



Zomato Analysis Dashboard 2024



9551

Total Restaurants

15

Total Countries

11M

Total Sales

2.89

Average of Rating

141

Total Cities

157

Average of Votes

Year

All

City

☐ Abu Dhabi

☐ Agra

☐ Ahmedabad

☐ Albany

☐ Allahabad

☐ Amritsar

☐ Ankara

☐ Armidale

☐ Athens

☐ Auckland

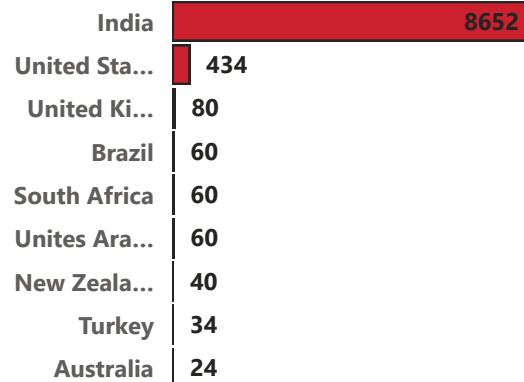
☐ Augusta

☐ Aurangabad

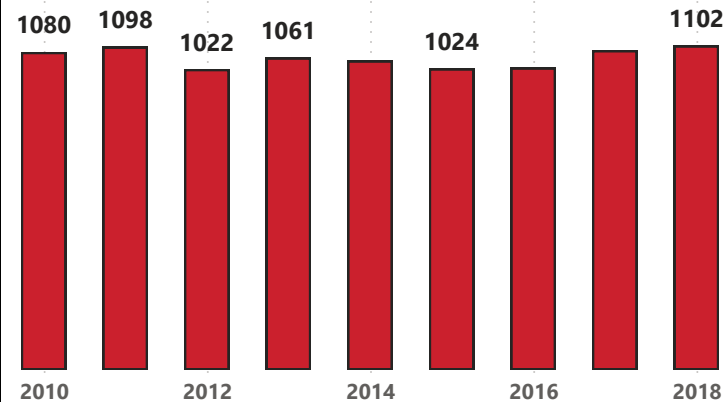
☐ Balingup

☐ Bandung

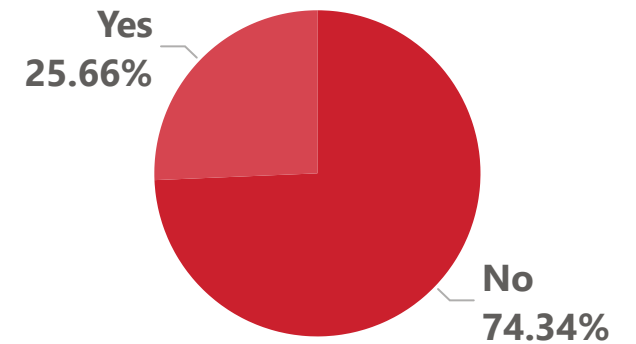
Country Wise Restaurants



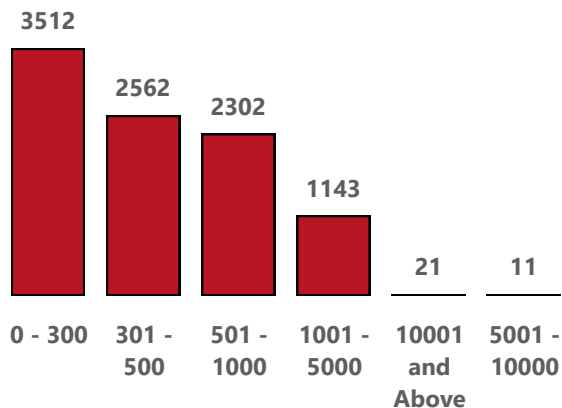
Total Restaurants by Year



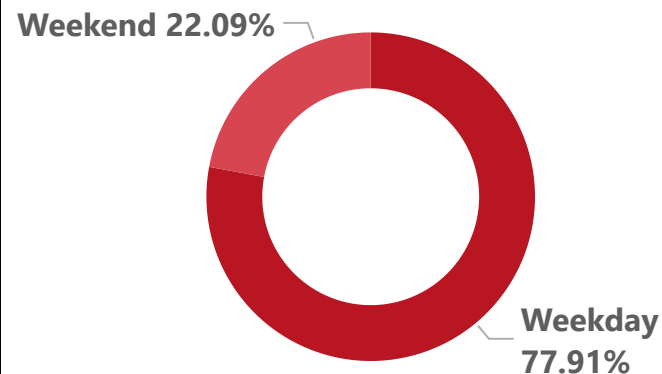
Availability Of Online Delivery



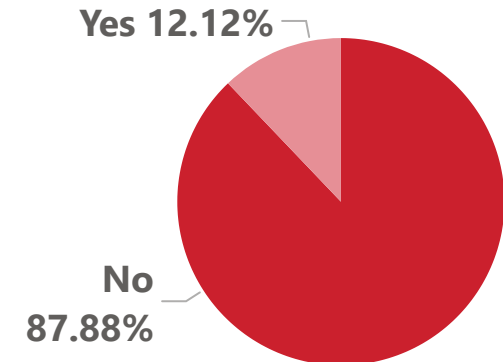
Restaurants By Price Bucket



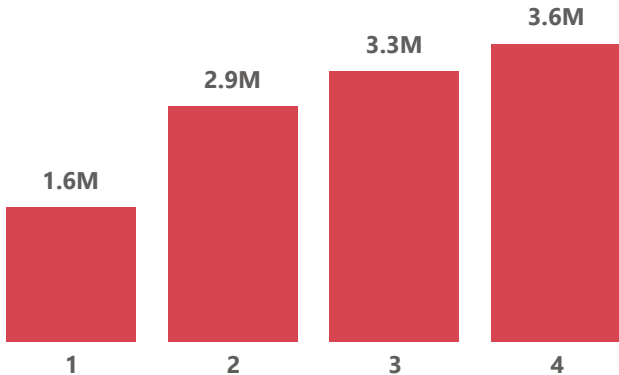
Total Sales by Day type



Availability Of Online Delivery



Sales by Quarter





Zomato Insights



Summary of Insights:

1.Restaurant Distribution: India leads with **8,652 restaurants**, making up the majority. Other countries have minimal representation, with the U.S. at 434 restaurants being the second largest.

2.Online Delivery: Only **25.66%** of restaurants offer online delivery. This shows a significant growth opportunity for expanding online services.

3.Sales Trends:

- **> 77.91%** of sales happen on weekdays, indicating higher demand during workdays.
- **>22.09%** occur on weekends, suggesting the need for weekend-focused promotions.

4.Price Buckets: Most restaurants (about **58%**) are in the affordable ₹0–300 range, with fewer high-end options (₹1,000+).

5.Customer Experience: The average rating is **2.89**, which highlights the need for quality improvement.

6.Expansion Opportunities:

- Geographically: Focus on smaller markets like Australia (24 restaurants).
- Services: Grow online delivery coverage to tap into underserved customers.