



# Alok Ranjan

## .Net Developer

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## SKILLS

- C# | MVC | API | Desktop Software | .Net Core |
- MS SQL | Entity Framework | LINQ | ADO.NET |
- HTML5 | CSS | JavaScript | jQuery | Bootstrap |
- SEO | Google Analytics |
- Wordpress | Shopify | E-Commerce |

## EXPERIENCE

### ASP.NET Web Developer, *Freelancer- Prayagraj*

MAY 2021 - PRESENT

- Participated in pre-project analysis and technical assessments to ensure creation of user-friendly interface.
- Built reusable code that could be utilized in other projects.

### .Net Desktop Developer, *Freelancer- Prayagraj*

JAN 2019 - PRESENT

- Simplified client specifications into logical steps for project plan.
- Maintained in-depth knowledge of new technologies and development tools to enable cutting edge app programming.

### Digital Marketing Specialist, *Freelancer- Prayagraj*

DEC 2021 - PRESENT

- Carefully assessed campaign objectives, collaborating with clients to adapt delivery approaches for guaranteed results.
- Used in-depth SEO and SEM expertise to appropriately allocate client budgets across cross-platform digital campaigns.

## EDUCATION

**Dr. A.P.J. Abdul Kalam Technical University, Lucknow, UP**

*B.Tech 2014*