

SEM Coaching 71

PROVEN Online Profits Models

Online Model Considerations

- Scalability
- Replicability
- Passiveness

REAL Profitable Online Business Examples...

How To Make Money Online (Zero Inventory Models)

- **Online Profit Models:**
 - Affiliate: Sell Other People's Product / Service
 - Agency: Generate A Lead Or A Sale For Another Business Owner
 - Virtual Real Estate Leasing: Rent Your Website To Another Business Owner

Case Study #1 – Weight Loss (Malaysia) Affiliate Model

Step #1 – Research Market

		Ad group ideas	Keyword ideas	 Download	Add all (801)
Search terms		Avg. monthly searches ?	Competition ?	Avg. CPC ?	Ad impr. share ?
weight loss		1,000	High	S\$0.71	0%
1 - 1 of 1 keywords 					

Keyword (by relevance)	Avg. monthly searches ?	Competition ?	Avg. CPC ?	Ad impr. share ?
weight loss program	320	Medium	S\$0.97	0%
weight loss tips	320	Medium	S\$0.39	0%
apple cider vinegar weight loss	320	Low	S\$0.71	0%
weight loss diet	260	Medium	S\$0.44	0%
lecithin weight loss	210	Medium	S\$0.49	0%



Step #2 – Create Website

Weight Loss Management

Lose Weight to an Ideal Weight - TRA - Malaysia

Home Weight Loss ▾ The Right Approach ▾ What is Obesity ▾ Opportunity

Search this website ... Search



Weight Loss

Weight loss is seen as the solution for being obese or overweight. Malaysians today want to lose weight fast, especially ...

[Read More...]



Weight Loss Diets

Step #3 – Drive Traffic

Google search results for "weight loss malaysia".

Search results:

- Web: Ad related to weight loss malaysia
- Images: Weight Loss | NaturesGlory.sg
- Maps: Weight Management by Nano Energy Booster. \$40/mth, Proven Effective! » Map of 315 Outram Road, #11-03 Tan Boon Liat Building
- News: Weight Loss Malaysia | WeightLossMalaysia.com — Lose Weight to ...
- Shopping: 10 Nov 2011 – Weight loss info about weight loss tools, weight loss programs and plans, weight loss supplements and diets to exercise to weight loss drugs ...
- Videos: Weight Loss Malaysia - Affordable Lose 2-4kgs A Week Call Amy ...
- More: More videos for weight loss malaysia »
- News: Weight Loss Surgery Malaysia
- Shopping: www.weightlosssurgerymalaysia.com/

Map for weight loss malaysia:

Case Study #2 – Catering (Malaysia) Agency Model

Step #1 – Research Market

		Ad group ideas	Keyword ideas			Download	Add all (462)
Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan		
catering	2,400	High	\$0.64	-	»		

Show rows: 30 ▾ 1 - 1 of 1 keywords | < < > > |

Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
catering services	1,600	High	\$0.59	-	»
catering singapore	590	High	\$2.68	-	»
catering malaysia	390	High	\$0.46	-	»
eden catering	320	Low	\$1.20	-	»
select catering	320	High	\$0.31	-	»

Step #2 – Create Website

Malaysia Buffet Catering

Call us now at **+6018 261 9207** or [Enquire Now](#)

[Home](#) | [About Us](#) | [Buffet Services](#) | [Buffet Cuisine](#) | [Buffet Festival](#) | [Contact Us](#)



[Like](#) 27 [g+](#) 3 [Tweet](#) 3 [in Share](#) [Submit](#)

Malaysia Buffet Catering – Your One-Stop Catering Services



Buffet dining is a popular choice for catering services because a buffet is a meal where the guests serve food for themselves to a variety of dishes that are set in the table.

Many catering service providers prefer buffet service because it doesn't require a large quantity of staff to feed guests. Moreover, it

100%
SATISFACTION GUARANTEE 
Call Us Now
+6018 261 9207
We take calls on weekends as well!

Step #3 – Drive Traffic

Google search results for "catering malaysia". The search bar has a red border around "catering malaysia".

Web Images Maps More ▾ Search tools

Any country ▾ Any time ▾ Verbatim ▾ Clear

TukTuk Catering Services - tuktuk.com.my
Ad www.tuktuk.com.my/ ▾
Provide the best catering to everyone, everywhere, any time

Bagus Event And Catering - Buffet Catering & Event Service
Ad www.bagusevent.com/ ▾
Service *Selangor Only*

Teaffani Catering - teaffani.com
Ad www.teaffani.com/ ▾ 03-7887 6789
Delicious Beautiful, Calmly Elegant -Corporate Events & Private Parties
About Us - Event Catering - Gallery - Contact Us
📍 Kelana Jaya, SS 7/26, Petaling Jaya, SELANGOR

Malaysia Buffet Catering - Your One-Stop Buffet Food Catering
www.malaysiabuffetcatering.com/ ▾
Malaysia Buffet Catering – Your One-Stop Catering Services. malaysian buffet catering - satay Buffet dining is a popular choice for catering services because a ...

Party Catering Malaysia - Your Top & Unique Party Caterer!
www.partycateringmalaysia.com/ ▾
party-catering-malaysia-01 A party catering service simply refers to a team of people who will organize as well as serve food in your event or party as efficiently ...

Catering Malaysia - We Guarantee The Best Catering ...
www.cateringmalaysia.my/ ▾
The Catering Malaysia services are your one stop provider of fresh foods and drinks for

KL Catering Services
www.crystalfoodcaterers.com/Catering ▾
03-6189 7311
Indulge In Pleasant Asian Cuisine.
Caters For All Events. Contact Now!

Catering Malaysia
www.bignonioncaterer.com.my/ ▾
Premier Food Caterer In The Klang Valley. Contact Us For More Info!

Book Caterer Online
www.recommn.com/caterer ▾
200+ caterers in KL, JB, Penang.
Get online quotes for your event.
📍 Petaling Jaya, SELANGOR
012-303 8611

Syed Bistro Catering
www.syedbistro.com/catering/ ▾
Professional Catering Service For All Events. 24-7 Operation Hours

No.1 Halal Food Caterer
www.elitecatering.my/ ▾
No.1 Western and Local food caterer

Case Study #3 – Dog Training (Singapore) Agency Model

Step #1 – Research Market

Ad group ideas Keyword ideas [Download](#) [Add all \(801\)](#)

Search terms	Avg. monthly searches	Competition	Avg. CPC	Ad impr. share	
dog training	390	High	S\$1.55	0%	ACCOUNT

1 - 1 of 1 keywords [«](#) [»](#)

Keyword (by relevance)	Avg. monthly searches	Competition	Avg. CPC	Ad impr. share	
dog training singapore	390	High	S\$1.43	0%	»
dog obedience training singapore	90	High	S\$1.07	0%	»
dog training school singapore	70	High	S\$1.02	0%	»
singapore dog training	30	High	S\$1.01	0%	»
dog clicker training	30	Low	S\$0.00	0%	»



Step #2 – Create Website

The screenshot shows a website for "Dog Training Singapore". The header includes social media links and a search bar. Below the header is a navigation menu with links to Home, Dog Training Classes, The Trainers, Useful Information, Dog Blog, About Us, and Contact. A large banner image at the top features several people sitting with their dogs in a park-like setting. To the right of the banner is a callout box for "Dog Obedience Training". The main content area below the banner contains the heading "Dog Training Singapore" and a sub-headline "Top Certified Dog Trainers. Best Obedience Results. Reliable and Affordable". A "Questions?" chat bubble is visible in the bottom right corner.

Dog Training Singapore

Home Dog Training Classes » The Trainers Useful Information » Dog Blog » About Us » Contact

Dog Obedience Training

Dog Trainers Please Help! My Dog is Out of Control! Obedience training, generally involves teaching your dog the 7 basic obedience cues, namely...

Read More

Dog Training Singapore

Top Certified Dog Trainers. Best Obedience Results. Reliable and Affordable

Questions?

Click here to chat with us!

Step #3 – Drive Traffic

+You Search Images Maps Play YouTube News Gmail Documents Calendar More ▾

Google dog training singapore Sign in

Search About 3,470,000 results (0.26 seconds)

Web

- [Dog Training Singapore - Effective Dog Friendly Approach to Dog ...
www.dogtrainingsingapore.org/](#)
- Dog Training Singapore** – Reliable yet affordable Top Certified Dog Trainers. Best dog obedience track record in Singapore. Superior results. Call +65 ...
- [Waggle's Pet Care - Dog Training Singapore by "Star Dog" Trainer ...
www.waggle.com.sg/](#)
- Waggle's Pet Care offers the most successful and comprehensive **dog** obedience **training** courses ever available in **Singapore** since 1985. Puppy **Training** ...
- [Google+ page](#)
- [Moonstone Residences, 25 Moonstone Lane \(S\)328465 Singapore 328465 6463 1066](#)
- [Moonstone Residences, 25 Moonstone Lane \(S\)328465 Singapore 328465 6463 1066](#)
- [Dog Training - Sunny Chong Dog Training School
sunnychong.com.sg/](#)
- 19 Sep 2012 – Effective **dog** **training**, basic obedience, puppy class 100% success rate. Immediate result.
- [Dog Training Singapore by Expert Dog Trainer - Lance Tan :: K9 ...
www.k9shiloh.com/](#)
- K9 Shiloh Dawg Skool provides **training** for **dogs** of all ages in **Singapore**. From Basic Obedience to problem solving we work with all breeds and sizes.
- [Obedience Training - Welcome to Singapore SPCA Online
www.spca.org.sg/obedience.html](#)
- Whilst on the subject of training, it is important to pick **dog** **trainers** that are up-to date with ... **Singapore** Kennel Club at 64694821 or email skclub@pacific.net.sg ...
- [Puppylove - 100% Dog Friendly Training School
puppylove.com.sg/](#)

Waggle's Dog Trainer



Address: Moonstone Residences, 25 Moonstone Lane (S)328465, Singapore 328465

Phone: 6463 1066

Transit: Potong Pasir

Case Study #4 – Undisclosed Keyword (Singapore) Virtual Real Estate Model

Andrew Koh, Singapore

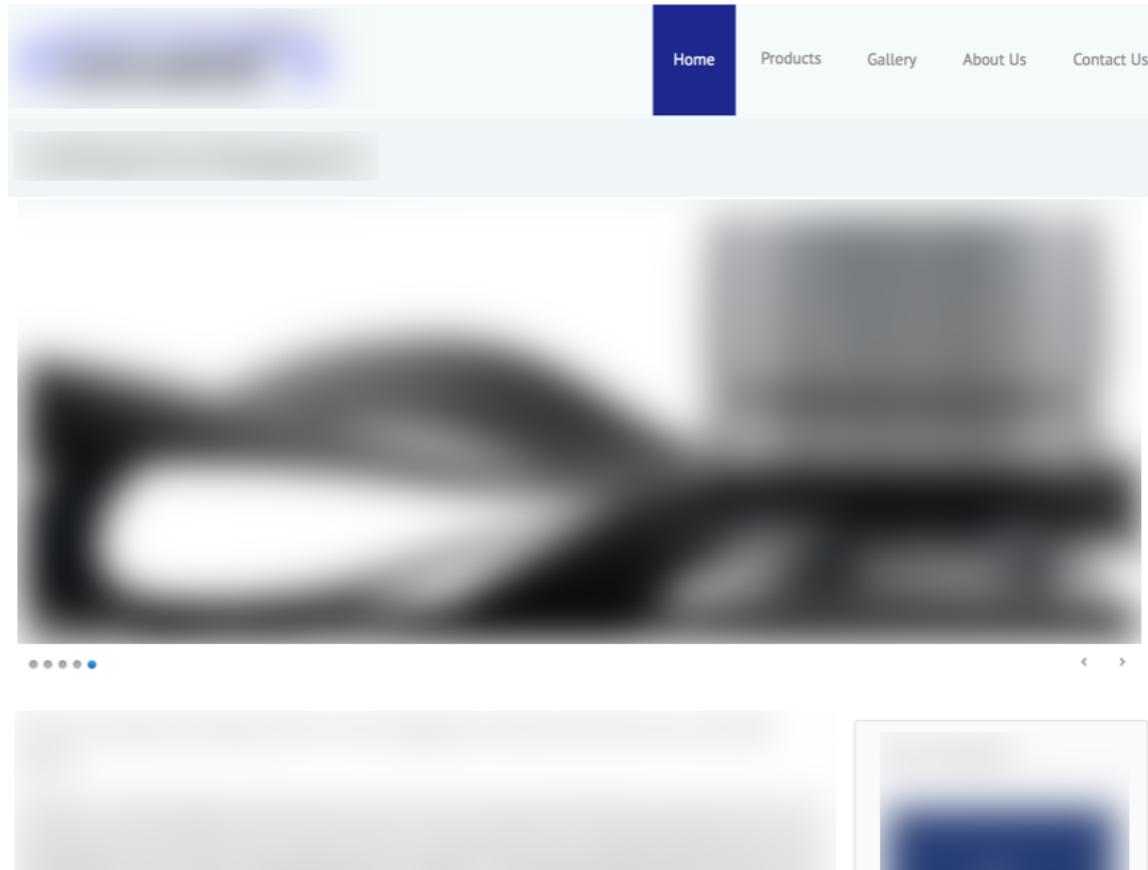


Online Profit Model #3 – Virtual Real Estate Leasing

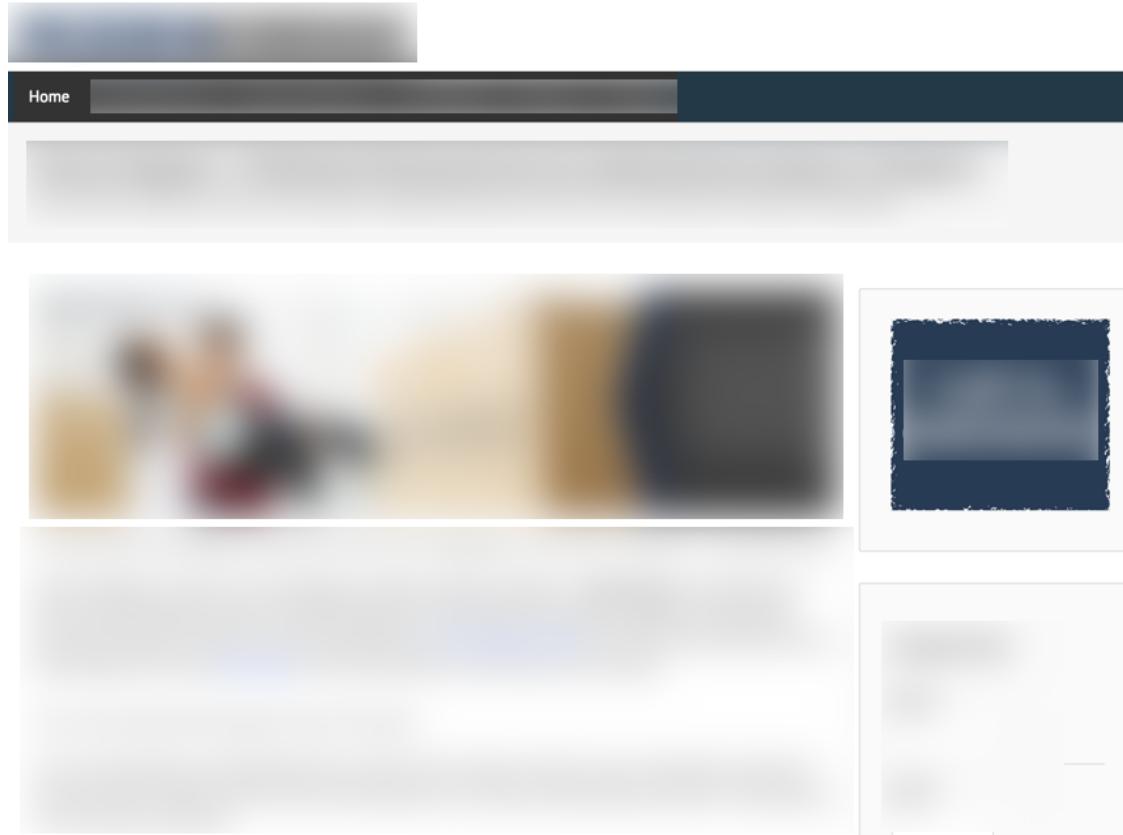
- How it works
 - Identify a profitable offline niche (e.g. catering, tuition, plumbing etc.)
 - Create website and rank website via search engine optimization (SEO)
 - Identify and contact **paid search advertisers**
 - LEASE your entire website to a paid search advertiser and get paid MONTHLY RENTAL FEE
 - Fix Rental Fee
 - Volume (i.e. Traffic Base)

Virtual Real Estate Leasing - Case Study #3

Rental: around \$1,500/ month

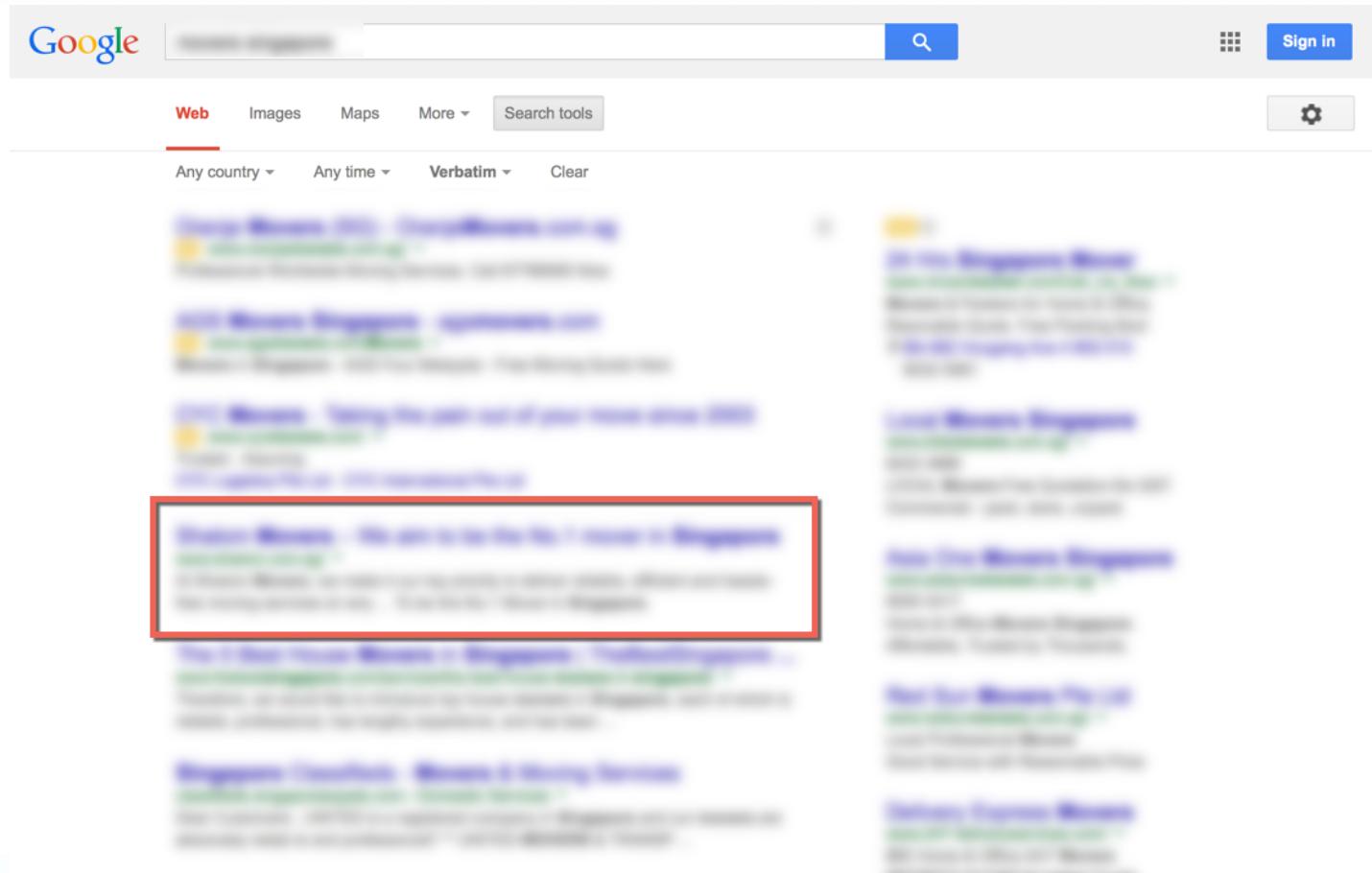


Virtual Real Estate Leasing - Case Study #4 Rental: around \$5,000/ month



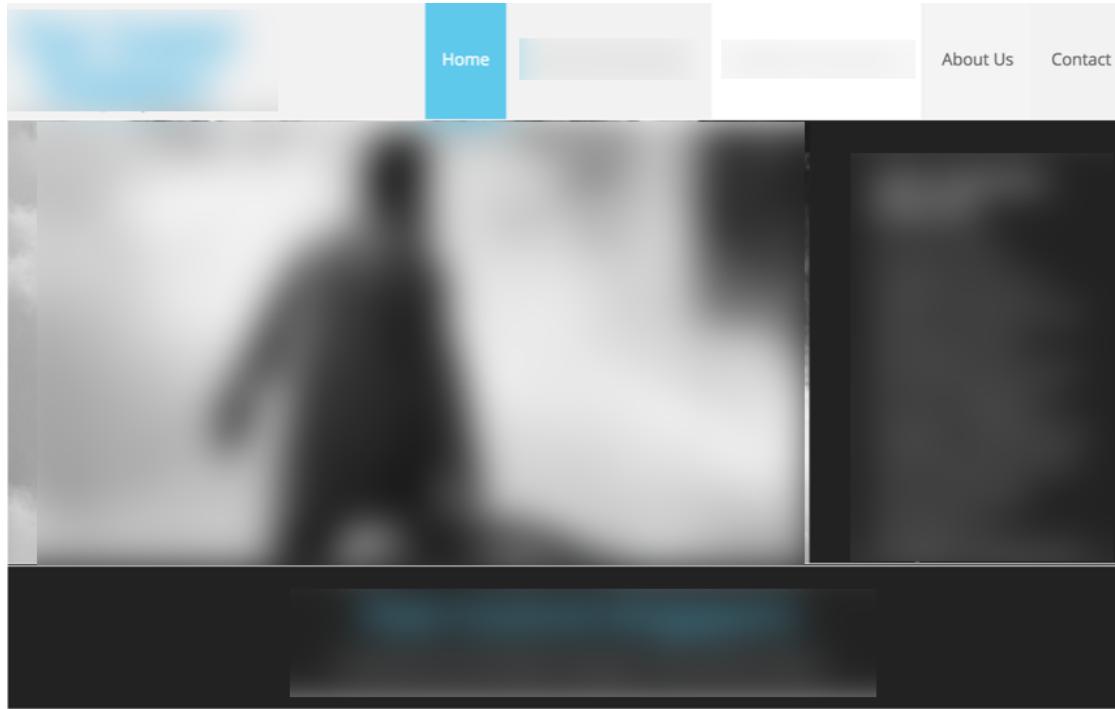
Virtual Real Estate Leasing - Case Study #4

Rental: CONFIDENTIAL



Virtual Real Estate Leasing - Case Study #5

Rental Worth: > around \$6,000/ month



Firefox File Edit View History Bookmarks Tools Window Help

Keyword Planner – Google ...

https://adwords.google.com/ko/KeywordPlanner/Home?_u=4315559695&_c=8365536295&authuser=0#

Search

Customer ID: 859-779-7271
novasolutionssg@gmail.com

Google AdWords

Home Campaigns Opportunities Reports Tools

Customer ID: 859-779-7271
novasolutionssg@gmail.com

Keyword Planner

Add ideas to your plan

Your product or service: pest control singapore

Targeting

- Singapore
- All languages
- Google
- Negative keywords

Date range

Show avg. monthly searches for: Last 12 months

Customize your search

- Keyword filters**
- Keyword options**

 - Show broadly related ideas
 - Hide keywords in my account
 - Hide keywords in my plan

- Keywords to include**

Average monthly searches

Month	Avg. monthly searches
Jan 2015	~28K
Feb 2015	~20K
Mar 2015	~24K
Apr 2015	~28K
May 2015	~28K
Jun 2015	~28K
Jul 2015	~24K
Aug 2015	~28K
Sep 2015	~28K
Oct 2015	~24K
Nov 2015	~28K
Dec 2015	~28K

Ad group ideas **Keyword ideas**

Columns Download Add all (348)

Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. sh.	Add to plan
pest control singapore	2,900	High	\$25.72		»

Show rows: 30 1 - 1 of 1 keywords

Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. sh.	Add to plan
singapore pest control	260	Medium	\$29.92		»

Your plan is empty

Add ad group and keyword ideas from the table to your plan

+ Or start with an empty ad group

Other Notable Online Case Studies.... Over S\$1m In Annual Revenues

Keyword: Accounting Services Singapore

Google search results for "accounting services singapore":

- Accounting Services - GuideMeSingapore.com** (Ad)
 - www.guidemesingapore.com/
 - Accounting, Tax and CPA Services for Your Singapore Business
 - 16 Raffles Quay #33-03, Hong Leong Building - 6222 7445
 - Testimonials
 - Get a Free Quote
 - Our Team
 - Our Services
- Accounting Firm Services - Modetti.com** (Ad)
 - www.modetti.com/Accounting-Services
 - From S\$360. Experienced Accounting Team of Professionals Since 2002.
 - Company Incorporation - Payment Information - Virtual Office Services
- Hire Bookkeeping Experts - Elance.com** (Ad)
 - elance.com/Hire-Bookkeeping-Experts
 - Find Your Perfect Experts. 100% Payment Protection, Risk Free!
 - Hire Designers - Browse Freelancers - Post your Job (it's free) - Hire Writers
- Accounting Services in Singapore with J Accounting Service**
 - www.jaccountingservices.com/
 - J Accounting Services is a team of well qualified certified chartered professional accountants (CA Singapore) with more than 20 years of combined experience ...
 - Company Secretary Services - Accounting Services For Small ... - Striking Off
- Accounting Services Singapore | SME Specialists**
 - www.accontingsolutionssingapore.com/
 - We provide many accounting related services including nominee directors, use of office address, ... A Warm Welcome To Accounting Solutions Singapore.
- Accounting Services Singapore | Flat Fee of \$98/month**
 - www.acrafile.com/accounting-services-singapore.aspx
 - AcraFile's Accounting Services will provide you with a dedicated team of experienced accountants for one monthly fee . You can focus on your business while ...
- Accounting & Tax Advisory**
 - www.healyconsultants.com/Call-Us-Now
 - Legally Minimize Your Auditing, Tax And Accounting Obligations. Call Us
- Accounting Service- SG**
 - www.bizcorp.com.sg/
 - Singapore Accounting Service By Qualified Accountant -From \$500
- SG Accounting Services**
 - www.akberali.com/Contact_Us
 - Provides Wide Range of Accounting & Bookkeeping Services. Enquire Now!
- Accounting Service Singapore**
 - www.marynco.com.sg/Accounting
 - Reliable Accounting, Taxation & Corporate Secretarial Services.
 - 200 Jalan Sultan #03-11, Textile Cen...
- Accounting Services**
 - www.jje.sg/accounting
 - Personal & Corporate Tax Advice By CPA. Free Consultation. Contact Us!
- Accounting services singapore**
 - www.pieriansingapore.com.sg/
 - 6549 7500
 - Payroll Management and Accounting Services at Great Prices! Call Us.

Keyword: Swimming Lessons Singapore

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Google

swimming lessons singapore

About 377,000 results (0.11 seconds) Advanced search

Ads

Swimming Lesson Singapore
Swimming Lessons For Kids & Adults With Certified Swim Coach in Spore!
288D Jurong East Street 21 - 9108 6404 - [Directions](#)
www.swimmingclasses.com.sg

Happy Fish Swim School
Group & Private Swimming Lessons For All Ages in SG. Join Us Today!
www.swimminglessons.com.sg
A BLK134 Jurong East Street 13, #04-309Q
9651 7946 - [Directions](#)

Cheap Swimming Lessons - Swimming lessons for all ages.
Starting only from \$60 per month!
singaporeswimming.com

Swimming Lessons Singapore - Learn Swimming with Happy Fish Swim ...
Swimming Lesson for Infant, Toddler, Kids & Adults. Learn how to swim at Happy Fish Swim School!
Lady Swimming Lessons - Kid Swimming Lessons - Contact Us - Happy Fish Gallery
www.swimminglessons.com.sg/ - Cached - Similar

Swimming Lessons Singapore - Swimming Lessons For Ladies - Happy ...
Swimming lessons for Lady with female swimming instructor in Singapore, by ...
www.swimminglessons.com.sg/ladyswimminglessons.htm - Cached - Similar
+ Show more results from swimminglessons.com.sg

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Ads

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Swimming Lessons For All Ages @ Timing & Location Of Your Choice!
www.learntoswim.biz

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waterland.com.sg/Call_6481-0531

Announcing...

Official Partnership With



Page Advisor Partnership

- **Benefits:**

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- Never Have To Source For Merchants
- Never Have To Pick Up The Phone Or Respond To An Inquiry (Page Advisor Concierge Handles ALL Customer Inquiries)
- Get Paid Every Time A Sale Is Generated Through Your Website
- Totally 'Hands-Free' Online Business!

Ask Me Anything About Internet Marketing

Ask Me Other Questions?