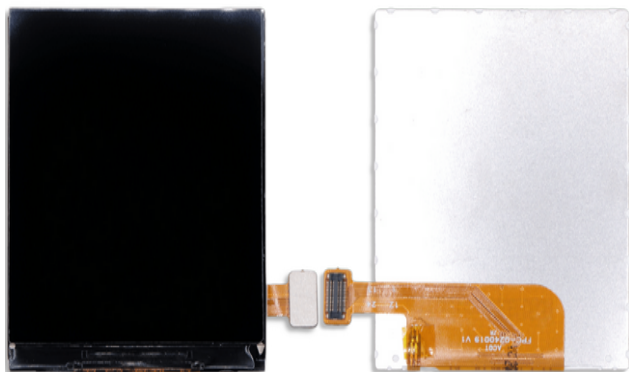


## 2.40" 320\*240 IPS ST7789V3 16.7M 8 Bit B2B 24 Pin Connector



- ST7789V3 is driven with 18 bit color depth.
- LCD can display 16.7M Colors (8R:8G:8B).
- Single chip TFT-LCD Controller/Driver with On-chip Frame Memory (FM).
- Display Features
  - Programmable Partial Display Duty.
  - CABC for saving current consumption.
- Driving Algorithm
  - Dot Inversion.
  - Column Inversion.
  - Color enhancement.
- Display Colors (Color Mode)
  - Full Color: 262K, RGB=(666), Idle Mode Off
  - Color Reduce: 8-color, RGB=(111), Idle Mode On
- Programmable Pixel Color Format (Color Depth) for Various Display Data input Format
  - 12-bit/pixel: RGB=(444).
  - 16-bit/pixel: RGB=(565).
  - 18-bit/pixel: RGB=(666).
- 8 Bits Parallel Interface.
- Normally black.
- IPS, all view direction.
- Power Supply
  - VDD: 2.5V - 3.3V.
  - VDDIO: 1.65V - 3.3V.
- Brightness: 300 cd/m<sup>2</sup>.
- Low Profile Board-to-Board Connector.



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# 1 General Specifications

No.	Item	Contents	Unit	Remark
1	LCD Size	2.40	inch	
2	Panel Type	IPS	-	
3	Resolution	240RGB x 320	Pixel	
4	Display Mode	Normally Black	-	
5	Number of Colors	16.7M	-	
6	Viewing Direction	ALL	-	Note 1
7	NTSC	70%		Typ.
8	Contrast Ratio	1000	-	Typ.
9	Luminance	300	cd/m2	Typ.
10	Module Size	40.44 x 57 x 204	mm	Note 1
11	Panel Active Area	36.72 (H) x 48.96 (V)	mm	Note 1
12	Pixel Pitch	0.051 (H) x 0.153 (V)	mm	
13	Pixel Arrangement	RGB Vertical Stripe	-	
14	Driver IC	ST7789V3	-	
14	Light Source	4 white LEDs	-	
15	Interface	MCU-8BIT	-	
16	Operating Temperature	-20~+70	°C	
19	Storage Temperature	-30~+80	°C	
20	Weight	TBD	g	

Note 1: Please refer to the mechanical drawing;

## 2 Electrical Characteristics

### 2.1 Absolute Maximum Ratings

Parameter	Symbol	Min.	Max.	Unit
Analog Power Supply Voltage	$V_{CI}$	-0.3	4.6	V
Digital Power Supply Voltage	$V_{CC}$	-0.3	4.6	V
I/O Power Supply Voltage	$I_{OVCC}$	-0.3	4.5	
Operation Temperature	$T_{OP}$	-20	70	°C
Storage Temperature	$T_{ST}$	-30	80	°C

### 2.2 Operating Conditions

Parameter	Symbol	Min.	Typ.	Max.	Unit
Supply Voltage	$V_{DD}$	2.5	2.8	3.3	V
Supply Voltage for Interface Logic	$V_{DDIO}$	1.65	1.8-2.8	3.3	V
Input Voltage	$V_{IH}$	$0.8 \cdot V_{DDIO}$	-	$V_{DDIO}$	V
	$V_{IL}$	0	-	$0.2 \cdot V_{DDIO}$	V
Output Voltage	$V_{OH}$	$0.8 \cdot V_{DDIO}$	-	$V_{DDIO}$	V
	$V_{OL}$	0	-	$0.2 \cdot V_{DDIO}$	V

### 2.3 Backlight Unit

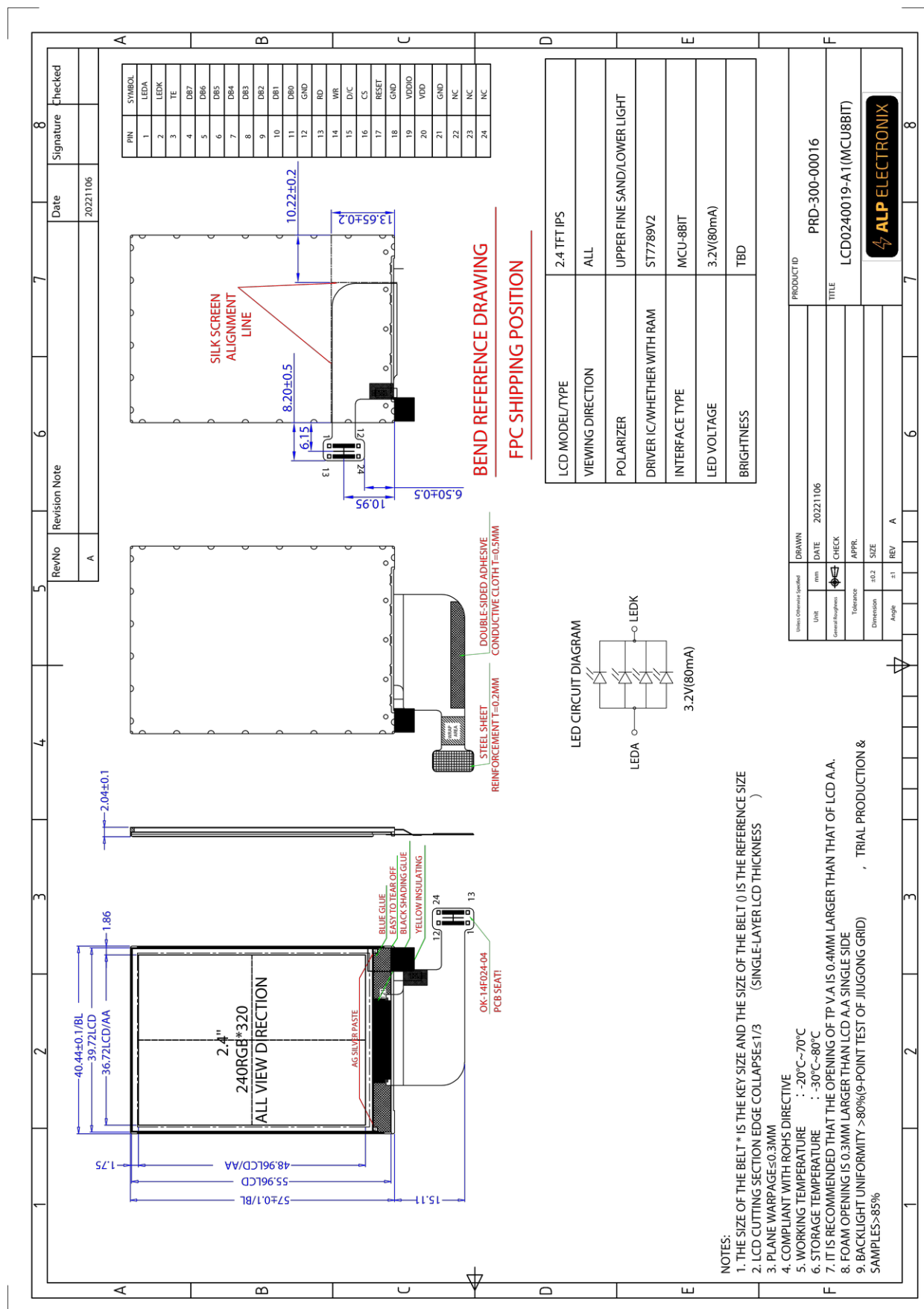
Parameter	Symbol	Min.	Typ.	Max.	Unit	Notes
Voltage for LED backlight	$V_{LED}$	3	3.2	3.4	V	
Current for LED backlight	$I_{LED}$	-	80	-	mA	3 LED
Power Consumption	$P_{bl}$	-	256	-	mW	1

Notes:

- Where  $I_{LED} = 80\text{mA}$ ,  $V_{LED} = 3.2\text{V}$ ,  $P_{CONSUMPTION} = I_{LED} \cdot V_{LED}$ .
- Uniform measure condition:
  - Measure 9 point, measure location is shown on the right side.
  - Uniform = (Min. brightness / Max brightness) \* 100%
  - Best contrast.
- The environmental conducted under ambient air flow ,at  $T_a = 25 \pm 2^\circ\text{C}$ ,  $60\%RH \pm 5\%$



### 3 Mechanical Drawing



## 4 Pin Definition

Pin No.	Symbol	Description
1	LEDA	Backlight LED anode.
2	LEDK	Backlight LED cathode.
3	TE	Tearing effect signal.
4	DB7	Data pin.
5	DB6	Data pin.
6	DB5	Data pin.
7	DB4	Data pin.
8	DB3	Data pin.
9	DB2	Data pin.
10	DB1	Data pin.
11	DB0	Data pin.
12	GND	Ground pin.
13	RD	Read data.
14	WR	Write data.
15	D/C	Select data or command pin.
16	$\overline{CS}$	Chip select pin. Active Low.
17	$\overline{RESET}$	Reset signal pin. Active Low.
18	GND	Ground pin.
19	VDDIO	Power supply pin. VDDIO=1.65~3.3V.
20	VDD	Power supply pin. VDD=2.5~3.3V.
21	GND	Ground pin.
22	NC	No connection.
23	NC	No connection.
24	NC	No connection.

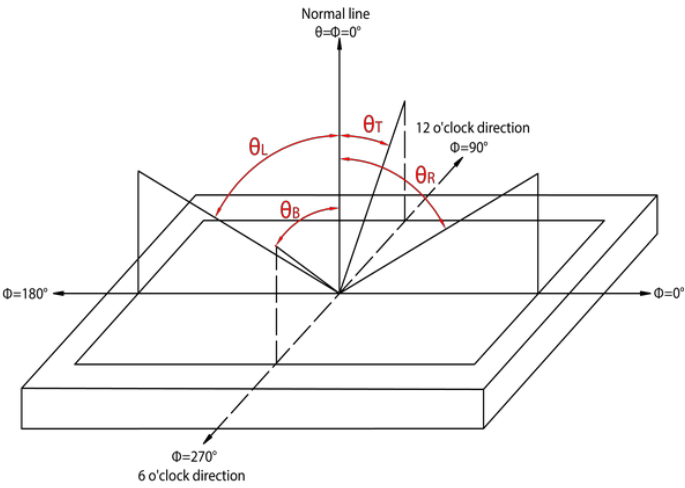
## 5 Optical Characteristics

Item	Symbol	Measuring Conditions		Min.	Typ.	Max.	Unit	Remark
Viewing Angle <sup>1</sup>	θ	Φ = 0°	25°C	75	80	-	Degree	CR≥10 Note 1
		Φ = 180°	25°C	75	80	-		
	θ	Φ = 90°	25°C	75	80	-		
		Φ = 270°	25°C	75	80	-		
Luminance	L	--	-	-	300		Cd/m²	
Contrast Ratio	CR	-	25°C	-	1500	-	-	Note 2
Response Time	T <sub>R</sub> +T <sub>F</sub>	θ = 0° Φ = 0°	25°C	-	35	45	mS	Note 3
Color of CIE Coordinate	White	X	25°C	-	0.307	-	-	BM-7A
		Y	25°C		0.334			
	Red	X	25°C		0.652			
		Y	25°C		0.322			
	Green	X	25°C		0.276			
		Y	25°C		0.582			
	Blue	X	25°C		0.141			
		Y	25°C		0.091			

Uniformity	U <sub>L</sub>	Φ = θ = 0°	-	2.7	3.0	-	%	
Flicker	-			≤20%				

Notes:

- 1. Definition of Viewing Angle:

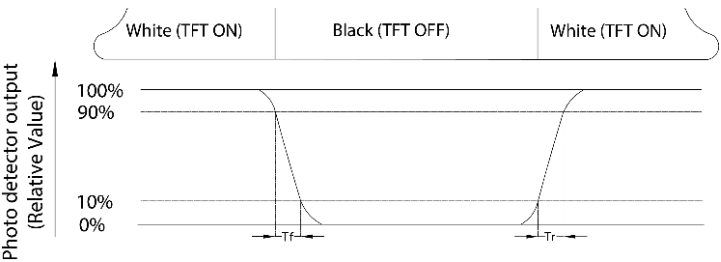


Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface.

- 2. Definition of Contrast Ratio (CR): Surface luminance is the center point across the LCD surface 500mm from the surface with all pixels displaying white.

$$\text{Contrast Ratio (CR)} = \frac{\text{Luminance measured when LCD is on the White state}}{\text{Luminance measured when LCD is on the Black state}}$$

- 3. Definition of Response Time: Sum of T<sub>R</sub> and T<sub>F</sub>  
Response time is the time required for the display to transition from white to black (Rising time, T<sub>r</sub>) and from black to white (Falling time, T<sub>f</sub>) for additional information.



## 6 Reliability

### 6.1 Contents of Reliability Tests

No.	Item	Conditions	Test result determinant gist
1	High Temperature Operation	70±3°C,24 hrs	Inspection after 2~4hours storage at room temperature, the sample shall be free from defects: <ul style="list-style-type: none"> <li>• Air bubble in the LCD;</li> <li>• Non-display;</li> <li>• Glass crack;</li> <li>• The electrical characteristics requirements shall be satisfied.</li> </ul>
2	Low Temperature Operation	-20±3°C,24 hrs	
3	High Temperature Storage	80±3°C,24 hrs	
4	Low Temperature Storage	-30±3°C,24 hrs	
5	High Temperature /Humidity Operation	50°C±3°C,90%±3%RH,24 hrs;	
6	Temperature Cycling	-30°C→80°C 30min 30min 24 cycle.	
7	Vibration Test	Total fixed amplitude:1.5mm. Vibration frequency:10~55Hz X, Y, Z direction for total 1 hrs	
	ESD Test	±8KV, Air Mode,150pF/330Ω;	

Remark:

- The test samples should be applied to only one test item.
- Sample size for each test item is 2pcs.
- Failure Judgment Criterion: Basic Specification, Electrical Characteristic, Mechanical Characteristic,
- Optical Characteristic.

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## 7 Revision History

Revision	Details
1.0	Initial Release - 01.01.2023



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