

TREND STUDY & MOODBOARD

AUTUMN WINTER (25', 26' & 27')



AW25'
COLORS

KEY COLOR (WGSN) A/W 25

Future Dusk



Sunbaked



Solar Orange



Celestial Yellow



Ray Flower



Retro Blue



Cherry Lacquer



Neon Flare



KEY COLOR A/W 25 (Pantone)



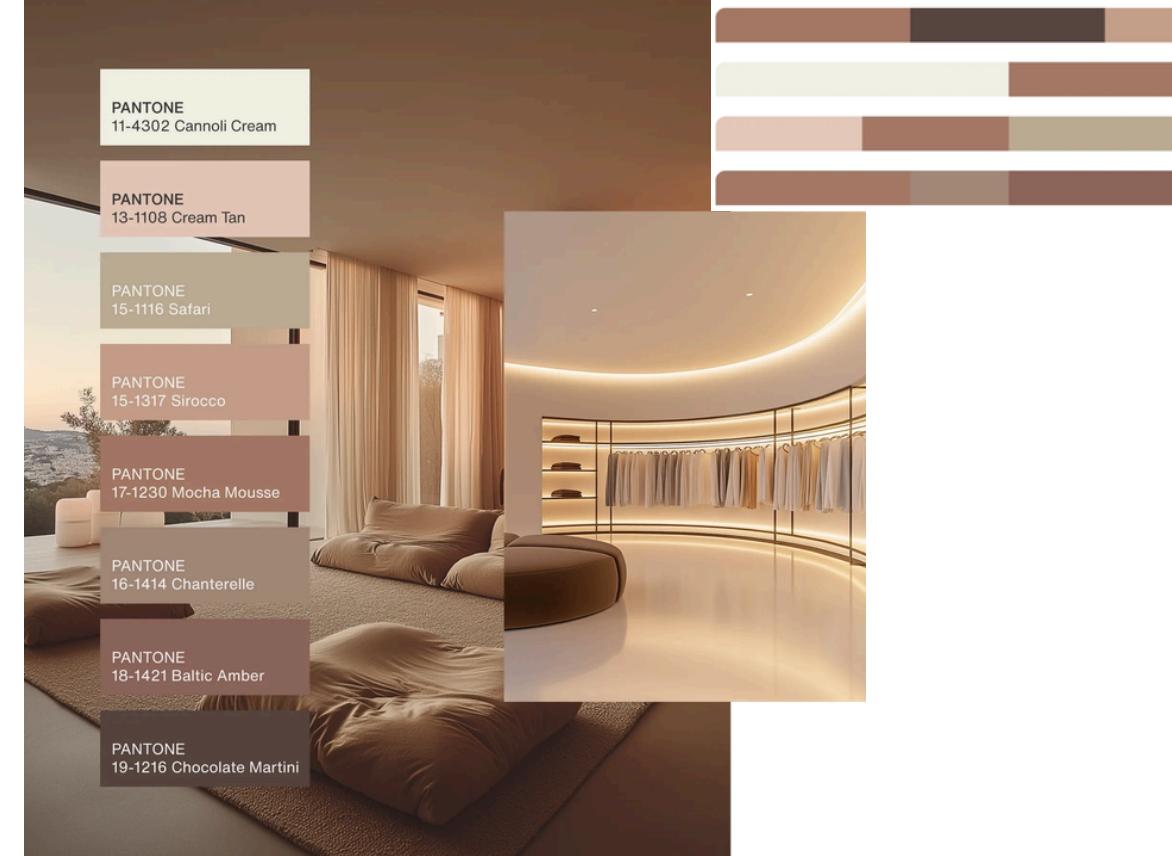
“

Underpinned by our desire for every day pleasures, PANTONE 17-1230 Mocha Mousse expresses a level of thoughtful indulgence. Sophisticated and lush, yet at the same time an unpretentious classic, PANTONE 17-1230 Mocha Mousse extends our perceptions of the browns from being humble and grounded to embrace aspirational and luxe.

“

Leatrice Eiseman
Executive Director Pantone Color Institute

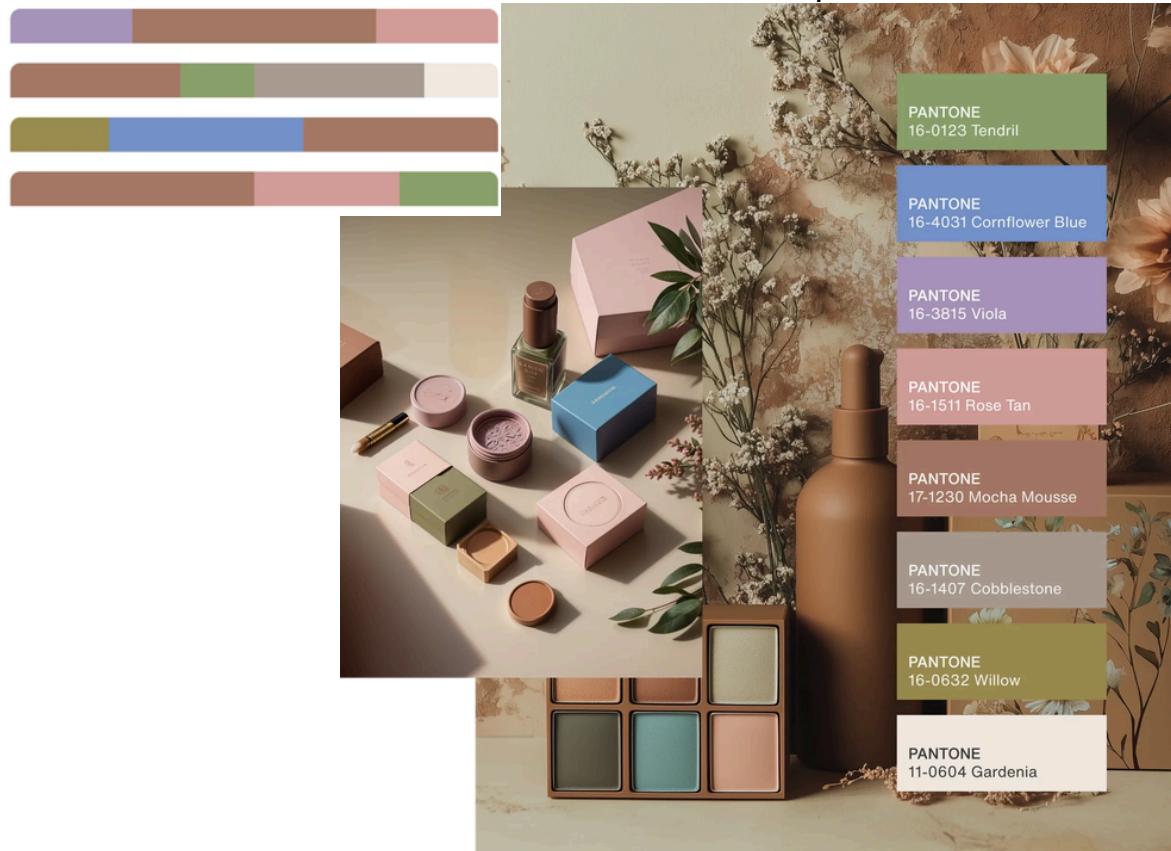
COLOR PALETTE | RELAXED ELEGANCE



New York Fashion Week Core Classics

PANTONE®	18-0935 TCX Buckthorn Brown
PANTONE®	19-3812 TCX Baritone Blue
PANTONE®	18-0403 TCX Dark Gull Gray
PANTONE®	17-1422 TCX Raw Umber
PANTONE®	12-000 TCX White Swan

COLOR PALETTE | FLORAL PATHWAYS



New York Fashion Week Top Ten

PANTONE®	11-0700 TCX Lucent White
PANTONE®	14-4307 TCX Winter Sky
PANTONE®	14-4500 TCX Moonstruck
PANTONE®	19-2514 TCX Italian Plum
PANTONE®	16-0430 TCX Fern
PANTONE®	17-1464 TCX Red Orange
PANTONE®	19-5421 TCX Aventurine
PANTONE®	17-0839 TCX Golden Palm
PANTONE®	19-1558 TCX Scarlet Smile
PANTONE®	16-1348 TCX Tomato Cream

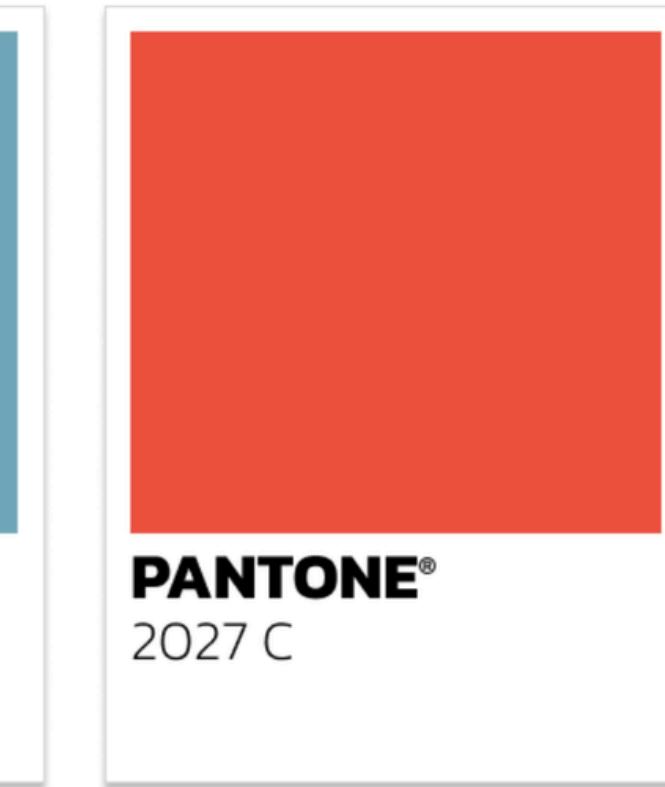
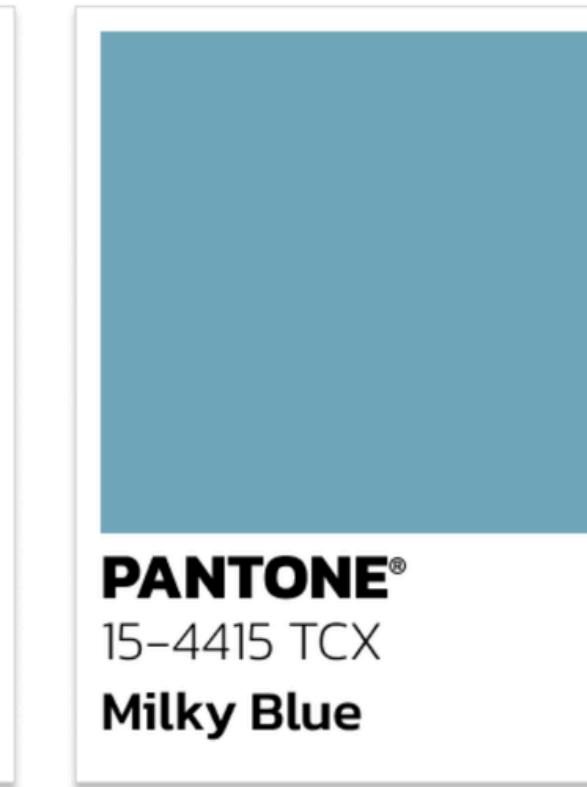
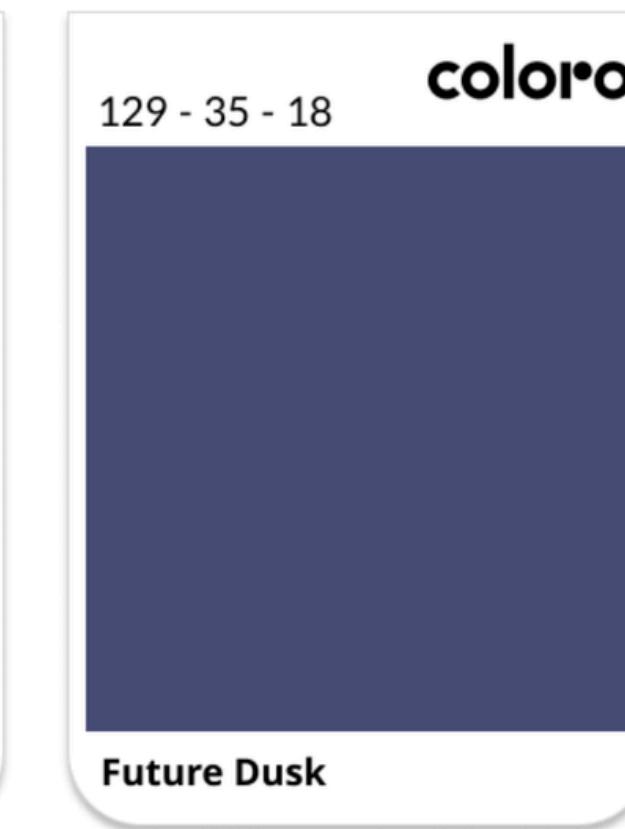
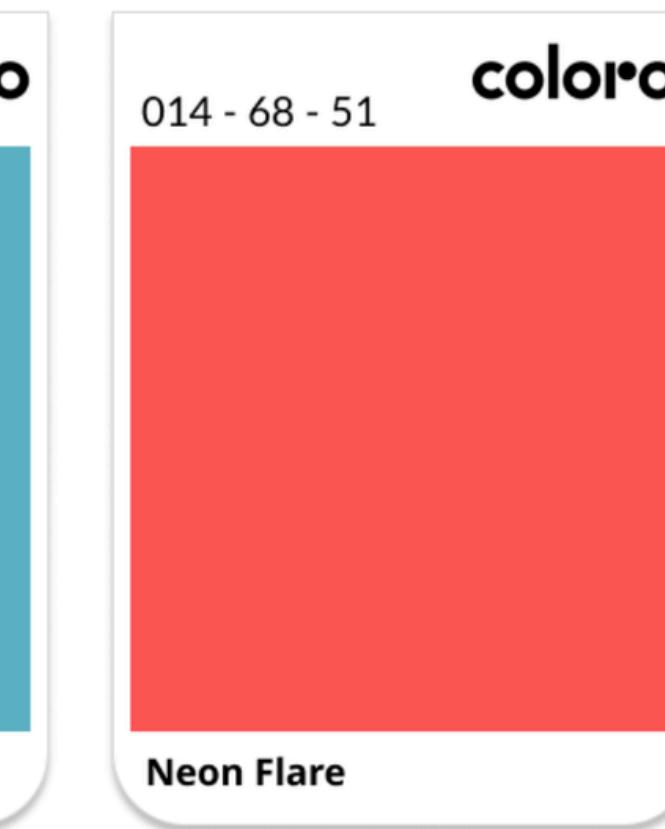
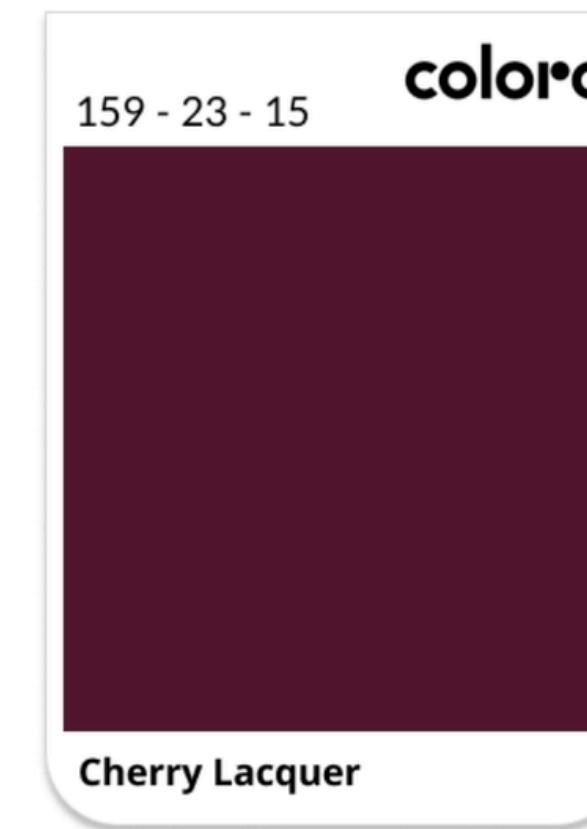
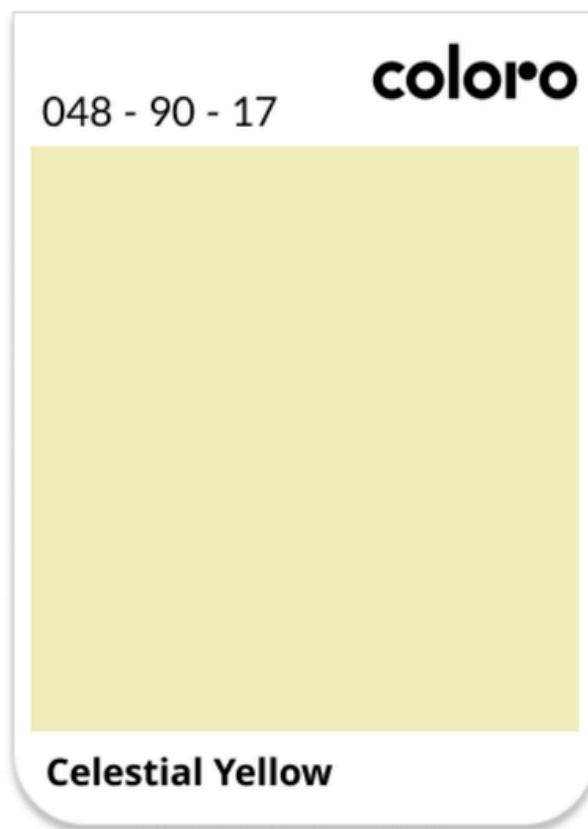
COLOR PALETT

AW 25/26

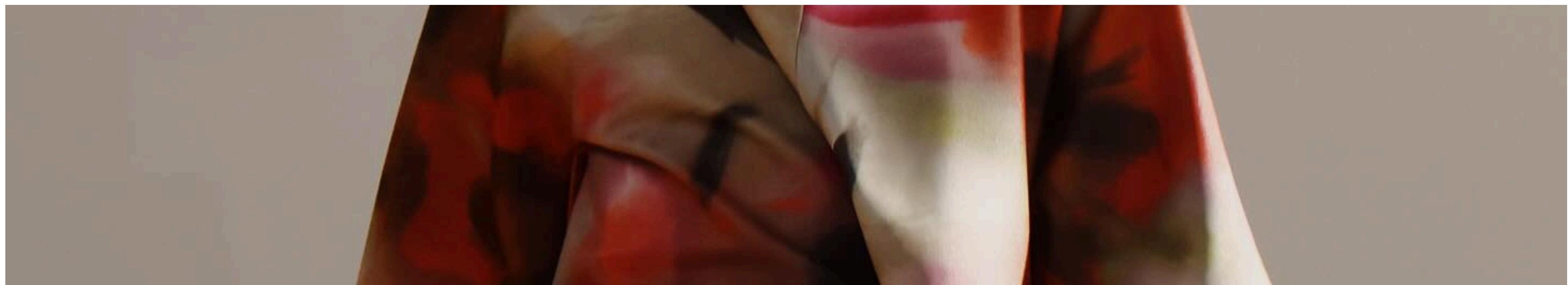
WGSN + Coloro

CRISTIANE GOUVEIA MIOSSI

KEY COLOR A/W 25 (Coloro)



CORE COLORS A/W 25

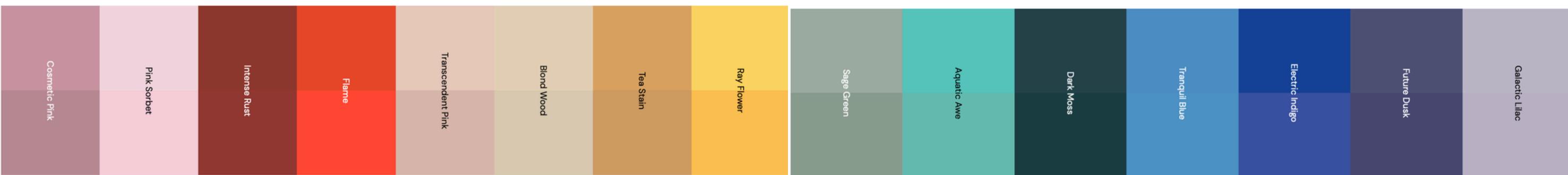


CORE COLORS A/W 25

SEASONAL COLOR



ANNUAL COLOR S/S & A/W 25

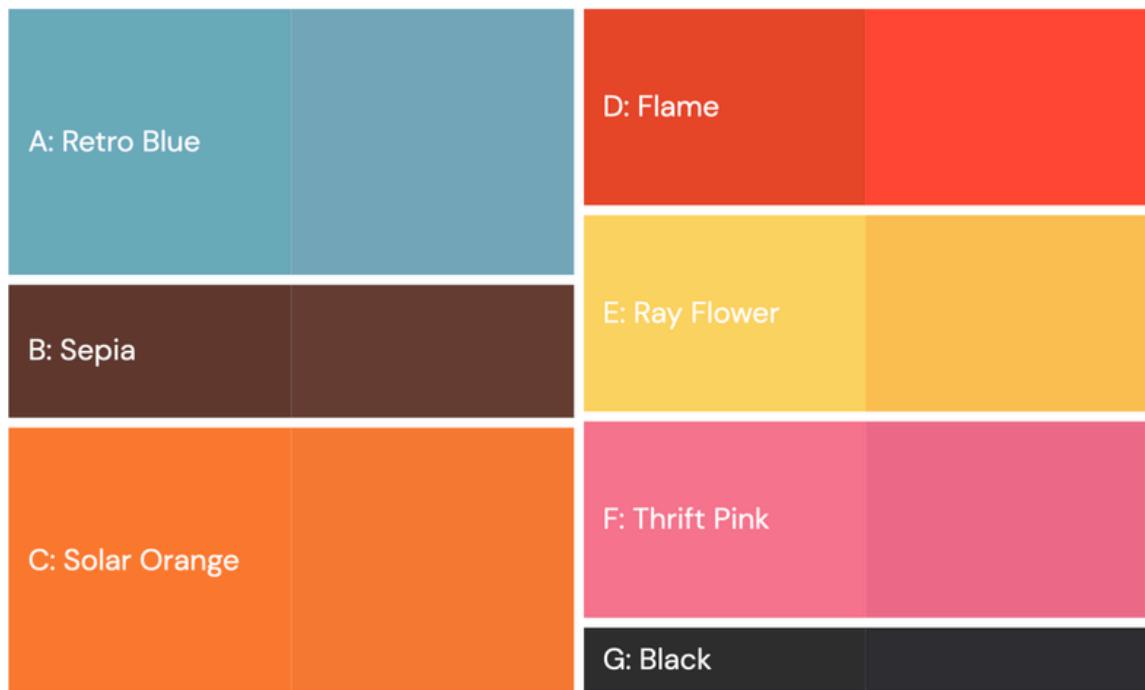


LONG-TERM COLOR S/S & A/W 25



BRIGHT COLOR (KITSCH BRIGHTS) A/W 25

Spouyl

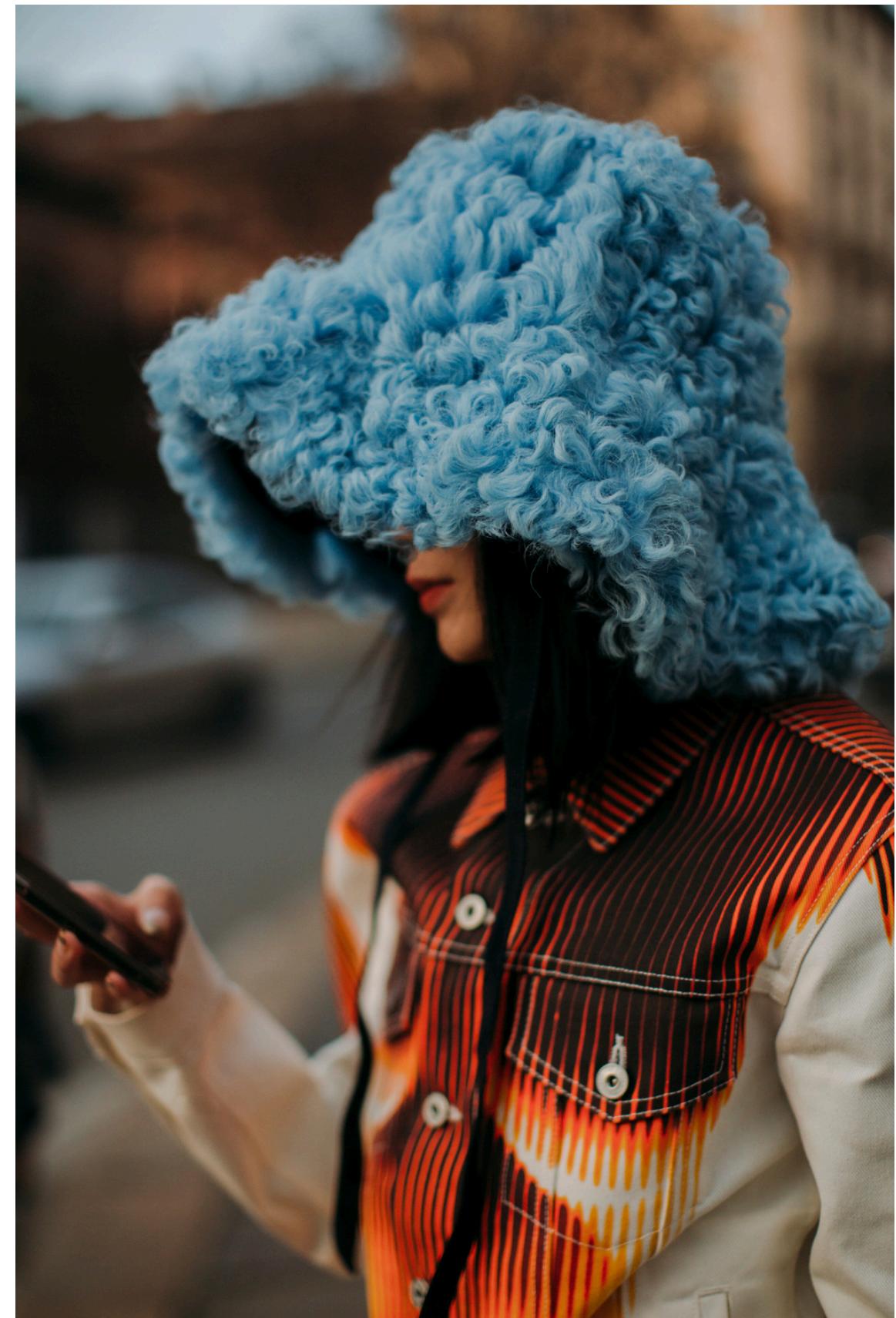


Coloro - A: 100-64-14, B: 019-27-14, C: 023-61-36, D: 016-49-37, E: 037-82-32, F: 160-61-28, G: 153-19-00

Pantone - A: 15-4415 TCX, B: 19-1220 TCX, C: 16-1359 TCX, D: 17-1463 TCX, E: 14-0850 TCX, F: 16-1735 TCX, G: 19-4203 TCX



Why are they key? Offbeat primaries continue #DopamineBrights stories and add pops of vibrant colour to #BoldMinimal designs. Kitsch combinations add a sense of playfulness.



DUSKY PINKS AND NATURALS A/W 25

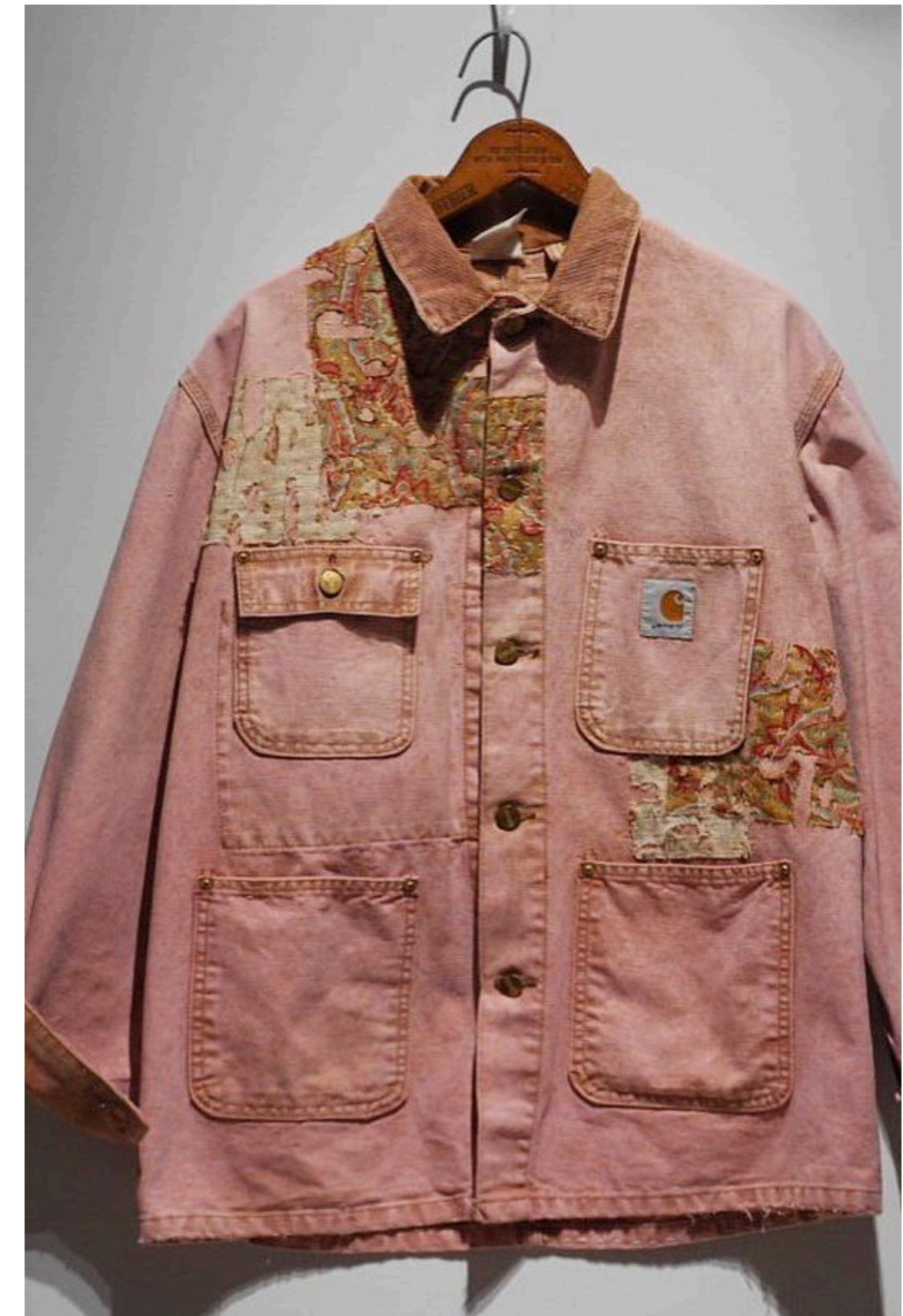


Coloro - A: 154-63-12, B: 134-73-06, C: 152-85-11, D: 022-62-16, E: 028-43-27, F: 021-80-08

Pantone - A: 16-1708 TCX, B: 14-3907 TCX, C: 13-2801 TCX, D: 16-1422 TCX, E: 18-1163 TCX, F: 14-1310 TCX



Why are they key? Pinks with a muted, preloved aesthetic advance Resource Ready stories as shades that can be readily produced responsibly.

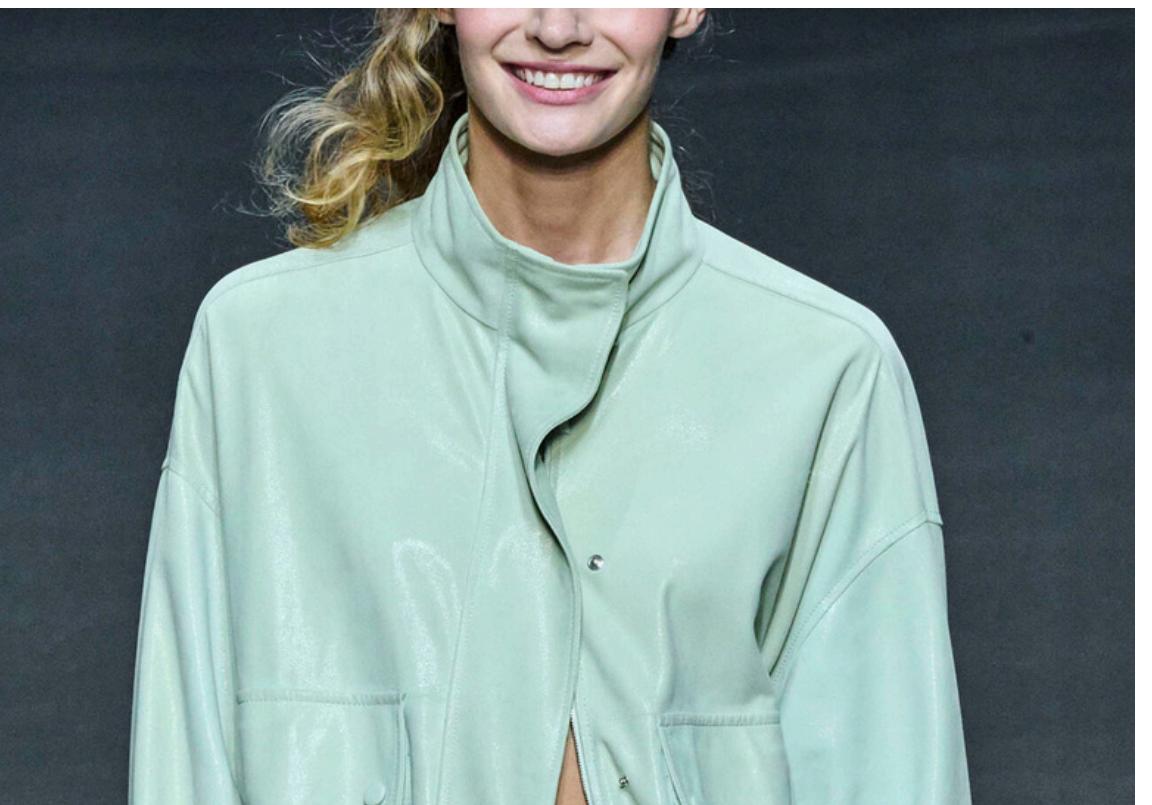


WASHED-OUT PASTELS A/W 25



Coloro - A: 108-83-06, B: 033-82-11, C: 152-85-11, D: 048-90-17, E: 065-73-17, F: 134-73-06

Pantone - A: 13-4304 TCX, B: 14-1108 TCX, C: 13-2801 TCX, D: 11-0618 TCX, E: 15-6114 TCX, F: 14-3907 TCX



Why are they key? Soft and soothing tones that have a calming effect take on washed-out and tainted properties. The seasonal injection of key colour Celestial Yellow and Surreal Green adds a cosmic influence.



EVERLASTING NEUTRALS A/W 25



Coloro - A: 022-60-08, B: 037-93-00, C: 030-69-10, D: 034-84-05, E: 035-73-04

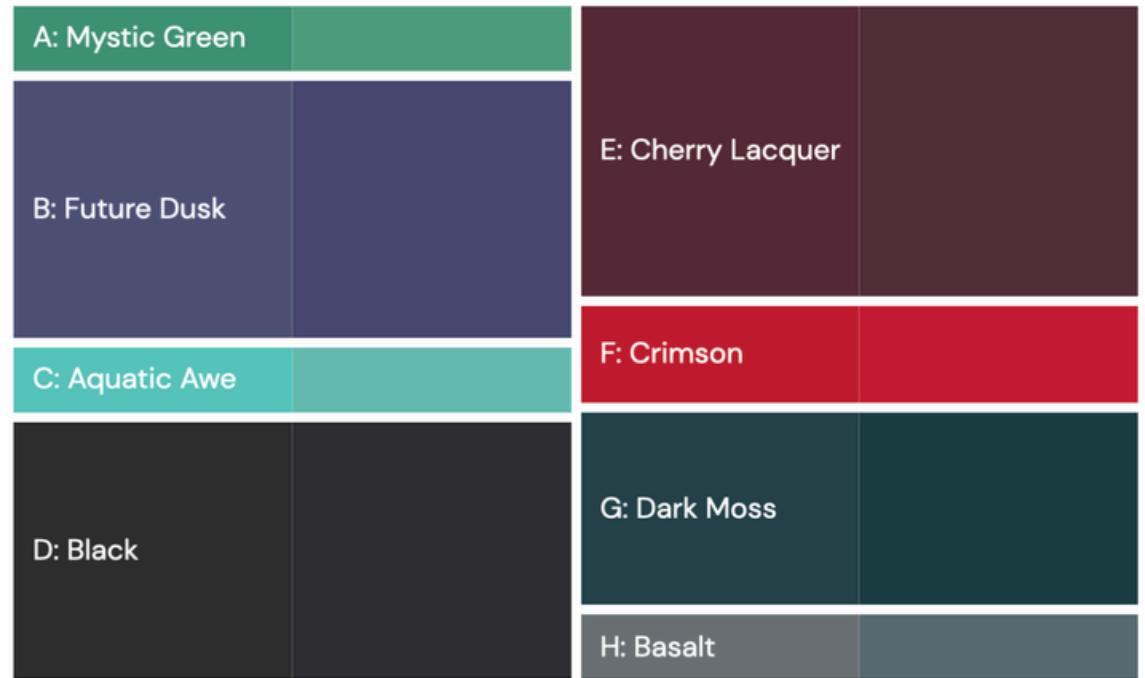
Pantone - A: 16-1318 TCX, B: 11-4800 TCX, C: 14-1208 TCX, D: 12-0304 TCX, E: 14-6408 TCX



Why are they key? As we enter Preservation Mode, look to shades that will provide timeless relevance. This palette highlights long-term next neutrals with proven multi-seasonal appeal.

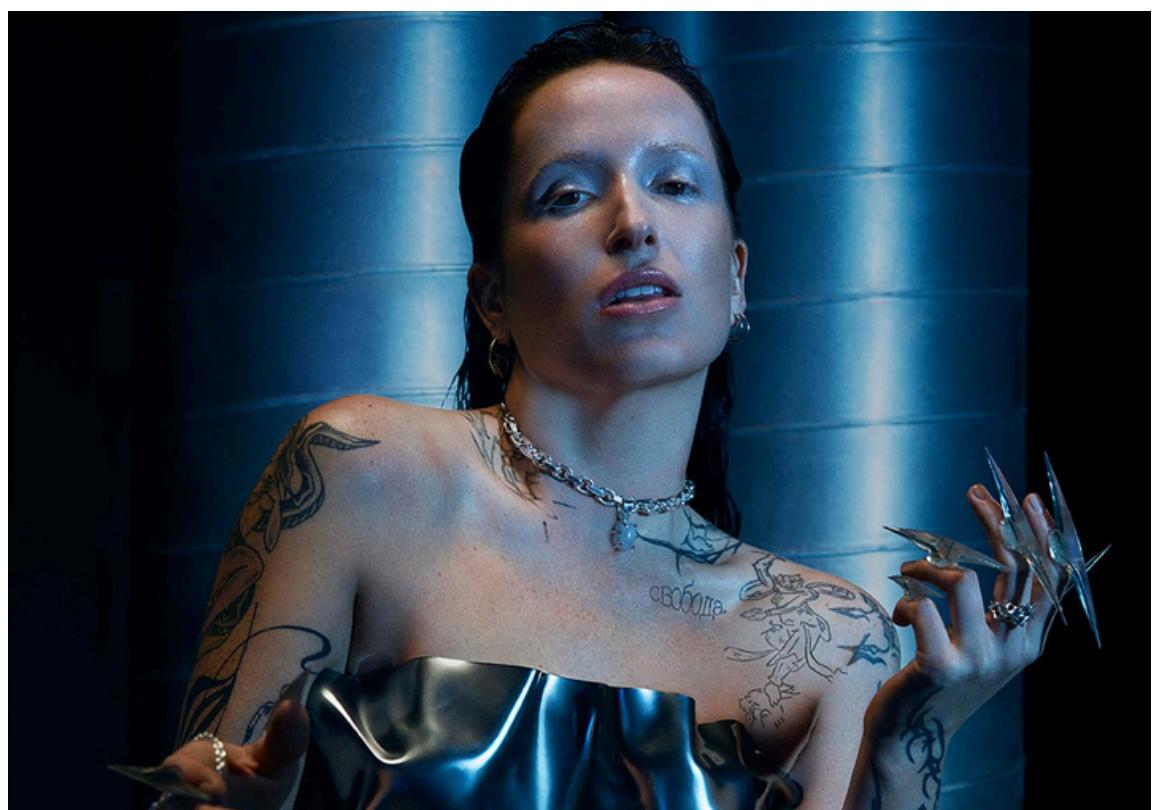


EERIE NOCTURNAL DARKS A/W 25



Coloro - A: 074-53-20, B: 129-35-18, C: 086-70-25, D: 153-19-00, E: 159-23-15, F: 010-38-36, G: 094-26-10, H: 103-45-01

Pantone - A: 16-5924 TCX, B: 19-3936 TCX, C: 15-5218 TCX, D: 19-4203 TCX, E: 19-1718 TCX, F: 18-1657 TCX, G: 19-5025 TCX, H: 18-4214 TCX



Why are they key? Nocturnal shades drive the continuation of [#DarkRomance](#), [#DarkNights](#) and [#DystopianFutures](#) aesthetics as an ongoing permacrisis shapes design direction.

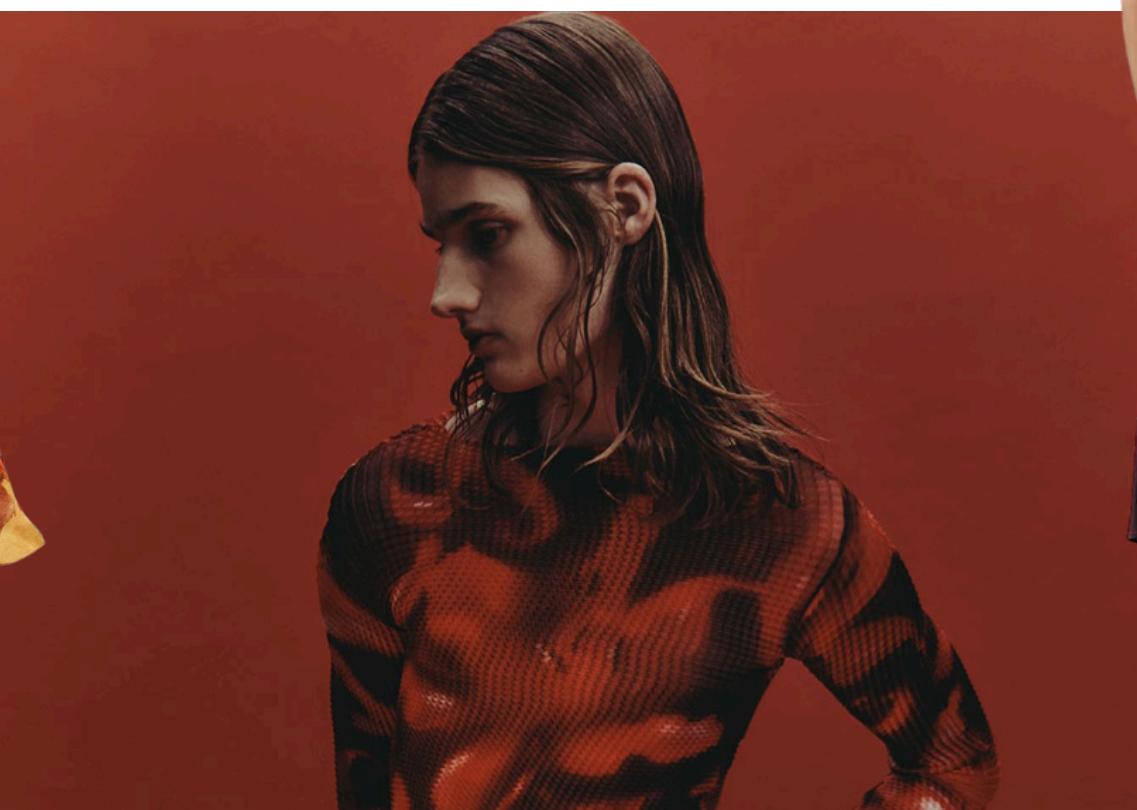


VOLCANIC SHADES A/W 25



Coloro - A: 016-49-37, B: 019-27-14, C: 037-82-32, D: 015-33-25, E: 023-61-36, F: 024-21-05

Pantone - A: 17-1463 TCX, B: 19-1220 TCX, C: 14-0850 TCX, D: 18-1442 TCX, E: 16-1359 TCX, F: 19-1109 TCX



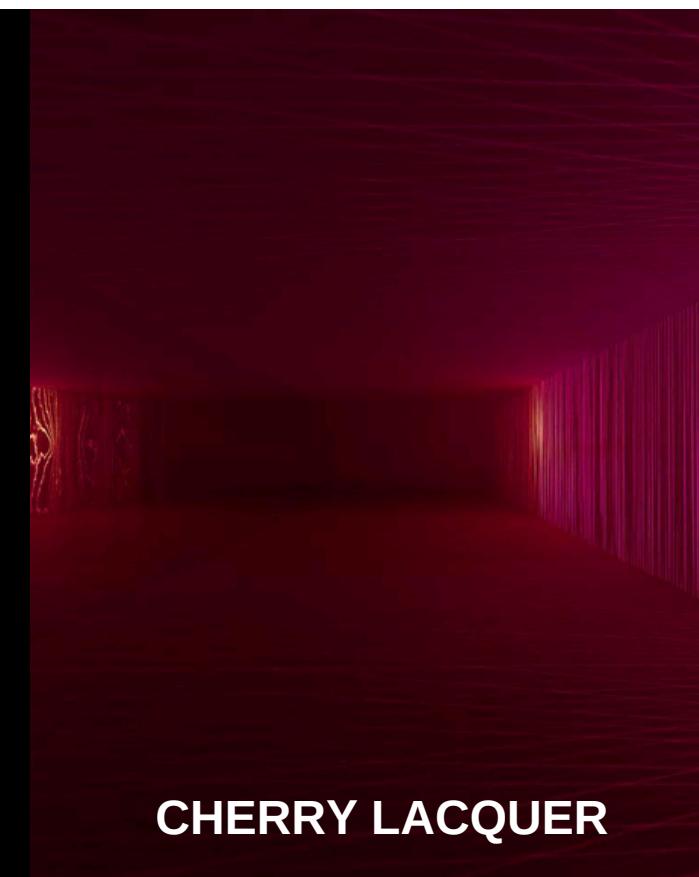
Why are they key? Autumnal colour stories continue to hold commercial appeal and are updated with shades that radiate a fiery intensity.



CHINA COLOUR FORECAST A/W 25/26



FUTURE DUSK



CHERRY LACQUER



MYSTIC GREEN



RETRO BLUE

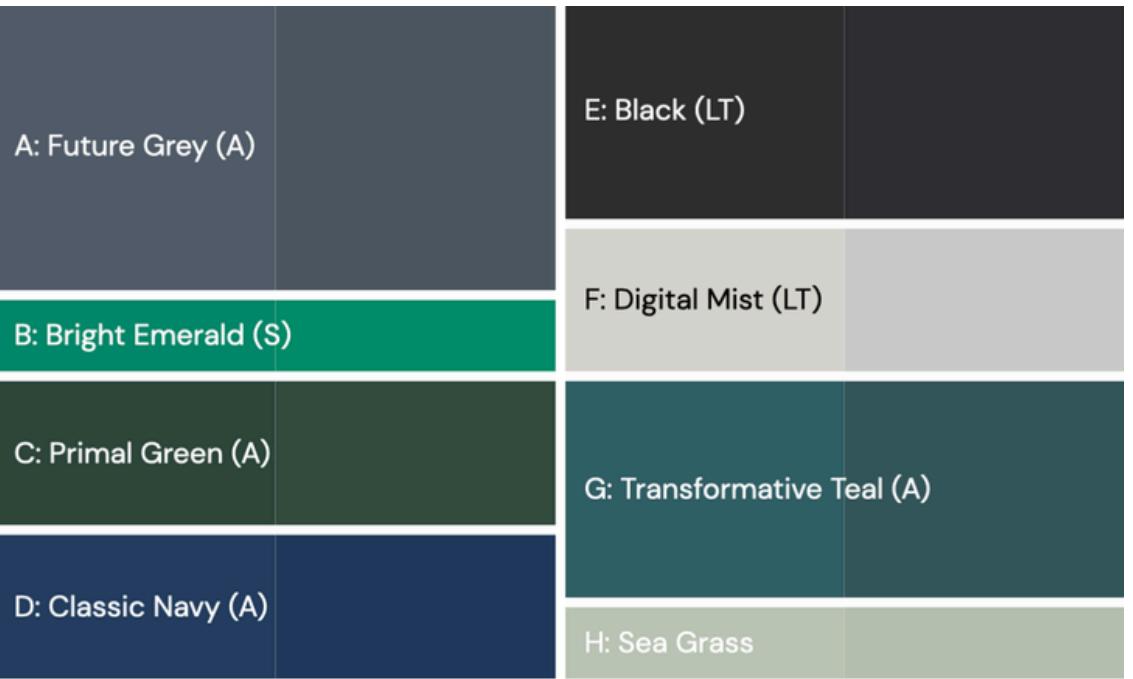


CELESTIAL YELLOW



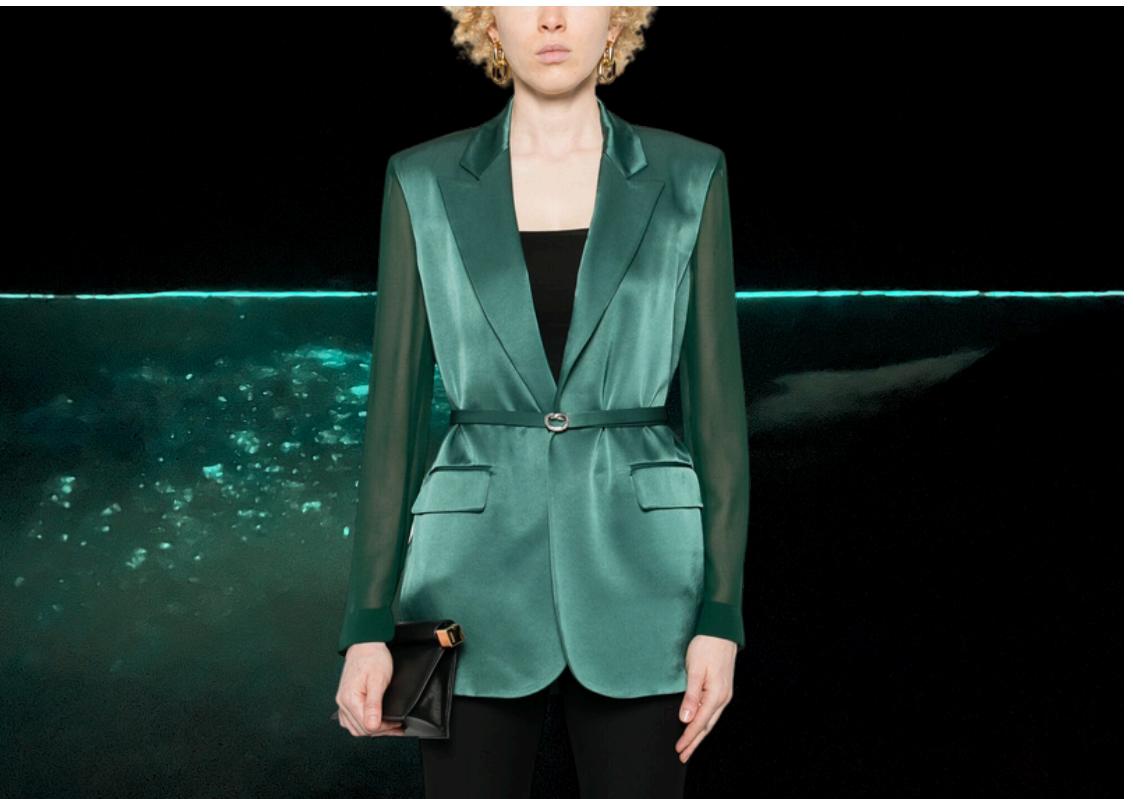
A/W 26-27'
COLORS

NEW DARKS AND TRANSFORMATIVE TEAL



Coloro - A: 115-38-04, B: 077-48-32, C: 072-26-10, D: 118-26-19, E: 153-19-00, F: 047-82-01, G: 092-37-14, H: 064-75-05

Pantone - A: 19-4215 TCX, B: 17-5735 TCX, C: 19-5920 TCX, D: 19-4029 TCX, E: 19-4203 TCX, F: 13-4303 TCX, G: 19-4517 TCX, H: 14-6007 TCX



"Versatile #ShadowyDarks are ideal for investment pieces, adaptable across seasons. Transformative Teal brings depth, shining on #Satin and #Velvet for parties or #Corduroy and #Plush for casual looks. Focus on water-efficient, natural dyes to reduce environmental impact."

DUSTED PASTELS AND EARTHY NEUTRALS



Coloro - A: 022-62-16, B: 037-61-13, C: 035-88-12, D: 035-73-04, E: 019-27-10, F: 064-75-05, G: 115-52-06, H: 159-77-06

Pantone - A: 16-1422 TCX, B: 16-0726 TCX, C: 12-0806 TCX, D: 14-6408 TCX, E: 19-1215 TCX, F: 14-6007 TCX, G: 17-4018 TCX, H: 13-2803 TCX



Key for #Transseasonal ranges, this palette transitions seamlessly across seasons for knits, jerseys, and loungewear. Use Olive Stone, Sustained Grey, Steel Blue, and Wax Paper for modern #ElevatedOutdoors and #Utility styles. Incorporate Pink Frost and Soft Grass on #Plush, lofty yarns and #BrushedTextures to amplify their soothing charm.



OPULENT BROWNS, RED AND YELLOW



Coloro – A: 008-35-06, B: 010-36-27, C: 024-21-05, D: 035-64-33, E: 019-27-14,
F: 118-26-19, G: 034-84-05

Pantone – A: 19-1620 TCX, B: 19-1655 TCX, C: 19-1109 TCX, D: 15-0954 TCX, E: 19-
1220 TCX, F: 19-4029 TCX, G: 12-0304 TCX



Inspired by historical references and classic art and crafts as an antidote to the proliferation of AI, familiar shades are elevated for an opulent, premium palette.



ARCHIVAL CLASSICS



Coloro - A: 010-38-36, B: 159-23-15, C: 153-19-00, D: 000-64-00, E: 033-54-20, F: 019-27-10, G: 037-93-00, H: 118-26-19

Pantone - A: 18-1657 TCX, B: 19-1718 TCX, C: 19-4203 TCX, D: 17-5104 TCX, E: 17-1129 TCX, F: 19-1215 TCX, G: 11-4800 TCX, H: 19-4029 TCX



Classic, year-round shades will continue to resonate for their longevity and investment appeal, with nods to cult **#90sMinimalist** palettes a key reference.

CORE COLORS A/W 26-27

Spouyl



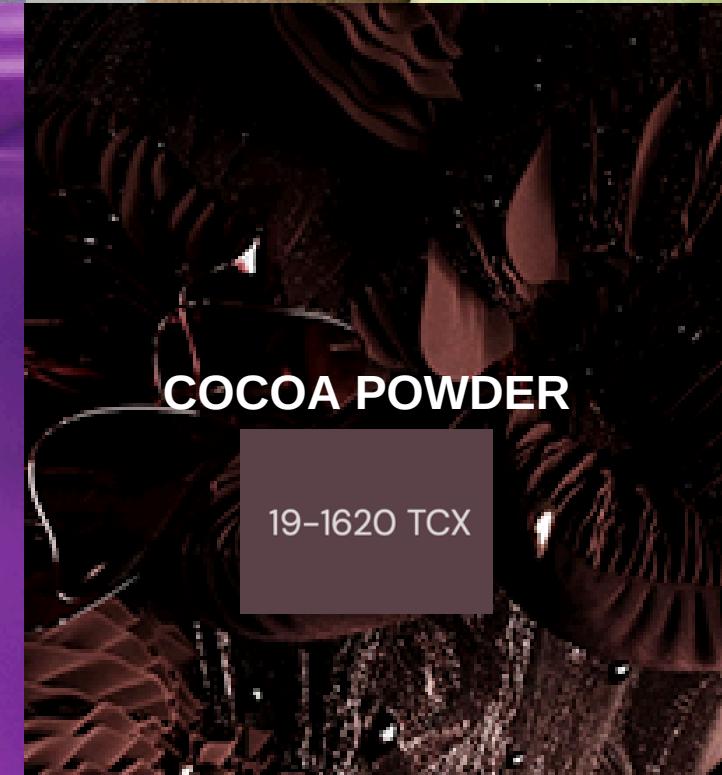
19-4517 TCX



12-0806 TCX



19-3536 TCX



19-1620 TCX



13-0540 TCX



Dot & Dash

Bindu

बिंदु

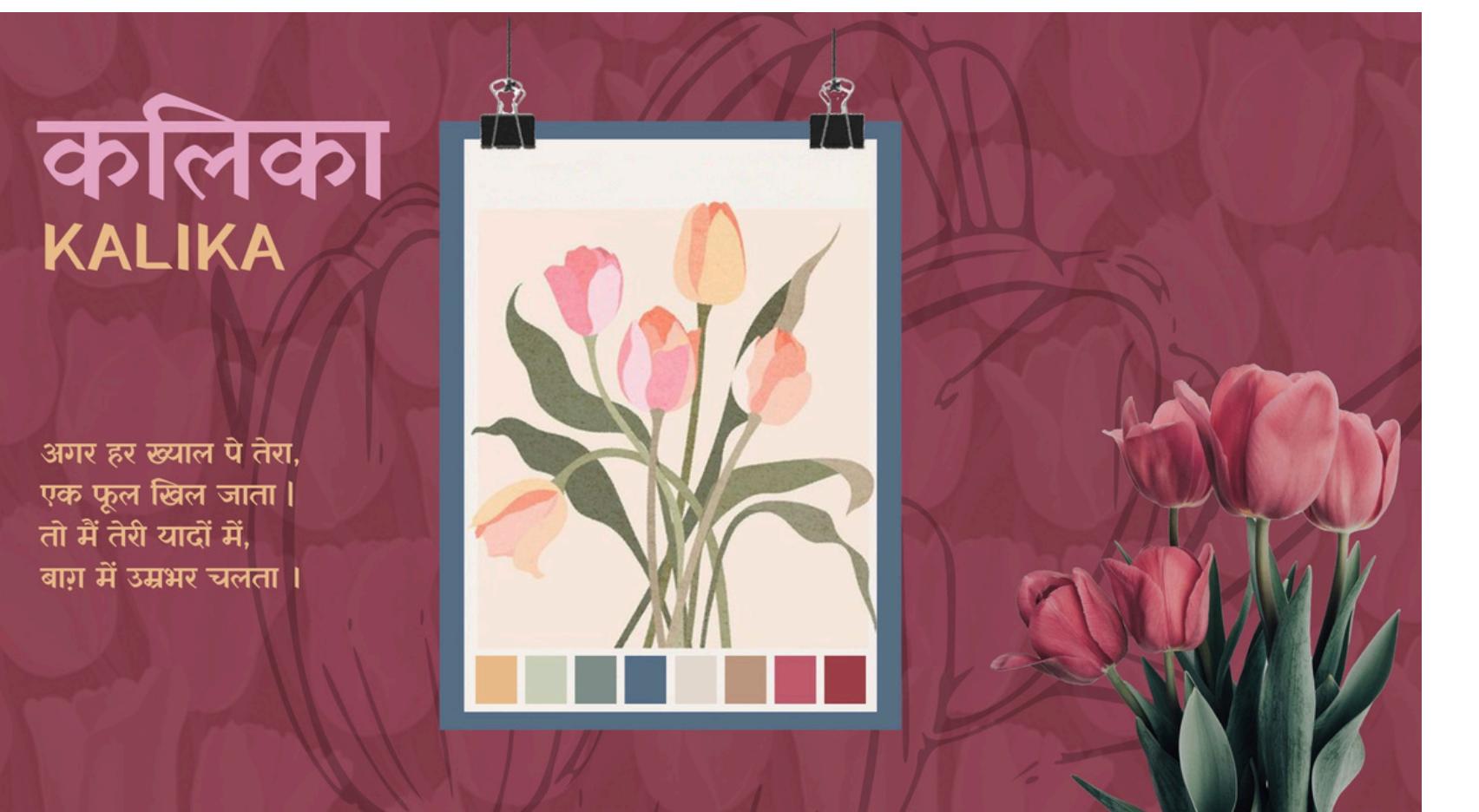
ગુઢહલ

Gudhal



Hibiscus Beauty

ETHNIC MOODBOARD



कलिका
KALIKA

अगर हर ख्याल पे तेरा,
एक फूल खिल जाता।
तो मैं तेरी यादों में,
बाग में उम्भर चलता।

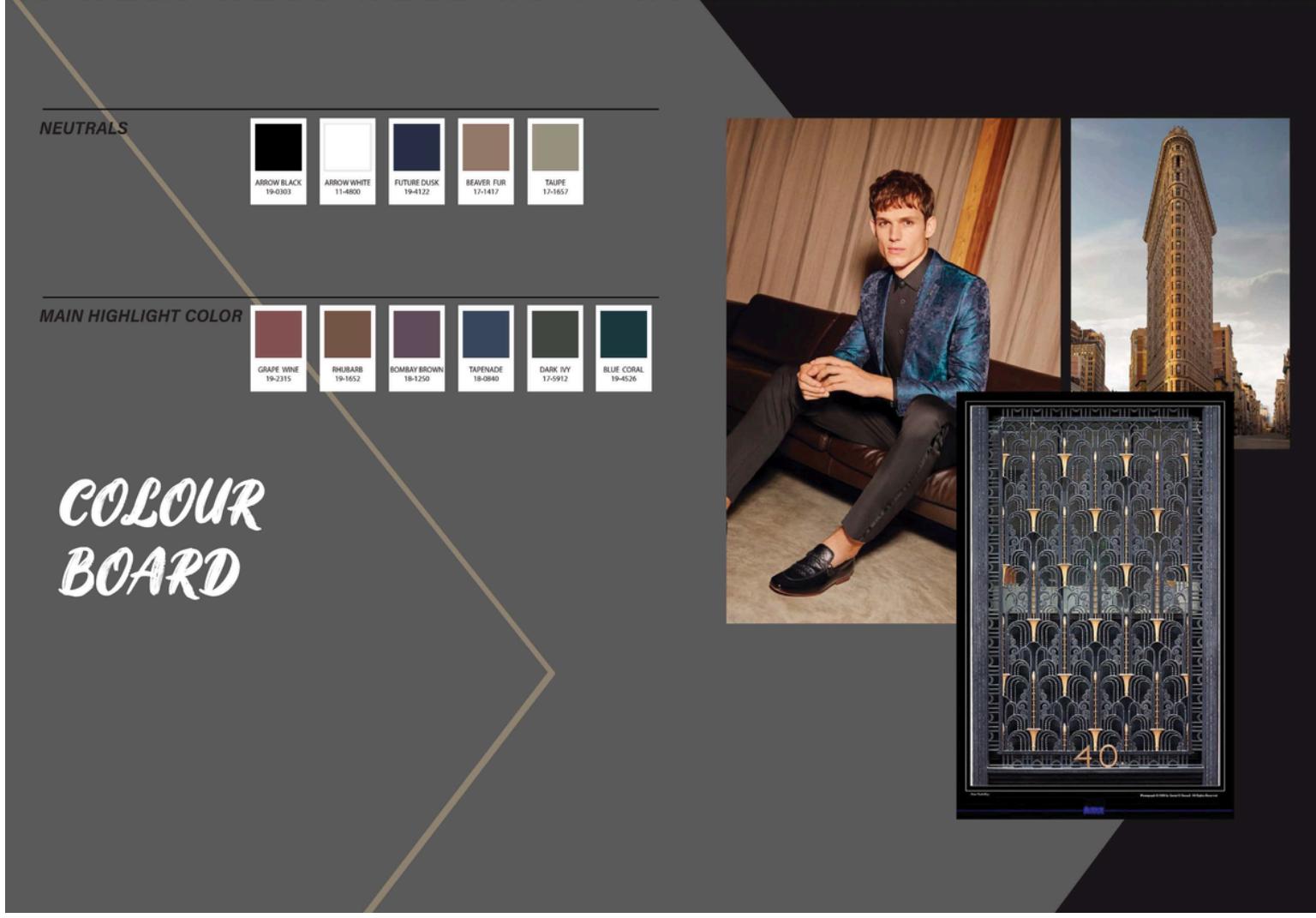


LAVANYA
लावण्या

It embodies grace and beauty, where ornate details meet the flowing charm of paisleys, giving timeless, regal, and effortlessly elegant.



MENS CASUAL & FORMAL MOODBOARD



Thank You