

SEM Coaching 48

7 Essential Graphics To Boost Online Conversions And Sales

Introduction

- Compelling graphics play a huge role in online buyer persuasion and ultimately, lead and sales conversion
- The website design and associated graphics give your online visitors the first impressions to your business
- Used in the right context, graphics also help build trust, convey professionalism and boost confidence
- Graphics also break up otherwise boring text content and make the COPY and OFFER more visually appealing
- Finally, remember that a picture paints a thousand words!

Conversion Booster #1 - Headline

The headline is the **FIRST** thing your website visitors see when they visit your website. Create an attention-grabbing headline to catch their attention!

THIS HEADLINE WILL DEFINITELY ATTRACT YOU VISITORS, THAT'S FOR SURE

➤ **EYE-CATCHING HEADLINE** ⚡

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Aliquam 377,447,115 Ut facilisis quam in massa sagittis,
sollicitudin ultricies eros viverra. Donec accumsan augue
ac erat scelerisque.

Conversion Booster #2 - Guarantee Badges

Guarantee badges help to assure potential buyers their purchase is 100% refundable and risk-free



Conversion Booster #3 - Guarantee Certificates

Guarantee certificates offer a written assurance to potential buyers that their purchase is 100% refundable and risk-free



Conversion Booster #4 - Coupons

Coupons are a great way to increase sales. Remember that **EVERYONE** loves a good discount!



Conversion Booster #5 - Feature Listing

Summarize your most important feature offerings in an eye-catching feature list summary table

Premium Features List

→ Feature's Title

Lorem ipsum dolor sit amet, consectetur
radi pis cing elit, sed diam nonummy nibh
euismod tinc idunt ut laoreet dolore

→ Feature's Title

Lorem ipsum dolor sit amet, consectetur
radi pis cing elit, sed diam nonummy nibh
euismod tinc idunt ut laoreet dolore

→ Feature's Title

Lorem ipsum dolor sit amet, consectetur
radi pis cing elit, sed diam nonummy nibh
euismod tinc idunt ut laoreet dolore

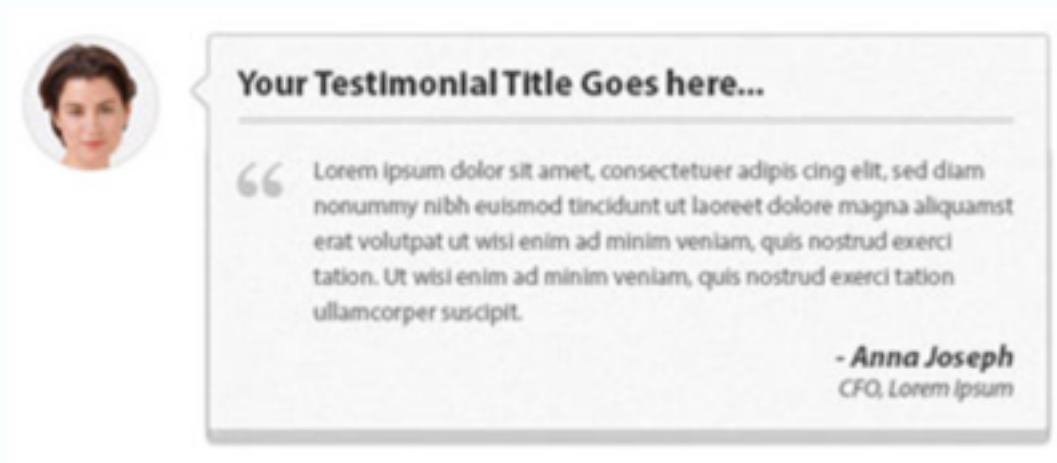
Conversion Booster #6 - Order Buttons

Use a professionally designed order button with major credit card logos to enhance trust



Conversion Booster #7 - Testimonial Boxes

Testimonials from past customers offer social proof of the effectiveness of a product or service. Photos of real customers positively enhance the validity of the testimonial.



MEGA Graphics Package

MEGA GRAPHICS

**ATTENTION: GIVE YOUR GRAPHICS DESIGNER A LONG LONG VACATION!!!!
YOU WONT NEED THE SERVICES ANYTIME SOON...**

**These Unique & Exceptional Graphic
Designs Would Take Care Of All
Your Graphic Needs And Give You
A Much Needed Headway
In Competition**

*CAUTION: THIS CUTTING EDGE GRAPHICS MAY RAISE THE BAR OF
EXPECTATIONS TO HIGH AND YOU MIGHT NEVER WANT TO COMPROMISE AGAIN.

EST.

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2021

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Total Value - \$5,120



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