



Zomato Data Analysis Report



Introduction:

- Welcome to the comprehensive report on the Zomato dataset, a rich and diverse collection of culinary data that encapsulates the dynamic world of dining experiences. With an extensive range of information on restaurants, cuisines, and user reviews, this dataset offers valuable insights into the evolving preferences and trends within the global food industry. As we delve into the analysis, we aim to uncover patterns, preferences, and noteworthy observations that contribute to a deeper understanding of the culinary landscape.



Dataset Overview:

- Restaurant Name: Name of the restaurant
- City: City in which restaurant is located
- Address: Address of the restaurant
- Locality: Location in the city
- Cuisines: Cuisines offered by the restaurant
- Average Cost for two: Cost for two people in different currencies 
- Currency: Currency of the country
- Has Table booking: yes/no
- Has Online delivery: yes/ no
- Is delivering: yes/ no
- Switch to order menu: yes/no
- Price range: range of price of food
- Aggregate Rating: Average rating out of 5
- Rating color: depending upon the average rating color
- Rating text: text on the basis of rating of rating
- Votes: Number of ratings casted by people

Column	Data Type	Unique Values
Restaurant Name	object	7446
City	object	141
Address	object	8918
Locality	object	1208
Cuisines	object	1825
Average Cost for two	int64	140
Currency	object	12
Has Table booking	object	2
Has Online delivery	object	2
Is delivering now	object	2
Switch to order menu	object	1
Price range	int64	4
Aggregate rating	float64	33
Rating color	object	6
Rating text	object	6
Votes	int64	1012



Analysis

India's #1 food delivery app
Also serving UAE, Lebanon, and Turkey

Eat what makes you happy

Q Search for restaurants, cuisines...
0(14) None Takeaway Cuisine @

Welcome! GET 50% OFF ON FIRST ORDER ORDER NOW TRY DE

Your neighbours are ordering.. healthy PIZZA WANTS

2008 Founding Year

Gurgaon India HQ

100M+ Playstore Downloads

Deepinder Goyal, Gaurav Gupta, Pankaj Chaddah Founders
www.zomato.com Website

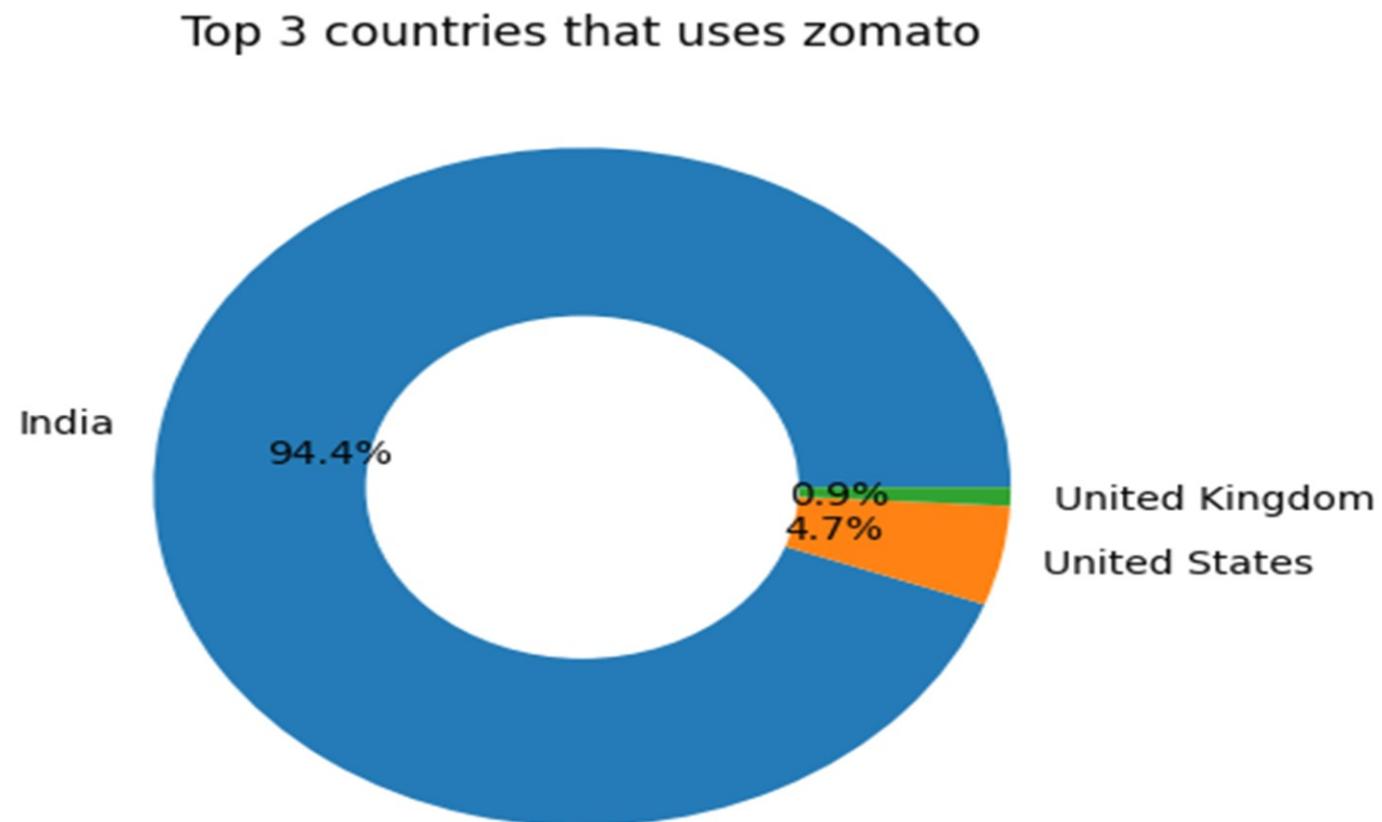
A screenshot of the Zomato mobile application interface. It features a search bar at the top, followed by a grid of restaurant cards. A prominent promotional banner offers 50% off on the first order. Below the banner, there are sections for "Your neighbours are ordering.." and a summary of the company's history: "2008 Founding Year", "Gurgaon India HQ", "100M+ Playstore Downloads", and the names of the founders: Deepinder Goyal, Gaurav Gupta, and Pankaj Chaddah, along with their website link.



Top Countries that uses Zomato

Zomato maximum records or transaction are from India After that USA and then United Kingdoms.

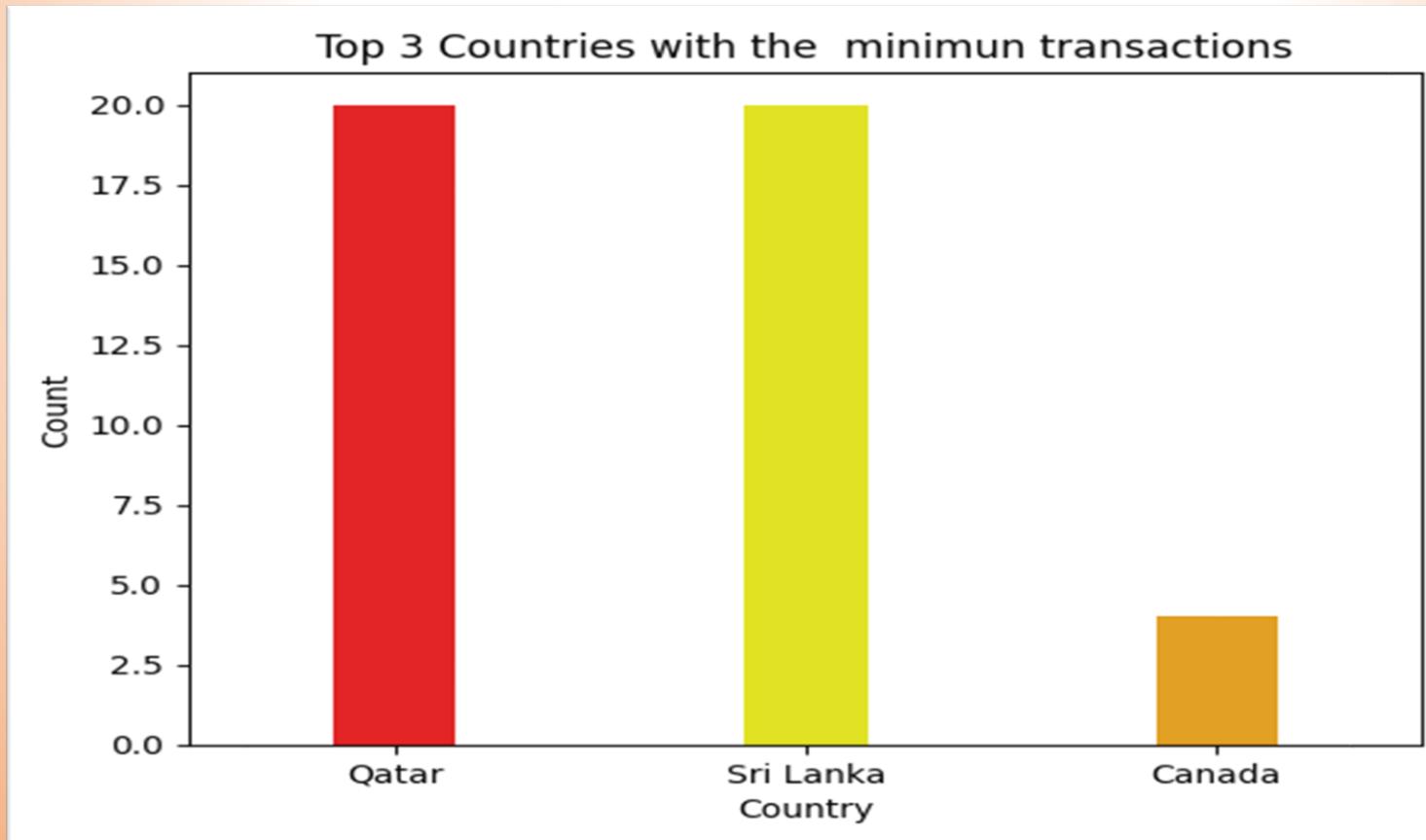
Country	count
India	8652
United States	434
United Kingdom	80
Brazil	60
UAE	60
South Africa	60
New Zealand	40
Turkey	34
Australia	24
Phillipines	22



Countries with minimum transactions



Qatar, Sri Lanka, and Canada show the lowest records of transactions on Zomato.

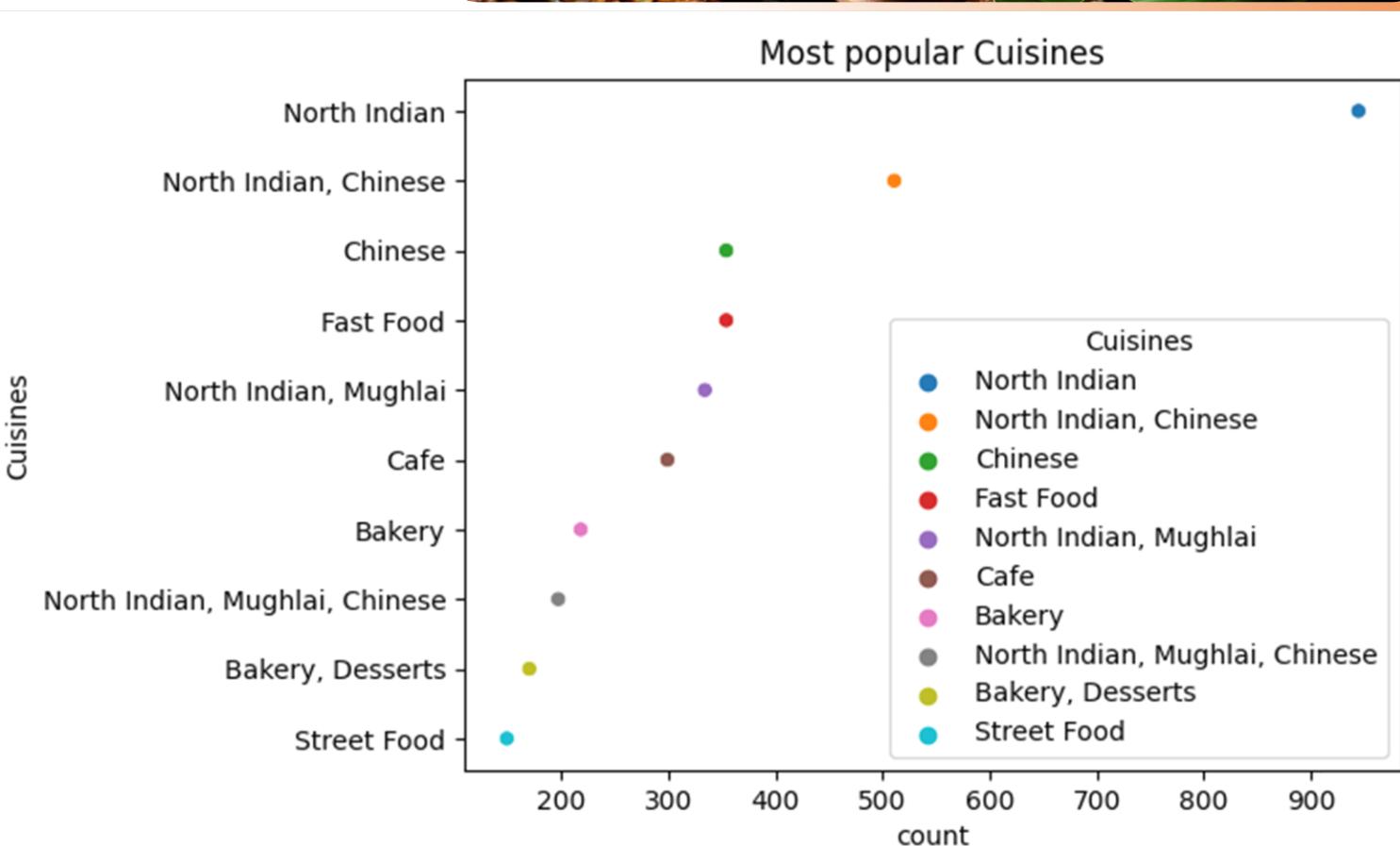


Most popular Cuisines

Zomato Most Popular Cuisines is North Indian & Chinese.



Cuisines	count
North Indian	945
North Indian, Chinese	511
Chinese	354
Fast Food	354
North Indian, Mughlai	334
Cafe	299
Bakery	218
North Indian, Mughlai, Chinese	197
Bakery, Desserts	170
Street Food	149

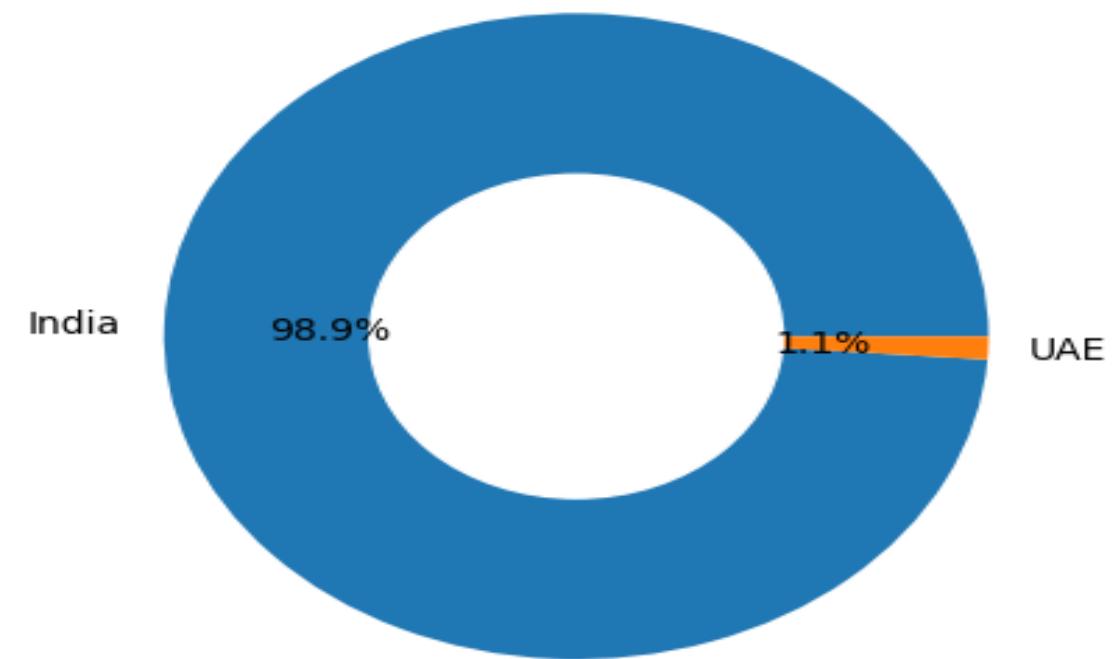


Country Has Online Delivery

Many countries have yet to embrace online delivery services, India surpasses UAE in the extensive use of such services.

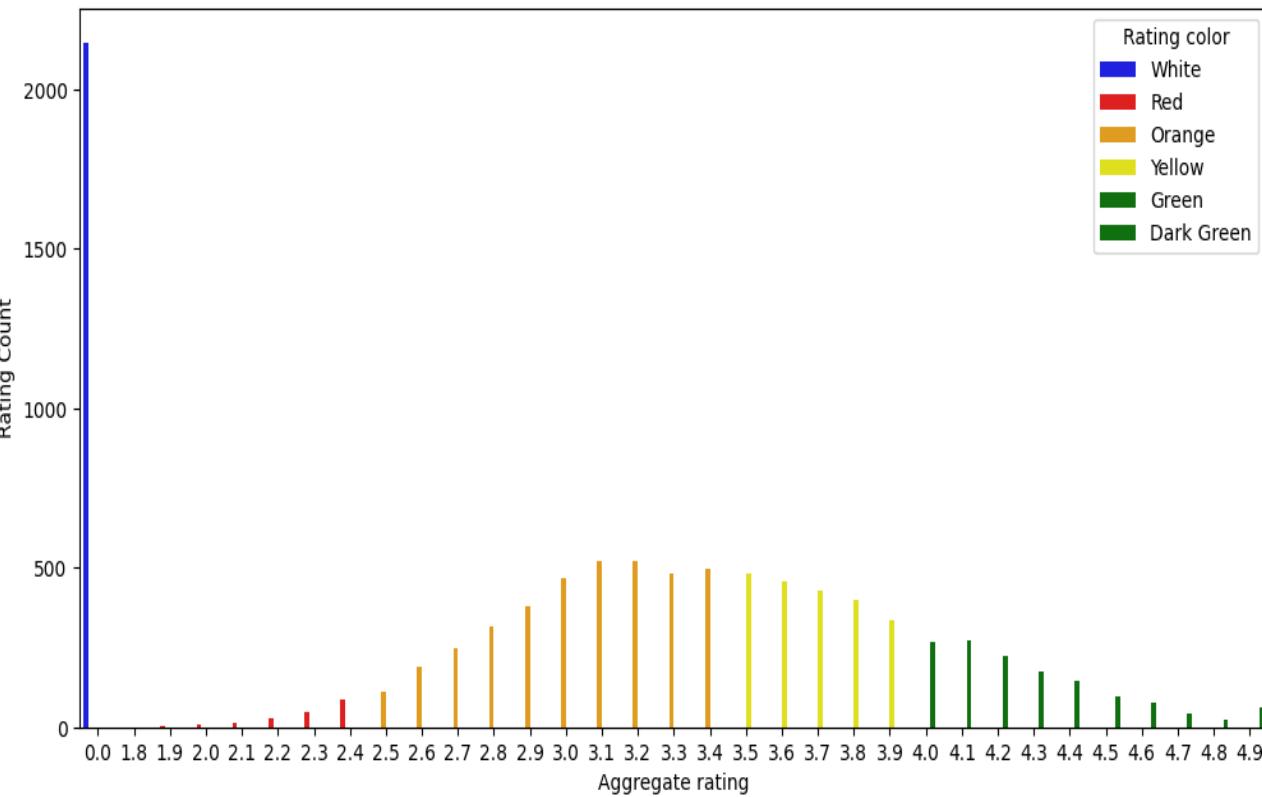
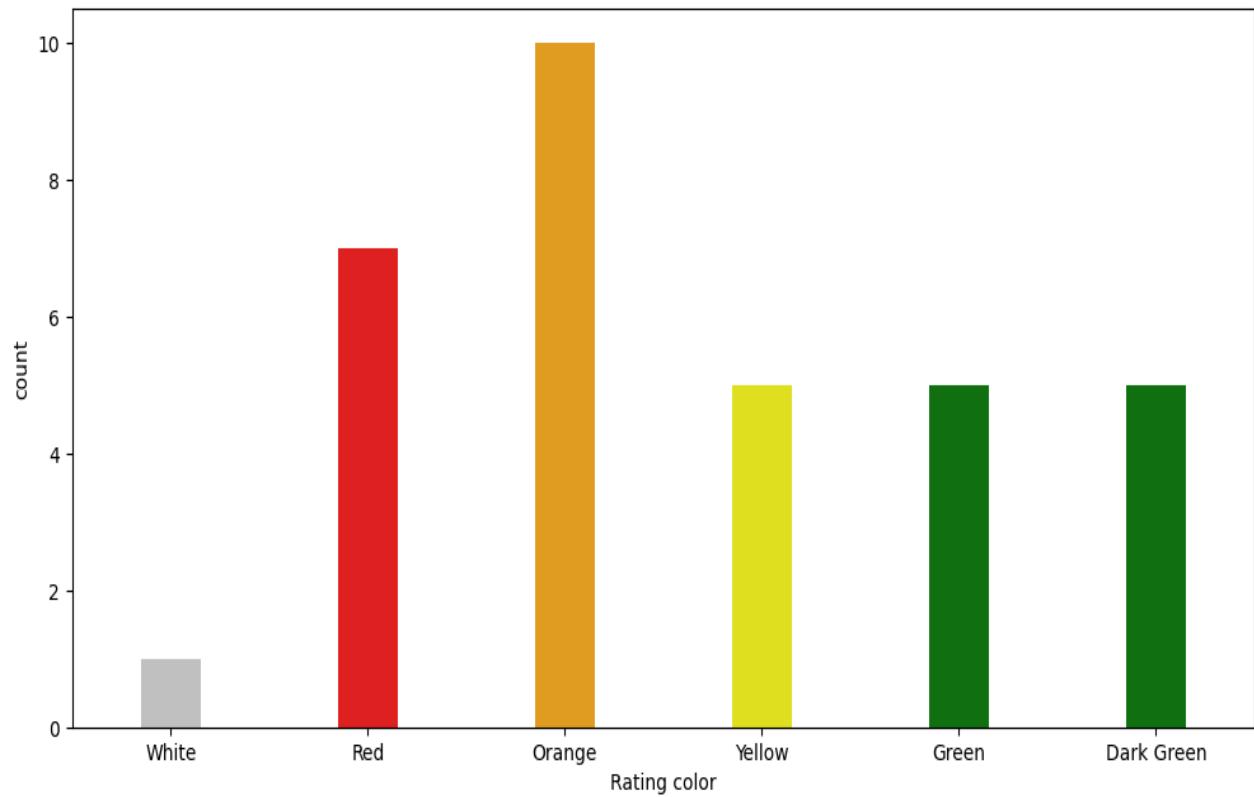


Countries with Online Delivery Options



Rating Analysis

The majority of ratings fall within the 2.9 to 3.9 range, while a significant number are unrated.



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When Rating is between 4.5 to 4.9---> Excellent

When Rating are between 4.0 to 4.4--->very good

When Rating is between 3.5 to 3.9---> good

When Rating is between 3.0 to 3.4---> average

When Rating is between 2.5 to 2.9---> average

When Rating is between 2.0 to 2.4---> Poor

Rating color
White
Red
Orange
Yellow
Green
Dark Green

Number of Restaurants with Zero Rating by Country

From Indian customers, the most 0 ratings bloom like a unique flower in the garden of feedback.



Which currency is used by which country

Country	Currency	Ø
Australia	Dollar(\$)	24
Brazil	Brazilian Real(R\$)	60
Canada	Dollar(\$)	4
India	Indian Rupees(Rs.)	8652
Indonesia	Indonesian Rupiah(IDR)	21
New Zealand	New Zealand(\$)	40
Phillipines	Botswana Pula(P)	22
Qatar	Qatari Rial(QR)	20
Singapore	Dollar(\$)	20
South Africa	Rand(R)	60
Sri Lanka	Sri Lankan Rupee(LKR)	20
Turkey	Turkish Lira(TL)	34
UAE	Emirati Diram(AED)	60
United Kingdom	Pounds(£)	80
United States	Dollar(\$)	434



Top 5 Cities with the Most Restaurants

India boasts the highest number of restaurants, with New Delhi leading the way, followed by Gurugram and Noida.

