

KS4 Initiative Cards 1/2

Initiative
Schools Education Programme

Definition
Teaching schoolchildren about road safety.

Initiative
Home Fire Risk Assessments

Definition
Visiting people in their homes to advise them on potential risks and how to make their homes safer from fire

Initiative
Fire station open days

Definition
A chance for the general public to visit their local fire station and learn more about what happens there. Firefighters can take the opportunity to advise on fire safety.

Initiative
Organised visits to fire stations

Definition
Organisations and groups can arrange visits to their local fire station, where they can learn all about the Fire and Rescue Service. Firefighters can take the opportunity to advise on fire safety.

Initiative
Demonstrations at public events

Definition
Educating the public on fire safety by giving demonstrations, such as how to put out a chip pan fire.

Initiative
Visits to residential homes, nursing homes and sheltered accommodation

Definition
Visiting older people and their carers to give advice on how they can stay safe from fire giving demonstrations, such as how to put out a chip pan fire.

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Initiative
Advertisements

Definition

Advertising is a popular way of getting safety messages across to people as there are many different options to use, e.g. TV, radio, local newspapers.

Initiative
Poster campaigns

Definition

Posters highlighting fire safety can be placed in locations where people most needing fire safety messages are likely to see them, or simply in places where lots of people will notice them, e.g. schools, telephone kiosks, etc.

Initiative
Leaflet drops

Definition

Distributing leaflets throughout communities on how to stay safe.

Initiative
Partnership working

Definition

Working with other organisations who can help deliver safety messages, e.g. midwives working with new mothers and their babies.