebar with the text: '1. From your WordPress admin dashboard, click on 'Appearance''. Another yellow callout box points to the 'Add New' button with the text: '2. Click 'Add New' to install the 'Pro LeadGen' theme'. A third yellow callout box points to the 'Theme Options' link in the sidebar with the text: '3. Ensure the theme has been activated and appear here'. A fourth yellow callout box points to the 'Theme Options' link in the sidebar with the text: '4. Click on 'Theme Options' to do customization of your site'. On the right side of the dashboard, there's a sidebar with a large plus sign icon and the text 'Add New Theme'.

1. From your WordPress admin dashboard, click on 'Appearance'
2. Click 'Add New' to install the 'Pro LeadGen' theme
3. Ensure the theme has been activated and appear here
4. Click on 'Theme Options' to do customization of your site

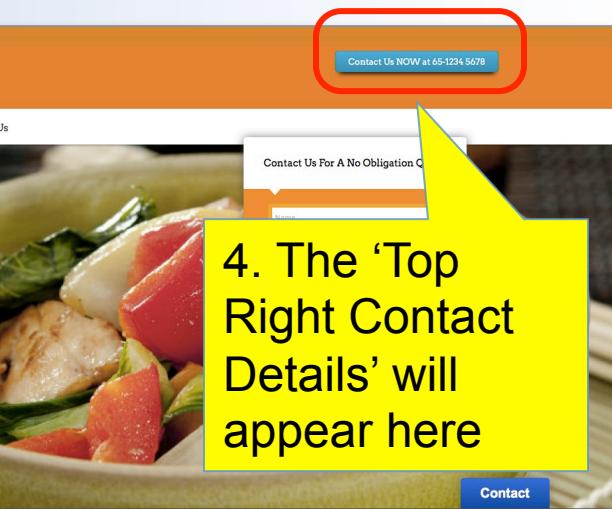
1. Upload your custom logo here

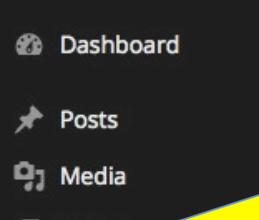
2. Your custom logo will appear here on the site

3. Insert the text for 'Top Right Contact Details' here

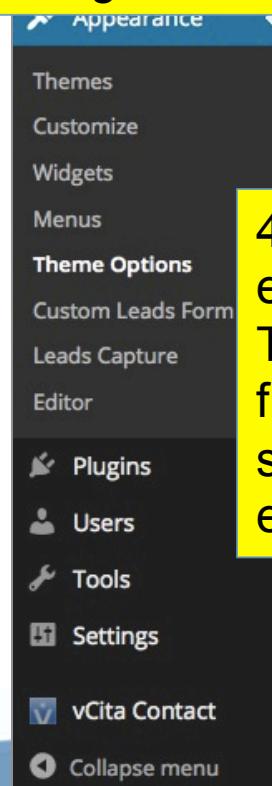
5. Key in your contact number here

7. Click 'Save All Changes'





1. Click on
'Leads Capture
Settings'



General Settings

Leads Capture Settings

Contact Us For A No Obligation Quote

Mention the heading for the lead capture form that will display on the sidebar.

E-mail Address

jeffrey@clickevents.com.my

4. Key in your valid email address here. The details submitted from the opt-in form shall be sent to this email address

On/Off

On

Reset Options

Lead Capture Form Heading

2. Key in the text for 'Form Heading here'

3. The text will appear here above the form

5. Click 'Save All Changes'

Dashboard
Posts
Media
Pages
Comments

Themes
Custom
Widgets
Menus

Theme Options
Custom Links
Leads Capture
Editor

Plugins
Users
Tools
Settings
vCita Contact
Collapse menu

1. Click on
'Slider Settings'

2. Upload the image
for the first slider

3. Insert a link
for the first slider

General Settings

Leads Capture Settings

Slider Settings

Slider Speed

8000

First Slider Image

<http://growthhackingsecrets.com/wp-content/uploads/>

Upload Image

Remove

Link for First slider

<http://growthhackingsecrets.com/sample-page/>

Second Slider Image

<http://growthhackingsecrets.com/wp-content/uploads/>

Upload Image

Remove

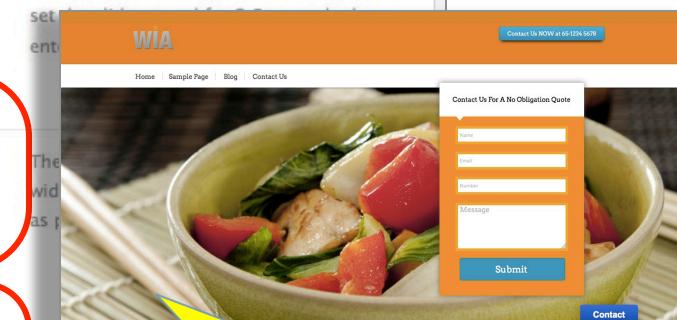
Link for Second slider

<http://growthhackingsecrets.com/blog/>

Third Slider Image

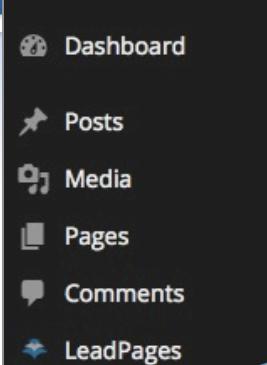
<http://growthhackingsecrets.com/wp-content/uploads/>

5. You may set the slider speed here,
eg: '8000' means 8 seconds interval



6. Slider images shall be rotated here on your site

4. By repeating the same cycle, you may add up to 8 different slider images and links



1. Click on 'Homepage Feature Area'

4. Upload the first feature image, key in the feature heading, description and link here

5. By repeating the same steps, apply to the 2nd, 3rd and 4th features below

General Settings
Leads Capture Settings
Slider Settings
Homepage Feature Area

Home Page Main Heading
ABC Catering offers a wide range of buffet catering services in Singapore

Home Page Sub Heading
Call us or request a quote and we'll get back to you within 6 hours - GUARANTEED!

Home Page Feature Section Starts From Here.

First Feature Image
<http://growthhackingsecrets.com/wp-content/uploads/>
Upload Image Remove

First Feature Heading
Malay Cuisine

First Feature Description
Looking for Malay food catering? Call us now for our latest offers

First feature Link
<http://growthhackingsecrets.com/sample-page/>

Second Feature Starts From Here.

Second Feature Image
Choose image for your second Feature

2. Key in the text for 'Home Page Main Heading' and 'Home Page Sub Heading' here

WIA
Home | Sample Page | Blog | Contact Us

Contact Us NOW at 65-1234 5678

Contact Us For A No Obligation Quote

Name
Email
Number
Message
Submit

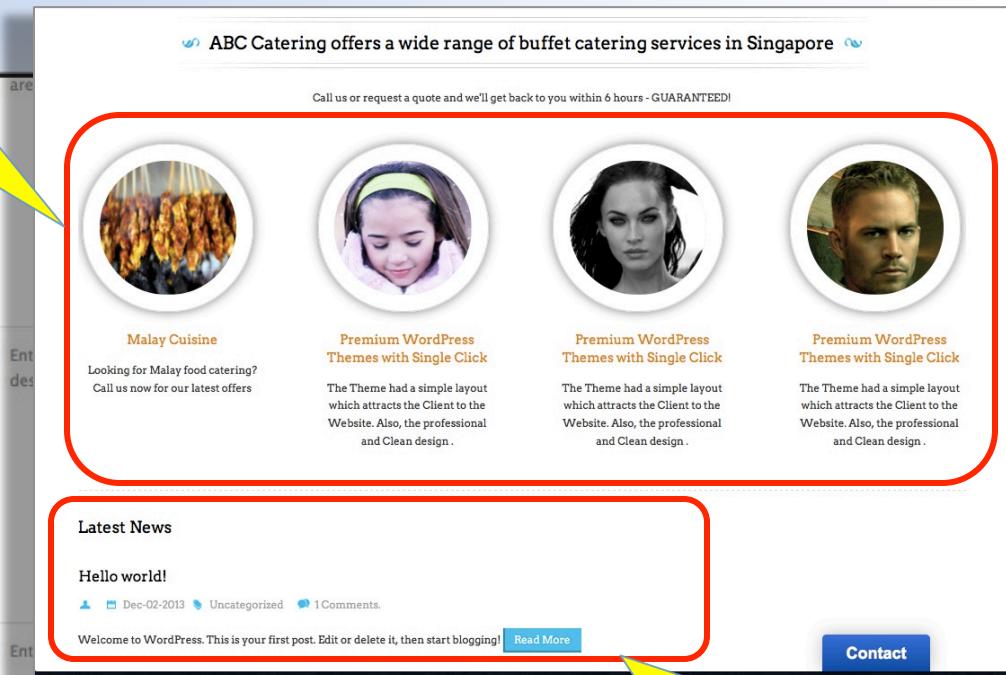
ABC Catering offers a wide range of buffet catering services in Singapore

Call us or request a quote and we'll get back to you within 6 hours - GUARANTEED!

3. The main and sub heading will appear below the slider images

2. The 4 feature images, heading and description will appear here

1. At the bottom of the page, apply 'Home Page Blog Heading' and 'Number Of Post' settings here



Home Page Blog Heading

Latest News

Number Of Post

2

Enter your text for home Page blog heading section

Here you can mention the number of blog post that will display on home page.

Reset Options

Save All Changes

4. Click 'Save All Changes'

1. Click on 'Styling Options'

2. Copy and paste these codes into 'Custom CSS' column. You may get these codes by going to <http://www.tinyurl.com/css280514>

The Custom CSS codes improve the appearance of the opt-in form

```
.signinformbox_wrapper {  
    overflow: hidden;  
    height: 100%;  
}  
  
.signupform-header h4 {  
    font-size: 15px;  
}  
  
.signinForm {  
    background: darkorange ! important;  
}  
#signinForm input[type="text"], #signinForm input[type="email"],  
#signinForm select {  
    border: 6px solid orange ! important;  
}  
#signinForm textarea {  
    border: 6px solid orange ! important;  
}  
.signinformbox_wrapper {  
    background: darkorange ! important;  
}  
#signinForm input[type="submit"] {  
    background: #0896be ! important;  
    border-radius: 5px ! important;  
}  
#signinForm input[type="submit"]:hover {  
    background: #10b2e1 ! important;  
}  
.sidebar .signinformbox_wrapper {  
    overflow: hidden;  
    height: 100%;  
}  
.sucess-send h2{  
color:black;  
}  
.sucess-send a{  
color:black;  
}
```

Save All Changes

3. Click 'Save All Changes'

1. Click on 'Social Icons'

2. Paste the URL link for any of the social media profile that belongs to you, such as the Facebook profile link shown here

3. It will create the social media icon at the footer of your website that is linked to your profile

4. Click 'Save All Changes'

1. Click on 'Lead Capture'

Leads Capture

Below are the messages received from your Visitors including their contacts details.

	Name	Email	Number	Message	Label1	Label2	Label3	Label4	Label5	Date	Action
<input type="checkbox"/>	jeff-test1	jeff-test1@test1.com	60121234567	test 1 message						2014-05-26	

Delete Checked

Download CSV File 

2. Here you can view the details submitted from your subscribers through the opt-in form

3. You may download the captured leads data in CSV form by click on this icon

vCita Contact

Collapse menu

Thank you for creating with WordPress.

Add Essential Widgets

Primary Widget Area

The primary widget area

LeadsCapture Black Rider Widget

Add LeadsCapture
Black Rider Widget to
'Primary Widget Area'

Home Page Right Feature Widget Area

The Home Page Right Feature widget area

Text

Add a BLANK Text Widget to
'Home Page Right Feature
Widget Area'

A red rectangular box highlights the 'Text' input field. A yellow arrow points from the text above towards this highlighted field.

Change Lead Signup Form Color

TO CHANGE LEAD SIGNUP FORM COLOR
FIRST, retrieve the CSS code by going to
<http://www.tinyurl.com/css280514>

SEE INSTRUCTIONS ON NEXT SLIDE TO
CHANGE LEAD SIGN-UP FORM COLOR

```
.signinformbox_wrapper {  
    overflow: hidden;  
    height: 100%;  
}  
  
.signupform-header h4 {  
    font-size: 15px;  
}  
  
#signinForm {  
    background: darkorange ! important;  
}  
#signinForm input[type="text"], #signinForm input[type="email"],  
#signinForm select {  
    border: 6px solid orange ! important;  
}  
#signinForm textarea {  
    border: 6px solid orange ! important;  
}  
.signinformbox_wrapper {  
    background: darkorange ! important;  
}  
#signinForm input[type="submit"] {  
    background: #0896be ! important;  
    border-radius: 5px ! important;  
}  
#signinForm input[type="submit"]:hover {  
    background: #10b2e1 ! important;  
}  
.sidebar .signinformbox_wrapper {  
    overflow: hidden;  
    height: 100%;  
}  
.sucess-send h2{  
color:black;  
}  
.sucess-send a{  
color:black;  
}
```

```
.signinformbox_wrapper {  
    overflow: hidden;  
    height: 100%;  
}  
  
.signupform-header h4 {  
    font-size: 15px;  
}  
  
#signinForm {  
    background: blue ! important;  
}  
#signinForm input[type="text"], #signinForm input[type="email"], #signinForm select {  
    border: 6px solid blue ! important;  
}  
#signinForm textarea {  
    border: 6px solid blue ! important;  
}  
.signinformbox_wrapper {  
    background: blue ! important;  
}  
#signinForm input[type="submit"] {  
    background: #0896be ! important;  
    border-radius: 5px ! important;  
}  
#signinForm input[type="submit"]:hover {  
    background: #10b2e1 ! important;  
}  
.sidebar .signinformbox_wrapper {  
    overflow: hidden;  
    height: 100%;  
}  
.success-send h2{  
    color:black;  
}  
.success-send a{  
    color:black;  
}
```

To change Lead Sign-Up Form Background Colour, change the colour in these 4 areas. to e.g. orange



1. Click on 'Styling Options'

2. Copy and paste the UPDATED CSS code into 'Custom CSS' column.

3. Change theme color to match e.g. orange

4. Click 'Save All Changes'

Dashboard

Posts

Media

Pages

Comments

LeadPages

Appearance

Themes

Customize

Custom Leads Form

Leads Capture

Editor

Tools

Settings

vCita Contact

Collapse menu

Reset Options

Save All Changes

General Settings

Leads Capture Settings

Slider Settings

Homepage Feature Area

Default

Styling Options

Social Icons

Footer Settings

SEO Options

Theme Stylesheet

Select the color of the theme from different available colors.

Theme Language

rtl

Custom CSS

.signinformbox_wrapper {
 overflow: hidden;
 height: 100%;
}

.signupform-header h4 {
 font-size: 15px;
}

Quickly add your custom CSS code to your theme by writing the code in this block.

Thank you for creating with WordPress.

EST. 2014

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Page 21

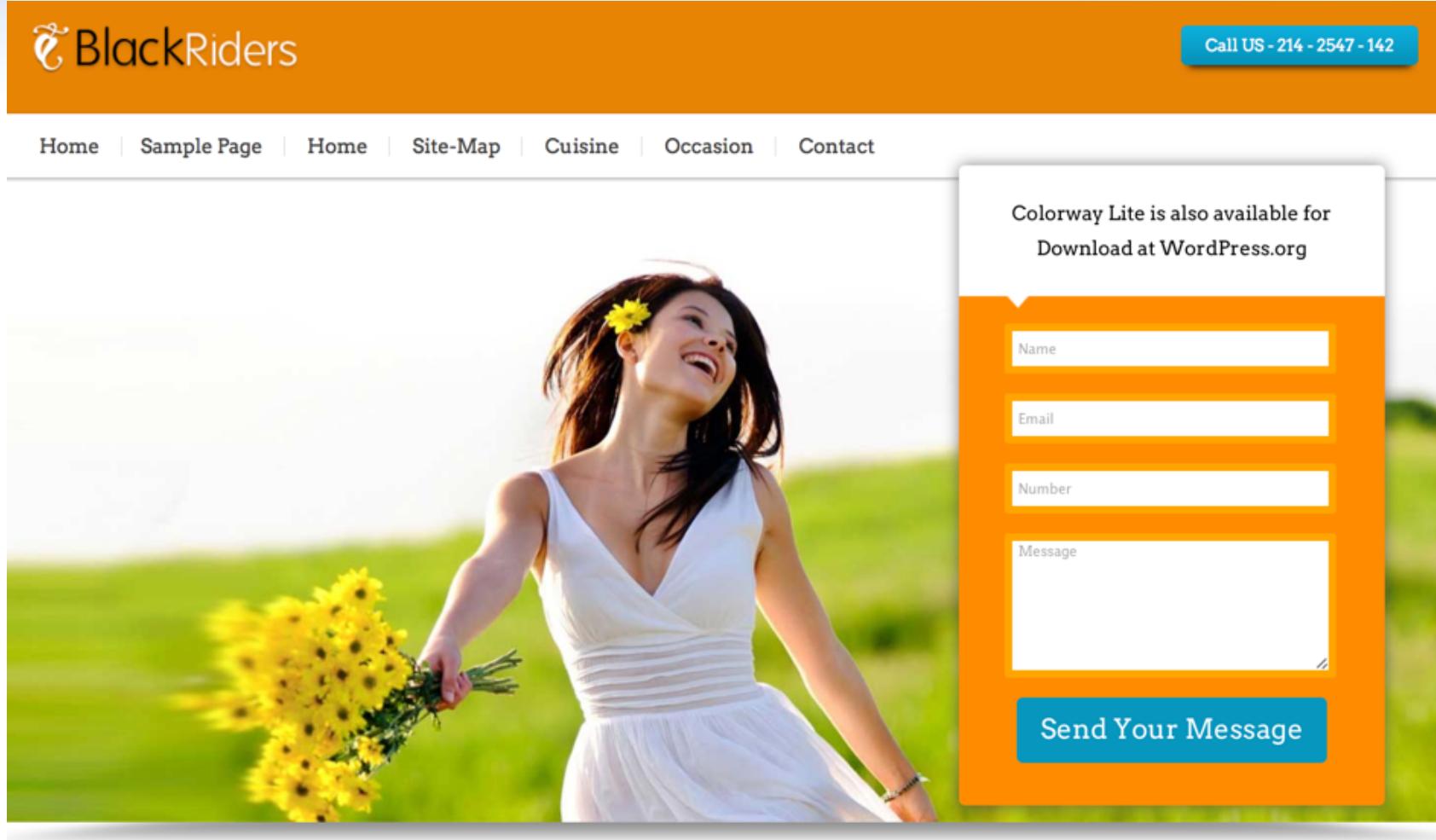
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Example Blue Theme



The screenshot shows a website header with the logo "BlackRiders" and a red button "Call US - 214 - 2547 - 142". Below the header is a navigation menu with links: Home, Sample Page, Home, Site-Map, Cuisine, Occasion, and Contact. The main content area features a large image of a woman in a white dress holding a bouquet of yellow flowers, smiling and laughing. To the right of the image is a blue contact form with the following text:
**Colorway Lite is also available for
Download at WordPress.org**
The form has four input fields labeled Name, Email, Number, and Message, followed by a "Send Your Message" button.

Example Orange Theme



The screenshot shows a website theme named "Colorway Lite". At the top left is the logo "BlackRiders". At the top right is a blue button with the text "Call US - 214 - 2547 - 142". Below the header is a navigation bar with links: Home | Sample Page | Home | Site-Map | Cuisine | Occasion | Contact. The main content area features a large image of a woman in a white dress holding a bouquet of yellow flowers, smiling and laughing. To the right of the image is a white callout box containing the text "Colorway Lite is also available for Download at WordPress.org". Below this is a form with four input fields: Name, Email, Number, and Message, followed by a "Send Your Message" button.

vCita Web Engagement Platform

Contact Us NOW at 65-1234 5678

Home | Sample Page | Blog | Contact Us

Contact Us For A No Obligation Quote

Name

Email

Number

Message

Sub

Let's Talk!

Powered by vCita

Thanks for stopping by! We're here to help you with any question, please don't hesitate to reach out.

Contact us now:

Schedule Now

Leave Your Details

Get your own FREE contact widget

1. vCita allows you to add an online engagement contact form on your website, schedule an appointment, and manage online payment and invoicing with your clients

1. Go to
www.vcita.com

The screenshot shows the homepage of vCita. At the top, there's a navigation bar with links for Home, Partners, Blog, and News. On the right, there's a contact phone number (+1-855-824-8244) and a login button. The main heading is "Web Engagement Platform for Small Business". Below it, there are two sub-headings: "Drive more business from web, mobile, email & social" and "Deliver amazing service to your c". A large green button labeled "Start Now for Free" is highlighted with a red box and a yellow callout bubble containing the instruction "2. You may start using vCita basic features for free by click on this button and create an account". To the right, there's a "vCita Free Sign Up" form with fields for Email, First Name, and Last Name, each also highlighted with a red box and a yellow callout bubble containing the instruction "3. On the pop up form, submit your email, first name and last name.". There are also "Facebook Connect" and "Google Connect" buttons. A "Submit" button is at the bottom of the form.

1. Login to your vCita account, click on Marketing, then 'Add to Website'

2. For each of the feature you want to use on your website, click on 'Add To Website'

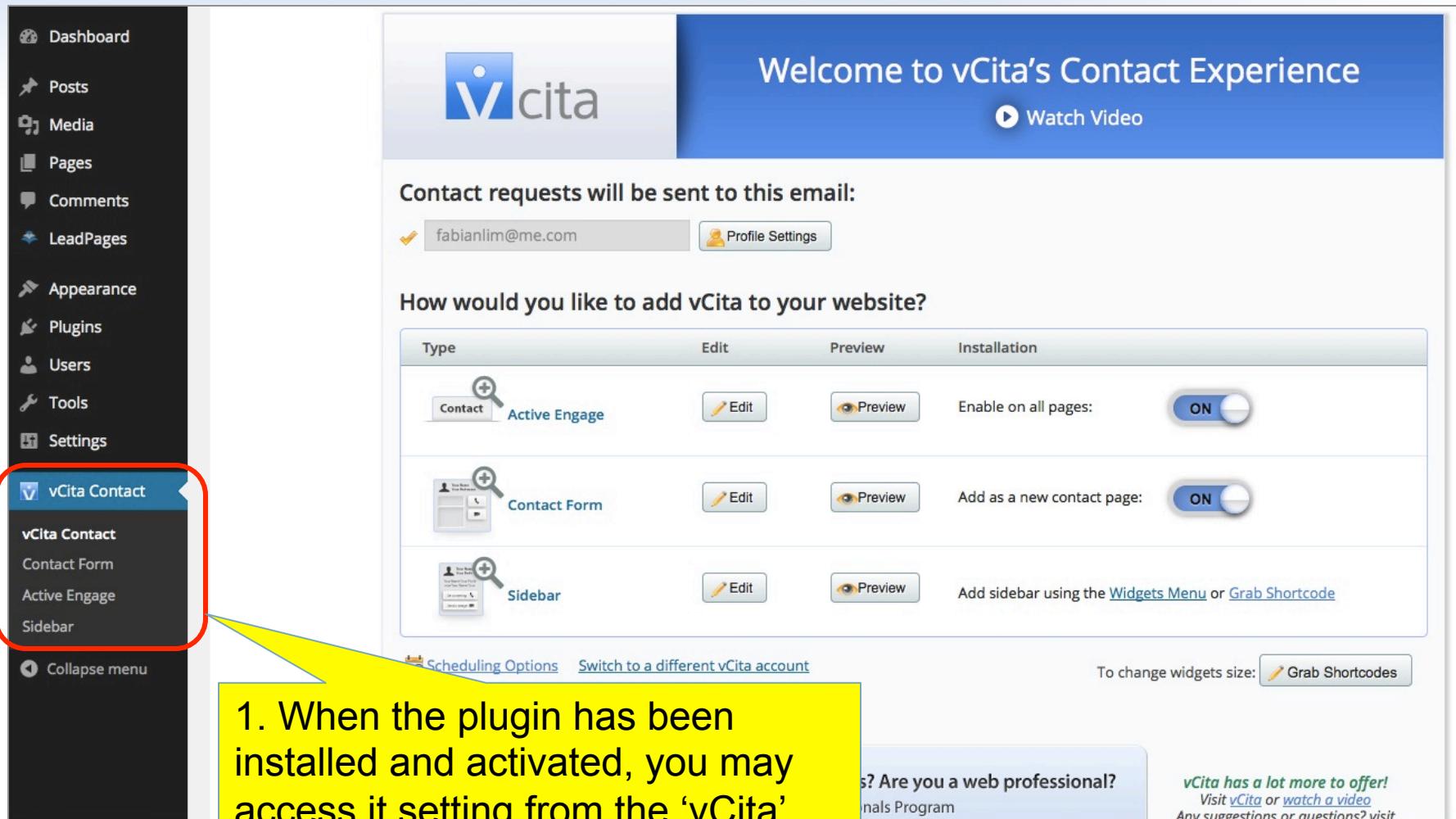
3. On the pop-up window, click 'Wordpress'

How to add vCita Active Engage to WordPress ?

1. Connect to your WordPress Admin Panel.
2. Click the "Plugins" menu on the left and choose "Add New".
3. Search for "Online Scheduling by vCita".
4. Install "Appointment Booking and Online Scheduling by vCita".
5. After installation has finished, activate the plugin.
6. Click "vMeeting Scheduler by vCita" under the Plugins menu
7. Enter your e-mail address (jeffrey.ttt@gmail.com) and login.
8. The active engage widget is now enabled on your site.

For users of WordPress.com
WordPress.com does not support plug-ins.
Please visit our support [forum](#) for additional details.

4. Follow the set of instruction to download and install the required plugin



The screenshot shows the 'vCita Contact' plugin settings in the WordPress admin. The sidebar menu has a red box around the 'vCita Contact' item, and a yellow arrow points from this item to a callout box containing the first step of the instructions.

vCita Contact

Contact requests will be sent to this email:
✓ fabianlim@me.com [Profile Settings](#)

How would you like to add vCita to your website?

Type	Edit	Preview	Installation
Contact Active Engage	Edit	Preview	Enable on all pages: <input checked="" type="checkbox"/>
Contact Form	Edit	Preview	Add as a new contact page: <input checked="" type="checkbox"/>
Sidebar	Edit	Preview	Add sidebar using the Widgets Menu or Grab Shortcode

[Scheduling Options](#) [Switch to a different vCita account](#)

To change widgets size: [Grab Shortcodes](#)

Are you a web professional?
Join our Professionals Program

vCita has a lot more to offer!
Visit [vCita](#) or [watch a video](#)
Any suggestions or questions? visit [imarketing.courses](#)

1. When the plugin has been installed and activated, you may access it setting from the 'vCita' menu from WordPress admin dashboard

Questions?