



Alon Iter

Technical Operations Manager | LiveOps and Systems Execution | Mobile F2P

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PROFESSIONAL SUMMARY

Technical Operations Manager in mobile gaming, driving LiveOps execution and operational workflows for a large-scale F2P title (Dice Dreams). Experienced in configuration, feature rollouts, promotion setup, release process, KPI monitoring, and cross-team coordination with Product, Monetization, Game Ops, and R&D. Strong technical and automation mindset focused on reducing manual work and enabling faster iteration loops.

PROFESSIONAL EXPERIENCE

SuperPlay – Dice Dreams

October 2024 – Present | **Technical Operations Manager — SuperPlay | Dice Dreams**

- Execute LiveOps operations for Dice Dreams, supporting feature launches, event setup, promo configuration and economy experiments.
- Partner closely with Product, Monetization, and Game Ops to optimize campaign workflows, A/B test setups, and segmentation.
- Lead requirement definitions, create operational specs and collaborate with R&D to build scalable internal tools and remove repetitive processes.
- Perform RCA on operational issues, monitor KPIs, ensure smooth delivery and incident-free rollouts.
- Write clear documentation, release notes and internal guides to accelerate adoption across teams.
- Ideate new feature concepts & business value proposals: present to leadership for prioritization.
- Maintain controlled configuration changes and operational checks to minimize release risk.

Projects

- Inspector Pro (iOS) - Shipped inspection reporting app used by a family-run company. Photo annotations and Word/PDF export.
- Beat Runner and Merge Lab - Web game prototypes built with iteration driven by analytics and playtesting.

EDUCATION

B.Sc. in Information Systems
The Academic College of Tel Aviv-Yaffo
Graduated July 2024

LANGUAGES

Hebrew - Native
English - Fluent

SKILLS

- LiveOps: configuration, event setup, promo execution, experiments, feature delivery
- Product/Ops: requirements & specs, QA & rollout, prioritization, internal tooling
- Data: segmentation, A/B testing, SQL basics, spreadsheets modeling, KPI tracking
- Tech: Python, HTML/CSS/JS, Unity (basics), Git
- AI: automation workflows, internal tools acceleration