

Credit Card Transaction Report

Total Revenue

57M

Transaction Amount

46M

Total Interest

8.0M

Transaction Count

667K

Q4

Q3

Q2

Q1

All

F

M

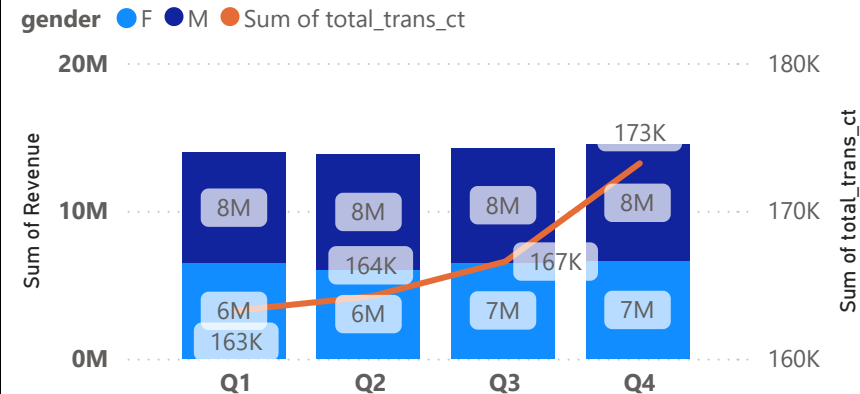
MED

LOW

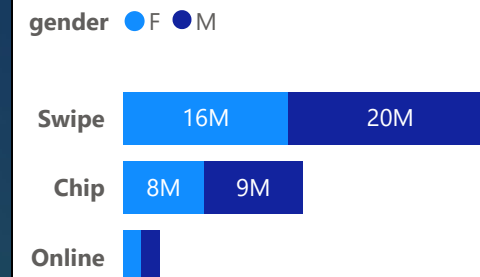
HIGH

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614172.6
Silver	5659109	4647596	821923.0
Gold	2533682	2091362	384755.2
Platinum	1135608	953314	161629.1
Total	56517011	45533021	7982479.8

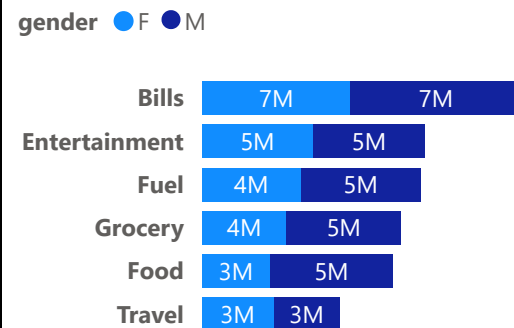
QTR Revenue & Total Transaction



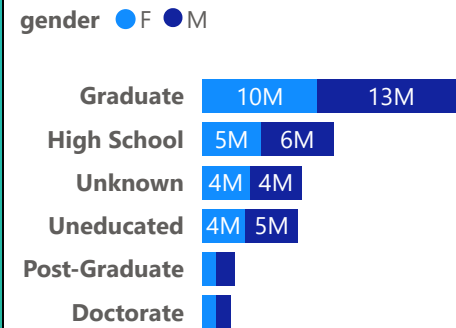
Revenue by Use Chip



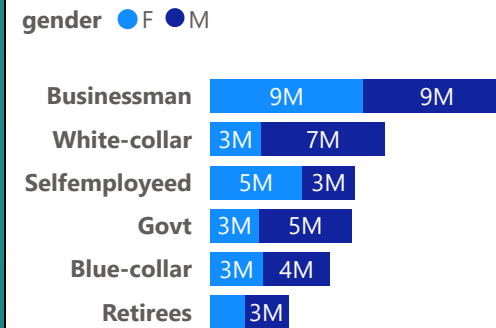
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acquisition Cost

