

# ALOK NARAHARI

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## EDUCATION

### University of California, Berkeley

Dec. 2016

Bachelor of Arts | Honors Economics

GPA: 3.88

Honors: Phi Beta Kappa, Dean's Honor List

Relevant Coursework: Applied Econometrics in Public Policy, Finance, Computing with Data, Multivariable Calculus, Financial & Behavioral Economics, Probability Theory, Game Theory, Economics of Network Industries, Logic

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## PROFESSIONAL EXPERIENCE

### American Jobs Project

Berkeley, CA

Researcher

May 2016 – August 2016

- Built a methodology utilizing various national and state-specific datasets and clustering algorithms to identify economic clusters in order to minimize Type I & II errors that were occurring due to an inadequate quantitative approach.
- Fact checked and copy-edited research papers to ensure correct grammar and contextual unambiguity of factual statements.
- Investigated and contacted manufacturers in Ohio & Virginia to survey and connect them with DOE Labs and MEPs.

### FormSwift

San Francisco, CA

Product Intern

June 2015 – Aug. 2015

- Conducted white hat Search Engine Optimization (SEO) to improve the company's visibility online by 10%.
- Edited and reviewed various legal documents with lawyers to guarantee legality while maintaining customer customizability.
- Implemented conditional statements in Word and Excel to ensure compatibility with the necessary changes.
- Improved the website's UX by enhancing the clarity and flow of the instructions and adding definitions for legal terms.

### Berkeley City Council

Berkeley, CA

Policy Intern

June 2014 – Aug. 2014

- Compiled non-partisan research on various issues in Berkeley, focusing on BART access and economic revitalization.
  - Passed a business action plan to redevelop downtown Berkeley to satisfy the needs of over 100,000 city inhabitants and spur economic development by reducing the high costs associated with starting a business.
  - Discussed key economic issues with landlords and city managers experienced in successful economic stimulation projects.
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## EXTRACURRICULAR ACTIVITIES

### 180 Degrees Consulting at Berkeley

Berkeley, CA

President & Co-Founder

March 2015 – Present

- Established a new branch after undergoing the rigorous application process, assembled a talented preliminary team, and was awarded "Best New American Branch" by the 180 Degrees International Executive Team.
- Prospect for and vet suitable clients (Teach For America was one), recruit students (170+ applicants the first semester), facilitate corporate partnerships, and acquire/manage funding.
- Develop and implement trainings that contain methodologies, frameworks, decking, data analysis, and argument analysis.
- Overlook the progress of all the projects, edit final deliverables, and spearhead project management over summers.

### The Daily Californian

Berkeley, CA

News Reporter, Lead for Business & Economy Beat

Sept. 2015 – Present

- Report on a diversity of issues including protests, research, crime, city affairs, the local economy, and UC Policies.
- Research the topic or attend the event, find relevant sources and interview them, write rough drafts, fact check the material, and edit the story until the final draft is ready in a time-sensitive manner.
- Published in both the print paper, 10,000 copies of daily circulation, and online, 800,000+ page views a month.

Senior Business Board

Jan. 2015 – May 2015

- Created and implemented an intern program to address inadequate sales over summer due to lack of available AEs.
- Overhauled the recruiting website and hiring strategy to attract more talented students to the business side of the paper.

Account Executive

Sept. 2014 – May 2015

- Sold thousands of dollars of ads in online and print space in order to sustain the \$700k operating costs of the newspaper.
  - Fostered and maintained relations with over 100 clients in the Bay Area whilst continuously prospecting for new clientele.
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**Languages:** R, STATA, SQL, HTML, CSS/SCSS, JavaScript/JQuery

**Platforms:** Skilled in Microsoft Word, Excel, PowerPoint, gretl

**Interests:** Everything Sports; Gourmet Food; Data Exploration; Data Journalism; Web Design; Behavioral Econ/Finance, Politics