

# Alison Avery

FRONT-END WEB DEVELOPER

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## about

**Hello!** I am a front-end web developer and technical writer with a track record of high-quality results.

## expertise

- ♦ **Quickly synthesizes** large quantities of detailed information
- ♦ **Programming Languages - Primary:** HTML, CSS, (including using these languages in WordPress)  
**Secondary:** JavaScript, PHP
- ♦ **Clearly communicates** project vision
- ♦ **Efficiently organizes** resources
- ♦ **Produces quality work** in both collaborative and independent settings
- ♦ **Comfortably translates project information** between various technical specialists, project managers, and team members
- ♦ Provides **articulate** and **clear** written and verbal **communication**
- ♦ **Skillfully composes and designs** on-message materials for a variety of target audiences through:
  - \* website development
  - \* professional videos
  - \* print media
  - \* web media integration

## work experience

### Tai Chi Strong

June 2016 – Current  
Work from home in OKC

- Content Researcher & Writer
- Online Curriculum Designer
- Web Developer

### NAMI Greenville

(non-profit agency)

August 2014 – October 2015  
Greenville, South Carolina

- Web Developer & Designer
- Digital Communications Specialist

### Sirion Therapeutics, Inc.

June 2008 – March 2010  
Tampa, Florida

- Medical Writer of Regulatory & Scientific Communications

#### Responsibilities:

- Worked as part of a team of 4 full-time medical writers and 3 contract writers in the development of:

4 clinical trial protocols	Product marketing detail aids
4 clinical study reports for FDA	Patient education brochures
3 FDA new drug applications	Training tools and presentations for sales force
2 FDA investigational drug applications	Continuing education for medical providers
2 drug product package inserts	A variety of presentation slide decks
3 drug product monographs	Clinical and scientific posters
1 formulary dossier	
- Regularly convened with department heads—including the Chief Medical Officer, VP of Scientific Communications, Senior VP of Manufacturing and Quality, Director of Business Development, VP of Project Operations, and VP of Medical Affairs—to gain a thorough understanding of product development goals and timelines; developed needed scientific communications accordingly
- Responsible for quality control review and sign-off of documents used both internally and externally by the company
- **Quality Results:**  
two drugs, Durezol™ and Zirgan™, approved by the FDA

Work experience continued on next page

## work experience cont'd

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### **Suppose We Media**

April 1999 – July 2014

Lakeland & Tampa, Florida

- Video and Interactive Course Producer and Programmer
- Digital Media Project Coordinator
- Content Writer

### **Responsibilities:**

- Designed technological delivery formats for online education courses
- Collaborated with directors and administrators to determine organizational education needs, including optimal digital delivery formats
- Met with content specialists and management consultants to establish competencies for educational instruction
- Researched and assimilated organizational data and protocols targeting the specifics of each online education course
- Established benchmarks for determining end-users' successful completion of education courses
- Wrote educational curricula and accompanying scripts for video/interactive media course delivery
- Liaised between interactive media developers, subject-matter experts, and video production crews
- Tracked day-to-day workflow and outcomes
- Communicated with project team members on a daily basis to stay in-the-know regarding progress and arising needs
- Effectively addressed project challenges and restructured schedules and workflow, as needed, to overcome these challenges
- Designed ancillary print materials (i.e. workbooks, instructor guides, exams)
- Established projects budgets and schedules
- Selected and hired team-member professionals from a variety professions

### ***Partial list of clients served:***

- Johnson & Johnson
- Lakeland Regional Medical Center
- American Heart Association
- American Red Cross
- Rapid Pathogen Screening, Inc.
- Wright Medical Technology
- Booz Allen Hamilton
- Concentrics Research