

Andrew M. Locke

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EXPERIENCE

Teach For America

07/2016 - 11/2017

Recruitment Manager

- Managed the full recruitment life-cycle through pipeline building, procuring, screening and interviewing candidates, and supporting the employment process through retention until matriculation across seven universities.
- Hired, trained and managed a remote team of eight to plan, execute, and improve strategy, while using data-based tools to identify gaps, patterns, and opportunities within the campaign and develop solutions to achieve outcomes.
- Designed communication, engagement, and marketing strategies to increase portfolio output by 33%.
- Planned and executed over 50 on campus presentations, networking and professional development events to include Alumni Panels, LinkedIn Workshops, Career Panels, Career Fairs, etc.
- Strategically recruited and engaged over 40 corps members and an alumni board of 150 members to support broader campaign vision and build candidate conviction.
- Consulted as a Salesforce team lead for a cohort of 10 full time recruitment professionals.

Sigma Pi Fraternity, International

06/2014 - 07/2016

Senior Project Manager

- Managed the expansion efforts at 8 large universities and oversaw the recruitment of over 350 men through the development of novel marketing strategies that included print advertising, social media targeted networking through campus stakeholders to promote Sigma Pi's brand.
- Hired, trained and managed 10 teams of undergraduate executive board members
- Trained colonies by facilitating over 100 hours of professional development on topics such as membership recruitment, operational management, officer transition, academic achievement and risk management.
- Built 3 alumni advisory boards to advise, guide and mentor collegiate members and officers in order to maintain trajectory toward long-term goals.

Army National Guard

03/2010 - 03/2016

Unit Supply Specialist

- Responsible for the accountability of over \$2M worth of critical unit property
- Assisted in the supervision of 10 supply personnel to ensure they received training necessary to unit readiness.
- Ensured all readiness requirements were planned for through management of subordinate personnel in performing assigned functions and processes.
- Supported coordination preparation of unit movement plans, load plans, and Automated Unit Equipment List reports.
- Scheduled and managed the execution of preventative maintenance on all weapons systems, vehicles and sensitive items.

Yelp

01/2014 - 07/2014

Marketing Assistant

- Developed and executed marketing events, guerrilla marketing programs (festivals, street ambushes, etc), and Yelp Helps (Community Service initiatives).
- Co-managed the Yelp social media accounts by reviewing and researching local businesses.

EDUCATION

THE UNIVERSITY OF KANSAS

May 2014

Bachelor of Arts (B.A.), Psychology

3.65 GPA

LEADERSHIP

- Sigma Pi Fraternity Beta-Delta Chapter Founding Father, Vice President and Chapter Director
- North American Interfraternity Conference - UIFI Facilitator
- The University of Kansas - Supplemental Instruction Leader
- United States Army National Guard - Air Assault Qualified