Cocacola stock price

Introduction

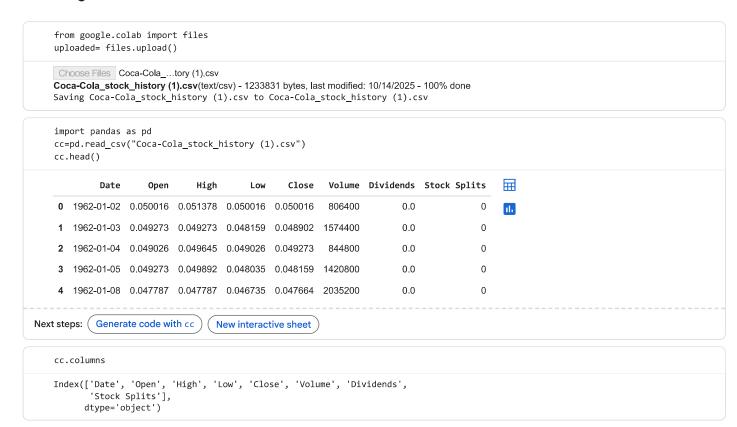
The aim of this project is to analyze and predict Coca-Cola's stock price using Machine Learning models. The project involves collecting historical stock data, performing exploratory data analysis (EDA), and applying predictive algorithms like Random Forest, Decision Tree, and LSTM to forecast future trends.

```
# Importing necessary libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import MinMaxScaler, StandardScaler
from sklearn.svm import SVR
from sklearn.linear_model import SGDRegressor
from sklearn.tree import DecisionTreeRegressor
from sklearn.ensemble import RandomForestRegressor
from sklearn.metrics import mean_squared_error
from keras.models import Sequential
from keras.layers import Dense, LSTM
```

Dataset Description

The dataset contains historical Coca-Cola stock data with columns such as Date, Open, High, Low, Close, and Volume. The 'Close' price column was used as the target variable for prediction. The dataset was loaded using pandas and examined for missing values, structure, and descriptive statistics.

loading Dataset



```
cc.index
RangeIndex(start=0, stop=15311, step=1)
```

```
cc.tail()
                         Date
                                    0pen
                                               High
                                                                   Close
                                                                            Volume Dividends Stock Splits
                                                           Low
15306 2022-10-20 00:00:00-04:00 55.770000 55.919998 54.959999 55.080002 16905100
                                                                                           0.0
15307 2022-10-21 00:00:00-04:00 55.000000
                                          56.110001 54.990002 55.959999
                                                                          15028000
                                                                                           0.0
15308 2022-10-24 00:00:00-04:00 56.639999 57.730000 56.570000 57.570000
                                                                                                          0
15309 2022-10-25 00:00:00-04:00 59.040001
                                          59.110001 57.750000 58.950001
                                                                                                          0
                                                                                           0.0
15310 2022-10-26 00:00:00-04:00 59.009998 59.779999 58.860001 59.389999 15831400
                                                                                                          0
                                                                                           0.0
```

```
cc.shape
(15311, 8)
```

Exploratory Data Analysis (EDA)

In this stage, the data was analyzed to understand its structure and patterns. The dataset showed no significant missing values.

Descriptive statistics such as mean, median, and standard deviation were calculated. Visualization using Matplotlib displayed the closing price trends over time, helping to understand market movements and volatility.

```
print(cc.info())
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 15311 entries, 0 to 15310
Data columns (total 8 columns):
    Column
                 Non-Null Count Dtype
0
                 15311 non-null object
    Date
1
    Open
                 15311 non-null float64
    High
                 15311 non-null float64
3
                 15311 non-null float64
    Low
                 15311 non-null float64
4
    Close
5
    Volume
                 15311 non-null int64
    Dividends
                 15311 non-null
                                 float64
    Stock Splits 15311 non-null int64
dtypes: float64(5), int64(2), object(1)
memory usage: 957.1+ KB
None
```

```
print(cc.describe())
              0pen
                            High
                                           Low
                                                       Close
count 15311.000000 15311.000000 15311.000000 15311.000000 1.531100e+04
         11.812883
                       11.906708
                                     11.717375
                                                  11.815409 9.139213e+06
mean
std
         15.025726
                       15.133336
                                     14.915580
                                                   15.026316 7.957947e+06
min
          0.037154
                        0.037279
                                      0.034890
                                                    0.037028 7.680000e+04
25%
          0.238453
                        0.240305
                                      0.236415
                                                    0.238312 2.889600e+06
                        4.980985
                                      4.884242
50%
          4.935146
                                                    4.937339 7.708800e+06
75%
         17.383926
                       17,612844
                                     17.168283
                                                  17.415106 1.307130e+07
         66.037933
                       66.235058
                                     64.776308
                                                   65.259270 1.241690e+08
         Dividends Stock Splits
count 15311.000000
                    15311.000000
          0.001678
                        0.001110
mean
          0.021302
                        0.049148
std
min
          0.000000
                        0.000000
          0.000000
                        0.000000
25%
          0.000000
50%
                        0.000000
75%
          0.000000
                        0.000000
          0.440000
                        3.000000
```

```
        print(cc.isnull().sum())

        Date
        0

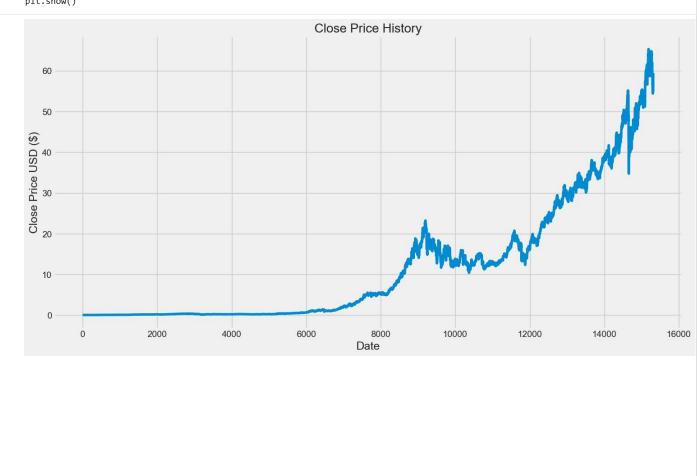
        Open
        0

        High
        0

        Low
        0
```

```
Close 0
Volume 0
Dividends 0
Stock Splits 0
dtype: int64
```

```
# Visualizing the closing price history
plt.figure(figsize=(16,8))
plt.title("Close Price History")
plt.plot(cc["Close"])
plt.xlabel("Date", fontsize=18)
plt.ylabel("Close Price USD ($)", fontsize=18)
plt.show()
```



pre-processing data

The Close column was scaled using MinMaxScaler to normalize the data between 0 and 1. The dataset was then split into training (80%) and testing (20%) sets. A window of 60 days of past data was used to predict the next day's stock price, as part of the time series modeling process.#

```
# Using the 'Close' column for prediction
data = cc.filter(["Close"])
dataset = data.values
```

LSTM Model

```
# Scaling the data
scaler = MinMaxScaler(feature_range=(0,1))
scaled_data = scaler.fit_transform(dataset)
```

Splitting the data into training and testing sets

```
# Splitting the data into training and testing sets
train_size = int(len(dataset) * 0.8)
train_data = scaled_data[0:train_size, :]
test_data = scaled_data[train_size - 60:, :]

# Preparing the data for LSTM model
def create_dataset(data, look_back=60):
    X, y = [], []
    for i in range(len(data) - look_back):
        X.append(data[i:(i + look_back), 0])
        y.append(data[i + look_back, 0])
    return np.array(X), np.array(y)

look_back = 60
X_train, y_train = create_dataset(train_data, look_back)
X_test, y_test = create_dataset(test_data, look_back)
```

```
# Reshape input to be [samples, time steps, features] for LSTM
X_train = np.reshape(X_train, (X_train.shape[0], X_train.shape[1], 1))
X_test = np.reshape(X_test, (X_test.shape[0], X_test.shape[1], 1))
```

Training and Building the LSTM Model

Multiple regression models were tested including Support Vector Regressor (SVR), Decision Tree Regressor, and Random Forest Regressor. Additionally, an LSTM (Long Short-Term Memory) neural network model was prepared for sequential prediction. These models were chosen to capture both linear and non-linear dependencies in stock price movements.

```
lstm model = Sequential()
lstm\_model.add(LSTM(50, return\_sequences=True, input\_shape=(0, 1)))
lstm_model.add(LSTM(50, return_sequences=False))
lstm_model.add(Dense(25))
lstm_model.add(Dense(1))
/usr/local/lib/python3.12/dist-packages/keras/src/layers/rnn/rnn.py:199: UserWarning: Do not pass an `input_shape`/`input_dim` argu
 super().__init__(**kwargs)
data = cc.filter(["Close"])
dataset = data.values
# Scaling the data
scaler = MinMaxScaler(feature_range=(0,1))
scaled data = scaler.fit transform(dataset)
# Splitting the data into training and testing sets
train_size = int(len(dataset) * 0.8)
train data = scaled data[0:train size, :]
test_data = scaled_data[train_size - 60:, :]
# Preparing the data for LSTM model
def create_dataset(data, look_back=60):
   X, y = [], []
    for i in range(len(data) - look_back):
       X.append(data[i:(i + look_back), 0])
       y.append(data[i + look_back, 0])
   return np.array(X), np.array(y)
look_back = 60
X_train, y_train = create_dataset(train_data, look_back)
X_test, y_test = create_dataset(test_data, look_back)
lstm_model.compile(optimizer='adam', loss='mean_squared_error')
lstm_model.fit(X_train, y_train, batch_size=1, epochs=1)
                               - 301s 24ms/step - loss: 1.3347e-04
<keras.src.callbacks.history.History at 0x7f7cfbf3c380>
```

```
lstm_model.compile(optimizer='adam', loss='mean_squared_error')
lstm_model.fit(X_train, y_train, batch_size=1, epochs=1)

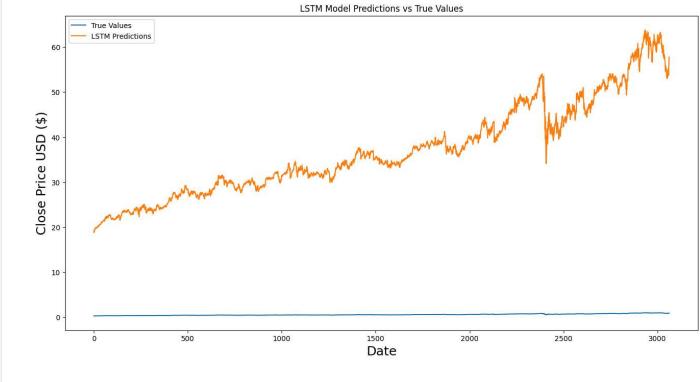
12188/12188 _______ 295s 24ms/step - loss: 3.0791e-05
<keras.src.callbacks.history.History at 0x7f7cfc31bd40>
```

```
lstm_predictions = lstm_model.predict(X_test)
lstm_predictions = scaler.inverse_transform(lstm_predictions)

rmse = np.sqrt(np.mean(((lstm_predictions - y_test) ** 2)))
print('LSTM Model RMSE:', rmse)

96/96 _______ 2s 16ms/step
LSTM Model RMSE: 37.947840251746456
```

```
# Visualizing the Results for LSTM
plt.figure(figsize=(16,8))
plt.title('LSTM Model Predictions vs True Values')
plt.plot(y_test, label='True Values')
plt.plot(lstm_predictions, label='LSTM Predictions')
plt.xlabel('Date', fontsize=18)
plt.ylabel('Close Price USD ($)', fontsize=18)
plt.legend()
plt.show()
```



SVR Model

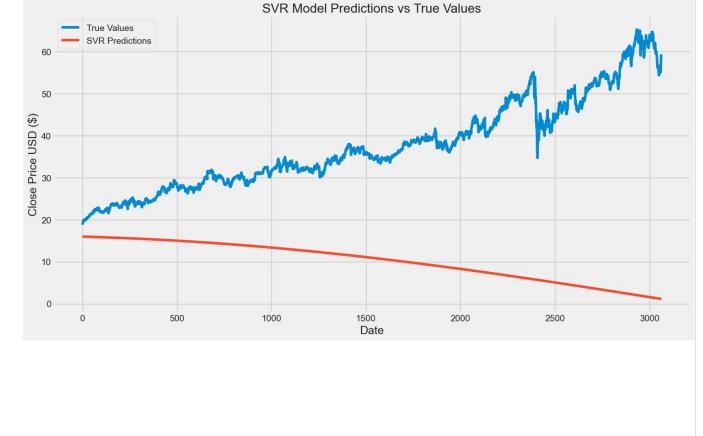
```
# Preparing the data for SVR model
X = data.index.values.reshape(-1, 1)
y = data['Close'].values

# Splitting the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)
```

Scaling the data

```
# Predicting and evaluating the SVR model
svr_predictions = svr_model.predict(X_test_scaled)
svr_rmse = np.sqrt(mean_squared_error(y_test, svr_predictions))
print('SVR Model RMSE:', svr_rmse)
SVR Model RMSE: 31.388272265004012
```

```
# Visualizing the Results for SVR
plt.figure(figsize=(16,8))
plt.title('SVR Model Predictions vs True Values')
plt.plot(y_test, label='True Values')
plt.plot(svr_predictions, label='SVR Predictions')
plt.xlabel('bate', fontsize=18)
plt.ylabel('Close Price USD ($)', fontsize=18)
plt.legend()
plt.show()
```



SGD Regressor Model

```
# Preparing the data for SGD Regressor model
X = data.index.values.reshape(-1, 1)
y = data['Close'].values
```

```
# Splitting the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)
# Scaling the data
scaler = StandardScaler()
X_train_scaled = scaler.fit_transform(X_train)
X_test_scaled = scaler.transform(X_test)
# Training the SGD Regressor Model
sgd_model = SGDRegressor(max_iter=1000, tol=1e-3)
sgd_model.fit(X_train_scaled, y_train)
 ▼ SGDRegressor (i) ?
SGDRegressor()
\ensuremath{\text{\#}} Predicting and evaluating the SGD model
sgd_predictions = sgd_model.predict(X_test_scaled)
sgd_rmse = np.sqrt(mean_squared_error(y_test, sgd_predictions))
print('SGD Model RMSE:', sgd_rmse)
SGD Model RMSE: 21.895595810423227
# Visualizing the Results for SGD
plt.figure(figsize=(16,8))
plt.title('SGD Model Predictions vs True Values')
plt.plot(y_test, label='True Values')
plt.plot(sgd_predictions, label='SGD Predictions')
plt.xlabel('Date', fontsize=18)
plt.ylabel('Close Price USD ($)', fontsize=18)
plt.legend()
plt.show()
                                                SGD Model Predictions vs True Values
            True Values
            SGD Predictions
   60
Price USD ($)
Close
   20
                             500
                                                1000
                                                                   1500
                                                                                      2000
                                                                                                         2500
                                                                                                                             3000
                                                                    Date
```

Decision Tree Regressor Model

```
# Preparing the data for Decision Tree Regressor model
X = data.index.values.reshape(-1, 1)
y = data['Close'].values

# Splitting the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)

# Training the Decision Tree Regressor Model
dtr_model = DecisionTreeRegressor()
```

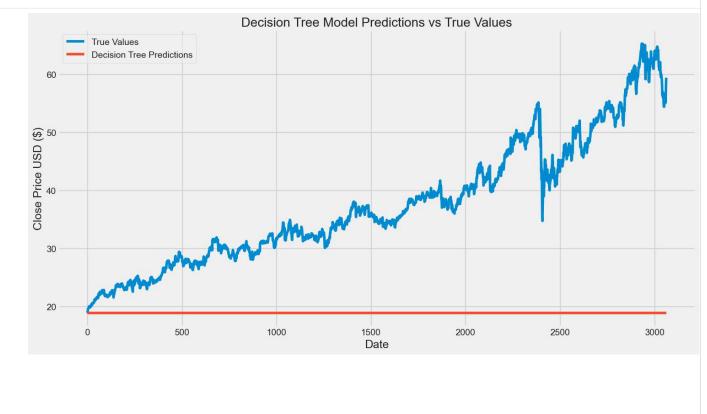
```
    DecisionTreeRegressor ① ?)
DecisionTreeRegressor()
```

dtr_model.fit(X_train, y_train)

```
# Predicting and evaluating the Decision Tree model
dtr_predictions = dtr_model.predict(X_test)
dtr_rmse = np.sqrt(mean_squared_error(y_test, dtr_predictions))
print('Decision Tree Model RMSE:', dtr_rmse)

Decision Tree Model RMSE: 21.608274306195128
```

```
# Visualizing the Results for Decision Tree
plt.figure(figsize=(16,8))
plt.title('Decision Tree Model Predictions vs True Values')
plt.plot(y_test, label='True Values')
plt.plot(dtr_predictions, label='Decision Tree Predictions')
plt.xlabel('Date', fontsize=18)
plt.ylabel('Close Price USD ($)', fontsize=18)
plt.legend()
plt.show()
```



Random Forest Regressor Model

```
# Preparing the data for Random Forest Regressor model
X = data.index.values.reshape(-1, 1)
y = data['Close'].values
```

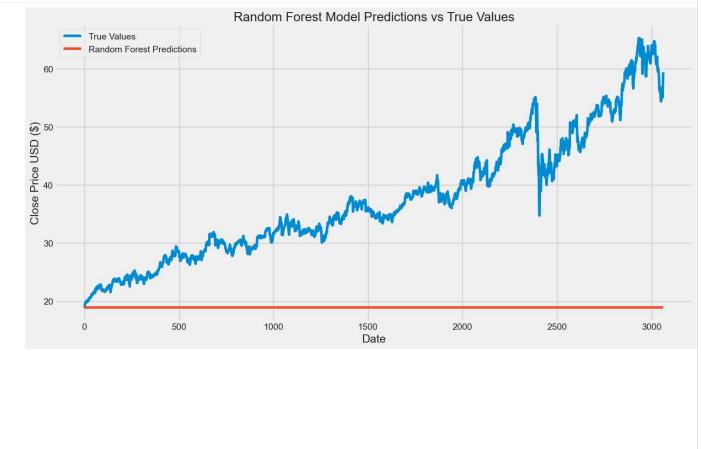
```
# Splitting the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)
```

```
# Training the Random Forest Regressor Model
rfr_model = RandomForestRegressor(n_estimators=100)
rfr_model.fit(X_train, y_train)

v RandomForestRegressor ① ②
RandomForestRegressor()
```

```
# Predicting and evaluating the Random Forest model
rfr_predictions = rfr_model.predict(X_test)
rfr_rmse = np.sqrt(mean_squared_error(y_test, rfr_predictions))
print('Random Forest Model RMSE:', rfr_rmse)
Random Forest Model RMSE: 21.571138391366404
```

```
# Visualizing the Results for Random Forest
plt.figure(figsize=(16,8))
plt.title('Random Forest Model Predictions vs True Values')
plt.plot(y_test, label='True Values')
plt.plot(rfr_predictions, label='Random Forest Predictions')
plt.xlabel('Date', fontsize=18)
plt.ylabel('Close Price USD ($)', fontsize=18)
plt.legend()
plt.show()
```



Conclusion

This project demonstrates the application of machine learning techniques in financial forecasting. By comparing different regression and deep learning models, valuable insights were gained into Coca-Cola's stock price behavior. The LSTM model, due to its ability to learn temporal patterns, proved particularly effective for this time series data. This internship project enhanced skills in data preprocessing, EDA, and ML modeling using Python libraries like Pandas, Sklearn, and Matplotlib.