

Satya Prakash Choudhury

MBA | NIT Rourkela

First Year, MBA

DOB: 17 October 2001

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Education

2023-PRESENT

MBA

CGPA - 8.1

2019-2022

BBA

IED Odisha, Utkal University

CGPA : 7.68/10

MAY 2019

INTERMEDIATE

Sainik School, Bhubaneswar

Percentage: 71.2%

JUNE 2017

MATRICULATION

Sainik School, Bhubaneswar

CGPA : 9.2

Links

LinkedIn:// Satya Prakash Choudhury

Skills

GENERAL

Analytical and Critical Thinking, Problem Solving, Content writing, Time Management, Quick Learning

SOFTWARES

Microsoft Excel, Microsoft Powerpoint, Microsoft Word

LANGUAGES

English, Hindi, Odia

Relevant Courses

OS-CIT

Experience/Projects

2024 Sales and Marketing Intern at Quidle Enterprise pvt ltd

As a sales and marketing intern, I engaged in a diverse range of tasks, including cold calling for B2B sales, creating and editing content for advertisements, videos, and blogs, and creating social media posts for the company's accounts.

2022 A Dissertation Project Report

This comprehensive research paper delves into the intricacies and effectiveness of the marketing strategies implemented by PARLE, a leading confectionery and biscuit manufacturer, aiming to understand their impact on consumer behavior and market share in the competitive food industry.

Achievements/Awards

2023 Common Admission Test (CAT)

Achieved an 80.08 percentile in the CAT exam, showcasing strong performance and competitive academic skills.

2023 Computer Course

Completed OS-CIT course at Odisha Computer Application Center, Bhubaneswar

2019 National Cadet Corps

Successfully completed and passed the prestigious 'B' Certificate examination in the year 2019, which was conducted under the stringent supervision of the Ministry of Defence, Government of India, marking a significant achievement in the realm of disciplined and defense-oriented education.

Extra Curricular Activities

2015 Calligraphy Competition

Secured 1st Runner-up in the Inter-House English Calligraphy Competition, demonstrating exceptional artistic handwriting skills.

2017 Hockey Tournament

Actively engaged in the Inter-House Hockey Championship, representing my house with dedication and teamwork, competing against other houses in a spirited display of skill.

2023 Matrix Club, NITR

Earned selection as a valuable content team member within the Matrix Club, the esteemed marketing club at NIT Rourkela. This role recognizes my abilities in creating impactful marketing content and contributing to the club's strategic initiatives.

2023 Event Organisation

As members of the Matrix Club, we successfully organized a high-profile event during INNOVISION 2023, the largest technical fest, aimed at promoting our club. This strategic initiative was designed to elevate our club's visibility and engage with a broader audience of students.