

Hello, I'm Kristin Humble

Get in touch! hello@bonovum.com • 740.464.8964

Experience

Luxottica (via Fahrenheit IT)

Email Developer/Production Specialist

Mason, OH

Nov 2017-Present

- Responsible for design corrections, creative asset prep, coding dynamic emails using Salesforce AMPScript, and testing for accuracy and rendering across clients.

Just Candy/WH Candy

Senior Digital Designer (Ecommerce)

Fairfield, OH

May 2017-Sep 2017

- Rebuilt email templates for responsiveness and faster load times, and increased email open rates 200% by implementing behavior-based segmenting.
- Coded several usability fixes and suggested larger UI/UX site improvements.

Salyers Group

Digital Design & Development Manager

Covington, KY

Jan 2012-April 2017

- Included designing, building, managing, and optimizing web presences for Donna Salyers' Fabulous-Furs, Donna Salyers' Fabulous-Bridal, The Madison Event Center, and Hotel Covington.
- Responsible for all digital media needs, including emails, website graphics, product images, and display ads.
- Managed vendor relationships for all outsourced web services.

Shawnee State University

Adjunct Professor, Fine Arts

Portsmouth, OH

Jan 2009-May 2009

- Taught ARTS 1101 - Intro to Art and ARTS 3611 - Digital Imaging 1 (Photoshop).

Portsmouth Daily Time (Heartland Publications)

Graphic Designer/Copy Editor

Portsmouth, OH

Jul 2008-Nov 2010

- Edited story copy, designed advertisements, editorial graphics, and pages, and updated the website daily.

Portfolio

Please visit bonovum.com for my **digital portfolio** and expanded resume information

Education

Shawnee State University

College of Fine, Digital

& Performing Arts

BFA, Visualist Digital

Design & Interactive

Media with additional

courses in Game Design &

Information Technology

Skills

Working in varied roles, I've developed skills across many areas. I have the **eye** of a **designer**, the **logic** of a **programmer**, and the **instinct** of a **marketer**.

