

FINANCIAL DASHBOARD

Revenue

Profit

Discount

9/1/2013



12/1/2014



Total Revenue

\$118.73M

Total Profit

17M

Total sales

1M

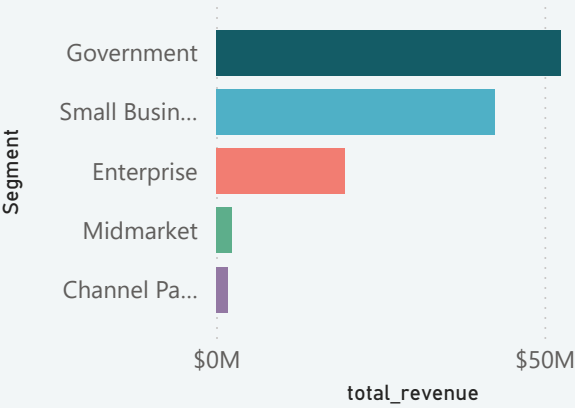
Profit margin

14.2%

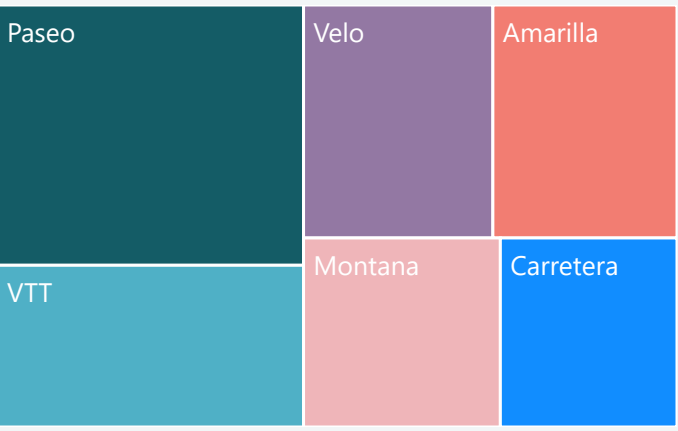
Total COGS

\$101.83M

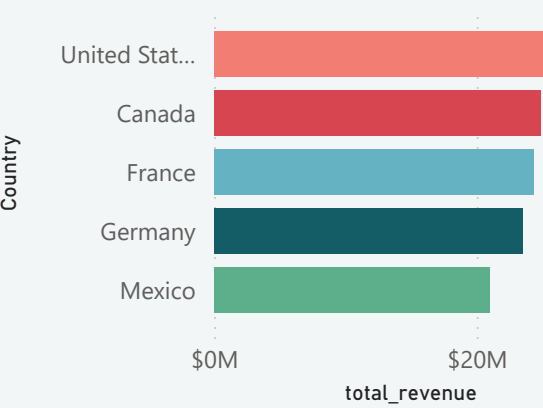
Revenue by Segment



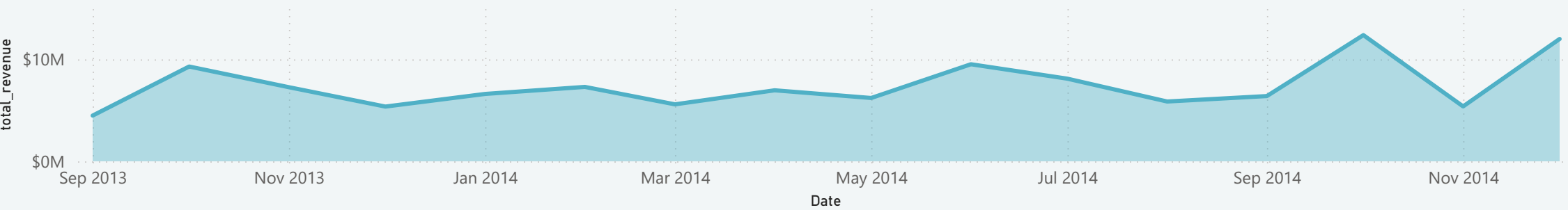
Revenue by Product



Revenue by Country



Revenue by Time



Discount

Profit

Discount

Product

All

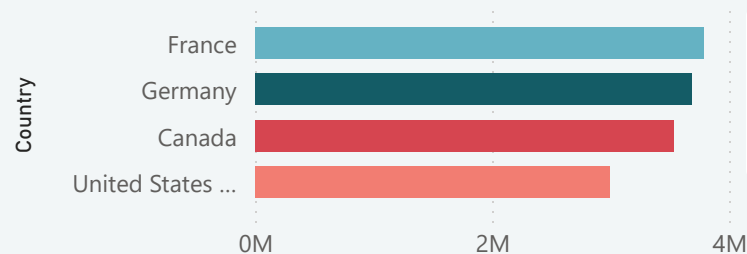
9/1/2013



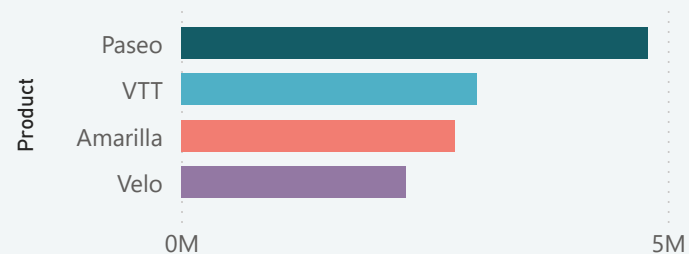
12/1/2014



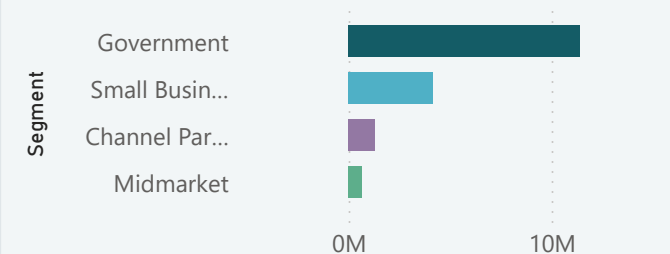
Profit by Country



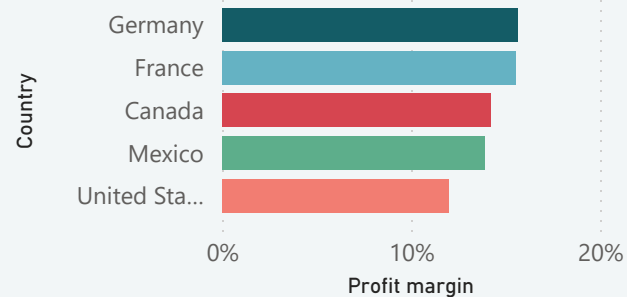
Profit by Product



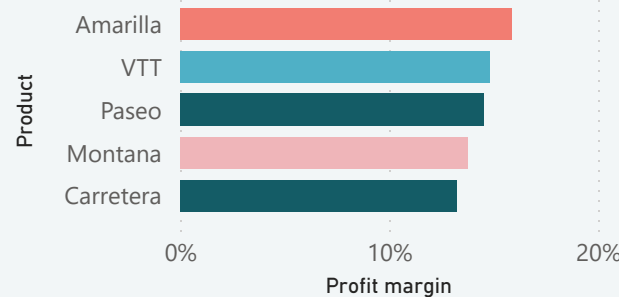
Profit by Segment



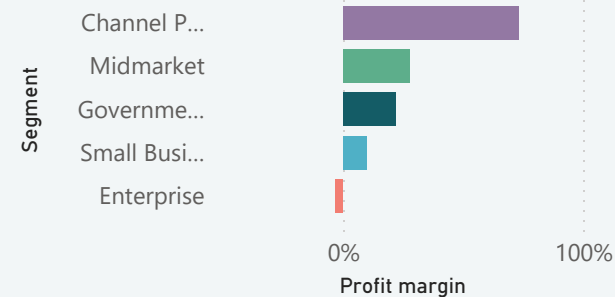
Profit margin by Country



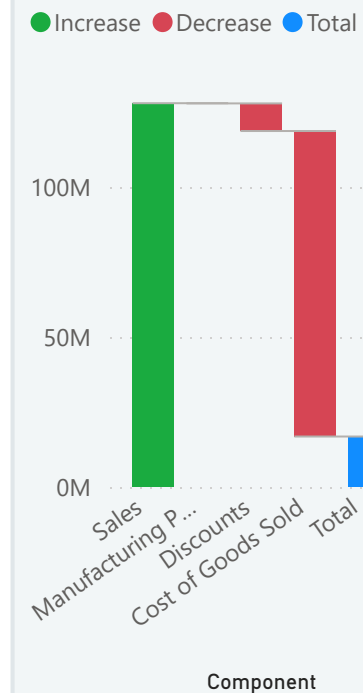
Profit margin by Product



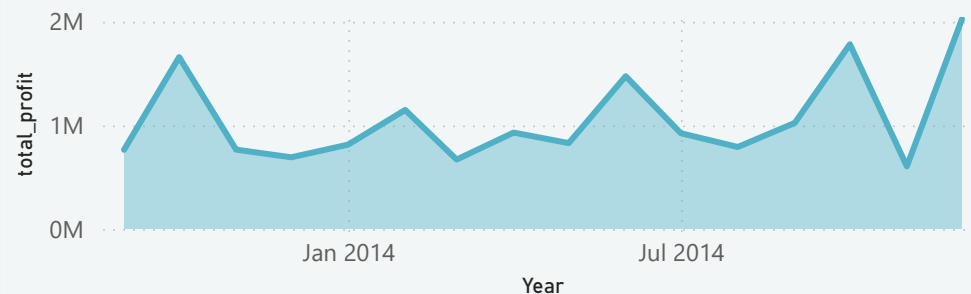
Profit margin by Segment



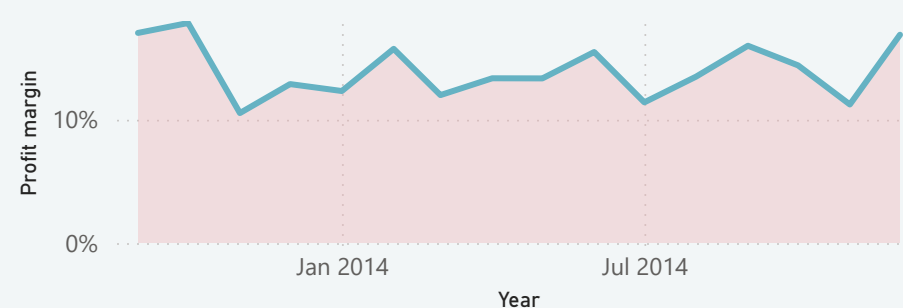
Sum of Amount by Component



Profit by Time



Profit % by Time



Discount

Profit

Discount

Product

All

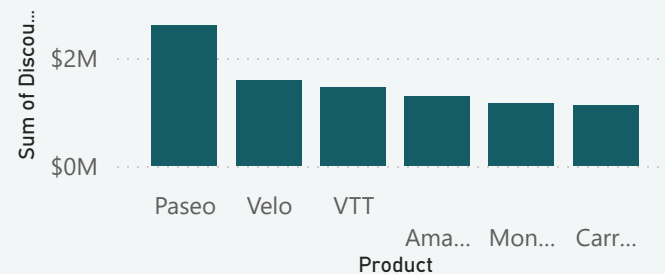
9/1/2013



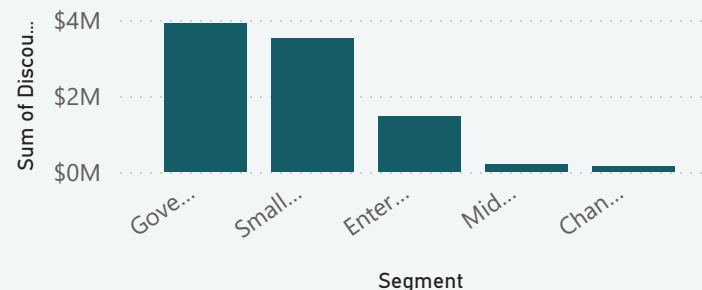
12/1/2014



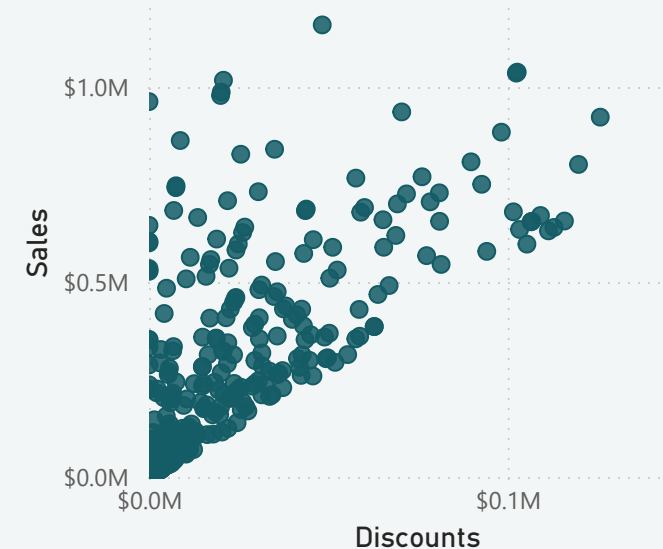
Discounts by Product



Discounts by Segment

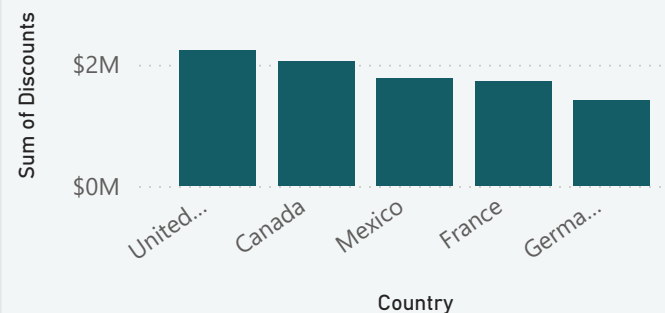


Discounts and Sales

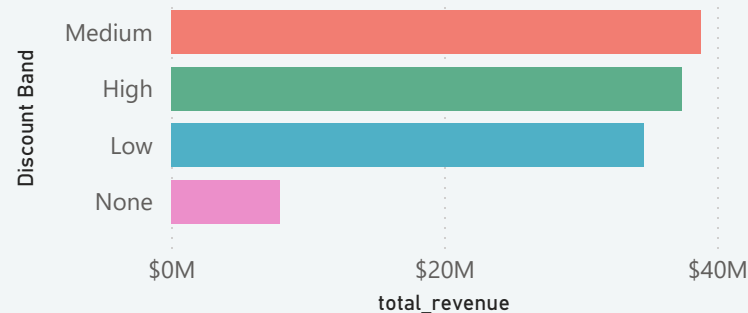


Discount and sales are correlated, products with high discounts sell most units, but the products with medium discounts draw most revenue.

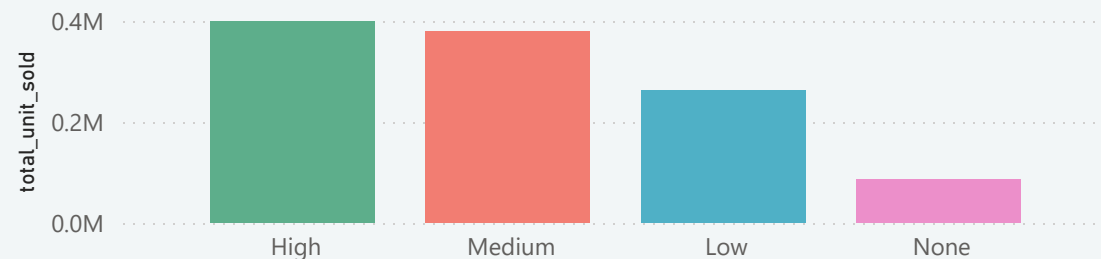
Discounts by Country



Revenue by Discount Band



Unit Sold by Discount Band



Discount by Discount Band

