## Movie Recommender System

Introduction to Data Mining Project Presentation

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### **Introduction - Motivating The Audience**

- Have you ever had a time where you were looking for new movies to watch but were unsure if you would like the movie you selected?
- Do you wish there were accurate recommender systems for movies that you can use to find new movies you will enjoy watching?
- Our project aims to help those who are looking for new movies to watch based on movies they have watched in the past.

### **Introduction - The Problem**

- It can be hard to tell which movies you will enjoy watching without recommendations.
- People don't want to waste time trying movies only to find out they don't like the movies they are trying to watch.

### **Formalization**

- Our Chosen Data Set
- 9000+ Movies
- Features of the dataset: Release\_Date, Title, Overview, Popularity, Vote\_Count,
   Vote\_Average, Original\_Language, Genre, and Poster\_Url
- Data converted into a .csv file for easier analysis and pre-processing
- Function Recommender System

## **OUR DATASET**the introduction from the kaggle source



DOULA ISHAM RASHIK HASAN · UPDATED 2 MONTHS AGO



**New Notebook** 





### 9000+ Movies Dataset

Movies Dataset sorted by its popularity for Recommender Systems.

#### Content

Features of the dataset:

- · Release\_Date: Date when the movie was released.
- . Title: Name of the movie.
- Overview: Brief summary of the movie.
- Popularity: It is a very important metric computed by TMDB developers based on the number of views per day, votes per day, number of users marked it as "favorite" and "watchlist" for the data, release date and more other metrics.
- · Vote\_Count: Total votes received from the viewers.
- Vote\_Average: Average rating based on vote count and the number of viewers out of 10.
- Original\_Language: Original language of the movies. Dubbed version is not considered to be original language.
- Genre: Categories the movie it can be classified as.
- Poster\_Url: Url of the movie poster.



## **OUR DATASET**

example entries and shape

0		eck the upper LeOriginalDF.h	part of the data ead(10)							↑ ↓ ⊖ 目 ‡ ᠒ ▮ ∶
E÷		Release_Date	Title	0verview	Popularity	Vote_Count	Vote_Average	Original_Language	Genre	Poster_Url
		2021-12-15	Spider-Man: No Way Home	Peter Parker is unmasked and no longer able to	5083.954	8940	8.3		Action, Adventure, Science Fiction	https://image.tmdb.org/t/p/original/1g0dhYtq4i
		2022-03-01	The Batman	In his second year of fighting crime, Batman u	3827.658	1151	8.1	en	Crime, Mystery, Thriller	https://image.tmdb.org/t/p/original/74xTEgt7R3
		2022-02-25	No Exit	Stranded at a rest stop in the mountains durin	2618.087		6.3		Thriller	https://image.tmdb.org/l/p/original/vDHsLnOWKI
		2021-11-24	Encanto	The tale of an extraordinary family, the Madri	2402.201	5076	7.7	en	Animation, Comedy, Family, Fantasy	https://image.tmdb.org/t/p/original/4j0PNHkMr5
		2021-12-22	The King's Man	As a collection of history's worst tyrants and	1895.511	1793	7.0		Action, Adventure, Thriller, War	https://image.tmdb.org/t/p/original/aq4Pwv5Xeu
	5	2022-01-07	The Commando	An elite DEA agent returns home after a failed	1750.484		6.6	en	Action, Crime, Thriller	https://image.tmdb.org/t/p/original/pSh8MyYu5C
		2022-01-12	Scream	Twenty-five years after a streak of brutal mur	1675.161		6.8		Horror, Mystery, Thriller	https://image.tmdb.org/t/p/original/kZNHR1upJK
		2022-02-10	Kimi	A tech worker with agoraphobia discovers recor	1601.782	206	6.3	en	Thriller	https://image.tmdb.org/t/p/original/okNgwtxlWz
	8	2022-02-17	Fistful of Vengeance	A revenge mission becomes a fight to save the	1594.013	114	5.3		Action, Crime, Fantasy	https://image.tmdb.org/t/p/original/3cccEF9QZg
	9	2021-11-03	Eternals	The Eternals are a team of ancient aliens who	1537.406	4726	7.2	en	Science Fiction	https://image.tmdb.org/t/p/original/zByhtBvX99
	1									

[6] movieOriginalDF.shape (9827, 9)

9827 movies9 categories

## **OUR DATASET**



- different genres combined into one value per entry in one column
- needs to be processed so that it can be used by the algorithm

the notebook itself

#### **Initial Setup**

Part 1 - Pre-Processing and Data Preparation

1.1 - Data Import and Check

1.2 - Processing the genres

1.3 Recombining the dataframe

Implementing Algorithms

2.1 Algorithm 1

2.2 Algorithm 2

Evaluation

### segmented into parts

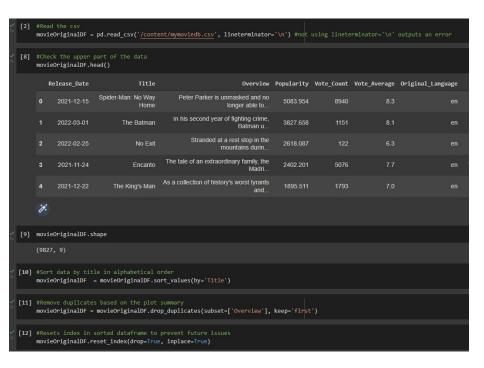
- better organization
- allows smoother workflow

the libraries that we used

```
import pandas as pd
import numpy as np
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics.pairwise import linear_kernel, cosine_similarity
from sklearn.metrics import jaccard_score
```

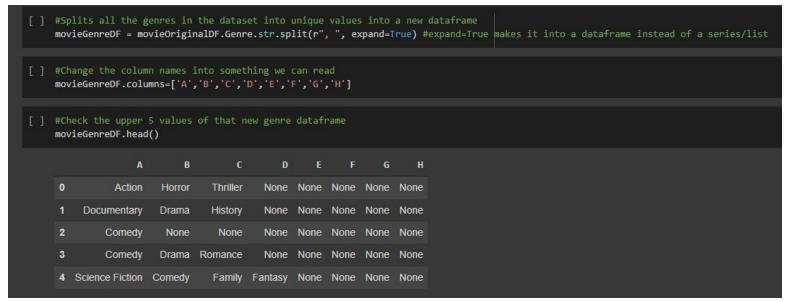
- Pandas and Numpy for data analysis and processing
- sklearn for the basis of our algorithms

pre-processing - converting into a DF and doing some groundwork



- reading csv into a dataframe
  - o for easier manipulation
- sorting by title
- dropping duplicates
  - uses 'Overview' because there are movies with the same titles
- **resetting** the index
  - index restarts at 0 by title
- processed dataframe gets saved to a new csv
  - ensures we can **continue working** without having to run everything from the start

the genre problem - how we processed it



- making a new dataframe with just the genre
  - the genre is split into **different columns**
- change the column titles into something easier to be referenced
- index is kept so the values should match

the genre problem - how we processed it

```
#Get all unique genres from the columns
 uniqueGenresPreConv = np.hstack((movieGenreDF.A.unique(),
                       movieGenreDF.B.unique(),
                       movieGenreDF.C.unique(),
                       movieGenreDF.D.unique(),
                       movieGenreDF.E.unique(),
                       movieGenreDF.F.unique(),
                       movieGenreDF.G.unique().
                       movieGenreDF.H.unique()))
 #List of all genres, with duplicates
print(uniqueGenresPreConv)
 ['Action' 'Documentary' 'Comedy' 'Science Fiction' 'Crime' 'Thriller'
  'Adventure' 'Drama' 'Animation' 'Family' 'Horror' 'History' 'War'
  'Fantasy' 'Romance' 'Western' 'Music' 'TV Movie' 'Mystery' 'Horror'
  'Drama' None 'Comedy' 'Science Fiction' 'Action' 'Romance' 'Adventure'
  'Family' 'Thriller' 'History' 'Fantasy' 'Crime' 'Mystery' 'Music'
  'Animation' 'TV Movie' 'Western' 'War' 'Documentary' 'Thriller' 'History'
  None 'Romance' 'Family' 'Drama' 'Action' 'Fantasy' 'Comedy' 'Crime' 'War'
  'Horror' 'Adventure' 'Science Fiction' 'Mystery' 'Animation' 'TV Movie'
  'Music' 'Western' 'Documentary' None 'Fantasy' 'Horror' 'Mystery'
  'Animation' 'Crime' 'History' 'Thriller' 'Science Fiction' 'Romance'
  'Comedy' 'Adventure' 'Family' 'Music' 'Action' 'Drama' 'TV Movie'
  'Western' 'War' 'Documentary' None 'Drama' 'War' 'Science Fiction'
  'Mystery' 'Thriller' 'Adventure' 'Family' 'Fantasy' 'Comedy' 'Romance'
  'Horror' 'History' 'Animation' 'Music' 'Action' 'Crime' 'TV Movie'
  'Western' None 'Thriller' 'Romance' 'Comedy' 'Fantasy' 'War' 'Family'
  'Action' 'Mystery' 'Music' 'Adventure' 'Animation' 'TV Movie'
  'Science Fiction' 'Drama' 'Horror' 'History' None 'Romance' 'Music'
  'Animation' 'Family' 'Science Fiction' 'Horror' 'Comedy' 'Adventure'
  'Fantasy' None 'TV Movie' 'Mystery' 'Family']
```

```
[] #Convert to set and to remove duplicates and then back to list
uniqueGenres = list(set(uniqueGenresPreConv))
print(uniqueGenres)

['Mystery', 'Science Fiction', 'History', None, 'Documentary', 'Thriller', 'Romance', 'Family', 'TV Movie', 'Animation', 'Action', 'M
```

- Use numpy to stack arrays into a tuple with the unique value from each column
- Convert it back to set and then list
  - Set does not allow duplicates, entries with duplicate value are purged in the process
  - Convert to list to be sent back to the dataframe

the genre problem - how we processed it

	ate columns eGenreDF[uni																			
	cking and che eGenreDF.hea			g																
		В							Title	Overview	History	Horror	Musi	c Mystery	Romance	Science Fiction	TV Movie	Thriller	War	Wester
	Action	Horror	Thriller	None	None	None	None	None	#Alive	As a grisly virus rampages a city, a lone man		0								
	Documentary	Drama	History	None	None	None	None	None	#AnneFrank. Parallel Stories	One single Anne Frank moves us more than the c		0								
2	Comedy	None	None	None	None	None	None	None	#realityhigh	When nerdy high schooler Dani finally attracts		0								
3	Comedy	Drama	Romance	None	None	None	None	None	(500) Days of Summer	Tom, greeting- card writer and hopeless romanti		0								
4	Science Fiction	Comedy	Family	Fantasy	None	None	None	None	*batteries not included	In a soon to be demolished block of apartments		0								

make **new columns** in the dataframe based on the list and **fill with zero** 

the genre problem - how we processed it

```
#Script to update the column values
for idx, value in movieGenreDF.iterrows(): #For each row in df based on index
  for a in uniqueGenresNoNA: #For each genre type in genre list
      if(movieGenreDF.at[idx,'A'] == a #check if in the A:H rows is in the list
         or movieGenreDF.at[idx, 'B'] == a
         or movieGenreDF.at[idx,'C'] == a
         or movieGenreDF.at[idx,'D'] == a
         or movieGenreDF.at[idx,'E'] == a
         or movieGenreDF.at[idx, 'F'] == a
         or movieGenreDF.at[idx,'G'] == a
         or movieGenreDF.at[idx,'H'] == a): #this is a really dirty solution but it works
        # debugging, replace + loc did not work
        # you know tech have been teaching us Java, not Python
        #print(movieGenreDF.loc[idx,'A'])
        #print(a)
        #print(movieGenreDF.loc[idx,a])
        movieGenreDF.at[idx,a] = '1' #dont use loc, loc creates copy, use at/iat
#Delete the now unused columns, including Title because the overview will be used as the key
movieGenreDF = movieGenreDF.drop(columns=['Title','A', 'B', 'C', 'D', 'E', 'F', 'G', 'H'])
```

#### iterate through the dataframe

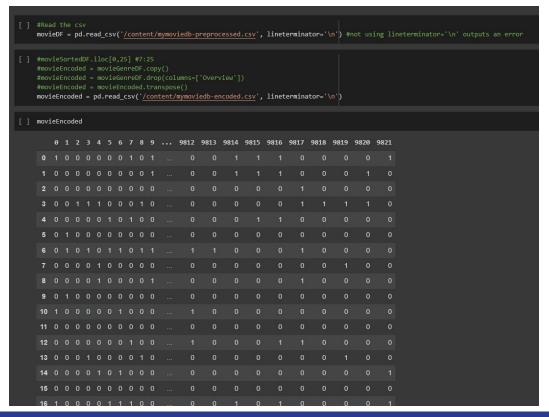
 if columns A:H at each row has a value matching the list, update the corresponding column with '1'

## OUR APPROACH the genre problem - how we processed it

mo	vieGenreDF.hea	d()																↑ ↓	ල 🗏 🌣	: [.]	1
	А	В	C	D	E			Н	Title	Overview	History	Horror	Music	Mystery	/ Romano	e Scie Fict	nce ion	TV Movie	Thriller	War	Western
0	Action	Horror	Thriller	None	None	None	None	None	#Alive	As a grisly virus rampages a city, a lone man						0					
1	Documentary	Drama	History	None	None	None	None	None	#AnneFrank. Parallel Stories	One single Anne Frank moves us more than the c			0			0					
2	Comedy	None	None	None	None	None	None	None	#realityhigh	When nerdy high schooler Dani finally attracts			0			0					
3	Comedy	Drama	Romance	None	None	None	None	None	(500) Days of Summer	Tom, greeting-card writer and hopeless romanti			0	(		1					
4	Science Fiction	Comedy	Family	Fantasy	None	None	None	None	*batteries not included	In a soon to be demolished block of apartments						0					
5 r	ows × 29 columns																				
7	3																				

sample showing that the script works

the first one - using Jaccard Similarity



- copy that genre dataframe
- drop the unused keys
- transpose it

the first one - using Jaccard Similarity

```
def GetJaccardSimilarity(title, indexSecond):
  #print(title)
  index = movieDF.index[movieDF['Title']==title]
  #print(index)
  A = movieEncoded.iloc[:,index].values.tolist()
  A = list(chain.from iterable(A))
  A = [int(x) \text{ for } x \text{ in } A]
  #print(A)
  B = movieEncoded.iloc[:,indexSecond].values.tolist()
  #print(B)
  #B = list(chain.from iterable(B)) #yesterday this was needed, now it doesnt
  #print(B)
 B = [int(y) \text{ for } y \text{ in } B]
  #print(B)
  jaccardScore = jaccard score(A,B)
  #print(jaccardScore)
  return jaccardScore
```

- Script to take two arguments, the title and index
- Run through the encoded dataframe and database
- Calculate their similarity, assign a score

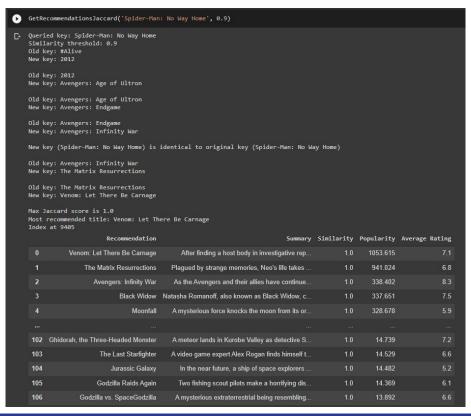
the first one - using Jaccard Similarity

```
def GetRecommendationsJaccard(title, simTolerance)
currentMax=0
 currentMayTryley-9
originalKeyIndex = movieDF.index[movieDF['Title']==title]
 originalKey = movieOF.iloc[originalKeyIndex,1].to_string(index=False)
 recommended ovies = pd.DataFrame({ Recommendation': ['], 'Summary': ['], 'Similarity': ['], 'Popularity': ['], 'Average Rating': [']})
recMovieCounter=8
print('Queried key:',originalKey)
 print('Similarity threshold:',simTolerance)
 for idx, value in movieDF.iterrows():
  jaccardScore = GetJaccardSimilarity(title,idx)
  updateIndex = idx
  currentTitleKey = movieDF.iloc[idx,1]
  if(currentTitleKey != originalKey)
     if(jaccardScore >= simTolerance)
       listUpdated = True
      if(laccardScore >= currentMax)
        firstIndex = movieDF.iloc(currentMaxIndex.3)
         firstKey = movieDF.iloc[currentMaxIndex,1]
        secondIndex = movieDF.iloc[idx.3]
         secondKey = movieOF.iloc[idx,1]
         if(firstIndex < secondIndex and firstKey != secondKey):
          print('New key:', secondKey, '\n')
          currentMax = jaccardScore
          current MaxIndex = 1dx
      if(listUpdated):
         movieTitle = movieDF.iloc[updateIndex,1]
         summaryOverview = movieOF.iloc[updateIndex,2]
        moviePopularity = movieDF.iloc[updateIndex.3]
         averageRating = movieDF.iloc[updateIndex,5]
         recommendedMovies.loc[recMovieCounter] = [movieTitle,summaryOverview,currentMax,moviePopularity,averageRating]
         recMovieCounter += 1
    print('New key (' + currentTitleKey + ') is identical to original key (' + originalKey + ')\n')
 print("Max Jaccard score is", currentMax)
 print("Most recommended title:".titleAtIndex)
 print("Index at", currentMaxIndex)
 recommendedMovies = recommendedMovies.sort values(['Popularity'], ascending=False)
recommendedMovies.reset index(drop=True, inplace=True)
 return(recommendedNovies)
```

#### TL;DR

- Takes two arguments, the title to be searched and similarity tolerance
- Runs through the dataframe, passes the title and the current index to the instantiated method from the previous slide
- Keeps track of highest similarity, if the same has been reached then refers to the popularity score
- If there is a new entry passing the threshold, updates the recommendation dataframe

the first one - using Jaccard Similarity



### Sample result

- Shows when the highest is updated
- The movie finally recommended, its index location and similarity score
- Shows the dataframe with the movies with high similarity and sorted by popularity, with its title and plot summary

the second one - using TF/IDF and Cosine Similarity

```
[ ] #Create a column row that combines the title and overview
    movieDF['Text'] = movieDF['Title'] + movieDF['Overview']

[ ] #Calculate TF-IDF of the title + plot summary of the movie
    tf = TfidfVectorizer(analyzer='word',ngram_range=(1,2),min_df=0,stop_words='english')
    tfidf_matrix = tf.fit_transform(movieDF['Text'])

[ ] #Calculate the cosine similarity
    cosineSim = linear_kernel(tfidf_matrix, tfidf_matrix)
```

- Combines the 'Title' and 'Overview' into a new column to be processed
- Calculates TF-IDF and transforms it into a matrix
- Calculates the cosine similarity matrix

the second one - using TF/IDF and Cosine Similarity

```
#Function to grab the movies that have been watched
def GetUserData(user):
  moviesWatched = userDF.loc[userDF['User'] == user]
  moviesWatched.reset index(drop=True, inplace=True)
  #print(moviesWatched)
  return moviesWatched['Titles_Watched'].values.tolist()
#Script to plot the recommendation using the similarity matrix
def GetRecommendationsCosSim(user.cosineSim=cosineSim):
  #Get the movies that have been watched
  userMovies = GetUserData(user)
  #Make the dataframe to store the recommendation
  recommendedMovies = pd.DataFrame({'Recommendation': [''], 'Based On': [''], 'Summary': ['']})
  #Counter to track the current row
  currentRow = 0
  #Make a recommendation based on each movie that has been watched
  for a in userMovies:
    idx = indices[a]
    simScores = list(enumerate(cosineSim[idx]))
    simScores = sorted(simScores, key=lambda x: x[1], reverse=True)
    simScores = simScores[1:11]
    movieIndices = [i[0] for i in simScores]
    tempTitle = movieDF['Title'].iloc[movieIndices]
    #For all the movie recommended, add to dataframe
    for b in tempTitle:
      index = movieDF.index[movieDF['Title']==b]
      #Get the plot overview from the main dataframe, remove the index from the search
      summaryOverview = movieDF.iloc[index,2].to string(index=False)
       #Add in the current movie being looked at, the titles, and the overview into the dataframe
      recommendedMovies.loc[currentRow] = [b,a, summaryOverview]
      #Add to the current row counter
      currentRow += 1
  return recommendedMovies
```

- Two methods
  - One to get the movies that the user have watched
  - One to perform the recommendation
- TL;DR
  - Iterate through the movies that the user have watched
  - Uses the similarity matrix to get movie with similar overall description
  - Updates a recommendation dataframe

the second one - using TF/IDF and Cosine Similarity

[]	Getl	RecommendationsCosSim('aloysius_w')		
		Recommendation	Based On	Summary
	0	Batman: Gotham by Gaslight	The Batman	In an alternative Victorian Age Gotham City, B
	1	Batman: The Long Halloween, Part Two	The Batman	As Gotham City's young vigilante, the Batman,
	2	Batman: The Long Halloween, Part One	The Batman	Following a brutal series of murders taking pl
	3	Batman Beyond: The Movie	The Batman	Fuelled by remorse and vengeance, a high schoo
	4	LEGO DC Comics Super Heroes: Justice League	The Batman	The caped crusader reluctantly agrees to let B
	5	Batman: Return of the Caped Crusaders	The Batman	Adam West and Burt Ward returns to their iconi
	6	Batman Begins	The Batman	Driven by tragedy, billionaire Bruce Wayne ded
	7	The Zodiac	The Batman	An elusive serial killer known as the Zodiac t
	8	Lego DC Batman: Family Matters	The Batman	Suspicion is on high after Batman, Batgirl, Ro
	9	Batman: Mystery of the Batwoman	The Batman	As if the Penguin wasn't enough to contend wit
	10	Toy Story 2	Toy Story	Andy heads off to Cowboy Camp, leaving his toy
	11	Toy Story 3	Toy Story	Woody, Buzz, and the rest of Andy's toys haven
	12	Buzz Lightyear of Star Command: The Adventure	Toy Story	Buzz Lightyear must battle Emperor Zurg with t
	13	Toy Story 4	Toy Story	Woody has always been confident about his plac
	14	Lightyear	Toy Story	The definitive origin story of Buzz Lightyear—
	15	The 40 Year Old Virgin	Toy Story	Andy Stitzer has a pleasant life with a nice a
	16	Small Fry	Toy Story	A fast food restaurant mini variant of Buzz fo
	17	Child's Play 2	Toy Story	When Andy's mother is admitted to a psychiatri
	18	Rebel Without a Cause	Toy Story	After moving to a new town, troublemaking teen
	19	Woody Woodpecker	Toy Story	Woody Woodpecker enters a turf war with a big

Sample result for user 'aloysius\_w'

### THE RESULTS

the two algorithms compared

```
[88] cosSimDF = GetRecommendationsCosSim('aloysius w')
     jacSimDF = GetRecommendationsJaccard('The Batman',0.9)
     Queried key: The Batman
     Similarity threshold: 0.9
     Old key: #Alive
     New key: Beckett
     New key (The Batman) is identical to original key (The Batman)
     Max Jaccard score is 1.0
     Most recommended title: Beckett
     Index at 1044
[89] filteredCosSimDF = cosSimDF.loc[cosSimDF['Based On']=='The Batman']
```

Querying the same title using the two algorithms

## THE RESULTS

the two algorithms compared

	Recommendation	Based On	Summary	0
0	Batman: Gotham by Gaslight	The Batman	In an alternative Victorian Age Gotham City, B	
1	Batman: The Long Halloween, Part Two	The Batman	As Gotham City's young vigilante, the Batman,	
2	Batman: The Long Halloween, Part One	The Batman	Following a brutal series of murders taking pl	
3	Batman Beyond: The Movie	The Batman	Fuelled by remorse and vengeance, a high schoo	
4 LE	EGO DC Comics Super Heroes: Justice League	The Batman	The caped crusader reluctantly agrees to let B	
5	Batman: Return of the Caped Crusaders	The Batman	Adam West and Burt Ward returns to their iconi	
6	Batman Begins	The Batman	Driven by tragedy, billionaire Bruce Wayne ded	
7	The Zodiac	The Batman	An elusive serial killer known as the Zodiac t	
8	Lego DC Batman: Family Matters	The Batman	Suspicion is on high after Batman, Batgirl, Ro	
9	Batman: Mystery of the Batwoman	The Batman	As if the Penguin wasn't enough to contend wit	

- Results by the first algorithm
  - Recommends movies with similar keywords

## THE RESULTS

the two algorithms compared

jac	SimDF.head(10)				
	Recommendation	Summary	Similarity	Popularity	Average Rating
0	Beckett	An American tourist in Greece finds himself on	1.0	98.796	6.4
1	Se7en	Two homicide detectives are on a desperate hun	1.0	46.685	8.3
2	The Raven	A fictionalized account of the last days of Ed	1.0	34.724	6.3
3	Big Driver	Based on a novella from Stephen King, A famous	1.0	32.971	5.7
4	The Girl with the Dragon Tattoo	This English-language adaptation of the Swedis	1.0	27.279	7.4
5	Basic Instinct 2	Novelist Catherine Tramell is once again in tr	0	26.682	5.0
6	Solace	A psychic doctor, John Clancy, works with an F	1.0	24.405	6.3
7	Mindhunters	Trainees in the FBI's psychological profiling	1.0	24.121	6.5
8	The Dry	Aaron Falk returns to his drought-stricken hom	1.0	21.678	6.8
9	Phone Booth	A slick New York publicist who picks up a ring	1.0	20.635	6.8

- Results by the second algorithm
  - Recommends movies that are of similar genre

### Conclusion

- With our project and dataset, we can predict and recommend movies that one may enjoy watching.
- People won't have to waste time trying movies they may not like.
- This resolves the problem of not being able to find new movies to watch.

# Thank You! Any Questions?

### References

- Dataset Link: https://www.kaggle.com/datasets/disham993/9000-movies-dataset
- Help with creating a Recommender System Without User Preferences 1: https://towardsdatascience.com/nlp-based-recommender-system-without-user-preferences-7077f4474107
- Help with creating a Recommender System Without User Preferences 2: https://datascience.stackexchange.com/questions/42495/can-a-recommend ation-system-be-built-without-any-user-ratings#:~:text=on%20this%20post.-,Y es.,often%20called%20More%20Like%20This
- Hands On Assignments
- Pandas documentation