

ALOK NARAHARI

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EDUCATION

University of California, Berkeley

8/2013 – 12/2016

Bachelor of Arts | Economics

3.88

Honors: High Distinction (Magna Cum Laude), Phi Beta Kappa, Dean's Honor List

Relevant Coursework: Applied Econometrics & Public Policy, Finance, Computing with Data, Network Industries, Game Theory.

PROFESSIONAL EXPERIENCE

American Jobs Project

Berkeley, CA

Researcher

May 2016 – August 2016

- Forged a methodology utilizing various national and state-specific datasets and clustering algorithms to identify economic clusters in order to minimize Type I & II errors that were occurring due to an overly qualitative and heuristic approach.
- Fact checked and copy-edited research papers to ensure correct grammar and contextual unambiguity of factual statements.
- Investigated and contacted manufacturers in Ohio & Virginia to survey and connect them with DOE Labs and MEPs.

FormSwift

San Francisco, CA

Product Intern

June 2015 – Aug. 2015

- Performed white hat Search Engine Optimization (SEO) to improve the company's visibility online by 10%.
- Edited and reviewed various legal documents with lawyers to guarantee legality whilst maintaining user customizability.
- Implemented conditional statements in Word and Excel to ensure compatibility with the necessary changes.
- Improved the website's UX by enhancing the clarity and flow of the instructions and adding definitions for legal terms.

Berkeley City Council

Berkeley, CA

Policy Intern

June 2014 – Aug. 2014

- Compiled non-partisan research on various issues in Berkeley, focusing on BART access and economic revitalization.
 - Passed a business action plan to redevelop downtown Berkeley to satisfy the needs of over 100,000 city inhabitants and spur economic development by reducing the high costs associated with starting a business.
 - Discussed key economic issues with landlords and city managers experienced in successful economic stimulation projects.
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EXTRACURRICULAR ACTIVITIES

180 Degrees Consulting at Berkeley

Berkeley, CA

President & Co-Founder

March 2015 – Present

- Established a new branch after undergoing the rigorous application process, assembled a talented preliminary team, and was awarded "Best New American Branch" by the 180 Degrees International Executive Team.
- Prospect for and vet suitable clients (e.g. Meals on Wheels), recruit students (170+ applicants the first semester), facilitate corporate partnerships, acquire/manage funding, and keep in touch with the international team and other branches.
- Develop and implement trainings that contain methodologies, frameworks, decking, data analysis, and argument analysis.
- Overlook the progress of all the projects, edit final deliverables, and spearhead project management over summers.

The Daily Californian

Berkeley, CA

Projects Developer, News Reporter, Lead for Business & Economy Beat

Sep. 2015 – Present

- Report on a diversity of issues including protests, academic research, crime, city affairs, the local economy, and UC Policies.
- Research the topic or attend the event, find relevant sources and interview them, write rough drafts, fact check the material, and edit the story in a time-sensitive manner until the final draft is ready.
- Aggregate data using web scrapers, OCR, or datasets and illustrate the findings using web application frameworks (R Shiny).
- Published in both the print paper, 10,000 copies of daily circulation, and online, 800,000+ page views a month.

Senior Business Board

Jan. 2015 – May 2015

- Created and implemented an intern program to address inadequate sales over summer due to lack of available AEs.
- Overhauled the recruiting website and hiring strategy to attract more talented students to the business side of the paper.

Account Executive

Sept. 2014 – May 2015

- Sold thousands of dollars of ads in online and print space in order to sustain the \$700k operating costs of the newspaper.
 - Fostered and maintained relations with over 100 clients in the Bay Area whilst continuously prospecting for new clientele.
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Languages: R, STATA, SQL, HTML, CSS, JavaScript/JQuery, python

Platforms: Microsoft Word, Excel, PowerPoint, gred

Papers: Asians in Managerial Positions, Crowdfunding Platforms (can be read on my website which is listed above)

Interests: Everything Sports; Gourmet Food; Data Exploration; Data Journalism; Web Design; Behavioral Econ/Finance, Politics