

Alperen Bekci

Full-Stack Developer | Sales and Marketing Manager | Trading Associate

Contact

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Skills

Technical Skills

- Frontend: Html, Css, Javascript, Typescript, Sass, Tailwind.css, Material.UI, Chackra.UI, React.js, Next.js, Vite.js, Axios, ContextAPI, Redux, React-Router, Npm, Yarn, Git
- Backend: Node.js, Express.js, MongoDB, MySQL, PostgreSQL, Firebase, RestAPI
- Mobile: React.Native, Java
- Blockchain: Solidity, Web3.js, Hardhat, Solana
- Design: Figma, Illustrator, Photoshop

Soft Skills

- Customer relations and product management
- Market research and competitive analysis
- Teamwork and collaboration
- Time management and prioritization
- Decision-making and risk management
- English (Full professional proficiency)

Profile

I began my career in sales and marketing. Leveraging my e-commerce experience, I transitioned into software development. My journey began with front-end development, and I subsequently delved into back-end development, ultimately becoming a full-stack developer.

Embracing emerging technologies in the web3 realm, I ventured into this field and started creating projects, especially for hackathons. As my knowledge in the web3 space continued to grow, I began using it for investments and consultancy services, managing portfolios, and engaging in partnership endeavors. I'm currently expanding my expertise in the web3 field while simultaneously working on the development of SaaS applications.

Education

Marmara University | Computer Programming 2024

Anadolu University | Information Management Systems 2026

Experience

KoinBasket | Trading Associate 08/ 2023 – Now

- Assisted in the trading of Web 3 assets, including cryptocurrencies, NFTs, and tokens.
- Monitored cryptocurrency markets, analyzed market trends, and executed trades to optimize portfolio performance.
- Collaborated with research team about emerging technologies and investment opportunities.
- Trends on the Turkish market were examined and product research was conducted

Karadag Group | Full-Stack Developer 07/2023 – 08/2023

- Collaborated with cross-functional teams to gather requirements, plan projects, and deliver solutions within deadlines.
- Designed and developed web applications using both front-end and back-end technologies.
- brand identity prepared and content produced for development
- Worked in the field of code lifecycle, quality and deployment

Masev | Sales and Marketing Specialist 09/2022 – 01/2023

- Developed and executed comprehensive sales and marketing strategies for an e-commerce business on Trendyol and Hepsiburada.
- Established and oversaw product catalogs, adeptly managed inventory, tracked products, and optimized inventory for streamlined operations
- Developed and implemented sales strategies to enhance organic traffic, planned and executed digital marketing campaigns, and advertising initiatives.
- Conducted data analysis to evaluate the effectiveness of marketing campaigns and make data-driven decisions.

Hackathons

Solana Grizzlython Hachathon

- I developed an airdrop application that allows withdrawing tokens to tesnet and devnet for the solana network.

Solana Web3 Ideathon

- With my team, we developed a decentralized crowdfunding application where users can receive investment in their projects through a voting system.

Solana MiniHackathon

- With my team, we developed a decentralized artificial intelligence application where users can generate web3 project ideas and license them with NFT.

Bootcamps and Communities

Participated in various hackathons and training programs, including Solana Bootcamp, Solidity and BNB Chain Development Bootcamp, Polkadot Substrate Development Bootcamp, and Paribu Hub Smart Contract and Solidity Bootcamp.

Actively participated in SuperTeam Turkey, Solana Allstars teams