

## SEM Coaching - 20





# **Autoresponder Overview**



#### **Autoresponder Workflow**

Autoresponder Popup Form On Salespage to Capture Leads Into Prospect Mailing List Autoresponder System \*Discover The Secrets to Building Your Own Autopilot Internet Information Empire That Makes You Money While You Sleep!" Prospect details captured into autoresponder system Salespage Customer details captured into autoresponder system Special Marketing Test!!!\* \*Week Advanced Instant Internet Yesfits Name Study Course!

(Named price 6687)

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#### **Autoresponder Benefits**

- Automating E-Mail Follow-Up Using An Autoresponder System
  - Autoresponder Benefits
    - Capture visitor name and e-mail automatically and send them relevant information automatically
    - Automatically send prospects a "free report" for opting to receive your newsletter
    - Automatically follow-up with prospects and convert them into customers
    - Automatically send customers a "thank you" e-mail and download link immediately after a purchase
    - Automatically send follow-up offers to your customers
    - Automatically deliver an online e-course
    - Personalise emails to increase conversion rates!
    - Send your list special offers and promotions!



#### **Autoresponder Systems**

- Automating E-Mail Follow-Up Using An Autoresponder System
  - Autoresponder Software vs. Hosted Service
  - How To Set-Up An Autoresponder To Collect E-mail Addresses
  - o Recommend Autoresponder AWeber System:

http://www.fabianrecommends.com/aweber







#### **Popup Software**

- Increase Opt-In Conversion Significantly Using A Popup Software
  - Visually attractive opt-in images
  - Delayed pop-up works better
  - Available as standalone and as WordPress plugin



Recommended Popup Software:

http://www.fabianrecommends.com/popup





### 'Live' Demo





## Questions?