

Ritesh Kumar Sahu

MBA
Marketing & Finance
at NIT Rourkela
CGPA:7.5

NIT Rourkela, Rourkela
Odisha,769010, India
Mob.: +91-8595769228
Email.:riteshsahu.3376@gmail.com

Links

LinkedIn:// [riteshsahu](#)

Skills

MS Excel
AI Tools
Data Analysis
Interpersonal Communication
Digital Marketing
Time Management

Coursework

Digital Marketing
Brand Management
Marketing Strategics
Business Economics
Financial Management
Operation and Production Management

Education

2020-2023
BBA
Ravenshaw University
CGPA : 7.3

2019-2020
INTERMEDIATE
St. Crispins Sr Secondary School
Percentage: 77%

2017-2018
HIGH SCHOOL
St. Crispins Sr Secondary School
Percentage: 79.9%

Experience

- 2023 **BlueStone Private Limited.** (Apprenticeship)
Experienced jewellery Senior sales executive at Bluestone Pvt Ltd. adept in product knowledge, client relations, and exceeding sales targets. Proven track record of driving revenue growth and delivering exceptional customer service.
Customer retention, Customer service, Sales

Certifications

- 2023 **Google Analytics** (GOOGLE)
Certified in Google Analytics, proficient in data analysis, reporting, and optimizing digital marketing strategies for informed decision-making and performance enhancement.
- 2023 **Business Ethics and Values** (NIT Rourkela)
Completed Business Ethics and Values Certification, advancing comprehension of ethical decision-making, corporate social responsibility, and sustainable business practices, ensuring integrity in professional pursuits.
- 2023 **Indian Knowledge System** (NIT Rourkela)
Completed Indian Knowledge System Certification Course, enhancing understanding of India's rich cultural heritage, philosophy, history, and traditions. Strengthened critical thinking and analytical skills through comprehensive study.

Extra Curricular Activities

- 2024 **Coordinator** (NIT Rourkela)
Dealing with hectic schedule and working under pressure with calmness was one of the greatest learning that i have gained in All India Inter NIT Sports Event as a Coordinator.

Side Project

- 2024 **Branding and Design** (Sydney Romantics- Job Simulation)
Completed this job simulation from Forage and learned about brand and authenticity, product design and craft, digital marketing and community building.
- 2024 **Investment Banking** (J.P.Morgan-Job Simulation)
After completing this job simulation from Forage I have gained skills like Cross-team Collaboration, Company Analysis, Process Understanding, Modelling, Presentation, Client Communication, Reacting to Changes.
- 2024 **Market Sales and Trading** (Citi-Job Simulation)
Completed Market Sales and Trading job simulation from Forage and gained skills like written communication, market research, critical thinking.