DENVER DAHL

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EXPERIENCE

Key Account Manager

Lauzon

2016 - Ongoing San Francisco, CA

Lauzon is a leading worldwide manufacturer, designer, and supplier of bearings, linear motion products, precision bearings, spindles, seals, and services. Responsible for business development with Key Accounts with main focus in ENERGY, POWER UTILITIES and HEAVY industries.

- Achieved 12% growth in the account's revenue and 7% profitability improvement.
- Generated \$2,000,000+ new revenue by signing 10 new accounts
- Presented to over 600 delegates in Europe for facilitating new insurance tracking process.
 Established a Cloud Team and increased Cloud Business profit 6X.

Senior Account Manager

Koepp Inc

Koepp Inc is Google Street View certified agency.

- Managed Search, Shopping & Display ads for major brands with total monthly ad spend of around \$150,000/month.
 Managed the largest key account generating \$17,500,000 annually.
 Worked with the BSO team for 6 months as being the sole responsible for their online marketing campaigns.

Account Manager Infrastructure & Application Development

Drouin S.A.R.L.

- Pioneered sales of Fixed+mobile services in Spain in 2012.
- Achieved 126% Revenue Attainment in H2 (Jan-Jun 2015).
- Increased a French fashion brand PPC revenue by 90% YoY, mainly with the help of our shopping campaigns.
- Achieved to reach a level of satisfaction of 9+ over 10 with the usage of Oracle Support for one top account.

EDUCATION

Master of Marketing Management [MMM]

La Trobe University

KEY ACHIEVEMENTS



Building the future

Established a Cloud Team and increased Cloud Business profit 8X



Managing the largest accounts

Managed the largest key account generating \$17,500,000 annually.



Market share - Key accounts & projects

Generated \$2,000,000+ new revenue by signing 10 new accounts



Work-life balance

I recharge spending my weekends in nature with my family

SKILLS

MS Office Programs Windows & Mac OSX Asana Salesforce Agile **CRM Systems** Hubspot

LinkedIn Sales Navigator **Dun & Bradstreet**

LANGUAGES

English Native German Proficient Greek Advanced