



भारतीय सूचना प्रौद्योगिकी संस्थान, नागपुर

**INDIAN INSTITUTE OF INFORMATION TECHNOLOGY, NAGPUR**

C/o Regional Telecom Training Centre (RTTC) BSNL, Seminary Hills,  
Nagpur-440006 091-0712-2801369, Email:  
registrar@iiitn.ac.in

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PRESENTS

PROMOSHOW

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### **About the Event:**

What makes Brands? How do they survive in this world of cutthroat competition? What separates the lions from the sheep? 'Do you have it in you?'

AdMaking, the Advertisement making Competition, is a great platform for showcasing that creative zing in you. make sure the event has something for everyone. This event is an online event.

### **Rules:**

- Participants have to register online by filling up google forms provided on the official website [www.tantrafiesta.in](http://www.tantrafiesta.in)
- participants have to register in official website [www.tantrafeista.in](http://www.tantrafeista.in)
- It is a team event. Each team should have 4-5 members only.
- You will be given a product(or) a Theme to endorse 15days prior the event

- Time limit for the performing the advertisement is 1-2 minutes.
- Participants shall be judged on the basis of spontaneity, content, adherence to the topic, on-stage presentation, coordination and overall appeal of the advertisement.
- The caution should be taken to refrain from displaying obscenity, violence, prejudice, defamation etc. in Advertisement.

### **TEAM DETAILS:**

1. Maximum five participants per team

### **JUDGEMENT CRITERIA:**

1. Creativity and novelty of add
2. Relevance to the Theme.

### **Note:**

- In case of any discrepancy, decision made by the Team TantraFiesta'18 Will be final.

**→ last date for submission of videos is on 24th October 2018. on email k.divyasri12@gmail.com.**

### **Registration Fees:**

**Rs -100 / per team**

### **Contact Us:**

**Divya Sri Koshike: 7330901399**

**Himanshi marodia: 7023661160**

**email Id:** [tantrafiesta.event2k18@gmail.com](mailto:tantrafiesta.event2k18@gmail.com)

**official website:** [www.tantrafeista.in](http://www.tantrafeista.in)