

# Privacy Policy

**Effective date October 1, 2020 through December 31, 2024.**

This policy explains what information we collect when you use our website. It also has information about how we store, use, transfer, and delete that information. Our aim is not just to comply with privacy law. It's to earn your trust.

## **Information we collect and How we use it**

We don't make money from ads. So we don't collect data in order to advertise you. The tracking we do is to make our product work as well as possible. These include all the features of our website. To give you the best possible experience, we collect the information from your interactions with the services we provide. Some information which is actively told, like email, is used by us to contact you. The rest of the information is collected on basis of your interactions with our website. This information includes your interactions, your Internet Protocol Address, information about your device and referral information.

We use this information to:

- Provide, test, improve, promote and personalize the services.
- Fight spam and other forms of abuse
- Generate aggregate, non-identifying information about how people use these Services

When you create an account and authenticate with a third-party service (like Twitter, Facebook, Apple or Google) we may collect, store, and periodically update information associated with that third-party account, such as lists of your friends or followers. We will never publish something through one of your third-party accounts without your express permission.

## **Information Disclosure**

We won't transfer your information to third parties for the purpose of providing or facilitating third-party advertising to you. We won't sell information about you to the third parties.

We may transfer your account information with third parties in some circumstances, including: (1) With your consent; (2) to a service provider or partner who meets our data protection standards; (3) When we have a good faith belief that it is required by law, such as pursuant to a subpoena or other legal process; (5) when we have a good faith belief that doing so will help prevent imminent harm on someone.

If we are going to share your information in response to legal process, we will give you notice so you can challenge it (for example like seeking court intervention), unless we are prohibited by law or believe doing so may endanger others or cause illegal conduct. We will object to legal requests for information about users of our services that we believe are improper.

## **Data Storage**

We maintain two types of logs: server logs and event logs. By using our services, you authorize us to transfer, store and use your information in India or any other country where we operate.

## **Tracking and Cookies**

We use browser cookies and similar technologies to recognize you when you return to our Services. We track your interactions within our services. Some third-party services that we use to provide the Service, such as Google Analytics, may place their own cookies in your browser. This Privacy Policy covers use of cookies by our website only and not the use of cookies by third parties.

## **Modifying or Deleting Your Personal Information**

To protect information from accidental or malicious destruction, we may maintain residual copies for a brief time period (generally several weeks). But, if you delete your account, your information and content will be unrecoverable after that time. Medium may preserve and maintain copies of your information beyond this time period when required to do so by law.

## **Data Security**

We use encryption (HTTPS/TLS) to protect data transmitted to and from our site. However, no data transmission over the Internet is 100% secure, so we can't guarantee security. You use the Service at your own risk, and you're responsible for taking reasonable measures to secure your account.

## **Email from us**

Sometimes we'll send you emails about your account, service changes or new policies. You can't opt out of this type of "transactional" email (unless you delete your account). When you interact with an email sent from us (such as opening an email or clicking on a particular link in an email), we may receive information about that interaction. We won't email you to ask for your password or other account information.

## **Changes to this policy**

We may periodically update this Policy. We'll notify you about significant changes to it.