

# ALOK NARAHARI

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## EDUCATION

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### University of California, Berkeley

Dec. 2016

Bachelor of Arts | Honors Economics

GPA: 3.9

*Honors:* Phi Beta Kappa, Dean's Honor List

*Relevant Coursework:* Applied Econometrics, Econometrics, Macro/Microeconomics, Finance, Computing with Data, Multivariable Calculus, Financial & Behavioral Economics, Probability Theory, Game Theory, Economics of Network Industries, Logic

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## PROFESSIONAL EXPERIENCE

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### American Jobs Project

Berkeley, CA

*Researcher*

May 2016 – August 2016

- Built a methodology to identify economic clusters using datasets and clustering algorithms to reduce heuristic errors.
- Fact checked and copy-edited research papers to ensure correct grammar and contextual unambiguity of factual statements.
- Contacted manufacturers in Ohio and Virginia to survey them and connect them with DOE Labs and MEPs.

### FormSwift

San Francisco, CA

*Product Intern*

June 2015 – Aug. 2015

- Conducted white hat Search Engine Optimization (SEO) to improve the company's visibility online by 10%.
- Edited and reviewed various legal documents with lawyers to ensure legality and customizability and implemented conditional statements in Word and Excel to make them compatible with the necessary changes.
- Improved the website's UX by enhancing the clarity and flow of the instructions and adding definitions for legal terms.

### Berkeley City Council

Berkeley, CA

*Policy Intern*

June 2014 – Aug. 2014

- Compiled non-partisan research on various issues in Berkeley, focusing on BART access and economic revitalization.
  - Passed a business action plan to redevelop downtown Berkeley to satisfy the needs of over 100,000 city inhabitants and spur economic development by reducing the high costs associated with starting a business.
  - Discussed key economic issues with landlords and city managers experienced in successful economic stimulation projects.
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## EXTRACURRICULAR ACTIVITIES

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### 180 Degrees Consulting at Berkeley

Berkeley, CA

*President & Co-Founder*

March 2015 – Present

- Established a new branch of 180 Degrees Consulting after undergoing the rigorous application process and was awarded "Best New American Branch of 2015 – 2016" by the 180 Degrees International Executive Team.
- Prospect for and vet suitable clients, recruit students, facilitate corporate partnerships, and acquire/manage funding.
- Develop and implement training sessions that contain methodologies, frameworks, decking, data analysis, etc.
- Overlook the progress of all the projects, edit final deliverables, and spearhead project management over summers.

### The Daily Californian

Berkeley, CA

*News Reporter, Lead for Business & Economy Beat*

Sept. 2015 – Present

- Report on a diversity of issues including protests, research, crime, city affairs, the local economy, and UC Policies.
- Research the topic or attend the event, find relevant sources and interview them, write rough drafts, and edit them.
- Published in both the print paper, 10,000 copies of daily circulation, and online, 800,000+ page views a month.

*Senior Business Board*

Jan. 2015 – May 2015

- Created and implemented an intern program to address inadequate sales over summer due to lack of available AEs.
- Overhauled the recruiting website and hiring strategy to attract more talented students to the business side of the paper.

*Account Executive*

Sept. 2014 – May 2015

- Sold \$20,000 - \$50,000 a month in online and physical ads as a team in order to sustain operating costs of the newspaper.
  - Fostered and maintained relations with over 100 clients in the Bay Area whilst continuously prospecting for new clientele.
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**Technical:** R, STATA, gretl, SQL, HTML, CSS/SCSS, JavaScript/JQuery

Skilled in Microsoft Word, Excel, PowerPoint.

**Interests:** Everything Sports; Gourmet Food; Data Exploration; Data Journalism; Web Design; Behavioral Econ/Finance, Politics