

Hello, I'm Kristin Humble

Get in touch! hello@bonovum.com • 740.464.8964

About

- Currently lives in weird, wonderful Covington, KY
- Typeface snob and proud
- Is mostly a problem solver, whether it is a visual problem or a logical/programmatic one

Portfolio

Please visit bonovum.com for my **digital portfolio** and expanded resume information

Education

Shawnee State University
College of Fine, Digital & Performing Arts
BFA, Visualist Digital Design
With Additional Studies in Information Technology

Experience

Just Candy/WH Candy

Senior Digital Graphic Designer (Ecommerce)

Fairfield, OH

May 2017-Sep 2017

- Rebuilt email templates for responsiveness and faster load times.
- Coded several usability fixes and suggested larger UI/UX site improvements currently in implementation.
- Increased email open rates 300% by implementing behavior-based segmenting.

Salyers Group

Digital Design & Development Manager

Covington, KY

Jan 2012-April 2017

- Included designing, building, and/or managing web presences for Donna Salyers' Fabulous-Furs, Donna Salyers' Fabulous-Bridal, The Madison Event Center, and Hotel Covington.
- Brought Fabulous-Furs from ~33% online retail sales to 66% in 4 years.

Shawnee State University

Adjunct Professor, Fine Arts

Portsmouth, OH

Jan 2009-May 2009

- Taught ARTS 1101 - Intro to Art and ARTS 3611 - Digital Imaging 1 (Photoshop).

Portsmouth Daily Time (Heartland Publications)

Graphic Designer/Copy Editor

Portsmouth, OH

Jul 2008-Nov 2010

- Edited story copy and designed advertisements, editorial graphics, and pages.

Skills

Working as the sole member of the "web department" for a small company, I've developed skills across many areas. I enjoy being a designer, love the power of programming, and have a natural aptitude for marketing. I've been called a unicorn more than once.

