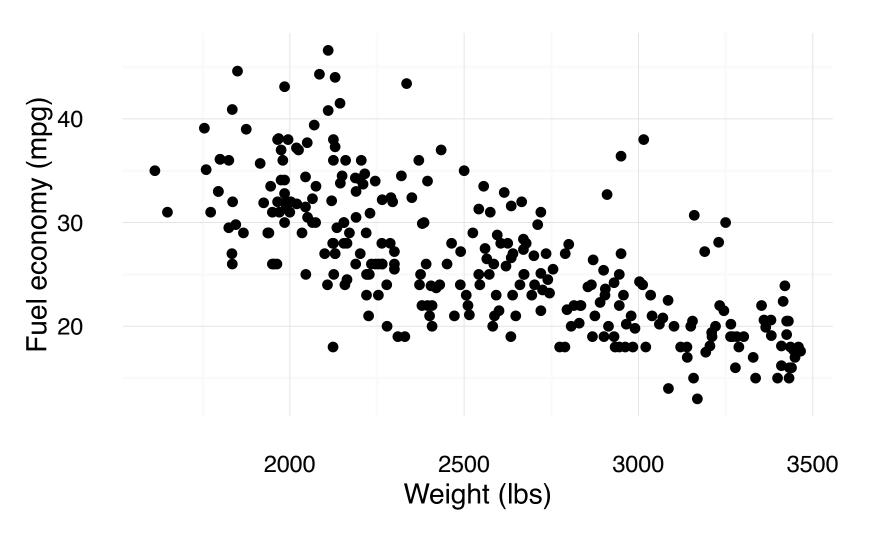
Correlation & Regression

Fuel economy data

Many factors go into determining what gas mileage a car will achieve

It's generally understood that heavier cars will get worse fuel economy, but it is not clear how much of an increase in weight will lead to a decrease in fuel economy

Scatterplots



Direction

Strength

Form/trend

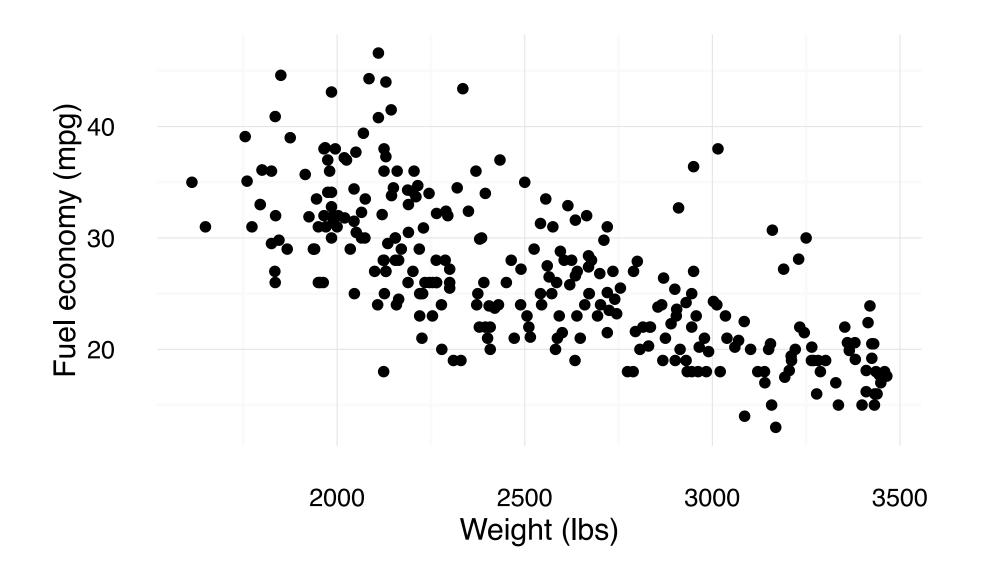
Unusual features

Correlation

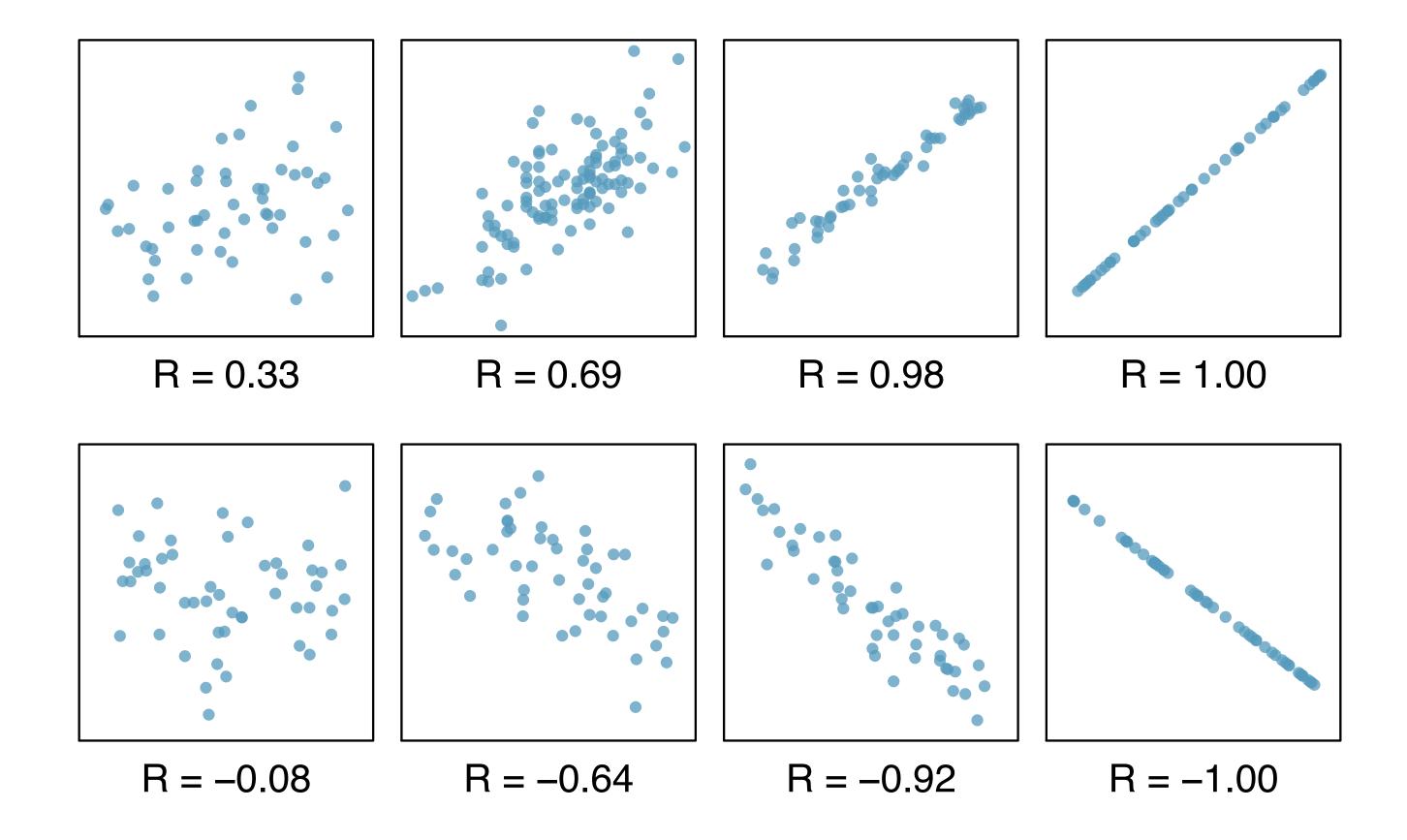
A numerical measure of the strength and direction of a linear association between two quantitative variables.

$$r = \sum \left(rac{x-\overline{x}}{s_x}
ight) \left(rac{y-\overline{y}}{s_y}
ight)$$

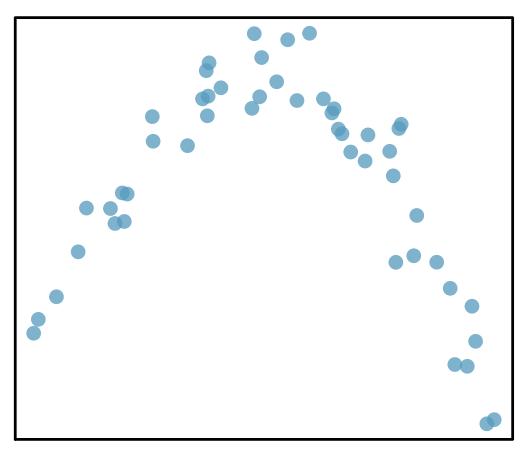
Using R, we find r = -0.71



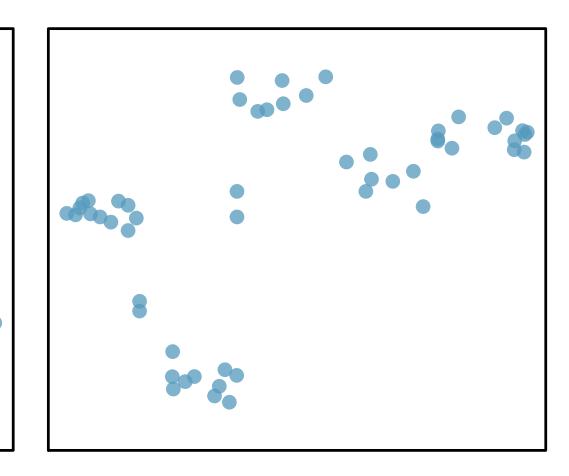
```
library(mosaic)
cor(MPG ~ Weight, data = mpg)
```



Beware of nonlinearity







R = 0.50

Properties

- $1. -1 \le r \le 1$
- 2. Sign indicates direction
- 3. The closer r is to \pm 1, the stronger the association
- 4. Unitless
- 5. Does not depend on the units of measurement
- 6. The correlation between x and y is the same as the correlation between y and x

Calibrating your intuition

mih5.github.io/statapps/correlationgame/correlationgame.html

guessthecorrelation.com

Cautions

- 1. Correlation can be heavily influenced by outliers. Don't just look at the correlation! Always plot your data!
- 2. r = 0 indicates that there is no linear association between the two variables, but the variables could still be associated! Always plot your data!
- 3. Correlation does not imply causation! Remember to think!

Analytic goal

1. Describe the relationship between weight and fuel economy

2. Predict fuel economy based on a vehicle's weight

Fitted regression equation

$$\hat{y} = b_0 + b_1 x$$

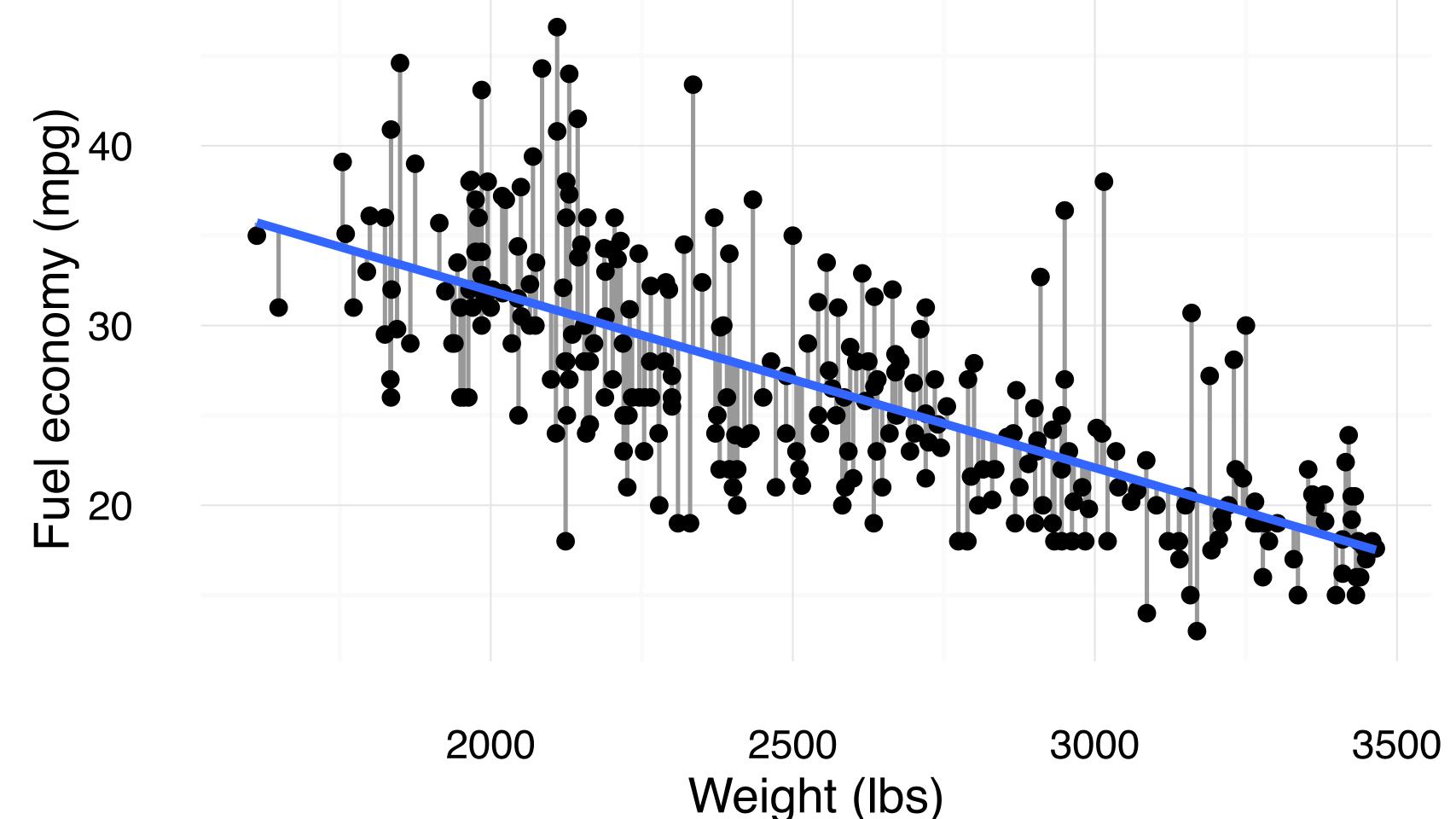
Least squares (LS) regression line

Residuals are the leftovers from the model fit:

$$e_i = y_i - \hat{y}_i$$

The LS regression line minimizes the sum of the squared residuals:

$$\sum e_i^2 = \sum \left(y_i - \hat{y}_i
ight)^2$$



```
mod <- lm(MPG ~ Weight, data = mpg)</pre>
summary(mod)
Call:
lm(formula = MPG ~ Weight, data = mpg)
Residuals:
    Min 1Q Median 3Q Max
-12.7011 -3.3404 -0.5987 2.3588 16.0605
Coefficients:
             Estimate Std. Error t value Pr(>|t|)
(Intercept) 51.5871689 1.4835394 34.77 <2e-16 ***
Weight -0.0098334 0.0005749 -17.11 <2e-16 ***
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
Residual standard error: 4.723 on 287 degrees of freedom
Multiple R-squared: 0.5048, Adjusted R-squared: 0.5031
F-statistic: 292.6 on 1 and 287 DF, p-value: < 2.2e-16
```

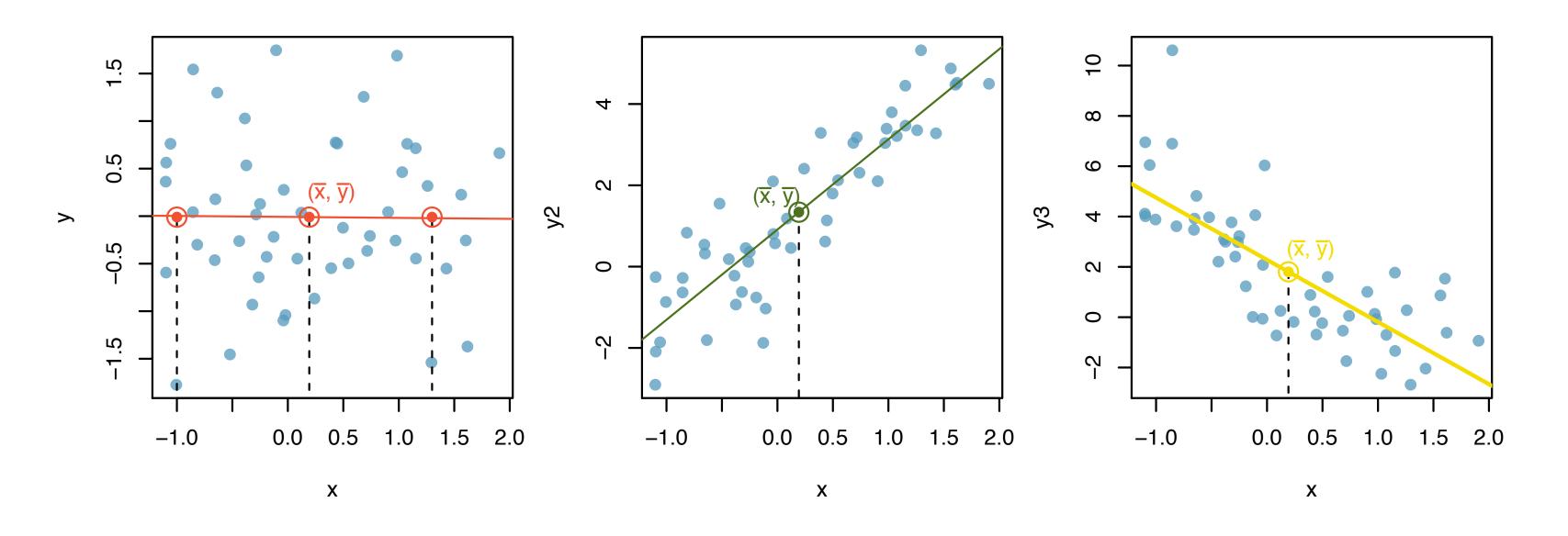
Interpreting the slope

For each unit increase in x, y is expected to be higher/lower on average by the slope.

Interpreting the intercept

When x = 0, y is expected to equal the intercept.

The LS regresion line always passes through $(\overline{x}, \overline{y})$



Predict

How would we use the model to predict the fuel economy for a car weighing 2,500 lbs?

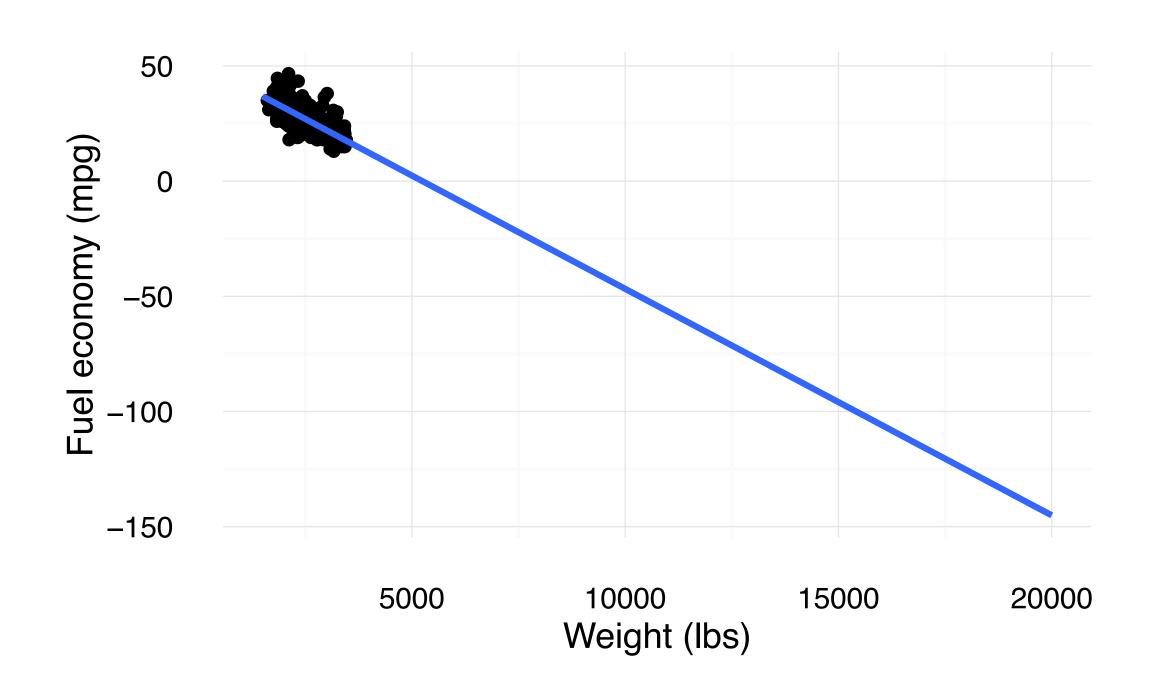
How do we interpret this number?

Predict

How would we use the model to predict the fuel economy for a semi weighing 20,000 lbs?

Does this prediction make sense?

Don't extrapolate



Sometimes the intercept might be an extrapolation: useful for adjusting the height of the line, but meaningless in the context of the data.

