CS 008 Introduction to World Wide Web Design

Aaron Longchamp, Connor Geer, Gabriella Ortiz, Michael Swain

Assignment: UVM Theatre Website Redesign

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Version <1.0>

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	September 23rd, 2015

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Time Log

		Estimated time to complete assignment =>	5 Hours

Date	Time Spent (in hours)	Description	Author
9/21/15	1	Typed up notes from class, formatted notes to be similar to a spec doc	Gabriella Ortiz
9/22/15	2	Group meeting, set goals for the project and spoke about overall ideas	Gabriella Ortiz
9/23/15	1	Worked on time log, formatted spec doc, typed up assignment and specific requirements	Gabriella Ortiz
9/23/15	.5	Created the initial design of how the site will be layed out	Aaron Longchamp
9/24/15	1.5	Drew out the draft for approval from the rest of the group from the information given in the spec document	Aaron Longchamp
9/24/15	2.5	Created the final images for the site graphically on the computer after approval from the rest of the group	Aaron Longchamp
09/18/15	1	Met with site owner to understand vision for new site	Connor Geer
09/22/15	1.5	Met with group members to create assignment and specific requirements	Connor Geer
9/20/15	1.5	Compose and send emails to group with Doodle Poll, Google Doc, assignment details and work reminder. Type of class notes and reformat as project specs	Michael Swain
9/22/15	2	Preparing Agenda for group meeting, group meeting time to work on project requirement and specifications	Michael Swain
9/25/15	1	Compiling Time Sheet, writing description and adding Aaron's story board to final document	Michael Swain

	15	<=Total Time Spent	

Introduction

Purpose

The purpose of this website redesign is to update the theater's ticket sales webpage to more closely resemble newly updated UVM student and staff theater webpages for UVM as well as adding function to ultimately sell more tickets.
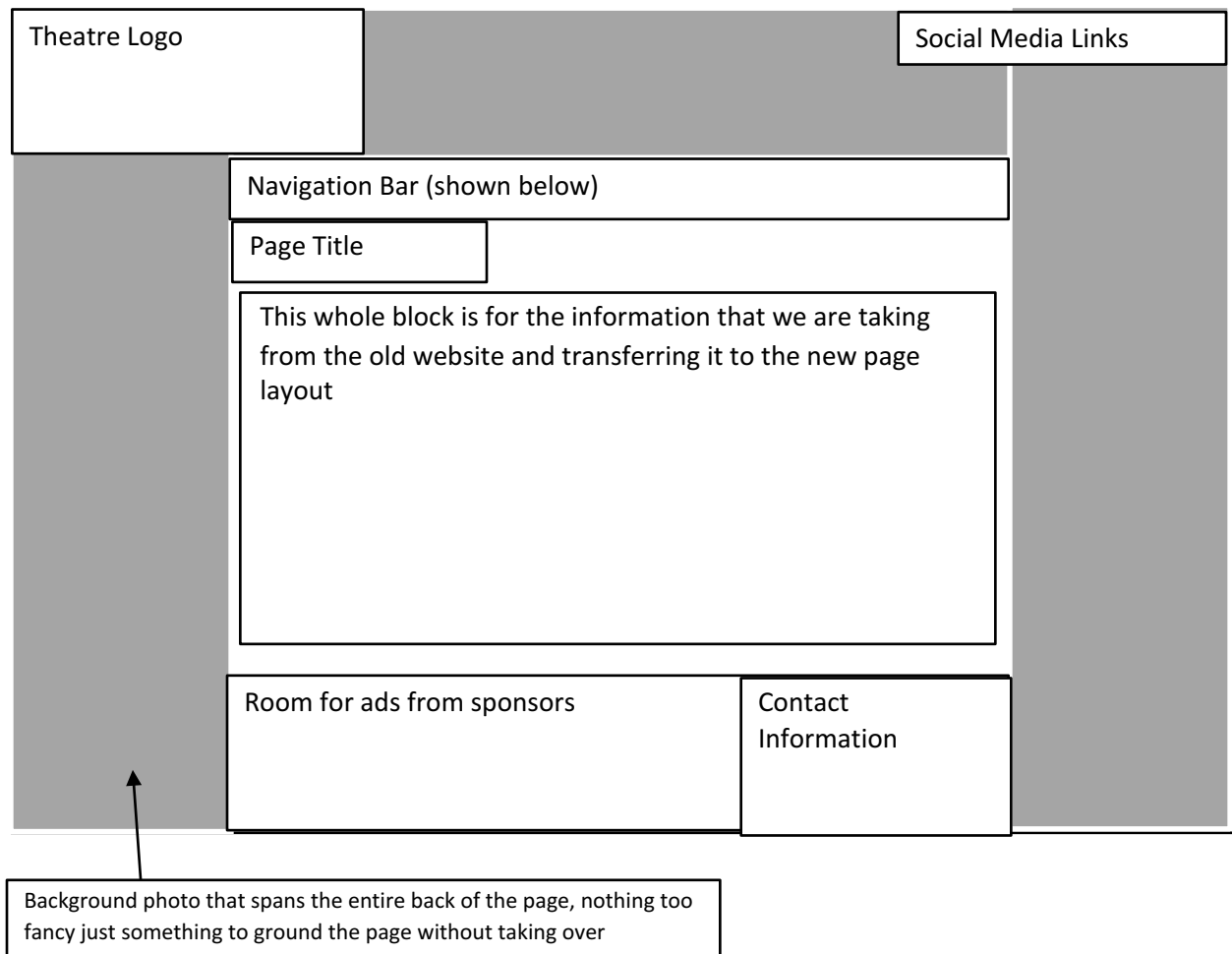
Our goals for this redesign project are to:

1. Redesign the website to fit a sleek modern look that is visually appealing without superfluities.

2. Add function to the webpage to buying a ticket is less archaic and so it is accessible to more people.

Together we can refresh the UVM theater ticket sales website so that patrons will feel delighted with the ease of website navigation and checkout

Overall Description

To accomplish the goals listed about our team has devised a revision that follows distinct steps to a cleaner, more modern website with an experience users will enjoy. The first step is user friendliness. Those stopping by the new page will find everything they need intuitively laid out to their convenience. Following, the new page will be comprised of sleek drop down lists, a moving banner and a beautiful new logo which pays homage to the old one. Our work pays attention to the details. The sites will include useful details such ads from your sponsors, student usability, glowing reviews pulled from Vermont Cynic archives and more. All these features are sure to make for a website that will be a joy to use for years to come.

Theatre Logo		Social Media Links

Navigation Bar (shown below)

Page Title

This whole block is for the information that we are taking from the old website and transferring it to the new page layout

Room for ads from sponsors

Contact Information

Background photo that spans the entire back of the page, nothing too fancy just something to ground the page without taking over
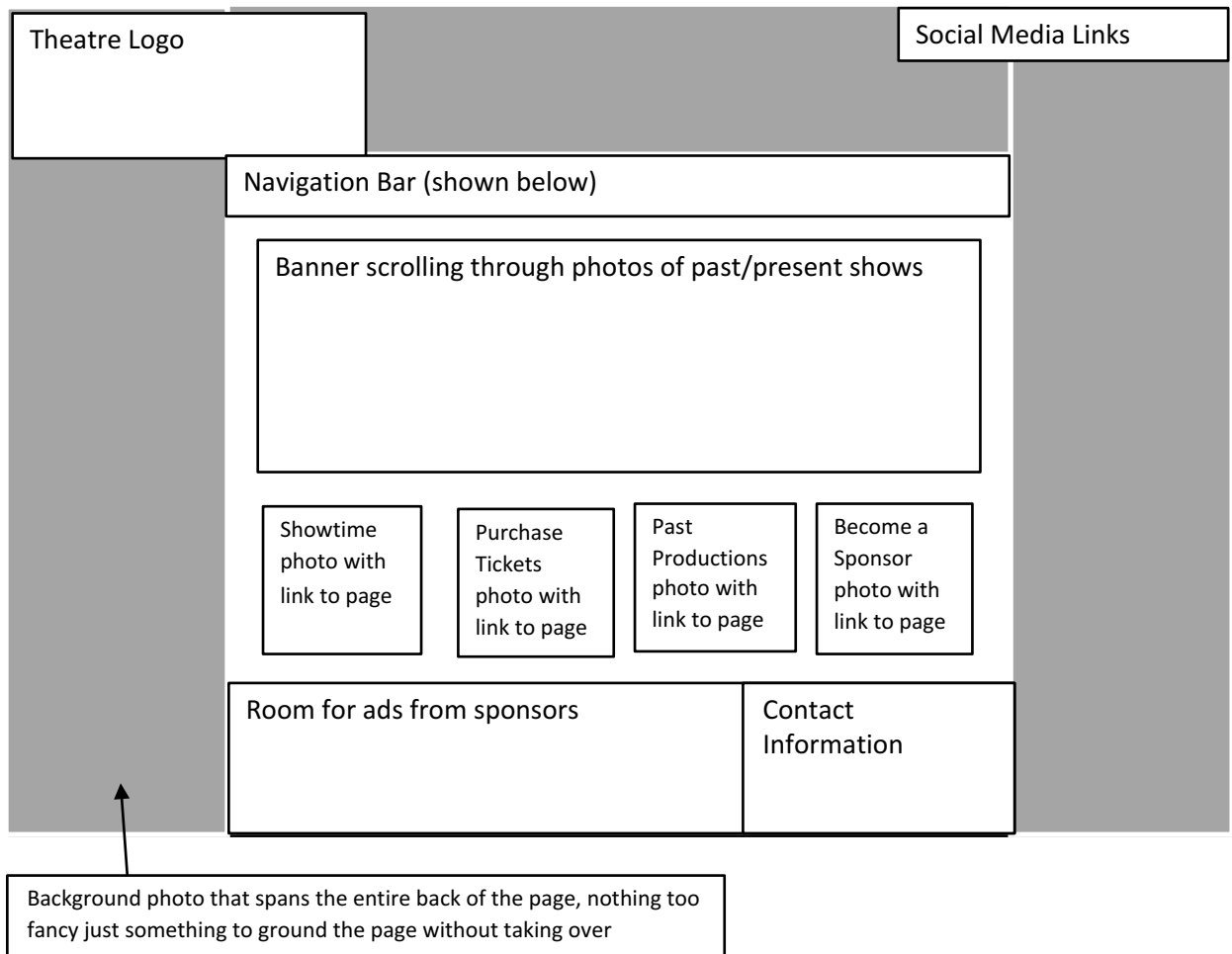
This is the main layout for all of the pages that we have. Everything will be in essence the same where the information doesn't change and we just adapt the page how we need. This way we will cut down on having a whole bunch of layouts and we can basically use the same one for all pages with the same information.

In the navigation bar below there are the two tabs "UVM Theatre" and "Past Productions". These will both be links to the UVM site. The "UVM Theatre" tab will bring the user to the UVM page that will explain about the theatre major at UVM and other information like that. The "Past Productions" tab will bring the user to the page: http://www.uvm.edu/theatre/?Page=archive.html&SM=discovermenu.html which is an archive of past productions that the UVM Theatre has performed.

Home Page

		Social Media Links
Theatre Logo		

Navigation Bar (shown below)

Banner scrolling through photos of past/present shows

Showtime photo with link to page	Purchase Tickets photo with link to page	Past Productions photo with link to page	Become a Sponsor photo with link to page

Room for ads from sponsors	Contact Information

Background photo that spans the entire back of the page, nothing too fancy just something to ground the page without taking over

Home	Purchase Tickets	Additional Information	Theatre at UVM	Contact Us
	Ticket Prices	Accessibility Information	Past Productions	
	Seating Chart	Directions and Parking		
	Show Times	FAQ		
	Become a Sponsor			

Assignment Requirements (in bold) and Specific Requirements Below

1. **User Friendly**
   a. Better interconnectivity
   b. Link to UVM Theatre site
   c. Avoid scrolling
   d. Banner with highlights from the site for quick and easy access
2. **Modern Look**
   a. Logo template
   b. Nav bar on top with drop down lists
      i. Home
      ii. Purchase Tickets
         1. Ticket Prices
            a. "Are a UVM student?"- If yes, prompt for login and redirect to price page. If no, go straight to price page
            b. View cart option on the price page
         2. Seating Chart
         3. Show Times
      iii. Additional Information
         1. *Accessibility Information*
         2. *Accessibility Information*
         3. FAQ
      iv. Theatre at UVM
      v. Contact Us
   c. Sponsors and "Subscribe to Our Mailing List" options at the bottom of the page
   d. Background photo- landscape photos of mountains faded out
   e. Color scheme- cool colors that correspond to background image (use dropper to select exact colors from the background image)
3. **Student Usability**
      Under "Purchase Tickets" tab, select purchase tickets, prompts user for login if they select yes (explained above)
4. **Social Media**
      At the top of the page- have small icons with links to various social media profiles
5. **Sponsor Space**
      At bottom of the page as described above
6. **Show Archives**
   a. Department review quotes
   b. *Can use tweets from users users tweeting about UVM Theatre twitter account*
   c. Use review quotes from other sources

    d. Photos from about 3 chosen shows, show quotes, says underneath- "to view more, click here:" link to theatre department archive

7. **Emit unnecessary pages**
    a. Mission
    b. Auditions
    c. Awards