

# ALOK NARAHARI

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## EDUCATION

### University of California, Berkeley

Dec. 2016

*Bachelor of Arts, Economics*

GPA: 3.9

*Relevant Coursework:* Econometrics, Macroeconomics, Microeconomics, Finance, Computing with Data, Multivariable Calculus, Financial & Behavioral Economics, Probability Theory, Game Theory, Economics of Network Industries

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## PROFESSIONAL EXPERIENCE

### FormSwift

San Francisco, CA

*Product Intern*

June 2015 – Aug. 2015

- A fast growing SaaS startup that provides customizable personal and legal templates to businesses and nonprofits.
- Conducted white hat Search Engine Optimization (SEO) to improve the company's visibility online by 10%.
- Edited and reviewed various legal documents with lawyers to ensure legality and customizability and implemented conditional statements in Word and Excel to make them compatible with the necessary changes.
- Improved the flow and functionality of the website to enhance user comprehension by providing a more intuitive UI.

### Berkeley City Council

Berkeley, CA

*Policy Intern*

June 2014 – Aug. 2014

- Compiled non-partisan research on various issues in Berkeley, focusing on BART access and economic revitalization.
- Passed a business action plan to redevelop downtown Berkeley to satisfy the needs of over 100,000 city inhabitants and spur economic development by reducing the high costs associated with starting a business.
- Discussed key economic issues with landlords and city managers experienced in successful economic stimulation projects.

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## EXTRACURRICULAR ACTIVITIES

### 180 Degrees Consulting at Berkeley

Berkeley, CA

*Internal Vice President*

January 2016 - Present

- Managed the recruitment process — in which we received over 150 applications from students in our inaugural semester.
- Develop training sessions for the consultants, which includes methodologies, frameworks, tools, and guest speakers.
- Maintain organizational fluidity through communication between executives and consultants, member feedback, and socials.
- Overlook the progress of all the projects while working directly on one project with a Project Manager.

*Cofounder*

June 2015 – January 2016

- Cofounded a new branch of 180 Degrees Consulting, the world's largest student-based consultancy for non-profits and social enterprises, at UC Berkeley and act as a liaison between the international leadership and regional executive team.
- Prospected for and acquired clients, facilitated corporate partnerships, and acquired funding from various organizations.

### The Daily Californian

Berkeley, CA

*News Reporter — Lead for Business & Economy Beat*

Sep. 2015 – Present

- An independent, student run newspaper that covers the events of UC Berkeley and the city of Berkeley.
- Report on a diversity of issues including protests, breakthrough research projects, crime, city affairs, and UC Policies.
- Research or attend the topic/event at hand, find relevant sources and interview them, write rough drafts, and go through the editing process on a time-restricted basis whether it is for "dailies" or "long-terms".
- Published in both the print paper, 10,000 copies of daily circulation, and online, 800,000+ page views a month.

*Senior Business Board*

Jan. 2015 – May 2015

- Member of the board that oversees the overall business operations of the Daily Californian, a \$600,000 dollar business.
- Created and implemented an intern program to address inadequate sales over summer due to lack of available sellers.
- Overhauled the recruiting website and hiring strategy to attract more talented students to attain the yearly budget.

*Account Executive*

Sept. 2014 – May 2015

- Sold \$20,000 - \$50,000 a month as a team in order to sustain operating costs of the newspaper.
- Fostered relations with over 100 Bay Area clients to conduct sales while continuously prospecting for new clientele.

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**Technical:** R, STATA, gretl, SQL, XML, HTML, CSS, JavaScript/JQuery

Skilled in Microsoft Word, Excel, PowerPoint.

**Interests & Hobbies:** Data Journalism; Sports Activities, Fandom, and Analytics; Psychology; Politics and Economics; Swimming