

NEW Google Search Console

Introduction

- Google recently rolled out a new version of its Search Console. This new version offers a lot more insights into the status of its existing URLs in terms of index coverage and performance of organic keywords.
- For keyword performance, it offers greater insights into dimensions like pages, countries, devices etc.
- For index coverage, Search Console is able to provide deeper analysis of errors, crawl issues, 404s and other statuses.
- In this training, we explore this new tool and understand its usefulness to website owners.



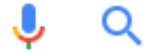
Getting Started



Accessing Google Search Console



google search console



All

Images

Videos

News

Maps

More

Settings

Tools

About 486,000,000 results (0.49 seconds)

Search Console - Home - Google

<https://www.google.com/webmasters/tools/home> ▼

Welcome to **Search Console**. Get the data, tools, and diagnostics needed to create and maintain **Google-friendly** websites and mobile apps. To get started, click ...

Google Search Console

Use Search Console to monitor
Google Search results data for ...

[More results from google.com »](#)

Ad experience Tool

Use Search Console to monitor
Google Search results data for ...



Google Search Console Home



Search Console

Home

All Messages (68)

Web Tools

Sort: **By property health** Alphabetically



<http://www.fabianlim.name/> Website

Introducing the new Search Console for <http://www.fabianlim.name/> [View details](#)



<http://flightschool.sg/> Website

Introducing the new Search Console for <http://flightschool.sg/> [View details](#)



<http://sites.google.com/site/fabianinc/> Website

Introducing the new Search Console for <http://sites.google.com/site/fabianinc/> [View details](#)



Google Search Console Dashboard

Search Console

[Try the new Search Console](#)

Dashboard

Messages (1)

- Search Appearance
- Search Traffic
- Google Index
- Crawl

Security Issues

Web Tools

New and important

Introducing the new Search Console for <http://flightschool.sg/>

Current Status

Crawl Errors

Site Errors

DNS	Server connectivity	Robots.txt fetch
✓	✓	✓

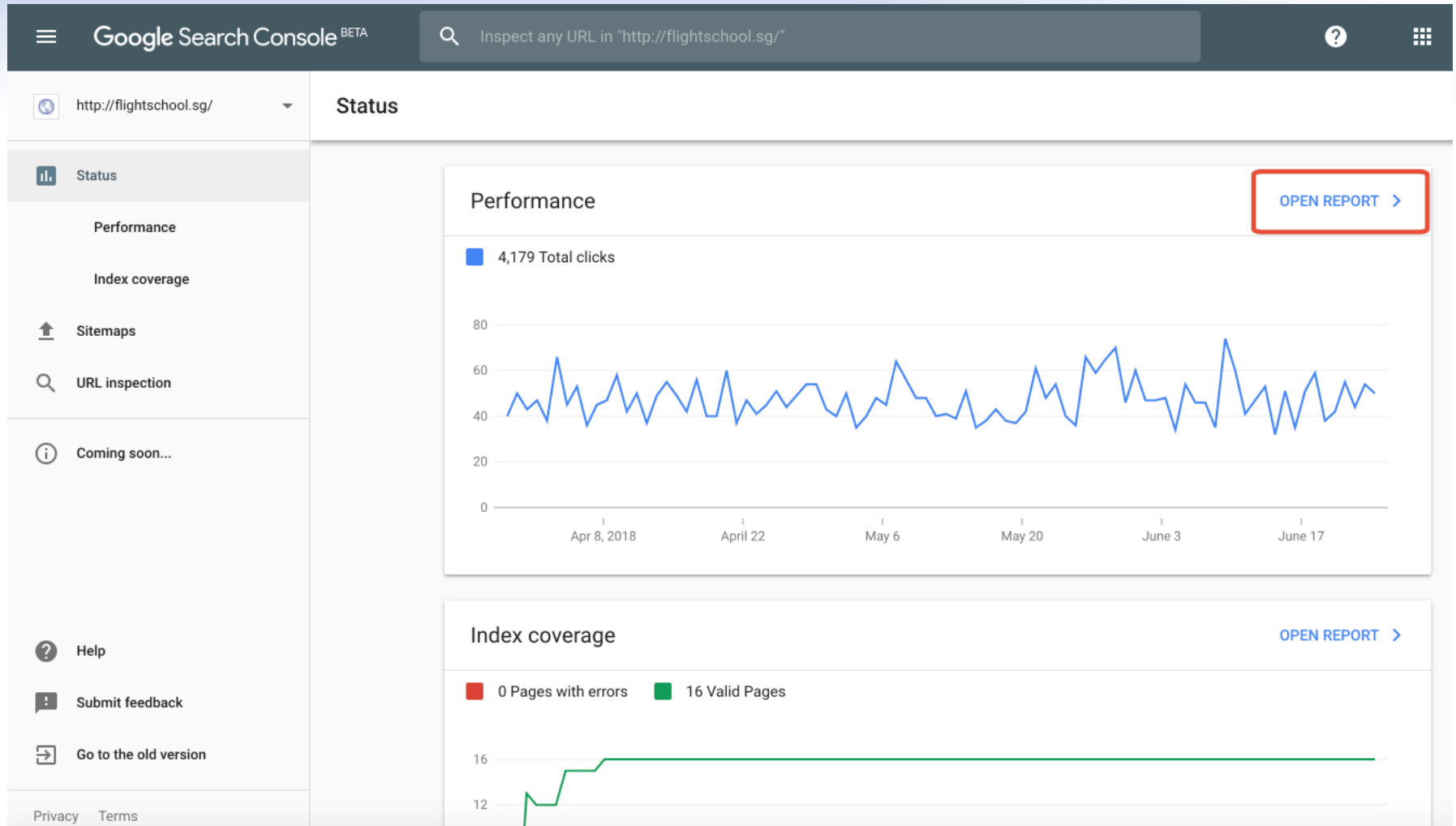
URL Errors

1 Soft 404
3 Not found

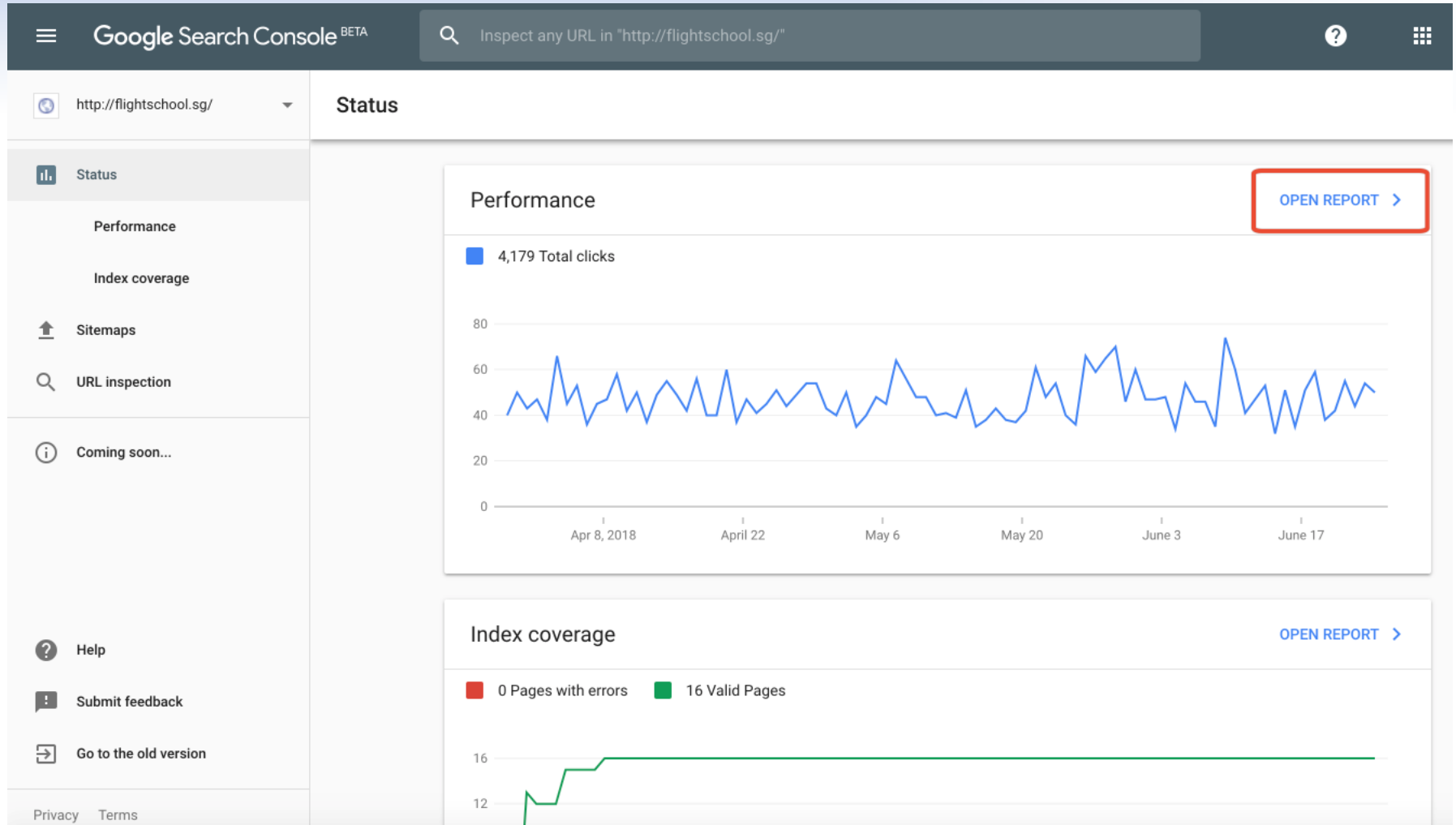
Search Analytics

1,384 Total clicks

NEW Google Search Console



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Performance

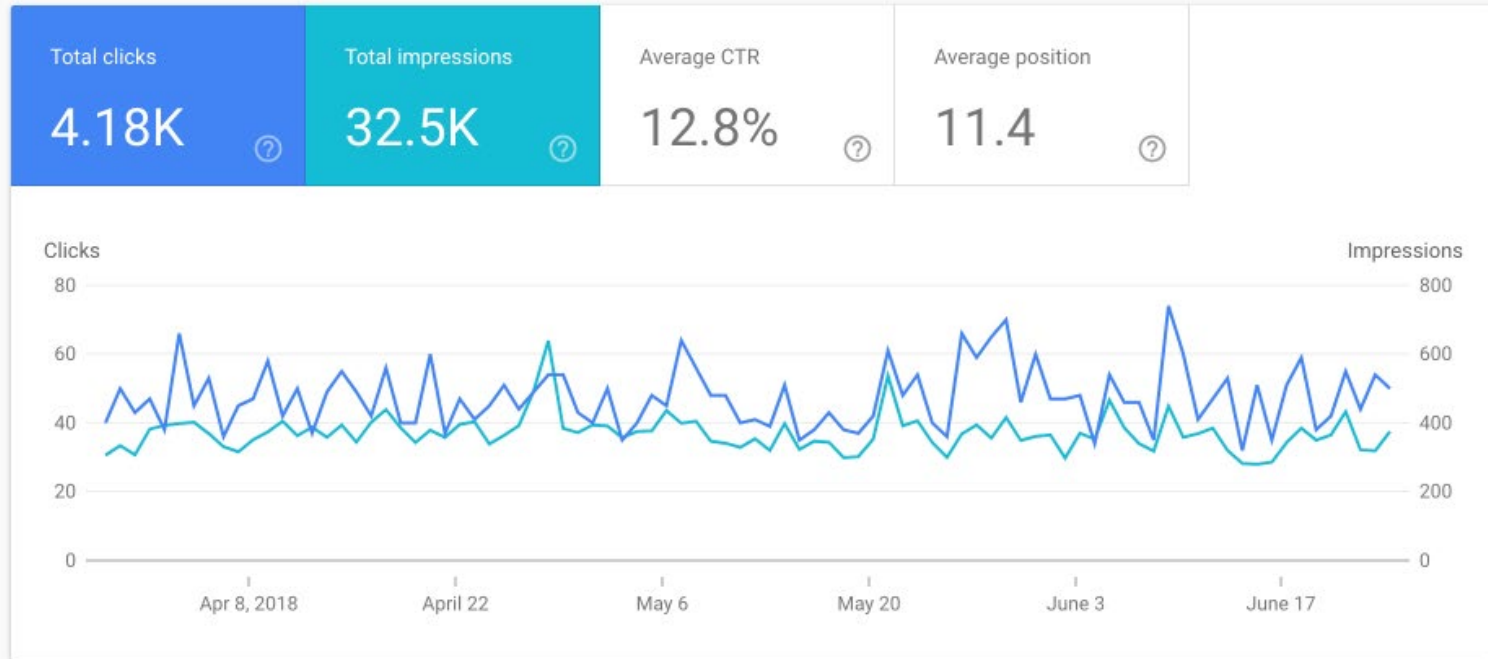
Status > Performance



Search type: Web

Date: Last 3 months

+ NEW



Performance

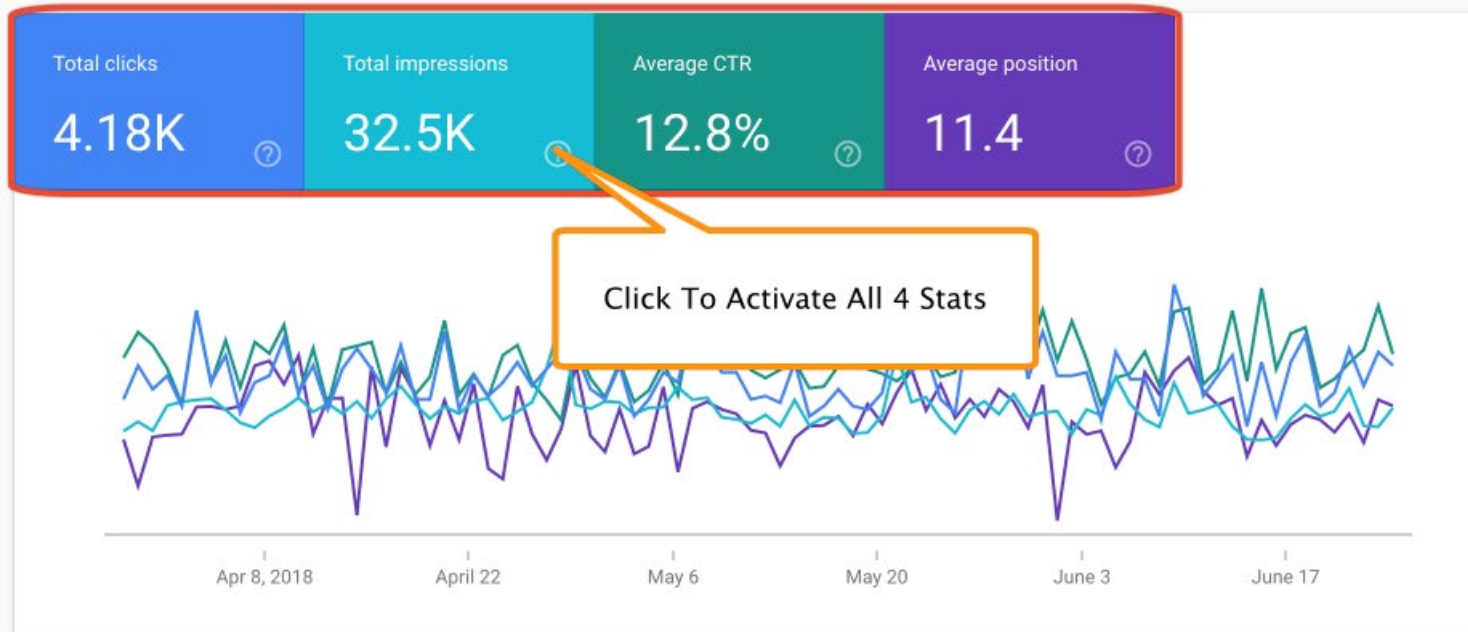
Status > Performance



Search type: Web

Date: Last 3 months

+ NEW



Performance (Query)

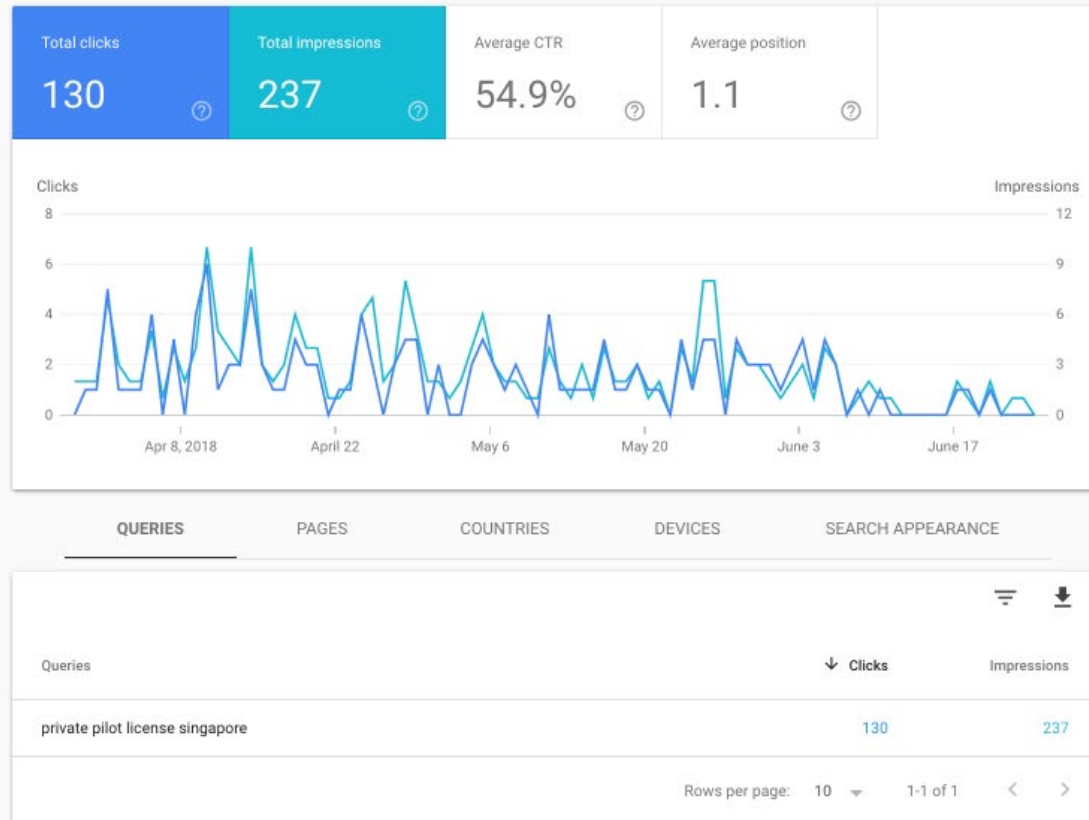
QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	
Queries		↓ Clicks	Impressions	CTR	Position
private pilot license singapore		130	237	54.9%	1.1
flight school singapore		108	233	46.4%	1.1
singapore flight school		85	264	32.2%	1.6
flight school		80	226	35.4%	1.6
flight simulator singapore		71	1,165	6.1%	7.9
ppl singapore		70	272	25.7%	1.2
flying school singapore		69	218	31.7%	1.1
singapore pilot course fees		68	335	20.3%	1.4

Click on each query to view detailed stats

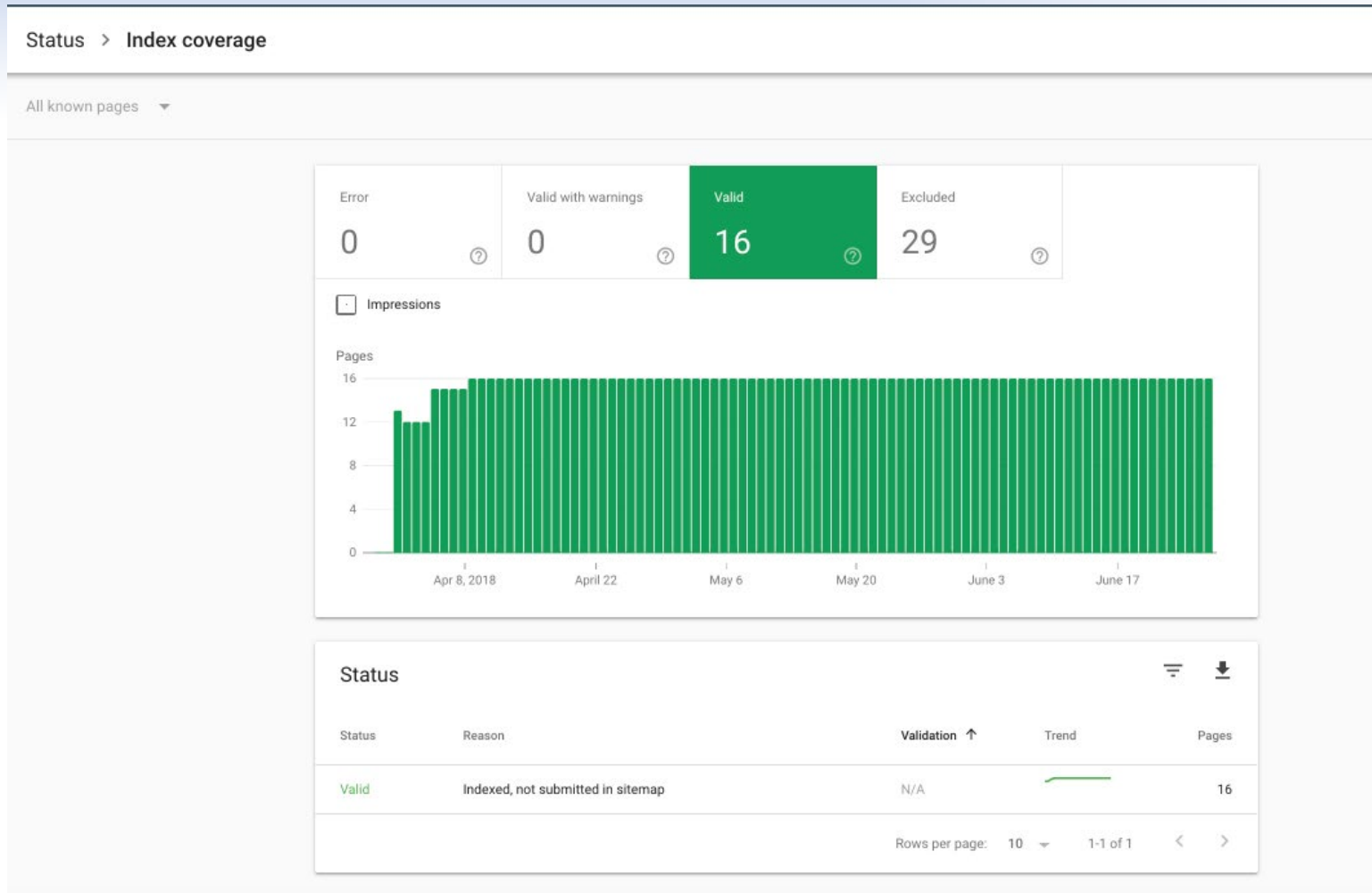
Performance (Query-Level Stats)

Status > Performance

Search type: Web Date: Last 3 months Query: private pilot license singa... + NEW



Index Coverage

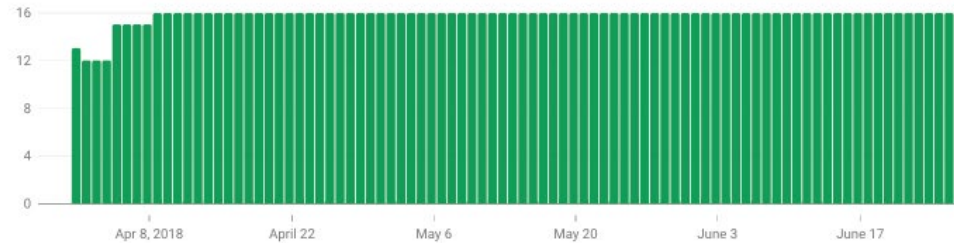


Index Coverage (URL Level Status)

Status > Index coverage > Indexed, not submitted in sitemap

Affected pages

16



Examples ?

URL

↓ Last crawled

http://flightschool.sg/flying-training-courses/	6/25/18
http://flightschool.sg/private-pilot-license/	6/25/18
http://flightschool.sg/about/	6/25/18
http://flightschool.sg/contact/	6/25/18
http://flightschool.sg/	6/25/18
http://flightschool.sg/2017/05/3-tips-for-maximizing-training-value-in-a-flight-simulator/	6/24/18

Index Coverage (URL Level Options)

Status > Index coverage > Indexed, not submitted in sitemap SHARE

Affected pages

16

Examples ?

URL	Last crawled
http://flightschool.sg/flying-training-courses/	6/25/18
http://flightschool.sg/private-pilot-license/	6/25/18
http://flightschool.sg/about/	6/25/18
http://flightschool.sg/contact/	6/25/18
http://flightschool.sg/	6/25/18
http://flightschool.sg/2017/05/3-tips-for-maximizing-training-value-in-a-flight-simulator/	6/24/18

×

<http://flightschool.sg/flying-training-courses/>
Last crawled on Jun 25, 2018, 10:12:06 AM

- INSPECT URL
- TEST ROBOTS.TXT BLOCKING
- FETCH AS GOOGLE
- VIEW AS SEARCH RESULT
- SUBMIT TO INDEX

Live Demo

