

4.6 Potential Issues

Categorical predictors take on finitely many unordered values, sometimes called factors.

[Ex] If $x_i = \text{male/female}$ has only two levels.

Need a convention to numerically code x_i , using a dummy variable, or indicator variable [or in ML, one-hot encoding]. E.g.,

$$x_i = \begin{cases} 1 & \text{ith person female} \\ 0 & \text{" " male} \end{cases}$$

Then

$$y_i = \beta_0 + \beta_1 x_i + \varepsilon_i = \begin{cases} \beta_0 + \beta_1 + \varepsilon_i & \text{ith person female} \\ \beta_0 + \varepsilon_i & \text{" " male} \end{cases}$$

where

$\beta_0 =$ Avg response for males

$\beta_0 + \beta_1 =$ " " " females

$\beta_1 =$ Change in avg resp. for females vs. males

Note we could have coded

$$x_i = \begin{cases} 1 & \text{ith person female} \\ -1 & \text{" " male} \end{cases}$$

$$\Rightarrow y_i = \beta_0 + \beta_1 x_i + \varepsilon_i = \begin{cases} \beta_0 + \beta_1 + \varepsilon_i & \text{ith person female} \\ \beta_0 - \beta_1 + \varepsilon_i & \text{" " male} \end{cases}$$

so $\beta_0 =$ Average overall response

$\beta_1 =$ difference from the average response for m/f.

Important: predictions will not change with different encodings,
but interpretations will!

More than 2 levels requires multiple dummy variables

Ex $Y =$ life expectancy in country

$X \in \{ \text{Africa, OECD, other} \}$ (3 levels)

Could use

$$X_{i1} = \begin{cases} 1 & \text{ith country in OECD} \\ 0 & \text{" " not " "} \end{cases}$$

$$x_{i2} = \begin{cases} 1 & \text{ith country in other} \\ 0 & \text{" " not " "} \end{cases}$$

$$\Rightarrow y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \varepsilon_i = \begin{cases} \beta_0 + \beta_1 + \varepsilon_i & \text{ith country OECD} \\ \beta_0 + \beta_2 + \varepsilon_i & \text{" " other} \\ \beta_0 + \varepsilon_i & \text{" " Africa} \end{cases}$$

$$\Rightarrow \beta_0 = \text{Avg lfe exp for countries in Africa}$$

$$\beta_1 = \text{Change in lfe. for a country in OECD over Africa}$$

$$\beta_2 = \text{" " " " " " " " in other " "}$$

Bad idea!

$$x_i = \begin{cases} 0 & \text{ith country in Africa} \\ 1 & \text{" " " other} \\ 2 & \text{" " " OECD} \end{cases}$$

$$y = \beta_0 + \beta_1 x + \varepsilon$$

$$= \begin{cases} \beta_0 + \varepsilon & \text{AFR} \\ \beta_0 + \beta_1 + \varepsilon & \text{other} \\ \beta_0 + 2\beta_1 + \varepsilon & \text{OECD} \end{cases}$$

Beyond additivity + linearity

Additivity: Effect of a predictor on Y is independent of values of other predictors. To overcome, use interactions:

Ex.

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2 + \varepsilon = \begin{cases} \beta_0 + \beta_1 x_1 + \beta_2 + \beta_3 x_1 + \varepsilon & \text{m} \\ (\beta_0 + \beta_2) + (\beta_1 + \beta_3) x_1 + \varepsilon & \text{f} \\ \beta_0 + \beta_1 x_1 + \varepsilon & \text{f} \end{cases}$$

$Y = \text{salary}$ $x_1 = \text{yrs since degree}$ $x_2 = \begin{cases} 1 & \text{male} \\ 0 & \text{female} \end{cases}$

$\beta_1 =$ Avg raise / yr for females

$(\beta_1 + \beta_3) =$ " " " " males

$\beta_0 =$ Starting salary for females

$(\beta_0 + \beta_2) =$ " " " males

Linearity: Y depends linearly on X . Polynomial regression is a easy way to overcome:

$$Y = \beta_0 + \beta_1 X + \beta_2 X^2 + \varepsilon$$

or

$$\log Y = \beta_0 + \beta_1 X + \varepsilon$$

$$\Rightarrow Y = e^{\beta_0} e^{\beta_1 X} e^{\varepsilon}$$

1) Y depends exponentially on X

2) errors are multiplicative

Degrees of freedom

$$X \text{ } n \times (p+1)$$

The model

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p + \varepsilon \quad \text{with } p \text{ features}$$

uses $(p+1)$ degrees of freedom. If H is the hat matrix, then

$$\begin{aligned} \text{tr } H &= \sum_{i=1}^n H_{ii} = \text{tr} \left(X (X^T X)^{-1} X^T \right) \\ &= \text{tr} \left(X^T X (X^T X)^{-1} \right) = \text{tr} \left(I_{p+1} \right) = \underline{p+1} \end{aligned}$$

For any linear predictor $\hat{y} = M y$, define $\text{tr}(M) = \underline{\text{degrees of freedom}}$