



Business Link

Access to world class
business support





Link in to a stronger, smarter service...

The East Midlands is one of the best places to do business in the UK

Business Link provides free services dedicated to helping new and established businesses develop and grow.

Our key areas of work are to help our customers identify their business needs, to provide information to overcome issues within the business and give them easy access to a broad range of private, public and voluntary business support services.

We've built an excellent track record in helping companies across the region to access expert advice and support. We're now offering a new, streamlined service to make the process easier, faster and more effective.

It's proven that businesses using professional support services are far more likely to increase turnover and

profitability. At Business Link, we act as a single, independent point of contact for high-quality support, providing information and advice to help customers make the most of their opportunities.

Rather than providing all the advice and help ourselves, we fast-track you to the expert help you need – whatever the issue!

With a huge network of support, knowledge and expert contacts at our fingertips, we can help you make the most of every opportunity.

Call **0845 058 6644** to talk to a member of our Information Team or visit our award-winning website www.businesslink.gov.uk/eastmidlands for a wealth of information and practical advice available at your fingertips.

Helping new businesses get off the ground

Starting your own business is an exciting, challenging, life-changing decision. We're here to help make sure it's one of the best you will ever make. So whether you're thinking things over or taking those first steps towards being your own boss, talk to us and make sure you're making the most of all the opportunities available.

We can help you:

- Put together a business plan
- Find sources of funding
- Develop your business
- Make sure you're meeting regulations
- Arrange the right kind of training
- Get in touch with expert advisers from the public, private and voluntary sectors
- Find local workshops on important issues like finance, VAT and planning

Giving growing businesses great support

It's not just new companies that need support. From young organisations ready for fresh challenges to established ones looking to evolve, the right advice can help you achieve bigger and better things.

We work with thousands of successful companies across the East Midlands, regularly discussing their changing needs and putting them in touch with local experts.

We can help you:

- Raise funds to support your growth
- Recruit, manage and develop staff
- Explore new technology
- Protect and make the most of your ideas
- Improve marketing and sales, at home and abroad
- Compare your business with competitors
- Find out about best practice ideas in your industry

The start of a powerful partnership

Talk to us today and give your business the best chance of an incredible future. With a huge network of support, knowledge and expert contacts at our fingertips, we can help you make the most of every opportunity.

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