

PORTFOLIO

ALOK KUMAR

Digital Campaigns | Marketplace Creatives | Social Media
Visual Designer - Fashion & E-commerce





A+ CONTENT



TRAVEL COMPANION

GREAT FOR COMFORTABLE JOURNEYS.



STRETCHABILITY

READY TO MOVE WITH YOU FOR ANY ADVENTURE.



RELAXED FIT DESIGN

FREEDOM OF MOVEMENT FOR ALL-DAY EASE.

TRACKPANT



T-SHIRT

100% PREMIUM COTTON

MADE WITH BEST QUALITY RAW MATERIALS



MOISTURE CONTROL

IT WICKS SWEAT AND KEEPS
YOU ODOR- FREE.



BOXER



STYLISH PRINT

ADDS A TOUCH OF MODERN FLAIR.

INNERWEAR BY

Pepe Jeans
LONDON

COMFORT THAT MOVES WITH YOU.
STYLE THAT SPEAK FOR YOU.



ADJUSTABLE
COMFORT WAIST
ELASTIC WAISTBAND FOR PERFECT FIT



RELAXED FIT
DESIGN

FREEDOM OF MOVEMENT FOR ALL-DAY EASE.

ULTRA-SOFT FABRIC
A perfect cotton-blend for ultimate comfort.

LIGHTWEIGHT
Feels airy and comfortable, perfect for lounging.

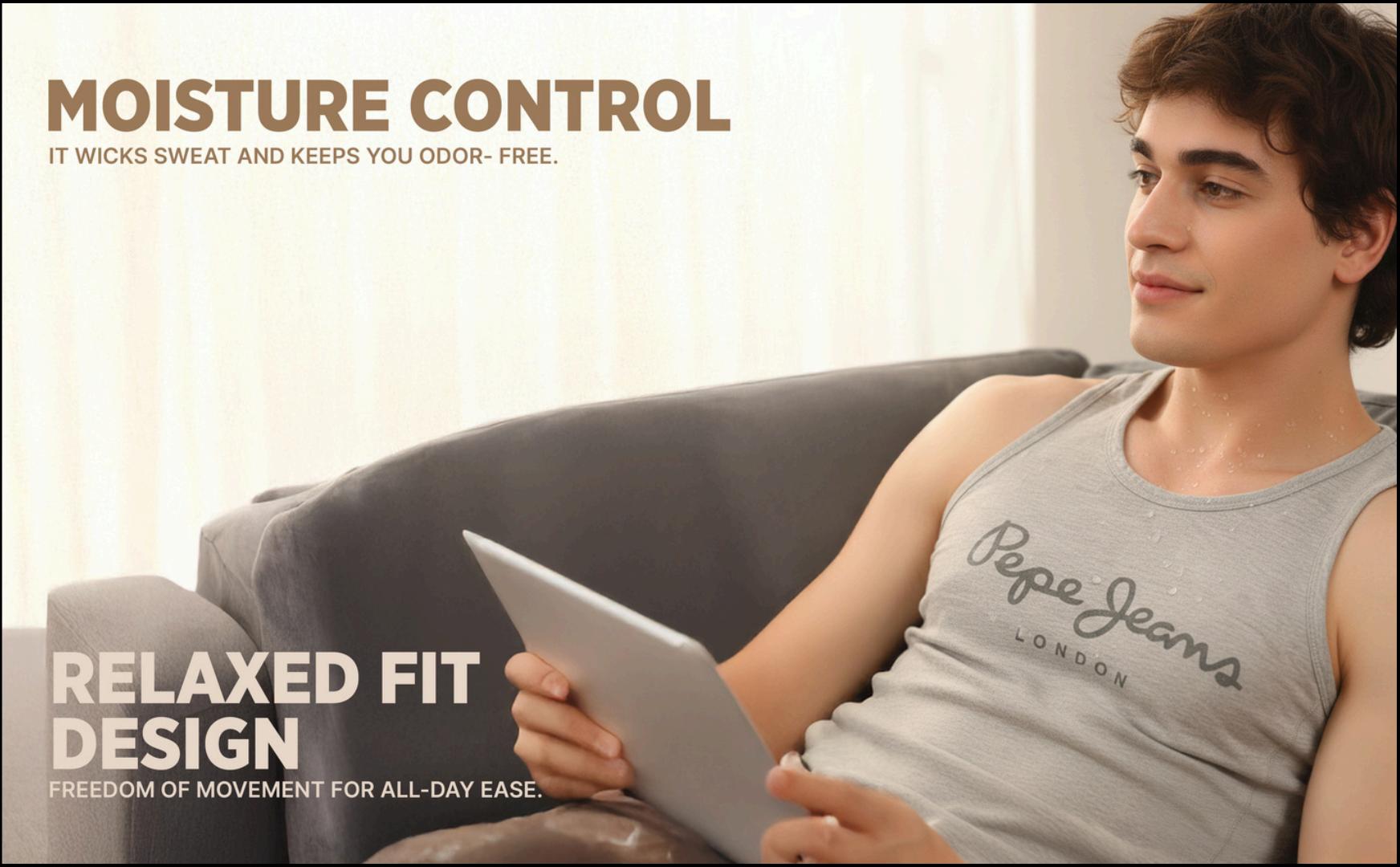
PRODUCT RANGE

- GYM VEST
- RUNNING SHORTS
- TRACKSUIT
- VEST
- BOXERS
- T-SHIRTS
- SHORTS

A scale shows a pair of dark grey shorts weighing 135g. A hand holds a pair of light grey shorts.



SHORTS



VEST



ENGINEERED FOR EVERYDAY COMFORT

Pepe Jeans London trunks feature soft cotton-stretch fabric, antibacterial freshness, 4-way stretch, and a smooth elasticated waistband for lasting comfort and everyday performance.



TRUNK



**COLOUR THAT LASTS
COMFORT THAT STAYS**

AVAILABLE IN CLASSIC COLOURS

A fit you'll want to wear on repeat.





CAMPAIGN ADs

Pepe Jeans LONDON

THE LOOK OF LOVE

Pepe Jeans LONDON

VALENTINES DAY

VALENTINE EDIT

Ultimate Valentine's Set

- Irresistibly Soft • Breathable • All-Night Comfort

Mix & Match Valentines Pyjamas

- Soft • Breathable • All-Night Comfort

Valentine Collection

SHOP NOW!!!

Valentine Fit

LOVE STARTS WITH COMFORT

SHOP NOW

Pepe Jeans LONDON

LET'S STAY IN AND CUDDLE

SOFT ENOUGH TO FALL FOR

SHOP NOW

BREATHABLE LIGHT LOVE-READY

ALL-DAY COMFORT YOU'LL FALL FOR

MYNTRA

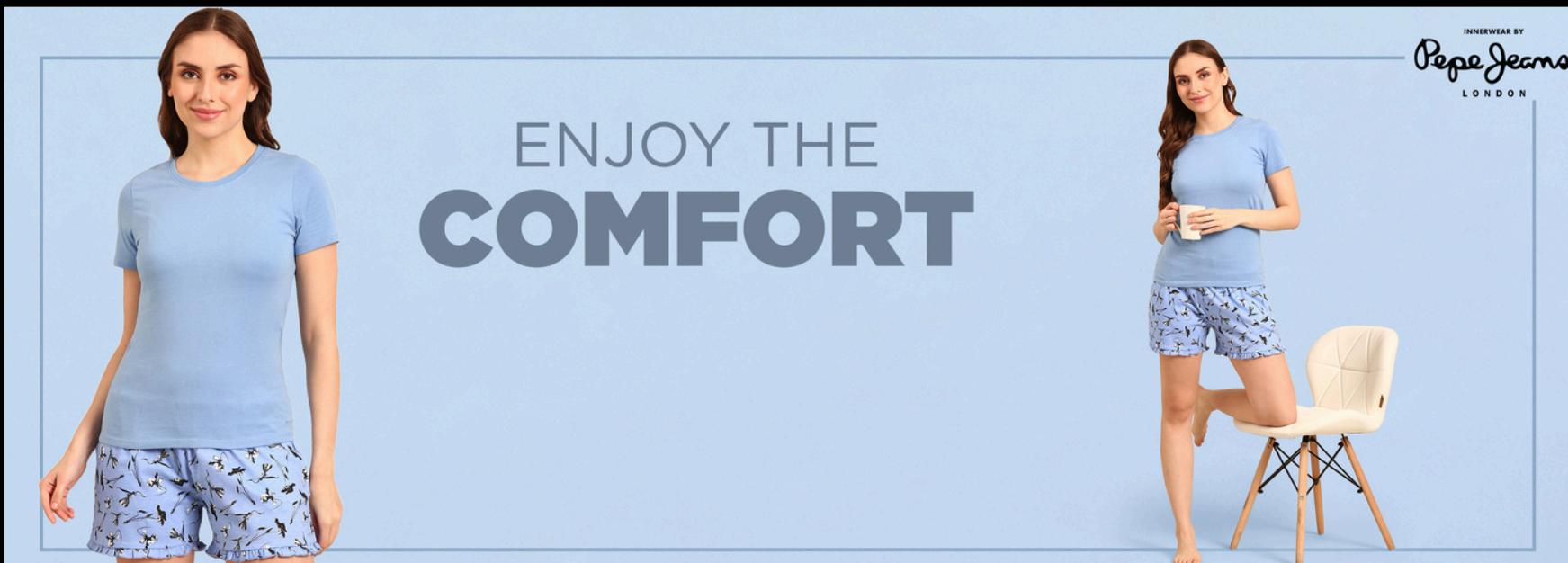
ENJOY THE COMFORT



Explore Now



Explore Now

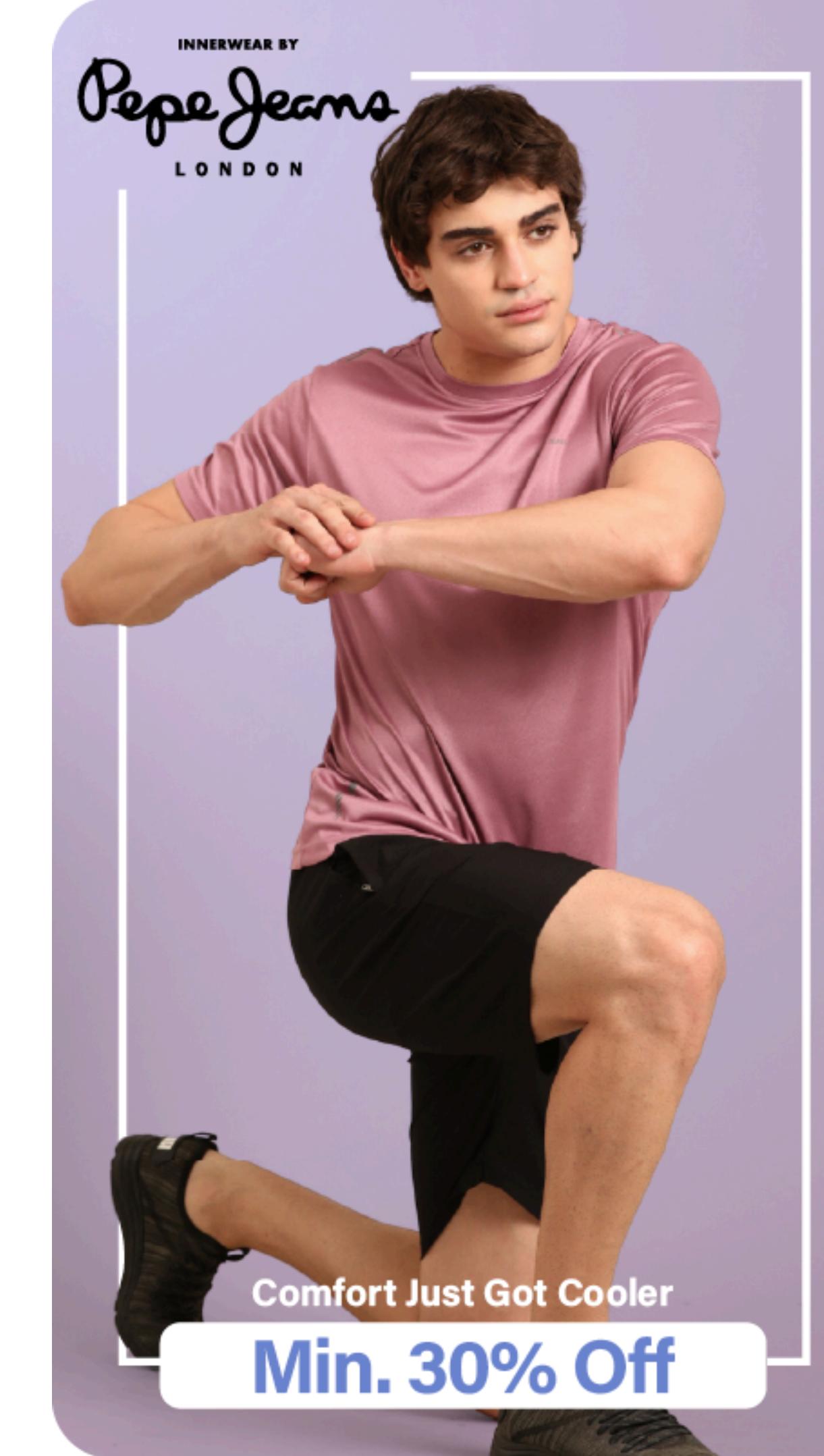
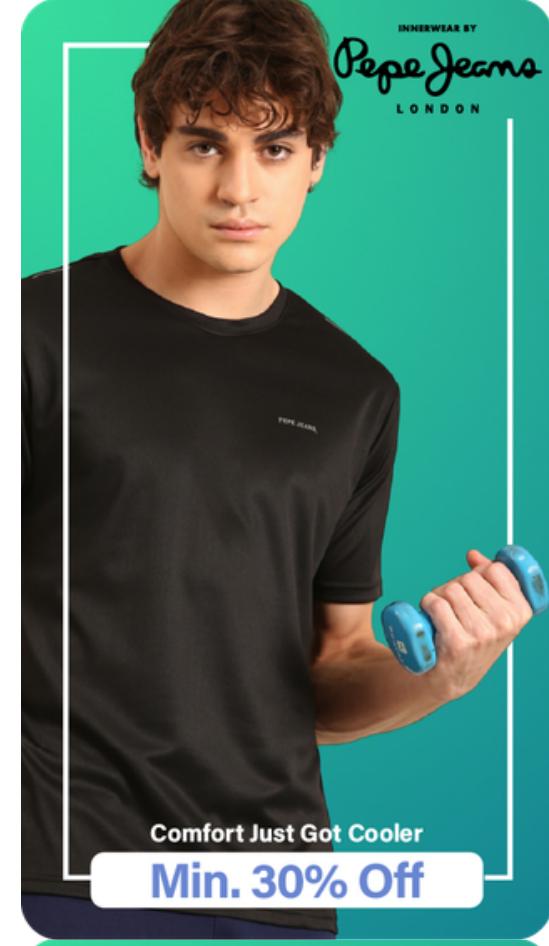


T&C apply.



T&C apply.

FLIPKART



ZEPTO

COMFORT
STARTS
HERE



**UPGRADE
YOUR INNERWEAR
GAME**



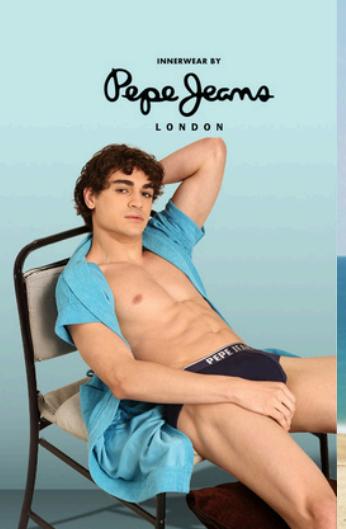
**UPGRADE
YOUR INNERWEAR
GAME**

DAILY
ESSENTIALS
FROM
PEPE JEANS

Shop now



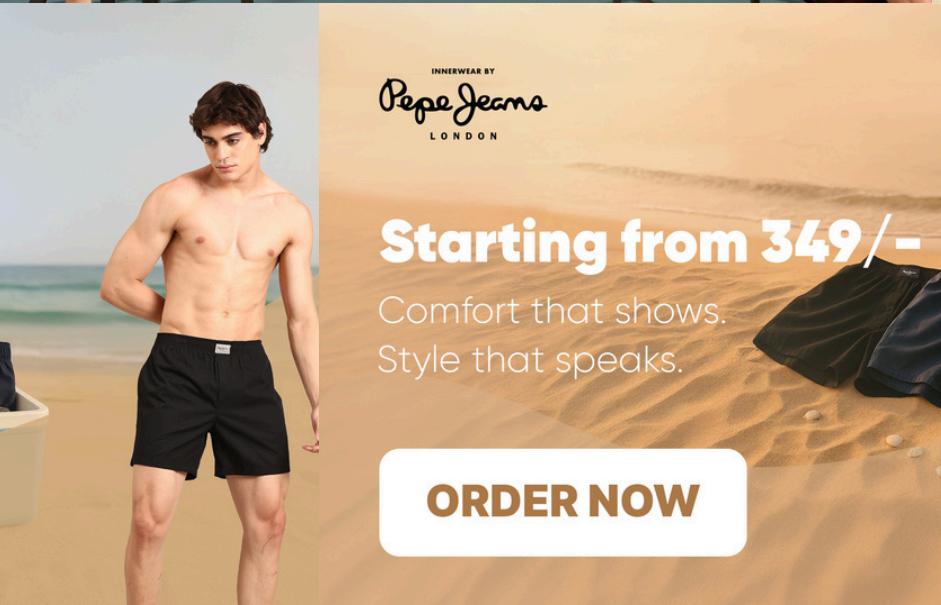
UNDER
RS. 499/-



Starting from 249/-

Comfort that shows.
Style that speaks.

ORDER NOW



Starting from 349/-

Comfort that shows.
Style that speaks.

ORDER NOW



Comfort Never Looked So Cool!
On all Boxers | Min. 30% Off*

T&C apply.

INSTAMART

**COMFORT
STARTS
HERE !**

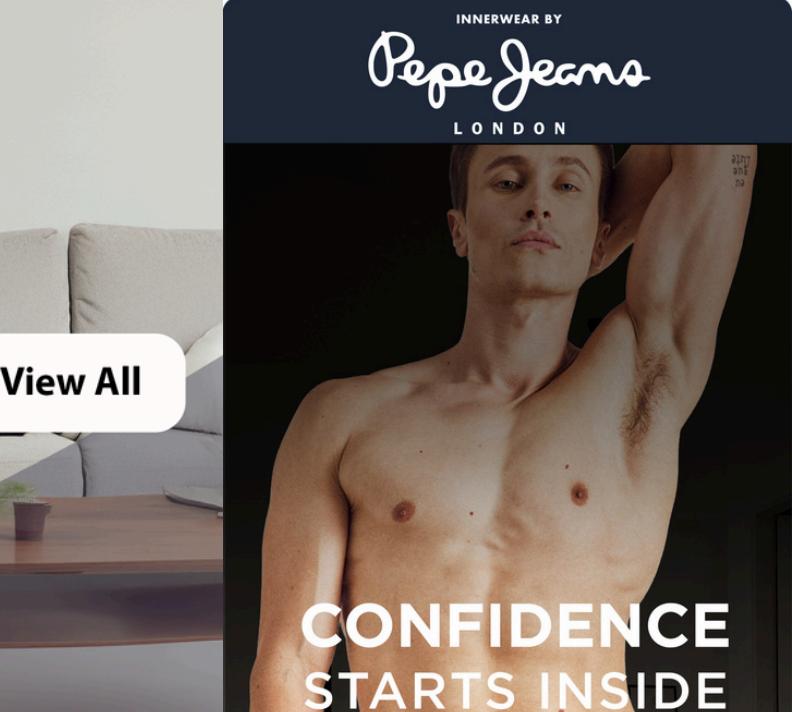


Shop now



**DAILY
ESSENTIALS
FROM
PEPE JEANS**

Shop now



**Min. 40% Off
on all Tracks**

See all



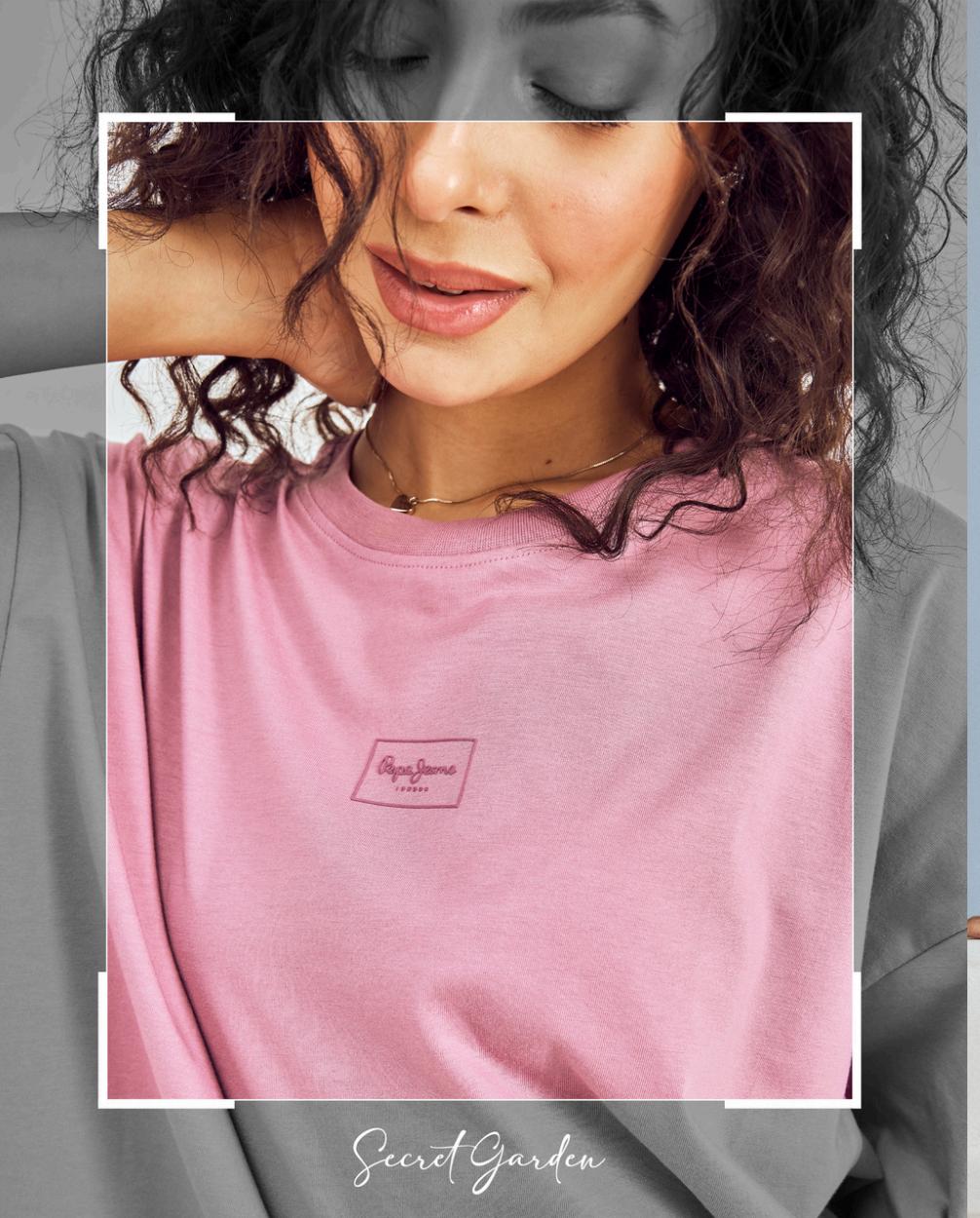
**All Innerwear
Starting from Rs.349/-**

See all



SHOP NOW

BLINKIT

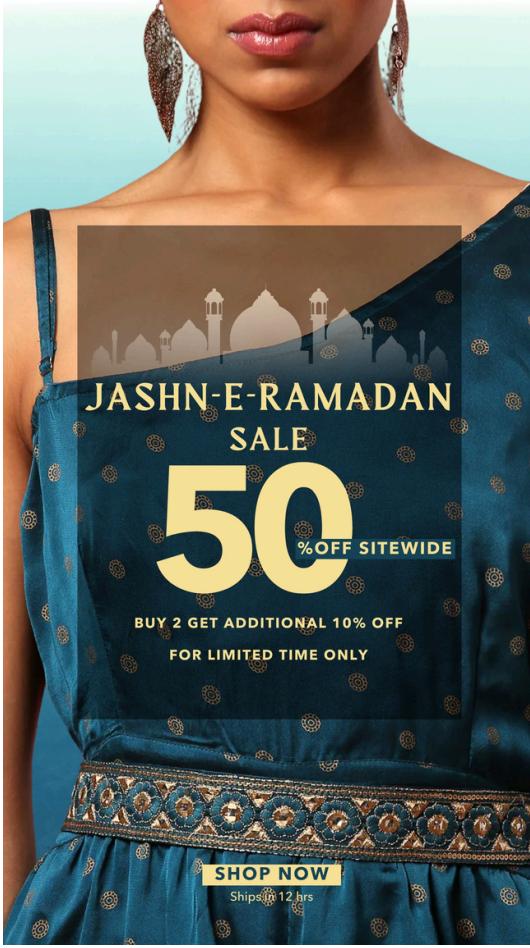


INSTAGRAM

IMARA

&

ABHISTHI



SALE ADS



SALE ADS



Flat 50% OFF
ORDER NOW

LINEN & LUX
SHIPS IN 12 HRS

rāngreza
MINIMUM
50% OFF
LIMITED TIME OFFER
ORDER NOW!
SHIPS IN 12 HOURS

THIS OR
THAT?

Choose your
favourite product



SALE ADS



SALE ADS

Thank You