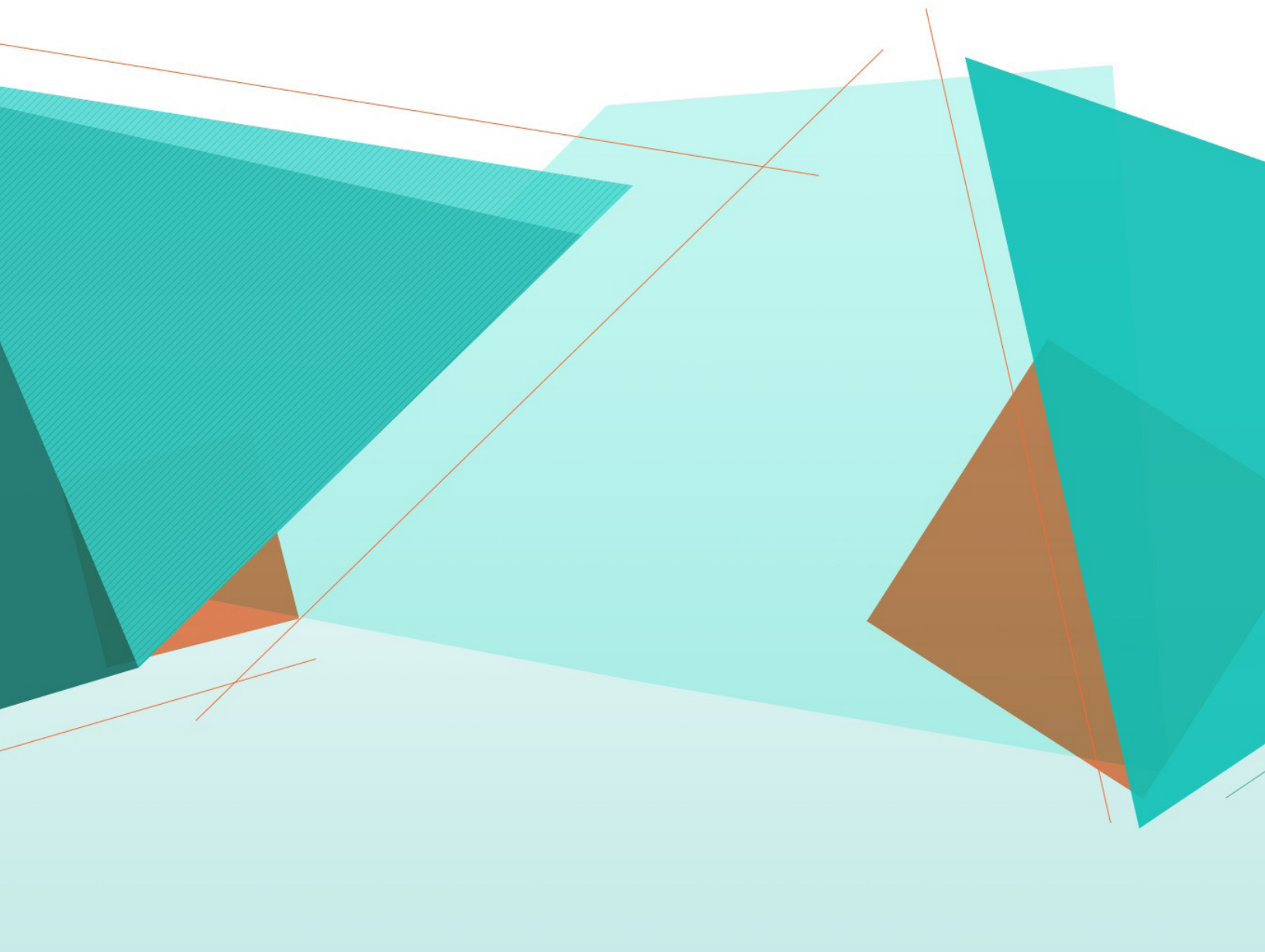


Overview

# Alaris IN2 Ecosystem

Take the Complexity Out of Information Capture



# Turning Data Chaos into Business Opportunity

We are in the era of Data Chaos: businesses today are dealing with an exponential growth of data. Not only are there still vast amounts of paper documents that need to be converted into business-critical information, there is also an influx of digital documents coming to you in various formats and from multiple sources.

An inability to harness this critical data—to turn it into information that can drive your processes and actions—leads to complexity and lost opportunity across your business. But within this challenge lies an opportunity to drive growth and efficiency. The organizations that can successfully transform data chaos into information will enhance their business processes and differentiate themselves from their competitors.

The question isn't if you should make this digital transformation—it's **where to begin**.

**The answer is simple:** digital transformation starts with information capture – the challenge Alaris solves better than anyone.

## Why Gartner found 85% of big data programs fail:

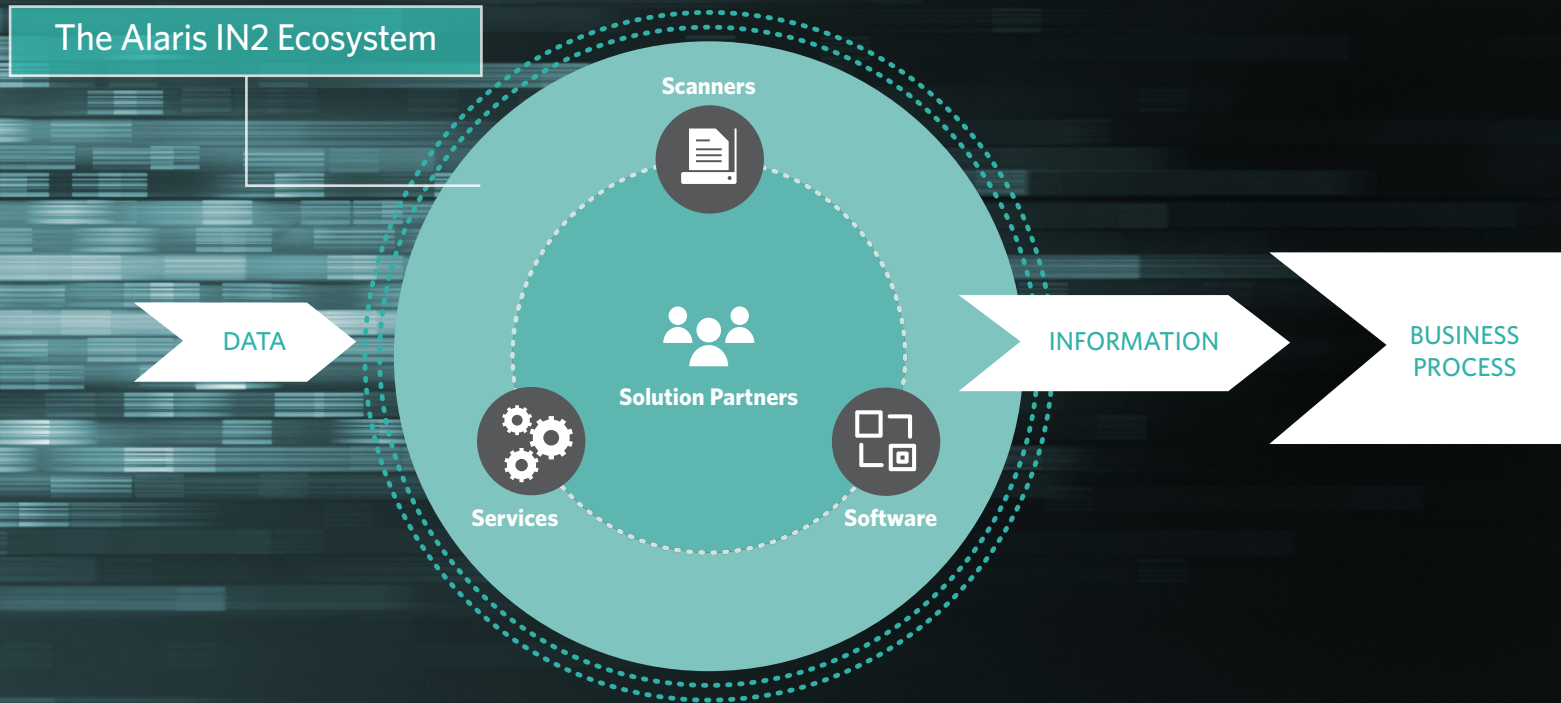
- Technology shortcomings
- Internal knowledge & skills gap
- Insufficient strategy & planning

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Less than 0.5% of data is ever analyzed or used. – Forbes

# Why You Need an Integrated Approach to Information Capture



Every business has unique information capture needs, and it can be complicated to turn documents into information due to:

- Specialized document formats
- Disparate document input points scattered from central and remote offices to mobile capture
- Requirements to identify and index captured information and route it into the right databases and workflows
- Processes to add capture tasks to the workload of busy staff

For decades, Alaris has been at the forefront of finding new and better ways to digitize information. Our expertise is grounded in proven imaging science and technology excellence—award-winning scanners and software that deliver the most accurate, efficient document capture in the industry.

But the scale and complexity of data today needs an integrated approach to help you capture, process, and share information.

**That's why we've developed the Alaris IN2 Ecosystem:** scanners, software, and services delivered by a network of trusted partners dedicated to building the best information capture solution for your business.

## The Alaris IN2 Ecosystem

With this integrated approach to information capture, you get the:

- **Right Fit:** Solutions to fit your business goals, environment, and budget
- **Right Experience:** Solutions that simplify your work—from acquisition through operation and ownership
- **Right Results:** Solutions that deliver superior business value through fast, accurate, reliable information capture



# The Right Fit: Information Capture Tailored to Your Business

Your business is unique, and you'll get the most advantage from an information capture solution tailored to your goals, processes, and business environment. You should be able to buy exactly what you need.



## Here's how Alaris IN2 Ecosystem creates a solution that fits your business:

- Our full suite of scanners and software offers a range of product-level capabilities for different jobs and budgets, from desktop data capture to high-volume operations—all with the same industry-leading image quality, accuracy, and interoperability.
- Alaris scanners, software, and services can be configured to optimize workflows for different business processes.
- Web-based capture via remote scanners, smart devices, and email supports your distributed business processes and mobile workforce.
- Software that is interoperable with most popular scanners, multifunction printers, and business applications so you can leverage your existing investment while building new information capture solutions.
- The Alaris professional service team works with our trusted network of partners in configuring and delivering the right solution for your business.

"We're in tune with how [our customers] operate, and I believe this gives us an edge in creating a system that offers sophisticated document management while addressing the subtleties and complexities of the business."

– Mike Brown, co-owner of ADocs, Alaris IN2 Ecosystem partner

[VIEW CASE STUDY](#)

# The Right Experience: Simplify Information Capture

When your information capture solution is easy to use and cost-effective to own, you can focus on using that information to create business advantage.



## Here's how Alaris IN2 Ecosystem solutions simplify the information capture process:

- All products in the Alaris IN2 Ecosystem are engineered to work together for fast, easy integration and deployment.
- You get a network of expert, trusted partners who can help with everything from system design and integration to workflow optimization, training, and technical support.
- Scanners deliver a superior user experience with one easy-to-use interface that is consistent across all devices.
- Alaris software simplifies scanning with predefined tasks plus user-configurable settings for one-click job control.
- Administrators can manage scanners on the network through a simple dashboard, helping ensure trouble-free operation and lower cost of ownership.
- Get full-time uptime with the most reliable scanners in the industry.
- Expert Alaris maintenance services can handle devices from most major manufacturers used in your business environment.

“As far as the hardware is concerned, I am impressed with the craftsmanship . . . and the life-long durability. The software updates are useful and well-implemented; they simply make the whole system better. And I can't say enough about the comfort level we get from the service.”

– Scanning lead at a leading specialty mortgage service provider

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# The Right Results: Turn Data into Information into Business Value

Successful information capture turns data chaos into useful information that can increase operational efficiency, lower operating costs, improve customer service, accelerate decision-making, and deliver better business results.



## Here's how Alaris IN2 Ecosystem solutions help boost your bottom line:

- Our software delivers higher intake efficiency plus simplified and optimized scanning to capture more information and minimize rework.
- Error correction and image enhancement enable more accurate information capture and better records management.
- Software optimizes scanning speed, accuracy, and efficiency using each scanner's capabilities.
- Alaris software speeds interactions with ECM, SharePoint, and other enterprise systems, giving faster access to information.
- Alaris lowers document handling costs with batch process software plus physical sorting on all scanner devices.
- Alaris improves compliance and risk management with secure routing that protects data in transition.

"[Alaris solutions] and our document management system have allowed us to do with 13 people what would have taken at least 30 using our old paper-based system."

- Vicky Cole, manager of document services, Gore Mutual Insurance

[VIEW CASE STUDY](#)

# Alaris IN2 Ecosystem: Take the Complexity Out of Information Capture

Our ecosystem helps you transform your business through the integration of best-in-class scanners, software, services and partnerships that quickly and simply harness the valuable information contained in your physical and digital documents.

	Benefits	Results	Satisfied Customers
Records Management			
	Reduce costs of document handling and storage	750,000 patient records digitized in 21 months— 2 years ahead of schedule	“In tandem with image quality, service and support was crucial to the whole project . . . [Alaris] service is second to none.”
	Reduce prep work		
	Automate document handling		
	Make information quickly available across the organization		
			<a href="#">VIEW CASE STUDY</a>
Mailroom Automation			
	Handle more volume with fewer resources	Medical insurance group achieved 100% sales growth in 5 years with existing mailroom staff	“Kodak Alaris scanners and our document management system allowed us to do with 13 people what would have taken at least 30 using our old paper-based system.”
	Get higher quality information into business processes faster		
	Gain better traceability and compliance		
	Make mail immediately available to remote staff		
	Fast ROI through labor and space savings		
			<a href="#">VIEW CASE STUDY</a>
Forms Processing			
	Intelligent document recognition to streamline image capture	A specialty mortgage client achieved a 99.8% compliance rate submitting perfectly-captured documents in over 3,600 jurisdictions nationwide	“I am impressed with the craftsmanship [of the hardware], the build quality, and the life-long durability. The software updates are useful and well-implemented; they simply make the whole system better.”
	Automated information processing, routing, and archiving		
			<a href="#">VIEW CASE STUDY</a>
Customer Onboarding			
	Boost customer satisfaction and business efficiency	95% increase in customer satisfaction through fast, intelligent document capture during client transactions	“I wanted to have a client come in, sit down, hand me their input, put it in my scanner, chat for a couple of minutes, and hand their documents back to them.”
	Treat data in documents as input, not endpoint		
	Standardize common inputs and forms		
	Automate processes for assessment, intake, and outreach		
			<a href="#">VIEW CASE STUDY</a>
Accounts Payable			
	Streamline invoice processing	Digitizing accounts payable allowed a regional service provider to reduce costs by as much as 70% for their clients	“No matter how their documents originate—paper, email, other electronic means—we can enter them into an automated workflow and make all the data available to the client electronically. They achieve a fully automated AP process without giving up any control.”
	Avoid manual entry mistakes		
	Speed approvals with electronic routing		
	Maintain high quality digital copies of invoice receipts for reference		
			<a href="#">VIEW CASE STUDY</a>



# Alaris IN2 Ecosystem - A Winning Portfolio

## The Alaris IN2 Ecosystem simplifies information capture with:

Proven imaging science and technology excellence: software and scanners engineered together to deliver the most accurate, most efficient capture.

A range of options to fit your information capture needs, from simple desktop capture to specialized solutions for unique technical and business requirements.

Expert partners ready to create and install solutions precisely configured to your business, to train and support your staff, and to manage and maintain your capture systems trouble-free.



## Award-winning Scanners



PRODUCTION



i5650/ i5650V



i5650S



i5850



i5850S



i3400/ i3450



i4250



i4650



i4850



i5250/ i5250V



i2900



i2820



Scan Station 710/  
730EX



Picture Saver PS80



i1190/ i1190e/  
i1190WN



i2420



i2620



Picture Saver PS50



i3200/ i3250

DESKTOP



ScanMate i940



ScanMate i1150



ScanMate i1150WN



## Software

- Kodak Capture Pro Software
- Kodak Info Input Solution
- Kodak Info Input Express
- Kodak Asset Management Software



## Services

- Professional services
- Managed content services
- Repair and Maintenance services

### Want to learn more?

[www.kodakalaris.com/b2b](http://www.kodakalaris.com/b2b)

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**Kodak alaris**  
Information Management

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