Model:
$$P(\overline{A} = 1/\overline{X}) = \frac{1 + c_{Eo+\overline{E}_{A}}\overline{X}}{c_{Eo+\overline{E}_{A}}} \in (0,1)$$

- · Estinate Bo, F via maximum likelihood, Bo, Z.
- · For a new feature I o we predict:

$$\hat{Y} = \begin{cases} 1 & i + \frac{e^{\hat{R}_0 + \hat{Y}^T X_0}}{1 + e^{\hat{R}_0 + \hat{Y}^T X_0}} > \frac{1}{2} \\ 0 & i + \frac{e^{\hat{R}_0 + \hat{Y}^T X_0}}{1 + e^{\hat{R}_0 + \hat{Y}^T X_0}} > \frac{1}{2} \\ 0 & i + \frac{e^{\hat{R}_0 + \hat{Y}^T X_0}}{1 + e^{\hat{R}_0 + \hat{Y}^T X_0}} > \frac{1}{2} \\ 0 & i + \frac{e^{\hat{R}_0 + \hat{Y}^T X_0}}{1 + e^{\hat{R}_0 + \hat{Y}^T X_0}} > 0 \end{cases}$$

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Assessing Ovelity of Model Fit Given a set of data 11,,.., in and predictions 1, , ..., In how can we assess quality of the Fit? Recall Vi + Y, E & 0,13, think of 1= emailis = gam, D= emailies obay. · Error rate = 1 \(\tau \) \(\t

10 = predicted 10 spans · Confusion matrix that were indeed True Os True 15 predicted 4 span Predicted. that were not som (redicted · sensitivity = 30 of the bostins (10/15) · specificity = 90 of true negatives (12/16) postive predictive value = ? of predicted tesnas 21 ues ative = 90 of presides (12/14)

- · chol Late = 38
- · Folse positive rate (FPR) = 1-specificity (4/16)
- · True positive rate (TPR) = sensitivity (10/12)
 - FPR = good emails that go to span
 - . TPR = Spam "1" "" ""
- [Goal] Try to minimize FPR and simultaneously maximize TPR

 (Note) As a baseline comparison, compare against random gressing

EX Baland a) 100 paritives of 1000 negatives

Guess I with 90% probability

A receiver operating characteristic (ROC) graph Plots the TPR (years) against FPR (maxin)

PR

For any given model 4 classification/decision rule, we get a single pout in ROCEPECE.

Note

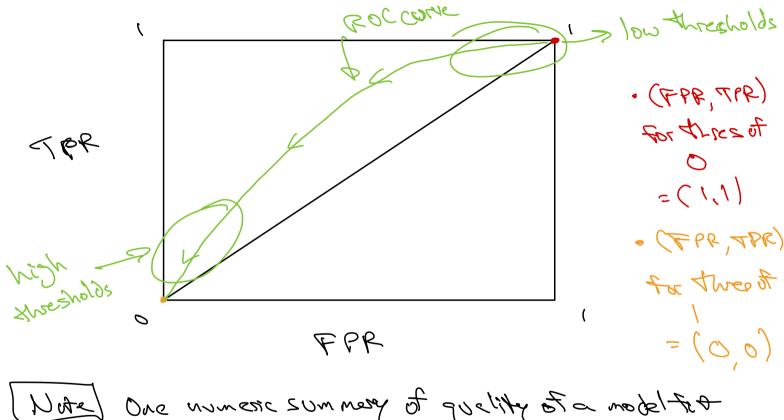
Usual classification role is y=1 if p> =.

What if we vary 2?

Ex: 1=1 '£ &5 0:52

As we very the closeitication threshold from 0 to 1, we sweep out a set of parts in QDC space

that is called - ROC curve.



(Note) One numeric sum many of quelity of a model to

Were goodness of Fit dias. In regression we used R22 as a goodness-of-fit measure, in logistic regression models the equivalent rolea is d'exciance. $G_{3} = 5 \sum_{i=1}^{\infty} \left[1 : \log \left(\frac{b_{i}(x_{i})}{b_{i}(x_{i})} \right) + (t_{i}, t_{i}) \log \left(\frac{t_{i}}{b_{i}(x_{i})} \right) \right]$

The ith deviance resided is

der; = \pm \left[-2 \left[\gamma; \left] \right] \left[\frac{1}{2} \left[\frac{1}{2} \left[\frac{1}{2} \left] \right] \left[\frac{1}{2} \left[\frac\

- 1:=1