

# 10 MOST OVERLOOKED STYLE MISTAKES

*A chewable guide about the most overlooked style mistakes you could be making & how to fix them.*

A black and white portrait of actor Daniel Craig as James Bond. He is wearing a dark tuxedo with a white shirt and a dark bow tie. He has short, dark hair and is looking directly at the camera with a neutral expression. The background is a solid, dark grey.

*Looking good isn't self-importance;  
it's self-respect.*

~ Charles Hix

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# *Some men will always dress like crap. You don't need to be one of them.*

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LET ME TELL YOU A QUICK STORY. I was recently out with friends and saw this guy sitting at the bar. Late 20's/early 30's, average height & build, decent looking. He's nervously checking his phone and glancing at the front door every few moments. I think to myself, *He's waiting for a date.*

He gets up to use the restroom and my heart sinks.

*His date is going to be very disappointed.*

**His dress shirt & jeans didn't fit properly. His zip up hoodie was too casual. His head & facial hair needed a trim. His dingy white socks made his old, dirty Chuck Taylor's look even worse... Now I *had* to see his date's reaction.**

A few moments later, she walks in and I'm shocked. She's *very* attractive. Tall, blonde, well put together. I cringe, *Blind dates suck.*

He excitedly walks over to her. The look on her face, when she realizes that this is her date, is forever etched into my memory.

It's the look of complete & utter disappointment. *If only he put slightly more effort into his appearance!*

I'm sure he thought he looked fine, but his date's look said it all - he blew it. Instead of impressing her from the start, he was going to spend the rest of the night digging himself out of the hole his appearance dug for him.

Out of this experience, came the idea for this book.

Too many people talk about the same old style mistakes over and over. They're brought up for good reason, but now it's time to talk about the other important ones.

As a Celebrity Menswear Stylist, I work with men/menswear all day, and men's style is all about the details. Let me show you the *10 most overlooked mistakes* you might be making without even realizing it. These are also deal breakers in my book.

First, I'll tell you what they are, then I'll tell you how to fix them. I hope you like it. Thoughts? Questions? [Let me know!](#)

A handwritten signature in black ink that reads "Ashley". The signature is fluid and cursive, with a mix of lowercase and uppercase letters.

WT.  
WILLIAM. STANLEY MOORE  
1399. / R. 19. 1-5-25.

E3.

*Style is a way to say who you are  
without having to speak.*

~ Rachel Zoe

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# *10 Most Overlooked Style Mistakes*

**the ones I see the most**

# 1. Improper Fit

This one's very obvious, but the top mistake I see all the time



## Too Big

- Shirts & jackets too big in shoulders & body
- Pants too long & baggy in thighs
- Sleeves wide & long

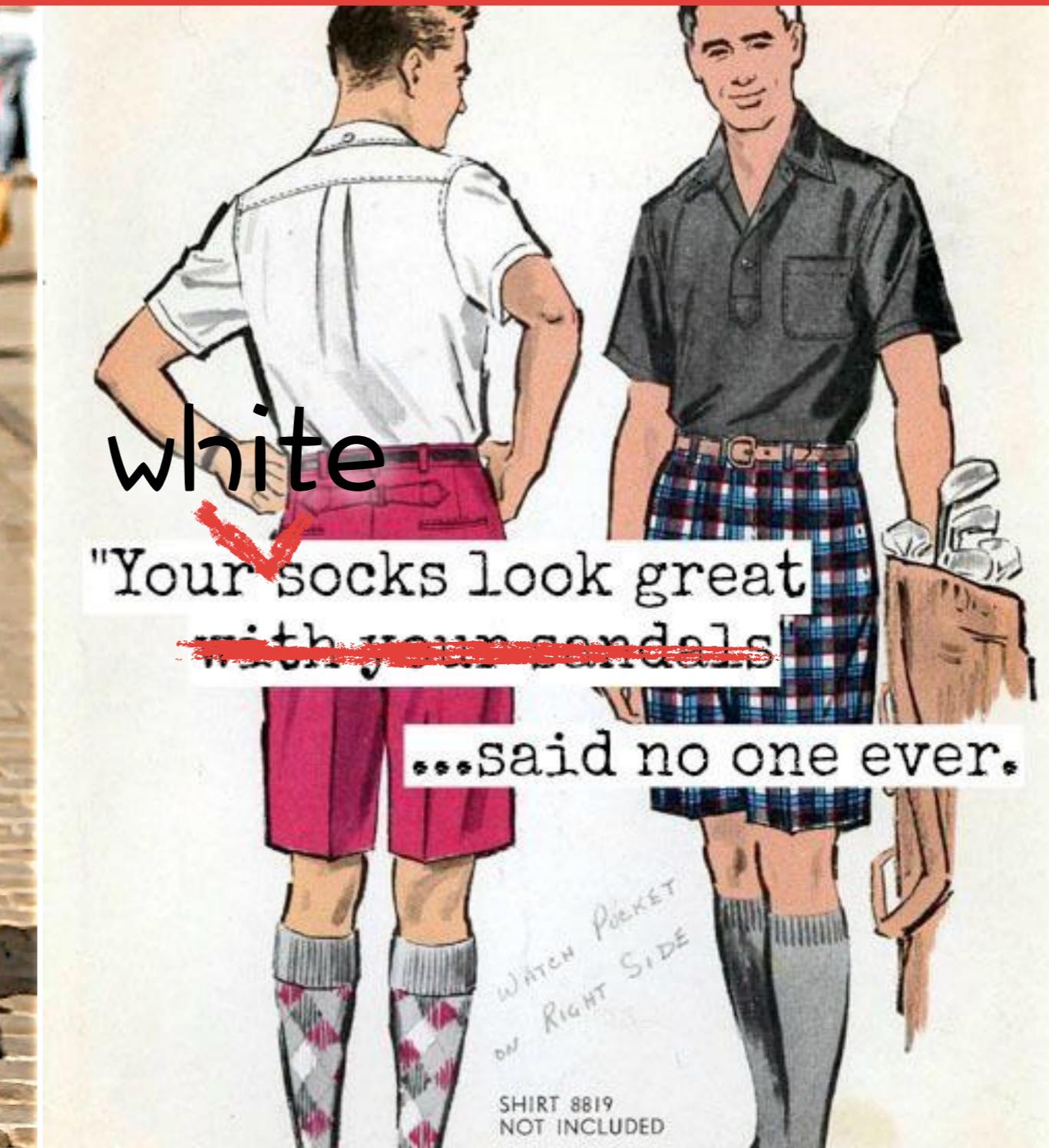
## Too small

- Shirts showing nipple & belly button outlines
- Pants too tight in thighs or short.
- Sleeves short & tight

What the  
goal should be



## 2. Wearing White Socks



# 3. Pockets Too Full



The eye should never be drawn to your pockets.

# 4. Shoe Choice & Upkeep

1

## DIRTY, SCUFFED & OLD

Too many guys walking around in dirty casual shoes, scuffed/scratched & unpolished dress shoes and/or just plain worn-out sneakers.

2

## SQUARE-TOED

How do square-toed dress shoes still exist? They look horrible on *everybody* - PERIOD.

3

## SHOELACES

- Dirty & worn
- Tied Incorrectly
- Too long & floppy
- Not tucked in  
(dress shoes)

# 5. Wearing Gym Clothes

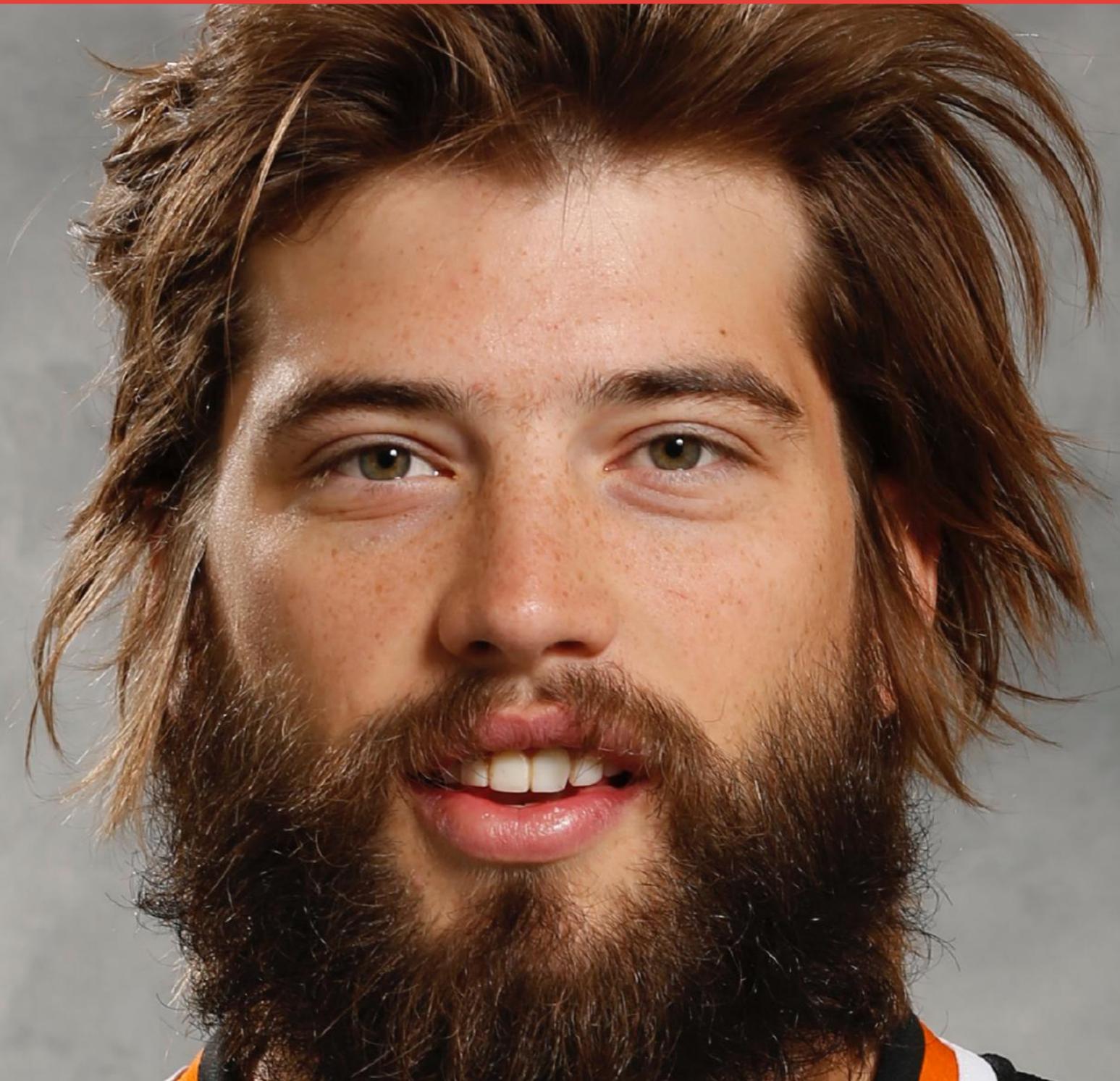


Unless you're coming from, going to, or work at a gym, you should not be wearing gym clothes.

# 6. Lazy Grooming Habits



- Overgrown haircut**
- Unkempt facial hair**
- Dirty/uncut fingernails**
- Unshaved back of neck**
- Unibrow**
- Smelly (Cologne or B.O.)**



# 7. Dressing Too Casual

Style  
~~PEOPLE FIRST~~

Mark Zuckerberg, and millions of guys,  
dress too casually in the standard  
“I’m too cool to give a shit” outfit:

hoodie  
t-shirt  
jeans  
tennis shoes



# 8. Too Many Accessories



# 9. Dad Jeans



A lot of men (not just dads) are still wearing relaxed or baggy fit jeans when they shouldn't be.

The collage consists of four vertical panels. From left to right: 1. A man's legs in dark blue, very baggy jeans; he is standing next to a small wooden shelf holding a pink piggy bank. 2. A close-up of a person's knee and thigh in extremely loose-fitting, light blue jeans. 3. A view from behind of a person's legs in light blue jeans that are so wide they touch the ground at the bottom. 4. A man's legs in light blue jeans and white sneakers; he is leaning against a black car with his hands in his pockets.

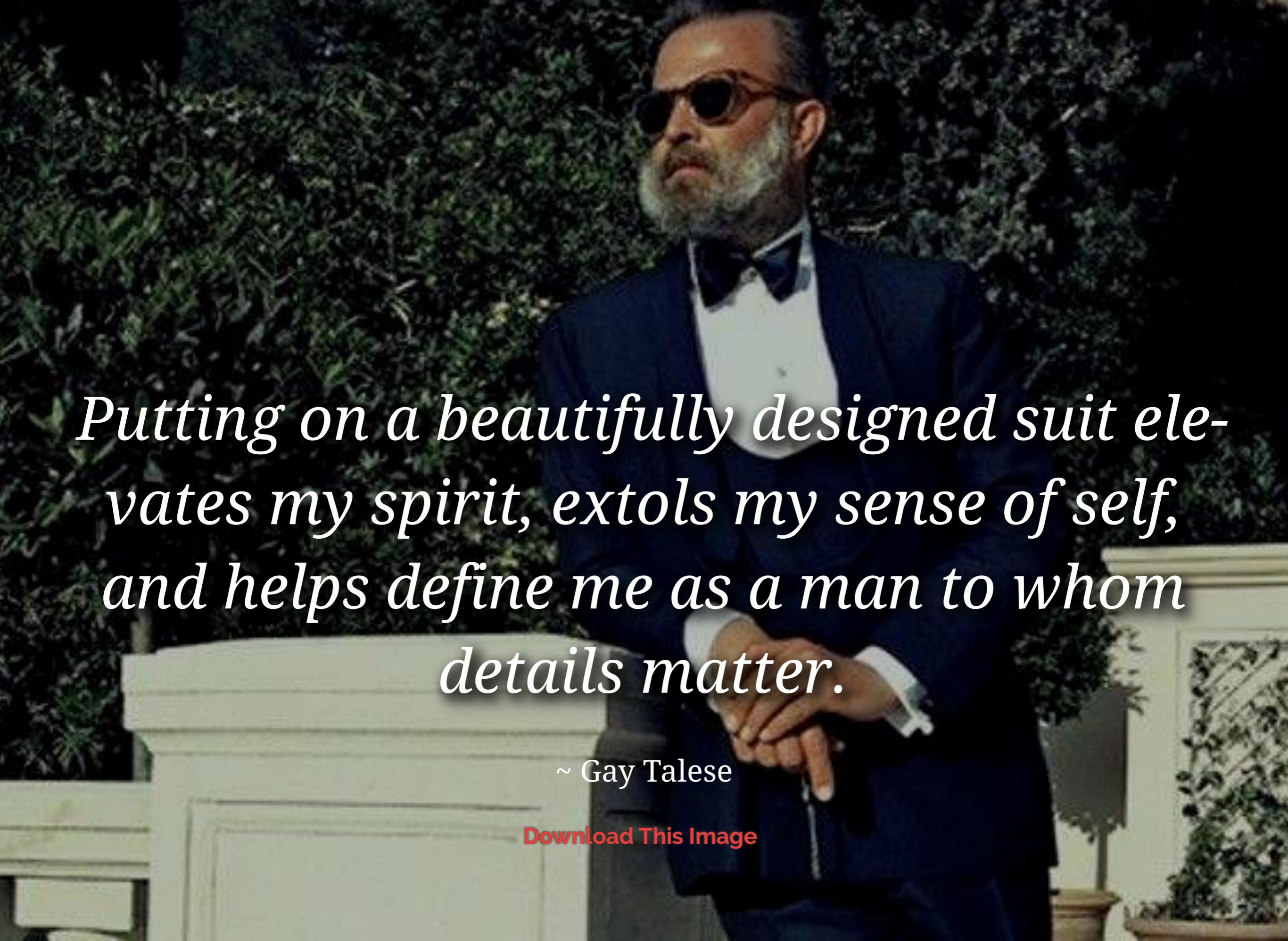
# 10. Dressing Too Young



Boys dress like this.  
Not men.

# Style Mistakes Recap

1. **Improper fit** - *of your clothes makes you look too big or too skinny.*
2. **Wearing white socks** - *are what little boys wear, not men.*
3. **Pockets full** - *of stuff draws attention to odd places on your body.*
4. **Shoe choice & upkeep** - *can make or break an outfit & gross women out.*
5. **Gym clothes** - *should only be worn at the gym.*
6. **Bad grooming habits** - *are the mark of an uncultured man.*
7. **Dressing too casual** - *makes you appear uncaring and sloppy.*
8. **Too many accessories** - *comes off as gaudy and trashy.*
9. **Dad jeans** - *look really, really bad.*
10. **Dressing too young** - *makes you look lazy & immature and makes a woman drier than the sahara desert.*

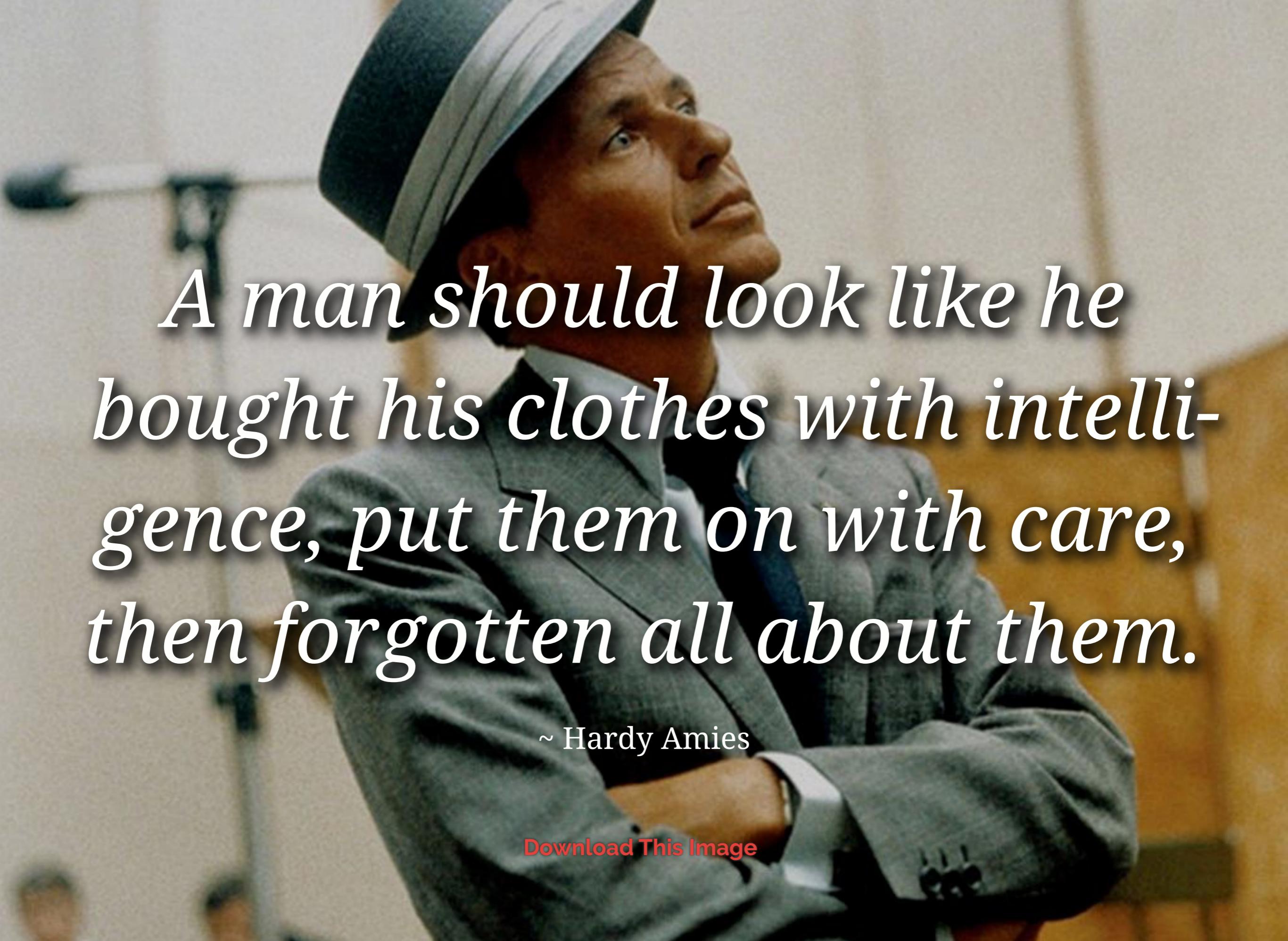
A black and white photograph of a man with a beard and mustache, wearing dark sunglasses and a dark tuxedo with a bow tie. He is standing outdoors, looking slightly upwards and to his left. The background consists of dense green foliage and a set of light-colored stone steps.

*Putting on a beautifully designed suit elevates my spirit, extols my sense of self, and helps define me as a man to whom details matter.*

~ Gay Talese

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*How To Fix Them*

A black and white photograph of a man from the chest up. He is wearing a dark suit jacket over a light-colored shirt and a dark tie. He is looking upwards and slightly to his right with a thoughtful expression. His hands are clasped in front of him at waist level.

*A man should look like he  
bought his clothes with intelli-  
gence, put them on with care,  
then forgotten all about them.*

~ Hardy Amies

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# *Now let's learn how to fix these mistakes once and for all.*

SOME OF THESE THINGS might sound trivial or small, but trust me, I do this for a living and they really, really matter.

In menswear, the sum of all parts create the whole, and worrying about the details is just as important as the bigger items. Some people may get the bigger items correct, but then they blow it with the smaller details or vice versa.

The way to have good style and look good is not to look one way or another, it's to look sharp and put together - always.

# 1. How To Fix Improper Fit

- Purchase clothes that fit you well enough - then get them tailored. And/or get your current clothes tailored to fit you properly. Rule of thumb for tailoring: They can take clothing in or up, but rarely out or down. So it's better for something to be too big than too small.

- No clothing fits anyone perfectly off the rack so you're going to need a tailor. They can take a garment that fits OK and make it look like it was made for you. A perfect fit makes cheap items look expensive.

- Jackets/Collared Shirts - Ensure the shoulders fit first, because that's costliest to tailor. Then ensure sleeve length is good or a little long. If the shoulders/sleeves fit, don't worry too much about the body, just make sure it's not too tight. These are easily fixed by a tailor.

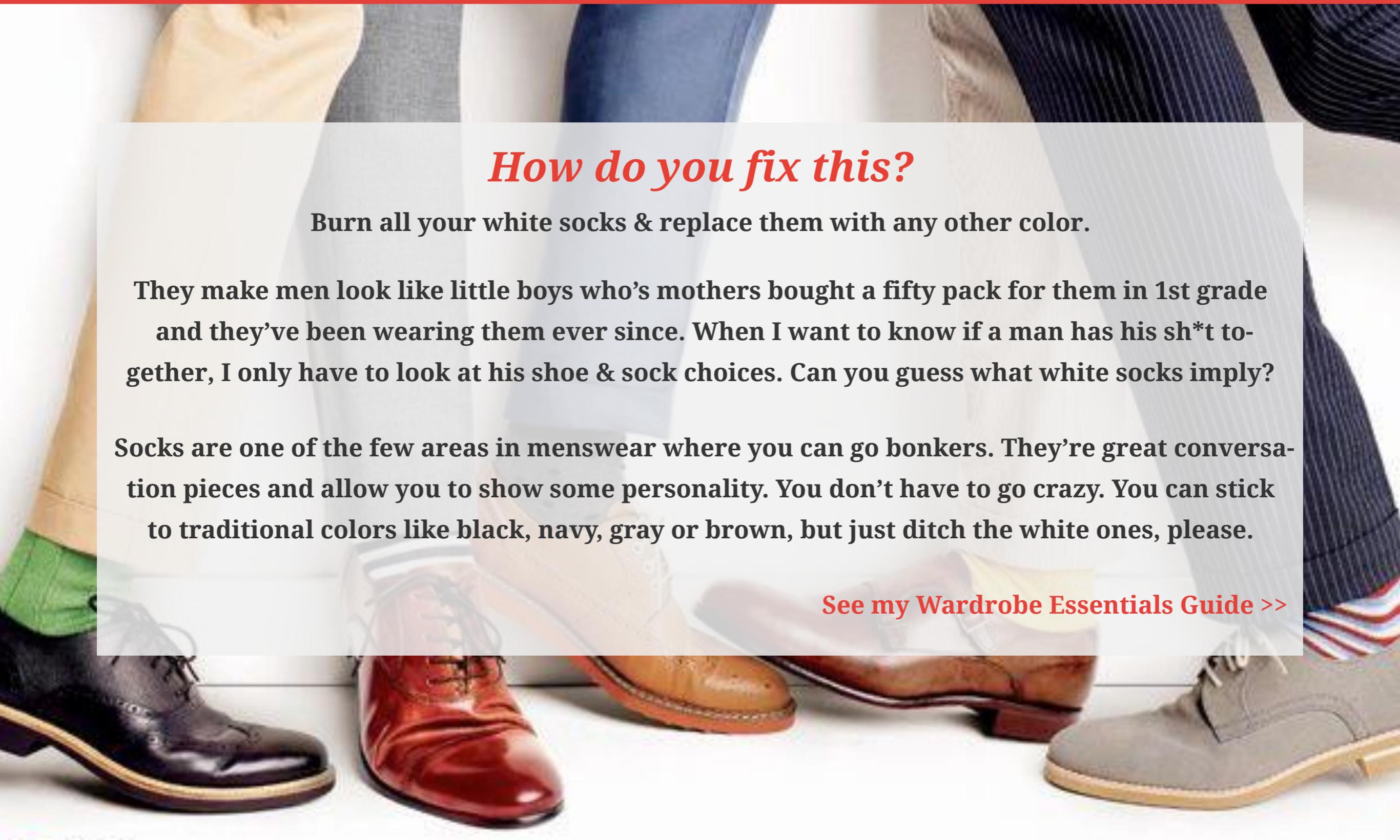


- Pants - They should fit your waist without a belt, only allow you to pinch no more than 1.5 inches & no less than 1 inch of fabric on either side of your thigh, and have a slight break at the bottom hem. When shopping, make sure the waist fits first, as it's costly to tailor. All other measurements come second. Remember: it's better to be too big or long than too small or short.

- T-Shirts - They should fit about the same as a collared shirt: Good in the shoulders, with a little bit of room in the body (no more than 2.5 inches and no less than 1 inch of fabric when pinching on the side of your midsection), and ending mid crotch. If a t-shirt fits too tight or short anywhere, don't get it. I see too many men's nipples & belly buttons from too-tight shirts.

[See my Fit Guide >>](#)

## 2. Cure The White Sock Virus



*How do you fix this?*

Burn all your white socks & replace them with any other color.

They make men look like little boys who's mothers bought a fifty pack for them in 1st grade and they've been wearing them ever since. When I want to know if a man has his sh\*t together, I only have to look at his shoe & sock choices. Can you guess what white socks imply?

Socks are one of the few areas in menswear where you can go bonkers. They're great conversation pieces and allow you to show some personality. You don't have to go crazy. You can stick to traditional colors like black, navy, gray or brown, but just ditch the white ones, please.

[See my Wardrobe Essentials Guide >>](#)

# 3. How To Fix Stuffed Pockets

## Get a Slim Card Wallet

Swap out the items you'll need based on the time of day or event. [Examples >>](#)

## Get a Slim Case

For [your phone](#), go naked or swap out cases based on the activity/setting. Do you really need a massive battery case when going out for a few hours?

## Consolidate Your Cards

For clubs, memberships & credit cards into apps like [Android Pay](#) & [Apple Pay](#).

## Own The Essentials

See my [Essential Accessory Guide >>](#)

## Consolidate Your Keychain

Using a [key consolidator](#) or by take the ones you rarely use off your daily keychain.

## Get a Damn Bag

If you absolutely need all the junk you're carrying in your pockets. It's time to get a [briefcase](#) or [bag](#) and call it a day.

# 4. How To Fix Shoe Issues

## Old or Worn Out

Dress shoes may possibly be salvaged by a re-sole if they're in otherwise good shape. Worn heels or un-cleanable shoes needs to be tossed.

## Dirty

Give them a quick scrub down with a damp cloth or magic eraser, or use oxy-clean if they're fabric.

## Square-Toed Shoes

Don't ever wear them. Wear literally anything else: Oxfords, loafers, boots, etc.

## Scuffed or Scratched

If they're dress shoes, getting them shined & buffed should help. If there's deep scratches & shining/cleaning doesn't help, it's time to replace them.

## Shoelaces

Tie only **this knot** from now on.

Tuck in your laces if they're too long or always if you're wearing dress shoes.

## Own The Essentials

See my [Essential Shoe Guide >>](#)

# 5. How To Wear Gym Clothes



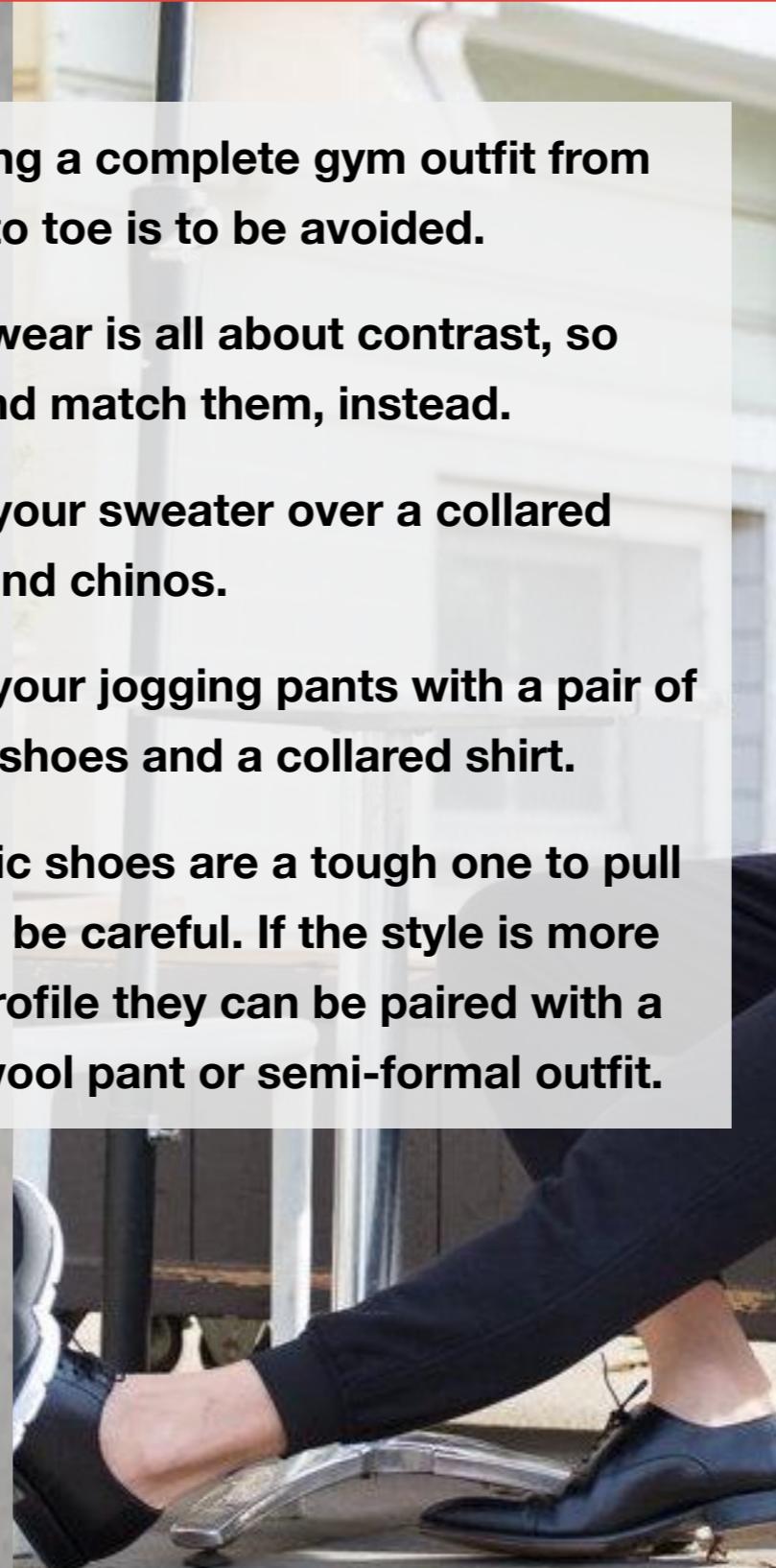
**Wearing a complete gym outfit from head to toe is to be avoided.**

**Menswear is all about contrast, so mix and match them, instead.**

**Wear your sweater over a collared shirt and chinos.**

**Wear your jogging pants with a pair of dress shoes and a collared shirt.**

**Athletic shoes are a tough one to pull off, so be careful. If the style is more low-profile they can be paired with a nice wool pant or semi-formal outfit.**



# 6. How To Groom Yourself Better

## Smells

Wear deodorant, shower regularly and don't wear any cologne & you're good. If wearing cologne, one spray and walk through, or one (only one!) dab spread over the wrists and neck. That's it.

## Fingernails

Should be cut to no further than the tip of your finger and wash/groom your hands regularly and remove any excess dirt underneath whenever possible.

## Back of Neck

The neck should be cleaned up outside of just getting a haircut. Use trimmers or shave as part of your normal shaving routine.



## Facial Hair

Keep it neatly trimmed to whatever length you prefer & clean up the neck and cheeks regularly if you're bearded. 1-2 days of scruff is OK, but no more.



## Haircuts

Unless you've got long hair, you should be getting a cut every 3-4 weeks.

## Unibrow

Make sure you can tell there's two of them. Keep the middle clean. That's it.

## The Essentials

See my

[Grooming Essentials Guide >>](#)

# 7. How To Not Dress So Casual



## Buy Anything Else

Buy something other than jeans, t-shirts, hoodies and athletic shoes.

### Shirts

Oxfords

Polo Shirts

Dress  
Shirts

### Pants

Colored  
Denim

Chinos

Wool  
Trousers

## My Recommendations

See my Wardrobe Essentials Guide >>



### Jackets

Harrington

SportCoat/  
Blazer

Utility/M65

Leather

Bomber

### Shoes

Oxfords

Loafers

Top  
Siders

Boots



# 8. How Not To Over-Accessorize



With the growing men's fashion/style industry, there's been a negative side effect: Guys are wearing too many accessories.

Wearing too many accessories makes you look gaudy and trashy.

## From The Waist Up

**Choose 2:**

Scarf

Pocket Square

Necklace

Tie Bar

Lapel Pin

\*Notice I didn't say earrings - those are for kids & rappers, not men.

## Hands/Wrists

**Choose 2:**

Watch

Bracelet

Ring

\*Only one of each item & 2 TOTAL, for both hands, not 2 per hand/wrist.

## Get The Essentials Down

See my [Essential Accessory Guide >>](#)

# 9. How Not To Wear Dad Jeans



Simple, throw out all your jeans that are not:

**Straight or Slim fitted**

**Pants should hug your body, not strangle or float around you. Clothing is your second skin, not a toga or tourniquet.**



**Larger Build**

You should only be wearing “Straight fit” jeans. Slim fit jeans will be too tight.

**Slim Build**

You should only be wearing “Slim fit” jeans. Avoid “Skinny fit”, they’re too tight.

**My Recommendations**

See my [Essential Jean Guide >>](#)

# 10. How Not To Dress Too Young

## Wear Clothing

that fits you properly and they'll be just as comfortable as anything else.

## Baseball Hats

should be worn sparingly and not when you just feel like not doing your hair.

## Ditch The

plaid items. Unless you REALLY know what you're doing, it looks terrible.

## Wear Men's Shoes

Oxfords, loafers, boots, sneakers, etc.  
NOT skate or basketball shoes.

## Say No To Anything

with logos, including sports (unless you're watching or at a game)

## Go Easy

on the shorts. They have a time and a place, but that time & place is not everywhere & always.

## Get The Essentials

See my [Wardrobe Essentials Guide >>](#)



*You can have anything you want  
in life if you dress for it.*

~ Edith Head

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*Dressing well is a journey. It can be frustrating & annoying at times. But if you stick to it, I promise it'll be worth it.*

*“Learn The 10 Most Overlooked Men’s Style Mistakes from Celebrity Menswear Stylist @AshleyPWeston”*

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This guide was brought to you by me - [AshleyWeston.com](#)

Thoughts or Questions?

[Drop Me A Line!](#)



*Always dress like you are going  
to see your worst enemy.*

~ Kimora Simmons

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A black and white photograph showing a man in a dark suit and a tall top hat walking away from the camera. He is positioned in front of a line of men in military-style uniforms, likely Swiss Guards, who are standing at attention. The setting appears to be an outdoor walkway with stone railings and pillars in the background.

*Walk like you have three men  
walking behind you.*

~ Oscar de la Renta

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