

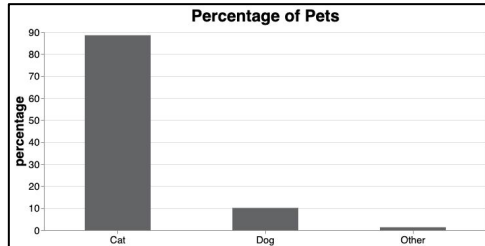
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Case Study 1

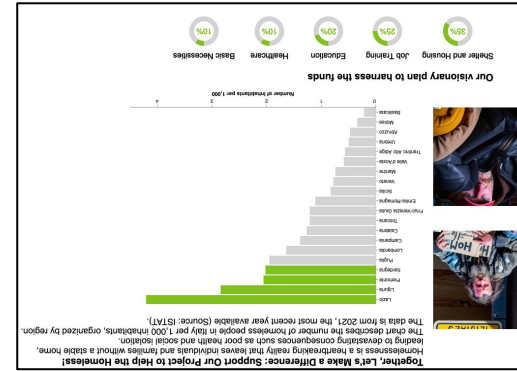
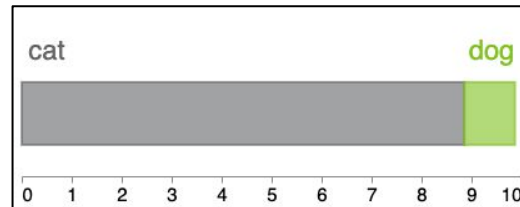
Show data with three alternatives, of which one is irrelevant



The chart does not show any insight because it is simply a visual representation of the corresponding table.

To communicate this data effectively to a generic audience:

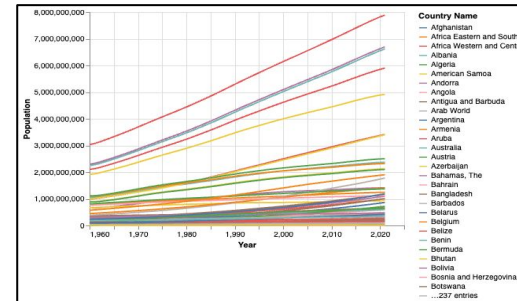
1. **Remove** the irrelevant data
2. **Round** data percentages
3. **Transform** into a bar chart.



1. Replace the map with a **bar chart** and add images about the topic
2. Add actionable **next steps**.

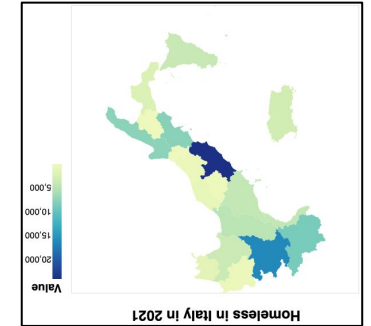
Case Study 2

Improve a chart with many overlapping trendlines



1. **Focus** on a single trendline
2. Calculate the **difference** of each line

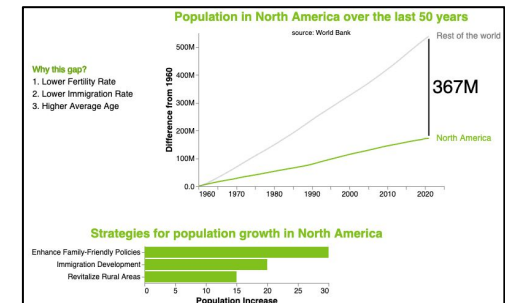
From the map, you can't identify the regions with the highest number of homeless people.



Case Study 3

Improve a geographical map

3. **Show** the gap between the two lines
4. Add **context**, i.e., background information
5. Add **next steps**



*Step-by-step
instructions to build
the origami book*

