

**National Challenge:
Exporting for Growth
supported by HSBC and PwC**

Wednesday 25th April 2012
City Hall, Cardiff

Register or Contact:
www.regionalexportforgrowth.com
T: +44 (0) 115 947 5666



National challenge

Exporting for growth

A personal invitation to support the national challenge – exporting for growth

When: 9.30am – 2.00pm, Wednesday 25th April (registration from 8.45am, lunch to be provided)

Where: Cardiff City Hall, Gorsedd Gardens Road, Cardiff CF10 3ND

Why: In November the Prime Minister launched a major initiative to boost the number of SMEs that export - setting the target of getting up to 100,000 SMEs to either start exporting for the first time or spread to new markets over the next four or five years.

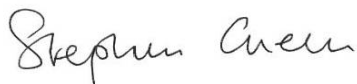
This is a national challenge because boosting SME exports is crucial to strengthening the UK's trade performance. We know we cannot rely on consumption fuelled by debt, or on government spending funded by debt, to drive growth. There is only one other way of driving growth and creating jobs and this is through trade and investment. We have to pay our way in the 21st century.

We want to invite you to be part of this important regional business event on the 25th April in Wales to hear how the UK Government, Welsh Government, HSBC and PwC, as well as other intermediaries and agencies can help businesses to expand and encourage exporting and growth.

Who: Hosted by the Welsh Government, UKTI and supported by our sponsors HSBC and PwC, you will hear first-hand from businesses who have successfully exported, continue to grow and succeed in the current market.

Event: National Challenge – Exporting for Growth

We look forward to seeing you on the 25th April.



Minister for Trade and Investment



**Y Gweinidog Busnes, Menter, Technoleg a wyddoniaeth
Minister for Business, Enterprise, Technology & Science**

RSVP: To register for this event, please go to the following website: www.regionalexportforgrowth.com
Closing date for registration is 22nd April 2012.

If you have any queries about the event, please contact the Event Support Team:

T: +44 (0)115 947 5666 or www.regionalexportforgrowth.com

Supported by :

HSBC 
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UK Trade & Investment is the Government department that helps UK-based companies succeed in international markets. We also assist overseas companies to bring high quality investment to the UK's economy

www.ukti.gov.uk