Creating Graphs with ggplot2

Lab 1, Fall 2016

1. Introduction

It is often necessary to create graphics to effectively communicate key patterns within a dataset. While many software packages allow the user to make basic plots, it can be challenging to create plots that are customized to address a specific idea. While there are numerous ways to create graphs, this tutorial will focus on the R package ggplot2, created by Hadley Wickham.

In this lab, we will focus on building plots in layers using the ggplot2 package. This approach uses a particular grammar inspired by Leland Wilkinson's landmark book, *The Grammar of Graphics*, that focused on thinking about, reasoning with and communicating with graphics. It enables layering of independent components to create custom graphics for tidy data sets.

To begin, load the ggplot2 package using the following command

```
library(ggplot2)
```

If you have not yet installed the package, you can do so with the following command

```
install.packages("ggplot2")
```

Data: In this tutorial, we will use the AmesHousing data set, which provides information on the sales of individual residential properties in Ames, Iowa from 2006 to 2010. The data set contains 2930 observations, and a large number of explanatory variables involved in assessing home values. A full description of this dataset can be found here.

If you have saved the data file in the data folder of your RStudio project, then you can load it using the following command. Alternatively, you can use "Import Dataset" button in the Enrivonment tab.

```
AmesHousing <- read.csv("data/AmesHousing.csv")
# str(AmesHousing)
```

2. Building your first plot

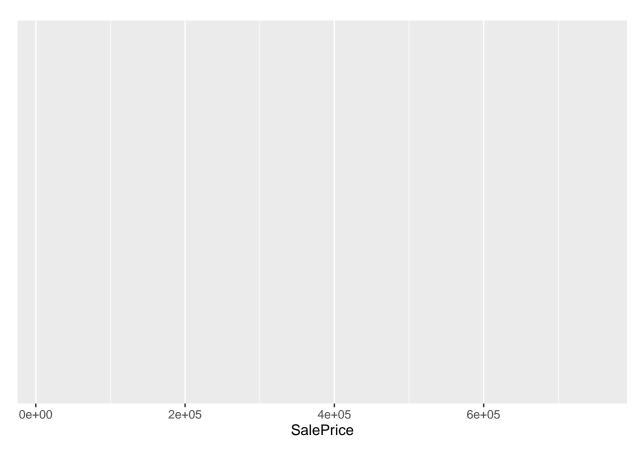
To see how plots are constructed, let's first create a histogram of the sales price (SalePrice) of homes in Ames, IA. To do this, we will use the ggplot function which expects at a bare minimal as arguments:

- the data frame where the variables exist (the data argument) and
- the names of the variables to be plotted (the mapping argument).

The names of the variables will be entered into the aes function as arguments where aes stands for "aesthetics".

With that in mind, we start by creating the base layer, or the backdrop on which we will layer the elements of our histogram.

```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice))
```

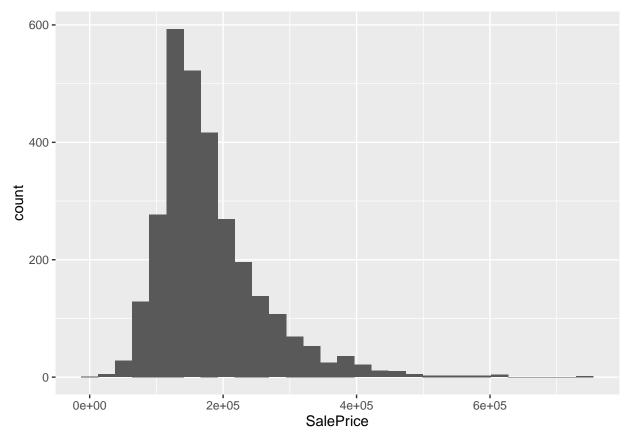


We next proceed by adding a layer—hence, the use of the + symbol—to the plot to produce a histogram.

Note: You are encouraged to enter **Return** on your keyboard after entering the +. As we add more and more elements, it will be nice to keep them indented as you see below. Note that this will not work if you begin the line with the +.

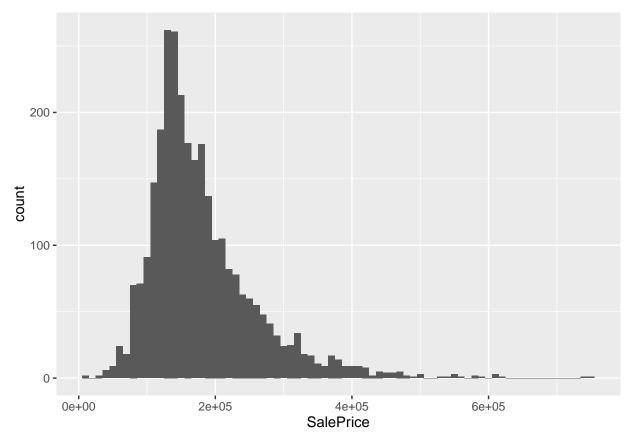
```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice)) +
  geom_histogram()
```

`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.



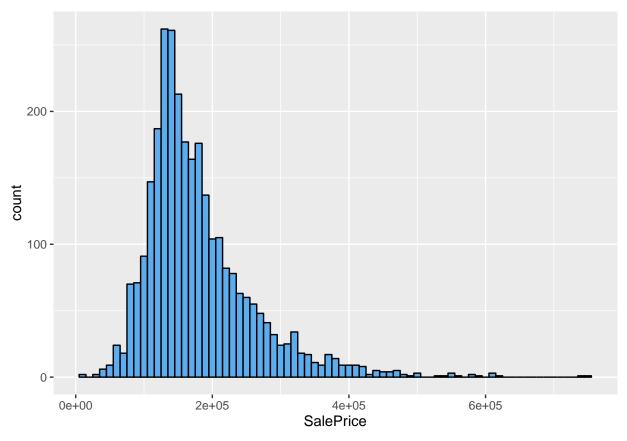
Here, we are warned that the histogram was been drawn with 30 bins, a rather arbitrary choice. We can customize our histogram by adding a binwidth argument to the geom_histogram command:

```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice)) +
geom_histogram(binwidth=10000)
```



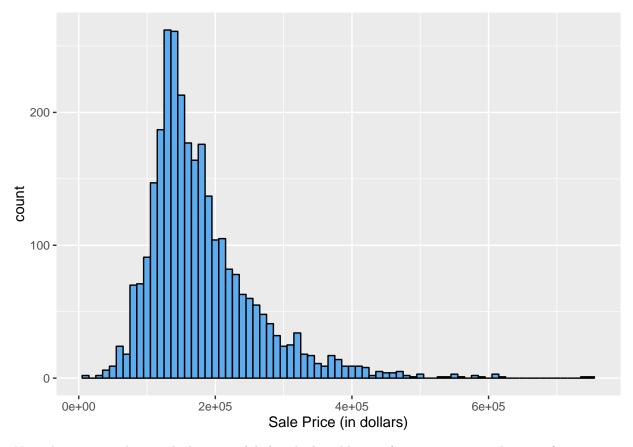
We can also add some color to the plot by invoking the fill and color arguments.

```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice)) +
geom_histogram(binwidth=10000, fill = "steelblue2", color = "black")
```



Currently, the x-axis label does not contain units. To change the axis labels we add a layer to our plot

```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice)) +
  geom_histogram(binwidth=10000, fill = "steelblue2", color = "black") +
  labs(x = "Sale Price (in dollars)")
```

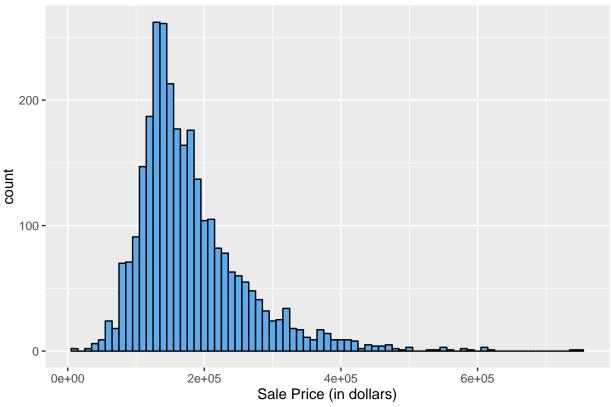


Note that we can also tweak the y-axis label with the addition of a y argument in the labs function.

Finally, we can easily add a title to our plot with the addition of another layer

```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice)) +
geom_histogram(binwidth=10000, fill = "steelblue2", color = "black") +
labs(x = "Sale Price (in dollars)") +
ggtitle("Sales Prices of Homes in Ames, IA")
```





Throughout the remainder of this lab we will explore how to create and customize the basic plot types:

- histograms,
- bar charts,
- density plots,
- scatterplots,
- and side-by-side plots.

3. Building basic univariate plots

Displaying a quantitative variable

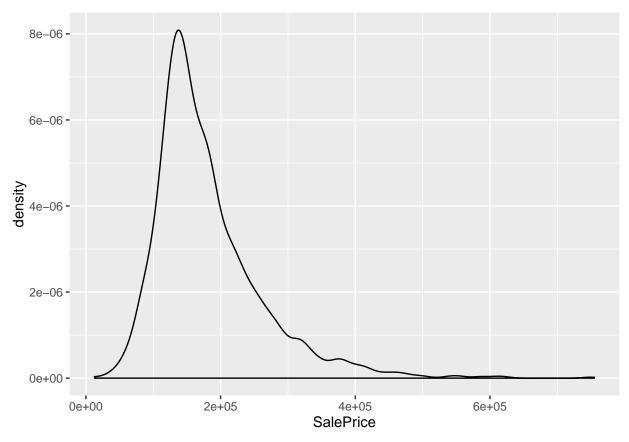
In the previous section you learned how to create a histogram, which can be used to display the distribution of a quantitative variable. Before moving on, answer the following questions:

Questions

- 1) Create a histogram of the above grade living area (in ft^2). This is the $\mathtt{Gr.Liv.Area}$ variable in the data set. Remember to experiment with the binwidth!
- 2) Would you classify the distribution of above grade living area as symmetric or skewed?
- 3) What would you guess is the "center" value in this distribution? Why did you make that choice?

Density plots are also useful in exploring the shape of the distribution of a quantitive variable. To create a density plot, we start with the same base layer as a histogram, but add the <code>geom_density</code> layer rather than the <code>geom_histogram</code> layer. For example, the below code creates a density plot for the sale price.

```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice)) +
  geom_density()
```



We can customize a density plot using the same options as a histogram.

Questions

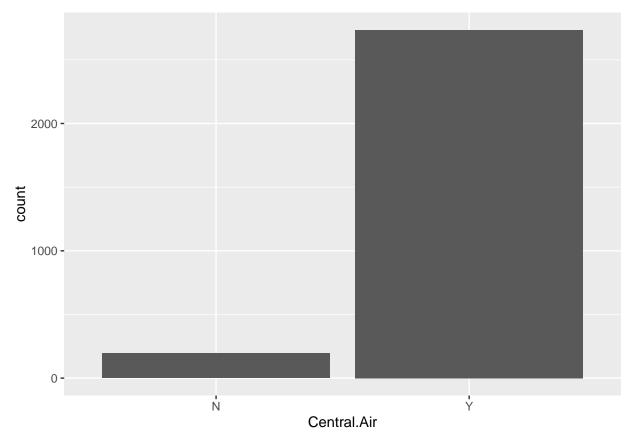
4) Use the color and fill arguments to customize the density plot or sale price, and change the x-axis label to "Sale Price (in dollars)."

Displaying a categorical variable

Both histograms and density plots display the distribution of a quantitative variable. To display the distribution of a categorical variable we can use bar charts.

As a first example, we'll explore the number of houses in Ames with central air (Central.Air). To do this, we'll use the geom_bar layer:

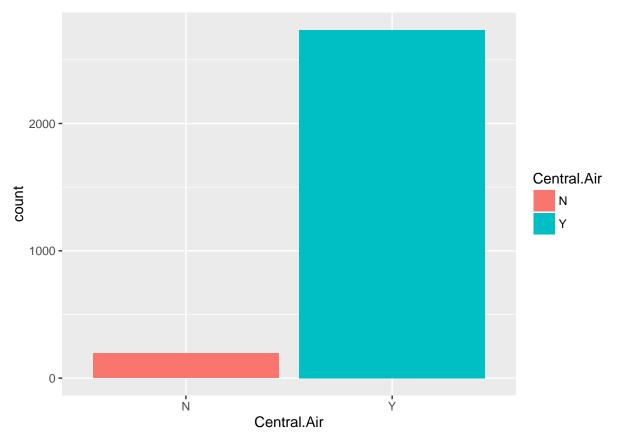
```
ggplot(data = AmesHousing, mapping = aes(x = Central.Air)) +
  geom_bar()
```



Clearly, the vast majority of houses sold in Ames, IA have central air.

One common customization for bar charts is to make each bar a different color. To do this we need to add the fill argument to the aesthetic mapping:

```
ggplot(data = AmesHousing, mapping = aes(x = Central.Air, fill = Central.Air)) +
geom_bar()
```

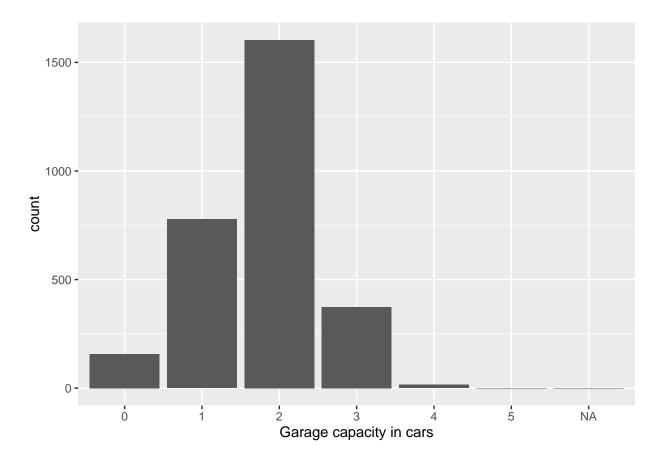


Questions

- 5) Create a bar chart of the type of heating system (Heating).
- 6) Which type of heating system is the most common?

Categorical variables are often coded numerically. For example, in the **AmesHousing** data set the garage capacity (Garage.Cars, the number of cars the garage can hole) is coded as an integer (0, 1, 2, 3, 4, or 5). This variable can be considered categorical, as the number of cars can be viewed as a label. To create a bar chart for the Garage.Cars variable, we must tell ggplot to treat it as a factor

```
ggplot(data = AmesHousing, mapping = aes(x = as.factor(Garage.Cars))) +
  geom_bar() +
  labs(x = "Garage capacity in cars")
```



4. Building bivariate plots

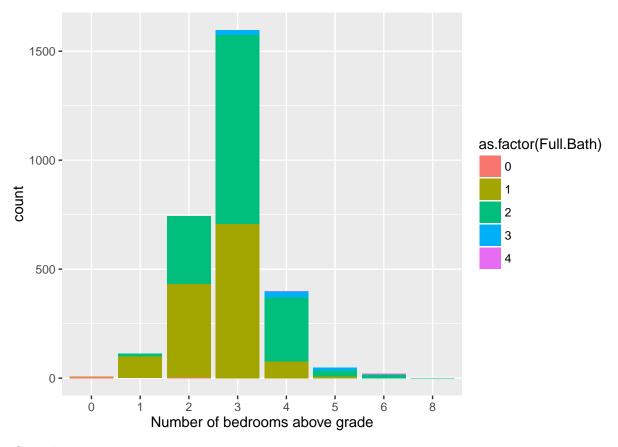
Now that we know how to construct the basic univariate plots, we need to explore ways to display two variables.

Two categorical variables

When we wish to compare the distribution of two categorical variables, we can again use bar charts. As a first example, let's consider comparing the distribution of full bathrooms (Full.Bath) and bedrooms (Bedroom.AbvGr).

One option is to create a segmented bar chart. A segmented bar chart displays a bar chart for one of the categorical variables, and uses color to fill in the bars proportional to the occurence of the other variable within that category. For our example, we can create a bar chart of the number of bedrooms and use color to represent the number of full bathrooms.

```
ggplot(data = AmesHousing, mapping = aes(x = as.factor(Bedroom.AbvGr), fill = as.factor(Full.Bath))) +
  geom_bar() +
  labs(x = "Number of bedrooms above grade")
```

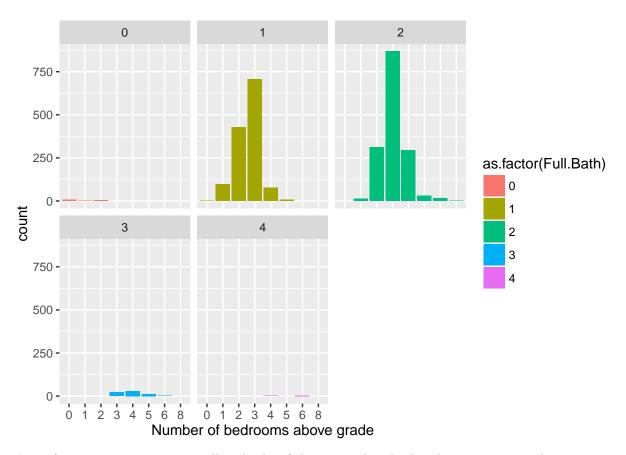


Question

- 7) What kinds of questions are not easily answered by looking at the above figure?
- 8) What can you say about the relationship between the number of bedrooms and the number of full bath rooms?

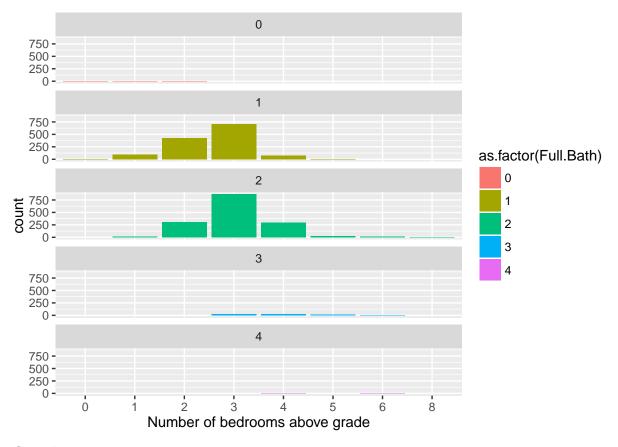
Another option would be to create a side-by-side bar chart, which is often called a faceted bar chart. Faceting is used when we'd like to create small multiples of the same plot over a different categorical variable. By default, all of the small multiples will have the same vertical axis.

```
ggplot(data = AmesHousing, mapping = aes(x = as.factor(Bedroom.AbvGr), fill = as.factor(Full.Bath))) +
  geom_bar() +
  facet_wrap(~ Full.Bath) +
  labs(x = "Number of bedrooms above grade")
```



It is often easier to compare small multiples if they are either displayed in a row or a column. To specify the layout of the panels, you can add arguments specifying the number of rows (nrow) and the number of columns (ncol). For example, we can arrange all of the panels in one column:

```
ggplot(data = AmesHousing, mapping = aes(x = as.factor(Bedroom.AbvGr), fill = as.factor(Full.Bath))) +
  geom_bar() +
  facet_wrap(~ Full.Bath, ncol = 1) +
  labs(x = "Number of bedrooms above grade")
```



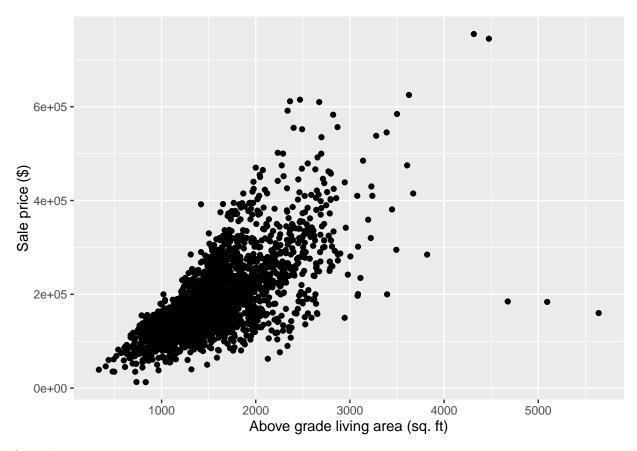
Questions

9) What kinds of questions are more easily answered by looking at the above figure?

Two quantitative variables

To display the relationship of two quantitative variables, we can use a scatterplot. For example, we can look at the relationship between the above grade living area and sales price of a home. To create this scatterplot, we need to add a <code>geom_point</code> layer to our base layer.

```
ggplot(data = AmesHousing, mapping = aes(x = Gr.Liv.Area, y = SalePrice)) +
geom_point() +
labs(x = "Above grade living area (sq. ft)", y = "Sale price ($)")
```



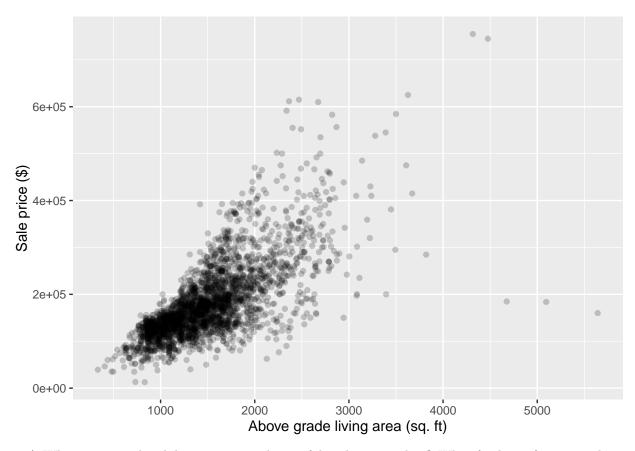
Question

10) Describe the relationship between the above grade living area and sales price of a home.

The large mass of points near the bottom left of the scatterplot can cause some confusion. This is the result of a phenomenon called over-plotting. As one may guess, this corresponds to values being plotted on top of each other over and over again. It is often difficult to know just how many values are plotted in this way when looking at a basic scatter-plot as we have here.

One way of relieving this issue of over-plotting is to make the points somewhat transparent. The amount of transparency of a point can be set using the alpha argument in geom_point. By default, this value is set to 1 (non-transparent), but can be changed to any number between 0 and 1. Smaller values correspond to more transparency.

```
ggplot(data = AmesHousing, mapping = aes(x = Gr.Liv.Area, y = SalePrice)) +
geom_point(alpha = 0.2) +
labs(x = "Above grade living area (sq. ft)", y = "Sale price ($)")
```



10) Why is setting the alpha argument value useful with scatterplots? What further information does it give you that a regular scatter-plot cannot?

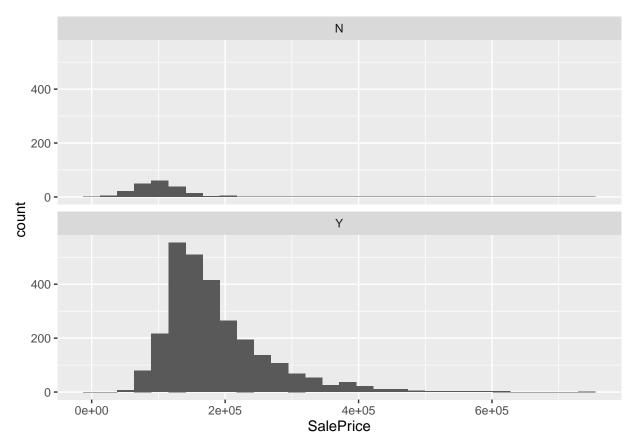
One categorical and one quantiative variable

Many times we are interested in comparing the distribution of a quantitative variable over the levels of a categorical variable. To do this we can still use our basic plot types (histograms, density plots, and boxplots) but we must create a plot for each category. For example, we can explore the relationship between sale price (SalePrice) and whether a house has central air (Central.Air).

One way to create a plot for each category is to use faceting. For example, we can create faceted histograms of sale price by the number of bedrooms:

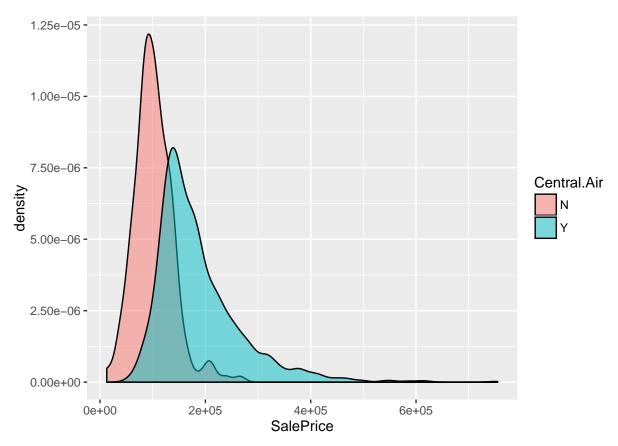
```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice)) +
  geom_histogram() +
  facet_wrap(~ Central.Air, ncol = 1)
```

`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.



Another option is to overlay density plots

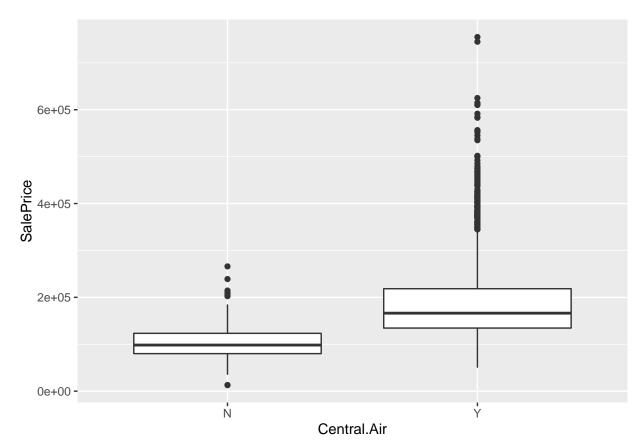
```
ggplot(data = AmesHousing, mapping = aes(x = SalePrice, fill = Central.Air)) +
geom_density(alpha = 0.5)
```



Questions: 10) ADD QUESTION HERE.

A third option is to create side-by-side boxplots. To do this we use the <code>geom_boxplot</code> layer, where we display the categories on the x-axis and the quantitative variable on the y-axis.

```
ggplot(data = AmesHousing, mapping = aes(x = Central.Air, y = SalePrice)) +
geom_boxplot()
```



 ${\bf Questions:}\ 10)\ {\rm ADD}\ {\rm QUESTION}\ {\rm HERE}.$

5. Customizing colors