



FILTERS

region	All
division	All

Sales : Platform & Channel

Platform/ Channel	2019	2020	2021	2021 vs 2020
Brick & Mortar				
Direct	\$8.10M	\$15.60M	\$52.82M	338.6%
Distributor	\$13.85M	\$22.38M	\$70.66M	315.7%
Retailer	\$40.41M	\$81.60M	\$302.57M	370.8%
E-Commerce				
Direct	\$7.18M	\$23.67M	\$52.98M	223.8%
Retailer	\$17.94M	\$53.45M	\$119.84M	224.2%
Grand Total	\$87.48M	\$196.69M	\$598.88M	304.5%