

## **WAIU – Experience Luxury At Convenience**





## Restaurant Staff Lending: Flexible borrowing options for those underprivileged

## Phase Two: Innovative services for

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## SonyLiv, Stratacache (SCALA): Broadcast and livestream partners for online content

- ✓ Fine Dining: 24K Kraft Brewzz, Incognito
- ✓ Casual Dining: Urban Foundry, The Tenth Floor
- ✓ Specialty Restaurants: Wadeshwar, 360 Degree
- ✓ Multi-location chains: Barbeque Nation, Kwalitiy
- ✓ Hotel Restaurants: Pasha, Ukiyo, Zeta

## A vertical strip of ten colorful, stylized illustrations of indigenous figures and symbols, including dancers, musicians, and abstract shapes, set against a purple background. The figures are depicted in various poses, some playing musical instruments like drums and flutes. The style is reminiscent of traditional indigenous art, with bold lines and vibrant colors. The background is a solid purple, and the illustrations are arranged in a vertical sequence, separated by small gaps. The figures are rendered in a variety of colors, including yellow, orange, red, and black, with intricate patterns and designs. The overall composition is a vertical strip, with the figures and symbols arranged in a sequence from top to bottom. The style is a blend of traditional indigenous art and modern graphic design, with a focus on bold lines and vibrant colors. The background is a solid purple, and the illustrations are arranged in a vertical sequence, separated by small gaps. The figures are rendered in a variety of colors, including yellow, orange, red, and black, with intricate patterns and designs. The overall composition is a vertical strip, with the figures and symbols arranged in a sequence from top to bottom. The style is a blend of traditional indigenous art and modern graphic design, with a focus on bold lines and vibrant colors.





## Commercial Potential & Growth Areas

**Phase 1 (2022) :** F&B Service & Staff Lending

**Phase 2 (2022-23) :** Pay Later & NBFC License

**Phase 3 (2023) :** Gaming, Gifting & Events

**Phase 4 (2023-24) :** Governance & Broadcast

S. No.	Revenue Stream	Year 1	Year 2	Year 3	Year 4	Year 5
1	Merchant Count	2000	3500	5000	7000	10000
2	Customer Count	2 L	6 L	12 L	20 L	25 L
3	Dining Services	7 CR	70 CR	177 CR	300 CR	400 CR
4	Staff Lending	2.5 L	60 L	3 CR	10 CR	25 CR
<b>TOTAL</b>		<b>7 CR</b>	<b>70 CR</b>	<b>180 CR</b>	<b>310 CR</b>	<b>425 CR</b>

### Future Potential

- Cross-Industry Lending** : To expand selective services across industries like Real Estate, Colleges, MFG
- Restaurant Rating & Home Services** : Standardization & enhanced customer comfort
- Subscription Services & Corporate Tie-Ups** : Priority services, event collaboration & partner advertisements
- Data Science & Analytics** : Data engineering & AI/ML support for customized solutions
- International Launch** : Overseas launch with international partners/investors
- Personalized Service & OTT** : On-Demand services and potential OTT/TVC for restaurant services



## Question & Answers



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