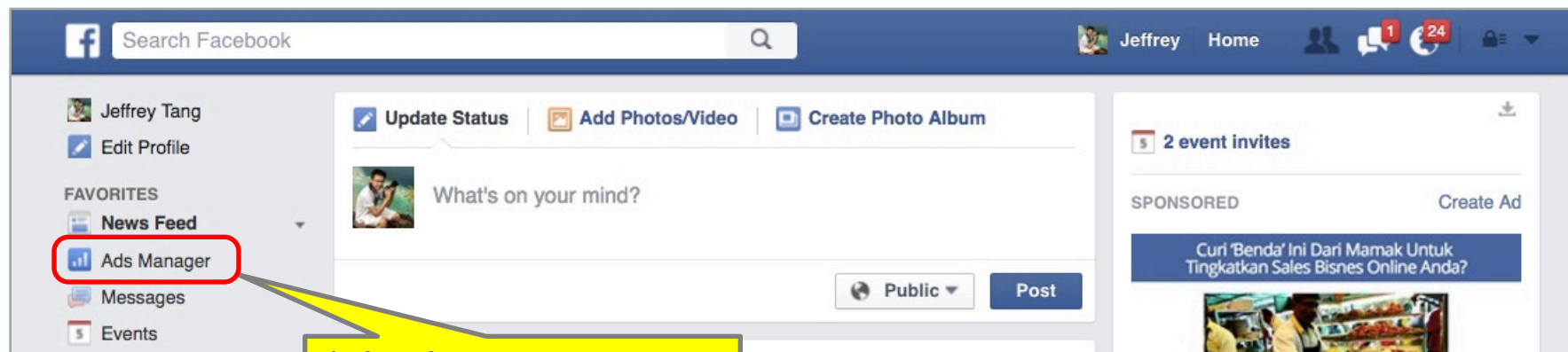


SEM Coaching 72

Setting Up Landing Page with Eventbrite and Adding A Thank You Page

Getting Your Facebook Master Pixel Code



1. Login to your Facebook account and click on 'Ads Manager'

1. Click on 'Tools'

2. Click on 'Pixels'

3. Click on 'Actions'

4. Click on 'View Pixel Code'

Facebook Pixel Conversion Tracking Pixel (Old)

Create Ad Create Audience Create Conversion **Actions**

Edit Pixel
View Pixel Code
Email Pixel Code
Share Pixel

No pixel activity in the last 7 days
Make sure your pixel code is properly installed on your website.

Campaign Name	Delivery	Results	Reach	Cost	Amount Spent	Ends
						Ongoing
						Ongoing
						Ongoing
						Aug 19, 2015

Report a Problem

1. Copy this code and paste it in your thank you page later

1. These are Facebook standard event codes

Website action	Description	Standard event code
View content	Track key page views (ex: product page, landing page, article)	fbq('track', 'ViewContent');
Search	Track searches on your website (ex: product searches)	fbq('track', 'Search');
Add to cart	Track when items are added to a shopping cart (ex: click, landing page on Add to Cart button)	fbq('track', 'AddToCart');
Add to wishlist	Track when items are added to a wishlist (ex: click, landing page on Add to Wishlist button)	fbq('track', 'AddToWishlist');
Initiate checkout	Track when people enter the checkout flow (ex: click, landing page on checkout button)	fbq('track', 'InitiateCheckout');
Add payment info	Track when payment information is added in the checkout flow (ex: click, landing page on billing info)	fbq('track', 'AddPaymentInfo');
Make purchase	Track purchases or checkout flow completions (ex: Landing on "Thank You" or confirmation page)	fbq('track', 'Purchase', {value: '0.00', currency: 'USD'});
Lead	Track when someone expresses interest in your offering (ex: form submission, sign up for trial, landing on pricing page)	fbq('track', 'Lead');
Complete registration	Track when a registration form is completed (ex: complete subscription, sign up for a service)	fbq('track', 'CompleteRegistration');

2. In this tutorial, we will use Lead event code

Creating A Thank You Page Using WordPress

The screenshot shows the WordPress dashboard's 'Add New Page' screen. The left sidebar contains the navigation menu with 'Pages' and 'Add New' highlighted. The main content area has a title field containing 'Thank You For Your Registration' and a permalink field. The text editor is empty, showing a word count of 5. The right sidebar contains the 'Publish' section with a 'Publish' button. Five yellow callout boxes with black text provide instructions: 1. Login to your WordPress site dashboard. Click on 'Pages' (pointing to the sidebar); 2. Click on 'Add New' (pointing to the sidebar); 3. Assign a title for this page, eg: 'Thank You For Your Registration' (pointing to the title field); 4. Add the content of your page here. (pointing to the text editor); 5. Click on 'Publish' (pointing to the publish button).

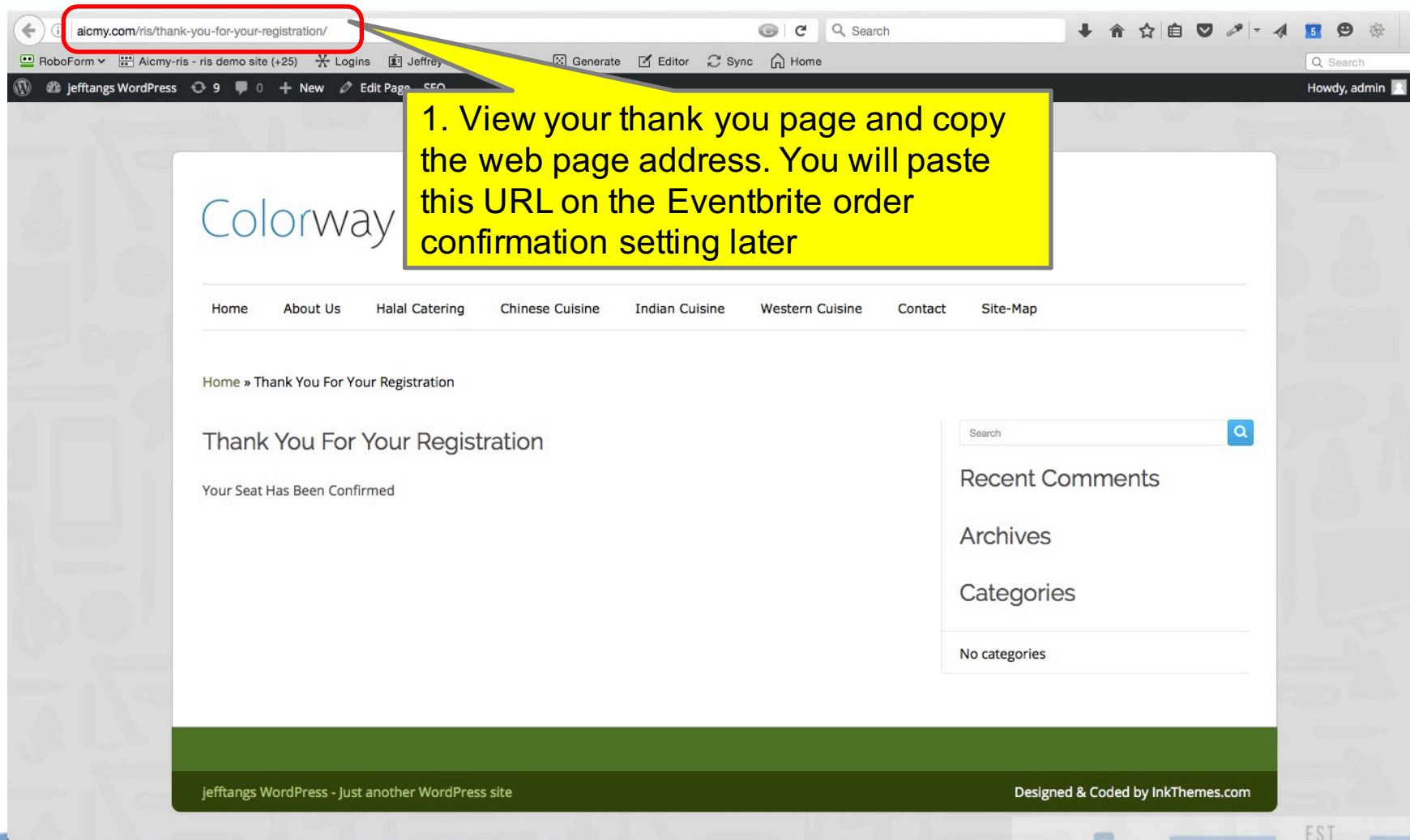
1. Login to your WordPress site dashboard. Click on 'Pages'

2. Click on 'Add New'

3. Assign a title for this page, eg: 'Thank You For Your Registration'

4. Add the content of your page here.

5. Click on 'Publish'



1. View your thank you page and copy the web page address. You will paste this URL on the Eventbrite order confirmation setting later

Colorway

[Home](#) [About Us](#) [Halal Catering](#) [Chinese Cuisine](#) [Indian Cuisine](#) [Western Cuisine](#) [Contact](#) [Site-Map](#)

Home » Thank You For Your Registration

Thank You For Your Registration

Your Seat Has Been Confirmed

Search

Recent Comments

Archives

Categories

No categories

jefftang's WordPress - Just another WordPress site

Designed & Coded by InkThemes.com

Install Code Insert Manager Plugin

1. Click on 'Plugins'

2. Click on 'Add New'

3. Key in 'q2w3 inc manager' and hit Enter key to search

4. Click on 'Install Now' to install Code Insert Manager plugin

5. Click on 'Activate Plugin'

WordPress 4.4.2 is available! [Please update now.](#)

Add Plugins [Upload Plugin](#)

Search Results Featured Popular Recommended Favorites

Keyword

1 item

Code Insert Manager (Q2W3 Inc Manager)

This plugin allows you to insert html, css, javascript and PHP code to public WordPress pages.

By *Max Bond*

[Install Now](#) [More Details](#)

★★★★★ (14)
10,000+ Active Installs

Thank you for creating with WordPress

Dashboard
All in One SEO
Posts
Media
Links
Pages
Comments
Appearance
Plugins 5
Installed Plugins

Installing Plugin: Code Insert Manager (Q2W3 Inc Manager) 2.3.3

Downloading install package from <https://downloads.wordpress.org/plugin/q2w3-inc-manager.2.3.3.zip>...

Unpacking the package...

Installing the plugin...

Successfully installed the plugin Code Insert Manager (Q2W3 Inc Manager) 2.3.3.

[Activate Plugin](#) | [Return to Plugin Installer](#)

- Dashboard
- All in One SEO
- Posts
- Media
- Links
- Pages
- Comments
- Appearance
- Plugins 5
- Users
- Tools
- Settings
- WP Config-O-Matic
- WP Security
- Code Insert**
- Inserts
- Add New
- Settings
- Collapse menu

Code Insert Manager

Add New

Description (?)

Facebook Conversion Pixel

Status (?)

Active

Location (?)

Header

Priority (?)

Insert on pages (?)

[...] Pages:

Exclude pages (?)

[...] Pages:

Hide from user (?)

☐ Administrator, ☐ Editor, ☐ Author, ☐ Contributor, ☐ Subscriber, ☐ Visitor

Include code (?)

```
<!-- Facebook Pixel Code -->
<script>
!function(f,b,e,v,n,t,s){if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};if(!f._fbq)f._fbq=n;
n.push=n;n.loaded=!0;n.version='2.0';n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];s.parentNode.insertBefore(t,s)}(window,
document,'script','https://connect.facebook.net/en_US/fbevents.js');

fbq('init', ' ');
```

Save Changes

3. Assign a name of this code, eg: 'Facebook Conversion Pixel'

4. Under 'Insert on Pages', click on '...'

Select pages

- PF: Chat
- PF: Gallery
- PF: Link
- PF: Image
- PF: Quote
- PF: Status
- PF: Video
- PF: Audio

Posts

- All Posts
- Archive: Posts

Pages

- All Pages
- Thank You For Your Registration**

Categories

- All Categories

Apply Cancel

To select multiple pages or deselect page hold CTRL key

5. Click on the Thank You page that you have published

6. Click on 'Apply'

7. Copy the pixel code from Facebook Ad Manager, and paste it here

1. Click on 'Code Insert'

2. Click on 'Add New'

Hide from user (?)
☐ Administrator, ☐ Editor, ☐ Auth

Include code (?)

```
document, script, https://connect.
fbq('init', ' ');
fbq('track', "PageView");
fbq('track', 'Lead');
</script>
<noscript></noscript>
<!-- End Facebook Pixel Code -->
```

Save Changes

1. Look for this part of the code, and insert a new line between fbq('track', "PageView") and </script>

Add the code fbq('track', 'Lead') as shown

2. Click on 'Save Changes'

Registering Eventbrite Account

The image shows a sequence of steps for registering an Eventbrite account. It starts with a browser window at <https://www.eventbrite.com>. The first instruction points to the URL bar. The second instruction points to the 'GET STARTED' button on the homepage. The third instruction points to the email input field in the 'Sign up' form. The fourth instruction points to the 'SIGN UP' button in the form. The background of the website features images of food like sushi and a bowl of soup.

1. Go to www.eventbrite.com

2. Click on 'GET STARTED'

3. Key in your valid email address and assign a password for your Eventbrite account

4. Click on 'SIGN UP'

Confirm your Email Address to jeffrey@ClickEvents.com.my x

Eventbrite <ebhelp@eventbrite.com> 10:34 AM (0 minutes ago) ☆ ↩

to jeffrey ▾

Eventbrite

Hi [jeffrey@cl](#)

Thanks for creating an Eventbrite account. To complete your account, please confirm your email address by clicking the button below.

Confirm Account

Cheers,
Eventbrite

1. Look for the email from Eventbrite, and click on 'Confirm Account' button

Eventbrite Search for events Browse Events Sign up Log in Help CREATE EVENT

Create a Password

Once you create a password you can access your account.

New Password
.....

Verify Password
.....

SET PASSWORD

By setting a password, you confirm that you agree to the Eventbrite [Terms of Service](#), [Privacy Policy](#), and [Cookie Policy](#)

2. Key in your Eventbrite password here again

1. Click on 'SET PASSWORD'

Real Internet Secrets Preview

SAVE

PREVIEW

MAKE EVENT LIVE

EDIT

DESIGN

1 Event Details

Tips

EVENT TITLE *

Real Internet Secrets Preview

LOCATION

199, Jalan Tun Razak, GTower, Level 18-14, 50400 Kuala Lumpur

 Online event

 Enter Address

1. Assign a title for this event, and the location

STARTS

05/12/2016

02:00pm

ENDS

05/12/2016

04:30pm

2. Specify the start and end date/time

 Schedule multiple events

 Timezone & date settings (CST)

3. Click on 'Schedule multiple events' if you have more than one date or time slot

EVENT IMAGE



4. Upload an image for this event

EVENT DESCRIPTION HTML Editor

B *I* Format

Personal Invitation From Singapore's Internet Entrepreneur & Millionaire
We're Looking For People Who Are Serious About Wanting The Internet Lifestyle

With A 5-Figures Income...
Especially If You Have No I.T. Knowledge, No Products To Sell, And No Sales Background!

Asia's Most Powerful Internet Marketing Program Is Back & It Has Been Turbo-Charged To Transform Complete Beginners Into Real Internet Marketers...

Add FAQs

ORGANIZER NAME

WIA Pro

ORGANIZER DESCRIPTION

B *I* Paragraph

Professional Online Promoter on Internet Marketing Workshops

☐ Include links to Facebook and Twitter

Create Tickets

Tips

1. Put in the event detail description and images here

2. Assign a name for the organizer

3. Assign a description for the organizer

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EST. [imarketing.courses](http://www.imarketing.courses)
BEST PLACE TO LEARN!
Slide 16
2021

2 Create Tickets

Tips

Reserved Seating: ☐

Ticket name*	Quantity available*	Price	Actions
RIS Preview Free Admission	50	Free	

2. Assign the name of the ticket, available quantity and price

1. Select ticket type, eg: 'FREE TICKET'

3 Additional Settings

LISTING PRIVACY

- ☒ **Public page:** list this event on Eventbrite and search engines
☐ **Private page:** do not list this event publicly

EVENT TYPE

Class, Training, or Workshop

3. Select event type, eg: 'Class, Training or Workshop'

EVENT TOPIC

Business & Professional Sales & Marketing

4. Select event topic, eg: 'Business & Professional', 'Sales & Marketing'

REMAINING TICKETS

- ☐ Show the number of tickets remaining on the registration page

Nice job! You're almost done.

SAVE

MAKE YOUR EVENT LIVE

5. Click on 'MAKE YOUR EVENT LIVE'

Manage, Edit and View Your Events

1. Click on your account name

The screenshot shows the Eventbrite 'Manage Events' interface. At the top, the Eventbrite logo is on the left, and a search bar, 'Browse Events' link, and user profile 'Jeffrey' are on the right. The 'Jeffrey' profile is circled in red. Below the header, the 'Manage Events' section has a search bar and tabs for 'LIVE 1', 'DRAFT 0', and 'PAST 0'. Under the 'LIVE' tab, an event titled 'Real Internet Secrets Preview' is listed with the status 'Multiple Events' and 'Upcoming: 12 Apr 2016 14:00'. Below the event title, the 'Manage' button is circled in red. To the right of the event list, a 'Go Mobile' button is shown with a smartphone icon. A dropdown menu is open next to the 'Go Mobile' button, listing options: 'Tickets' (1), 'Saved' (0), 'Manage Events' (circled in red), 'Organiser Profile', 'Contacts', 'Account Settings', and 'Log out'. At the bottom of the page, there is a section for 'Extensions for You'.

Eventbrite Search for events Browse Events

Jeffrey Help CREATE EVENT

Tickets 1
Saved 0
Manage Events
Organiser Profile
Contacts
Account Settings
Log out

Go Mobile

Real Internet Secrets Preview
Multiple Events
Upcoming: 12 Apr 2016 14:00
Manage Edit View
CSV Export

Get Eventbrite for mobile to check your sales, guest list, and scan tickets with your phone or tablet.

Manage orders and check-ins with your iPad, iPhone, or iPod touch with the new Eventbrite Neon.

Extensions for You

2. Click on 'Manage Events'

3. Click on 'Manage'

EDIT

DESIGN

MANAGE

Event Dashboard

Order Options

Order Form

Order Confirmation

Event Type & Language

Waitlist

Invite & Promote

Email Invitations

Discount Codes

Publish to Facebook

Widgets

Tracking Links

Social Stream

Analyze

Charts

Event Reports

Google Analytics

Manage Attendees

Orders

Extensions

✓

Congratulations, your event has been published! [Send invites to promote your event.](#)

UNPUBLISH | COPY | CANCEL | DELETE

Event Dashboard

Find Attendees

📢

Live!

Your event is up and running and tickets are on sale.

🌐

Public [edit]

Your event is listed and searchable.

VISITS

INVITES

Invitations Sent

0

Reach your audience!

SEND EMAIL INVITATIONS

Invitations Opened

0%

Invitation Conversion Rate

0%

Events

UPCOMING

PAS

DATE & TIME

TICKETS SOLD

Tuesday, April 12, 2016 2:00 PM

1 / 50

Tuesday, April 12, 2016 8:00 PM

0 / 50

YOUR EVENT URL

<https://www.eventbrite.sg/e/real-internet-secrets-preview-tickets-24386529767>

Attendees

Visit event reports to view a list of all attendees, or manage a specific date.

VIEW ALL ATTENDEES

1. Here you can view how many tickets have been sold

2. This is your event URL (Landing Page)

3. You can view the details of those who registered by clicking on this button

EDIT

DESIGN

MANAGE

Event Dashboard

Order Options

Order Form

Order Confirmation

Event Type & Language

Waitlist

Invite & Promote

Email Invitations

Discount Codes

Publish to Facebook

Widgets

Tracking Links

Social Stream

Analyse

Charts

Event Reports

Google Analytics

Manage Attendees

Orders

Extensions

MailChimp Sync

Export Attendees and Events

Facebook Pages

Order Form

Attendee Information

Collection type

☐ Basic Information

☐ Buyer Only

☒ Each Attendee

Collect information by ticket type

☒ RIS Preview Free Admission

Information to collect

Prefix (Mr, Mrs, etc.)

First Name

Surname

Suffix

Email Address

Home Phone

Mobile Phone

Tax & Business Info

Home Address

Shipping Address

Include

Require

☐
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☒
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1. Click on
'Order
Form'

2. Select 'Each Attendee'

3. Ensure these
settings are checked:
First Name,
Surname, Email &
Mobile Phone

4. Uncheck
Home Address,
to prevent lower
conversions

Real Internet Secrets Preview LIVE

All dates

Manage next upcoming date

EDIT

DESIGN

MANAGE

VIEW

4. Click on 'View'

1. Click on 'Order Confirmation'

Event Dashboard

Order Options

Order Form

Order Confirmation

Event type & language

Waitlist

Invite & Promote

Email Invitations

Discount Codes

Publish to Facebook

Widgets

Tracking Links

Social Stream

Analyse

Charts

Event Reports

Google Analytics

Manage Attendees

Orders

Extensions

MailChimp Sync

Export Attendees and Events

Facebook Pages

Printed Tickets

Advertising

SurveyMonkey

Browse All

Order Confirmation

After purchasing a ticket or registering for your event, attendees will view a message on Eventbrite and receive an email, both of which you can customise below.

Customise Webpage

After registering for your event, attendees will see an onscreen message until they navigate away from the page. Add special instructions or other useful information here, but also add important information in the Customise Email section so the attendee can access it later.

MESSAGE FOR ORDER CONFIRMATION PAGE

<http://aicmy.com/ris/thank-you-for-your-registration/>

2. Copy your thank you page URL, and paste it here

Preview: View example order confirmation webpage

Customise Email

Your attendees will also receive an email after registration, confirming their order. Add important instructions or other useful information here so attendees can access it at any time.

DEFAULT 'REPLY-TO' EMAIL ADDRESS

jeffrey@clিকেvents.com.my

MESSAGE FOR EMAIL AND PRINTABLE PDF (IF INCLUDED)

Tell your attendees what they should bring to the event, and include information about your refund policy. If you're hosting an online event, you can provide webinar instructions in this section.

Preview: View example email and PDF

Additional Settings

Configure whether attendees should receive a printable PDF when they register.

Same settings for all ticket types

PRINTABLE TICKETS

☒ Include printable tickets in all orders

SAVE SETTINGS

3. Click 'SAVE SETTINGS'



1. Preview your event page.

2. Next, click on this button to review the registration process

Personal Invitation From Singapore's Internet Entrepreneur & Millionaire
We're Looking For People Who Are Serious About Wanting The Internet Lifestyle

3. Verify you are forwarded to your thank you page upon successful registration

