

Alonso Alcocer

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EXPERIENCE

- 2019 **Graduate Thesis Researcher, Parsons The New School for Design**
- Research, prototyping, and implementation of MSDV thesis visualization on U.S.-Mexico media environment in 2016
 - Final product — “2016: A Year in News – Mexico Through the Lens of U.S. Media” — is a visual essay exploring the tone/behavior of the U.S. media at a historical turning point in the U.S.-Mexico bilateral relationship. Project was based on data — gathered by the Office of the President of Mexico — encompassing 67 media outlets and over 7,000 articles
- 2018-19 **Graduate Teaching Assistant, Parsons The New School for Design**
- Full-time graduate-level TA for Data Structures (PGDV 5110/Fall) and Machine Learning (PSAM 5020/Spring)
 - Provided coding assistance to students in Parsons’ two flagship graduate programs (MSDV/MFADT) while completing MSDV
 - Coordinated closely with professor/MSDV program director to define course objectives and develop starter code/exercises
 - Trained in time management, cross-cultural communications, conflict resolution skills, and mentoring diverse groups
- 2016-17 **International Media Analyst, Government of Mexico**
- Lead analyst in the Office of the President of Mexico responsible for monitoring coverage of the Peña Nieto government
 - Prepared quantitative analyses and qualitative reports summarizing global news about Mexico’s economy, incl. content, tone, editorial emphasis, shifts in reportage, public perception domestically, and potential reputational risks overseas
 - Wrote special reports on key themes and high-visibility situations (U.S. Elections, War on Drugs, Immigration, NAFTA) as covered by different media organizations
 - Maintained ongoing situational awareness around specific journalists, correspondents, and news agencies covering Mexico
- 2016 **Privacy and Civil Liberties Analyst, Government of Mexico**
- Public policy analyst at INAI (National Institute for Transparency, Access to Information and Personal Data Protection, which the Mexican Congress chartered 2002-03 to oversee public records access and individual privacy rights);
 - Served on the political affairs team of Dr. Ximena Puente de la Mora (then a federally-appointed INAI commissioner, today an elected congresswoman) focusing on freedom of information/government transparency and data protection issues
 - Contributed to legal/regulatory efforts under Mexico’s Law of Transparency and Access to Public Government Information as well as the Federal Law on Protection of Personal Data Held by Individuals (LFPDPPP)
 - Managed INAI social media relating to team’s work, including strategy, messaging, and policy communications
- 2013-15 **Political Communications Researcher, 27Pivot**
- Responsible for monitoring national news in Mexico’s top newspapers and preparing daily content summaries for clients
 - Edited press releases and strategic messaging for multiple clients from the public and private sector
 - Developed specialized research/briefing products related to media coverage of Mexico’s energy sector

EDUCATION

- 2017-19 **Master of Science in Data Visualization from Parsons The New School for Design (U.S.)**
- STEM-designated multidisciplinary graduate degree from Parsons’ School of Art, Media, and Technology (AMT) focused on creating comprehensive visualizations with front-end libraries like p5.js and D3.js
 - Curriculum also included exposure to other tools like Node.js, MongoDB, PostgreSQL, and Python
- 2012-13 **Master of Arts in Sociology from the University of Leeds (UK)**
- Graduate degree from Leeds’ School of Sociology and Social Policy covering contemporary social theory
- 2006-11 **Bachelor of Arts in International Relations from UDLAP (Mexico)**
- Undergraduate degree from top-ranked IR program; study abroad at the University of Amsterdam in 2009

SKILLS

- Illustration** Adobe Creative Suite (Illustrator, InDesign)
- Coding** JavaScript, Shell Script, Python (beginner)
- Frontend** D3.js, P5.js, CSS Grid, Flexbox, jQuery, and Bootstrap
- Development** Git, Github, Vim, npm, Postman, PM2
- Backend** Node.js, ExpressJS (beginner), PostgreSQL (beginner), and MongoDB (beginner)
- Media** Monitoring, reporting, and evaluation of *Bloomberg*, Reuters, AP, Twitter, and other sources, incl. public sentiment analysis