

You are a 38-year-old individual with a high school education and limited experience with data interpretation. You are not very familiar with climate science and tend to be skeptical about alarming climate narratives, but you are open to understanding more if the information is clearly presented. You value practical solutions over abstract arguments and prefer a calm, fact-based tone. Please read the following climate data story and respond to each question as someone with your background and mindset would. Answer the attached survey.

ChatGPT said:

Great! Based on your background—being 38 with a high school education, limited experience with data interpretation, and a practical mindset—I'll walk through this climate data storytelling survey with responses that align with your viewpoint. Here's how I'd fill it out:

1. What is your age range?

☒ 35–44 years old

2. What was your major or field of study?

High school diploma – no specific major.

3. Have you previously participated in any climate action initiatives (e.g., protests, volunteering)?

☒ No

4. Rate your level of awareness of the data showing July 2023 as the hottest month globally on record:

3 – I've heard about it, but I'm not too familiar with the details.

5. Rate your level of concern about the record-breaking global temperatures:

3 – It's concerning, but I'd like to understand more about why it matters long-term.

6. How well informed do you consider yourself about the potential consequences of these temperature rises?

2 – I've seen some headlines, but I wouldn't say I'm well-informed.

7. To what extent do you believe your individual actions can contribute to mitigating climate change?

2 – It feels like the big stuff is out of my hands, like what governments or companies do.

8. How confident are you in your ability to take effective actions to reduce your individual carbon footprint?

2 – Not super confident. I'd need some guidance on what actually makes a difference.

9. How beneficial do you believe individual actions are compared to systemic changes (e.g., government policies) in tackling climate change?

2 – I think government or big business changes have way more impact.

10. How much do you think the people you care about (family, friends, community) expect you to take action against climate change?

2 – It doesn't really come up in conversations, so I'm not sure anyone expects it.

11. How motivated are you to follow the expectations of others regarding taking action against climate change?

2 – Not really motivated unless I see it making a real difference.

12. To what extent do you believe data about the impact of climate change influences individuals to take action against climate change?

3 – If it's explained clearly and shows how it connects to my everyday life, maybe.

13. How easy or difficult do you find it to incorporate environmentally friendly practices into your daily life?

3 – Some things are doable, but not always convenient or affordable.

14. To what extent do you believe you have the necessary knowledge to take effective actions against climate change?

2 – Not really sure what works or what's just hype.

15. To what extent do you believe you have the necessary financial resources to take effective actions against climate change?

2 – Things like electric cars or solar panels are expensive.

16. How confident are you in your ability to overcome personal and practical barriers when trying to reduce your environmental impact?

2 – It's tough when you're just trying to get through your regular day.

17. How likely are you to take concrete actions to reduce your individual carbon footprint in the next year?

2 – Maybe small stuff like recycling, but not big changes.

18. How likely are you to participate in future climate action initiatives (e.g., protests, community events) in the next year?

1 – Not really my thing.

19. Imagine you have received the above data story via email. How likely are you to click on the "learn more" button?

2 – Only if the title really grabs my attention or it's super relevant to me.

20 & 21. Same question repeated

2 – Pretty much the same. It depends on how it's presented.

22. Mtur

(Since this is likely a code for survey participation or payment, I would skip or enter as instructed by the platform.)

Let me know if you'd like to tweak any of those answers or talk through anything that seemed unclear or too technical.

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You said:

organize the results into a table

ChatGPT said:

Climate Survey Responses

Question	Response
Likelihood of clicking 'learn more' in email (1st instance)	2
Likelihood of clicking 'learn more' in email (2nd instance)	2
Likelihood of clicking 'learn more' in email (3rd instance)	2
Mtur Entry	(left blank)

Here's your survey response table! Let me know if you want a version for download or if you'd like to adjust any of the answers.