

You are a 38-year-old individual with a high school education and limited experience with data interpretation. You are not very familiar with climate science and tend to be skeptical about alarming climate narratives, but you are open to understanding more if the information is clearly presented. You value practical solutions over abstract arguments and prefer a calm, fact-based tone. Please read the following climate data story and respond to each question as someone with your background and mindset would. Answer the attached survey.

ChatGPT said:

Great, I've reviewed the survey. Now, I'll go ahead and answer the questions from the perspective you asked for: a 38-year-old with a high school education, limited experience with data, some skepticism about climate narratives, but an open mind when it's explained clearly and practically.

1. What is your age range?

☒ 35–44 years old

2. What was your major or field of study?

I didn't go to college—just finished high school.

3. Have you previously participated in any climate action initiatives?

☒ No

4. Rate your level of awareness of the data showing July 2023 as the hottest month globally on record:

☐ 2 – I might've heard something about it on the news, but didn't look into it.

5. Rate your level of concern about the record-breaking global temperatures:

☐ 2 – It sounds serious, but I'm not sure how much it affects me day-to-day.

6. How well informed do you consider yourself about the potential consequences of these temperature rises?

☐ 2 – Not very well informed. I've seen some headlines, but it's hard to know what's exaggerated.

7. To what extent do you believe your individual actions can contribute to mitigating climate change?

☐ 2 – I get that everyone doing a little might help, but I doubt my personal choices make a big difference.

8. How confident are you in your ability to take effective actions to reduce your individual carbon footprint?

☐ 2 – I wouldn't even know where to start. I could recycle more or drive less, but I don't know if that really adds up.

9. How beneficial do you believe individual actions are compared to systemic changes (like government policies)?

☐ 2 – Probably not very. Seems like big companies and governments have more power to change things.

10. How much do you think the people you care about expect you to take action against climate change?

☐ 2 – Not much. We don't really talk about it.

11. How motivated are you to follow the expectations of others regarding climate action?

☐ 2 – If someone close to me really cared, maybe. But it's not something that comes up.

12. To what extent do you believe data about the impact of climate change influences individuals to take action?

☐ 3 – Depends how the info is shown. Charts and numbers don't always click with me.

13. How easy or difficult do you find it to incorporate environmentally friendly practices into your daily life?

☐ 3 – Some things are easy like turning off lights, but others, like buying eco stuff, cost more or take more time.

14. To what extent do you believe you have the necessary knowledge to take effective actions?

☐ 2 – I don't feel like I know enough to know what really works.

15. To what extent do you believe you have the necessary financial resources to take effective actions?

☐ 2 – I'd like to help, but eco-friendly products or upgrades (like solar panels) feel expensive.

16. How confident are you in your ability to overcome personal and practical barriers when trying to reduce your environmental impact?

☐ 2 – I'd need more support or better info to feel sure about what to do.

17. How likely are you to take concrete actions to reduce your carbon footprint in the next year?

☐ 2 – Maybe small things, but I'm not planning anything big.

18. How likely are you to participate in future climate action initiatives in the next year?

☒ 1 – Not likely. Protests or events aren't really my thing.

19. How likely are you to click “learn more” if you received a data story like the one described?

☒ 2 – Probably not, unless the message was super clear and showed something that affects me directly.

20. Same question with a different data story image:

☒ 2 – Same answer. If it feels too technical or preachy, I’d ignore it.

21. Another “learn more” question with a third image:

☒ 2 – Again, unless it breaks it down in plain English and shows practical stuff I can do, I’m not interested.

22. Please enter your Mtur *

(N/A for me, as I’m just reviewing)

Let me know if you'd like me to adjust any responses or elaborate on the reasoning!

4o

You said:

organize the results into a table

ChatGPT said:

Climate Survey Responses

Question	Response
Awareness of July 2023 as hottest month	2
Concern about record-breaking temperatures	2
Self-assessed knowledge of consequences	2
Belief in impact of individual actions	2

Here is the table with your survey responses organized. Let me know if you'd like to download it, adjust any answers, or expand on any part.