

Nethra Shankar
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Education

Mount Carmel College, Bangalore
BA Psychology, English Literature
(2021-2024)

Jobs

(August 2021 - October 2021)

Employed taking dance classes for children

- Led classical Bharatanatyam classes for children under 11, fostering a passion for dance and discipline.
 - Managed and tailored dance lessons to enhance the learning experience and skill development.
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Internships

Psychology internship

Fortis Hospital

- Completed a 6-day online internship, gaining foundational training in psychology, counselling techniques, and mental health advocacy.

HR Internship

Company name - Inventiway Solutions India

(June 2022 - December 2022)

- Coordinated the campus hiring and training team as an HR intern for various clients.
- Managed logistical support, directed project coordination, and optimised the SAP system as the sole coordinator for the entire team

- Ideated and conducted market research for their online platform as well

Psychology/Media Organisation Internship

Company name – MindSplatters

(February 2023 – March 2023)

- Initiated collaborations with influencers to build the organisation's brand.
- Developed and organized content for the website and social media platforms, thereby enhancing online presence..

Social Media Marketing Internship

Company name – Heart It Out

(April 2023 – August 2023)

- Developed and executed social media engagement strategies, increasing brand visibility.
- Generated content and analytics reports to optimize social media performance.

Social Media Management

Company – Private practice under Divya Bhatia
and Namratha Dinesh

(February 2024 – June 2024)

- Ideated and implemented social media strategies, establishing a strong online presence.
 - Created graphic designs and monitored social media analytics to drive growth.
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Achievements and Positions of Responsibility

Headed a crowdfunding campaign

- Under Alpha Urbane: Habitat for Humanity, I led a campaign to raise funds to provide essential kits for migrant workers during the Covid-19 pandemic
- Successfully raised over Rs. 40,000 /-

Trained Bharatnatayam dancer with experience of 11 years

- Successfully passed 5 exams with first class
 - Performed and competed at various levels, demonstrating dedication and talent.
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