

# Naikini Srivani

## MBA | NIT Rourkela

School of management

DOB: 09/02/2003

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## Education

### 2023-PRESENT

MBA., SCHOOL OF MANAGEMENT

NIT Rourkela CGPA:

8.27 of 1<sup>st</sup> And 2<sup>nd</sup> semester.

### JULY 2023

B.SC., DATA SCIENCE

Telangana social welfare residential degree

College for women, Bhupalpally

CGPA ; 8.53

### MAY 2020

INTERMEDIATE

Telangana model school and jr.college, Asifabad.

Percentage: 96.7%

### MAY 2018

MATRICULATION

Telangana model school and jr.college, Asifabad

CGPA : 9.2

## Links

LinkedIn: [www.linkedin.com/in/naikini-srivani-623287286](https://www.linkedin.com/in/naikini-srivani-623287286)

## Skills

### SOFT SKILLS

Problem Solving, Team collaboration,

Time management

MS-Excel, MS-Word

### LANGUAGES

English, Telugu

## WORK EXPERIENCE

MAY – JULY 2024 Summer intern at IFFCO Limited

Role : Market Research Intern

As a Market Research Intern at IFFCO, I conducted an in-depth analysis of IFFCO Nano Urea in Telangana State. My responsibilities included gathering and analyzing market data, assessing competitor strategies, understanding farmer preferences, and providing actionable insights to enhance market penetration and product adoption

## Achievements/Certifications

2020 **Senior Secondary 2<sup>nd</sup> rank holder** Telangana model school and jr.college, Asifabad

2020 **Her Leadership Alliance (HLA) participant**

digital fellowship focuses on gender, leadership, and caste.

2021 **Girl Boss Basic Programme. Participant**

Empowerment-focused program for girls, fostering leadership and entrepreneurial skills.

2023 **Google Analytics for beginners**

Received certificate from Google Analytics Academy.

2023 **National Workshop on “Indian Knowledge Systems: Concepts & Applications”.**

Participation certificate from School of management NIT, Rourkela.

2023 **Digital marketing certification from HubSpot.**

Course completion certificate from HubSpot.

## EXTRA CURRICULAR ACTIVITIES

2023 **Member of Matrix club.**

PR & Social media member of Matrix club – The Marketing club of NITR