

Profit Margin

12.47%

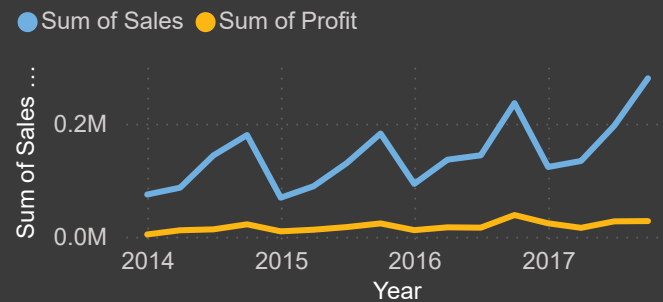
Sum of Sales

2.30M

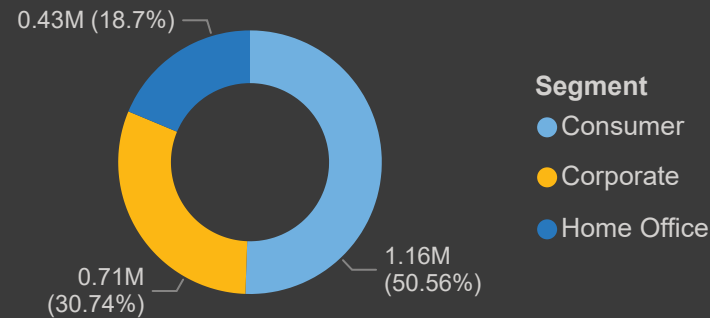
Sum of Profit

286.40K

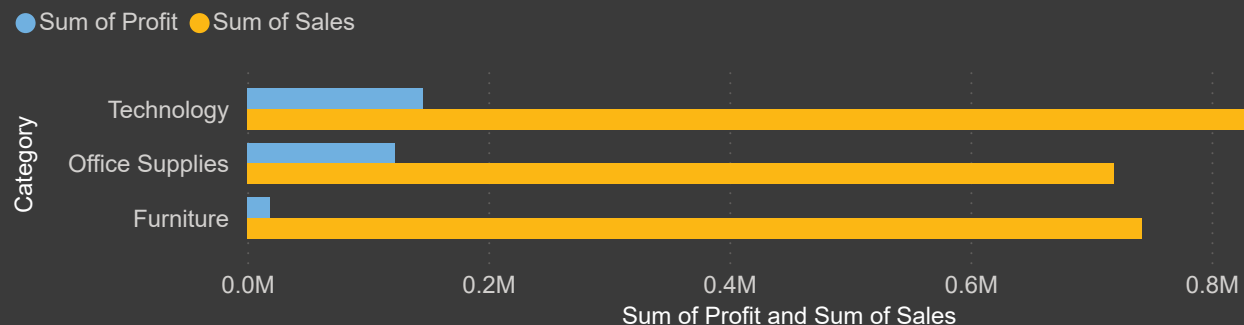
Sum of Sales and Sum of Profit by Year and Quarter



Sum of Sales and Sum of Profit by Segment



Sum of Profit and Sum of Sales by Category



### Key Insight:

Despite contributing significantly to the \$2.30 M in total sales, the Furniture category's low profitability is the primary factor suppressing the company's overall profit margin to only 12.47%.