

Sponsorship Proposal



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Navigating the Future of Business Continuity and Resilience

18-20 October 2024 – Hammamet - TUNISIA

Sponsorship Proposal

“ADAPT AFRICA: Business Continuity & Resilience Congress” is a pioneering conference set against the backdrop of the attractive coastal area of Hammamet in Tunisia. This premier event aims to bring together leaders, professionals, and visionaries from across Africa and the world to engage in insightful discussions, share knowledge, and foster collaboration in the critical domains of business continuity and resilience.



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Event Organizer



About GRSS Consulting and Training:

GRSS Consulting and Training stands as a leading firm in the realm of resilience, specializing in a broad spectrum of disciplines crucial to building and maintaining resilient organizations. As a renowned entity in the field, GRSS brings a wealth of knowledge and expertise to the ADAPT AFRICA Congress.





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Diverse Disciplines: GRSS's expertise extends across business continuity, operational resilience, organizational resilience, crisis management, incident management, and safety, security, and emergency management.

Authorized Partnerships: GRSS is proud to be an authorized partner of PECB, Cognicert, and CompTIA+, delivering training in cutting-edge disciplines related to resilience.

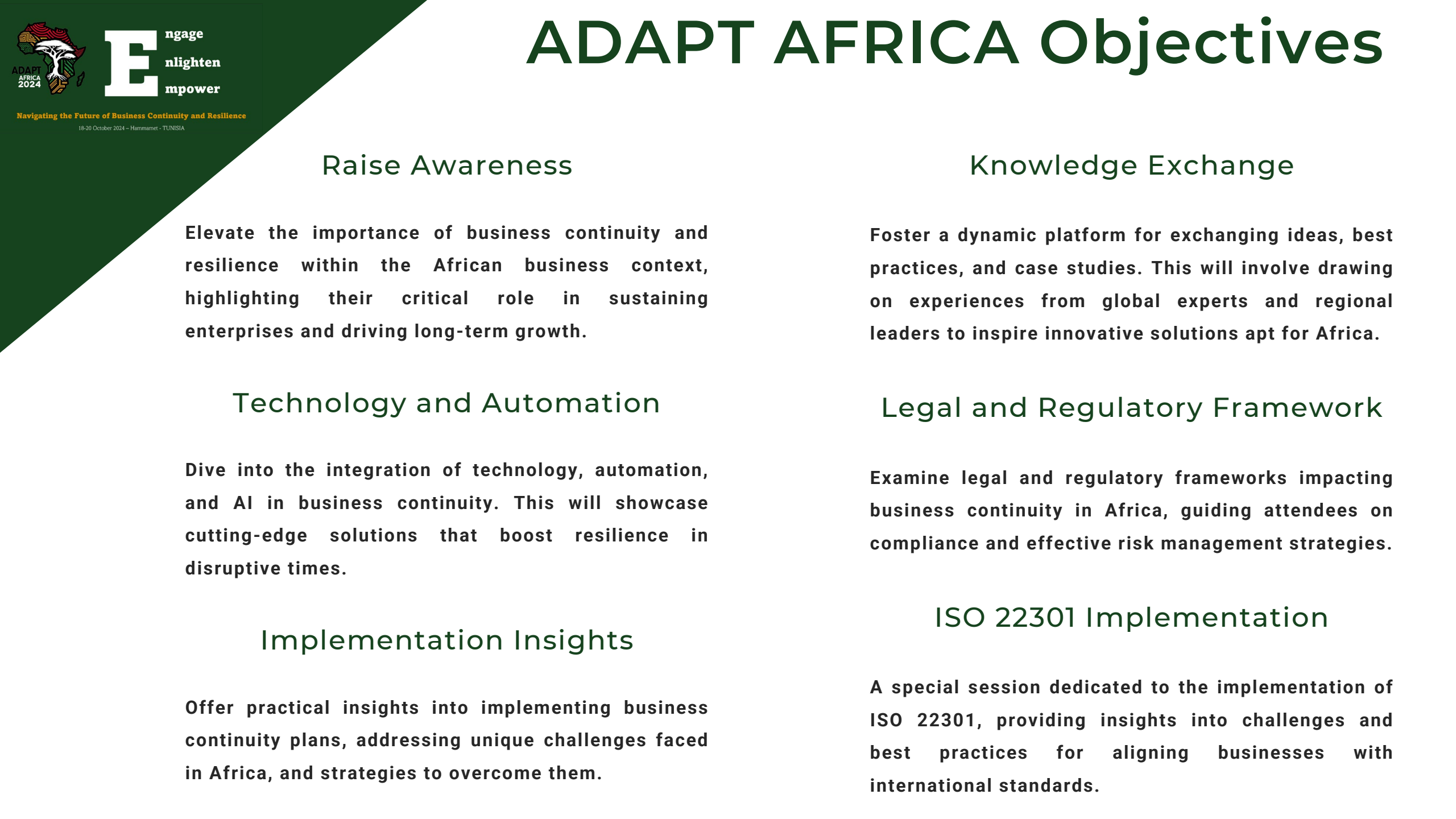
Partnerships also include Business Olympian Group (Austria) and Agility Recovery (USA).

Global Projects: The firm is actively engaged in numerous projects encompassing business continuity planning and crisis management across diverse regions, including Africa, Europe, and the Middle East.



Commitment to Resilience	Knowledge and Skill Enhancement	Collaboration and Innovation	Global Perspective with Local Insight
At the core of GRSS's mission is the commitment to enhance and spread resilience in organizations and communities. The firm believes in the power of preparedness and adaptability as key drivers for success in an ever-changing global landscape.	GRSS is dedicated to elevating the standards of resilience-related disciplines through high-quality training and consultancy services. The objective is to empower professionals and organizations with the skills and knowledge to navigate challenges effectively.	Emphasizing the importance of collaborative efforts, GRSS values partnerships and collective initiatives that lead to innovative solutions in resilience.	Understanding the unique challenges and opportunities in different regions, GRSS combines a global perspective with local insights to offer relevant and impactful strategies in resilience.





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ADAPT AFRICA Objectives

Raise Awareness

Elevate the importance of business continuity and resilience within the African business context, highlighting their critical role in sustaining enterprises and driving long-term growth.

Knowledge Exchange

Foster a dynamic platform for exchanging ideas, best practices, and case studies. This will involve drawing on experiences from global experts and regional leaders to inspire innovative solutions apt for Africa.

Technology and Automation

Dive into the integration of technology, automation, and AI in business continuity. This will showcase cutting-edge solutions that boost resilience in disruptive times.

Legal and Regulatory Framework

Examine legal and regulatory frameworks impacting business continuity in Africa, guiding attendees on compliance and effective risk management strategies.

Implementation Insights

Offer practical insights into implementing business continuity plans, addressing unique challenges faced in Africa, and strategies to overcome them.

ISO 22301 Implementation

A special session dedicated to the implementation of ISO 22301, providing insights into challenges and best practices for aligning businesses with international standards.

Features and Attractions

Exhibition Area

Featuring 15 booths, the exhibition area will be a focal point of the congress.

Exhibitors will include leading companies and startups showcasing innovative solutions in Business Continuity (BC), IT Disaster Recovery, and cutting-edge software.

A unique opportunity for attendees to interact with technology providers, gain hands-on experience with new tools, and explore the latest trends in the industry.

Speaker Sessions

Keynote speeches by renowned international experts in business continuity and resilience.

A diverse lineup of speakers from various continents, bringing a global perspective to the discussions.

Panels and breakout sessions covering a range of topics from strategic planning to operational execution in business continuity.

Networking Opportunities

Structured networking sessions designed to facilitate connections between attendees, speakers, and exhibitors.

Opportunity to meet and engage with business continuity professionals, industry leaders, and policymakers from across the world.

Special events like welcome receptions and evening galas to promote informal networking in a relaxed setting.



Features and Attractions

Workshops and Interactive Sessions

Hands-on workshops focusing on practical aspects of business continuity planning and implementation.

Interactive sessions to engage in real-world problem-solving scenarios, fostering collaborative learning and sharing of best practices.

Cultural Experiences

Incorporation of local Tunisian culture and heritage, offering attendees a taste of the region's rich history and traditions.

Opportunities to explore Hammamet and its surroundings, including historical sites, local markets, and coastal landscapes.

Awards and Recognitions

Recognition of outstanding contributions and innovations in the field of business continuity and resilience.

Awards ceremony to honor individuals and organizations that have demonstrated excellence in their efforts to promote resilience in businesses.

Global Impact

The congress aims not just to discuss resilience but to be an example of it, showcasing how the African continent is connecting and contributing to global conversations in business continuity and resilience. It's an opportunity to link the dots between Africa and the world, emphasizing the continent's growing role in the global business landscape.

This comprehensive program is designed to offer a 360-degree view of the current state and future of business continuity and resilience, making the ADAPT Africa Congress 2024 an unmissable event for professionals in the field.



An exceptional audience

Business Owners/Decision Makers

A significant portion of the attendees will be business owners and key decision-makers from various industries, providing an ideal audience for sponsors to showcase their solutions and services

Influencers in the African Market

The congress will attract influencers from across the African market, providing a platform for sponsors to increase their brand visibility and influence in this rapidly evolving market.

+ 400

Government Officials

High-ranking government officials will be present, offering sponsors a unique opportunity to engage with policymakers and contribute to shaping the future of business resilience strategies.

International Donor representatives

The event will be graced by international donors and distinguished guests from organizations such as the UNDP, AFD, GIZ, and USAID. Their presence underscores the congress's significance and offers sponsors a chance to engage with key figures in international development.

Attendees

Distinguished Guests

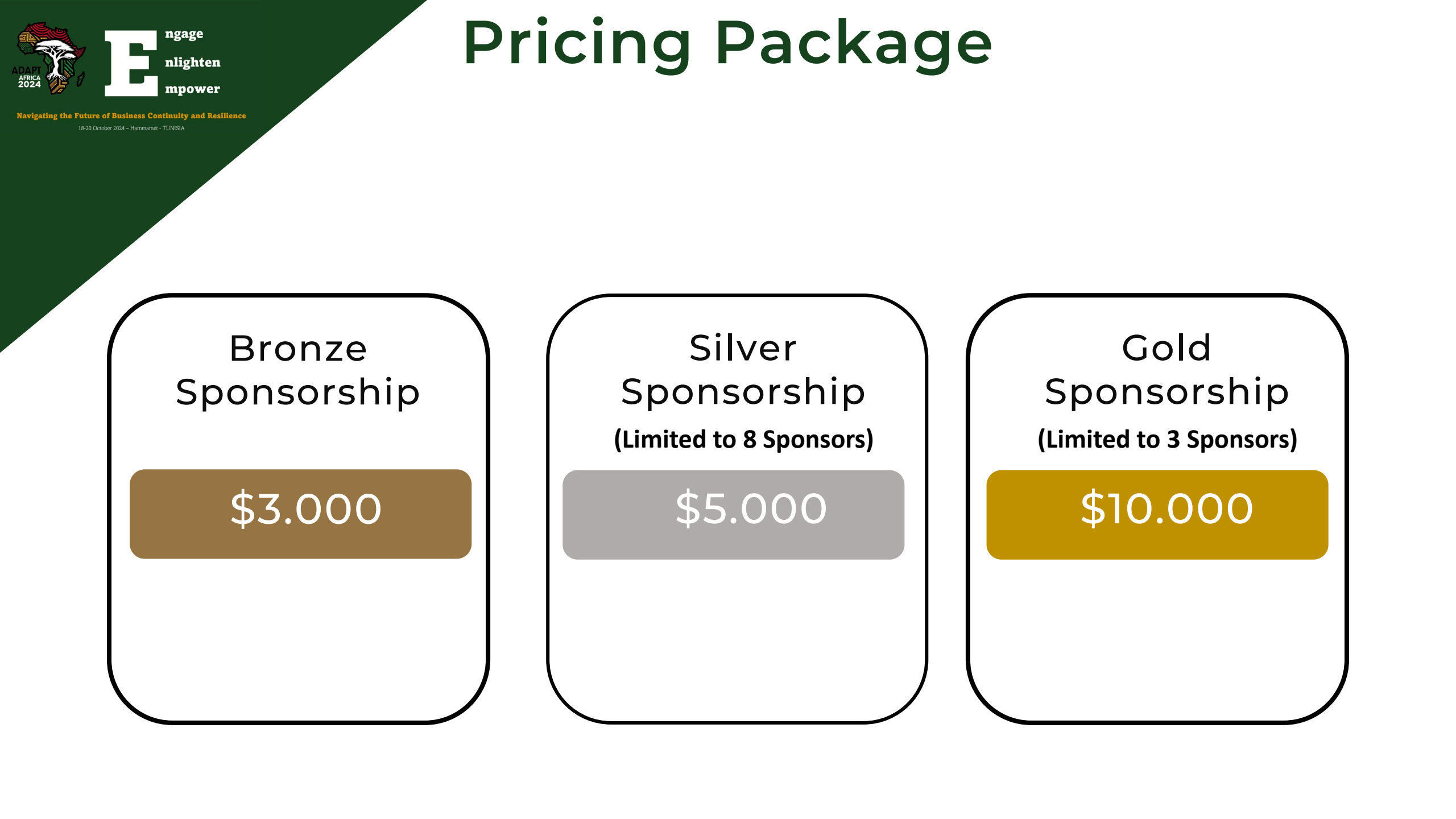
Special International Guests

The congress will also host special international guests from across Africa and the world, further enhancing the event's status as a crucial gathering for cross-regional dialogue and collaboration.

Academia, Researchers, and University Representatives

The congress will also attract academics, researchers, and representatives from leading universities. This inclusion enriches the congress with cutting-edge research, innovative ideas, and potential for future collaborations in the field of business continuity and resilience.

This wide-ranging and high-profile audience offers sponsors an unparalleled opportunity to gain visibility, share expertise, and forge connections with influential figures in the business continuity and resilience sector.



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Pricing Package

Bronze
Sponsorship

\$3.000

Silver
Sponsorship
(Limited to 8 Sponsors)

\$5.000

Gold
Sponsorship
(Limited to 3 Sponsors)

\$10.000



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Gold Sponsorship

- Premier Booth Placement:** Distinguished exhibition space in a prime location.
- Keynote Speaking Opportunity:** Opportunity to address the audience during a plenary session.
- Special Sessions:** Host and lead special sessions to showcase expertise and solutions.
- Marketing Exposure:** Prominent display of logo in all congress-related materials and venues.
- Marketing:** Opportunity to display marketing videos at key locations during the event.
- Networking Privileges:** Exclusive networking opportunities with decision-makers and influencers.
- Contact list:** Access to the attendees' email lists and contacts for post-event networking.
- Media Exposure:** Prominent mention in national and international media coverage, including radio, TV, digital platforms, and newspapers.

Silver Sponsorship

Speakers and Panelists: Opportunities to participate in panel discussions.

Marketing Exposure: Logo display in selected congress materials and event areas.

Opportunity to showcase marketing videos during the congress.

Media Exposure: Mention in various media coverage including digital and print.

Networking Opportunities: Access to networking events and attendee contacts for relationship-building.





Bronze Sponsorship



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Marketing Exposure: Logo display on congress banners and selected materials.

Networking Opportunities: Access to all networking events and congress attendees.



Selecting area

Logo



Networking session

Networking



Registered Sponsors

GOLD SPONSOR

GG BATTLE
GROUND



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Confirmed Partners





ADAPT
AFRICA
2024

Why Sponsor?

Sponsoring the ADAPT Africa Congress is more than just a marketing opportunity; it's a chance to be part of a movement that shapes the future of business resilience in Africa and beyond. As a sponsor, you will be positioning your brand at the forefront of this vital conversation, gaining exposure, and building lasting connections with key industry stakeholders.