

****Note: You can work on this assignment with another person, but each of you must come up with your own ideas and sketch them. Each team member has to submit this document individually****

Your Name: Alex Ojemann

Team member: I. J.

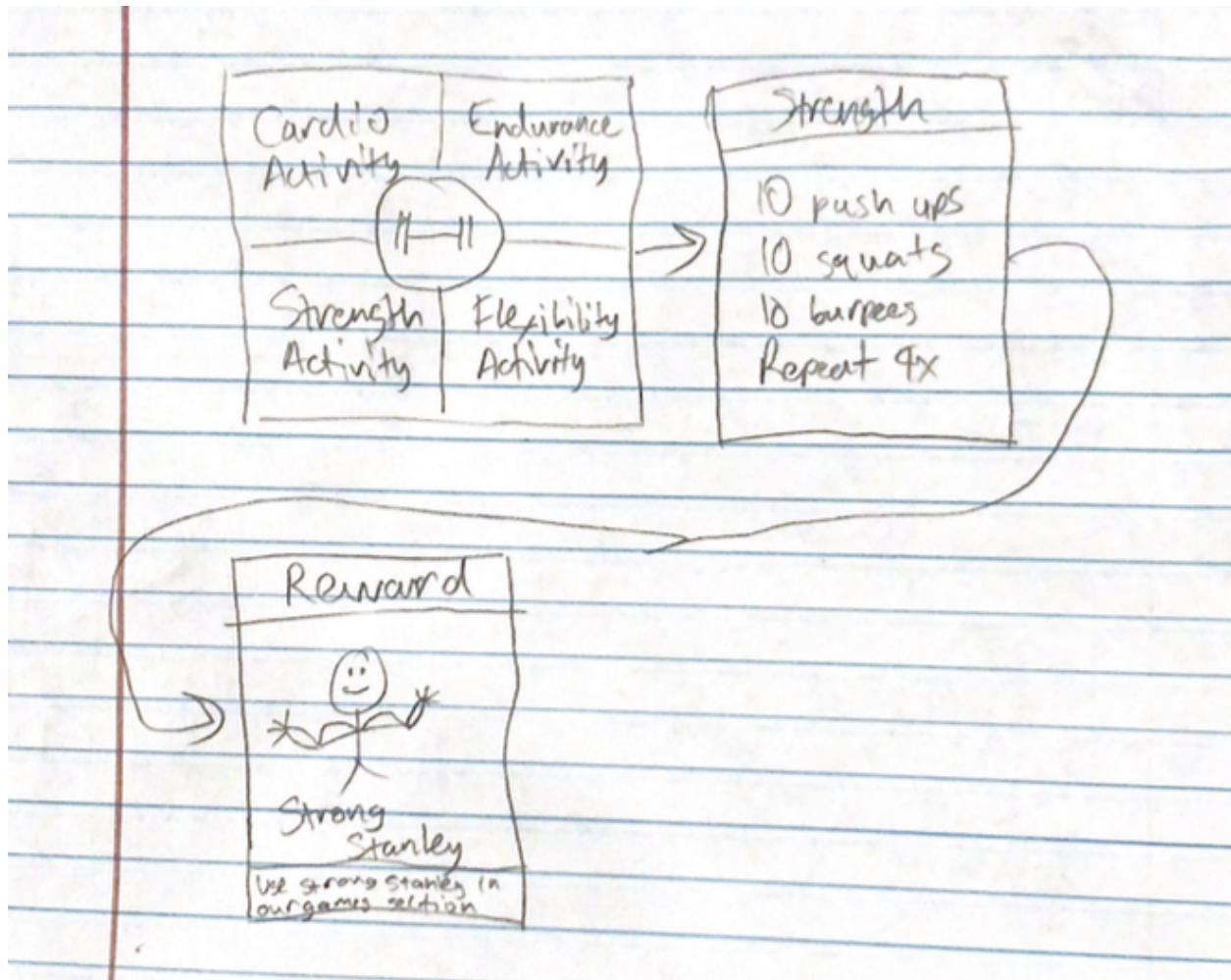
Project Theme:

(Health and Wellness or Social Connection/Participation)

Solo Ideas

(at least 2, with sketches + 2-4 sentence explanation)

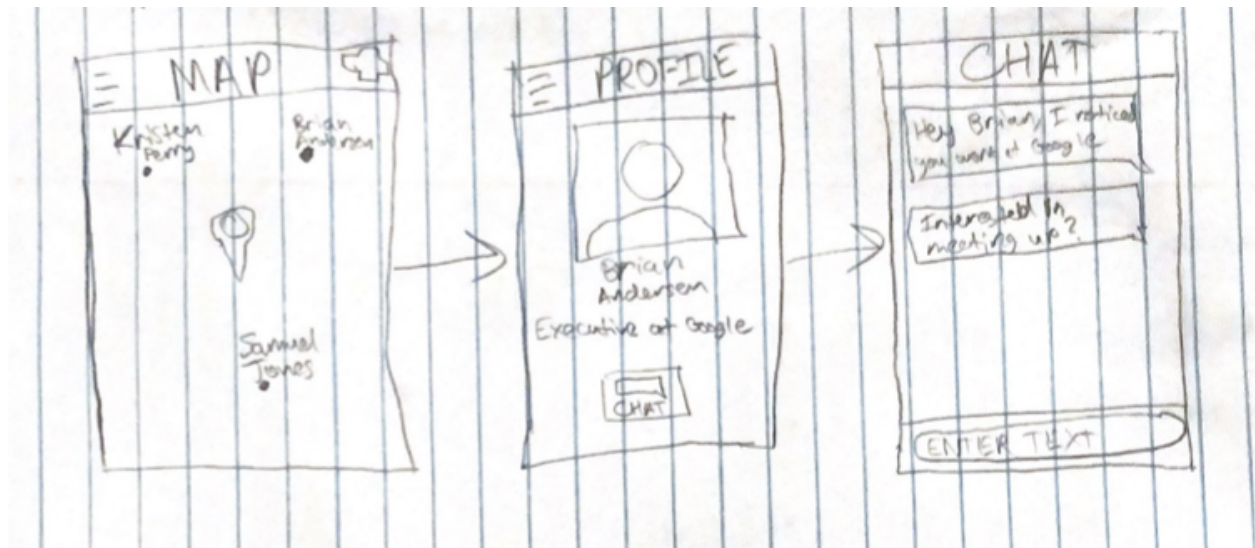
Health and wellness: A game in which children complete physical activities to earn online prizes. Kids can do a certain amount of work in cardiovascular endurance, muscular endurance, muscular strength and flexibility to earn a daily prize or choose one area and do it every day for a certain length



th of time to earn another prize. Prizes could be used in playing simple games.

Social Connection: An app for adults that tracks their location and helps them meet business connections in their field near them. If both parties desire to get to know the

other a chat feature allows them to connect.



Bootlegging

Structure of your Bootlegging Categories (eg. Location on Body, User group, form factor, environment, focus, interaction, etc)

User Group	Form Factor	Environment	Focus
Children	Desktop	School	Safety
Adults	Tablet	Store	Education
Teenagers/College Students	Phone	Car	Entertainment
Elderly	Watch	Kitchen	Weight Management

Group Ideas you came up with

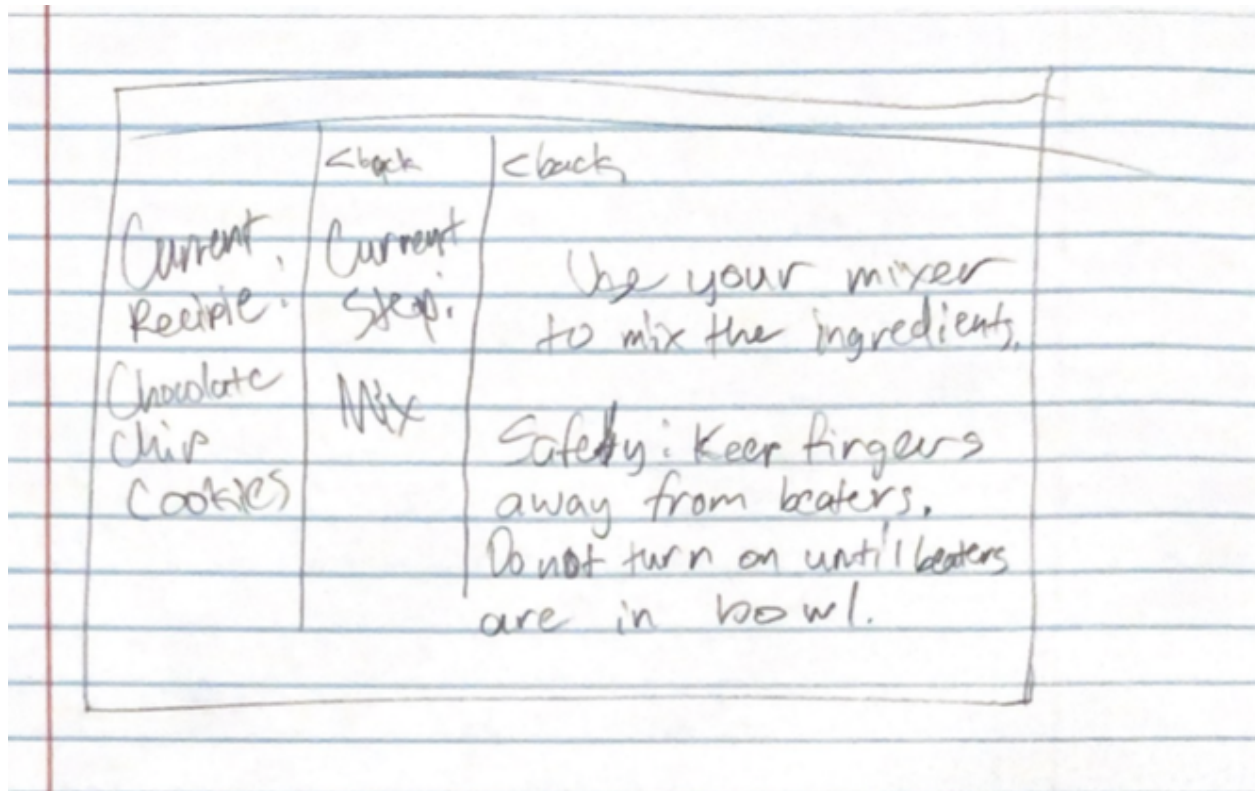
N*2 Ideas (2-person group makes 4 ideas):

- Bootlegged options associated with the idea (eg. Wearable for elderly folks in grocery store)
- 2-4 sentences for explanation for each

- At least one sketch for each idea
- Credit ideas with who originally came up with it

Tablet app for kids in the kitchen focused on education:

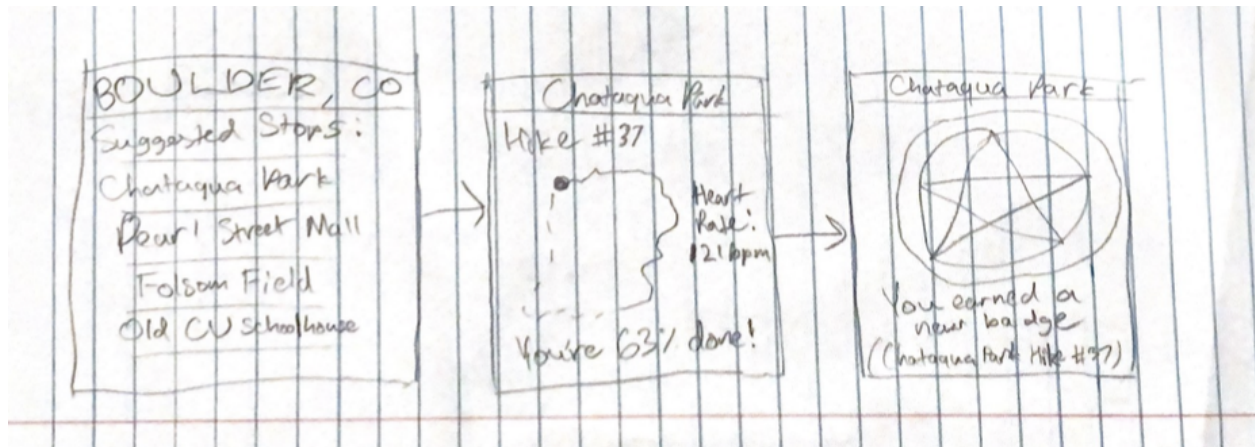
An app that generates new recipes for kids to learn each time you use it. Teaches the kids how to use the tools for said recipes and maintain safety and cleanliness. Helps kids learn to make new dishes and cook for themselves.



Watch app for teenagers/college students in the car for entertainment

An app that gives suggestions for places for teens and college students to stop when on road trips. It can also track your activity and location so if you complete a hike or bike ride for

example it can verify and save it as data.



Desktop site for adult in the kitchen for weight management

Enter meals:

Age: 37

Weight: 210 lbs

Breakfast:

Lunch:

Dinner:

Entree ☒

Entree ☒

Entree ☒

Sides ☒

Sides ☒

Sides ☒

☒

☒

☒

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Your calorie count is 2248

Someone your age and weight should eat 2000

You're deficient in vitamins A, C, and E

See suggested changes

Suggestions:

Replace Doritos
with Fritos



Saves 200
calories

Add an apple
to your lunch



Increases
vitamin C

Add carrots
to your dinner

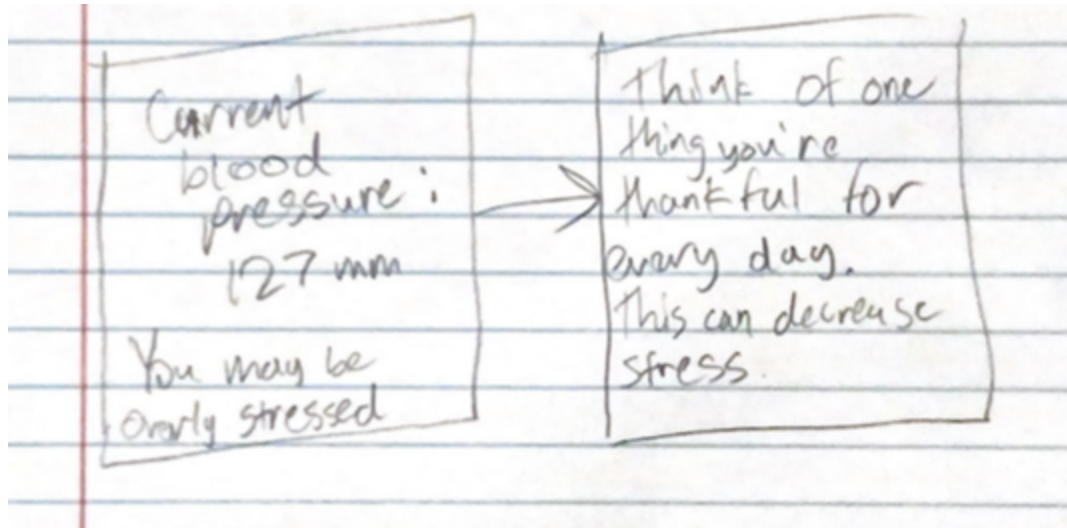


Increases
Vitamin A

Site where adults can enter their meals they ate and their current body metrics. The site should tell them about how many calories they consumed and what nutrients they're getting and/or need to get. Can also help plan later meals based on finding similar foods that they might like that could also get them any missing nutrients or have fewer calories.

Watch app for adults at school for entertainment

Tracks stress levels through blood pressure. Gives users jokes and mental tips to improve their day to avoid high stress. Varies the health tips based on how stressed you are/ how high



pressure is.

your blood

Post one idea to your section's discord channel

This is a chance for you to look through ideas your classmates have. Respond in a thread for an idea if you like it, and you can use this as a way to pair up!