

Arnab Mohanty

MBA | SoM-NIT Rourkela

Second Year

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Education

2023-PRESENT

MBA

NIT Rourkela

CGPA : 7.5/10

2020-2023

BMS (Journalism & marketing)

DY Patil International University, Pune

CGPA: 6.76/8

2019

INTERMEDIATE

NIOS

Percentage: 58%

MAY 2016

MATRICULATION

DEMS, ROURKELA

CGPA: 9.6/10

Links

Linkedin:-

<https://www.linkedin.com/in/arnab-mohanty-b98394184/>

Skills

OPERATING SYSTEMS

Windows

SOFTWARES

SAP (Business-One), Ms-Excel, MS-PowerPoint, SPSS

LANGUAGES

English, Hindi, Odia , Bengali

Relevant Courses

Excel

SQL

JAVA (beginner)

Work Experience/Projects

2022 **Meme Markeing at One Hand Clap Pvt. Ltd.** Summer Intern

Provided articles on Entertainment Sector, management of website SEO, content creation for marketing channels for social media influencers.

2023 **Marketing Intern at Odisha Millet Mission (WASSAN)**

Winter Intern

Supported marketing campaign planning and execution under Urban Internship Programme, implemented new marketing strategies, conducted market research and a brief knowledge of consumer behavior and psychology.

2024 **Management Intern at CTTC (BBSR)**

Intern

Understood details regarding the workflow analysed and assessed SAP module came up with blueprint to facilitate better integration with SAP module.

Achievements/Certifications

2022 **Open Mic Competition**

Winner

Won the open mic competition in our college. It was an impromptu topic which was given by the panel.

2022 **Digital Marketing Course**

2023 **Excel Essential Training**

2021 **Social Media Marketing Foundations**

2024 **Cloud Computing: Core Concepts**

Extra Curricular Activities

2023 **Synergy (NITR)**

Standup Club

Dedicated content writer in Synergy, creating humourous writing with collaboration.

2016-2021 **Bhubaneswar Komediains**

Creative meme

I have been part of The Bhubaneswar Komediains, as a writer. Wrote many creative memes which was featured on their Instagram page.

2022-2023 **Sva love**

Team player

Helped my team to achieve sales of significant number from scratch.