

Satyajit Sau

MBA Student at NIT Rourkela

Dalimpal, Naranpur,

Baleshwar, Odisha,

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Links

LinkedIn:

<https://www.linkedin.com/in/satyajit-sau>

Skills

Digital Marketing

Data Analysis

Market Research

Creativity

Attention to Details

Analytical and Critical thinking

Adaptability

Collaboration

Content Creation

Marketing Automation

Education

2023-25

Master of Business

Administration

NIT ROURKELA

CGPA – 7.81

2018-2021

B.Sc. in Physics

FAKIR MOHAN UNIVERSITY

Percentage: 63.50

2016-2018

Intermediate

Kaptipada College, Kaptipada

Percentage: 51.67

APR-2016

Matriculation

Jawaharlal New Govt. High

School, Badakhaladi

Percentage: 69.33

Language

English (Proficient)

Hindi (Proficient)

Odia (Proficient)

Experience

JUN - JULY 2024 ITC Limited | Market Research Intern

In this Internship I have done market research and increase sale of cigarette packs.

NOV - DEC 2021 ShippingKaro | Finance Intern

In this Internship I Opened a Demat and Trading account, Stock analysis, stock Buy and Sell.

Licenses & Certifications

Discovering End-to-End Business Processes for the intelligent Enterprise

Issuing Organization- SAP

Issue Date- AUG 2023

Business Analytics with Excel

Issuing Organization- Simplilearn

Issue Date- APR 2022

Social Media Marketing

Issuing Organization- Hub Spot Academy

Valid From: Oct 26 2023 – Oct 24 2025

Google Analytics for Beginners

Issuing Organization – Google Analytics Academy

Valid From: Nov 2023 to Nov 2026

Fundamentals of Digital Marketing

Issuing Organization – Google Digital Academy (Skillshop)

Issue Date – Dec 2023

Extra-Curricular Activity

Member of Placement Committee at School of Management, NIT Rourkela

My role is to collect data and coordinate recruitment drives, partner with corporates.

Chief Coordinator of Social Media Team at School of Management, NIT Rourkela

I lead and manage social media presence in multiple platforms.

Matrix- The marketing club

Member of Event Management, Training and Development

I collaborate with peers to promote innovative marketing strategies.

You Tube Channel Manager of Yes Life Production

I oversee all aspects of strategy, audience engagement, optimizing videos for SEO to increase visibility and viewership, and analyzing performance metrics.