

Alok Kumar Yadav

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SUMMARY

Experienced Frontend Developer with over 4 years of expertise in building responsive, high-performance web applications. Proficient in React.js, Redux, RTK, Next.js, and JavaScript, with a strong focus on scalable architecture and seamless user experiences. Skilled in API integration, state management, and optimizing modern web solutions to meet business and user needs.

SKILLS

- **Frontend Development:** React.js, Next.js, JavaScript, TypeScript, CSS3, Bootstrap
- **State Management:** Redux, Redux Toolkit (RTK)
- **Backend Integration:** RESTful APIs, MySQL, Node.js, express.js
- **Database:** MySQL, MongoDB, Google Data Store
- **Version Control:** Git, GitHub
- **Other:** Agile/Scrum methodologies, Responsive Design
- **Copilot** GitHub
- **Azure AD: B2B** allows organizations to invite external users (guests)

WORK EXPERIENCE

Senior Software Engineer (React.js)

Tessrac Pvt. Ltd. | Visakhapatnam, India (WFH)

May 2023 – Present

Worked on two projects mentioned Below -

Picxy.com

Duration: Dec 2023 – Present

Team Size: 4

Technologies: ReactJs, NextJs, MySQL

Developed a comprehensive platform catering to photographers and photography enthusiasts. The platform allows users to search and purchase photographs for both digital and print use. Photographers can upload and monetize their work via a dedicated upload module, while an internal admin module

enables the management of coupon codes, discounts, and promotional offers to enhance user and sales.

Orbit – Intelligent Tracking

Duration: May 2023 - Nov 2023

Team Size: 5

Technologies: ReactJs, Redux(RTK), MyAdmin(SQL),

Orbit is a platform designed to revolutionize the sample/assets management process for building material brands. By integrating the latest beacon technology and antenna, Orbit provides a centralized and efficient solution for managing samples across multiple stores. Brands can sign up, add store(s) and store personnel, set up store floor plans, upload sample lists and beacon information, and receive real-time feedback on sample location and interaction. This solution will streamline the sample management process, improve sample visibility, and enhance the customer experience. Orbit is user-friendly, secure, and customizable to meet the unique needs of each brand.

Senior Software Engineer (React.js)

Chetu India Pvt. Ltd. | Noida, India

May 2021 – April 2023

Worked on multiple projects mentioned Below -

BeautyStudio-RETL

Duration: Dec 2022 - May 2023

Team Size: 3

Technologies: ReactJs, NodeJs, MongoDB

BeautyStudio service for photography, Hairstyle, and Makeup - Artists. creating the web application for the Artist appointments and home service according to demographic information and time/date duration.

INFHealthcareInsurance-HLTG

Duration: Aug 2022 - Oct 2022

Team Size: 3

Technologies: ReactJs, NodeJs, PHP MyAdmin(SQL)

INF is a travel insurance service. Created the get Quote, Purchase API to get insurance plans according, End date, Coverage Area, and Date of birth. Also, created the API for third-party BMI plan.

VarianceHoldings-RETL

Duration: June 2022 - July 2022

Team Size: 2

Technologies: ReactJs, NodeJs, Google Data Store, Google pub/sub.

This project is about campaign planning by the retailers and distributing the Gifts through the message broker to the customers. If the customer subscribes to the message schedules the expiration time for the Gift otherwise the customer can re-gift someone else also. If the customer does not subscribe to the message Gift gets back to the Gift entity.

SmarCoServices(PartsEye)

Duration: May 2021 - May 2022

Team Size : 3

Technologies: ReactJs

The PartsEye (Auto Mobile Parts) web-based inventory planning and management system works with each dealer's parts department. It utilizes current and past parts sales as well as lost sales and a variety of other measurements from each individual dealer's sales demand. With this data, PartsEye forecasts sales for each dealer based on individual dealers and broader regional and national demand.

EDUCATION

MASETR OF FINE ARTS

**Indira Kala Sangeet Vishwavidyalay Khairagarh (C.G)
(2004)**

BACHELOR OF FINE ARTS

**Indira Kala Sangeet Vishwavidyalay Khairagarh (C.G)
(2002)**