

Asuncion Los Banos

Assignment 8

D6-670

Lab 8 [format: PDF] Communication & Presentation Skills

### **Assignment**

Type a question you asked our speaker and the answer you received.

#### **Question:**

As a graduating student what software skills, besides Python, is Liberty Mutual looking for in their prospective candidates and how will their skill be assessed?

#### **Answer:**

Liberty Mutual's main software suite is SAS. Besides SAS having background in RStudio, Python, and SPSS is beneficial. Having a portfolio like a graphic designer of all projects completed. A case scenario will be used as an assessment for prospective candidates on how they would go about utilizing the software to answer questions.

#### **Question:**

Liberty Mutual is an innovator in the industry, but compared to the competition the marketing does not seem too memorable. As a consumer how is Liberty Mutual relaying that they are working with Start Up companies to create products that will ease their life?

#### **Answer:**

Liberty Mutual would like to inform consumers that we are working on this with this Start Up, but having a tangible product would be best first. As you do not want to say to consumers "We're working on this, and now we're working on this." You want to show that they are working on something and when it does become available it will be a worthwhile product.