

Shradhanjali Behera



PERSONAL DATA

PLACE AND DATE of BIRTH: Rourkela, Odisha | 15 April 2000
ADDRESS: CVR Hall of residence, NIT, Rourkela, Odisha, India
Phone: +91 9861246930
email: shradha.t154@gmail.com

Work Experience

MAY 2024-JUNE 2024	Summer Intern at CTTC, BHUBANESWAR SAP Worked on practical skills in SAP modules such as MM (Materials Management) and SD (Sales and Distribution). This included hands on experience with SAP ERP systems, understanding business processes, and applying SAP in real world.
NOVEMBER 2023- NOW	Content Head at MATRIX- THE MARKETING CLUB, NIT, ROURKELA Content team I led content creation and management for our online platforms. This included planning and posting on social media to engage the audience effectively. I collaborated with team members to organize promotional campaigns for club events, which boosted visibility and participation on campus.
JANUARY 2020- DECEMBER 2021	Freelance Content Writer I specialized in content marketing through my writing. I wrote plagiarism free and grammatically correct content across various formats such as articles, blogs, and social media posts. I collaborated closely with clients to understand their needs and tailored my content to attract and engage their target audience.

EDUCATION

2023- NOW	MASTER of BUSINESS ADMINISTRATION, National Institute of Technology, Rourkela Major: HR CGPA: 7.52/10
2020-2023	BACHELOR of BUSINESS ADMINISTRATION, Rourkela Institute of Management Studies, Rourkela Major: HR CGPA: 7.0/10
2019	Intermediate at Ispat English Medium School, Rourkela, Odisha PERCENTAGE: 54%
2017	High School at Ispat English Medium School, Rourkela, Odisha PERCENTAGE: 63%

COMPUTER SKILLS

Basic Knowledge: **mySQL, Power BI, Data Visualization**
Intermediate Knowledge: **Excel, Word, PowerPoint**

COURSE

FEB 2024	SAP-HANA CTTC BHUBANESWAR Completed an in-depth course on SAP HANA, gaining comprehensive knowledge of its architecture, data modeling, and real-time analytics capabilities. Acquired practical skills in data management, system configuration, and optimization techniques to enhance business processes and decision-making.
NOVEMBER 2023- JANUARY 2024	SHRM UNSTOP Completed a comprehensive course on Strategic Human Resource Management (SHRM), gaining in-depth knowledge of HR strategies, talent management, organizational development, and effective leadership practices to align HR initiatives with business goals. I specialized in content marketing through my writing. I wrote plagiarism free and grammatically correct content across various formats such as articles, blogs, and social media posts. I collaborated closely with clients to understand their needs and tailored my content to attract and engage their target audience.

LANGUAGES

English: Fluent
Odia: Mother tongue
Hindi: Fluent

Interests AND Activities

Painting, Craftwork, Mandala Art, playing Chess, Dancing, Travelling