Hello, I'm Kristin Humble

Get in touch! hello@bonovum.com • 740.464.8964

About

- Currently lives in weird, wonderful Covington, KY
- · Originally from Stout, OH
- · Loves video games
- Built her own computer
- · Typeface snob and proud
- Is mostly a problem solver, whether it is a visual problem or a logical/programmatic one

Education -

Shawnee State University

College of Fine, Digital & Performing Arts

BFA, Visualist Digital Design With Additional Studies in

Information Technology

Experience

Just Candy/WH Candy

Senior Digital Graphic Designer (Ecommerce)

• Executes the creative and strategic requirements for website and email design.

Salvers Group

Digital Design & Development Manager

Covington, KY Jan 2012-April 2017

Fairfield, OH

May 2017-Present

- Included designing and/or managing web presences for Donna Salyers' Fabulous-Furs, Donna Salyers' Fabulous-Bridal, The Madison Event Center, and Hotel Covington.
- Brought Fabulous-Furs from about 33% online retail sales to 66% in 4 years.
- Built websites for Fabulous-Bridal, The Madison and Hotel Covington solo.
- Refreshed branded materials for Fabulous-Bridal and The Madison.

Shawnee State UniversityAdjunct Professor, Fine Arts

Portsmouth, OH Jan 2009-May 2009

• Taught ARTS 1101 - Intro to Art and ARTS 3611 - Digital Imaging 1 (Photoshop).

Skills -

Working as the sole member of the "web department" for a small company, I've developed skills across many areas. I enjoy being a designer, love the power of programming, and have a natural aptitude for marketing. I've been called a unicorn more than once.

Marketing Strategy
Social Media
SEM

Branding

Ecommerce

Logo o

Photoshop

Email Design

Prepress

InDesign

Illustrator

Copywriting

Ad

Design

A/B Testing

Analytics

SEO

iQuery

SOL

Email Marketing HTML5

CSS3 PHP

UI/UX

JavaScript

Web Design

HTML for Email

WordPress

Creative

A/V Editing

c# Programmin