



What is FinOps?

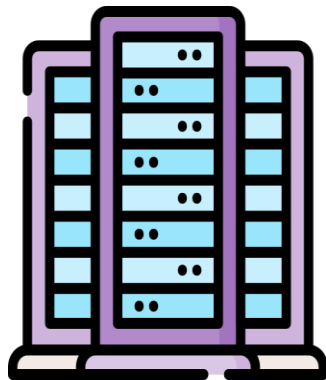
Why It Matters in Today's Cloud?

- Alon Shrestha



Cloud Adoption is Booming

- Businesses are **rapidly moving** from on-premises to the cloud.
- Cloud offers **flexibility, scalability, and powerful services**.
- **96%** of businesses use at least one cloud service.

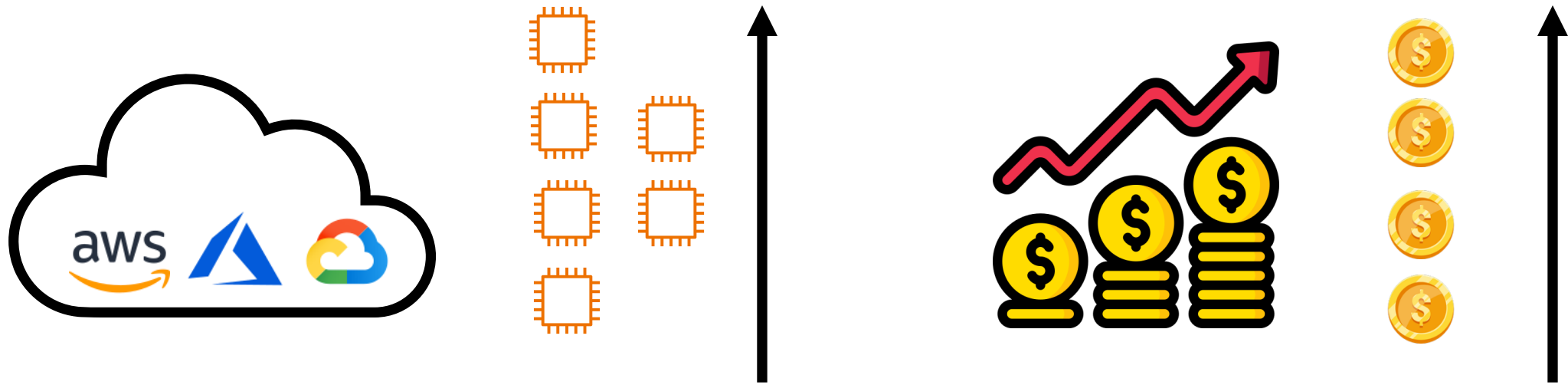


On-Prem Servers



Cloud

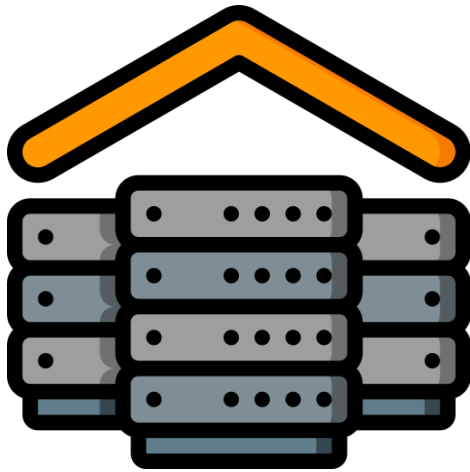
The Hidden Challenge



- You can scale instantly, but that also means you can overspend instantly.
- Extra servers, over-provisioning, idle resources = **wasted cloud spend**.

Why This Happens

- Didn't we have cost for on-prem?
- Traditional vs Cloud cost management.



On Premise
Traditional Model

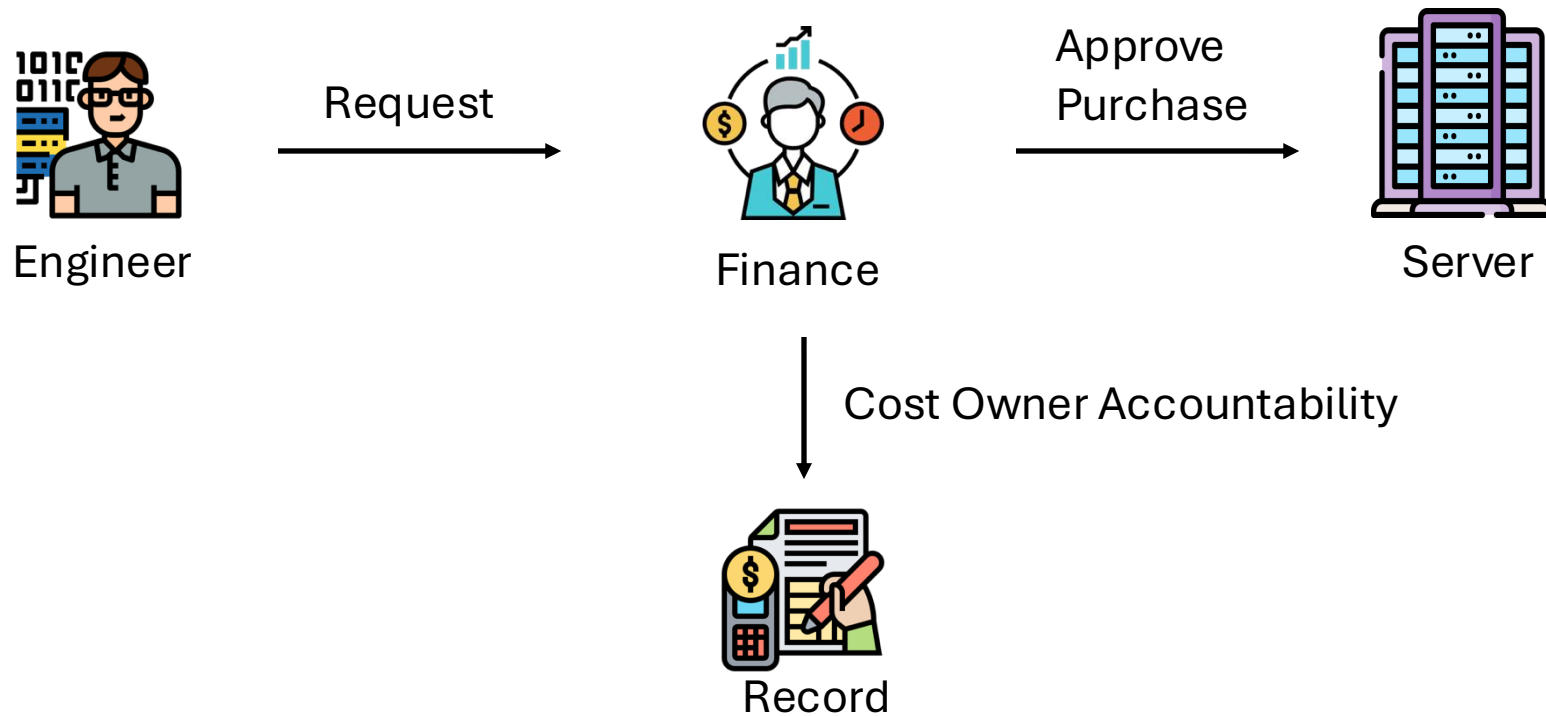
VS



Cloud Model

Traditional Model - Cost Management

- Finance team knows costs **before** spending.
- Cost planned and controlled upfront.

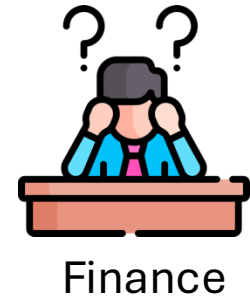


Cloud Model - Cost Management

- Engineers have **direct access** to the cloud.
- Resources can be spin up **instantly**.
- **Pay-as-you-go** pricing makes costs **dynamic**.
- Finance has **limited visibility**, leading to **unpredictable** bills.
- Businesses overspending and waste are common.



Direct Access

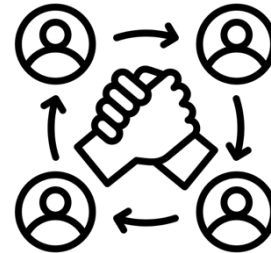
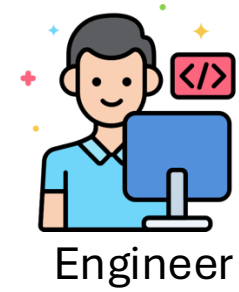


Enter FinOps – The Solution

- FinOps = Cloud Financial Operations
- Like DevOps or CloudOps but for managing cloud costs.
- Culture & practice for better cloud cost management.
- Spend smart and deliver better ROI.

How FinOps Helps?

- **Collaboration**



How FinOps Helps?

- **Visibility**



Business



Engineer



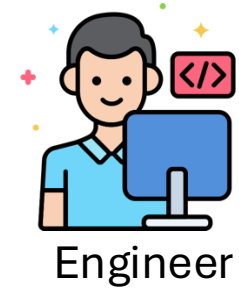
FinOps



Finance

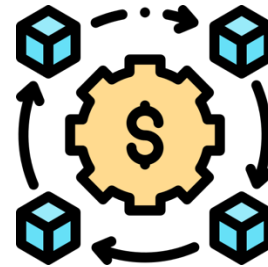
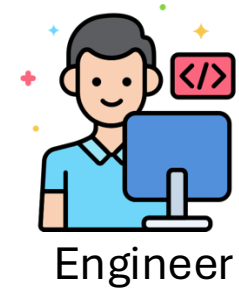
How FinOps Helps?

- **Accountability**



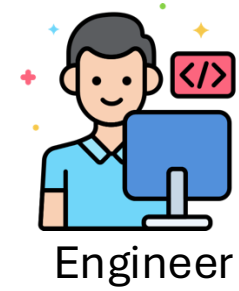
How FinOps Helps?

- **Cost Optimization**



How FinOps Helps?

- **Governance**



Common Misconception about FinOps

- FinOps is just about saving money.
- It's a one-time exercise.
- It's only the finance team's job.
- It only applies to cloud infrastructure.

Getting Started with FinOps

- Start small
- Build awareness and visibility
- Form a FinOps team (Finance + Engineering + Business)
- Use tools & reports
- Optimize and evolve step by step
- Learn, grow & certify ([FinOps Foundation](#))

Thank you!