

YORKSHIRE AND THE HUMBER COMPETITIVENESS AND EMPLOYMENT PROGRAMME 2007-13

ANNUAL IMPLEMENTATION REPORT 2010



CCI: 2007 UK162PO009
June 2011

Front Cover: Baroness Hanham, Minister for Communities and Local Government with responsibility for the European Regional Development Fund Programmes in England, visited Sheffield in July 2010, to see projects co-financed by the fund. In an itinerary that combined visits to projects funded through the 2000-2006 Objective 1 Programme in South Yorkshire with others funded through the current 2007-13 ERDF programme in Yorkshire and The Humber, the Minister discussed issues with people running a number of projects in the city and met with individuals who had directly benefitted from ERDF investment.

Pictured(L-R): *Luqman Jimoh, Business Mentor; Baroness Hanham; Tony Bowers new Entrepreneur; Anna Sheard Enterprise Coach Support Manager; Lisa Hughes, Enterprise Coach; Dawn Cowan, new Entrepreneur*

PLEASE NOTE

All financial information contained in this report is provided in both Sterling and in Euros.
An exchange rate of £1 = €1.184834 (December 2010) is used throughout to convert Sterling amounts to Euros.

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Chapter 1: IDENTIFICATION AND INTRODUCTION

1.1 Identification

Table 1

OPERATIONAL PROGRAMME	Objective: Regional Competitiveness and Employment
	Eligible Area: Yorkshire and The Humber
	Programming Period: 2007-2013
	Programme Number: CCI 2007 UK162PO009
ANNUAL IMPLEMENTATION REPORT	Programme Title: Yorkshire and The Humber Competitiveness Operational Programme 2007-2013
	Reporting Year: 2010
	Date of approval of the annual report by monitoring committee: 21st June 2011

1.2 Introduction

I am pleased to present the Annual Implementation Report 2010 for Yorkshire and The Humber's Operational Programme 2007-13 which has been allocated ERDF resources under the Competitiveness and Employment objective (**CCI: 2007 UK162PO009**). The report describes the implementation of the programme in both the phasing-in region of South Yorkshire and rest of the region, which is not phasing-in, between 1st January and 31st December 2010.

The managing authority for the programme, along with all other English ERDF programmes, is the Department for Communities and Local Government. Yorkshire Forward, the regional development agency for Yorkshire and The Humber was appointed as an intermediary body under Article 59 of regulation EC 1083/2006 to undertake certain management authority functions. The necessary powers were granted to Yorkshire Forward by the government through a statutory instrument on 31st January 2008.

This report was prepared by the programme's management team within Yorkshire Forward and shared with the Programme's Monitoring Committee (PMC) as a draft. The report was discussed by PMC on 21st June 2010 and was approved.

2010 was the third full year of programme activity. The European Commission's decided, in response to the economic situation, to re-profile the N+2 targets of all programmes which meant that the programme achieved the revised target in December 2010. The

programme continued to create secure foundations on which to build the activities in the remaining years of the programme period.

This performance has been delivered in the face of the most severe economic downturn in recent memory that has seriously impacted on the availability of match funding for the ERDF investment. The earlier decision taken by the programme partners to seek to change the Operational Programme to include match funding from the private sector was vindicated as further constraints within public financing reduced the availability of public match. Without this timely change, the programme would have been even more affected than it has been.

The general election held in May 2010 saw a change of government. The new coalition administration made reducing the country's financial deficit a priority which saw further restrictions in public spending. The restructuring of how the government facilitates economic development and regeneration in the regions was another priority. Shortly after the election, the new government announced its decision to abolish the regional development agencies, such as Yorkshire Forward, in England. As these agencies were responsible for the management of English regional ERDF programmes, new arrangements for the delivery of ERDF had to be developed.

Considerable management time, effort and energy have been devoted to working through the implications of this change during the second half of 2010. Uncertainty around how this change of policy would be implemented and the affect it might have on the programme has introduced an unhelpful level of uncertainty amongst the staff directly employed by the programme, projects receiving grants and those in the process of applying and amongst partners generally.

Despite all the distractions and difficulties, management attention has stayed resolutely focused on delivering the ERDF Programme.

1.3 Report Overview

The report is divided into separate chapters, each covering different aspects of the Programme's implementation; it also has annexes and links to the Programme's website that provide further and fuller information:

- **Chapter 1** is an introduction and summary and contains some brief highlights of programme activity in 2010
- **Chapter 2** provides an overview of implementation including information on the achievement and analysis of the Programme; information about compliance with Community Law; significant problems encountered and measures taken to overcome them; changes in the Programme's context; modifications under Article 57 of Regulation (EC) 1083/2006; how it complements other instruments; and governance and monitoring arrangements

- **Chapter 3** looks in detail at the progress being made in implementation taking each of the five programme priorities in turn and the impact of the cross cutting themes in each priority. This section looks at financial progress made during 2010 and cumulatively as well as progress against the various targets for outputs, results and impacts. It also looks at the significant problems encountered in each priority and the measures taken to overcome them.
- **Chapter 4** looks at the programme's major projects
- **Chapter 5** looks at technical assistance
- **Chapter 6** looks at information and publicity measures undertaken by the programme
- **Chapter 7** assesses the results of the information and publicity measures in terms of visibility and awareness of operational programmes and of the role played by the Community as required by Art 4 of (EC) 1828/2006.
- The following annexes are attached:
 - Annex A** Beneficiary Data Table
 - Annex B** Project Reports

1.4 **Yorkshire and The Humber Region**

Yorkshire and The Humber is one of the nine regions in England and is at NUTS1 level of territorial organisation. It has a population of approximately 5 million, and covers an area of 15,411 sq km. The region has four sub-regions: The Humber, North Yorkshire, South Yorkshire and West Yorkshire. The region is both geographically and economically diverse. North Yorkshire is predominantly rural, containing two National Parks, coastal resorts and a significant tourist industry. It has half the region's land area but only a seventh of its population. West Yorkshire has the largest population, mainly a series of urban conurbations and contains Leeds/Bradford, the most powerful economy in the region. The Humber is also rural, except for Kingston-upon-Hull and a number of medium sized towns. It contains the Humber Ports and 130 miles of coastline. Parts of The Humber, North Yorkshire and West Yorkshire benefited from an Objective 2 Programme during the 2000 to 2006 programming period. North and West Yorkshire and The Humber comprise the non phasing-in part of the region.

South Yorkshire is a metropolitan county of 1.3 million people and 1,559 sq km lying to the south of the region and containing the urban districts of Barnsley, Doncaster, Rotherham and Sheffield. South Yorkshire is at NUTS2 level of territorial organisation. The sub-region was an Objective 1 area between 2000 and 2006 following the decline of its industrial base of coal and steel and ancillary engineering industries in the previous decade. Recent economic performance, however, has been one of growth and South Yorkshire moved out of Objective 1 status for 2007-13 and is "phasing-in" for this programming period. South Yorkshire is characterised by flat arable land to the east, moor land of the Peak District National Park to the west and the four major conurbations in the middle.

1.5 2010 – Highlights of the Year

The various chapters in this report will cover the programme's progress in detail, but I would like to take this opportunity to draw your attention to some of, what I believe to have been, the more significant programme highlights of 2010:

- **29 January 2010** - launch of the AEM Innovation Network, one of the networks funded through the Innovation Networks project managed by Yorkshire Forward
- **29 January 2010** - Rt Hon John Denham MP, Secretary of State for Business Innovation and Skills wrote to Yorkshire Forward congratulating them on the achievement of the 2009 N+2 target despite the difficult economic circumstances.
- **2 February 2010** - launch of the Formulation Innovation Network, another of the networks funded through the Innovation Networks project managed by Yorkshire Forward.
- **3 February 2010** - Annual Review of English ERDF programmes with the Commission
- **5 March 2010** – Joining up ERDF with other EU funding opportunities conference attended by nearly 100 partners. A complementary handbook developed and distributed.
- **12 March 2010** – Launch in Leeds of the regional venture capital and loan fund, known as Finance Yorkshire. This JEREMIE initiative also held local launches in Sheffield, Skipton, York, Hull and Scarborough.
- **30 June 2010** – Third annual call for proposals and revised priority prospectus issued
- **29 July 2010** – European Commission approves the 2009 Annual Implementation Report
- **4 August 2010** – Baroness Hanham, minister responsible for ERDF, visits projects in Sheffield and meets people who have directly benefitted.
- **3 September 2010** – Deputy Prime Minister, Rt Hon Nick Clegg MP launches Opportunity Sheffield, an ERDF supported local employability project
- **30 September 2010** – supplementary call for proposals for projects seeking to adapt the region to or mitigate the effects of climate change issued
- **15 October 2010** – proposals for revision to the Operational Programme to include activity to adapt the region to and mitigate the effects of climate change submitted to the European Commission.
- **3 November 2010** – launch of Newlands Enterprise Park project in Bradford
- **4 November 2010** – launch of the Innovative Physical Organic Solutions (IPOS) laboratory at the University of Huddersfield. This is part of the Institute of Product and Process Development project run by the Universities of Leeds and Huddersfield.

- **12 November 2010** – a post 2013 European Funding seminar in Leeds with speakers from the Commission and regional MEPs was organised
- **17 November 2010** – launch of R&D project Mercury managed by the University of Sheffield
- **18 November 2010** – HM The Queen, accompanied by the Duke of Edinburgh, launched the start of work at the ERDF funded NAMRC on South Yorkshire's Advanced Manufacturing Park.
- **30 November 2010** - The time limited call for proposals to deliver the new activities around adaptation to and mitigation of climate change attracted 62 Expressions of Interest by the deadline.
- **7 December 2010** – European Commission approves the proposed revisions to the Operational Programme without amendment.
- **8 December 2010** – launch of the Sheffield Cultural Infrastructure (Tudor Square) project.



The Sheffield Cultural Infrastructure Project was launched on 8 December by (L-R) Malcolm Taylor (Head of the ERDF Programme) Simon Green (Sheffield City Council) Dan Bates (Sheffield Theatres Trust) and Cllr Paul Scriven (leader of Sheffield City Council)

1.6 Conclusion

In conclusion, this report offers convincing evidence to show that the ERDF Programme for Yorkshire and The Humber has continued to make a positive contribution to the economic development of the region. Despite the continuing difficult economic conditions during 2010, the programme has continued to build on the significant contribution made by structural funds towards the region's economic transformation. Clearly, there is still a lot of work to do as we seek to secure the results that the region and its people expect. As european investment for regeneration and economic development is now, to all intents and

purposes, by far the largest source of funding available in the region, appreciation by partners of the contribution and the positive role played in regional development by structural funds has deepened.

Finally, I would also like to thank colleagues at the European Commission for their continued positive support and active engagement with us as we seek to maximise the potential benefits to the region arising from the programme.

Malcolm Taylor
Assistant Director, Finance
Head of European Operations
Yorkshire Forward

Chapter 2: OVERVIEW OF THE IMPLEMENTATION OF THE OPERATIONAL PROGRAMME

2.1 Achievement and Analysis of Progress

2.1.1 Information on the physical progress of the Operational Programme

Within the 2010 report period, implementation activity comprised the management of contracted projects to ensure that compliant spend could be reported to the Commission, and continued calls for new projects. Twelve new contracts were issued in 2010. A total of **€35,527,395.33** was received from the Commission in response to claims made during the year. This comprised **€9,535,948.06** in respect of South Yorkshire (ie the phasing-in region) and **€25,991,447.27** for the rest of the region (non phasing-in).

During 2010 projects started to report on outputs achieved. The levels of outputs reported were however low due to the lag between project activity and outputs being verified by project sponsors. For example, business starts can only be captured under the Core Indicator Framework used by all the RDAs once the business has been in operation for 12 months. The level of contracted outputs is in line with that expected from the resources committed.

Table 2 Total Programme Indicators

Yorkshire And The Humber Regional Competitiveness and Employment Programme 2007-2013
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Number of projects seeking to promote businesses, entrepreneurship, new technology (ERDF40)	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	22
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
New or upgraded floorspace (m ²)	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	177,882
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Number of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	4,072
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Information Society projects (ERDF 11)	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	4
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	84.6	0	0	0	0	0	0	0	84.6
	Target	-	-	-	-	-	-	-	-	-	-	-	28,796
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Research jobs created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	tbc
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Gross jobs Safeguarded	Achieved	0	0	0	1,849	0	0	0	0	0	0	0	1,849
	Target	-	-	-	-	-	-	-	-	-	-	-	17,391
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	£0	£0	£0	£15,699,073	£0	£0	£0	£0	£0	£0	£0	£15,699,073
	Target	-	-	-	-	-	-	-	-	-	-	-	£969,147,000
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-

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Total number of businesses improving capability / performance	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	4,131
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Number of businesses contributing to reduction in eco footprint/waste	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	3,839
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Number of additional businesses covered by or improving broadband	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	2,253
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	2,054
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	19,675
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	£808,913,123
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	11,868
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	-	£488,159,785
	Baseline	-	-	-	-	-	-	-	-	-	-	-	-

Table 3: South Yorkshire 'Phasing-in' Indicators											
Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
Number of businesses assisted that are SMEs	Achieved	0	0	0	16	0	0	0	0	0	16
	Target	-	-	-	-	-	-	-	-	-	6,308
	Baseline	-	-	-	-	-	-	-	-	-	-
Number of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	40	0	0	0	0	0	40
	Target	-	-	-	-	-	-	-	-	-	6,104
	Baseline	-	-	-	-	-	-	-	-	-	-
Number of businesses assisted that are social enterprises inc in above	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	434
	Baseline	-	-	-	-	-	-	-	-	-	-
Number of RTD Projects	Achieved	0	0	0	13	0	0	0	0	0	13
	Target	-	-	-	-	-	-	-	-	-	204
	Baseline	-	-	-	-	-	-	-	-	-	-
Number of RTD projects including number of co-operation project enterprises - research institutions (ERDF 5)	Achieved	0	0	0	13	0	0	0	0	0	13
	Target	-	-	-	-	-	-	-	-	-	102
	Baseline	-	-	-	-	-	-	-	-	-	-
Number of projects overcoming barriers to Employment	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	278
	Baseline	-	-	-	-	-	-	-	-	-	-
Number of projects ensuring Sustainability and Improving the attractiveness of towns & cities	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	23
	Baseline	-	-	-	-	-	-	-	-	-	-

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Number of projects seeking to promote businesses, entrepreneurship, new technology (ERDF40)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	22
	Baseline	-	-	-	-	-	-	-	-	-	-	-
New or upgraded floorspace (m ²)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	93,447
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Number of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	1,293
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Information Society projects (ERDF 11)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	4
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	11	0	0	0	0	0	0	11
	Target	-	-	-	-	-	-	-	-	-	-	10,615
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Research jobs created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	tbc
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross jobs Safeguarded	Achieved	0	0	0	244.0	0	0	0	0	0	0	244
	Target	-	-	-	-	-	-	-	-	-	-	6,584
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	0	0	0	£2,703,900	0	0	0	0	0	0	£2,703,900
	Target	-	-	-	-	-	-	-	-	-	-	£329,185,000
	Baseline	-	-	-	-	-	-	-	-	-	-	-

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Total number of businesses improving capability / performance	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	1,304
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Number of businesses contributing to reduction in eco footprint/waste	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	1,262
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Number of additional businesses covered by or improving broadband	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	2,253
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	645
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	7,218
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	£291,836,500
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	4,476
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	£182,188,093
	Baseline	-	-	-	-	-	-	-	-	-	-	-

Table 4: Rest of Region (excluding South Yorkshire) Indicators												
Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total	
Number of businesses assisted that are SMEs	Achieved	0	0	0	40	0	0	0	0	0	40	
	Target	-	-	-	-	-	-	-	-	-	12,884	
	Baseline	-	-	-	-	-	-	-	-	-	-	
Number of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	245	0	0	0	0	0	245	
	Target	-	-	-	-	-	-	-	-	-	12,602	
	Baseline	-	-	-	-	-	-	-	-	-	-	
Number of businesses assisted that are social enterprises inc in above	Achieved	0	0	0	0	0	0	0	0	0	0	
	Target	-	-	-	-	-	-	-	-	-	906	
	Baseline	-	-	-	-	-	-	-	-	-	-	
Number of RTD projects	Achieved	0	0	0	35	0	0	0	0	0	35	
	Target	-	-	-	-	-	-	-	-	-	282	
	Baseline	-	-	-	-	-	-	-	-	-	-	
Number of RTD projects - including number of co-operation projects enterprises research institutions (ERDF 5)	Achieved	0	0	0	22	0	0	0	0	0	22	
	Target	-	-	-	-	-	-	-	-	-	141	
	Baseline	-	-	-	-	-	-	-	-	-	-	
Number of projects overcoming barriers to employment	Achieved	0	0	0	0	0	0	0	0	0	0	
	Target	-	-	-	-	-	-	-	-	-	339	
	Baseline	-	-	-	-	-	-	-	-	-	-	
New or upgraded floorspace (m ²)	Achieved	0	0	0	0	0	0	0	0	0	0	
	Target	-	-	-	-	-	-	-	-	-	84,435	
	Baseline	-	-	-	-	-	-	-	-	-	-	

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Number of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	2,779
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	73.6	0	0	0	0	0	0	73.6
	Target	-	-	-	-	-	-	-	-	-	-	18,181
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Research jobs created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	tbc
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross jobs safeguarded	Achieved	0	0	0	1,605	0	0	0	0	0	0	1,605
	Target	-	-	-	-	-	-	-	-	-	-	10,807
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	0	0	0	£12,995,173	0	0	0	0	0	0	£12,995,173
	Target	-	-	-	-	-	-	-	-	-	-	£639,962,000
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Total number of businesses improving capability / performance	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	2,827
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Number of businesses contributing to reduction in eco footprint/waste	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	2,577
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	1,409
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	12,457
	Baseline	-	-	-	-	-	-	-	-	-	-	-

Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	£517,076,623
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	7,392
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	£305,971,692
	Baseline	-	-	-	-	-	-	-	-	-	-	-

Cross cutting theme indicators

The cross cutting theme indicators for the programme are shown in **Table 13**

Financial Information (in euros)

Table 5 Priority axes by source of funding (€)

	Expenditure paid out by the beneficiaries included in payment claims sent to the managing authority	Corresponding public contribution	Private expenditure	Expenditure paid by the body responsible for making payments to the beneficiaries	Total payments received from the Commission
Priority Axis 1: Promoting Innovation and R&D	4,662,700.62	3,516,051.76	0	4,662,700.62	4,662,700.62
Of which ESF type expenditure	0	0	0	0	0
Of which ERDF type expenditure	4,662,700.62	3,516,051.76	0	4,662,700.62	4,662,700.62
Priority Axis 2: Stimulating and Supporting Successful Enterprise	58,734,148.00	55,417,460.43	0	58,734,148.00	58,734,148.00
Of which ESF type expenditure	0	0	0	0	0
Of which ERDF type expenditure	58,734,148.00	55,417,460.43	0	58,734,148.00	58,734,148.00
Priority Axis 3: Sustainable Communities	13,345,806.25	12,791,477.78	0	13,345,806.25	13,345,806.25
Of which ESF type expenditure	0	0	0	0	0
Of which ERDF type expenditure	13,345,806.25	12,791,477.78	0	13,345,806.25	13,345,806.25
Priority Axis 4: Economic Infrastructure For A Competitive Economy	12,077,135.60	20,666,099.96	0	12,077,135.60	12,077,135.60
Of which ESF type expenditure	0	0	0	0	0
Of which ERDF type expenditure	12,077,135.60	20,666,099.96	0	12,077,135.60	12,077,135.60
Priority Axis 5: Technical Assistance	337,693.49	337,693.48	0	337,693.49	337,693.49
Of which ESF type expenditure	0	0	0	0	0
Of which ERDF type expenditure	337,693.49	337,693.48	0	337,693.49	337,693.49
Grand Total	89,157,483.96	92,728,783.41	0	89,157,483.96	89,157,483.96
Total in transitional regions in the grand total	37,945,477.00	44,986,795.72	0	37,945,477.00	37,945,477.00
Total in non-transitional regions in the grand total	51,212,006.96	47,741,987.69	0	51,212,006.96	51,212,006.96

ESF type expenditure in the grand total where the Operational Programme is co-financed by the ERDF	0	0	0	0	
ERDF type expenditure in the grand total where the Operational Programme is co-financed by the ESF	0	0	0	0	

2.1.2 Categorisation of Funds

The Operational Programme must categorise expenditure against a series of categories which the European Commission will use across the European Union to identify the type of project / activity being funded, the form of finance being used and the spatial areas being targeted. This will enable the European Commission to aggregate and compare programme expenditure information across all of the programmes in the EU.

The European Commission has identified a range of ‘priority themes’ under which to classify the type of activity being funded, however, these themes cover the whole range of potential Structural and Cohesion Fund investments across the EU - only a handful are applicable to the activity identified in Yorkshire and The Humber’s ERDF Operational Programme, and anticipated activity has therefore been allocated under these theme headings as set out below.

Cumulative breakdown of allocations of the Community contribution by category

Table 6

ERDF in Area without Transitional Support (Rest of Region)

Lisbon Category No.	Form of Finance	Territory	Economic Activity	Location Code	Location Code Description	Total
2	1	0	22	UKE	Yorkshire and The Humber	7,108,066.35
2	1	0	22	UKE21	York	23,395,734.60
2	1	0	22	UKE41	Bradford	2,960,733.41
3	1	0	22	UKE	Yorkshire and The Humber	1,696,405.21
3	1	0	22	UKE21	York	1,387,451.42
4	1	0	22	UKE	Yorkshire and The Humber	3,220,447.87
4	1	0	22	UKE41	Bradford	328,970.38
5	1	0	22	UKE	Yorkshire and The Humber	2,032,508.29
6	1	0	22	UKE	Yorkshire and The Humber	3,256,681.28
7	1	0	22	UKE	Yorkshire and The Humber	4,922,466.83
8	1	0	22	UKE	Yorkshire and The Humber	1,097,607.82
8	1	0	22	UKE11	Kingston upon Hull, City of	3,596,561.61
8	1	0	22	UKE22	North Yorkshire CC	705,366.11
8	1	0	22	UKE41	Bradford	5,401,453.79
8	3	0	22	UKE	Yorkshire and The Humber	19,352,290.28
9	1	0	22	UKE	Yorkshire and The Humber	5,054,091.24
9	1	0	22	UKE11	Kingston upon Hull, City of	1,335,898.10

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9	1	0	22	UKE22	North Yorkshire CC	2,898,344.79
9	1	0	22	UKE41	Bradford	1,206,649.29
9	1	0	22	UKE42	Leeds	1,714,687.20
61	1	0	22	UKE11	Kingston upon Hull, City of	1,171,091.23
85	1	0	17	UKE	Yorkshire and The Humber	1,542,448.58
					East Riding and North Lincolnshire	
85	1	0	17	UKE1		227,168.25
85	1	0	17	UKE4	West Yorkshire	293,321.09
86	1	0	22	UKE	Yorkshire and The Humber	1,028,299.05
Grand Total						96,934,744.07

Table 7
 ERDF in Area with Transitional Support (South Yorkshire)

Lisbon Category No.	Form of Finance	Territory	Economic Activity	Location Code	Location Code Description	Total
2	1	0	22	UKE3	South Yorkshire	824,081.75
2	1	0	22	UKE32	Sheffield	24,138,931.28
3	1	0	22	UKE3	South Yorkshire	565,469.19
4	1	0	22	UKE3	South Yorkshire	5,480,127.96
5	1	0	22	UKE3	South Yorkshire	663,563.98
5	1	0	22	UKE32	Sheffield	482,468.01
6	1	0	22	UKE3	South Yorkshire	972,776.07
7	1	0	22	UKE3	South Yorkshire	4,314,561.61
8	1	0	22	UKE3	South Yorkshire	2,886,295.02
8	1	0	22	UKE31	Barnsley, Doncaster and Rotherham	12,801,157.58
8	1	0	22	UKE32	Sheffield	2,111,374.41
8	3	0	22	UKE3	South Yorkshire	16,192,733.41
9	1	0	22	UKE3	South Yorkshire	3,571,873.23
9	1	0	22	UKE31	Barnsley, Doncaster and Rotherham	3,268,436.02
9	1	0	22	UKE32	Sheffield	8,853,580.57
10	1	0	10	UKE3	South Yorkshire	35,333,909.95
14	1	0	22	UKE31	Barnsley, Doncaster and Rotherham	859,834.12
52	1	0	22	UKE31	Barnsley, Doncaster and Rotherham	3,174,799.76
61	1	0	22	UKE31	Barnsley, Doncaster and Rotherham	2,895,458.53
61	1	0	22	UKE32	Sheffield	6,222,655.21
85	1	0	17	UKE3	South Yorkshire	2,490,428.20
86	1	0	22	UKE3	South Yorkshire	870,990.05
Grand Total						138,975,505.91

2.1.3 Information about the breakdown of the use of the Funds

Table 8 shows the breakdown of funds in the Lisbon categories. The largest amount in any one category was **Category 8: Other investments in firms**, which totalled € 46,258,451 cumulatively. This reflected the investment of €32.9m in Finance Yorkshire, the regional venture capital and loan fund.

Progress on delivery of Digital Region – broadband infrastructure in South Yorkshire, a €32.8m major project meant that **Category 10: CI infrastructures including broadband networks** was also well utilised with €10,612,211 of cumulative declared spend in 2010

Category 2: RTD infrastructures (including equipment, instrumentation and high speed computer networks between research institutes) and specific technology competence centres was also well utilised with €19,647,184 of spend. This reflected the investment in another major project- Science City York Embedded Space and Technology Transfer.

The other large amount of spend fell into **Category 9: Other actions aiming at stimulation of research and innovation and entrepreneurship in SMEs**. A total of €5,660,404 was claimed under this category by business support projects, primarily in Priority 3. Remaining expenditure fell into:

- **Category 3:** Technology transfer and improvement of cooperation networks between SMEs and research institutes; Technology transfer and improvement of cooperation networks between SMEs and research institutes
- **Category 4:** Aid for the RTD in particular in the SMEs;
- **Category 5:** Advanced supporting services in companies and groups of companies
- **Category 6:** Assistance to SMEs for the promotion of environmentally products and processes
- **Category 52:** Promotion of clean urban public transport
- **Category 61:** Integrated projects for urban/rural rehabilitation
- **Category 85:** Preparation, implementation, follow-up and control

These totalled €6,979,234

Table 8 Expenditure by Lisbon Category

	Codes for the priority theme dimension.	ERDF in area without transitional support €	ERDF in area with transitional support €	Total ERDF Support €	ERDF Expenditure to Date €
Code	Priority theme				
<i>Research and technological development (RTD), innovation and entrepreneurship</i>					
01	RTD activities in research centres	4,163,028	3,321,449	7,484,477	
02	RTD infrastructures (<i>including equipment, instrumentation and high speed computer networks between research institutes</i>) and specific technology competence centres	20,815,140	16,607,244	37,422,384	19,647,183.82

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03	Technology transfer and improvement of cooperation networks between SMEs and research institutes	9,152,112	8,285,795	17,437,907	1,668,856.37
04	Aid for the RTD in particular in the SMEs (<i>including access to RTD services in the research centres</i>)	4,163,028	3,321,449	7,484,477	552,589.32
05	Advanced supporting services in companies and groups of companies	74,889,696	32,098,421	106,988,117	1,425,578.90
06	Assistance to SMEs for the promotion of environmentally products and processes	20,271,321	11,197,042	31,468,363	1,105,252.27
07	Investments in companies directly related to research and innovation (<i>innovative technologies, creation of new companies by the universities, RTD institutes and existing companies, ...</i>)	6,244,542	4,982,173	11,226,715	
08	Other investments in firms	28,426,699	18,648,932	47,075,631	46,258,451.28
09	Other actions aiming at stimulation of research and innovation and entrepreneurship in SMEs	44,755,110	29,057,015	73,812,125	5,660,403.60
Information society					
10	CI infrastructures (<i>including broad-band networks</i>)		33,338,083	33,338,083	10,612,210.79
11	Information and communication technology (access, safety, interoperability, prevention of risks, research, innovation, e-content...)				
12	Information and communication technology (TEN-TIC)				
13	Services and applications for the citizen (<i>e-health, e-government, e-learning, e-inclusion, ...</i>)	4,688,095	4,065,620	8,753,714	
14	Services and applications for the SMEs (<i>electronic trade, education/training, networking, ...</i>)	9,063,649	6,301,711	15,365,360	
15	Other actions aiming at access to the TIC by the SMEs and their effective use	4,375,555	2,236,091	6,611,646	
Transport					
16	Rail				
17	Rail (TEN-T)				
18	Mobile rail assets				

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19	Mobile rail assets (TEN-T)				
20	Motorways				
21	Motorways (TEN-T)				
22	Trunk roads				
23	Regional/local roads				
24	Cycle tracks				
25	Public transport				
26	Multimode transport				
27	Multimode transport (TEN-T)				
28	Intelligent transport systems				
29	Airports				
30	Ports				
31	Internal inland waterways (regional and local)				
32	Internal inland waterways (TEN-T)				
Energy					
33	Electricity				
34	Electricity (TEN-E)				
35	Natural gas				
36	Natural gas (TEN-E)				
37	Petroleum products				
38	Petroleum products (TEN-E)				
39	Renewable energy: wind	1,700,000	2,900,000	4,600,000	
40	Renewable energy: solar	1,700,000	2,900,000	4,600,000	
41	Renewable energy: biomass	1,700,000	2,900,000	4,600,000	

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42	Renewable energy: hydroelectric, geothermic, and others	2,200,000	3,400,000	5,600,000	
43	Energy efficiency, combined heat and power, control of energy	6,402,502	6,747,498	13,150,000	
<i>Environment and risks prevention</i>					
44	Domestic and industrial waste management				
45	Drinking water management and distribution				
46	Waste water (treatment)				
47	Air quality				
48	Prevention and integrated pollution control				
49	Mitigation and adaptation to climate change	35,000,000	12,000,000	47,000,000	
50	Rehabilitation of factory sites and contaminated land	4,000,000	8,000,000	12,000,000	
51	Promotion of biodiversity and nature conservancy (including Natura 2000)	500,000	1,000,000	1,500,000	
52	Promotion of clean urban public transport	625,079	2,710,413	3,335,493	692,696,.56
53	Risks prevention (including the development and implementation of plans and actions to prevent and manage the natural and technological hazards)				
54	Other actions aiming at the safeguarding of the environment and the prevention of risks				
<i>Tourism</i>					
55	Promotion of natural assets				
56	Protection and development of natural inheritance				
57	Aid for the improvement of tourist services				
<i>Culture</i>					
58	Protection and safeguarding of cultural heritage				
59	Development of cultural infrastructure				
60	Other assistance for the improvement of cultural services				

<i>Urban/rural rehabilitation</i>					
61	Integrated projects for urban/rural rehabilitation	15,202,493	44,180,736	59,383,229	1,196,567.56
<i>Increasing adaptability of workers and enterprises</i>					
62	Development of lifelong learning systems and strategies in companies; training and services for workers and managers to increase their adaptability to change				
63	Design and dissemination of innovative and more productive forms of work organisation				
64	Development of specific employment, training and support services for company and sector restructuring, and the development of systems to anticipate economic change and future occupational and skills requirements				
<i>Enhancing access to and sustainability of employment</i>					
65	Modernisation and strengthening of labour market institutions				
66	Implementation of active and preventive labour market measures, including encouraging active ageing and prolonging working lives				
67	Encouraging active ageing and prolonging working lives				
68	Supporting self-employment and entrepreneurship				
69	Actions to increase the sustainable participation and progress of women in employment; to reduce gender-based segregation in the labour market and to reconcile work and private life including by facilitating access to childcare and care for dependent persons				
70	Actions to increase migrant's participation in employment and thereby strengthen their social integration				

<i>Reinforcing social inclusion of people at a disadvantage</i>					
71	Pathways to integration in employment for disadvantaged people including in the social economy; combating discrimination in accessing the labour market and promoting diversity in the workplace				
<i>Enhancing human capital</i>					
72	Design and introduction of reforms in education and training systems, in order to improve the labour market relevance of education and training; to raise their responsiveness to the needs of a knowledge-based society and continually update the skills of teaching and other personnel				
73	Increase participation in education and training; including initial vocational and tertiary education; and actions to achieve a significant decline in early school leaving				
74	Raising potential human capital in research and innovation, notably through post-graduate studies and training of researchers and related networking activities between universities, research centres and enterprises				
<i>Investments in social infrastructures</i>					
75	Infrastructures for education				
76	Infrastructures for health				
77	Infrastructures for childcare				
78	Infrastructure for housing				
79	Other social infrastructures				

Mobilising for reforms in the fields of employment and inclusion					
80	Promoting partnerships, pacts and initiatives through networking of relevant stakeholders at national, regional and local level				
	Strengthening institutional capacity at national, regional and local level				
81	Mechanisms to improve the design and delivery of good policy and programmes at national, regional or local level, capacity building in the delivery of policies and programmes.				
82-84	Reduction of additional costs hindering the outermost regions' development				
Technical assistance					
85	Preparation, implementation, follow-up and control	10,626,347	9,215,405	19,841,752	337,693.49
86	Evaluation, studies, conferences, publicity	1,875,238	1,626,248	3,501,486	
	Totals	312,539,633	271,041,326	583,580,959	89,157,483.96

Table 9

	<i>Coding of the form of financing dimension.</i>	<i>ERDF in area without transitional support €</i>	<i>ERDF in area with transitional support €</i>	<i>Total ERDF Support</i>	<i>Total ERDF Expenditure to date</i>
Code	Form of financing				
1	Non-refundable aid	299,100,429	242,500,674	541,601,103	55,199,004.89
2	Refundable aid (<i>loan, interest subsidies, guarantee</i>)				
3	Venture capital (<i>public capital holding, venture capital fund</i>)	13,439,204	28,540,652	41,979,856	33,958,479.07
4	Other form of financing				
Total					89,157,483.96

Table 10

	<i>Coding of the territory dimension.</i>	<i>ERDF in area without transitional support €</i>	<i>ERDF in area with transitional support €</i>	<i>Total ERDF Support (€)</i>	<i>Total ERDF Expenditure to date (€)</i>
Code	Territory			0	
1	Urban centre				
2	Mountains				
3	Islands				
4	Sparingly populated areas				
5	Rural areas (not covered by 01-04)				
6	Former EU external borders				
7	Outermost region				
8	Cross-border cooperation area				
9	Transnational cooperation area				
10	Interregional cooperation area				
0	No application	312,539,633	271,041,326	583,580,959	89,157,483.96

2.1.4 Assistance by target groups

The Operational Programme requires the ERDF team to undertake an annual review of the targeted groups (women and BAME) within the programme which will inform activity developed.

This report only summarises forecast targets not achieved targets. The Managing Authority (CLG) IT system, MCIS, does not have the functionality to record CCT outputs. This applies to all regional programmes. CLG, as Managing Authority for the Programme, is aware of this flaw in MCIS. Unfortunately, this means that no actual CCT targets are formally reported on the Commission's claim system, SFC2007.

The review summarised in **Table 11** is based upon forecast targets in contracts approved until 31 December 2010. This presents a mixed forecast performance.

- Business created – owned majority female and BAME communities in Priority 3 are forecast to perform well, all forecast targets for Priority 1 and 2 are poor.
- Gross jobs created for women and BAME are forecast to perform poorly, it is believed this reflects current performance in Priority 2 for jobs created
- Jobs safeguarded BAME forecasts for Priority 1 and 3 are good, however, forecast targets in priority 2 is only 28% towards target.

Table 11	CCT Equality Indicators													
	P1-SY		P1-YH		P2-SY		P2-YH		P3-SY		P3-YH		P4-SY	Grand Total
Theme Category	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	
Gross Jobs Created (women)		36		15		811		1232		574		193		2861
Gross Jobs Created (BAME)		5		2		186		293		258		58		802
Gross Jobs Safeguarded (women)		64.5		199.5		420		342		392		790		2208
Gross Jobs Safeguarded (BAME)		27		139		75		73		99		85		498
Grand Total	22	144	1,708	491	4,738	142,501	441	563,985	3,623	1,652	76	1,269	2,835	723,484

Actions to address CCT Indicators

Some reasons that projects do not have CCT targets or that targets are low include –

- CCT targets are a sub-set of core programme targets, for example, if a project is not delivering direct jobs, it is impossible to set CCT targets
- Projects with a capital element, that do not have a revenue element, will not be able to set direct job targets
- Core project outputs are just too low to set a CCT target even if it is relevant
- It is not relevant to set CCT targets e.g. a project is targeting a geographic area where the demographic groups do not include CCT targeted groups (such as BAME groups)
- Various projects have a pure sector focus, and without sector baselines for CCT target groups CCT targets have been set at a low level due to applicant risk aversion.

In respect of applicant risk aversion, many project applicants are reluctant to sign up to targets which if not achieved may result in claw back. Therefore activities that underpin projects' ability to meet targets, such as appropriate marketing and use of networks, are embedded into project delivery plans. It should be noted however that the Thematic Impacts Manager does not get involved in monitoring these, as this is the role of contract monitoring.

In the main, relevant contributing projects should set targets in line with the minimum priority level, to be agreed with the Thematic Impacts Manager and stretch targets can be set for projects with a clear CCT focus. These recommendations are provided to approval panels and Programme Management Boards. The Thematic Impacts Manager provides comments at gateway stage (Outline Business Plan) on the expectation that targets should be set for projects (appropriate to the priority and region), and this is endorsed by the Outline Business Plan panel and Performance Management Board, if appropriate. It is the responsibility of an applicant to evidence where targets may not be appropriate.

In 2010, the CCT Sub-Committee raised the need to have evaluation evidence and good practice case studies for CCTs. The mid-term evaluation is planned in 2011 and will be crucial to informing future delivery of CCTs. The timescale allows sufficient time for the support delivered by ERDF to have an effect on enough beneficiaries and for a sufficient number of project level evaluations to have reported on mid-term impacts and the outputs of the evaluations to be collected. The key messages for CCTs will be drawn out, and reports and analysis will be tailored to the variety of evaluation audiences. Beneficiary surveys and stakeholder consultation will inform the evaluation. The sample of projects to be reviewed will be the majority of projects contracted by end of 2010. There will be nine detailed project reviews and 15 lighter touch reviews. It will cover geographical spread and appropriate coverage of CCTs. The evaluation will include updates and commentaries on progress and commitments with advice on meeting targets, fulfilling strategic objectives and responding to changing economic and financial circumstances.

2.1.5 Gender Equality and Equal Opportunities

The Operational Programme promotes the objectives of equal opportunities and non-discrimination on the basis of race, ethnic origin, religion or belief, disability, age or sexual orientation, as required by Article 16 of regulation EC 1083/2006. This involves assessing the impact of operations on these objectives, in appraisal and during the course of project monitoring and evaluation.

All project applicants are required to submit the form '**Equality and Diversity in Your Organisation**' along with a copy of the organisation's equal opportunities policy or equivalent at outline business plan to meet minimum gateway criteria. The existence of these policies and their implementation is verified during the pre-engagement visits. At this stage, projects are expected to explain if the market failure the project will address is specific to a certain gender or ethnic group. Targets to support BAME (Black, Asian and Minority Ethnic) groups and women have been set for the programme and relevant targets should be set for these groups.

In October, the Equality Act 2010 became law. This simplified the equality and diversity laws and put them together in a single piece of legislation. From October 2010 all the laws about discrimination are now in one place following

the reduction of nine major pieces of legislation, and around 100 statutory instruments into a single act. The new act covers age, gender, race, disability, sexual orientation, religion or belief and gender reassignment.

The key changes are:

- Protecting people from discrimination in the recruitment process. The Act makes it unlawful for employers to ask job applicants questions about disability or health before making a job offer, except in specified circumstances.
- Protecting people discriminated against because they are perceived to have, or are associated with someone who has, a protected characteristic.
- Protecting pregnant women and mothers from discrimination.
- Extending the equality duty to require the public sector to take into account the needs of all protected groups (except marital and civil partnership status). The new equality duty will require public authorities to consider the needs of all the protected groups in, for example, employment and when designing and delivering services. Although timescales for this duty are to be confirmed with the government.
- Changing the definition of gender reassignment, by removing the requirement for medical supervision.
- Harmonising the thresholds for the duty to make reasonable adjustments for disabled people.
- Extending protection in private clubs to sex, religion or belief, pregnancy and maternity, and gender reassignment.

Given it is the requirement set by ERDF (para 5.7 of the Operational Programme) that project partners should: "*comply with the relevant EU and UK*

legislation on non-discrimination and equal opportunities and all partners will be expected to maintain their public duty to promote equal opportunities according to the prevailing legislation". All projects are expected to evidence this by provision of an equality / diversity policy at the OBP application stage. Policies therefore need to reflect the changes made by the Equality Act of 2010.

A large proportion of projects have needed to update their policies in line with prevailing legislation. The Thematic Impacts Manager has been highlighting this at outline business plan stage with project development managers and to the outline business plan panels. The Thematic Impacts Manager has been accepting existing policies but with the condition that the project development manager agrees a suitable timescale prior to submission of the full business plan for policies to be updated. This timescale, should be included in full business plan documentation and should be made a condition of contract.

In 2010 the CCT Sub Committee considered proposed guidance to applicants on the Act. It has been decided that due to the complexity of the subject, and the legal implications of providing guidance on this subject, that this guidance should not be issued. However, Yorkshire Forward's ERDF website highlights this requirement and signposts applicants to the Equality and Human Rights Commission's website:

www.equalityhumanrights.com/advice-and-guidance/new-equality-act-guidance

The project applicant is required, at gateway appraisal/outline business plan stage to submit details of actions taken to ensure that the benefits of the project are available to all. These are checked by the Thematic Impacts Manager and a score of "good", as a minimum, is required.

At full business plan stage an equalities impact assessment is required for each project's appraisal. The equality impact assessment framework aims to ensure that projects do not discriminate, and where possible, promote equality. It is a process that encourages project applicants to consider possible alternatives to develop and deliver the project, consulting formally with relevant group or groups, making arrangements for monitoring and evaluating the performance of the project. The Equality Impact Assessment is signed off by the Thematic Impacts Manager and the application will not proceed to contract unless it is completed satisfactorily.

Achieving full accessibility is essential to reach the objectives of equal participation and social inclusion. Accessibility is an essential pre-condition for people with disabilities to be able to participate in society and it is one of the general principles of the UN Convention on the Rights of People with Disabilities (Articles 9 and 3). Accessibility should be a characteristic of all those products and services that are offered to the public and are financed through the Structural Funds. In particular, accessibility to the built environment, transport and information and communication technologies are a key to inclusion for people with disabilities. These various application domains are very much interrelated as ICT increasingly permeates all aspects of our lives. It is thus important, whenever an action is financed by the Structural Funds, to require accessibility to all venues, infrastructures, transport and technology and services to be bought, developed, maintained or renewed.

In February 2010 the Thematic Impacts Manager issued a new factsheet entitled 'Capital Builds: Accessibility & Non-Discrimination for People Having Disabilities'. The factsheet provides examples of inclusive design features and further sources of help and advice, including toolkits. It includes Annex 5 of ERDF accessibility toolkit:

<http://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=174&furtherPubs=yes>

2.1.6 Sustainable Development

The Operational Programme will promote the objectives of sustainable development as required by Article 17 of regulation EC 1083/2006. These have been reflected in the programme strategy and objectives.

The programme has been the subject of a Strategic Environmental Assessment as required under Directive 2001/42/EC. The Managing Authority will, in accordance with Article 10 of (EC) Directive 2001/42/EC, monitor the significant environmental effects of the Operational Programme in order to identify unforeseen adverse effects and be in a position to undertake appropriate remedial action. This monitoring is undertaken at three levels:

- First, the environmental report has suggested a selection of tracking indicators that can be used to monitor the environmental performance of the area. These are primarily monitored through individual project reporting. Remedial action will be taken if targets and standards are not being achieved. These indicators have been added to priority level indicators where appropriate and incorporated into offer letters so they can be monitored through the claims process at project level. Progress against the priority level indicators will be reported in the Annual Implementation Report and discussed at meetings of the Programme Monitoring Committee. In 2010 the progress of projects is still not at a point to monitor against these indicators.
- Secondly, the Strategic Environmental Assessment (SEA) of the Operational Programme proposed sustainability assessment questions that could be used to assess the credentials of potential projects. These cover the categories of promoting resource efficiency, natural and built environment and local community (eg safety and security). The suggested areas have been embedded into the outline business plan gateway and appraisal process so that potential adverse effects of supported activities are identified and can be appropriately managed. No projects have been identified in 2010 that have significant negative effects that cannot be mitigated.
- Thirdly, at full business plan, procedures are in place to detect any project with a potentially negative effect on 'Natura 2000' sites and other sites designated for nature conservation. The project development and appraisal process also covers opportunities to strengthen the environmental aspects of projects and guidance has been developed to advise how this is to be done. Suitable milestones should be incorporated in project offer letters to enable monitoring of these policies both at pre-engagement visit and through the claims process.

In December 2010 the European Commission approved the request to change the Yorkshire and Humber ERDF programme to include support for activities

that will help the area to adapt to the effects of climate change. Further information about the revisions of the Operational Programme including the Commission's decision of 20th December is available to download from www.yorkshire-forward.com/about/our-funding/erdf/programme-strategy

The amended Operational Programme was subject to a Strategic Environmental Assessment (SEA) in order to fulfil the requirements of the Environmental Assessment of Plans and Programmes Regulations 2004. Being an amendment to an existing programme for which a full SEA was carried out, it was determined that an addendum to the existing SEA process should be undertaken and a revised Environmental Report produced. This report assesses the likely effects of the amended programme, building on the 2007 SEA exercise. The assessment was based on the appraisal framework that was developed for the 2007 SEA for which a full scoping exercise had already been undertaken.

In commencing the SEA of the amended draft Operational Programme, it was recognised that a substantial amount of time has elapsed since the earlier scoping exercise for the 2007 SEA, and that the context in both environmental and policy terms was likely to have changed significantly. Therefore it was decided to review and refresh the previous baseline information in order to update the appraisal framework used to assess the Programme to reflect the current policy context and take account of the environmental baseline for the region as it exists today.

A scoping exercise was undertaken between June and August 2010, in which information was collated about the relevant policy context for the amended programme and to describe aspects of the current state of the environment. This baseline data and policy information was reviewed to identify policy objectives to which the amended programme should conform or support, and key environmental and sustainable development issues which needed to be taken into account. The review was used to bring the appraisal framework up-to-date, so that the amended programme could be assessed against the necessary objectives.

Once the appraisal framework had been updated, it was used to undertake the appraisal of the draft amended Operational Programme. The results of the appraisal were set out in the Environmental Report, which also made recommendations for refinements to the amended Operational Programme either to mitigate potential adverse effects or to capitalise on opportunities to capture additional benefits. Recommendations were also made for monitoring the effects of implementation of the amended Operational Programme, and for enhancements to the project assessment and approval process.

The Environmental Report was issued for consultation alongside the amended draft Operational Programme from 12th August to 24th September 2010, to inform consultees of the likely significant effects of implementing the amended programme. The purpose was to enable consultees understand better the implications for achieving sustainable development and how the impacts of the programme might be improved.

The Environmental Report is available to download from www.yorkshire-forward.com/about/our-funding/erdf/programme-strategy

RESPONSE TO SEA RECOMMENDATIONS

Following completion of the consultation, the task & finish group established by the Programme Monitoring Committee to oversee the proposed revision to the Operational Programme considered the comments and information received alongside the recommendations of the Environmental Report, and the comments from the European Commission. As a result, further amendments were made to the Operational Programme prior to adoption.

The specific responses of Yorkshire Forward to the individual SEA recommendations are set out in the Post Adoption Statement: (available to download from www.yorkshire-forward.com/about/our-funding/erdf/programme-strategy) The responses of Yorkshire Forward to the comments received from consultees on the Programme itself are set out in Annex A of the statement.

Environmental Targets

Table 12 is based upon contracted projects in 2010. The Managing Authority (CLG) IT system, MCIS, does not have the functionality to record CCT outputs. This applies to all regional programmes. CLG, as Managing Authority for the Programme, is aware of this flaw in MCIS. Unfortunately this means that no actual CCT targets are formally reported on the Commission's claim system, SFC2007. **Table 12** presents forecasts only.

- The forecast for environmental audit targets are looking to perform best in Priority 3.
- The Resource Efficiency Programme, provides 32% of the environmental audit target under Priority 2, this is less than expected.
- Environmental sector indicators will be monitored but are not contractual targets, however based on the baselines considered to set targets it indicates that performance is better than expected.
- See **Table 12** for the pipeline forecast for contracted projects in 2010 summarised as:

New build:	48,163m ² comprising
-	13,345m ² BREEAM Excellent standard
-	34,818m ² BREEAM Very Good standard

Refurbishment:	1,736m ² BREEAM Very Good standard
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NB. *The CCT BREEAM target relates to Priorities 1, 2 and 4. The Operational Programme was revised in December 2010 to include the target for Priority 3 and the CCT targets will also reflect this change.*

Green House Gas Savings

In 2009, Yorkshire Forward adopted a new Green House Gas (GHG) and Forecast Inventory Tool to assist projects in identifying savings in green house gas emissions. The tool was developed to correspond to the ERDF minimum gateway criteria and contract clauses. This tool is completed by all projects at full business plan stage and enables the programme to report greenhouse gas emissions. The tool can be downloaded from <http://www.yorkshire-forward.com/about/our-funding/erdf/applying-for-funding/guidance/cross-cutting-themes-guidance>. The tool allows the CCT Manager to monitor GHG emissions, BREEAM standards, and adherence to the CCT minimum standards.

Green house gas savings are not a programme target, however, the sustainable development assessment required at full business plan stage, requests information in a green house gas inventory tool that provides a predicted green house gas savings. For contracted projects in 2010 is 32,517.48 tonnes. This is based on a lifetime of the project, and is related to funding split i.e. the % of ERDF in each project as opposed to the total project savings.

Issues in Delivery of CCT Targets

- **Business Support**

Business support projects which could deliver environmental support need to comply with the national business support product and there is a risk of duplication of activity with the product contracted to CO2 Sense. The indicator applies however to all levels of audits therefore any environmental advice at a pre-pre, and a pre-start level (not duplicating the Resource Efficiency product) should report this target.

- **Future Challenges**

Of the projects contracted and in the delivery phase, the impact of the government's comprehensive spending review (CSR) and closure of Yorkshire Forward is now beginning to be felt. For example, the Innovation Networks project in Priority 1 (£3.7m ERDF contracted with Yorkshire Forward) is now well established and is continuing to support businesses across the region with advice, signposting and a programme of targeted events. Due to budget cuts at Yorkshire Forward, as a result of CSR, the fourth network which was planned to focus on environmental sustainability will now not be delivered. This is likely to impact on non-delivery of the forecast environmental businesses supported and jobs created.

Table 12	CCT Environmental Indicators													
	P1-SY		P1-YH		P2-SY		P2-YH		P3-SY		P3-YH		P4-SY	Grand Total
Theme Category	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	Results	Outputs	
Environmental Businesses Created				16		16		38				15		85
Environmental Jobs Created		11		97		44		102				23		277
Environmental Sales Increase (£m)						140697		561293						701990
Environmental Audits Recommendations						153		324				31		508
Environmental Accreditation						41		119						160
Businesses Created (Female Owned)				14		40		118		204		57		433
Businesses Created (BAME Employer)				8		18		51		125		17		219
Environmental Businesses Supported	22		83		103		207				24			439
New/Upgraded Floorspace (BREEAM)			1600		4509				3623				2835	12567
Environmental Audits			25		126		234				52			437

Table 13: Summary of Cross-cutting Theme Indicators in the Operational Programme

Indicators				OP Priorities							
				P1	P2	P3	P4	Total			
Outputs				SY	Y&H	SY	Y&H	SY	Y&H	SY	Y&H
a) Environmental	No of environmental sector businesses supported	Target Forecast	Combined Combined		105	310	24	0	439		
	Area of new and upgraded floorspace upgraded to minimum BREEAM standard of very good or excellent	Target Forecast	Combined Combined	60,664	72,166		45,052	177,882			
	No of businesses assisted to undertake environmental audits	Target Forecast	Combined Combined	1,600	4,509	3,623	2,835	12,567			
	No of projects overcoming barriers to employment	Target Forecast	Combined Combined	210	1,120	70		1,400			
		Target Forecast	Combined Combined	25	360	52	0	437			
		Target Forecast	Combined Combined			617		617			
b) Equality	No of projects overcoming barriers to employment	Target Forecast	Combined Combined					0			
Results											
a) Environmental	No of new businesses created in environmental sectors	Target Forecast	Combined Combined					0			
		Forecast	Combined Combined	16	54	15	0	85			
	Gross jobs created in environmental sectors	Target Forecast	Combined Combined					277			
		Forecast	Combined Combined	108	146	23	0				
	Increase in sales from new environmental products and services developed (£m)	Target Forecast	Combined Combined					701,990			
		Forecast	Combined Combined	0	701,990	0	0	701,990			
	No of businesses implementing recommendations from environmental audits	Target Forecast	Combined Combined	168	896	56		1,120			
		Forecast	Combined Combined	0	477	31	0	508			
	No of businesses reducing energy consumption by more than 10%	Target Forecast	Combined Combined					0			
		Forecast	Combined Combined								

b) Equality	No of businesses reducing waste production	Target	Combined					
		Forecast	Combined				0	
	No of businesses reducing emissions	Target	Combined					
		Forecast	Combined				0	
	No of businesses achieving independent environmental accreditation	Target	Combined		716			716
		Forecast	Combined	0	160	0	0	160
	No of new businesses created – majority female owned	Target	Combined	75	579	159		813
		Forecast	Combined	14	158	261	0	433
	No of new businesses created – employers from BAME communities	Target	Combined	24	196	52		272
		Forecast	Combined	8	69	142	0	219
	Gross new jobs created for women	Target	Combined	2,126	6,007	2,005	553	10,691
		Forecast	Combined	51	2,043	767	0	2,861
	Gross new jobs created for BAME	Target	Combined	402	1,177	258	56	1,893
		Forecast	Combined	7	479	316	0	802
	Gross jobs safeguarded – women	Target	Combined	559	4,208	1,204	552	6,523
		Forecast	Combined	264	762	1,182	0	2,208
	Gross jobs safeguarded – BAME	Target	Combined	105	821	159	54	1,139
		Forecast	Combined	166	148	184	0	498

2.1.7 Assistance repaid or re-used

There has been no assistance repaid or re-used following cancellation of assistance as referred to in Council Regulation (EC) 1083/2006 Article 57 and Article 98(2).

2.1.8 Qualitative Analysis

Table 14

Key Milestones in 2010

January		
	7	European Focus January 2010 issued
	29	CCT Workshop - Environmental Monitoring
	29	AEM Innovation Network Launch
February		
	2	Formulation Innovation Network launch
	3	Annual Review with EC
	4	Rest of Region PMB
	9	Evaluation Steering Group
	11	South Yorkshire PMB
	12	PMC Cross Cutting Themes sub-committee
March		
	4	PMC
	5	EU Funding Synergies conference in Leeds
	12	Finance Yorkshire Launch Leeds
	16	Finance Yorkshire Launch Sheffield
	16	South Yorkshire OP revision sub-regional workshop
	18	Finance Yorkshire Launch Hull
	19	Finance Yorkshire Launch York
	22	Humber OP revision sub-regional workshop
	22	Initial OP Revision Task & Finish group
	23	Finance Yorkshire Launch Scarborough
	24	Finance Yorkshire Launch Skipton
	25	Politically Restricted period starts
	25	European Focus March 2010 issued
	26	Rest of Region PMB
	30	North Yorkshire OP revision sub-regional workshop
April		
	1	South Yorkshire PMB
	1	West Yorkshire OP revision sub-regional workshop
May		
	6	General election & close of politically restricted period
	21	Rest of Region PMB
	27	South Yorkshire PMB
June		
	8	Evaluation Steering Group
	25	PMC
	30	Third annual call for proposals & priority prospectus issued
July		
	7	Rest of Region PMB
	12	Call briefing for TA Partnerships
	15	South Yorkshire PMB
	20	Evaluation Steering Group
	29	ERDF Briefing for delegation of Turkish Governors
	29	EC approves AIR
August		
	4	Ministerial visit to Sheffield ERDF projects

	6	European Focus August 2010 issued
	10	Call for proposals seminar Barton on Humber
September		
	3	Opportunity Sheffield launch by Deputy Prime Minister
	6	Rest of Region PMB
	8	European Focus September 2010 issued
	10	PMC Cross Cutting Themes sub-committee
	16	South Yorkshire PMB
	28	UK SF communications network
	29	PMC
	30	Supplementary climate change call for proposals
October		
	5-7	Open Days – Brussels
	15	Revisions to OP submitted to EC
	18	Rest of Region PMB
	19	P3 capital projects workshop
	21	South Yorkshire PMB
	22	European Focus October 2010 issued
November		
	3	Newlands Enterprise Park launch
	4	University of Huddersfield IPOS laboratory launch
	12	Post 2013 EU funding seminar
	17	University of Sheffield project Mercury launch
	17-19	INFORM ERDF Communications Conference
	18	HM Queen visit to AMRC for start of work on NAMRC
	23	Evaluation Steering Group
	24	South Yorkshire JESSICA workshop
	30	European Focus November 2010 issued
December		
	7	EC approves OP revision
	8	Tudor Square opening
	10	Rest of Region PMB
	16	South Yorkshire PMB
	20	PMC
	24	European Focus December 2010 issued
	24	2010 N+2 achieved

Managing the Programme

Yorkshire Forward was designated as the Intermediary Body, in accordance with Council Regulation (EC) 1083/2006 Article 59c and by Statutory Instrument No. 3619 (2007) “The European Regional Development (Yorkshire and The Humber Operational Programme) (Implementation) Regulations 2007” on 31 January 2008 for the delivery of the ERDF programme within the Yorkshire and The Humber region.

*The Statutory Instrument can be viewed on the Yorkshire Forward website at:
<http://www.yorkshire-forward.com/about/our-funding/erdf/governance-partnership-management>*

The allocation of functions relating to the management and implementation of the Operational Programme is laid out in the Schedule of Functions of the Managing Authority for the ERDF, which was published on 19 December 2007.

Regulation 3(2) of the statutory instrument entrusts functions to Yorkshire Forward by reference to the schedule. Section two of the schedule sets out the

functions reserved for the Department for Communities and Local Government (CLG) as the Managing Authority.

Section 3 sets out the functions of Yorkshire Forward as the Intermediary Body to be carried out under the responsibility of the Managing Authority.

*The Schedule of Functions can be viewed on the Yorkshire Forward website at:
<http://www.yorkshire-forward.com/about/our-funding/erdf/governance-partnership-management>*

ERDF Management

Yorkshire Forward has continued during 2010 to provide and develop its resources package to ensure that the Agency meets its obligations derived from Council Regulation (EC) 1083/2006 Articles 58-62, the Implementing Provisions contained in the Operational Programme and the Statutory Instrument. Principally, this has meant:

- Providing a European team to co-ordinate all programme activity; including dedicated resources for the South Yorkshire 'phasing-in' element of the programme and dedicated resources for the rest of the region element and common resources for financial management, governance, monitoring and communication functions.
- Increasing capacity within Yorkshire Forward's existing structure to ensure the efficient and successful end-to-end management and delivery of all ERDF funded projects leading to greater alignment of domestic and European funds and improved co-ordination of investments.

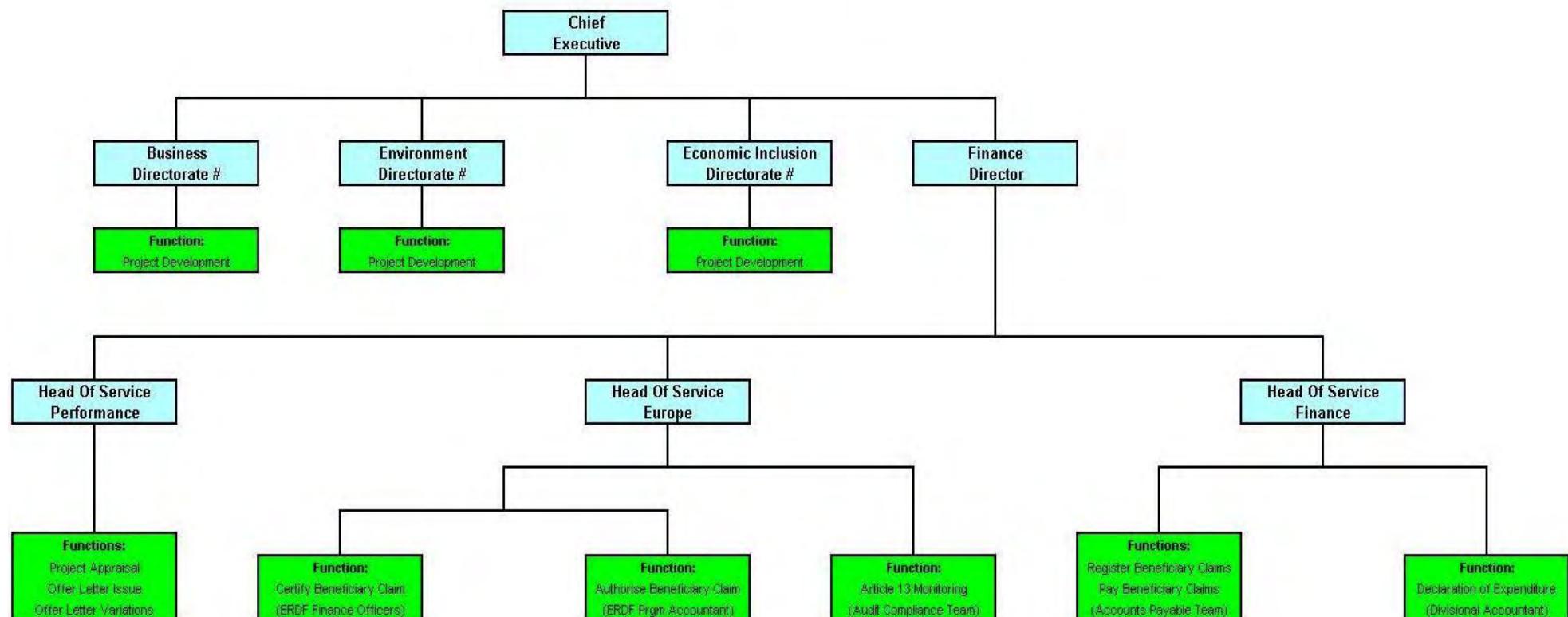
In undertaking this Yorkshire Forward has been mindful of the need to comply with the principle of separation of functions as laid down in Article 58 of Council Regulation (EC) 1083/2006. **Figure 1** illustrates this separation within Yorkshire Forward.

Throughout the ERDF project lifecycle separation is maintained at all times, achieved both within the Yorkshire Forward European team and between other Yorkshire Forward teams involved in project development or the management and control system. This, essentially, means that:

- people assisting in the development of a project do not carry out its appraisal or subsequent re-appraisal, should one be required at a later date.

Figure 1

**Yorkshire Forward
ERDF Programme 2007-2013
Separation Of Functions Overview**



Footnote:

- indicates Yorkshire Forward directorates that are potentially a final beneficiary of ERDF grant.

- anyone approving a project or revising an existing approval will not have been directly involved in either its development or appraisal / re-appraisal.
- Article 13(2) (b) verifications, of Council Regulation (EC) 1828/2006 will not be completed by any of the personnel used to:
 - carry out the project appraisal
 - project manage the delivery of a project
 - verify or authorise payments made to the project.

The ERDF team is, essentially, separated into three functions:

- The **programme management** team is responsible for compliance issues with UK national and EU regulations to ensure all activity is delivered appropriately. The key functions are managing the programme finances, project inspection and verification, risk management, quality assurance and state aid.
- The **programme implementation** team is responsible for priority axes commitment attainment, commissioning, overseeing project delivery and ensuring delivery of the cross cutting themes. The ERDF secretariat, servicing the PMC and PMBs also sits within this team.
- The **communications** team is responsible for the programmes publicity and information actions

Staff Changes in 2010

During 2010 there were a number of changes amongst the staff employed to deliver the ERDF programme:

Katherine Steele was temporarily transferred in October 2009 from her position as Project Monitoring Officer to report to Carl Howard, Priority 3 Control Manager. Katherine worked on the development of capital proposals being brought forward within the priority until 31st May 2010.

Ian Robinson, ERDF Project Monitoring Officer, lost his battle with cancer and passed away in June. Ian was a well-liked and respected member of the team.

Rachel Burn ERDF Project Adviser, left the ERDF programme team in March, to take up an opportunity with the Northern Periphery Interreg programme.

Rosemary Clark resigned in May from her position as ERDF Evaluation Executive.

Janet Lightfoot, resigned her post as Executive Assistant to the Programme Director in October.

Ben Raistrick resigned from his position as ERDF Contract Team Leader in December

The existing (unfilled) ERDF Finance Assistant post in the Finance Directorate was absorbed into the ERDF Team, as the ERDF Technical Assistance Officer reporting to the Yorkshire and Humber Implementation Manager (**Paula Shelley**). The post remained unfilled throughout 2010.

A number of changes were implemented in January 2010 to strengthen the project development capacity. Reporting lines for the Priority Control Managers for Priority 1 (**Craig Wallace**) and Priority 2 (**Graham Lynch**) were altered to report to South Yorkshire Implementation Manager (**Peggy Haywood**). Subsequently, Graham Lynch reverted to reporting to Paula Shelley. The Thematic Impacts Manager's (**Eleanor Marshall**) reporting lines were changed to report to the Capital Projects Development Manager (**John Boanas**). The ERDF Project Adviser posts vacated by Rachel Burn was re-categorised as a Project Development Manager, and the Project Development Manager in the Business Directorate was absorbed into the ERDF Secretariat, Both were advertised and **Joanna Rowell** and **Charli Taylor** were appointed in June to those posts following competitive recruitment, Joanna reports to Craig Wallace and Charli Taylor to John Boanas. The Project Support Officer post vacated by Charli Taylor remains unfilled.

Immediately following the General Election and the new government's decision to abolish the RDAs, there was a blanket freeze on all recruitment. However, there were a number of unfilled vacancies within the team which were having a detrimental impact on the team's ability to manage the programme effectively. A number of Yorkshire Forward colleagues, were offered "development opportunities" to help the ERDF team the arrangements for managing ERDF after the RDAs were abolished were being developed by the new government. **Richard Thorpe** started to help the team in May and in the autumn took up a "development opportunity" alongside **Marina Ciaraldi**, **David Bryan** and **Gordon McArthur**.

The ERDF Secretariat has used temporary staff to assist the permanent members of the team as necessary. **Kieran Binnie** and **Naomi Metcalfe** provided support to the ERDF Contracts team until May and June respectively. **Caroline Welsh** supported the ERDF Communications Manager from the beginning of March until the end of

June. **Liz Welch** supported the Programme Assurance manager, Gerri Kostrzewska, until August to maintain complete, auditable records

ERDF Management Roles and Responsibilities

Assistant Director - European Operations oversees Yorkshire Forward's engagement across the European agenda including managing the ERDF programme.

ERDF Team Support Executive supports the Assistant Director and ERDF team and is the initial point of contact for enquiries

Programme Management

ERDF Programme Manager leads on financial and output reporting for the programme, project inspection, risk management and state aid.

ERDF Programme Assurance Manager ensures technical advice and guidance on ERDF Programme compliance and regulatory issues are maintained at all times and best practice disseminated. The post maintains the Management & Control documents, risk register and oversees state aid issues and notifications.

ERDF Programme Finance Manager provides financial management for the ERDF Programme, ensuring integrity of management systems and accuracy of reporting.

ERDF Programme Lead Finance Officer ensures the Programme's finance tables and management information systems are maintained. The post also monitors and tracks grant claims to ensure payments comply with procedures and are made on time.

ERDF Programme Finance Officer processes claims for payment from ERDF funded projects

ERDF Monitoring & Inspection Manager is responsible for project monitoring and for the Programme's monitoring strategy to ensure projects comply with regulations.

ERDF Monitoring & Irregularities Officer monitors and reports financial irregularities, undertakes pre-engagement visits, provides compliance assessments and undertakes project monitoring and inspection.

ERDF Project Monitoring Officers undertake pre-engagement visits, provide compliance assessments and undertake project monitoring and inspection.

Yorkshire And The Humber Regional Competitiveness and Employment Programme 2007-2013
 ANNUAL IMPLEMENTATION REPORT 2010
 CCI: 2007 UK162PO009

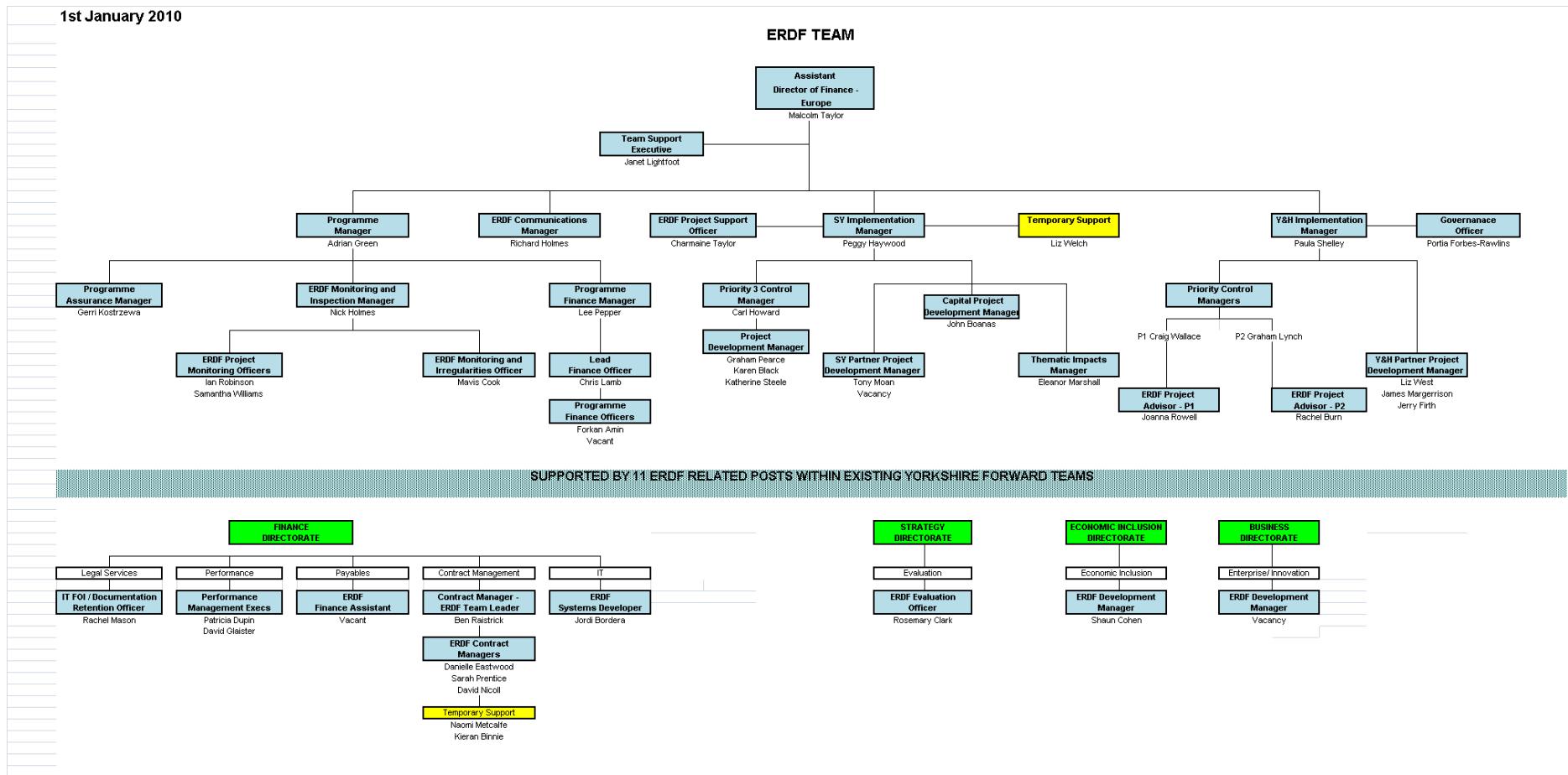


Figure 2

Yorkshire And The Humber Regional Competitiveness and Employment Programme 2007-2013
 ANNUAL IMPLEMENTATION REPORT 2010
 CCI: 2007 UK162PO009

31st December 2010

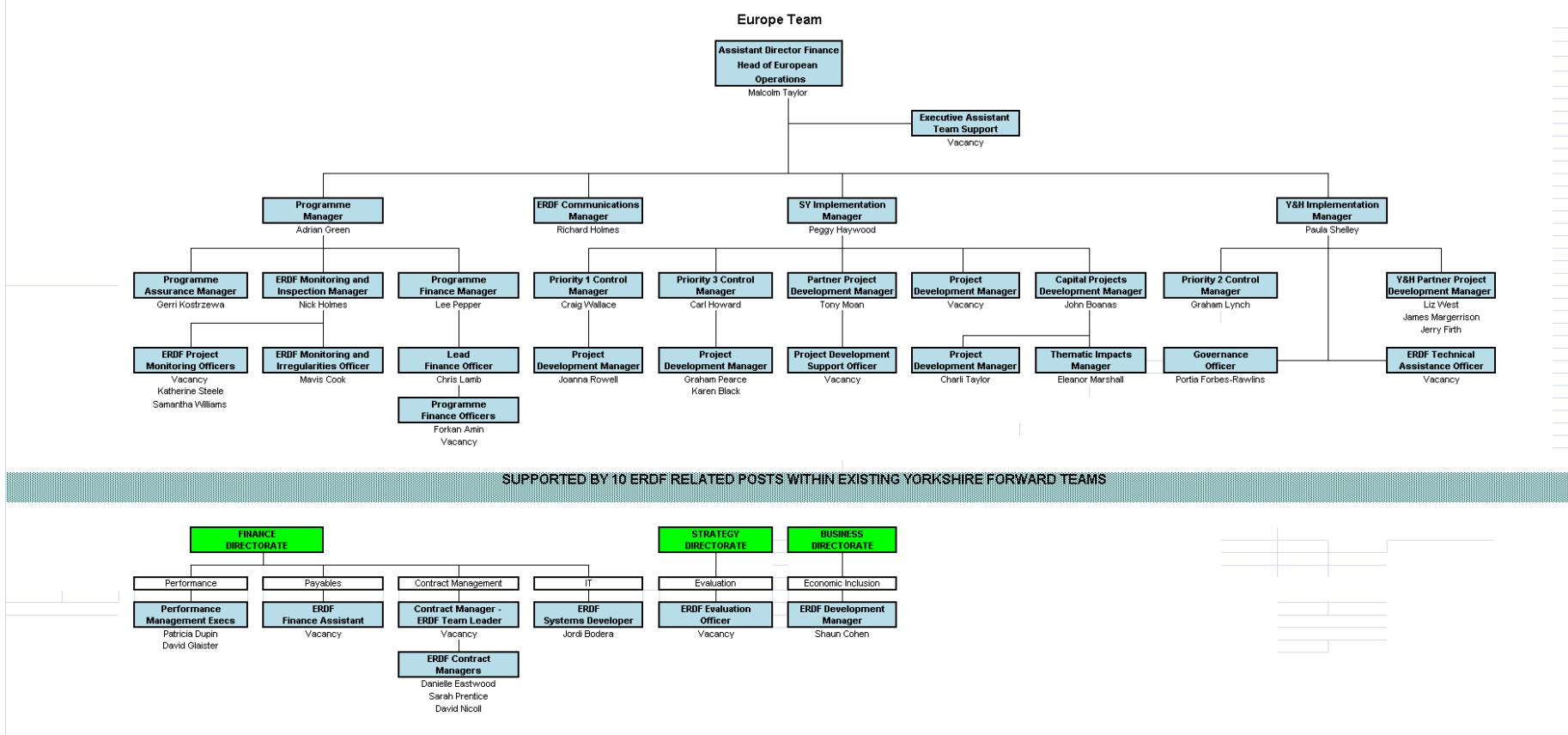


Figure 3

ERDF Programme Implementation Teams

Implementation Manager, Yorkshire and Humber Rest of Region oversees project development, providing strategic direction, commissioning activity and prioritising investment to deliver the programme within the non phasing-in part of the region and also manages the programme's governance arrangements

Implementation Manager, South Yorkshire oversees project development, providing strategic direction, commissioning activity and prioritising investment to deliver the programme within the phasing-in part of the region. This role also manages cross cutting themes across the entire programme, and provides priority control for Priority 4

Priority 1 Control Manager, Priority 2 Control Manager, and Priority 3 Control Manager ensure that projects are committed in time to achieve priority expenditure targets. They drive the project development process forward and help reduce barriers to successful commitment by facilitating key teams and partners to resolve issues that arise

Capital Project Development Manager facilitates the development of capital and infrastructure projects that require specialist property support

Partner Project Development Managers, North Yorkshire, West Yorkshire, Humber, South Yorkshire and Project Development Managers facilitate the ERDF project development process through to contract

Thematic Impacts Manager supports the ERDF team to ensure that projects contribute towards the theme targets and that sustainable development and equality underpin activity financed by ERDF

Project Development Support Officer supports the South Yorkshire team

ERDF Secretariat Executive Officer coordinates the Programme Monitoring Committee (PMC) and the two Performance Management Boards (PMBs)

Communications

ERDF Communications Manager manages the information and publicity needs of the programme, provides the primary focus for parliamentary, partner and general public enquiries.

The following roles are outside the ERDF team, but are integral to the ERDF Programme and are funded by ERDF:

Finance Directorate

Performance Management Executives (2 posts) undertake appraisals of applications for ERDF

ERDF Contract Management Team Leader leads the ERDF Contract Management team, providing ERDF related advice and guidance to project managers

ERDF Contract Managers (3 posts) work with Project Managers to draft and issue ERDF Offer Letters including subsequent variations, recording management information and providing appropriate guidance and support

FOI/Document Retention Officer

Strategy Directorate

ERDF Evaluation Officer is responsible for developing and implementing the programme's evaluation plan in conjunction with the Evaluation Steering Group.

Economic Inclusion Directorate

Project Development Manager supports the Economic Inclusion Directorate as an ERDF specialist to assist delivery of ERDF funded projects.

Compliance

Yorkshire Forward, as Intermediary Body, takes a proactive approach to managing the Yorkshire and The Humber Programme to ensure compliance with the EU regulations thus minimising risk and potential for irregularities, clawback and potential de-commitment of funds. The Compliance team within the Yorkshire Forward European Team acts independently to carry out the monitoring required under the Regulations and provide this assurance to Yorkshire Forward and the Managing Authority.

This is achieved by having an open, interactive relationship with project sponsors and providing guidance and support wherever and whenever possible. During project development, there is a pre-engagement visit (PEV) to the project applicant. This visit takes place when the Full Business Plan is submitted into appraisal and its purpose is to assess the capacity and systems capability of the applicant to handle ERDF and provides information to the applicant on issues related to managing an ERDF funded project.

To ensure compliance and funding eligibility once a project is in operation, the Compliance team undertake a progress and verification inspection (PAV) visit on every project's first claim .This work includes a 100% check of project expenditure to verify that it is eligible for ERDF, verifies any procurement undertaken and also reviews other compliance issues such as adherence to the EU requirements on

publicity, State aid and the Cross Cutting Themes. This inspection work is designed to identify and pre-empt systemic errors occurring. The second part of the Article 13 work carried out by Yorkshire Forward consists of the mandatory desk check of every claim submitted which is carried out by the ERDF claims team. Further inspection visits will be undertaken in accordance with the agreed methodology and the frequency of these is risk based. The risk assessment of each project is set at appraisal stage but this and frequency of monitoring may change if the project circumstances dictate it. Each project will have at a minimum three PAV inspections including one at final claim stage. This will be more frequent for high risk projects (at least annual) or more frequently if justified. The ERDF team will use the agreed Monitoring Assurance Framework for such work in accordance with best practice.

Working with the Managing Authority and other English ERDF Programmes

Yorkshire Forward, is the Intermediary Body for the delivery of the Yorkshire and The Humber ERDF Programme, and as such plays a very full and proactive role in developing the wider English national ERDF framework. Examples of this are:

- Yorkshire Forward is a member of the national Programme Delivery Group (PDG) together with the RDA network and CLG (Managing Authority, Certifying Authority, Audit Authority). This group provides overall strategic direction for the English ERDF programmes by developing the framework within which they work. The formal approval of national ERDF guidance and documents is made by this group and it also acts as an issues resolution board. There were five meetings held during 2009
- Since June 2010, Yorkshire Forward has played an integral part within the Transition Steering Group, advising and providing steer to CLG on the overall transition of ERDF Programme delivery responsibility from RDAs to CLG.
- Yorkshire Forward has also worked across Government Departments to maximise match funding opportunities with ERDF, notably developing alignment with the new Regional Growth Fund.

Managing Authority User Manual

The Managing Authority's User manual was updated in 2009 and sought to address relevant changes in regulatory or policy areas, despite the absence of revised guidance from the Commission in particular around Article 55, major projects, financial engineering and energy efficiency and renewable energies. The general perception is that the changes have not brought significant simplification and practical implementation challenges remain.

2.2 **Compliance with Community Law**

There are currently no issues relating to compliance with Community law which have been encountered to date in the implementation of the Operational Programme.

2.3 **Significant Problems Encountered and Measures Taken to Overcome Them**

Economic Recession

Since mid-2008 the deepening economic crisis has made a large impact on the ERDF programme. Constraints in public sector finances have restricted the availability of suitable match for ERDF.

Not only were public sector budgets reduced but national spending for the immediate years ahead was brought forward and switched to provide a stimulus boost to the economy. This Government stimulus package increased demands for Yorkshire Forward's Single Programme funding that could have provided ERDF match reducing the amount of match on which the programme was predicated.

In recognition of the changed economic environment the Programme Monitoring Committee (PMC) tasked the programme managers with revisiting the Programme strategy and identifying future opportunities for ERDF to contribute to economic growth that were not included in the original Programme. The PMC discussed potential changes to the Programme on 4 March and 25 June 2010, and following a consultation exercise a revised Operational Programme was approved by the PMC on 29 September 2010. The revised Programme was submitted to the Commission on 19 October and deemed admissible on 29 October. Following the usual inter-service consultation, the revised Operational Programme was approved by the Commission on 20 December 2010.

The proposed changes received overwhelmingly strong support from partners in the region. The new activities proposed for the Programme will contribute towards sustainable support for the regional economy, particularly in the Humber, and will also introduce potential new sources of public match funding, which will be necessary to reflect the changing national policy environment.

The additional activities will contribute to the achievement of the aims of the individual Priorities as well as to the overall Programme aim of capitalising on the region's assets and securing a prosperous future for the region's people and businesses within a sustainable knowledge economy. They will also strengthen the delivery of the cross-cutting Programme theme of environmental good practice in times of reduced overall public spending.

Strategic Environmental Assessment

The Strategic Environmental Assessment (SEA) of the Operational Programme has to be updated in light of any significant revisions to the Programme. URSUS Consulting Ltd undertook that assessment. An Environmental Report was published on the findings and recommendations of the new SEA. The mitigations suggested in the Environmental Report led to the adaptation of the text of the proposed activities to minimise environmental impact.

Outputs

New indicators that take into account the new activities were agreed. Quantification of the proposed outputs was been based on a variety of baseline sources, including previous ERDF projects and national research. Due to the inclusion of capital activity within Priority 2, the numbers of businesses supported will reduce by 2,262, and as a consequence the targets for job creation and job safeguarding have reduced. The overall affect on the Programme target for job creation is to reduce this from 28,796 to 25,508; this is because of the difficulty capturing jobs as results for infrastructure projects as these tend to be longer term indirect outcomes.

A new floorspace indicator was also agreed for Priority 3 as this was missed from the original Programme due to the late inclusion of capital support for Sustainable Communities. The target for Y&H was approved as 5,656 m² and for SY 5,887 m² of new or upgraded floorspace.

Aims and objectives

Priority 1 aims to stimulate an innovation culture and strengthen the innovation system in the region. New activities will support innovation in the field of renewable energies, including the promotion of early adoption of innovative renewable and low carbon technologies. Not only will support be provided to encourage the development of new technologies and their subsequent testing in the market, but encouragement through the provision of demonstrators will be given to businesses to incorporate these new technologies, thereby reducing their carbon emissions and stimulating the low carbon market.

Priority 2 aims to support and encourage the growth of regional businesses and develop a more entrepreneurial culture. The additional activities proposed aim to support sustainable business growth, through the provision of infrastructure designed to minimise carbon emissions and the physical enhancement and/or remediation of business sites to reduce the environmental and social impact of business growth. Activities will also be supported that counter the environmental risks to businesses posed by climate change, in particular the threat to business competitiveness of flooding of employment sites.

Priority 2 includes the following new activity —actions addressing social risks – such as issues of crime and fear of crime, lack of areas for recreation and relaxation. It is not intended that these should be standalone actions, but it is proposed that these issues are introduced as eligible actions as important components of improving the quality of the environment in order to attract the types of businesses targeted by the Programme.

Priority 3 aims to encourage economic growth in deprived communities focussing on tackling social and economic exclusion and creating enterprise opportunities for local people. The new activities will encourage economic growth in these areas to be undertaken in an environmentally sustainable manner, through capacity building to build knowledge of the environmental effects of economic growth and supporting plans for climate change mitigation, whether this is through information campaigns, support for community-based green strategies or the provision of grants for small-scale renewable energy projects.

Categorisation

A revised Categorisation table was been loaded onto SFC to accompany the revised Programme. Assigning indicative funding to the renewable energy Lisbon categories 39-43 and to category 49 Mitigation of climate change required reductions in the indicative allocations in categories 3 – Technology transfer and improvement of co-operation networks and 5 Advanced support services for firms and groups of firms.

Whilst the original Programme envisaged that there would be substantial opportunity to co-finance regional business support activity, this has proven to be over-optimistic. The programme of the previous government to reduce duplication in publically funded business support has resulted in a move away from advanced support to more general activities aimed at signposting businesses to private sector services. The nature of direct private sector business support is such that it is not readily compliant with public sector standards of procurement and maintenance of audit trails and therefore difficult to match with ERDF. In the majority of cases, and a particular issue with business support networks, businesses do not contribute financially but with in-kind contributions of their time, which cannot be used for UK match. Demand for these gateway services from the targeted sectors is also limited as the majority of regional businesses are in ineligible sectors such as retail, transport and public services such as health. An added complication with business support projects has been the need to apportion costs between the phasing-in and non phasing-in parts of our region as it is not straightforward to apportion the value to businesses of regional management and publicity activities. The region will continue to deliver categories 3, 5 and 8 but it is not envisaged that ERDF will be able to support these activities to the level originally expected.

ERDF Management

The abolition of Yorkshire Forward was announced in the 22 June 2010 national budget. After a period of uncertainty during which it was difficult to manage partners' concerns, in November 2010 the programme's Managing Authority, Communities and Local Government (CLG) confirmed that it would take on direct management responsibility for the delivery of English ERDF programmes and announced a target date of 1st July 2011.

A voluntary redundancy scheme reduced Yorkshire Forward's headcount in October by about 100, but the ERDF team was protected from any redundancies. The closure of the Agency has the potential to greatly increase the risk of loss of appropriate audit trails and management memory. The process requires close management to avoid these risks. This increased workload falls to the ERDF team that is already stretched though substantial existing workloads, and where management attention is required to support the development of the new arrangements as well as driving implementation of the programme in a climate of cuts and closure.

Resources

In line with the rest of Yorkshire Forward, the ERDF team followed a line of non-recruitment since June 2010 that has resulted in the team carrying seven vacancies. The organisation of the ERDF team has been kept under a continuing review. Extra resources have been deployed as necessary and organisational change implemented to reflect the emerging needs. Some Yorkshire Forward people were recruited to support the ERDF team in the months prior to transfer.

2.4 Changes in the Context of the Operational Programme Implementation

2.4.1 Policy Context

The policy context for the implementation of the Yorkshire and the Humber Operational Programme in 2010 was dominated by the recession, the general election in May 2010 and the subsequent formation of a Coalition Government between the Liberal Democrat and Conservative parties.

The Coalition Government is committed to localism and building a new economic model, which aims to create a fairer and more balanced economy. The pursuit of this policy objective has led to significant changes to the delivery of economic development in the English regions during 2010.

National / Regional policy

Following the General Election, the newly formed Coalition Government made its first policy recommendations in the Emergency Budget in June 2010. The budget announced three key policy

measures that impact on the way economic development is delivered in the English regions: the abolition of Regional Development Agencies (RDAs); the creation of Local Enterprise Partnerships (LEPs); and, a new Regional Growth Fund (RGF).

The announcement of RDA abolition has implications for the delivery of the Yorkshire and the Humber ERDF programme. This is because the model for ERDF delivery in England devolves some Managing Authority functions to RDAs.

The creation of LEPs began on the 29th June 2010, when Local Authorities were invited by the Department for Business, Innovation and Skills (BIS) to put forward their plans for LEPs. LEPs are joint Local Authority and business bodies tasked with driving economic development at a local level. Subsequently, BIS published the 'Local Growth White Paper' which sets out more detail on the role and function of LEPs and also announced the approval of LEP proposals from Sheffield and Leeds City Regions.

This Local Growth White Paper also launched the first round of RGF applications. The RGF will cover the years 2011-2014 and will support projects and programmes with "significant potential for creating long term private sector led economic growth and employment, particularly in those areas that have a high dependence on the public sector". The RGF is likely to be a key source of match funding for the ERDF programme and further alignment between the two programmes will be important.

On the 6th July 2010 in a letter from the Chief Planner, CLG announced the revocation of Regional Strategies with immediate effect. It is expected that the Localism Bill will provide the necessary legislation to abolish Regional Strategies altogether. Given the changes outlined above, the development of the Integrated Regional Strategy that was foreseen in the 2009 AIR will no longer take place.

The Comprehensive Spending Review, published on the 20th October 2010, confirmed the closure of regional Government Offices (GOs) by March 2011. Again, this announcement has implications for the Yorkshire and the Humber ERDF programme, as the Regional GO Director chairs the Programme Monitoring Committee.

European Policy

The European Union (EU) growth strategy for the next decade, the EU 2020 strategy for smart, sustainable and inclusive growth, was published in March 2010, updating and replacing the Lisbon and Gothenburg Agendas. The strategy puts forward three mutually reinforcing priorities: Smart growth: developing an economy based on knowledge and innovation; Sustainable growth: promoting a more resource efficient, greener and more competitive economy; and,

Inclusive growth: fostering a high-employment economy delivering social and territorial cohesion.

Several of the flagship initiatives that detail how the EU will take forward activity outlined in the EU 2020 strategy were also published during 2010 including: Digital Agenda for Europe; Youth on the Move; Innovation Union; An Integrated Industrial Policy for the Globalisation Era; and, Energy 2020. The EU 2020 strategy also requires Individual Member States to develop and report on their own National Reform Programmes which set out how they will contribute to EU 2020 goals. Member States submitted draft National Reform Programmes in 2010 and full National Reform Programmes will be developed for 2011.

The EU Budget Review communication from the European Commission in October 2010 set out a basis for discussion in the run up to the publication of the multi-annual financial framework due to be published in 2011. The Budget Review sets out a continued strong link between Cohesion Policy and the EU 2020 strategy priorities of smart, sustainable and inclusive growth. The review also suggests the Cohesion funds should be a way to deliver on EU 2020 targets, shifting planning and management cycles to ensure that EU 2020 objectives are translated in to investment priorities and in line with National Reform Programmes. The review also set out several suggestions on improving the impact and effectiveness of Cohesion Policy. This includes the creation of a partnership investment and development contract and the conditionality of funding.

November 2010 saw the publication of the Fifth Report on Economic, Social and Territorial Cohesion, the next step in the development of Cohesion Policy post 2013. The report concludes that better coordination is needed between regional development and other EU and national policies in order to deliver the EU 2020 strategy. It notes that regions and regional development policy can significantly contribute to achieving EU 2020 objectives and that there should be a balanced approach to investment, e.g. right balance between different types of investment. The report also recognises the need to take into account the strong diversity among EU regions, such as the differences in characteristics, opportunities and needs. Lastly the report identifies that there must be a strong role for regions, cities and local authorities.

Towards the end of 2010, many European funding programmes that link to the Yorkshire and the Humber ERDF Programme sought input to the development of new EU policy including the Competitiveness and Innovation Programme, EU Culture Programme, MEDIA, Europe for Citizens, and Youth in Action.

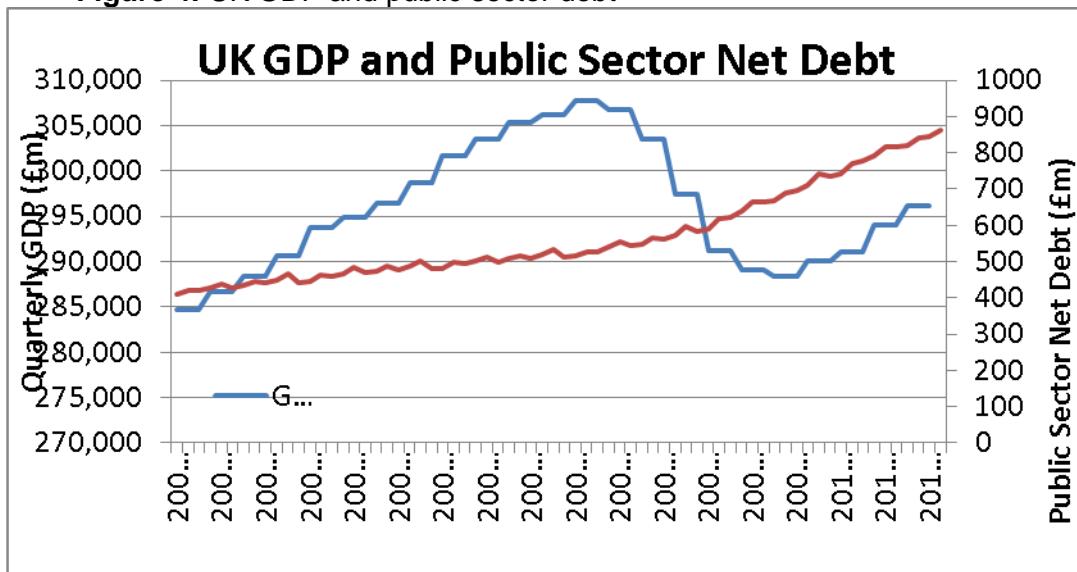
2.4.2 Changes to the Economic Context

Overview

The recession has had major impacts on the people, businesses and environment of our region. Although fiscal stimulus policies and “quantitative easing” stabilised economies in 2010, the knock-on impact has been a significant increase in public debt. The implications of restoring public finances have begun to constrain the Region’s prospects and pose a risk to medium-term growth.

source: ERDF covering letter to European Commission that accompanied the revised Operational Programme

Figure 4: UK GDP and public sector debt



source: <http://www.yorkshirefutures.com/news/rebalancing-yorkshire-and-humber-economy-report-now-available>

Figure 4 shows how Public Sector Net Debt began to rise sharply after the onset of the recession.

GDP/GVA

Table 15: GDP per inhabitant pps EU 27 = 100

Region (NUTS 2006)	2004	2005	2006	2007	2008
Yorkshire & the Humber	107.4	102.9	102.4	97.5	96
East Yorkshire & Northern Lincolnshire	103.8	97.6	95.7	90.5	88
North Yorkshire	112.5	105.8	104.2	101.2	103
South Yorkshire	94.9	92.7	92.5	90.2	86
West Yorkshire	114.7	110.1	110.5	103.5	102
EU27	100.0	100.0	100.0	100.0	100

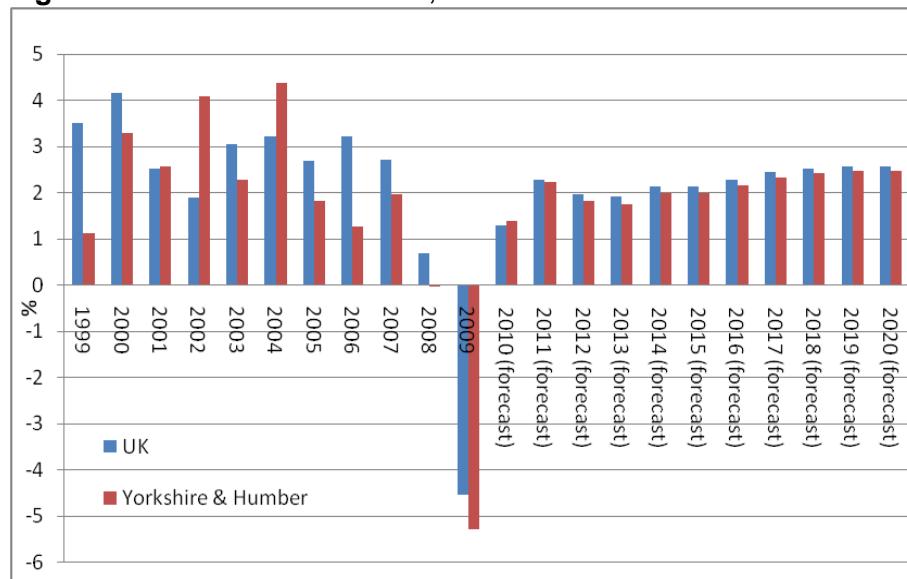
source: eurostat press releases: STAT/08/19, STAT/07/23, STAT/09/23, STAT/10/25, Stat/11/28

GDP for Yorkshire and the Humber has been steadily declining since 2004. This decline masks pockets of above average growth in the region, and also pockets of deprivation. GVA is also declining and totaled £87.1bn in 2009 compared to £89.5bn in 2008, a decrease of £2.4 bn or 2.6 per cent over the year. This was a larger decrease than in GVA for the UK (excluding extra Regio), 2.1 per cent.

GVA per head in Yorkshire and the Humber decreased from £17,149 in 2008 to £16,569 in 2009, a decrease of 3.4 per cent. GVA per head for the UK had a smaller decrease (2.7 per cent). However, the percentage that Yorkshire and Humber contributed to total UK GVA (excluding Extra Regio) in 2009, remained at 7.1 per cent the same as in 2007 and 2008.

source: Office for National Statistics, GVA estimates for Yorkshire and the Humber 8th December 2010.

Figure 5: Annual GVA Growth, Historic and Forecast 1999-2020



source: Regional Planning Service, November 2009. Experian Business Strategies Ltd.

Figure 5 shows the historic and forecast annual GVA growth for the UK and Yorkshire and the Humber. The chart illustrates that regional GVA has been hit particularly hard, and baseline forecasts expect that medium to long term recovery will be behind the pace of the national trend. The severity and global nature of the recession created a dramatic contraction in confidence and demand, which broadened a housing market-led financial services recession into the wider economy, and in particular into the production and construction industries, both of which are proportionately larger in Yorkshire and the Humber than the UK as a whole. It is expected that between 2007 and 2009 just under £4.4bn was lost from the Yorkshire and the Humber economy, reducing it from £82.1bn to £77.7bn in two years, with a reduction of 5.3%. GVA growth did return, both regionally and nationally, in early 2010. However with trading conditions still expected

to remain difficult, probable rises in taxation and lower levels of public spending, recovery is forecast to be protracted. Baseline forecasts expect 2007 levels of output in Yorkshire and the Humber to be reached in 2013.

source: *letter from Yorkshire Forward to European Commission that accompanied the revised Operational Programme.*

Business Birth and Death Rate

In 2009 there were 17,000 business births in Yorkshire and the Humber, a birth rate of 10.2 per cent. This was compared with 18,800 births in 2008, a birth rate of 11.3 per cent. In 2009 there was a 10.6 per cent decrease in the number of business births in Yorkshire and the Humber. This compares with the national trend which saw an 11.7 per cent decrease in the number of business births over the same period.

In 2009 there were provisionally 20,000 business deaths in Yorkshire and the Humber, a death rate of 12.2 per cent. This compares with 17,100 business deaths in 2008 and a death rate of 10.2 per cent. In 2009 there was a 17% increase in the number of business births and deaths. Again, this follows the UK trend which saw a 26.2 per cent increase in the number of business deaths.

Although the Yorkshire and the Humber figures for business births and business deaths follow the national trend, the decrease in the number of births is below the national trend and the increase in the number of deaths is lower than the national trend. This would suggest that businesses in Yorkshire and the Humber have been more resilient than average during the recession.

source: *ONS Statistical Bulletin: Business Demography 2009, 1st December 2010.*

In fact, the latest Yorkshire and Humber PMI index (for February 2011) indicates that the rate of private sector growth moderated marginally in the month (from 58.7 to 58.2). The current reading (which is the 2nd highest in the UK) is strongly indicative of recovery across the board, and an indicator for business confidence in the region.

source: <http://www.yorkshirefutures.com/news/rebalancing-yorkshire-and-humber-economy-report-now-available>.

Innovation

In 2009, 91.9 per cent of UK Business R&D expenditure was carried out in England, down from 93.5 per cent in 2008. The UK regions with the largest R&D expenditure were: the East of England, the South East and the North West. The UK regions with the least R&D business expenditure were Yorkshire and the Humber 2.9% and the North East with 2.0%.

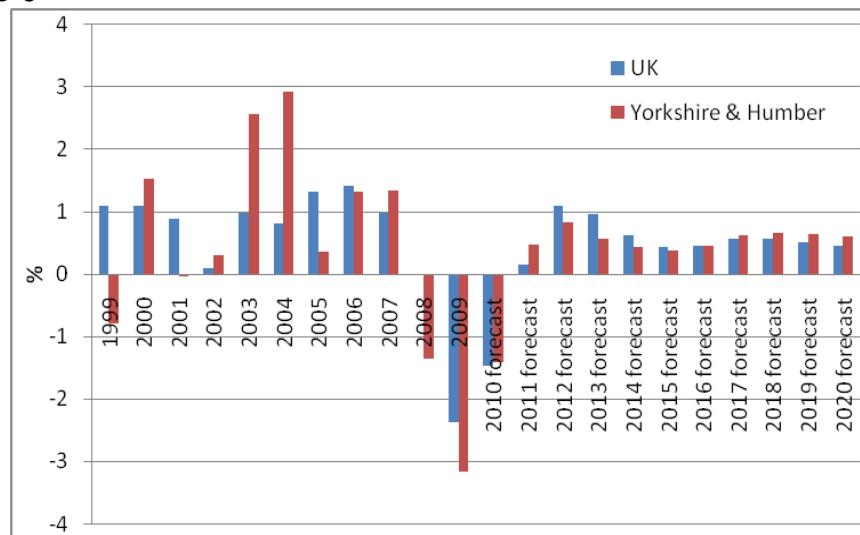
Although Yorkshire and the Humber is ranked at the bottom of the table in business investment in R&D, the region punches above its weight in terms of HE R&D investment. Yorkshire and the Humber ranked 5th out of the 9 English regions for HE investment in R&D in the years 2007 and 2008.

source: Office for National Statistics, *statistical Bulletin UK Business Enterprise Research and Development 2009*. 1st December 2010 and Office for National Statistics, *Regional Trends, Expenditure on Research and Development 2007 and 2008* 8th June 2010.

Employment and labour market

Annual FTE Employment Growth, Historic and Forecast 1999-2020

Figure 6



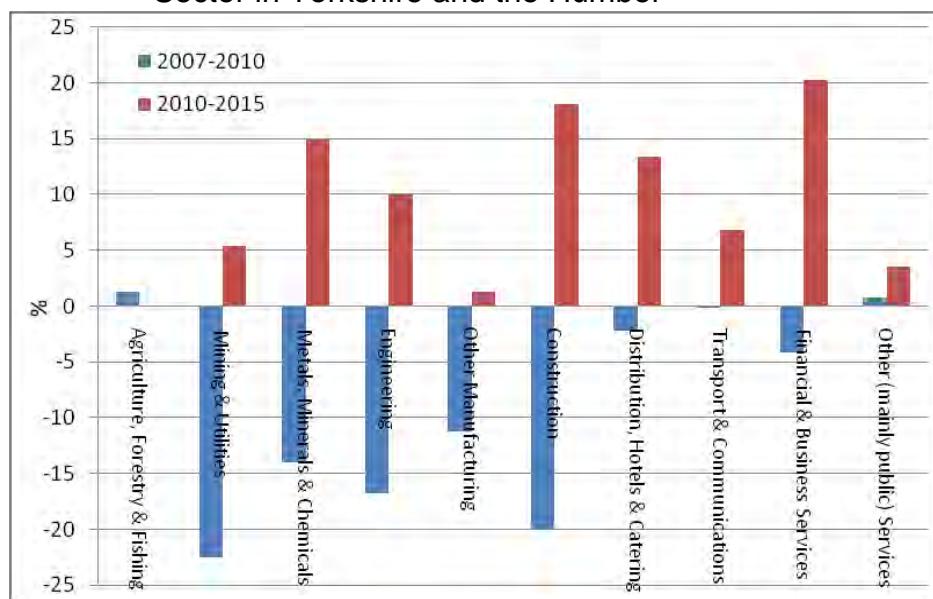
Source: Regional Planning Service, November 2009. Experian Business Strategies Ltd.

The social cost of the recession can be seen in **Figure 6**, which plots annual change in Full Time Equivalent (FTE) employment for the UK and Yorkshire and the Humber. In 2008 it is thought that the region lost over 28,500 jobs, and lost a further 66,000 jobs in 2009. In 2010 more job losses are expected across the country, with 28,500 in the region expected to bring the total number of jobs lost in Yorkshire and the Humber to 123,000 in three years.

The ILO unemployment rate in Yorkshire and Humber stands at 9.3% in the three months to December 2010, one of four English regions significantly higher than the UK average.

Net job growth is expected to return to the region in 2011, a forecast that is supported by the current trajectory of Purchasing Managers Index employment intention data, which has been on an upward trend (towards expansion) in recent months. However with public sector spending cuts on the horizon from 2010 (and more significantly in 2011) job growth will be sluggish.

Figure 7:Change in FTE Employment Levels by Broad Industrial Sector in Yorkshire and the Humber



source: *Regional Planning Service, November 2009. Experian Business Strategies Ltd.*

Figure 7 shows the sectoral impact of the recession on employment in Yorkshire and the Humber. The historic data underlines the fact that the recession has been felt most acutely by the production and construction industries, the latter expected to have lost a fifth of its workforce between 2007-2010.

The forecast recovery data suggests that Financial & Business Services, Transport & Communications and Distribution, Hotels & Catering remain strong sectors, while the manufacturing sectors will recover at a much slower rate.

The increase in public sector employment to 2.2 percentage points above the English average represents another potential vulnerability in the regional economy. With a relative dependence on public sector employment and spending, we are vulnerable to these challenges and the risk of jobless growth in the future. Future cuts in public spending are likely to see job losses in this sector and a contraction of the workforce. This may particularly affect the employment of recent graduates, with consequent implications for graduate retention within the region. When recovery comes to the UK and Yorkshire and the Humber it is expected to be slow, protracted and uneven. A major risk when economic recovery arrives is that already disadvantaged areas of the region will have problems of unemployment and worklessness compounded by much slower rates of net job growth, potentially creating areas of severe unemployment where people cannot access jobs.

source: *ERDF covering letter to European Commission that accompanied the revised Operational Programme*

Geographic Labour Markets

Table 16: Local Authority FTE Employment Forecasts 2007-2010

	2007-2010 ('000s)	2007-2010 (%)	Forecast Date of Recovery to 2007 Levels
UK	-1003.4	-3.8	2017
Yorkshire & Humber	-123.4	-5.8	2021
East Riding	-3.8	-3.3	2020
Kingston upon Hull	-8.3	-7.8	N/A
North East Lincolnshire	-2.5	-4.0	N/A
North Lincolnshire	-5.5	-8.0	N/A
Craven	0.0	0.1	2008
Hambleton	-0.6	-1.5	2013
Harrogate	-1.9	-2.6	2014
Richmondshire	0.5	2.7	2009
Ryedale	0.8	2.4	2009
Scarborough	-0.7	-1.7	2013
Selby	0.6	1.8	2008
York	-4.2	-4.7	2026
Barnsley	-5.6	-8.5	N/A
Doncaster	-7.8	-7.2	2022
Rotherham	-6.5	-6.7	2021
Sheffield	-16.8	-7.4	N/A
Bradford	-12.0	-6.7	2018
Calderdale	-6.5	-8.2	2023
Kirklees	-8.7	-6.0	2023
Leeds	-27.6	-7.3	2019
Wakefield	-6.1	-4.8	2019

Source: Regional Planning Service, November 2009. Experian Business Strategies Ltd.

The issue of significant areas of localised unemployment is illustrated in **Table 16**, which shows the forecast impact on FTE employment within Local Authority areas, and the date by which the baseline forecasts expect 2007 levels of employment to be reached.

From this data it is clear that unemployment in the Humber is a major issue, and one which will remain so without significant intervention. Over 20,000 FTE jobs are expected to be lost from the sub-region between 2007-2010 in some instances from industries which were already in decline. Three of the four Local Authorities in the Humber are not expected to regain 2007 levels of FTE employment within the forecasting timeframe, which extends to 2026. Overall the national and regional economies continue a shift towards services, with a reduced role for heavy manufacturing, the profile of occupations will inevitably shift alongside.

source: Yorkshire Forward letter to European Commission that accompanied the revised Operational Programme.

R-ISEW

The New Economics Foundation was commissioned by a consortium including Regional Development Agencies, and observatories to develop an adjusted economic indicator that aims to overcome the limitations of traditional economic measures. The indicator aims to incorporate social and environmental costs which are associated with economic growth but which are not normally measured in monetary terms.

Yorkshire and the Humber is the second lowest of the English regions in overall terms on this scale, and the lowest in per capita terms against the English average. The Yorkshire and the Humber R-ISEW remains well below its GVA and the gap is widening. This reflects a legacy of long term environmental damage caused by heavy industry and power generation, as the cost calculated for long-term environmental damage was over £5000 per capita in 2007, more than twice the English average.

source: Progress in the Region 2009, Yorkshire Futures, March 2010.

Climate Change

Climate change is acknowledged to be the most significant challenge facing our planet, with ramifications both for people and wildlife. The region has almost 550,000 people who live in areas at risk of flooding, including 95% of Hull. Changing patterns of temperature, rainfall and rising sea levels will require the region to adapt to new ways of living and working. Climate change affects sea levels, coastal erosion and flood defences, which are potentially catastrophic to the region's coastal and low-lying areas such as the Hull and Humber Ports City Region, York and its surrounding areas and east of Doncaster.

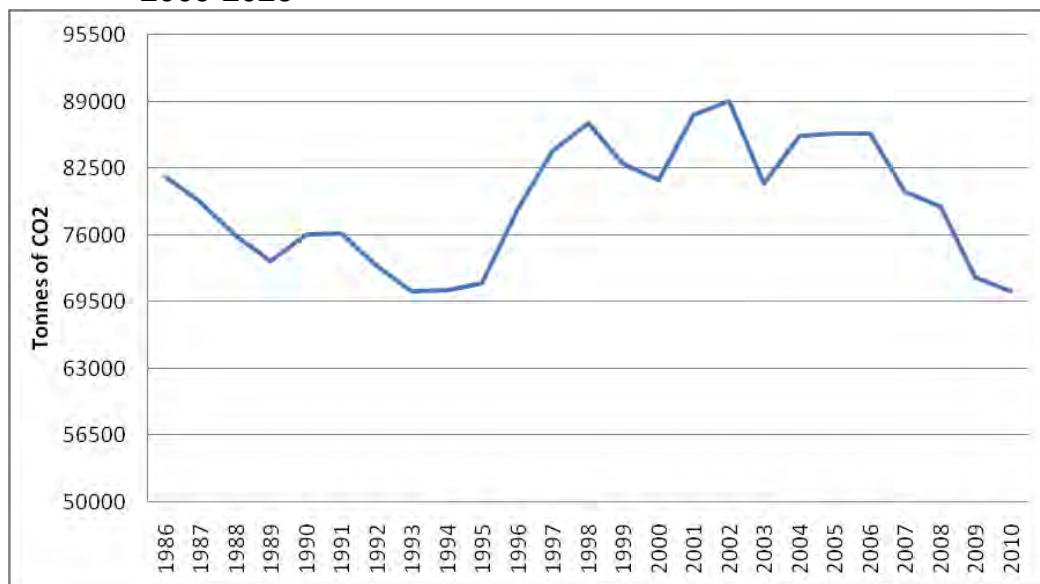
According to a report prepared for the Environment Agency, 15% of the Yorkshire and the Humber region is at risk from worst-case scenario flooding. Under this scenario, 40,000 businesses, 9% of the region's total business stock is at risk. Estimates of the total effect on GVA from damage to houses, businesses, transport, infrastructure, communities and families, environment and heritage is that £30,000m could be lost, representing 38% of the region's total GVA.

Carbon Emissions

The most recent local and regional greenhouse gas emissions figures (released by DECC in September 2009) report that between 2005–6 emissions from the region actually increased by 0.5% followed by a 2.1% decrease from 2006–07 — when the regional economy was on a growing trend. This represents a 1.7% decrease over the two years from 2005 to 2007 ie less than half the rate of progress required to meet the Committee on Climate Change "intended" target and insufficient also to meet the Regional Economic Strategy target.

In 2007, Yorkshire and the Humber was the third highest carbon-emitting region out of 12 UK regions (behind North East and then North West). From 2005 to 2007, NI186 per capita emissions for Yorkshire and the Humber reduced by almost 4%. For this indicator, Yorkshire and the Humber was ranked sixth in total amount of CO₂ emissions of 12 UK regions—behind the South East, North West, Greater London, Scotland and the East of England. Yorkshire and the Humber is a region of power generation and manufacturing industry. The region has some of the largest power stations in the UK – Drax, Eggborough and Ferrybridge – and other large emissions sources include the metals, chemicals, and cement and lime industries. Environment Agency regulated industry in Yorkshire and the Humber produced 64 million tonnes of greenhouse gases (CO₂ equivalent) in 2008.

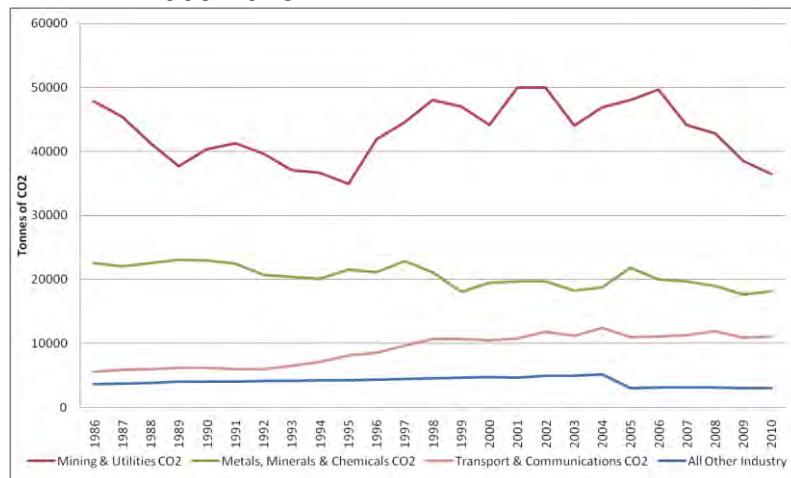
Figure 8: Yorkshire and the Humber Industrial CO₂ (by Production)
2009-2026



source: *Regional Econometric Model, September 2009. Yorkshire Forward/Experian Business Strategies Ltd.*

Figure 8 shows modelled CO₂ emissions from the point of production. While levels of CO₂ have reduced since 2007 it must be ensured that this is a policy driven trend and not just a function of the recession.

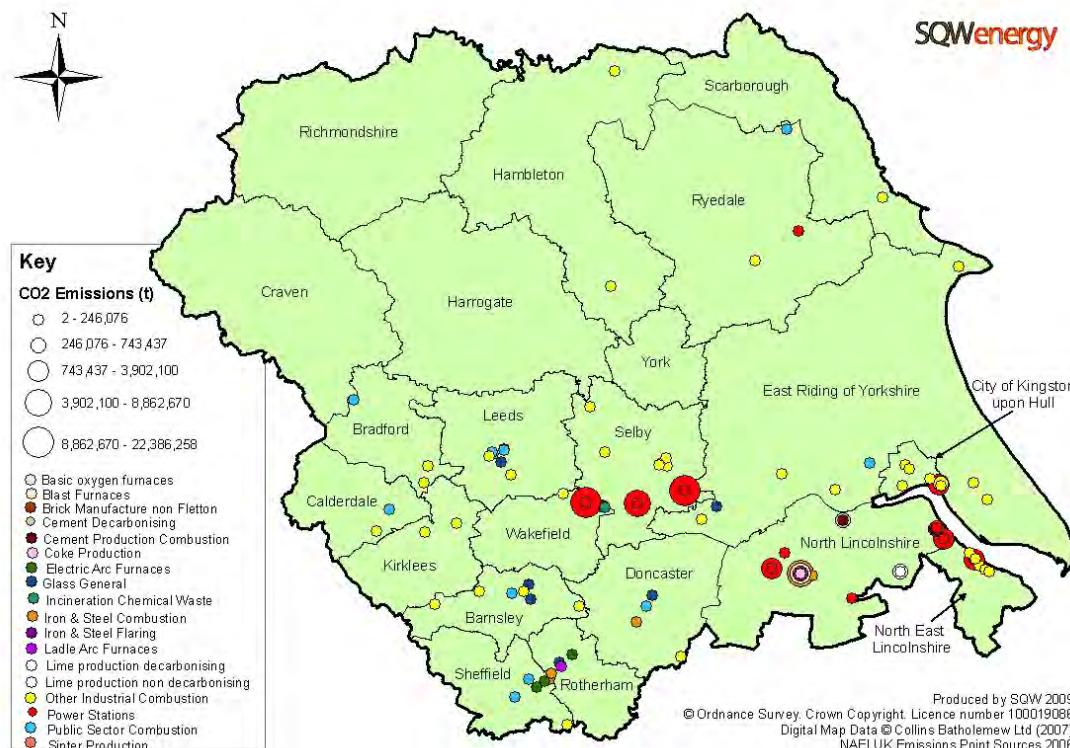
Figure 9: Yorkshire and the Humber Industrial CO₂ (by Production) 2009-2026



source: *Regional Econometric Model, September 2009. Yorkshire Forward/Experian Business Strategies Ltd.*

Figure 9 demonstrates the importance of targeting resource efficiency in our three most carbon-polluting industries. Unsurprisingly the business of energy production dominates CO₂ emissions, but ‘Metals, Minerals & Chemicals’ and ‘Transport & Communications’ also dwarf all other industries.

Figure 10: Large point sources of carbon emissions in the region by size and sector, 2006



source: SQW Energy using data from the National Atmospheric Emissions Inventory - Top Ten Interventions to Cut Regional Carbon Emissions Report. This report references that in 2006, total emissions (which includes power generation) were 88.6kt CO₂.

Renewable Energy

The development of renewable energy resources will also make a contribution to reducing greenhouse gas (GHG) emissions as well as meeting specific government targets of generating 10% of electricity from renewable resources by 2010 and 20% by 2021. Regional targets contained in Policy ENV5 of the Draft Regional Spatial Strategy are 674 MW by 2010 and 1,850 MW by 2021. The policy also requires 10% of energy used in sizeable new developments to come from on-site renewable energy sources. Currently, regional electricity generation capacity is about 13,000 MW but renewable energy capacity, at 130 MW, represents only 1% of this. The region currently lies fourth from bottom on the creation of renewable energy.

Lisbon Targets

Comparing the quantifiable Lisbon target on greenhouse gas emissions suggests that the UK has met its individual target. However, the trend since 2002 has been moving in the wrong direction, largely due to increases in CO₂ (85% of all GHG emissions) and energy production. No regional/sub-regional targets exist because no 1990 figures are available. The region however is well short of generating 10% of its electricity from renewable sources.

Table 17

Relevant Lisbon Targets by 2010 (Kyoto 2008-12): Greenhouse Gas Emissions 2004			
	Target (%)	UK (%)	Y&H (%)
Reducing Greenhouse gas emissions	12.5 below 1990	14.5 below 1990	NA
Electricity from renewable sources	10%	1.5	1%

source: Environment Agency

2.5 Substantial modification under Article 57 of Regulation (EC) 1083/2006

There are no modifications to report.

2.6 Complementarity with other instruments

Co-ordination with other EU instruments is outlined in Chapter 7 of the Operational Programme.

To date, linkages between regional ERDF and ESF programmes have been ensured through common representation on the ERDF Programme Monitoring Committee and the ESF Regional Committee. Common representation continues to be effective, however, current plans to disband ESF Regional Monitoring Committees and to reshape ERDF Programme Monitoring Committees will impact on this approach.

Yorkshire Forward also manages the Rural Development Programme for England, part of the European Agricultural Fund for Rural Development (EAFRD). Enquiries received by the ERDF Programme are signposted to the more appropriate European Fund where necessary.

The regional contract for Enterprise Europe is also held by Yorkshire Forward. Regular interaction between Enterprise Europe Yorkshire and the ERDF programme maintains effective co-ordination between ERDF and other funding opportunities for businesses in the region.

ERDF Technical Assistance is being used to promote best practice and to improve linkages between ERDF and other EU initiatives. TA has covered the costs of the development of a regional guide outlining how other EU funding sources link with regional thematic priorities. The guide was launched at a regional event in March 2010 attended by around 70 people.

The guide uses the Digital Region project as a case study to highlight how other EU funding sources could contribute to the development and exploitation of enhanced digital infrastructure in South Yorkshire.

During 2010 Yorkshire Forward also organised specific seminars on LIFE plus, URBACT and FP7 Regions of Knowledge helping to raise awareness among regional partners of non-ERDF funding opportunities that can be linked to ERDF investments.

In November 2010, a regional event was held to highlight issues for the ERDF programme exit strategy, including the development of Structural Funds post 2013. Speakers from the European Commission, BIS, and MEPS among others, presented to the 100 strong audience. Topics covered included the challenges that lay ahead for the region, Structural Funds policy development to date and the Government's current position.

2.7 Monitoring Arrangements

2.7.1 Governance

2010 continued with the implementation of and adherence to the programme governance arrangements and key strategic programme decisions made at the Programme Monitoring Committee (PMC), Performance Management Boards (PMBs), Cross Cutting Themes, Access to Finance and Evaluation Steering Group meetings.

Programme Monitoring Committee (PMC)

In 2010, PMC was convened on four occasions across the region

- Doncaster Racecourse - 4 March 2010
- The Octagon, Hull - 25 June 2010
- Harrogate International Centre - 29 September 2010
- Manningham Mills Community Centre, Bradford - 20 December 2010

The Terms of Reference (TOR) were changed in 2010 to allow the Chair to nominate a Deputy Chair; this was endorsed by the PMC and is detailed further down in this report. It was proposed to change the Operational Programme in 2010 that was endorsed by the European Commission and PMC in 2010. The changes proposed were to increase interest in the programme and also address future problems of climate change.

PMC Membership

The PMC membership and its changes for 2010 are shown in **Table 18**. Some members instead of attending the PMC have sent deputies in their place.

Table 18 - The membership of PMC in 2010

Membership	Nominated by	Name	Organisation	Meeting Attendance 2010
Chair	As per implementing provisions	Felicity Everiss	Government Office	3 PMC meetings 1 apology
Adviser from the European Commission	As per implementing provisions	Linda Sprogeleva Zalite	DG Regio Desk Officer	2 PMC meetings 2 apologies
Representative of Managing Authority	As per implementing provisions	Garry White	DCLG	3 PMC meetings 1 apology
Yorkshire Forward	Yorkshire Forward	Trevor Shaw	Yorkshire Forward	3 PMC meetings 1 apology
Local authority representative x 5	Local Government Yorkshire and Humber	Paul Stephens	West Yorkshire (Leeds)	4 PMC meetings
		Simon Driver	Humber	1 PMC meeting deputy attended 3 apologies
		Peter Simpson	North Yorkshire	4 PMC meetings deputy attended

		Councillor Stephen Houghton	South Yorkshire (Barnsley)	2 PMC meetings deputy attended 2 apologies
		Councillor Roger Stone	South Yorkshire (Rotherham)	4 apologies
Universities x 2	Yorkshire Universities	Mike Smith	Sheffield Hallam University	2 PMC meeting 2 apologies
		Andrew Ball	University of Huddersfield	1 PMC meeting 3 apologies
Private sector x 2	Association of Yorkshire and Humber Chambers of Commerce	Tony Cherry Chris Longley	Federation of Small Businesses	0 PMC Meetings 3 apologies resigned Sept 2010 1 FSB observer Chris Longley 29 September 1 apology
		Gary Lumby	Yorkshire Bank	2 PMC meetings 2 apologies
Third Sector x 2	Regional Forum	Judy Robinson	Regional Forum	2 PMC meetings 2 apologies
		John Illingworth	Goodwin Trust	New PMC member 20 December
Regional Work & Skills Partnership	RSPW	Joan Palmer	NYLC	New member 2 PMC meetings 1 apology
Yorkshire Innovation	Yorkshire Forward	Richard Smith / Liz Gorsen	Yorkshire Innovation	3 PMC meetings 1 deputy 1 apology
Environment Agency	Environment Agency	Sue Longstone/ Graeme Warren	Environment Agency Regional Director	4 PMC meeting 1 deputy
Business Sector	Yorkshire & Humber Business Support Partnership	Helen West	Business Link Yorkshire	3 apologies resigned September 2010
Diversity	PMC CCT Subcommittee	Liz Bavidge	Bavidge Consulting	1 PMC meeting 3 apologies
Rural	Rural Board	Cllr John Weighell	Yorkshire & Humber Rural Board	0 PMC meetings No apologies
Trade Union	TUC	John Lewis	TUC	3 PMC meetings 1 apology
Chair of Yorkshire & Humber PMB		Colin Mellors	York University	4 PMC meetings
Chair of South Yorkshire PMB		John Mothersole	Sheffield City Council	2 PMC meetings 1 deputy

Resignations in 2010

- **Helen West**, head of Business Link Yorkshire, resigned from PMC as business sector representative with the closure of the Yorkshire & Humber Business Support Partnership -29 September 2010
- **Tony Cherry**, representing the private sector from the Federation of Small Businesses (FSB), resigned in September 2010

- **Richard Smith** from Yorkshire Forward representing Yorkshire Innovation resigned from PMC in October 2010
- **Sue Longstone** of the Environment Agency resigned.

New Members in 2010

- **Liz Bavidge** from Bavidge Consulting replaced Khalida Ashrafi who resigned in 2009 as the equalities and diversity representative - 22 January 2010
- **John Illingworth** was nominated by the Voluntary Sector Regional Forum as their second representative in November 2010
- **Chris Longley** became the Federation of Small Business/ Private Sector representative in November 2010
- **Joan Palmer**, non-executive Chair of the North Yorkshire Learning Consortium and member of the Regional Work and Skills Partnership replaced Sharon Pickering from the Regional Skills Partnership who resigned from PMC in 2009 with the closure of the Learning Skills Council
- **Liz Gorsen**, Innovation Manager at Yorkshire Forward joined PMC in October 2010
- **Garry White** returned to PMC as the representative from the Department for Communities and Local Government (DCLG)
- **Ieva Zalite** temporarily replaced Linda Sproge as the EC Desk Officer while Linda Sproge was on maternity leave.
- **Graeme Warren** joined PMC as the representative from the Environment Agency

Attendance

Attendance at PMC by a number of members has been very good, especially as meetings are held across the region and can require significant travel to meetings. These members have provided important and valuable contributions to the meetings. Unfortunately, there has also been poor attendance from some members especially from various local authorities. From the attendance review it was noted that some members have never attended a meeting or only attended one meeting during the course of the programme. This is a cause for concern and will be addressed by a review of the membership in 2011 as part of the changes from PMCs to Local Management Committees (LMCs) announced by the government to address its localism agenda.

PMC Decisions

The key decisions by PMC in 2010 are shown below.

Decisions at Programme Monitoring Committee meeting, 4 March

The committee approved the amended terms of reference to include a deputy chair.

PMC approved the following changes to the ERDF application process:

- Amended forms at enquiry stage outline stage and full business plan stage

- Slightly amended timescales on the consultation period during early development
- Removal of additional forms at outline stage for cross cutting themes
- A raised level of scrutiny of projects during their development in order to strengthen decision making
- A formal uplift process to enable contracted projects to request additional ERDF where this will deliver additional activity.

PMC approved the creation of a task and finish group to look into potential programme amendments.

PMC agreed to the use of written procedures in relation to the consultation of a new priority and potential changes to the operation programme.

PMC members approved a travel and subsistence policy.

Decisions at Programme Monitoring Committee meeting, 25 June

PMC agreed the final draft of the 2009 Annual Implementation Report.

PMC would look at the issue of targets at the next PMC; the Performance Management Boards (PMBs) will also look at the issue of targets and report back to PMC.

PMC agreed that written procedures could be used to endorse the programme changes.

PMC was informed that new activities should not duplicate existing activities and the new Priority Prospectus had sought to reflect European Commission suggestions.

- The new Priority Prospectus allowed project developers more flexibility over tenants in their building as Priority 2 Capital projects in the new economic climate may have difficulty attracting sufficient companies to buildings
- Priority 3 had clarified wording to help project developers, the main aim of the priority was still for those who based their projects in super output areas (SOAs) but the changes allowed for projects in pockets of deprivation possibly outside SOAs if this could be evidenced and measured, these changes would especially help those in rural areas.
- PMC were informed of an additional change to the Priority Prospectus which was not included in the papers sent to the PMC; this was in regard to Energy Efficiency. The changes occurred against this Indicative Activity (the text added to the Priority Prospectus was shown below)
 - *Support for innovative solutions/new approaches to energy efficiency in low-income housing, where this is linked to job creation in the region*

All the proposals for the new Priority Prospectus were endorsed by PMC.

Decisions at Programme Monitoring Committee meeting, 29 September

PMC approved the changes to the Operational Programme to be submitted to the European Commission (EC) for approval

PMC approved the changes to the Priority Prospectus for the Speculative Call for Proposals which were sent to the EC

PMC approved, in principle, to send a negotiating team to Brussels to discuss the proposed changes

PMC approved the extension to the Energy Efficiency call for Proposals until 30th November 2010

Decisions at Programme Monitoring Committee meeting, 20 December

PMC decided that each PMB should have a JESSICA presentation as they would be responsible for the monitoring and oversight of the project.

An update paper informing the PMC of the recommendation for the JESSICA would be presented at the next PMC meeting, it was noted a decision on a JESSICA would not be received until September or December 2011.

PMC approved:

- Paper 26.10 ERDF Evaluation Strategy
- Paper 27.10 Revised Appraisal and Scoring System
- Paper 28.10 2011 ERDF Communication Plan

PMC noted Paper 25.10 Eligible Match Funding

Programme Monitoring Committee Sub Committees

The PMC has established a number of sub committees to help it discharge its responsibilities. These sub committees are:

- ERDF Task and Finish Group for Operational Programme Amendments
- Access to Finance Sub Committee
- Cross Cutting Themes Sub Committee
- Evaluation Steering Group
- Rest of Region Performance Management Board
- South Yorkshire Performance Management Board

ERDF Task and Finish Group for Operational Programme Amendments

A key issue for the PMC in 2010 was the proposed amendments to the Operational Programme for the adaptation to and mitigation of climate change. PMC asked the ERDF secretariat to set up a task and finish group with local partners to discuss and consider the proposals for the amendments to the Operational Programme. This was created as a temporary subcommittee of the PMC and met four times in 2010, on 22 March, 12 May, 14 July and 28 September. This group offered guidance and support to the

ERDF secretariat in developing potential amendments to the Operational Programme.

The Task & Finish Group membership is shown in **Table 19**.

Table 19

Name	Representing
Malcolm Taylor (Chair)	Yorkshire Forward ERDF Secretariat
Jonathan French	North Yorkshire
Martin Cantor	South Yorkshire
Mick King	Humber
Sylvia Yates	Sheffield City Region
Andy Hartley	C0 ₂ Sense/ Low Carbon
Eleanor Wilson	Environment Agency
Dave Moss	West Yorkshire
Katherine Stewart	Leeds City Region
Judy Robinson	Voluntary Sector
Phil Waite	Business Support
Anne Litmanen	Visitor Economy
Mike Pitts	Business Support
Rob Tranmer	Renaissance & Property
Richard Smith	Yorkshire Innovation
Karl Tupling	Homes & Communities Agency
Lloyd Snelgrove	Universities
Paula Shelley	Yorkshire Forward ERDF Secretariat
Peggy Haywood	Yorkshire Forward ERDF Secretariat
Portia Forbes-Rawlins	Yorkshire Forward ERDF Secretariat

The proposed amendments to the Operational Programme to include the adaptation to and mitigation of climate change were presented to and endorsed by PMC on 29 September 2010. The proposals were submitted to the European Commission on 15 October 2010 and formally accepted on 20 December 2010.

Access to Finance (A2F) Sub-Committee

The Access to Finance subcommittee met four times in 2010 on 4 March, 3 June, 29 September and 20 December.

The Access to Finance Subcommittee membership is shown in **Table 20**.

Table 20

Name	Representing
Gary Lumby (Chair)	Private Sector
Colin Mellors	Rest of Region PMB
Mike Smith	South Yorkshire PMB
Alex McWhirter	Yorkshire Forward/Finance Yorkshire
Helen Thomson	Yorkshire Forward
Paula Shelley	ERDF Secretariat

The membership of the sub-committee is drawn from the members of PMC plus representatives from Yorkshire Forward and Finance Yorkshire. The sub-committee was set up to monitor the Venture Capital Loans Fund (VCLF), an initiative brought forward under the European Commission's Joint European

Resources for Micro to Medium Enterprises (JEREMIE) financial instrument to help micro and medium sizes businesses to secure funding to help with their business growth. The company Finance Yorkshire was created to manage and distribute the funds. Finance Yorkshire sends quarterly reports to the sub-committee.

The A2F sub-committee has increased the projects it monitors to include other financial instrument proposals seeking support from the ERDF programme. The proposals include the Creative Yorkshire Content Fund and CDFI Small Loans project.

In December the sub-committee was informed that the Creative Content Fund had been endorsed by the two PMBs, one PMB endorsed the project by written procedures. Also at the same meeting the sub-committee was informed that South Yorkshire Investment Fund had submitted an application for a £2 million fund seeking £1 million ERDF. This fund aimed to target businesses that had not been targeted by Finance Yorkshire. The CDFI Small Loans for Business project had been endorsed by the two PMBs.

In 2011 the sub-committee will continue to monitor the financial projects on behalf of the PMC and bring any issues to the committee.

Evaluation Steering Group

The Evaluation Plan for the Programme is overseen by the ERDF Evaluation Steering Group, a sub-committee of the PMC. The evaluation work plan was designed so that the results of the strategic level evaluation could be fed back through into the programme at appropriate points to the Programme Monitoring Committee.

Three meetings of the Steering Group were held in 2010 and key decisions of the ERDF Evaluation Steering Group (ESG) and links to the Programme Monitoring Committee are summarised in **Table 32** (Operational Programme Evaluation section).

The Evaluation Steering Group membership is shown in **Table 21**.

Table 21

Name	Representing
Colin Mellors (Chair)	PMC
Andrew Sharp (until Jun 2011)	Yorkshire Forward Strategy Team
Eleanor Marshall	Cross Cutting Themes
Eleanor Wilson	Environmental interests
Garry White	Managing Authority

Gordon Dabinett	Independent evaluation professional
Judy Robinson	PMC
Malcolm Taylor	ERDF Team
Marc Cole	Local authority
Paula Shelley	Rest of Region Implementation
Peggy Haywood	South Yorkshire Implementation
Steve Avery	Local authority

2.7.1 Cross Cutting Themes (CCT) Sub-Committee

The PMC CCT Sub-Committee's terms of reference state that the Sub-Committee will '*improve the quality, performance and overall impact of the ERDF programme by recommending actions to the PMC and YF which will support effective delivery of the CCTs*'.

The membership of the sub-committee is shown in **Table 22**

Table 22

Representation	Name	Organisation
PMC (Chair)	Judy Robinson	Regional Forum
Diversity Specialist	Julie Kitching	York College
Diversity Specialist	Rita Lawson	North Yorkshire County Council
Business Development	Robert Campbell	Bradford Metropolitan Borough Council
Statutory Agency/ Environmental Good Practice Specialist	Eleanor Wilson	Environment Agency
SY PMB CCT Champion – Equalities & Diversity and Environmental Good Practice	John Mothersole	Sheffield City Council
Y&H PMB CCT Champion - Environmental Good Practice	Melissa Lockwood	Environment Agency
ERDF CCT Manager	Eleanor Marshall	Yorkshire Forward
SY Implementation Manager	Peggy Haywood	Yorkshire Forward
Y&H PMB CCT Champion- Equalities & Diversity	Vacant	

The CCT Sub-Committee filled the Rest of Region PMB Environmental Champion vacancy which is now represented by the Environment Agency. The South Yorkshire PMB Chair, Chief Executive of Sheffield City Council, agreed to co-opt an equality specialist to the CCT Sub-Committee initially in 2010, however, the SY PMB Chair subsequently agreed to fulfil the role of both SY PMB environmental and equality champion.

The CCT Sub-Committee met three times in 2010 (see **Table 23**). In February, the sub-committee considered the activities undertaken in 2009 and early 2010 on communications, partner workshops and staff training. CCT monitoring workshops were also held with Yorkshire Forward's project

managers to disseminate a monitoring framework for CCTs. As required for the Annual Implementation Report, the CCT Sub-Committee reviewed progress to CCT targets. The AIR report was agreed on forecast targets in contracted projects up to 31 December 2009.

Up to April 2010, all projects had one-to-one CCT consultancy support, however budget restrictions meant that this consultancy support stopped in May 2010. The CCT Sub-Committee noted the proactive role that was required by the Thematic Impacts Manager to ensure the best possible CCTs were embedded.

The main focus of the CCT Sub-Committee in 2010 was on project progress. At each meeting the CCT Sub-Committee considered the Thematic Impact Manager's tracking of projects through the approvals process and risk to approvals due to outstanding forms or questions raised in appraisal. This tracker is passed to project managers on a monthly basis to highlight actions required.

The phase 1 and phase 2 strategic evaluation recommendations for CCTs were reviewed in September 2010. It was noted that the communication activities undertaken addressed some of the recommendations. Other recommendations were addressed through the revision to the OP (climate change activities).

Following the programme revision consultation in Summer 2010, the September Sub-Committee noted the strategic environmental assessment and implications on CCTs. The CCT Manager worked extensively on climate change indicators and selection criteria and these were agreed by the PMC in December 2010.

Table 23

Date	Discussed/agreed/considered
12 February	CCT Targets Annual Review CCT Communications
14 May	Review of CCT Consultancy Support Annual Implementation Report Priority Prospectus (verbal)
10 September	Review of Evaluation Recommendations Programme Revisions – Consultation Update
16 December	Meeting cancelled Annual CCT report made to PMC in December 2010

CCT Communications Activity undertaken in 2010

The ERDF Programme communications action plan for 2010 was presented to the PMC on 21 December 2009 in accordance with EC 1828/2006 Article 3. PMC endorsed the plan. Communications priorities for 2010 included:

- Publicising the opportunities on offer to increase the volume of project proposals coming into the programme for consideration – events are planned to coincide with the launch of the third annual call for proposals (June/July 2010)
- Activity to inform and educate staff and partners about changes to the ERDF process that will follow the implementation of YF's PMF review and any changes to the Operational Programme as required by PMC
- Review the suite of guidance for partners now that the outstanding issues of national guidance have been resolved, and upgrade the quality of the programme's core communication tools

To underpin these priorities, key communications materials have included appropriate coverage of CCTs in case studies for example in the [European Focus](#) the programme's newsletter issued 8 -9 times per year

In addition, monitoring workshops were held with partners and staff in January and February 2010. Comments received indicated that the workshops met expectations; the presentations were clear, informative and useful and contained the appropriate amount of detail. It was felt the time allowed for the workshops (1.5 hrs) was generally appropriate, but some comments indicated some more time to ask questions would have been helpful. All participants, however, were aware of where to get further information and guidance. It was also felt that the workshop content could be part of further embedding training and raising awareness.

Performance Management Boards (PMBs)

The two performance Management Boards (PMBs) continued their important work in 2010 overseeing and monitoring projects. Each PMB met seven times during the year. The role of PMBs is to support the Programme Monitoring Committee, identify alignment with other regional strategies, identify risks to programme delivery and recommend remedial action, if required. During 2010 the PMBs performed more of a monitoring role to support the PMC and monitor the performance of projects.

Rest of Region Performance Management Board (PMB)

The membership of the Rest of Region PMB in 2010 is shown in **Table 24**.

Table 24

Name	Role	Representing
Jonathan French	Executive Manager	York and North Yorkshire Partnership
Colin Mellors	Pro- Vice- Chancellor	Universities
Rob Norreys	Head of Regional Policy	Leeds City Region

Mick King	Executive Manager	Humber Economic Partnership also Hull and Humber Ports City Region
Michele Cusack	Assistant Executive Director for Regeneration	North East Lincolnshire Council
Melissa Lockwood	REP Manager	Environment Agency & CCT sub-committee environmental champion
Ruth Adams	Regional	Regional Skills Partnership
Michelle Watson	Manager	Regional Skills & Work Partnership
Vacant		Private Sector
Vacant		Voluntary Sector
Malcolm Taylor	Head of European Operations	Yorkshire Forward ERDF Secretariat
Paula Shelley	ERDF Implementation Manager	Yorkshire Forward ERDF Secretariat
Adrian Green	ERDF Programme Manager	Yorkshire Forward ERDF Secretariat

Resignations in 2010

Ruth Adams, Regional Skills and Work Partnership, resigned

New Members in 2010

Melissa Lockwood, CCT Subcommittee, Environmental Champion
 Michelle Watson, Regional Skills and Work Partnership Manager

Rest of Region Performance Management Board (PMB) Decisions in 2010

4 February

Projects Endorsed

- PVD Coatings Centre
- West Yorkshire Employability Project
- Holderness Multi-Purpose Centre
- Project Variations
- Incubation and Education
- Social Enterprise and Support Programme

26 March

Projects Endorsed

- Mercury
- Knowledge Transfer Partnership
- Solutions for Business Regional Programme
- IPark 2
- CES Energy Innovation for Deprived Communities

21 May

Projects Endorsed

- Open Mat
- Advanced Materials Centre
- Marfleet Environmental Industries Park
- Hebden Bridge Creative Quarter

Project Variation:

- Large Company Research and Development

7 July

Projects Endorsed

- Wyke Works Advanced Engineering and Materials Park
- Capital Park - Goole

6 September

Projects Endorsed

- Support for Successful Enterprise in Bradford
- Tower Works
- E-Factor

Project Variations

- NAMTEC Advanced Materials Centre
- Holderness Multi Purpose Centre

18 October

Projects Endorsed

- Huddersfield Enterprise and Innovation Centre
- Havertop Lane Growth Park
- Creative Yorkshire Content Fund
- The Beacon

Project variation

- CES Energy for Deprived Communities

Request to defer ERDF application

- Yorkshire Biorefinery

10 December

Projects Endorsed

- CDFI finance for SMEs and Social Enterprise
- Regional Enterprise Programme
- Employability Leeds

Written procedures -18 November

Projects Endorsed

- AMRC Revenue Support Project

South Yorkshire Performance Management Board (PMB)

The membership of the South Yorkshire Performance Management Board in 2010 is shown in **Table 25:**

Table 25 – South Yorkshire Performance Management Board

Name	Position	Representing
John Mothersole	Chief Executive Sheffield City Council	Local Authorities (Chair)
Steve Arnott		Government Office for Yorkshire and The Humber
Dominic Shellard	University of Sheffield	Higher Education
Sarah Fulton	Director of Research and Innovation Services, University of Sheffield	Higher Education
Phil Coppard	Chief Executive, Barnsley Metropolitan Borough Council	Local Authorities -
Christian Foster	Doncaster Metropolitan Borough Council	Local Authorities
Martin Kimber	Chief Executive Rotherham Metropolitan Borough Council	Local Authorities
Julie Hurley	South Yorkshire Passenger Transport Executive	Transport
Keith Dodson	Voluntary Action Rotherham	Third Sector
Vacant		Private Sector
Johanna Tuck	Head of South Yorkshire	Yorkshire Forward
Trevor Shaw	Executive Director of Finance	Yorkshire Forward
Sylvia Yates	Sheffield City Region	Sub-regional Partnership
Peggy Haywood	ERDF Implementation Manager SY	Yorkshire Forward ERDF Secretariat
Malcolm Taylor	Head of European Operations	Yorkshire Forward ERDF Secretariat
Adrian Green	ERDF Programme Manager	Yorkshire Forward ERDF Secretariat

Resignations in 2010

Steve Arnott - Government Office for Yorkshire and The Humber
Dominic Shellard - The University of Sheffield

New Members in 2010

Sarah Fulton - The University of Sheffield

SY Performance Management Board Decisions in 2010

11 February

Projects Endorsed

- PVD Coatings Centre

- Honeywell House Sustainable Construction and Renewable Energy Centre

Project Variation

- Social Enterprise and Support Programme

Project Withdrawn

- Transformational ICT

1 April

Projects Endorsed

- Knowledge Transfer Partnership
- Mercury
- Solutions for Business Regional Programme
- Westfield Sports Enterprise Centre

Project Re-endorsed

- CES Energy Innovation for Deprived Communities

27 May

Projects Endorsed

- AMRC Hub
- Open Mat
- Advanced Materials Centre
- Sheffield Community Network
- Barnsley Town Centre- Connecting Economic Infrastructure

Project Variation

- Large Company Research and Development

15 July

Projects Endorsed

- Sheffield Core Office Provision

16 September

Projects Endorsed

- Victory Higher Manufacturing Park
- Woodhouse Link Rotherham
- Priory Business and Community hub
- Northfields
- Doncaster Waterfront: Holmes Market Junction

Project Variation

- NAMTEC Advanced Materials Centre
- Churchview Creative Enterprise centre

21 October

Projects Endorsed

- Stocksbridge Renaissance

- Creative Yorkshire Content Fund
- Re: endorsement Energy Innovation for Deprived Communities

16 December

Projects Endorsed:

- SY Sector Growth Enhancement Programme
- CDFI Finance for SMEs and Social Enterprise
- Regional Enterprise Programme
- White Rose Way Doncaster

Written procedures 18 November

Projects Endorsed:

- Creative Yorkshire Content Fund
- AMRC Revenue Support Project

2.7.2 Monitoring and evaluation

In 2010 progress has continued in the significant areas of monitoring and evaluation. Beneficiary data has been collected and published on the website as required by the regulations. The management and control system is described as is progress with the implementation of the financial monitoring strategy, monitoring of cross cutting themes is reported as is progress made in the evaluation plan.

Data Collection

Beneficiary data, including the name of the beneficiary and amount of public funding allocated is collected and published on the Yorkshire Forward website in accordance with regulations.

The cumulative beneficiary data for 2010 is shown in Annex A

MCIS Overview

A management information and operational framework has been agreed with the managing, certifying and intermediary bodies. It defines the system solution options in place, and the requirements and data standards that any system will meet (now contained in Chapter 9 of CLG's ERDF User Manual). CLG is providing a centralised Management Control & Information System (MCIS) that meets those requirements and can be used by any RDA to fully implement it within their Operational Programme.

There are two versions of MCIS:

- a 'core' system; which is used by all RDAs to submit project claim & progress data to create an aggregate claim for reimbursement of defrayed expenditure. It is also used by the Managing Authority, Certifying Authority and Audit Authority to access project level information to help verify declarations, track and record verifications and monitor N+2 achievement. The core system also produces all the information required to be entered into SFC07, such as Annex X declarations

- a ‘full’ system; which builds on the core system to provide additional functionality to administer and manage projects within an Operational Programme

Figure 11
 An overview of MCIS and its interfaces

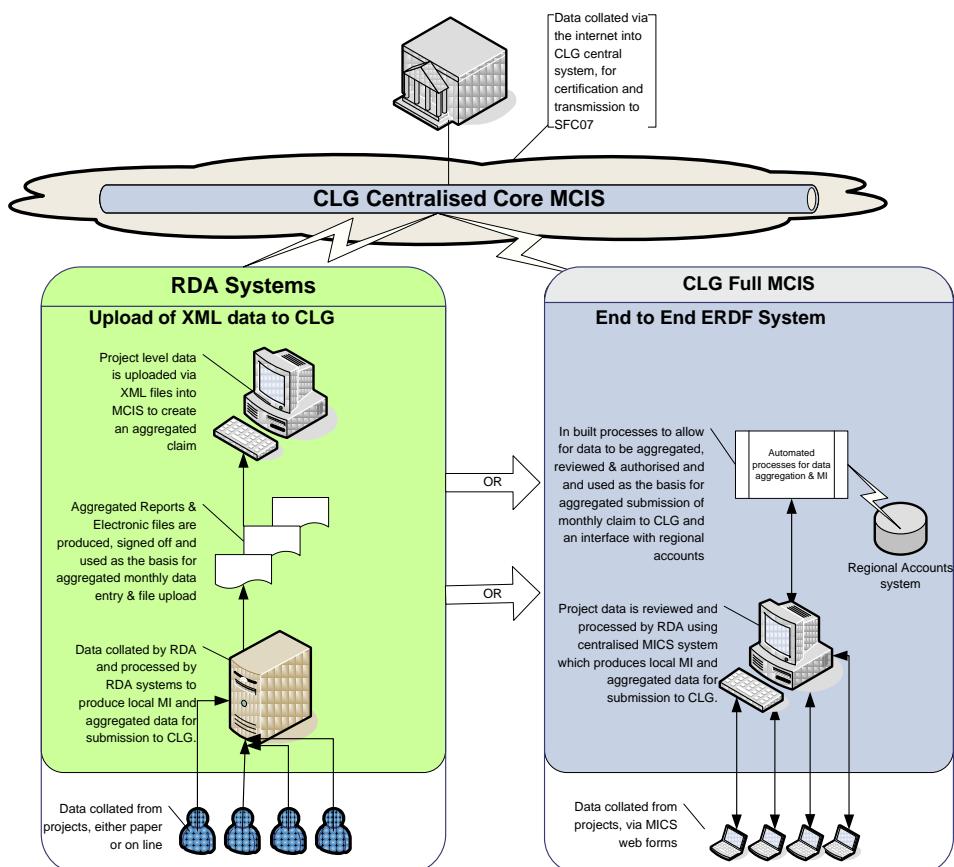


Figure 11 illustrates the framework in place that ensures there is a computerised system for recording and storing accounting records for each operation under each Operational Programme and that the operational data necessary for financial management, monitoring, verifications, audits and evaluation is collected in line with Article 59 & 60. MCIS also facilitates the electronic data exchange between:

- DG Regio and CLG, for submission of declarations and other regulatory information
- CLG and RDAs, for receipt and payment of aggregated claims, plus submission of some project information (on activities and finances) that support any claim for defrayed expenditure.

As a pure browser application, it does not need to be pre-installed or require any downloads or plug-ins, thereby, making it widely accessible to all participants in the ERDF process. MCIS is also fully compliant with the EC Regulations:

- ensuring that all the operational data necessary for financial management, monitoring, verifications, audits and evaluation is collected in line with Articles 59 & 60
- supporting all stakeholders within the Yorkshire and Humber Operational Programme to ensure data is accurate, consistent and reported in a timely manner
- ensuring that the required information is collated from the outset of the programmes and support the audit trail and financial control requirements of the regulations

MCIS supports the end-to-end process for the management and administration of ERDF to all participants by providing information that is:

- **accurate:** it reflects the definitive source with clear audit trail
- **accessible:** it will be available to the users who need it
- **timely:** it is available when they need it
- **relevant:** it supports their ERDF role & business needs
- **intelligible:** it is understandable in their terms

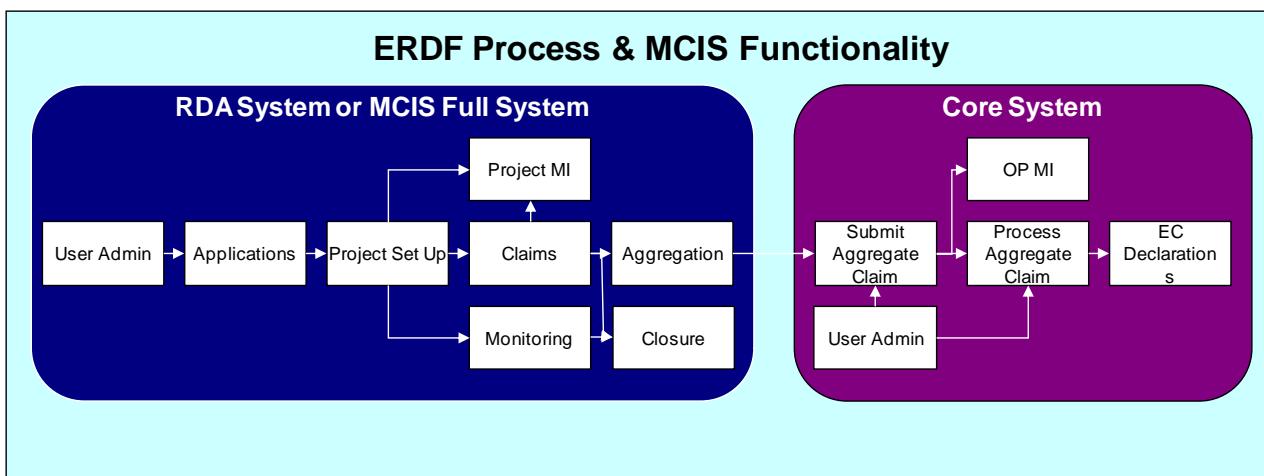
It has been designed to accommodate some lessons learnt from 2000-06 programmes, and meet the requirements of the Regulations, User Manual and the Management & Control Systems. It is a 'Roles' and 'Rules' based system, which allows users only to have access to the functions and data defined by their role, thereby enforcing process and data consistency.

- MCIS reconciles with Yorkshire Forward's and CLG's accounting systems and is based on verifiable information that is available to the managing, certifying and audit authorities.

MCIS Functionality

As noted above, MCIS has been designed to support all aspects of the ERDF process for the managing and certifying authority, the intermediate bodies' project management requirements and also offers functionality to the audit authority for the recording of Article 16 audits. An overview of the ERDF business process and the functionality that it provides is shown in **Figure 12**

Figure 12



Core System Functionality

A summary of the core set of functionality that the system provides is:

- programme details, as defined in the Operational Programme and SFC2007
- web forms accessible via the internet for the collation of aggregated and project data from the Intermediary Bodies
- secure authentication of users via the Government Gateway
- electronic transactions between users
- on-line data validation, ensuring only the correct data is entered
- management information for the production of all EC regulatory reports
- segregation of roles for preparation, submission, review, certification and authorisation of approval of aggregated claims
- event logging for full audit history of all aggregated claims and declarations
- claim schedule based on the Operational Programme
- on-line status of each claim (to CLG & the RDAs), its history and workflow
- accessible via the internet, with no limit to the number of users
- workflow to prompt users on outstanding tasks
- interface with the EC's SFC07 system
- clear visibility of performance to financial targets
- compliant with eGov and Government IT standards

Full System Functionality

- The full MCIS provides additional functionality to the core system to administer and process individual projects within a Priority Axis. The full MCIS has the following features and functionality:
 - claim schedule creation > claim creation > grant calculation > claim review > submission > approval > certification > authorisation for payment

- clawback creation > certification > authorisation > recording of recovery and partial recovery of funds;
- funding agreement issue > acceptance > project set up > funding agreement variation issue > variation acceptance
- project monitoring & inspection > findings capture > project risk management;
- irregularity capture > fund recovery > decommitment > write off
- generation of aggregated claim
- Operational Programme monitoring > production of regulatory management information > ad hoc management information

Data Dictionary & Management Information

- Underpinning MCIS is a common Data Dictionary which provides a single definition of what information must be collated, processed and reported on to help ensure consistent, high quality and efficient management and administration of ERDF and ensure compliance with the Regulations. It is based around common data definitions that describe all the data that must be collected on every project, in every region. It is through the Data Dictionary that Yorkshire Forward will ensure that the details of its ERDF operations is recorded in a consistent manner, and in such a way that ensures compliance with the European and national rules.

The Data Dictionary also ensures that MCIS collates all the information required by the general and implementing regulations for the fund. Data captured at the lowest level is capable of aggregation for submission to the EC as part of the regulatory reports in line with ANNEX 1 to 22 of the EC Implementing Regulations 1828/2006.

Within core MCIS, there is a Management Information reporting tool that allows for items in the data dictionary to be reported on, and standard predefined reports will allow the production of all the required regulatory information. It will also provide information to allow for proactive management of the fund, via monitoring performance to targets and adherence to the regulations.

Yorkshire Forward MCIS

The Yorkshire Forward MCIS (known as PRMA) has been developed in accordance with the Data Dictionary v2.04 supplied by CLG to capture the required information by CLG. PRMA is a supplementary system attached to Yorkshire Forward's Artemis PMS (Project Management System) and allows project specific users the ability to enter ERDF data required by CLG.

Yorkshire Forward Artemis PMS has controlled access to project specific information, allowing certain individuals access to write or read project information. This allows only authorised individuals the ability to review project information. PRMA operates on the same basis with access being limited to authorised individuals. This ensures compliance

with the appropriate separation of functions. Yorkshire Forward also has in place and operates an ICT Access Control Policy.

For each claim to the Certifying Authority, information is extracted from PRMA and sent to CLG via XML on a monthly basis and aggregated into MCIS. MCIS then interfaces with the EC SFC database.

PRMA has successfully passed the 'Witnessed User Acceptance Testing' by the Managing Authority, Certifying Authority and Audit Authority, and the 'IT Security Compliance Assessment' undertaken by the Audit Authority. The IT Security Compliance Assessment involved Yorkshire Forward demonstrating it complies with separation of functions.

Financial Monitoring Strategy

The monitoring strategy forms part of the management and control documents which Yorkshire Forward is required to have in place as part of its delegated responsibilities for managing the programme on behalf of DCLG. The rationale behind the strategy is to ensure that projects are managed in a strong control environment, to minimise the risk of incorrect, irregular and ineligible expenditure or delivery. It enables Yorkshire Forward to demonstrate to the European Commission and to DCLG, as managing authority, that effective procedures are in place to ensure that all expenditure declared to the Commission is eligible and structural funds are used in accordance with the regulations.

Monitoring plays an important role in improving the effectiveness and delivery of the programme during its lifetime. Information fed back from the monitoring process enables the appraisal and decision making process to be improved and helps project sponsors to incorporate improvements to their projects, identify any gaps in their delivery methods, record keeping and procedures. Monitoring is, therefore, integral to, and a main driver of, the effectiveness and robustness of programme delivery. With the 2007-2013 programme, robust monitoring systems have been incorporated from the start.

For the 2007-2013 Operational Programme the approach is proactive and interventionist to disseminate best practice from the outset to colleagues within Yorkshire Forward and to project sponsors. Together with the dedicated Article 13 resources in place from the outset of the programme, these factors will allow the appropriate level of resources to be applied to project monitoring to achieve a consistent high quality. The error rate for irregularities is currently very low as due to the nature of the PAV work undertaken potential irregularities are identified before claims are paid.

The financial monitoring strategy was reviewed in 2010 to ensure that it remains fit for purpose and responsive to the changing needs of the programme and workload. Some changes to the forms and processes have been implemented although future changes are likely to come from harmonization of processes and forms across the network in 2011

post transfer to DCLG. These changes will be communicated to the PMC and PMBs in due course.

The Article 13 inspection team has a complement of five staff; four Article 13 monitoring officers, one of whom is the designated ERDF Programme monitoring and irregularities officer, working to the ERDF Audit Compliance Manager and reporting through the ERDF Programme Manager to the Director of Finance. One post has been vacant since June 2010 following long term sickness and it has not been possible to fill it due to the closure of Yorkshire Forward.

During 2010 the financial monitoring undertaken has been in line with the strategy agreed in 2008 and revised in 2010. The systems and procedures for undertaking inspections has been put into place and refined as the inspection programme has accelerated due to the increase in committed projects. The work consists of two main stages, with the Pre Engagement Visit (PEV) at full business plan stage before the offer letter is issued to ensure that an applicant has the appropriate systems and procedures in place to manage ERDF. This is followed by the Project and Verification Visit (PAV) to verify expenditure.

In 2010, 48 PEVs and 17 PAV inspections were carried out, (an increase on the 2009 figures of 27 and 13 respectively). A number of projects which were approved in 2010 have multiple partners where although only one PEV is undertaken the Regulations require an Article 13 visit is required at each location. This will result in a significant workload increase in 2011 onwards. The work undertaken has included a number of large and complex projects with substantial retrospection where the workload was disproportionately high. Looking ahead to 2011, a further 60 PEVs and 50 Article 13 visits are anticipated over the year.

A substantial part of the work arising from the Article 13 inspections is due to poorly developed projects which are rushed through the development stage to meet spending targets and a significant recurring theme is non-compliance with the EU procurement regulations which forms the single main reason for non-compliance.

Audit Overview

In addition to the Article 13 work which forms the bulk of the workload for the team it retains responsibility for liaison with the DCLG Internal audit team who carry out Article 16 audit work on behalf of the Audit Authority (CLG).The A16 programme has been slow in starting as DCLG staff resources were devoted to closing the 2000-2006 programme. The Article 16 audit programme undertaken by DCLG/IAS commenced in earnest in late 2010. Although this slipped badly, with many reports being very late, draft reports on 11 projects were submitted by the end of 2010. These have involved a considerable input from the Compliance team in the final quarter of the year. Arrangements for the 2011 programme are well advanced.

Whilst the Audit Authority acts independently of Yorkshire Forward, under the terms of a protocol agreed between DCLG and the RDAs, the follow-up work from these audits is the responsibility of Yorkshire Forward. At present it is not possible to accurately forecast the workload due to the erratic timing of reports and as this work varies substantially between projects. The compliance team acts as liaison between project managers and the A16 team to co ordinate this activity.

As with any irregularities that arise from the inspection or claims process, those from the Article 16 audits were recorded and reported to DCLG through the MCIS/PRMA system when the monitoring module became available in 2010.

Cross Cutting Theme Monitoring

Programme Level Monitoring

The PMC has responsibility to monitor the impact of cross cutting themes. PMC has representation from statutory environmental agencies, ie the Environment Agency. In 2010 the diversity specialist vacancy was filled by a regional specialist responsible for promoting equality and accessibility at PMC meetings.

To improve programme quality, performance and the overall impact of the programme through the delivery of the themes, a PMC sub-committee was established following the decision at the December 2007 PMC meeting. The Cross Cutting Theme sub-committee has supported the PMC to provide strategic direction to the ERDF Secretariat at Yorkshire Forward to ensure that themes are embedded and applied to maximum benefit at all stages in the programme's decision-making process.

Assistance by target groups

The programme promotes the objectives of equal opportunities and non-discrimination on the basis of race, ethnic origin, religion or belief, disability age or sexual orientation, as required by Article 16. This involves assessing the impact of operations on these objectives, on appraisal and during the course of project monitoring and evaluation. The programme is required to undertake an annual review of the targets and targeted groups to be reported in the Annual Implementation Report. These are primarily monitored through individual project reporting and remedial action will be taken if targets and standards are not being achieved.

Table 26 Roles and Responsibilities for Programme Level Monitoring

WHAT	HOW	WHEN	WHO
Governance	PMC appointed CCT Sub Committee	Quarterly Meetings	Various members, chaired by PMC member

Endorsement of OBPs	CCT gateway comments included in case papers	PMB meetings	PMB members/CCT champions
CCT Targets	Targets report to PMC via CCT Sub Committee	Annually	CCT Manager
AIR	Report to EC via Annual Implementation Report	Annually	CCT Manager
SEA Monitoring Measures	Report to EC via Annual Implementation Report	Annually	CCT Manager

Project Level Monitoring

Project monitoring has three distinct elements:

- projects are required to report against agreed targets and business plan achievements
- monitoring visits are undertaken by Yorkshire Forward to projects on the ground
- as the Intermediary Body responsible for project management Yorkshire Forward is required to put a monitoring system in place which gives assurance that expenditure on the programme is in accordance with the ERDF regulations (Article 13 inspections)

For both cross cutting themes, the Thematic Impacts Manager assesses the project's response to ERDF minimum gateway criteria. At outline business plan approval stage, Thematic Impacts Manager provides detailed comments to assist projects to embed cross cutting theme best practice. The recommendations are agreed by the Thematic Impacts Manager and project manager, and these form part of a project's individual contractual requirement and monitoring plan. In 2009, a monitoring framework was created and training in 2010 was organised to ensure project managers were aware of the monitoring requirements for CCTs.

Gender Equality and Equal Opportunities

To meet minimum gateway criteria at outline business plan stage, all project applicants are required to submit the form '*Equality and Diversity in Your Organisation*' along with a copy of an equal opportunities policy or equivalent. At this stage projects are expected to detail if the market failure the project will address is specific to a certain gender or ethnic group. Targets to support BAME (black, Asian and minority ethnic groups) and women have been set for the programme and relevant targets should be set for these groups. This stage also requires that the project applicant describe what has been done to ensure that the benefits of the project are available to all. These are checked by the Thematic Impacts Manager for gateway appraisal at outline business plan stage and a score of 'Good' as a minimum is required.

Cross cutting theme targets and other indicators can be used to monitor the performance of this area. These are primarily monitored

through individual project reporting and remedial action will be taken when targets and standards are not being achieved.

At full business plan stage an equalities impact assessment for each project is required for appraisal. The Equality Impact Assessment Framework aims to ensure that the projects developed do not discriminate, and where possible, promote equality for all. It is a process for project applicants to consider possible alternatives to develop and deliver the project, consulting formally with relevant group(s), making arrangements for monitoring and evaluating the performance of the project.

The Thematic Impacts Manager signs off this assessment prior to approval at full business plan and submits this to the appraisal team.

Sustainable Development

The effectiveness of mainstreaming environmental sustainability as a cross cutting theme will be assessed through the relevant priority level indicators.

The Strategic Environmental Assessment Report also proposed checking criteria to appraise the appropriateness of individual supported activities where they would result in a physical development. These criteria are embedded into the outline business plan gateway so that potential adverse effects of supported activities are appropriately managed.

At full business plan, procedures are in place to detect any project with a potentially negative effect on 'Natura 2000' sites and other sites designated for nature conservation. The project development and appraisal process also covers opportunities to strengthen the environmental aspects of projects and the guidance has been developed and will be strengthened.

Table 27 Roles and Responsibilities for Project Level Monitoring

WHAT	HOW	WHEN	WHO
Outline business plan – equal opportunities policy	Gateway appraisal & pre-engagement visit check	At outline business plan and between outline business plan approval and full business plan	Thematic Impacts Manager & monitoring team
Outline business plan – environmental minimum criteria	Gateway appraisal & pre-engagement visit check	At outline business plan and between outline business plan approval and full business plan	Thematic Impacts Manager & monitoring team
Cross cutting theme targets & other targeted groups	Reported in beneficiary data spreadsheet to be returned with claim forms	Monthly and/or quarterly	Project manager in liaison with project sponsor
Full business plan – NATURA 2000 site	Report from statutory agency required	At full business plan stage	Project manager in liaison with project sponsor
Various project activities (see below for examples)	Embedded in full business plan and contract	Embed through development and monitored in delivery	Project manager & monitoring team

**Table 28 Indicative Monitoring Requirements
 Environmental Good Practice**

These monitoring requirements are related to the CCT gateway and contract requirements.

CCT Gateway Minimum Criteria	Contract Requirement	Development/Design Stage Evidence (prior to and including FBP) ¹	Delivery Monitoring Information
All capital projects to achieve BREEAM minimum very good or excellent standards	All new and refurbishment construction projects are to aspire to "Excellent" BREEAM rating, but to achieve at least "very good" BREEAM rating.	OBP Gateway stage: completion of ERDF Environmental checklist Design stage: BREEAM assessor appointed and design and procurement assessment available for FBP FBP stage: completion of SD Assessment	Build stage: reports to project manager on build progress to BREEAM criteria Completion of Build: Post construction review certification providing BREEAM scoring
Encourage zero waste developments in construction via site waste management plans	Site Waste Management Plans (for construction projects > £300k in total value including new build, maintenance, alteration or installation/removal of services such as sewerage and water)	OBP Gateway stage: completion of ERDF Environmental checklist Design stage: BREEAM assessor appointed and design and procurement assessment available for FBP FBP stage: completion of SD Assessment	Contractors required to have SWMP in place at start of contract Audits of SWMP through life time of project
All physical development projects covering new build, major refurbishment and site regeneration must achieve 10% of value of materials from recycled and reused content	10% of total value of materials from recycled sources / reused content – construction projects	OBP Gateway stage: completion of ERDF Environmental checklist Design stage: using WRAP tool, design team can estimate baselines and possible options, either procurement of use of onsite materials FBP stage: completion of SD Assessment	Build stage: quarterly reporting to project manager - evidence of invoices or delivery notes to confirm the specific products delivered to site, together with manufacturers' or suppliers' product datasheets

¹ See ERDF Guidance where appropriate for further detail

Where appropriate source a minimum of 10% of energy from renewable sources	Where possible and appropriate source 10% of energy from renewable sources, for construction projects this may include on-site; near-site; and renewable or low carbon sources	OBP Gateway stage: completion of ERDF Environmental checklist Design stage: BREEAM assessor appointed and design and procurement assessment available for FBP FBP stage: completion of SD Assessment	PEV visit: 10% of energy requirements are being supplied by on-site, off-site renewables through: Interim BREEAM Certificate; Project Close: Post construction BREEAM Certificate Project Delivery: for Green Energy Sources a REGO certificate should be supplied annually
Provide evidence of low carbon or are working towards improving carbon impact	Various outlined below:	Gateway stage: completion of ERDF Environmental checklist FBP stage: completion of SD Assessment and recording of GHG savings	
	Applicants to comply with the principles of sound environmental management as set out within the BSI Standard ISO14001 as appropriate to the nature and scope of activities	Gateway stage: completion of ERDF Environmental checklist Development stage: development of an appropriate Environmental Management System	PEV visit: Evidence of Environmental Policy and Statement of EMS if appropriate If EMS to be developed – ensure verified EMS in place by an agreed date – eg if capital build by time first business takes occupancy
	The Grant Recipient shall seek to maximise resource efficiency, including materials, energy and water, during any refurbishment or construction works and within all Project activities throughout its operational lifetime.	Gateway stage: completion of ERDF Environmental checklist Development stage: development of an appropriate Environmental Management System	PEV visit: Evidence of Environmental Policy and Statement of EMS if appropriate If EMS to be developed – ensure verified EMS in place by an agreed date – eg if capital build by time first business takes occupancy

	<p>The Grant Recipient should ensure that negative impacts on biodiversity are minimised and that no damage is caused to sites with special environmental designations.</p> <p>The Project should also seek opportunities to promote and enhance biodiversity in line with national biodiversity commitments.</p> <p>The project, if funded by ERDF, must comply with European NATURA 2000 related directives where it has been identified that the project impacts on a NATURA 2000 site.</p>	<p>Gateway stage: completion of ERDF Environmental checklist</p> <p>FBP stage: completion of SD Assessment and NATURA 2000 report from statutory agency; evidence of Environmental Impact Assessment (EIA) as required by planning</p> <p>Development stage: development of an appropriate Biodiversity or relevant policy</p>	<p>PEV: EIA and planning documentation; evidence of relevant policies and action plans</p>
	<p>The Grant Recipient will ensure that environmental and sustainability issues are considered during the procurement of goods and services for the Project using approaches such as whole-life costing as set out within the Sustainable Procurement National Action Plan, Procuring the Future. The Grant Recipient should also have regard to the procurement of recycled content materials.</p>	<p>Gateway stage: completion of ERDF Environmental checklist</p> <p>Development stage: development of an appropriate Environmental Management System or Sustainable Procurement Guidelines/Strategy</p> <p>FBP stage: completion of Sustainable Development Assessment whole-life costing submission</p>	<p>Evidence of EMS and targets for recycled materials, Procurement Policy; evidence of invoices relating to procurement of recycled paper; all publications to reflect recycled content</p>

Development of Sustainable Transport plans; reducing the need to travel	A transport assessment shall be carried out to identify the impacts of the Project on traffic flows throughout the Project lifetime. This will include an assessment of baseline travel patterns and the current and future impacts on local air quality, noise, vibration and greenhouse gas emissions.	Gateway stage: completion of ERDF Environmental checklist FBP stage: completion of SD Assessment to identify if transport assessment is required and/or planning application conditions	Evidence of EMS and targets for Travel Environmental Policy
	Dependent on the outcome of the transport assessment, the Grant Recipient shall also be required to develop and implement a travel plan , with the aim of reducing the project's environmental impact from all transport modes, whether this is as a result of staff, business, customer or supplier travel.	Gateway stage: completion of ERDF Environmental checklist Development stage: assessment of reduction of car journeys compared with business as usual; flexible working policies	Evidence of Green Travel Plan established and annually reviewed Figures of actual journeys; instances of video-conferencing or home working

Table 29 Indicative Monitoring Requirements – Equalities and Diversity

CCT Gateway Minimum Criteria	Contract Requirement	Development/Design Stage Evidence (prior to and including FBP)	Delivery Monitoring Information
Equal Opportunities Policy	The Grant Recipient shall ensure that the Project promotes Diversity and demonstrates a commitment to equal opportunities. In order to capture the positive approach you are taking towards equality of opportunity within your organisation you must complete and return the "Equalities and Diversity in your Organisation" form supplied by the Agency prior to the date of this Funding Agreement.	ERDF Equalities and Diversity checklist Provision of EO Policy and return of Equalities and Diversity in your Organisation form	PEV visit – confirm EO Policy is in place Verify statements made in E&D in organisation form in connection with monitoring Verification of applicants duty to monitor (relating to public sector duty)

	<p>Beneficiary Data will provide management information that will be used by the Agency to monitor progress of individual projects and its interventions.</p>	<p>OBP and FBP stage – confirmation of CCT targets and monitoring of disabled - relating to businesses created, assisted; jobs created and safeguarded</p> <p>Development stage and FBP – robust baseline information</p> <p>FBP Equality Impact Assessment – research and consultation evidence</p>	<p>PEV visit – verification that an applicant has suitable systems in place which will provide the necessary financial and output information to Yorkshire Forward to support monitoring of CCT targeted groups (BAME, Women, Disabled)</p> <p>Project sponsor to complete beneficiary data spreadsheet and return with quarterly reports / claims</p>
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2.7.2 CCT INDICATORS

Strategic Environmental Assessment Monitoring

The programme promotes the objectives of sustainable development as required by Article 17. These objectives have been reflected in the programme strategy and priority objectives. The programme has been subjected to a Strategic Environmental Assessment (SEA) as required under Directive 2001/42/EC.

The Managing Authority will, in accordance with Article 10 of (EC) Directive 2001/42/EC, monitor the significant environmental effects of the Operational programme in order, to identify unforeseen adverse effects and be in a position to undertake appropriate remedial action. The Strategic Environmental Assessment report (SEA) proposed a monitoring plan, which presents a total of 14 indicators, see **Table 31**. These indicators are optional and some have been adopted as CCT targets. The SEA monitoring plan presents when and what remedial action to take when the SEA topics are adversely impacted upon by delivery of the programme.

Existing Monitoring Arrangements

Monitoring plays an important role in improving the effectiveness and delivery of the ERDF Programme during its lifetime. Information fed back from the monitoring process enables the appraisal and decision-making process to be improved and helps project sponsors to incorporate improvements to their projects, and to identify any gaps in their delivery methods, record keeping and procedures. Monitoring is, therefore, acknowledged to be integral to, and a main driver of, the effectiveness and robustness of programme delivery. With the 2007-2013 programme, robust monitoring systems have been incorporated from the start.

Project monitoring has distinct elements: projects are required to report against agreed targets and business plan achievements and monitoring visits are undertaken by Yorkshire Forward project managers to a representative selection of projects on the ground. As the Intermediary Body responsible for project management, Yorkshire Forward is required to put a monitoring system in place that gives assurance that expenditure on the programme is in accordance with the ERDF regulations.

The systems and procedures for undertaking inspections has been put into place and refined as the inspection programme has progressed. The work consists of two stages, with the pre engagement visit (PEV) before the offer letter is issued to ensure that an applicant has the appropriate systems and procedures in place to manage ERDF. This is followed by the project and verification visit (PAV) to verify expenditure.

The programme has two cross cutting themes to ensure that the principle of sustainable development is embedded in all programme activity. The two themes are Equality and Diversity and Environmental Good Practice. The Programme Monitoring Committee (PMC) has responsibility to monitor the impact of the cross cutting themes. To improve programme quality, performance and the overall impact of the programme through the delivery of the themes, a PMC sub-committee has been set up to support PMC to

provide strategic direction to Yorkshire Forward to ensure that themes are embedded and applied to maximum benefit at all stages in the programme decision making process.

The effectiveness of mainstreaming environmental sustainability as a cross cutting theme is assessed through eight relevant priority level indicators:

- Area of new and upgraded floor space upgraded to minimum BREEAM standard of very good or excellent
- Number of businesses assisted to undertake environmental audits
- Number. of businesses implementing recommendations from environmental audits
- Number of businesses achieving independent environmental accreditation

The below have not been adopted as indicators but will be monitored:

- Number of environmental sector businesses supported
- Number of new businesses created in environmental sectors
- Gross jobs created in environmental sectors
- Increase in sales from new environmental products and services developed (£m)

For both cross cutting themes, the Thematic Impacts Manager assesses the project's response to ERDF minimum gateway criteria. At outline business plan approval stage, any additional recommendations made by the Thematic Impacts Manager form part of a project's individual contractual requirement.

Response to Monitoring Recommendations of SEA (2007)

In response to the recommendations of the previous SEA on the existing Programme, the Managing Authority made a commitment to monitor the significant environmental effects of the Operational Programme in order to identify unforeseen adverse effects and be in a position to undertake appropriate remedial action. This monitoring is undertaken at three levels.:.

The Environmental Report suggested a selection of tracking indicators that can be used to monitor the environmental performance of the area. These are primarily monitored through individual project reporting and remedial action will be taken if targets and standards are not being achieved. Some of these indicators were added to priority level indicators where appropriate and incorporated into offer letters so they can be monitored through the claims process at project level. Some have been adopted as targets for the cross cutting themes. Progress against the priority level indicators is reported in the annual implementation reports and discussed at meetings of the PMC.

The SEA of the Operational Programme also proposed sustainability assessment questions that could be used to assess the credentials of

potential projects. These covered the categories of promoting resource efficiency, natural and built environment and local community (eg safety and security). The suggested areas were embedded into the outline business plan gateway and appraisal process so that potential adverse effects of supported activities are identified and can be appropriately managed.

At full business plan, procedures are in place to detect any project with a potentially negative effect on 'Natura 2000' sites and other sites designated for nature conservation. The project development and appraisal process also covers opportunities to strengthen the environmental aspects of projects and guidance has been developed to advise how this is to be done. Suitable milestones should be incorporated in project offer letters to enable monitoring of these policies both at pre-engagement visit and through the claims process.

In addition, in 2009 Yorkshire Forward adopted a new Green House Gas and Forecast Inventory Tool to assist projects in identifying savings in green house gas emissions. This tool is completed by all projects at full business plan stage and enables the programme to report greenhouse gas emissions, as well as encouraging projects to identify potential carbon savings.

Response to Monitoring Recommendations of SEA (2010)

The Environmental Report made recommendations for indicators to monitor the effects of implementing the amended ERDF programme. The purpose of this monitoring is to address both likely significant impacts and unforeseen effects of implementation of the programme, to enable the Programme Monitoring Committee, or other partners with responsibility for programme implementation, to respond if necessary and to take appropriate remedial action. Monitoring recommendations are in the form of a list of indicators and are set out in the post adoption report.

As in the response to the 2007 SEA, the indicators in **Table 30** have been added to priority level indicators and will be incorporated into offer letters so they can be monitored through the claims process at project level.

Table 30

Priority 1	
Output	Number of renewable energy technology systems installed
Result	MW of renewable energy capacity installed
Priority 2	
Output	Brownfield land reclaimed and/or redeveloped (ha)
	Low or zero carbon employment sites developed (ha)
	New or upgraded floor space to BREEAM rating "Excellent" or equivalent m ²
	Volume of additional flood storage capacity (m ³)
	Watercourse restored (km)
	Number of businesses and properties with reduced flood risk
Result	Number of new or existing businesses locating to eco-efficient, high quality workspace
	Number of businesses safeguarded against environmental risk
Priority 3	

Output	Number of renewable energy technology systems installed
	Green space improved, accessible to local organisations (ha)
	Green capacity building initiatives supported
Result	MW of renewable energy capacity installed

The Programme Partnership recognises the importance of monitoring to assess the effects of the Programme. The Partnership is committed to ensure that accurate, regular ongoing monitoring is carried out and that remedial steps are taken if it appears that targets are not likely to be met.

In developing the detailed monitoring requirements, the Partnership will incorporate the recommendations on monitoring from the SEA set out in Section 6.2 of the Environmental Report, wherever practicable. When the detailed arrangements for monitoring are established, these will be made available through Yorkshire Forward's website, as will reports on performance against the monitoring framework. This will be work in progress for 2011.

Green House Gas Savings

To identify the potential carbon savings that can be attributable to the ERDF investment, in 2010 all projects were scoped using the Green House Gas Assessment tool. Using this tool, a project is seen to be carbon relevant if it applied to one of the following issues:

- Efficient new build or refurbishment
- Installation of renewable technology
- Waste re-use or recycling
- Fuel switching
- Industrial energy efficiency programme
- Installation of combined heat and power
- Change in existing transport demand (modal switch)

A project is seen to be carbon neutral if it is applied to one of the following issues:

- Business advice/facilitation
- Community and social programmes
- Computer/Digital industry

Table 31

Indicators	SEA topic monitored									Information source	When to take remedial action	Remedial action to take	2010 Progress
	Climate change	Natural resources	Air quality	Landscape	Biodiversity, flora & fauna	Soil	Water	Cultural heritage	Health				
A	CO2 reductions per project type	●	●	●						Individual project reporting – Carbon footprint of projects	When targets set through carbon reduction programmes are not likely to be met.	Reconsideration of business activities, i.e. to find ways of managing carbon more effectively	Total: 32,517.48 XtCO ₂ reductions 2010
B	Energy produced from renewable sources as a proportion of regional energy consumption – Advancing Together Indicator	●	●	●						DTI/Regional Greenhouse Gas Modelling Work (RES EN9)	Where data indicates a lack of progress towards meeting national renewable targets.	Assess level of investment the OP has made in renewable energy technologies (R&D) and identify if there are any areas where funding can be directed to improve this.	Indicator not adopted.

Indicators	SEA topic monitored								Information source	When to take remedial action	Remedial action to take	2010 Progress
	Climate change	Natural resources	Air quality	Landscape	Biodiversity, flora & fauna	Soil	Water	Cultural heritage				
C % of premises achieving BREEAM (Excellent/very good) standards									Individual project reporting (monitoring for Priority 1 & 2)	If BREEAM standards are not being achieved	Provide advice on reaching BREEAM requirements	BREEAM guidance produced. 11 projects approved in 2010 New Build Very Good – 34,818m ² New Build Excellent - 11,848m ² Refurbishment Very Good – 1,736m ²

Indicators	SEA topic monitored									Information source	When to take remedial action	Remedial action to take	2010 Progress
	Climate change	Natural resources	Air quality	Landscape	Biodiversity, flora & fauna	Soil	Water	Cultural heritage	Health				
D	Number of businesses reducing energy consumption by more than 10%	●	●							Individual project reporting (monitoring for Priority 2)	Where targets are not being met.	Provide assistance to identify actions which would help in achieving target.	Indicator guidance produced. Regional Resource Efficiency Programme key performance indicator.
E	Number of businesses achieving independent environmental accreditation	●	●	●	●	●				Individual project reporting (core indicator)	When the target level of plans are not in evidence (target needs to be defined)	Work with businesses to gain environmental accreditation	Indicator guidance produced. Regional Resource Efficiency Programme key performance indicator.

Indicators	SEA topic monitored									Information source	When to take remedial action	Remedial action to take	2010 Progress
	Climate change	Natural resources	Air quality	Landscape	Biodiversity, flora & fauna	Soil	Water	Cultural heritage	Health				
F	Number of businesses reducing waste production		●							Individual project reporting	When target level of waste reduction in businesses is not being achieved (target needs to be defined)	Work with businesses to develop and implement waste reduction schemes	Indicator guidance produced. Regional Resource Efficiency Programme key performance indicator.
G	Number of businesses encouraging use of ICT (and home working)	●	●							Individual project reporting	None		Indicator not adopted but project reporting encouraged.
H	Number of air quality management areas			●						DEFRA	Where there is a significant increase in AQMA (particularly in location of projects)	Provide publicity about cleaner fuels, maintaining vehicles, improving energy efficiency of businesses.	Indicator not adopted but project reporting encouraged.

Indicators	SEA topic monitored									Information source	When to take remedial action	Remedial action to take	2010 Progress
	Climate change	Natural resources	Air quality	Landscape	Biodiversity, flora & fauna	Soil	Water	Cultural heritage	Health				
I	Changes in landscape quality within the region			●						Countryside quality counts indicators (RES EN3)	When some changes occur that are inconsistent with character (amber rating within QCC indicator)		Indicator not adopted
J	Projects undertaking greening work contributing to LBAPs			●	●					UK Biodiversity Partnership			Indicator not adopted
K	Number of developments on brownfield land			●	●		●			Individual project reporting	When greenfield sites are being used by OP projects.	Liaise with local planning authorities to prevent use of Greenfield sites	No Greenfield sites.
L	Businesses using water saving devices					●				Individual project reporting	When water saving devices are not being used.	Work with businesses to upgrade facilities to maximise water savings	Indicator not adopted

Indicators	SEA topic monitored									Information source	When to take remedial action	Remedial action to take	2010 Progress
	Climate change	Natural resources	Air quality	Landscape	Biodiversity, flora & fauna	Soil	Water	Cultural heritage	Health				
M	Number of projects affecting the historic environment in a beneficial way;							●		YF – this is a current gap in the monitoring framework of YF	When English Heritage reports damage to the local historic environment	Liaise with English Heritage on most appropriate remediation	Indicator not adopted
N	Number of projects contributing to improving green space areas							●		YF – this is a current gap in the monitoring framework of YF	If green space areas become diminished as a result of project activities	Require projects to compensate for any damage that they have caused directly to green space areas.	Indicator not adopted

Operational Programme Evaluation

During 2010 the Programme's evaluators, Regeneris and MTL, undertook Phase 2 of the Strategic Evaluation of the Programme. This covered a Programme Performance Report and the production of an Evaluation Guidance Handbook.

Programme performance report

The programme performance report was presented to the PMC on 25 June 2010. It covered a number of areas including a review of the current strategic and economic context, an investigation into alternative sources of match funding, an independent assessment of programme performance to date and identification of gaps in delivery, a look at possible alternative procurement routes and a survey of post contract support and data monitoring.

The report contained nine recommendations, sub-divided into 27 recommendations for action. The majority of these recommendations related to Yorkshire Forward's approach to Programme Management rather than being aimed at the broader partnership. Many of the recommendations reflected activity already underway, whilst others were dependent on external issues such as availability of match funding and future Government spending plans. Yorkshire Forward took the report on board and wherever possible responded positively by acting on the recommendations.

The June 2010 PMC also received an update on the actions undertaken to address the recommendations made in Phase 1 of the Evaluation – a review of processes and procedures

Evaluation Guidance/Handbook

Phase 2 of the Evaluation included the production of guidance to evaluators on the evaluation of individual projects in the Programme. This was issued to all evaluators involved in such evaluations.

ERDF Evaluation Steering Group

The Evaluation Plan is overseen by the ERDF Evaluation Steering Group and was managed in 2010 by Yorkshire Forward's Evaluation Team with an ERDF Evaluation Executive dedicated to implementing the plan. The evaluation work plan was designed so that the results of the strategic level evaluation could be fed back through into the programme at appropriate points to the Programme Monitoring Committee.

Three meetings were held in 2010 and key decisions of the ERDF Evaluation Steering Group (ESG) and links to the Programme Monitoring Committee are summarised in **Table 32**.

Table 32

Date	Meeting	To discuss/agree
1 February 2010	ERDF Evaluation Steering Group meeting	<ul style="list-style-type: none"> • Update on the implementation of the evaluation plan and key messages from PMC • Discussion on potential match funding opportunities identified under Phase 1 • Draft evaluation framework
10 May 2010	ERDF Evaluation Steering Group meeting	<ul style="list-style-type: none"> • Y&H ERDF Programme Strategic Evaluation: Phase 2 Summary Programme Performance Report • Final evaluation framework agreed
25 June 2010	PMC	<ul style="list-style-type: none"> • PMC Agenda item Paper 12.10: Programme Strategic Evaluation Phase 2- Performance Report
29 September 2010	PMC	<ul style="list-style-type: none"> • PMC Agenda item Paper 18.10: Future Programme Evaluation
10 November 2010	ERDF Evaluation Steering Group meeting	<ul style="list-style-type: none"> • Update on economic and policy context of ERDF delivery • Endorsement of revised Evaluation Strategy taking into account changes to Single Pot availability for project level evaluation • Updated workplan for Phase 3 mid-term impact evaluation in 2011
20 December 2010	PMC	<ul style="list-style-type: none"> • Approve revised Programme Evaluation Strategy paper 26.10

Project level evaluations

The Evaluation Plan takes a staged approach to the ERDF strategic evaluation and programme impacts will be assessed at a later stage through the strategic level evaluation and supported by robust project level evaluation. Every project has an evaluation plan in place so that where a project level evaluation is commissioned the impact will feed into the strategic level evaluation impact assessment. The project level evaluation evidence will be vital input into the strategic level evaluation to enable the impact of the programme to be established.

Chapter 3: IMPLEMENTATION BY PRIORITY

Implementation Arrangements for the Priority Axes

The Programme Monitoring Committee agreed the investment framework for the programme at its first formal meeting on 20 December 2007.

The first part of the framework sets down the process by which ERDF projects are selected by including details of the project selection criteria for each priority, divided into gateway and selection criteria.

Initial informal enquiry is via an expression of interest (EOI) enquiry. This simple form allows a prospective beneficiary to table their idea for an initial non-binding view on its eligibility and fit. This allows applicants to get an early opinion on its likelihood of funding without committing significant time and resource to its development. Applicants may decide to proceed with an application for funding despite the advice given at enquiry stage. They are made aware, however, that submitting an outline business plan application without making an initial enquiry is likely to be rejected, as correct completion of the application requires a level of technical help that can only be offered if Yorkshire Forward is aware of the proposal.

The first formal stage of the project assessment, the outline business plan application, is assessed against the gateway criteria for strategic fit with the programme, ERDF eligibility and contribution to the cross cutting themes. Outline business plans are published on the internet for partner comment for a period of 10 working days, and then presented for endorsement by the relevant Performance Management Board(s).

The second stage, the full business plan application, is appraised by Yorkshire Forward's Performance Management Team, independently of the programme management team. The appraisal includes assessment against the project selection criteria, in addition to a check on viability, full eligibility and value for money etc.

The final stages are contracting and project management, including the undertaking of Article 13 checks.

Project proposals are invited via 'Priority Prospectuses' that set down the region's priorities for delivering the programme. The second annual call, issued in 2009 remained open until 30 June 2010. The third annual call was approved by the PMC at its June meeting, issued on 30 June 2010 and runs until 30 June 2011. A revised priority prospectus was issued together with this call and is available to download from the website. <http://www.yorkshire-forward.com/about/our-funding/erdf/applying-for-funding>

Faced with the effects of the significant economic down turn and the lack of match funding, the Programme Monitoring Committee decided in 2010 to seek revisions to the Operational Programme to help address these issues. Following consultation undertaken in the region between 26 May and 7 July and discussions with the European Commission it was decided to seek to

include further activities addressing adaptation to and mitigation of the effects of climate change within the scope of the programme. Chapter 4 of the Operational Programme, which explains the Priority Axes, was revised to include the additional activities within the existing Priority 1, Priority 2 and Priority 3.

The Programme's Monitoring Committee approved the proposed revisions when it met on Wednesday 29 September. The updated draft Operational Programme (2010) was formally submitted to CLG for submission to the European Commission for negotiation and decision on 15 October. The Commission approved the changes in its decision of 20 December 2010.

Due to interest in the new activities contained in the revisions, the PMC agreed that that a supplementary call should be made for project ideas to deliver the proposed new activities in advance of the Commission decision, so that a pipeline can be built in anticipation. Accordingly a supplementary call was issued in October with a closing date of 30 November 2010.

3.1 Priority 1: Promoting Innovation and R&D

Objectives

- to stimulate and facilitate knowledge and technology transfer, increased investment in innovation and R&D, engender a culture change and promote sustainable business practices
- to build, and commercially exploit the research, technological development and innovation capacity of the region whilst ensuring the social, environmental and economic conditions are improved
- to increase and support the exploitation and commercialisation of new technologies and processes that underpin the future sustainability and growth of new and existing businesses and target clusters

3.1.1 Achievement of targets and analysis of progress

- Information on the physical and financial progress of the priority
- Qualitative analysis

Table 33

Priority 1 – Yorkshire and Humber Rest of Region (Non Phasing In) indicator performance

Rest of Region (excluding South Yorkshire)											
Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
No. of businesses assisted that are SMEs	Achieved	0	0	0	40	0	0	0	0	0	40
	Target	-	-	-	-	-	-	-	-	-	1,244
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	962
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of RTD projects	Achieved	0	0	0	35	0	0	0	0	0	35
	Target	-	-	-	-	-	-	-	-	-	282
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of RTD projects inc. no. of co-operation project enterprises - research institutions (ERDF 5)	Achieved	0	0	0	22	0	0	0	0	0	22
	Target	-	-	-	-	-	-	-	-	-	141
	Baseline	-	-	-	-	-	-	-	-	-	-
New or upgraded floorspace (sq m)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	35,161
	Baseline	-	-	-	-	-	-	-	-	-	-
No of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	235
	Baseline	-	-	-	-	-	-	-	-	-	-

Yorkshire And The Humber Regional Competitiveness and Employment Programme 2007-2013
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 CCI: 2007 UK162PO009

Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	3,606
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Research jobs created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	tbc
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	928
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	£144,240,000
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	121
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	2,468
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	£105,223,035
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	633
	Baseline	-	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	-	£26,999,990
	Baseline	-	-	-	-	-	-	-	-	-	-	-

Table 34
Priority 1 – South Yorkshire (Phasing In) indicator performance

Priority 1 Promoting Innovation and R&D												
South Yorkshire 'Phasing-in'		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total	
No. of businesses assisted that are SMEs	Achieved	0	0	0	16	0	0	0	0	0	16	
	Target	-	-	-	-	-	-	-	-	-	842	
	Baseline	-	-	-	-	-	-	-	-	-	-	
No. of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	0	0	0	0	0	0	0	
	Target	-	-	-	-	-	-	-	-	-	638	
	Baseline	-	-	-	-	-	-	-	-	-	-	
No. of RTD projects (ERDF 4)	Achieved	0	0	0	13	0	0	0	0	0	13	
	Target	-	-	-	-	-	-	-	-	-	204	
	Baseline	-	-	-	-	-	-	-	-	-	-	

Yorkshire And The Humber Regional Competitiveness and Employment Programme 2007-2013
 ANNUAL IMPLEMENTATION REPORT 2008
 CCI: 2007 UK162PO009

No. of RTD projects inc. no. of co-operation project enterprises - research institutions (ERDF 5)	Achieved	0	0	0	13	0	0	0	0	0	13
	Target	-	-	-	-	-	-	-	-	-	102
	Baseline	-	-	-	-	-	-	-	-	-	-
New or upgraded floorspace (sq m)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	25,503
	Baseline	-	-	-	-	-	-	-	-	-	-
No of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	141
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	2,619
	Baseline	-	-	-	-	-	-	-	-	-	-
Research jobs created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	tbc
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	708
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£104,760,000
	Baseline	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	73
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,788
	Baseline	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£71,926,947
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	483
	Baseline	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£19,398,908
	Baseline	-	-	-	-	-	-	-	-	-	-

Table 35

Priority 1 – Yorkshire and Humber Rest of Region (Non Phasing In) financial performance

Priority 1 RoR	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
RoR Priority 1 Total Allocation	52,756,690	62,507,927	29,431,642	34,871,613	82,188,332	97,379,540	64.19%
Total Endorsed / Committed	27,339,555	32,392,834	28,190,977	33,401,628	55,530,532	65,794,462	49.23%
RoR allocation remaining	25,417,135	30,115,093	1,240,665	1,469,985	26,657,800	31,585,078	
Total Pipeline and OBP applications	2,173,536	2,575,279	1,352,633	1,602,645	3,526,169	4,177,924	61.64%
% potential commitment	55.94%		100.38%		71.86%		

Table 36

Priority 1 Financial – South Yorkshire (Phasing In) financial performance

Priority 1 SY	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
SY Priority 1 Total Allocation	42,091,634	49,871,604	42,091,634	49,871,604	84,183,268	99,743,208	50.00%
Total Endorsed / Committed	35,699,073	42,297,476	37,750,141	44,727,651	73,449,215	87,025,127	48.60%
SY allocation remaining	6,392,560	7,574,128	4,341,493	5,143,953	10,734,053	12,718,081	
Total Pipeline and OBP applications	679,536	805,137	512,633	607,384	1,192,169	1,412,522	57.00%
% potential commitment	86.43%		90.90%		88.67%		

At the beginning of 2010, seven Priority 1 projects had received offer letters and were in the management and monitoring stage committing a total of €23.45m (£19.8m) ERDF. Eleven projects were actively being developed (€50.57m [£42.68m] ERDF) and a further two (€5.98m [£5.05m] ERDF) were awaiting confirmation of match funding before formally entering the application process. The total expected ERDF commitment at that point was €80.06m (£67.57m) ERDF – 71% of the total Priority allocation.

Over the course of the year 23 project enquiries were received through the open rolling call for proposals, of which ten were deemed appropriate to submit formal ERDF applications. One of these proposals (York Plasma Centre) has since withdrawn due to concern over the amount of eligible activity, and another (Fosters Food Incubator) has been moved to Priority 2 where prospective activity is better aligned to objectives. There is uncertainty around whether three of the remaining proposals will be taken in to the formal development process as two are yet to confirm eligibility of detailed activity and the third needs to demonstrate that sufficient market demand is

evidenced. However, assuming these projects do get taken forward, the potential total ERDF value of successful enquiries received in 2010 is €51.45m (£43.42m).

Five projects received offer letters in 2010 committing an additional €34.6m (£29.2m) ERDF. Another four projects, with a combined ERDF value of €12.56m (£10.6m), successfully gained Performance Management Board approval and are progressing through the application process but are yet to receive an offer letter.

The UK General Election in May and the subsequent announcement of the closure of the Regional Development Agencies made a significant impact on Yorkshire Forward supported projects at all stages of development. Cuts to projects in the delivery stage, as a result of the Emergency Budget in June, have reduced Priority 1 ERDF commitment by around €9.48m (£8m). Reductions have been made to the following projects: Innovation Networks (€2.99m (£2.52m) ERDF reduction), Grants for Research & Development (€2.82m (£2.38m) ERDF reduction), the Large Company Research and Development Scheme (€2.20m (£1.86m) ERDF reduction) and the Innovation Vouchers Scheme (€1.23m (£1.04m) ERDF reduction). Some of these are yet to be formally amended in variations to Offer Letters and therefore may not be contained within the overall figures shown in **Tables 35/36**.

Projects not yet awarded offer letters suffered more damaging cutbacks. Yorkshire Biorefinery Facility was in the final stages of the application process when the entire match funding budget was cut resulting in a loss of €5.92m (£5m) ERDF commitment. This is now seeking alternative match funding from the new central government Regional Growth Fund. The planned Innovation Specialists, which was expected to utilise €11.85m (£10m) ERDF, also lost the entire match funding allocation and has been withdrawn completely. The Advanced Materials Centre lost the proposed match funding, but is now coming forward with a revised funding mix as a €2.83m (£2.39m) ERDF proposal rather than the original €5.53m (£4.67m).

Overall therefore, cuts to the match funding that was due to be provided by Yorkshire Forward has meant the loss of around €29.62m (£25m) of expected ERDF commitment across the Priority.

In addition, the PVD Coatings (€1.54m (£1.3m) project was formally withdrawn by Leeds University in November citing the University's reluctance to take on the perceived risk at that time. The Hull Digital Innovation Centre and Scarborough Higher Education Catalyst, neither of which had reached outline business plan stage, were withdrawn as both have been unable to secure match funding.

In October 2010 a supplementary call for proposals was launched focusing on adaptation to, and mitigation of, climate change. The call generated responses related to Priority 1 totalling around €59.24m (£50m) ERDF. Of these, five are being investigated further, worth €48.58m (£41m) ERDF, although one major project worth €34.3m (£29m) accounts for a significant proportion of that total. Many of the projects appear quite speculative so

assessing how much ERDF is genuinely expected to be committed through these projects is extremely difficult. These proposals are therefore not included in the financial assessment of the Priority or the tables below.

Table 35 shows the financial position at the end of 2010 for Rest of Region projects that are formally in the application system. At the beginning of the year the committed total was €36.69m (£30.97m) which at the exchange rate at the time was 68.7% of the Priority 1 allocation. Overall this has reduced by €4.30m (£3.63m) over 2010 as new applications have not been able to offset the projects that have been withdrawn or reduced as discussed above, leaving the commitment level at €32.39m (£27.34m) – 55.94%.

If we include pipeline projects that have not formally entered the application system, and assuming that all projects are successful in obtaining the requested level of ERDF, the commitment level could be €52.67m (£44.45m) – 84% of the Priority 1 allocation for the Rest of Region. However, risk adjusting this value to take in to account that some projects in development may not drop out for various reasons, a more considered and realistic expectation suggests an expected total commitment of around €48.32m (£40.78m) – 77% of the Priority 1 Rest of Region allocation.

The situation is more positive in South Yorkshire (**Table 36**) where reductions to commitments have been offset by the significant capital investments on the Advanced Manufacturing Park: the Nuclear Advanced Manufacturing Research Centre & Knowledge Transfer Centre (€17.99m (£15.18m) ERDF); and the Factory of the Future Extension (€2.84m (£2.40m) ERDF). For projects formally in the application system the commitment has increased from 52% at the beginning of the year to 86% in December 2010. However, risk adjusting this total to account for anticipated project reductions, a total commitment of €38.18m (£32.22m) – 76.6% - is more realistic.

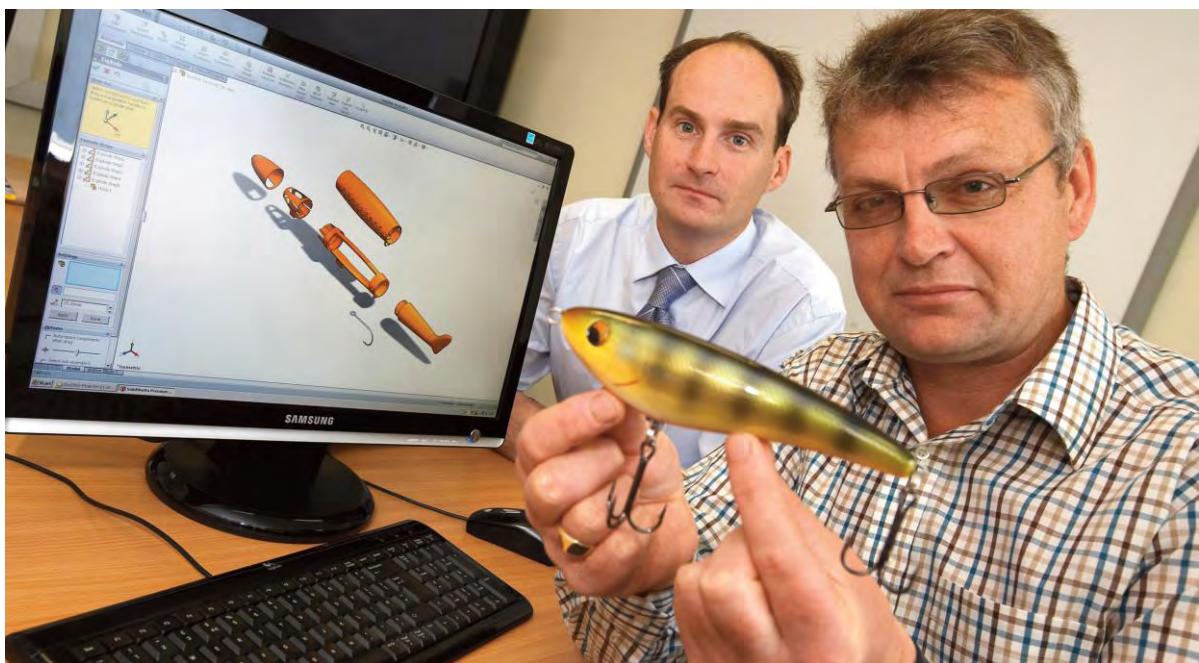
Objective 1

Objective 1 of Priority 1 is focused on increasing the innovation capacity of regional businesses and creating a culture where innovation is widely recognised as a valuable tool in enhancing market position and gaining competitive advantage.

The **Innovation Networks** (€4.38m (£3.7m) ERDF) project has continued to support businesses across the region with advice and signposting and has delivered 16 events from the programme of targeted events focusing on Advanced Materials, Product Formulation and Healthcare. 600 businesses are now members across the three Networks with 254 of the businesses being involved in at least one of the activities or services offered by the project. Unfortunately, following Yorkshire Forward budget cuts, the project will now close in October 2011 with the planned expenditure of €4.38m (£3.7m) ERDF over 5 years reducing to €1.42m (£1.2m) over 3 years. The sustainability of the networks was built on the 5 year model so their future in their current form post funding is uncertain. However, the delivery agents involved are currently investigating ways of continuing the activity with alternative sources of funding.

Innovation Futures (€2.01m [£1.7m] ERDF) continues to give access to the expertise of Sheffield Hallam University to regional businesses across a number of disciplines. The project began to formally report interventions in the last quarter of 2010 which are expected to translate in to jobs and GVA growth in due course and prospects for meeting overall targets remain good. A relatively small reduction to the project, c.€177k (£150k), is likely in April 2011 due to restrictions on Yorkshire Forward funds preventing roll-over of funding between years.

The issuing of new vouchers through the **Innovation Vouchers** scheme (€2.60m [£2.2m] ERDF) was suspended in June, following the UK Emergency Budget, and a contract variation is in progress to close the project a year early (March 2011), reducing the project by €1.18m (£1m). The project has been a success to date, with a significant number of businesses awarded a voucher working with the knowledge base for the first time. The project has completed 137 business assists in 2010 although, only a small proportion of these are included in the figures above, as they are yet to be formally verified. The project will honour existing vouchers awarded and is expected to report around 400 of the 700 business assists originally contracted before the budget reduction.



Bait Box - a Grimsby-based company is developing a unique 'angling lure' with patented features, thanks to an innovation voucher. Bait Box, owned by husband and wife team Paul and Vickie Bird, invested the £3000 innovation voucher to develop the lure and are working with the University of Hull to create a prototype.

The **Nanomanufacturing** (€2.96m [£2.5m] ERDF) project, offers networking and interventions that encourage high technology innovation opportunities. It was independently evaluated In December 2010 to assess whether the project was delivering to expectations and a contract extension should be granted. This was in line with a contract clause following poor ERDF results from a similar project funded through the 2000-2006 ERDF Programme.

While jobs and GVA targets for the first 18 months of the project have not been met as a result of overly optimistic profiling and delays to the start of the project, it has delivered the interventions with businesses target and achieved all key milestones. The conclusion of the evaluation was that the project is effective and will ultimately meet offer letter objectives and therefore, recommended extending the contract for the remainder of the project lifetime. This will be completed before April 2011.

However, there are still outstanding Article 13 audit issues, regarding eligibility of elements of spend and verification of the outputs. This has delayed the payment of claims and formal reporting of outputs. The A13 team are due to report back in mid-February 2011 and if issues are not resolved there is a risk of penalties.



Case study

Sheffield Hallam University

Sheffield Hallam University worked with 'Hydra Clarkson International Ltd' investigating ways to improve the life of cutting tools, sold for use in the dry-drilling and milling of aerospace and automotive alloys.

A range of new nanoscale PVD coatings were developed which combined high hardness, low friction and chemical inertness.

Tests have shown that coated tools had a significantly improved life, producing 130 holes compared to one to two holes with uncoated tools, and out-performed competing coatings by a factor of three.

The **Advanced Materials Centre at the AMP** (€1.61m [£1.36m] ERDF) proposal is due to enter full appraisal before the end of February 2011. This project will offer advice, networking and support to the advanced engineering and materials sector and will have strong links with the major capital developments discussed below.

The **Green, Renewables and Environmental Associated Technologies (GREAT)** proposal (€4.87m [£4.11m] ERDF) will support the development of a renewables cluster focusing on the opportunities presented by developments in The Humber which seek to establish the area as a centre of excellence for renewables operations and maintenance, wind turbine and blade manufacture, component supplies and related R&D. This project is expected to submit an outline business plan in early 2011.

Objective 2

Objective 2 provides funding for innovation infrastructure such as high tech R&D equipment, business focused laboratories and specialised innovation incubation facilities. 2010 saw considerable activity under this objective with four of the five offer letters issued over the year, committing €26.42m (£22.3m) ERDF, being focused on this Objective.

The joint Leeds and Huddersfield Universities project, **Institute of Process and Product Development** (€5.33m [£4.5m] ERDF) has established a laboratory at both institutions with advanced analytical equipment that allow regional businesses to develop more efficient and greener products and manufacturing processes. University expertise is made available to test processes as well as manufacture initial quantities of material for product development and improvement.

Between the two facilities, over 900m² of floor space has been refurbished and advanced research equipment and 28 businesses have been aided, or are currently being assisted to develop new, or enhanced, products and processes. These outputs are yet to be formally reported to the ERDF secretariat as there is a backlog of claims while a contract variation is completed.

There is some concern over whether the project will be able to hit all ERDF indicator targets as there is a significant time lag between intervention and capturing jobs and GVA increases in supported businesses. These are currently expected to be achieved toward the end of the contract provided committed Yorkshire Forward funding is still available. Opportunities for alternative funding are being investigated by the sponsor.



▲ Professor Mike Page with ERDF's Craig Wallace at the IPOS opening ceremony at the University of Huddersfield

The **University of Bradford Sustainability Centre** (€3.44m [£2.9m] ERDF) has suffered a significant setback. The quotes for the cost of the build received through the tendering exercise were more than expected and took the total cost over the threshold that requires the tender to be published in the Official Journal of the European Union. As this was not done as part of the original tendering exercise the project must now re-tender in line with regulations and consequently the build has been delayed. No irregularities have occurred as the issue was noticed before payment of ERDF took place so the spend is being re-profiled in to future years.

Mercury (€6.04m [£5.1m] ERDF) received an offer letter in September 2010 and is currently awaiting the outcome of the Article 13 audit before their first claim can be paid. Engagement with companies has begun following the successful launch event in November 2010 to encourage business interest. The capital equipment is on schedule to be installed in March 2011.

Part of the AMRC Hub Programme, the **Nuclear Advanced Manufacturing Research Centre (NAMRC) and Knowledge Transfer Centre (KTC)** (€18.0m [£15.2m] ERDF) received an offer letter in December 2010 and is designed to become the focal point of the civil nuclear industry. Initial groundwork has been completed on the NAMRC site and the build is on schedule to be completed in September 2011, while the work will start on the KTC in February as planned.

The other capital element of the AMRC Hub Programme, the **Composites Centre extension at the Factory of the Future** (€2.84m [£2.4m] ERDF) also received an offer letter in December 2010. The project will provide regional business with access to the latest equipment required in the machining of large components which will be of particular relevance to the NAMRC and the emerging wind power generation sector in the Humber. The project is on schedule to complete the design phase in February 2011 and begin on site in June.

Objective 3

Objective 3 is focused on the exploitation and commercialisation of knowledge, technology and ideas and looks to provide tangible support to regional businesses to introduce new products and services to market.

The **Textiles Innovation** project, €1.7m (£1.55m) ERDF, helps textile businesses access state of the art materials and processes knowledge to help them move into new markets relating to advanced materials. By demonstrating the benefits of 'technical textiles' and helping businesses work collaboratively with those in their supply chain to design and create products with significant value-added, the regions businesses are increasing their global competitiveness in a growing high-end market. The project has avoided a budget cut but had to reduce spend in 2010 which has had an effect on delivery and achievement of ERDF indicators. However, the project continues to progress satisfactorily and is expected to hit overall targets.

The **Grants for R&D Scheme** (€4.38m [£3.7m] ERDF) focusing on SMEs, and the **Large Company R&D Scheme** (€6.52m [£5.5m] ERDF) delivered directly by Yorkshire Forward, are still to achieve Article 13 sign off and receive ERDF. However, agreement has been reached on the level of audit requirements and the ERDF Audit Manager has recently approved the grant assessment process for GRD which should pave the way for claims to be paid.

As no payments have been made to date there is a significant backlog of claims as activity has continued with businesses. No new offers have been made since Yorkshire Forward budget cuts were announced, but both projects will honour existing commitments. However, the loss of new business is leading to a €2.84m (£2.4m) ERDF reduction to the GRD scheme and a €2.13 (£1.8m) ERDF cut to the Large Company Scheme.

The Grants for R&D Scheme is a national initiative and may potentially be delivered by the Technology Strategy Board once Yorkshire Forward closes.

The **IPlusP Triple** proposal (€1.78m [£1.5m] gg ERDF), currently being developed is looking to commercialise unexploited intellectual property from the region's Universities to spin out high-growth businesses using an approach that brings in technology, IP and market experts to assess opportunities. Investment from the RGF is being sought.

Two grant scheme proposals are doing early development and feasibility work. **Yorkshire Innovation Fund** (€5.92m [£5m] ERDF) will look at maximising research funding for the benefit of regional businesses brought in through the universities, while the **High Growth Business Fund** (€4.74m [£4m] ERDF) will provide direct R&D support to companies in target sectors. The latter will have to be mindful of any future national GRD scheme.

Progress with indicators

Projects began to report ERDF indicators during 2010 and are shown in **Tables 33 and 34**. Due to the lag in formal reporting to DCLG more indicators have actually been submitted by projects than appear in the tables.

Progress has been slower than anticipated as activity for many projects remains focused on generating business and completing interventions. A number of active projects informally report that they have completed more activity than they have officially submitted in claims to the ERDF secretariat but are yet to obtain the required sign-off and evidence for formal verification.

Cross Cutting Themes

All projects under Priority 1 are expected to consider how the cross cutting theme issues of equality and diversity and environmental impacts can be addressed. Nearly all projects that have received offer letters have set cross cutting theme targets. The following four examples demonstrate how projects are incorporating the theme's principles in to delivery:

The **University of Bradford Sustainability Centre** will be a centre of excellence in Research and Knowledge Transfer (RKT) focused on three areas of sustainability:

1. Resource efficiency (particularly water, but also materials and processes)
2. Sustainable built environment (materials and design)
3. Adaptation (behavioural, organisational and cultural change).

The centre will draw together academics with new and existing sustainability focused businesses. The centre will be focused entirely upon ensuring it and its customer businesses are conscious of and actively involved in reducing the environmental impact of their activities to sustainable levels.

The centre itself will be built to a BREEAM standard of "Outstanding". Specific environmental impacts will be managed, for example, through the use of natural ventilation in preference to mechanical or air conditioning; by maximising the use of natural light to reduce the reliance on artificial light. The total floor area will be 1,600 m² with the addition of 2,480 m² of landscaping.

The centre will be monitored by the University of Bradford's Environmental Management System (EMS).

Innovation Networks

This project concerns the establishment of three 'Networking for Innovation' networks focused on New technologies for Healthcare; Advanced Engineering Solutions; and Product Formulation. The networks are enduring innovation communities bringing together companies with the potential to grow through innovation and leading expertise from the regional knowledge base. Their role is to encourage collaboration and the free exchange of ideas in areas of mutual technical and commercial interest. They are managed by business-led organisations designed to stimulate innovation, mainly through collaborative projects, but also by commissioning studies and disseminating market intelligence, innovation best practice and leading edge knowledge.

The Product Formulation network run by Yorkshire Chemical Focus delivered a two part event entitled *Black and Green - Tools for Sustainable Formulations*. The first event was held in April 2010, the second in November 2010 at the University of York. The symposia events were organised by the RSC Formulation Science and Technology Group (www.formulation.org.uk) to look at the sustainability of formulations and also address how Industries can improve their carbon footprints by clever formulation technology.

Increasing concerns over environmental carbon footprints and the sustainability of sourcing of raw materials has prompted interest in how technology may be applied to improve the performance of formulated products across Industries.

Following on from part one in April, the November event went into more depth with a workshop on formulating using carbon footprints, run by Intelligent Formulation.

The workshop gave specific examples of approaches to sustainable formulation and speakers were from AkzoNobel, GlaxoSmithKline, Proctor & Gamble and Unilever, the Chemistry Innovation KTN, plus the Universities of Leeds and York.

The meetings attracted businesses from a number of industry sectors: from materials science to building products, coatings, cosmetics, food science, detergents, oil and lubricants, agrochemicals, material processing industries and packaging technologists.

This also presented a unique opportunity to showcase products to industrial formulators.

Textiles Innovation

A new technology - Multi Laser Surface Engineering (MISE) - has been developed by the Textiles Innovation Centre, to undertake a wide range of textile processes in a more cost-effective and environmentally friendly way. The new processes include:

- Improved dyeing at reduced temperatures;
- fire-retardant coatings;
- anti-bacterial properties;
- water and oil repellent properties.

The process combines the use of various lasers operating within an atmospheric plasma chamber, processing two metre rolls of fabric at a rate of 20 metres a minute. This will transform what has previously been a laboratory based activity into a full-scale industrial capability. A series of materials trials have taken place with 16 Yorkshire textile manufacturing companies. Results have been outstanding. The new technology offers massive potential benefits in terms of providing cheaper treatments that use far fewer chemicals, much less water and power, with some properties being delivered purely by the use of laser light. The industrial potential is significant. The new machine will be installed at the Centre of Excellence in March 2011. A series of full-scale trials will follow. The Centre has negotiated a worldwide exclusive license for the MLSE system for textile and textile-related applications until 2019.

The Plasma Laser Technology is expected to create the greatest environmental impact as it replaces many wet chemical processes with a dry process using little or no chemical additives. There is also the potential to reduce power and water consumption through improved dyeing techniques which will provide initial treatment to materials to make them more receptive to dye take up. During laboratory trials changes made to the surface of materials have resulted in properties such as fire retardancy being imparted to a range of materials without the need to add harmful chemicals

Textile Innovation has also worked with genetic scientists at ADNAS (Applied DNA Sciences) at New York State University to perfect the operation of combining modified and encoded botanical DNA into woven yarn to provide foolproof protection against product counterfeiting. This technology has been

used with a variety of products, but the Centre is the first to incorporate it into woollen materials. The DNA anti-counterfeit strategy, while not having any direct environmental impact, will ensure that brand products are protected and thus ensure that those products are ethically manufactured by their legitimate owners.



Bespoke tailored suit made with yarn combined with modified and encoded botanical DNA to provide foolproof protection against product counterfeiting

Nanofactory brings together nanotechnology experts from Bradford, Huddersfield, Leeds, Sheffield, Sheffield Hallam and York Universities. It aims to form partnerships with companies interested in exploring new business opportunities based on latest advances in nanotechnology. Planned activities include an event regarding Advanced Construction Materials for New and Retrofitted Buildings which offers the opportunity for businesses to develop new collaborative projects and to help find R&D financing to enable ideas to be delivered to fast-track innovation in the construction sector and investigate advanced materials that will offer new possibilities in construction.

New advanced materials offer opportunities to change the way in which buildings are constructed and retrofitted. They give added value in terms of increased performance and functionality. New materials can also help address the new challenges of durability in a changing climate and help meet CO₂ reduction targets. This event will be an exciting opportunity for regional companies to collaborate with large construction companies and academics to develop innovative ideas that can create new commercial prospects.

3.1.2 Significant problems encountered and measures taken to overcome them

As the majority of Priority 1 projects are funded by Yorkshire Forward or the universities, the change of government leading to the closure of Yorkshire Forward and reductions in public body budgets presented a significant problem for the Priority. Other sources of funding are limited therefore, the ability to utilise the whole Priority 1 ERDF allocation for the benefit of the region will be a significant challenge. As mentioned above, cuts to Yorkshire Forward projects either already delivering or in the pipeline led to a loss of around £25m ERDF commitment.

To mitigate the problem, projects with budget reductions were examined to see if alternative funding could be found. The **Advanced Materials Centre at the AMP** was able to identify committed Yorkshire Forward funding on a related project that it will now use to deliver expanded activities although the scope has reduced in overall size from the initially proposal as a result of new match funding not being available. **Grants for R&D** is currently being examined by the Technology Strategy Board and it is likely that they will put forward a proposal to fund this in 2011 with central government funding although the size is not yet known. **Yorkshire Biorefinery Facility** is submitting an application in the first round of the new central government Regional Growth Fund in early 2011. However, it is currently unclear of the chance of success.

It is hoped that future Regional Growth Fund rounds will be designed to align with ERDF objectives and could it therefore potentially be a strong source of match for future initiatives. While the task is not easy and there is currently much uncertainty, work is on-going between the ERDF and RGF teams to look at how the second round of funding, in mid-2011, can be maximised through coordination with the ERDF Programme.

To stimulate new projects the Climate Change call in October 2010 was launched. As mentioned above this attracted some interest although many of the projects were at a very early stage and did not have match funding confirmed. However, a major project - **Hull Energy from Waste**, requesting €34.36m (£29m) ERDF – could go a long way to delivering the Priority 1 environmental targets and ensure that ERDF is used for the benefit of the region rather than being returned unspent. Fundamental barriers to progressing this proposal are currently being addressed and the ERDF team are assessing how much of the €34.36m (£29m) ERDF requested will actually be available.

3.2 Priority 2: Stimulating and Supporting Successful Enterprise

Objectives

- establish integrated business support for innovative and high growth businesses which encourages entrepreneurship and enables them to grow more quickly
- promote a more enterprising and entrepreneurial culture and support the growth of businesses at start up and early stage and those with growth potential
- promote the development of new and high technology clusters and sectors through embedding investment in the regional economy
- ensure that business growth supported by the Programme takes account of CO₂ emissions and adopts environmental best practice

3.2.1 Achievement of targets and analysis of the progress

Information on the physical and financial progress of the priority
Table 37

Priority 2 Stimulating and Supporting Successful Enterprises												
South Yorkshire 'Phasing-in'												
Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total	
No. of businesses assisted that are SMEs	Achieved	0	0	0	0	0	0	0	0	0	0	
	Target	-	-	-	-	-	-	-	-	-	4,313	
	Baseline	-	-	-	-	-	-	-	-	-	-	
No. of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	38	0	0	0	0	0	38	
	Target	-	-	-	-	-	-	-	-	-	4,313	
	Baseline	-	-	-	-	-	-	-	-	-	-	
New or upgraded floorspace (sq m)	Achieved	0	0	0	0	0	0	0	0	0	0	
	Target	-	-	-	-	-	-	-	-	-	22,892	
	Baseline	-	-	-	-	-	-	-	-	-	-	
No of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0	
	Target	-	-	-	-	-	-	-	-	-	803	
	Baseline	-	-	-	-	-	-	-	-	-	-	
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	11	0	0	0	0	0	11	
	Target	-	-	-	-	-	-	-	-	-	5,180	
	Baseline	-	-	-	-	-	-	-	-	-	-	
Gross jobs safeguarded	Achieved	0	0	0	244	0	0	0	0	0	244	
	Target	-	-	-	-	-	-	-	-	-	3,871	
	Baseline	-	-	-	-	-	-	-	-	-	-	

Yorkshire And The Humber Regional Competitiveness and Employment Programme 2007-2013
 ANNUAL IMPLEMENTATION REPORT 2008
 CCI: 2007 UK162PO009

Gross increase in GVA	Achieved	0	0	0	£2,703,900	0	0	0	0	0	£2,703,900
	Target	-	-	-	-	-	-	-	-	-	£186,480,000
	Baseline	-	-	-	-	-	-	-	-	-	-
Total no. of businesses improving capability / performance	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,304
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of businesses contributing to reduction in eco footprint/waste	Achieved	-	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,262
	Baseline	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	413
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	3,565
	Baseline	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	£0
	Target	-	-	-	-	-	-	-	-	-	£150,790,486
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	2,659
	Baseline	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	£0
	Target	-	-	-	-	-	-	-	-	-	£112,571,787
	Baseline	-	-	-	-	-	-	-	-	-	-

Table 38

Rest of Region (excluding South Yorkshire)											
Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
No. of businesses assisted that are SMEs	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	10,028
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	245	0	0	0	0	0	245
	Target	-	-	-	-	-	-	-	-	-	10,028
	Baseline	-	-	-	-	-	-	-	-	-	-
New or upgraded floorspace (sq m)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	49,274
	Baseline	-	-	-	-	-	-	-	-	-	-
No of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	2,095
	Baseline	-	-	-	-	-	-	-	-	-	-

Yorkshire And The Humber Regional Competitiveness and Employment Programme 2007-2013
 ANNUAL IMPLEMENTATION REPORT 2008
 CCI: 2007 UK162PO009

Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	73.6	0	0	0	0	0	73.6
	Target	-	-	-	-	-	-	-	-	-	12,277
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross jobs safeguarded	Achieved	0	0	0	1,605.0	0	0	0	0	0	1,605.0
	Target	-	-	-	-	-	-	-	-	-	8,373
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	0	0	0	£12,995,173	0	0	0	0	0	£12,995,173
	Target	-	-	-	-	-	-	-	-	-	£441,972,000
	Baseline	-	-	-	-	-	-	-	-	-	-
Total no. of businesses improving capability / performance	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	2,827
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of businesses contributing to reduction in eco footprint/waste	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	2,577
	Baseline	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,079
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	8,449
	Baseline	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	£0
	Target	-	-	-	-	-	-	-	-	-	£357,486,112
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	5,754
	Baseline	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	£0
	Target	-	-	-	-	-	-	-	-	-	£243,497,697
	Baseline	-	-	-	-	-	-	-	-	-	-

Table 39

Priority 2 – Yorkshire and Humber Rest of Region (Non Phasing In) financial performance

Priority 2 RoR	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
RoR Priority 2 Total Allocation	147,718,732	175,022,194	169,955,961	201,369,622	317,674,693	376,391,816	46.50%
Total Endorsed / Committed	60,489,387	71,669,882	74,862,046	88,699,097	135,351,433	160,368,980	44.69%
RoR allocation remaining	87,229,345	103,352,312	95,093,915	112,670,524	182,323,260	216,022,836	
Total Pipeline and OBP applications	41,405,963	49,059,193	69,505,175	82,352,095	110,911,138	131,411,287	37.33%
% potential commitment	68.98%		84.94%		77.52%		

Table 40

Priority 2 Financial – South Yorkshire (Phasing In) financial performance

Priority 2 SY	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
SY Priority 2 Total Allocation	75,490,430	89,443,638	40,648,693	48,161,959	116,139,123	137,605,596	65.00%
Total Endorsed / Committed	44,191,684	52,359,810	60,529,929	71,717,918	104,721,613	124,077,728	42.20%
SY allocation remaining	31,298,746	37,083,828	19,881,236	-23,555,959	11,417,510	13,527,869	
Total Pipeline and OBP applications	18,299,320	21,681,657	43,788,410	51,881,997	62,087,730	73,563,653	29.47%
% potential commitment	82.78%		256.63%		143.63%		

First output data has been reported as projects begin to deliver results. Results for 2010 do not reflect all impact data for the year as some completed projects, such as Hambleton Managed Workspace, have yet to report final results.

At the end of 2010, nine projects in Priority 2 had received offer letters with a total ERDF investment value of €79.9 (£67.7m). This represents 30.3% of the allocation total with total expenditure payments of €59.7m (£50.6m) now being made against the allocation.

If all the Priority 2 proposals currently in development proceed to contract then, approximately €193.3m (£163.8m) which represents 73.4% of the total ERDF allocation will have been committed. €69.74 (£59.1m) of ERDF currently resides in the earlier stages of development). There would remain, therefore, €70.1m (£59.4m) of the Priority 2 allocation over the lifetime of the programme to be achieved.

The following are Projects that were being delivered in 2010:

Overview of Contracted Projects

At the close of 2010 eleven projects had been contracted and the following is an overview of each project's progress.

Finance Yorkshire - €35.4m (£30m) ERDF

Helping a range of small and medium sized businesses to meet their funding requirements for growth and development, Finance Yorkshire provides seedcorn, loan and equity linked investments ranging from £15,000 to £2m. Seedcorn finance is available up to £780k, business loans of up to £150k and equity linked finance can be accessed in the £100,000 to £2m range. Having an investment period up to December 2013 , it is estimated the Fund will help to create or safeguard almost 6,000 jobs and create £602 million of gross value added for Yorkshire's economy.

Examples of businesses supported by Finance Yorkshire:

- Seedcorn Finance
- Xeros Ltd



L-R Bill Westwater, Xeros Ltd, Ashwin Kumaraswamy, Finance Yorkshire and Julian Veggers of EV Ltd

Yorkshire company which has created a revolutionary cleaning system has successfully completed a trashed £3.5m of fundraising. Xeros Ltd, a spin-out company from the University of Leeds, has developed a new washing innovation which saves up to 90 percent of water compared to front loading laundry systems and gives the same performance as conventional washing. The patented process uses reusable plastic beads alongside a fraction of the detergent, to absorb and remove dirt, so has the potential to provide significant benefits in energy and water efficiency and lower effluent without any compromise on cleaning. Water scarcity is an urgent issue across the

planet and conventional laundry accounts for 15 per cent of domestic water consumption. Xeros raised the funds from new investors including Finance Yorkshire, Entrepreneurs Fund, who led the round and Parkwalk Advisors Ltd, with all three becoming shareholders in the company.

- **Equity Finance**

S3 ID Group

S3 ID, the UK's market-leading provider of innovative location awareness solutions, was the first company to receive an equity investment from Finance Yorkshire. Based in Rotherham, S3 ID offers a range of unique and patented solutions which improve personnel safety and security in the oil, gas, petrochemical and energy sectors. This major investment of €1.30m (£1.1m) from Finance Yorkshire's Equity Fund will enable S3 ID to maintain the controlled expansion it has experienced over the last three years which has resulted in the development of several new innovative products, along with the acquisition of further patents gained in new strategic sales regions around the globe.

Science City York, Embedded Business Space & Technology Transfer €23.2m (£19.7m) ERDF

Science City York received the offer letter for the £19.7m Embedded Business Space and Technology Transfer Project in November 2009. By 2014, the project led by Science City York, in partnership with the University of York and The Food and Environment Research Agency (FERA), is expected to boost productivity of the region's hi-tech industries by €43.8m (£37m). It will also generate indirect outputs of creating 685 new jobs, 90 new businesses, safeguard 800 roles and assist a further 697 ventures. The investment will also contribute toward the development of over 11,000m² of floor space and will focus on developing new infrastructure to stimulate R&D and improve regional competitiveness in science and technology sectors.

The bulk of the investment supports the development of more than 9,000m² of new business floor space for technology-based ventures. It will provide purpose-built knowledge exchange and business incubation facilities at the University of York and the creation of an 'Innovation Campus' at FERA's Sand Hutton laboratory complex on the outskirts of York.

More than €17.7m (£15m) will help fund the expansion of facilities on the University's new Heslington East campus. It includes the development of an iconic central 'Hub' building comprising 4000m² of knowledge exchange accommodation, with an integrated network of support for target businesses. The Hub will also house a new Higher York Creative Technology Centre, and offer collaborative research space, office and exhibition space. This will create a custom-made environment to facilitate knowledge exchange and incubate start-up and early-stage businesses.

Science City York - Specialist Services for Business and Growth

€1.3 (£1.1m) ERDF

The services include specialist business mentor support plus enhanced online services providing tailored and specific market intelligence, market and business information. The project delivers intensive, embedded, specialist business support to knowledge-based companies across York and North Yorkshire in the target growth sectors. It embeds specialist high-level business mentors within businesses for a maximum of 18 days over a six-month period to address barriers to growth. It targets established businesses with growth and innovation potential that have reached a point in their development where further growth is limited by resource and capacity issues such as marketing, recruitment and process innovation. Science City York works in partnership with regional sector initiatives, research organisations and relevant local authorities to provide market intelligence, supply chain initiatives, specialist business support and enhanced collaboration with the knowledge base. Science City York is developing enhanced online services. The enhanced online services will provide up-to-date, sector-specific market intelligence. Technical development of the website will enable the provision of interactive online services to improve the mobility of talented staff in the target sectors.

The business mentor service has been up and running since February 2010 and has serviced more than 50 clients. A number of that group have moved on to receive tier two support.

Y&H Manufacturing Advisory Service - €1.9m (£1.6m) ERDF

The project, delivered to accord with BIS National Guidelines, is part of the National Manufacturing Advisory Service initiative. The objective is to assist the region's manufacturers to improve their efficiency and competitiveness. This is achieved by identifying with beneficiary SMEs opportunities for improvement and then supporting them during the course of realising some of these opportunities by providing expert specialist support. The project embraces some broader aspects of manufacturing advice, guidance and support. The ERDF eligible expenditure activities relate to two components:-

- Manufacturing Reviews – typically of 1 day duration. A specialist MAS practitioner will conduct an overview of the operational aspects of the manufacturing business and identify opportunities for improvement. Such opportunities can sometimes be realised within the knowledge and understanding of the client company alone, whilst others require specialist support to assist the implementation thereof.
- In-depth Intervention Support – typically taking the order of 10 days of MAS specialist consultancy support, these individual 'interventions' aim to help businesses realise one or more of their opportunities for improvement. Typical activities include, introduction of lean methodology, improvement in resource efficiency, new product design, manufacturing strategy, supply chain engagement, waste reduction and improvement in customer service.

During the programme demand for this support has been substantial, particularly as many of the region's manufacturers have been struggling to survive the recession. As a consequence of the work, a broad spectrum of manufacturers has been supported yielding substantial benefits. In the context of emerging from the economic recession, commentary from a number of beneficiaries has been that this work has been one of the enablers with regard to their absolute survival.

Enterprising Barnsley - €3.4m (£2.9m) ERDF

Enterprise coaches assist businesses by providing free advice on everything from marketing and web development to business planning and innovation techniques. Those business sectors eligible for coaching are: advanced manufacturing and materials, digital and creative industries, financial and business services, bioscience, sports technology, environmental technology and food and drink technologies.

Enterprising Barnsley also offers free or subsidised office space or 'hubs', to help new businesses take the leap from a home office setting to a professional workspace.

Meanwhile its free workshops and networking events allow budding entrepreneurs to gain valuable advice and crucial contacts to help get their business ideas off the ground. Enterprising Barnsley programme enjoyed continued success in 2010 with 440 companies supported and 335 jobs created by small and medium sized companies within the borough. The business support programme is designed to help local firms expand by offering coaching support to those with growth potential.

Electronics Yorkshire - €77.8k (£66k) ERDF

Electronics Yorkshire is a not-for-profit organisation dedicated to supporting the electronics industry, which has been identified by Yorkshire Forward as one of the key industrial sectors worthy of such support in this region.

We do this in a number of ways, one of which is by providing specialist training, but as this is ineligible for ERDF support, these activities and spending associated with them have been isolated and excluded from this project. ERDF support builds on previous projects funded directly by Yorkshire Forward such as the West Yorkshire Electronics Business Development Network and the Skills for Key Clusters programme.

Other ways in which support is given by this project are:

- access to a wide range of up to date equipment for testing, inspection, repair and rework, design, prototyping etc, which is out of financial reach to most electronics SMEs
- specialist technical advice and consultancy
- a programme of seminars and events to provide updates on legislation, technology, business improvement issues etc
- networking with other related businesses
- assisting with provision of access to professional services.

Companies taking part in this project have received assistance via one or many of these ways and have been reported under the outputs section

above. It is also worth mentioning here that a substantial number of other eligible companies will also have benefitted but not to the extent where they could be included under the output definitions.

Hambleton Managed Workspace - €2.8m (£2.4m) ERDF

Hambleton Managed Workspace project has delivered two capital schemes:

- Food Enterprise Centre, Leeming Bar – a 24,000ft² development providing food grade units for new/young food businesses.
- Evolution Business Centre, Northallerton – a 20,000ft² managed business centre providing a range of office suites and meeting room facilities for new and young businesses within high growth sectors.

Construction of Evolution commenced in October 2008 and was completed in September 2009. Operational since December 2009, it provides 29 individual office suites set around an attractive central atrium, a “hot desking” suite, virtual office services and three fully equipped meeting rooms. Suite sizes range from 25 to 75 m² and have been designed so that tenants can set up and expand within the Centre as their businesses develop and grow. Construction of the Food Enterprise Centre commenced in October 2008 and was completed in July 2009. Operational since February 2010, the Centre offers eleven food grade units in total one of 1,200ft² unit, six 1,500ft² food grade starter units and four 3,000ft² grow-on units. There is also a management suite to provide on-site technical and business support and access to two fully equipped meeting rooms.

Success to date:

- Projects delivered under budget
- Evolution Business Centre – five suites are tenanted, three virtual tenants secured and 300+ meeting room booking have been confirmed. Remaining suites being marketed, two new businesses and five (fte) new jobs created
- Food Enterprise Centre – one unit let to an existing business. No new jobs as yet, three units due to be occupied by 4 Jan 2011, remaining units being marketed.

Both developments hit the market in the middle of the recession and this has impacted upon enquiry levels and letting rates. Efforts are being made to be flexible on terms so that any enquires that are received can be converted wherever possible. However, the economic climate is still difficult, particularly in relation to start up businesses, and progress is slow.



Leeming Bar Food units – part of the Hambleton Managed Workspace project

Honeywell House €3.1(£2.7m) ERDF

The objective of the project is to promote the understanding and use of sustainable construction and renewable energies to SMEs. The building is an exemplar low carbon building and incorporates a wide range of sustainable construction techniques and renewable energy technologies and will achieve a BREEAM Excellent rating. Currently the building is under construction, therefore there are no CCTs that have been achieved.

Resource Efficiency Programme - €4.1m (£3.5m) ERDF

The project aims to increase the competitiveness of regional businesses through the wide-spread adoption of resource efficiency measures. The programme is delivered through four interrelated workstreams

- Policy, Research and Evaluation – development of a regional resource efficiency action plan that sets clear priorities, using a robust evidence base, and provides integrated but independent evaluation and monitoring
- Partners programme – strengthen and incorporate Business Link in partnership development and capacity building
- Helping Businesses Take Action to improve their resource efficiency through targeted resource efficiency communications and support eg green business clubs, resource exchange (WhyWaste), improvement grants, procurement programme
- Support to the Environmental sector by expanding the recycling market development programme to cover materials, new technologies, increased innovation and linkages with universities; grant funding to help companies implement capacity increases and improvements to provide more effective waste minimisation, re-use or recycling

solutions; development of the Green Business Support Organisation network

The programme will therefore deliver the following theme targets:

- Gross jobs created in environmental sectors
- Number of businesses created & net start-up businesses in environmental sectors
- Number of environmental businesses supported
- Number of businesses supported to undertake environmental audits
- Number of businesses assisted to implement recommendations from environmental audits
- Number of businesses achieving independent environmental accreditation
- Increase in sales from new environmental products and services developed (£m)



Case Study Bioflame Ltd

Thanks to CO2Sense Yorkshire, Ofgem has approved a new analytical technique for determining the biomass content of waste wood for Renewables Obligation Certificate (ROC) purposes. This standard technique has been adopted by Bioflame Limited, a pioneering Yorkshire based renewable energy technology and project developer. Renewable energy generating stations wishing to benefit from the financial incentives provided by ROCs are often faced with the prospect of using complex

and expensive analytical techniques to prove their eligibility. For small and medium scale projects, this can be significant barrier to development. Following the work of CO2Sense, the Bioflame dedicated biomass plant, based in Pickering North Yorkshire, is now eligible to claim ROCs using standard fuel measurement techniques.

Incubation & Education €6.6m - (£5.6m) ERDF

This project will exploit the potential of Further Education Colleges to support the successful formation and growth of new businesses through the development of facilities and services to provide additional support for College Learners, including community learners, around moving into and making a success of enterprise. It is sponsored by a network of Further Education Colleges and Young People's Enterprise Forum (YPEF) and will build on the capacity of further education to reach groups for whom there is an 'enterprise deficit' (women, young people including disaffected/NEET young people, black, Asian and minority ethnic communities and disadvantaged communities) plus people looking for new opportunities in response to redundancy/job loss. The project has extensive partnership support including through the Young People's Enterprise Forum network and Business Link will be directly involved in the delivery of the programme. Existing funding is not available to support this activity.

Key outputs/outcomes will include 315 net new businesses created and 900 net new jobs created plus a regional network of start-up facilities. Commencing in September 2010 the project is in the early stages and work has focused on setting up the project, establishing and formalising the partnership and developing the regional network of Further Education Colleges and specialist support partners.

Victory Higher Manufacturing Park, Sheffield €3.3m (£2.8m) ERDF

The project will support the development of new high quality industrial and manufacturing accommodation in the Lower Don Valley and adjacent to Sheffield Forgemasters. The project involves the servicing of 6.16 Ha (15.23 acres) of brown field land and the construction of 4,509m² of high quality business accommodation in two units carefully targeted at specific size requirements in the Advanced Manufacturing and Materials sector.

Contracted in December 2010 There has been no project expenditure or outputs to report to date as the project is at a very early stage. Construction will progress over the next few months.

Projects in Development

The following are examples of projects in development that have been endorsed by the PMBs in 2010:

Objective 1

- Supporting and Stimulating Successful Business in Bradford District €2.7m (£2.3m) ERDF**

The project will deliver specialist intensive assistance to businesses in key ERDF priority sectors to identify and support opportunities for business start-up, business growth and job creation. It seeks to build on the learning obtained through the activity of Bradford Council's

LEGI funded programmes but with delivery focused on the Solutions for Business prospectus. The need for the project is based on the continuing, and in some cases widening, gap in economic performance of Bradford District, when compared to the Regional and National averages, at a time when the District has one of the highest predicted growths in adult working age population in the UK.

The application of ERDF will enable intensive business support to be delivered through to 2013 and would make best use of the remaining Bradford LEGI match funding. It is also proposed that there will be activity in support of the equality and diversity cross cutting theme based on evidence that there continues to be significant under representation of some geo-social groups within Bradford's business community, notably by black Asian or minority ethnic groups, women and people with disabilities.

Activities from the following Priority 2 Prospectus themes are proposed:;

- Support for high potential start-ups: Targeted assistance for individual entrepreneurs with the potential to create high value added businesses, in key priority industry sectors, with a strong cross cutting theme to increase business ownership by under-represented groups.
- Support for women entrepreneurs: additional specialist support to increase the participation of women in growth potential businesses (support for promoting the commercial marketplace to a targeted community of interest).
- Support for innovative and high growth businesses: focusing on:
 - Improving competitiveness in key sectors
 - Improving business processes
 - Market development of key sectors
 - Developing and implementing action plans for knowledge intensive clusters & sectors
 - Supporting the commercialisation of innovation
 - Investment readiness to increase the uptake of venture capital and investment funds

Objective 2

- **Creative Yorkshire Content Fund €8.8m (£7.5m) ERDF**

The Creative Yorkshire Content Fund (CYCF) is an access to finance co-investment fund, commencing in April 2011, initially for three years, at which point it will be superseded by the CYCF Legacy Fund (CLF). The intention with this fund is to address a gap in the market place by providing targeted co-investment finance into creative content projects, complementing the Finance Yorkshire JEREMIE funds, which do not focus on project investment, and to develop innovative approaches to further investment in the digital and new media sector. Projects, such as film and television programmes, videogames and web applications, will either be initiated by Yorkshire-based companies or attracted into

the region. In the latter case, they will spend significantly more than the investment (previous experience suggests at least three times the value of the investment) on supply chain services, and create substantial local employment (again, previous experience indicates an average of at least 50% of hires being local). This is a high growth sector “prioritised for future strategic intervention” according to the Regional Economic Strategy. We have estimated a market demand for investment in this sector of at least £5m per annum, which would generate around £50m of additional economic activity in the region during the lifetime of the project, and provide employment to over 500 people, including freelancers, as a further outcome.

Objective 3

- **Victory Higher Manufacturing Park, Sheffield €3.3m (£2.8m) ERDF**

The project will support the development of new high quality industrial and manufacturing accommodation in the Lower Don Valley and adjacent to Sheffield Forgemasters. The project involves the servicing of 6.16 Ha (15.23 acres) of brownfield land and the construction of 4,509m of high quality business accommodation in 2 units carefully targeted at specific size requirements in the Advanced Manufacturing and Materials sector. The site can also accommodate a further 20,418m² of space in four units (subject to occupier requirements). A unique feature of the site is its potential for direct rail access.

The project links directly to Objective 3 through the delivery of infrastructure in order to support the development of high technology clusters including the South Yorkshire target sector; Advanced Manufacturing and Materials. Victory Higher Manufacturing Park will assist businesses to secure new high quality space to expand their activities which will assist Sheffield grow its economy and particularly in its emerging sectors of Advanced Manufacturing. The accommodation will be specifically suited to companies which do not meet the high selection criteria required for the Advanced Manufacturing Park – but will meet the Higher Manufacturing Park’s slightly wider occupier criteria.

The project is currently not-viable without ERDF support for a number of reasons including: the abnormal costs of site preparation; the weakened rental values/growth projections and property investment yields due to the recession; the changes brought to empty rates by government; and, the contracting supply of development finance.

Objective 4

- **Honeywell House Sustainable Construction & Renewable Energy Centre €3.2m (£2.7M) ERDF**

The project will create a 1,061 sq m sustainable construction and renewable energy centre of excellence on Barnsley College’s Honeywell site by September 2011. The centre will consist of two practical/demonstration areas that will be used to showcase current technologies and four multifunctional rooms that can be used for open days, seminars, providing advice and guidance or research rooms. The project aims include:

- offering 2 days knowledge transfer for at least 160 SME's with the forthcoming legislative requirements and associated technologies enabling businesses to make informed choices. This will be bespoke tailored to the SME's specific needs.
- It aims to be a regional centre of excellence that works in partnership with relevant organisations and complements other projects, such as the Rotherham Environmental Centre, Business Link Yorkshire, Transform South Yorkshire, to ensure that every avenue of development and support for businesses.
- Establish a steering group to drive the regions 'green' agenda forward with key stakeholders such as CO₂ Sense, Yorkshire Forward Skills Directorate and Business Competitiveness.

Cross Cutting Themes

The following are examples of cross cutting theme activity from P2 projects

Finance Yorkshire is a venture capital loan fund brought forward under the JEREMIE initiative. Some examples of business supported are:

- **Faradion** - a Sheffield start-up received a five-figure Seedcorn Fund investment to help bring down the cost of high-capacity batteries which will make electric vehicles more practical.
- **Xeros Ltd** Is a spin-out company from the University of Leeds, which has successfully completed a trashed £3.5m of fundraising from new investors including Finance Yorkshire which has now become a shareholder in the company. The company has developed a new washing innovation which saves up to 90 percent of water compared to front loading laundry systems and gives the same performance as conventional washing.

Enterprising Barnsley Barnsley, provides business support, runs networking events and provides office space throughout the Barnsley area. Examples of supported businesses are:



Solar panels being fitted

- **Nationwide Solar and Shade Greener**- have grown from eight to 120 employees in just over a year. The two companies guaranteed an

interview to anyone suitable who lives nearby and who have been unemployed for three months or more. The companies which install photo-voltaic panels were launched in October 2009, but only fitted their first panels in April 2010 under the Government's Feed-in-Tariff (FIT) scheme.

- **GB Cullet – Recycling** recycles about 30,000 tonnes of redundant double-glazing units each year. The glass is turned into new glass or reflective beads for road surfaces, while the aluminium and lead from the units goes to metal recyclers and plastics to uPVC recyclers. The company is also considering diversifying into recycling plastic bottles, which are made from plastics similar to those used in double glazing and, possibly, wood from wood framed windows.

Hambleton Managed Workspace - Northallerton's £2.8million state of the art office development the 'Evolution Business Centre' will be home to up to 29 new high growth businesses, to date, one business led by a woman has been located in the workspace unit, as has one virtual business led by a woman. The finished building has achieved a BREEAM rating of 'very good' and includes many sustainable features including:

- render system providing high insulation thus lowering heating energy costs
- grey water' storage system collecting rain water from the roof into tanks to flush toilets
- roof mounted solar panels heat water
- windows are orientated to face east and west maximising natural light
- green tinted glazing reduces 'hot spots' and solar glare and prevents solar radiation
- air source heat pump runs the heating system
- central atrium provides natural light and a natural convection ventilation system; air flows are created as rising air in the atrium pulls fresh air through window grills and office walls. Thermostatically controlled vents at the top of the atrium open to vent hot air as necessary
- permeable surface in the car park enables rainwater volumes and flows to be dissipated and released more slowly into the surface water drainage system. A 'hydro-break' controls water flows and prevents 'surges' in the event of a storm
- oak finishes were manufactured from sustainable sources

Manufacturing Advisory Service aims to assist manufacturers to improve their efficiency and competitiveness. An example is:

- **Cyclone** was founded in November 1989 by Stuart Dunne. With an educational background in engineering, Stuart had set his sights on a career in the RAF until he sustained a C6/7 spinal injury resulting from a car accident. Diagnosed tetraplegic, Stuart was hospitalised for five months, during which time he started training as an accountant. As a full-time wheelchair user following his injury, Stuart believed that his engineering and commercial know-how would enable him to design and market a far better and lighter wheel chair. Today, Cyclone's range of wheelchairs encompasses budget, everyday and sports

wheelchairs. All chairs are hand-made on-site using premium materials and fine-tolerance construction methods, each one manufactured to the customer's precise specifications and dimensions. The company also distributes motorised and standing chairs as well as gym, fitness and advanced therapy equipment

Cyclone's sales team delivers demonstration equipment directly to customers' homes, enabling them to trial the products in their own environment. Service and support back-up is also provided on-site by a travelling engineer and Cyclone offers a free-to-call technical hotline in case of any queries.

Cyclone's core focus has traditionally been the spinal-injured end user but the company is diversifying into secondary markets including multiple sclerosis and spina bifida. Cyclone nevertheless remains committed to the spinal injury sector and is a leader in the emerging and promising field of Functional Electrical Stimulation (FES). The company was the first in the UK to market an FES therapy product, developed in conjunction with the Christopher and Dana Reeve Foundation. Cyclone remains an exclusive distributor of RT electrical stimulation products and believes that this is a significant area in the future treatment of spinal injuries



Cyclone Mobility

Low Carbon Economy –Resource Efficiency Yorkshire (REY)- promotes and provides support for re-using and recycling in businesses, aims to increase the number of technology providers and develop more (and more versatile) environmental consultants. An example of supported business is:

- **Environmental Management System Project – LSS Waste Management.** REY runs an EMS Project to assist businesses in

implementing an environmental management system. Businesses attend four days of workshops, are given practical advice and information about how to create an EMS, and receive three days of one to one support from environmental specialists. The EMS Project has already helped 86 businesses look at creating an EMS and start reaping the benefits. This includes LSS Waste, who are now saving £130,000 each year and have achieved ISO14001 accreditation. This achievement is a clear demonstration of the company's commitment and willingness to incorporate these standards to improve environmental impact within day-to-day operations and the immediate environment.

In order to achieve ISO 14001 status, LSS carried out an in-depth assessment of activities and their environmental impact, and identified the following key issues as being particularly important to address such as:

- increased recycling
- landfill waste reduction
- energy usage

Objectives and targets to improve the company's performance in these areas were set by senior management, and revised environmental procedures and guidelines were quickly adopted by staff and integrated into day-to-day operations.

3.2.2 Significant problems encountered and measures taken to overcome them

The change in UK Government in 2010 and the subsequent announcement of the closure of the Regional Development Agencies had a significant effect on the progression of several projects following the withdrawal of Single Pot match funding. This resulted in projects either having to identify alternative match funding, being reduced in scale or withdrawn. Notably a significant proposal to expand Business Link Services €11.8m (£10m) was withdrawn in August 2010 following reductions in the Business Link Budget. Overall the availability of public sector match funding continued to be challenging during the year.

Proposals for infrastructure and capital projects from the Private sector continued to come forward during the year however changes in State Aid levels in Assisted areas placed pressure on progressing applications prior to the implementation of the new regulations in January 2011. There does however continue to be interest in infrastructure and capital projects with a number of significant proposals in development including a Next Generation Broadband development for North Yorkshire (€17.7m ERDF).

Changes in the Operational Programme to encourage projects aimed at mitigating the effects of Climate Change on the business community were approved by the Commission in December 2010. A call for proposals was subsequently issued which was heavily over-subscribed in Priority 2. Work has begun to identify those proposals that will offer the best fit with the revised programme and value for money.

3.3 Priority 3: Sustainable Communities

Objectives

- a) to improve connectivity to economic opportunities through tackling social, economic and digital exclusion faced by disadvantaged communities
- b) to increase economic activity and entrepreneurship within communities
- c) to create sustainable jobs in the social economy supported by existing and new social enterprises
- d) to promote active participation in the development of a knowledge driven economy

3.3.1 Achievement of targets and analysis of the progress Information on the physical and financial progress of the priority

Table 40

Priority 3 Sustainable Communities											
South Yorkshire 'Phasing-in'											
Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
No. of businesses assisted that are SMEs	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,153
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	2	0	0	0	0	0	2
	Target	-	-	-	-	-	-	-	-	-	1,153
	Baseline	-	-	-	-	-	-	-	-	-	-
No of businesses assisted that are social enterprises inc in above	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	434
	Baseline	-	-	-	-	-	-	-	-	-	-
No of projects overcoming barriers to employment	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	278
	Baseline	-	-	-	-	-	-	-	-	-	-
No of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	349
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,711
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	900
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£37,945,000
	Baseline	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	159
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,127
	Baseline	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£40,136,022
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	596
	Baseline	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£21,234,353
	Baseline	-	-	-	-	-	-	-	-	-	-

Table 41

Rest of Region (excluding South Yorkshire)

Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
No. of businesses assisted that are SMEs	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,612
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of projects (direct aid to SMEs - ERDF 7)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,612
	Baseline	-	-	-	-	-	-	-	-	-	-
No of businesses assisted that are social enterprises inc in above	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	906
	Baseline	-	-	-	-	-	-	-	-	-	-
No of projects overcoming barriers to employment	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	339
	Baseline	-	-	-	-	-	-	-	-	-	-
No of new businesses created (ERDF 8)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	449
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	2,298
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,506
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross increase in GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£53,750,000
	Baseline	-	-	-	-	-	-	-	-	-	-
Net start-up businesses created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	209
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,540
	Baseline	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£54,367,476
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,005
	Baseline	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£35,474,005
	Baseline	-	-	-	-	-	-	-	-	-	-

Qualitative analysis

Table 42

Priority 3 – Yorkshire and Humber Rest of Region (Non Phasing In) financial performance

Priority 3 RoR	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
RoR Priority 3 Total Allocation	56,825,956	62,507,927	57,997,683	63,796,813	114,823,639	126,304,740	49.49%
Total Endorsed / Committed	29,896,575	32,885,904	28,383,074	31,221,069	58,279,649	64,106,973	51.30%
RoR allocation remaining	26,929,381	29,622,023	29,614,609	32,575,744	56,543,990	62,197,767	
Total Pipeline and OBP applications	6,558,466	7,214,240	6,578,512	7,236,291	13,136,978	14,450,531	49.92%
% potential commitment	64.15%		60.28%		62.20%		

Table 43

Priority 3 Financial – South Yorkshire (Phasing In) financial performance

Priority3 SY	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
SY Priority 3 Total Allocation	49,280,734	54,208,265	43,701,783	48,071,480	92,982,517	102,279,746	53.00%
Total Endorsed / Committed	29,003,861	31,903,928	30,672,819	33,739,763	59,676,680	65,643,692	48.60%
SY allocation remaining	20,276,873	22,304,337	13,028,964	14,331,717	33,305,837	36,636,054	
Total Pipeline and OBP applications	9,981,867	10,979,944	8,962,000	9,858,101	18,943,867	20,838,045	52.69%
% potential commitment	79.11%		90.69%		84.55%		

At the beginning of 2010, 17 Priority 3 projects had received offer letters and were in the management and monitoring stage committing a total of €40.91 (£34.53m) ERDF. A further €37.13 (£31.34m) worth of projects were endorsed and being actively developed towards contract which shows that €78.05 (£65.87m) or 66.86% of the total Priority allocation is either endorsed or committed. Some projects received were still in pipeline of Outline Business Plan Development totalling €38.07 (£32.13m). The total amount of projects in development is 54. All these projects give a total of €116.11 (£98.00m) ERDF which is known to the programme, or 99.48% of the total Priority 3 allocation.

Over the course of the year 101 project enquiries were received through the open rolling call for proposals, of which 59 were deemed appropriate to submit formal ERDF applications. There were three time limited calls during 2010, a call for capital investments which received 48 enquiries and a call for Energy Efficiency projects which received 13 applications. In October 2010 a supplementary call for proposals was launched

focusing on adaptation to, and mitigation of, climate change which resulted in 3 applications. Whilst these have added substantially to projects in development, none were able to get contracted during 2010. The potential total ERDF value of successful enquiries received in 2010 is €81.77 (£69.01m).

Seven projects received offer letters in 2010 committing an additional €8.72 (£7.36m) ERDF to Priority 3. These include several facilities in deprived neighbourhoods for learning, training and business incubation and co-ordinated and wide ranging business support and creation schemes.

The UK General Election in May and the subsequent announcement of the closure of the Regional Development Agencies had a significant impact on Yorkshire Forward supported projects in development. Cuts to projects in the development stage as a result of the Emergency Budget in June reduced Priority 3 ERDF pipeline by €33.58 (£28.34m). Reductions have been made to the planned Employability programmes, Small loans to Business Programme, Regional Enterprise Programme and the Social Enterprise Support Programme. Whilst the cuts have had a major impact on projects in development the good news is that the vast majority of these projects have gone on to look for match funding from other sources. This is taking considerable time and if the projects are successful in sourcing alternative match funding they will have been delayed for around 12 months.

In South Yorkshire €42.62 (£35.97m) of the €54.20 (£45.75m) has been endorsed or committed, whilst in Rest of Region only €35.43 (£29.90m) of the €62.51 (£52.76m) has been endorsed or committed. However, whilst South Yorkshire looks to have more projects in development, because of the profile of funding for N+2 South Yorkshire is still the area which needs most effort in order to achieve spend targets.

Whilst these figures show that there potentially are enough projects in contract and development to fully spend available ERDF in Priority 3, if these are risk adjusted to take into account that some projects in development may not proceed to contract for various reasons, or that contracted projects may not spend their full allocation of ERDF, then a more considered and realistic expectation suggests an expected total commitment of around €60.28 (£50.88m) – which is just over 50% of the P3 allocation.

Objective 1

Objective 1 of Priority 3 is focused on improving connectivity to economic opportunities through tackling social, economic and digital exclusion faced by disadvantaged communities. This is done through investment in capital to help develop sustainable communities through provision of facilities that promote social enterprise, develop local connections and access to employment, ICT and public services. Objective 1 also promotes clean and sustainable public transport between targeted communities and economic opportunities.

During 2010 work has started on three capital centres which will help deliver jobs and new businesses in deprived areas, with an additional two centres receiving an ERDF Funding Agreement with capital works due to get underway in 2011. **Knutton Road** is part of a Sheffield City Council Programme to address the lack of suitable premises and services for start-up businesses in the Closing the Gap areas (identified areas of deprivation) of Sheffield. The construction work of Knutton Road is progressing well during 2010 with the steel frame complete and work progressing on the internal walls. The finished centre will offer 30,000 square foot of floorspace and 50 business start up units in the deprived ward of Southey and Owlerton. The finished scheme will be managed by SOAR Enterprises who are a well established social enterprise. The **Middleton Enterprise Centre** aims to address the shortage of premises and facilities for enterprise and business start-up support in the Middleton area of South Leeds. The 727 square metres will act as a local enterprise hub to make a significant impact in encouraging and stimulating entrepreneurialism within the Priority 3 and LEGI communities in Middleton and immediately adjacent areas. Procurement has been undertaken and work began on site at the end of 2010, with the building anticipated to be ready mid 2011. The **Goodwin Community Enterprise College** project (X-Factory) is to purchase and refurbish a centre in Hull to create a dedicated enterprise space that provides the hub for the provision of employment, enterprise and training services within an economically deprived community. It aims to provide 900m² of upgraded floor space that provides dedicated facilities that engage disadvantaged groups in economic activity and act as a local regeneration initiative. The tender work was completed during 2010 with work due to start on site in January 2011. The **Newlands Enterprise Park** is a landmark eco business park development taking place in a deprived area of North Bradford providing business space for local new and existing businesses to thrive and grow. The project will enable the social enterprise organisation NCA to become a Community Anchor in the provision of services, support, training and employment opportunities. Procurement of the build has been undertaken during 2010 with the work on the construction expected during 2011. **Darnall Managed Workspace** ERDF funding agreement was signed in December 2010 with the refurbishment planning to achieve the conversion of a dilapidated building into 20 separate lettable units totalling circa 9,000ft² net during 2011. This public sector investment in capital facilities is aiming to be a physical sign of regeneration which it is hoped, along with complementary business support activities, will help kick start wider renaissance in deprived areas.

The **Access to Opportunities** project aims to build the infrastructure and services to improve access to opportunities for residents of South Yorkshire through increased frequency of bus services and extensions to existing services in the Dearne Valley and provide travel advice and support, promoting sustainable travel options. Progress during 2010 has been very strong with nearly 500,000 passengers recorded on bus routes funded through ERDF which connecting deprived areas and economic zones. Early evaluation is showing that the number of individuals using this bus service for work has increased and there has been a 4% overall growth on passenger numbers in the Dearne Valley area. Early feedback

is showing that the project is helping to increase the availability of labour by removing barriers to employment by environmentally sustainable means.



Access to Opportunities Travel Advisor Catherine Grange providing dedicated travel advice and support

Objective 2 of Priority 3 is focused on increasing economic activity and entrepreneurship within communities. The ERDF Programme requested that strategic, co-ordinated packages of activity supporting Enterprise in deprived areas were brought forward and this has resulted in co-ordinated packages delivering in the six key areas of Sheffield, Doncaster, Rotherham, Hull, Bradford and Leeds. All of the projects are co-ordinated by the local authority except in Hull, which is delivered across the City by several social enterprise community organisations. Project delivery has been strong during 2010 with ERDF being used to support the creation of new enterprises through establishing Enterprise Coaches and Business Mentors in the deprived areas. The **Enterprising Bradford** project has provided specific support to social enterprise organisations through delivering events, communication, workshops and establishing networks. It has helped to provide a central portal for procurement policy and support across all departments of the council in order to encourage better access to opportunities to SMEs and social enterprise. Sheffield's **Enhanced LEGi Programme** has involved 1,500 young people running businesses for four months to generate as much profit as possible, helping instil the entrepreneurial culture in a disadvantaged group within a deprived area. More specialist support has enabled start-up of many women owned Creative and Digital businesses. The **Hull Enterprise Programme** offers local people a chance to explore the option of working for themselves by providing a first class one to one support service which currently has reported 144 jobs created. The **Enterprising Leeds** contract has already helped to create over 35 new

businesses through ERDF interventions, although these outputs cannot be claimed through ERDF until they have been in existence 12 months. Doncaster's **Inclusive Enterprise** project has reported 140 new businesses created in deprived areas of Doncaster, but again there is a lag on the reporting of these outputs into the ERDF programme. Rotherham's **Enterprising Neighbourhood Centres** has run events targeted at Black and Minority Ethnic Groups in order to encourage enterprise and provided extensive Coaching and Mentoring support to start up businesses.

Objective 2 has also worked with businesses in four areas - Hull, Sheffield, Scarborough and Rotherham – in order to change their recruitment and retention practices so that they can better support staff from the most deprived areas. **Opportunity Sheffield** has supported employers to help where employees have debt issues, substance misuse or mental health problems and through their work many at risk jobs have been safeguarded. Through the **Rotherham Employability project** employers have been assisted in order to ensure that the hardest to reach groups have access to employment opportunities. This has included assisting extensive companies to encourage employees to have a better approach to health and financial matters, whilst also assisting employers to better recruit from deprived areas. The **Hull Employer Retention and Mentoring** scheme has provided intensive support to nearly 150 businesses in the Hull area and taken a key role in Hull Business Week, Hull Chamber Expo and several networking events. Scarborough Jobs Match has worked with 119 businesses in order to support people from disadvantaged areas.



The Hull Employer Retention and Mentoring scheme works with local SMEs to improve employment opportunities. Donna Jackson (Grow) and Rob Wells (Lowgate Garage)

Objective 3 of Priority 3 is focused on creating sustainable jobs in the social economy supported by existing and new social enterprises. In addition to the support mentioned above the **Key Fund Social Investment Fund** has made loan and grant provisions for over 100 social enterprise organisations in the Yorkshire and Humber. Their package of support has had a substantial effect on many organisations including supporting a new start social enterprise who developed a small scale hydro-electric power scheme on a weir on the River Ribble in which will generate revenue by selling 'green' hydro-electricity to Energy companies. They have successfully supported social enterprise organisations who pass on infrastructure from commercial companies to charities and communities at low cost and have enabled a Disabled People's Electronic Village Hall to grow in their provision of ICT hardware and software management services to the third sector.

Objective 4 of Priority 3 is focused on promoting active participation in the development of the knowledge driven economy. Whilst there has been extensive work done to encourage new proposals in this area it has been difficult to find a proposal which can capture desirable activity and match funding in one package. Although there are two projects in development there is no project activity to report in Objective 4.

Progress with indicators

Projects began to report ERDF indicators during 2010 and are shown in **Tables 40 and 41**. Due to the lag in formal reporting to DCLG more indicators have actually been submitted by projects than appear in the tables.

Progress has been slower than anticipated as activity for many projects remains focused on generating business and completing interventions. A number of active projects informally report that they have completed more activity than they have officially submitted in claims to the ERDF Secretariat but are yet to obtain the required sign-off and evidence for formal verification.

Cross Cutting Themes

Doncaster Inclusive Enterprise is targeted at Doncaster's deprived communities, primarily women, BAME (including EU minorities, gypsy and travellers), third age, young people, lone parents and those long-term unemployed. Many of these groups do not know where to seek the necessary information about how to start a business. Many do not have the background, social cohesion and networks to provide business start-up help. Many find it difficult to make the transition from interest in starting-up to running a business to actually starting it. The transition is made more difficult because of wider social and structural issues within Doncaster. It is these issues, and the transition from desire to start-up a business that the project addresses with the business start up intervention.

- Tip Top Oven Cleaning - following redundancy, Louise Oxtaby wanted a new challenge. She researched the options available to her for self employment and decided to offer a service to clean domestic ovens in customer's homes. After contacting

Doncaster Inclusive Enterprise for assistance, Louise was referred to an enterprise coach who helped her through her business planning and provided some advice on marketing her business. Louise also qualified for a small amount of financial assistance by way of an enterprise grant and Louise then went on to attend a business start-up course to learn about the aspects of running a business. Following advice from the Success Doncaster start-up programme Louise was working for herself and trading as Tip Top Oven Cleaning. The service is available for cleaning oven hobs, extractors, microwaves and barbecue racks, to name but a few.



Tip Top Oven Cleaning's Louise Oxtaby

KNUTTON ROAD-work commenced in 2010 on the creation of a new Enterprising Neighbourhood Centre on Knutton Road, Parson Cross, Sheffield. Developed on the site of a former council works depot, the centre will provide facilities for local business start-ups and small businesses. The development is delivered by local regeneration organisation, SOAR Enterprises, to increase and encourage people into enterprise and provide new businesses in the area with a range of support services. Business owners in the Parson Cross area will be able to benefit from individual units clustered around an internal courtyard that will act as a social hub. There will be space for hot desking as well as onsite business support services. The development will also provide office space, industrial units, artist studios and meeting space. The building will offer a sustainable accommodation that minimises carbon emissions and will be managed by SOAR as a social enterprise when it opens in Spring 2011.

Key Fund Social Investment Fund - Key Fund (South Yorkshire) Ltd received £1.4m of ERDF investment for its social investment fund The ERDF, alongside matching funds from Key Fund and the Charity Bank, have been fully invested supporting third sector organisations to become social

enterprises, existing social enterprises to develop and social entrepreneurs aspiring to set up a social enterprise. Ann Oldroyd, who manages Key Fund said: "In total, the Key Fund Social Investment Fund has supported over 250 social businesses with over £2.6m. To date that investment has led to the creation of over 100 jobs, safeguarded a further 250 and created 25 new businesses. We are still collecting data and we expect these numbers to grow.

- **Identities CIC** - is a self-development resource for women in South Yorkshire. It focuses on women living in areas of deprivation and aims to develop self-esteem and the aspirations in its clients. Identities provide one to one mentoring services, coaching programmes and continued resource support. Key Fund provided a £3,000 grant and a £3,000 loan for start-up costs.



Identities aims to develop self esteem and aspirations of its women clients

- **Settle Hydro Ltd** is a new start social enterprise in North Yorkshire. The organisation has developed a small-scale hydro-electric power scheme on the River Ribble generating sufficient power for 50 homes. Settle Hydro Ltd is community-owned with surplus revenue supporting the local community to regenerate the local economy and promote environmental sustainability in Settle District. In December 2008, Key Fund agreed a £70,000 finance package with Settle Hydro; £10,000 of this would be delivered as a grant and £20,000 as a loan. The remaining £40,000 would be used as a flexible underwriting facility for a community share issue, giving the organisation the ability to trade its own shares. Since agreeing the package, the community share issue successfully raised the full £40,000 needed.



Settle Hydro

- **Sheffield Renewables** is a Sheffield based BenCom Industrial & Provident Society that aims to develop a number of community-owned renewable energy projects in and around Sheffield. Initially it is focusing on developing a water wheel by the Ball Street Weir and a reverse Archimedes screw at Jordan's Dam, both on the River Don. The company was formed in 2007 by volunteers, with the goal of harnessing local enthusiasm, knowledge and skills to create a renewable energy social enterprise. The legal status of the company allows them to finance development by selling shares to individuals and businesses in Sheffield. Key Fund supported Sheffield Renewables with £10,000 investment. This investment has supported the employment of a Communication and Networks Officer; with responsibility for helping establish the enterprise and complete the share offer for its first schemes.



Sheffield Renewables Community Consultation

3.1.2 Significant problems encountered and measures taken to overcome them

Match Funding. There is a lack of available match funding to create new ERDF projects which has been heightened during the change in Government. National Government is looking at ways to align the regional Growth Fund and ERDF later this year in order to alleviate this concern.

Despite developing a prospectus around Objective 4 in order to encourage new projects to assist the Knowledge Driven Economy it has been difficult to contract acceptable proposals.

The N+2 targets remain challenging due to the spend profile in South Yorkshire. It is expected that Priority 3 may underachieve its target by £20m this year.

3.4 Priority 4: Economic Infrastructure for a Competitive Economy

Objectives

- a) to support the Sheffield City Region Development Plan by developing the critical business/environmental/cultural infrastructure in the four key urban centres and contribute to the development of an accessible and sustainable knowledge economy
- b) to ensure that South Yorkshire has the digital infrastructure to support business competitiveness and the growth of the knowledge economy

3.4.1 Achievement of targets and analysis of the progress Information on the physical and financial progress of the priority

Table 45

Priority 4 Economic Infrastructure for a Competitive Economy											
South Yorkshire 'Phasing-in' Only											
Indicators		2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
No. of projects ensuring sustainability and improving the attractiveness of towns & cities	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	23
	Baseline	-	-	-	-	-	-	-	-	-	-
No of projects seeking to promote businesses, entrepreneurship, new technology (ERDF40)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	22
	Baseline	-	-	-	-	-	-	-	-	-	-
New or upgraded floorspace (sq m)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	45,052
	Baseline	-	-	-	-	-	-	-	-	-	-
Information Society projects (ERDF 11)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	4
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross new jobs created (ERDF 1, 2 & 3)	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,105
	Baseline	-	-	-	-	-	-	-	-	-	-
Gross jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	1,105
	Baseline	-	-	-	-	-	-	-	-	-	-
No. of additional businesses covered by or improving broadband	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	2,253
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs created	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	738
	Baseline	-	-	-	-	-	-	-	-	-	-
Net additional GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£28,983,045
	Baseline	-	-	-	-	-	-	-	-	-	-
Net jobs safeguarded	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	738
	Baseline	-	-	-	-	-	-	-	-	-	-
Net safeguarded GVA	Achieved	0	0	0	0	0	0	0	0	0	0
	Target	-	-	-	-	-	-	-	-	-	£28,983,045
	Baseline	-	-	-	-	-	-	-	-	-	-

Qualitative analysis

During 20010, 9 more project proposals seeking funding from Priority 4 were received.

Table 46

EOIs Received			
Northfields Advanced Industrial Park, Rotherham	Henry Boot Plc	£1.1m	€1.30m
Barnsley Cultural Infrastructure	Barnsley MBC	£2.94m	€3.48m
Doncaster Southern Gateway	Doncaster MBC	£4.68m	€5.54m
Hillsborough Trading Estate, Sheffield	Jaguar Estates Ltd	£1.25m	€1.48m
A630 Smart Route, Doncaster	SYPTE	£1.1m	€1.30
South Yorks Bus Rapid Transit Northern Route	SYPTE	£14.4m	€17.05m
South Yorks Bus Rapid Transit Southern Route	SYPTE	£13.1m	€15.51m
Improving South Yorks Railway Interchanges	SYPTE	£1.5m	€1.78m
South Yorks Smart Routes	SYPTE	£2.6m	€3.08m

Table 47

OBPs Endorsed			
Barnsley Town Centre Economic Infrastructure	Barnsley MBC	£2.1m	€2.49m
Penistone Gateway Infrastructure, Barnsley	Dransfield Developments Ltd	£2.22mm	€2.63m

Holmes Market, Doncaster	Doncaster MBC	£1.15m	€1.36m
Northfields Advanced Industrial Park, Rotherham	Henry Boot Plc	£1.1m	€1.3m
A630 Smart Route, Doncaster	SYPTE	£1m	€1.18m
Urban Centre Infrastructure, Barnsley	Barnsley MBC	£1.03m	€1.22m
Doncaster Southern Gateway	Doncaster MBC	£4.68m	€5.54m

Table 48

Contracted			
Doncaster Cultural & Civic Quarter	Doncaster MBC	£2.44m	€1.71m

Table 48 shows projects which were either withdrawn by the applicant, not taken forward for other reasons or transferred to other programme priorities.

Table 49

Rejected	
Sheffield Core Office Provision	CTP Ltd
Stocksbridge Renaissance, Sheffield	Dransfield Developments Ltd

Progress with projects in development in 2010

Penistone Gateway Infrastructure, Barnsley – is a project jointly developed between Barnsley MBC and a private sector developer which will deliver economic infrastructure and commercial floor space in the centre of this South Yorkshire market town.

Barnsley Town Centre Economic Infrastructure – is a project submitted by Barnsley MBC which will provide a high quality gateway to Barnsley town centre relieving congestion, encouraging the use of public transportation and improving access to jobs for deprived communities. In addition high quality economic infrastructure round the Westgate Plaza area of the town centre will build on previous public sector investment.

Barnsley Urban Centre Infrastructure – is an economic infrastructure project submitted by Barnsley MBC which will improve six key routes in Barnsley town centre. The project will enhance linkages between Barnsley's

new transport interchange, Queen's Court, the Core, the Digital Media Centre, the Civic, Barnsley College and the Experience Barnsley project described below under the Barnsley Cultural Infrastructure project.

Holmes Market Junction, Doncaster – Economic infrastructure targeted around a key gateway in to the town centre at Holmes Market. This will ease congestion and improve access to opportunities for deprived communities and will open up land for further mixed use development. The project applicant is Doncaster Metropolitan Borough Council.

Northfields Advanced Industrial Park – proposes a high quality development of 4,070m² of business units on a reclaimed site. Despite the recession there is demand from SMEs in emerging markets, however, market failure prevents suitable high quality accommodation being developed commercially.

Doncaster Southern Gateway – This is the first phase of a two phase project to enhance the main southern route into Doncaster from junction 3 of the M18. Phase one will include enhancing the current single carriageway to dual carriageway status and the construction of a new bridge over the East Coast Main Line. Completion of phase 1 will create significant economic benefits for Doncaster, including the release of 3.3 hectares of development land and the creation of 1,173 new jobs

A630 Smart Route, Doncaster – The project will help to create an attractive gateway into Doncaster along the congested A630. It will ease traffic flows, improve the reliability of public transportation along the route, enhance passenger information and facilities, and help to release brownfield land for development.

Barnsley Cultural Infrastructure – a cultural infrastructure project which will invest ERDF at two sites namely Barnsley Town Hall (Experience Barnsley) and Wentworth Castle Gardens & Stainbrough Park (World at Wentworth). It will enhance the ICT infrastructure and marketing of the cultural/ heritage sector in the Borough through targeted investment in equipment, campaigns and digital content to promote the facilities to businesses and visitors across the Borough, South Yorkshire and beyond.

Progress with contracted projects

Objective 1

- **Doncaster Civic & Cultural Quarter** – is a significant project in the Waterdale area of Doncaster town centre. It will create a new civic square; junction improvements, better car parking and public transport pick up and drop off points. In addition it will provide a catalyst for a £22m New Performance Venue, redevelopment of 25 hectares of brownfield land, new civic offices, commercial offices and leisure facilities. In doing so it will unlock £300m of development investment, create 1,205 net new jobs and increase GVA in Doncaster by £60.6m per annum. Despite the loss of single match funding Doncaster MBC

has been successful in securing funding from elsewhere enabling the project to proceed on schedule.



An artist's impression of the new Doncaster Civic Centre

- **Sheffield Cultural Infrastructure** - supports the second phase of the Crucible Theatre redevelopment in the centre of Sheffield. It draws upon €4.54m (£4.13m) of ERDF. A major component of this scheme is extensive public realm improvements to Tudor Square, the public open space that fronts both the city's Crucible and Lyceum theatres. This project was physically completed during 2010 and officially opened on 8 December.
- **Rotherham Central Railway Station Redevelopment and Station Gateway Improvements** – is the development of Rotherham's town centre railway station and concourses providing greatly improved facilities, particularly for disabled passengers, in this key town centre access hub. Delays in obtaining appropriate approvals from Network Rail have led to a 40 week delay. Efforts have been made by the project sponsor to mitigate the effects of the delays and potential loss of match funding.
- **Eastern Gateway, Sheffield** – is an infrastructure scheme along Arundel Gate, a key gateway in to Sheffield city centre. The project builds on previous public sector investment in the city centre and notably the railway station. It will help sustain investor confidence and

facilitate further private sector investment. Procurement issues have prevented any payments from been paid.



The Eastern Gateway infrastructure scheme had a signboard acknowledging the ERDF contribution

Objective 2

- **Digital Region** - this major project has attracted €32.79m (£29.82m) of ERDF. Its major project application was approved in 2008 and it was given HM Government approval in April 2009 and quickly thereafter moved into contract. A full report on this project is included in **Chapter 5 –Major Projects**.

Table 50 summarises the financial information for the projects in contract and development at 31st December 2010:

Table 50

Priority4 SY	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
SY Priority 4 Total Allocation	56,274,684	66,676,166	96,295,868	114,094,630	152,570,552	180,770,796	36.88%
Total Endorsed / Committed	44,355,582	52,554,002	76,768,263	90,957,648	121,123,845	143,511,650	36.62%
SY allocation remaining	11,919,102	14,122,165	19,527,605	23,136,982	31,446,707	37,259,146	
Total Pipeline and OBP applications	3,360,000	3,981,042	8,869,399	10,508,765	12,229,399	14,489,808	27.47%
% potential commitment	84.79%		88.93%		87.40%		

The projects meet the targeting requirements of Priority 4, delivering fewer but larger transformational projects promoting sustainable urban development contributing to the economic drivers of growth such as transport, telecommunications and place-making.

Significant problems encountered and measures taken to overcome them

The significant issue facing the priority is the delivery of target outputs in relation to jobs created and safeguarded targets and delivery of impact measures in relation to net jobs created and safeguarded impacts. The very nature this priority attracts infrastructure projects in the main, delivering substantial improvements to economic infrastructure. Whilst this will deliver key improvements in sustainable urban development, attracting inward investors and delivering improvements in the knowledge economy, these impacts will not be directly attributable to the project itself

Availability of match funding continued to be difficult in 20010, coupled with the impact of the recession on land and property and the reluctance of the private sector to invest in economic infrastructure. In addition, the squeeze on public sector budgets has also had an impact on pipeline projects delivering against local authorities' economic master plans. However, more innovative ways of securing funding by applicants has enabled some projects, such as Doncaster CCQ to proceed.

Significant problems have been encountered with **Eastern Gateway, Sheffield** where Article 13 issues regarding the procurement of professional services has prevented any ERDF claims been paid. Discussions between Sheffield City Council, the ERDF team and CLG are ongoing.

Problems encountered by the project sponsor's main contractor and Network Rail in obtaining appropriate permissions, has led to a 40 week delay to **Rotherham Railway Station**. The effect of this delay and its potential impact on single pot match funding has yet to be fully established. Discussions are ongoing.

3.4.5 Cross Cutting Themes

Sheffield Cultural Infrastructure

This project supports the second phase of the Crucible Theatre redevelopment and regeneration of Tudor Square in Sheffield. ERDF funding relates to the redevelopment of Tudor Square in Sheffield to provide an events arena and high quality gateway to the important complex of cultural facilities around it. The detailed proposals were presented to an access liaison group, a city council-chaired meeting that represents the city's disabled community. The proposals were welcomed and feedback from the meeting resulted in a number of specific design changes to improve the space for disabled users. The main improvements for disabled users of the square are:

1. removal and/or reduction in the extent of steps in front of the new entrance to the Crucible to give entrance at grade into the theatre. Any remaining steps meet current standards with respect to tactile paving, handrails etc. A plinth has been erected at the end of the steps to help blind people navigate the area better
2. removal of inaccessible grassed area in the centre of the square
3. improved Traffic Regulation Orders which, together with increased hours of enforcement by traffic wardens, will help resolve the problem of illegal parking in the square
4. new seating will be incorporated into the perimeter planters and will be fitted with seatbacks and armrests
5. improved lighting to reduce glare which could confuse the partially sighted and efforts will be made to improve drop off facilities and parking for disabled users of the theatres.



Baroness Hanham, Minister responsible for ERDF hears about the improvements to Tudor Square on a visit to Sheffield.

3.5 Priority 5: Technical Assistance

3.5.1 Achievement of targets and analysis of progress

Information on the physical and financial progress of the priority

Tables 51 and 52 summarise the financial information for the four projects in Priority 5 at 31st December 2010:

Table 51

Priority 5 – Yorkshire and Humber Rest of Region (Non Phasing In) financial performance

Priority 5 RoR	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
RoR Priority 5 Total Allocation	10,551,338	12,501,585	10,551,338	12,501,585	21,102,676	25,003,171	50.00%
Total Endorsed / Committed	3,203,008	3,795,033	3,203,156	3,795,208	6,406,164	7,590,241	50.00%
RoR allocation remaining	7,348,330	8,706,553	7,348,182	8,706,377	14,696,512	17,412,930	
Total Pipeline and OBP applications	0	0	0	0	0	0	
% potential commitment	30.36%		30.36%		30.36%		

Table 52

Priority 5 Financial – South Yorkshire (Phasing In) financial performance

Priority 5 SY	ERDF		Match		Total		Int Rate
	£	€	£	€	£	€	
SY Priority 5 Total Allocation	9,150,355	10,841,653	9,150,355	10,841,653	18,300,710	21,683,306	50.00%
Total Endorsed / Committed	3,323,032	3,937,241	3,323,032	3,937,241	6,646,064	7,874,483	50.00%
SY allocation remaining	5,827,323	6,904,412	5,827,323	6,904,412	11,654,646	13,808,823	
Total Pipeline and OBP applications	0	0	0	0	0	0	
% potential commitment	36.32%		36.32%		36.32%		

Qualitative analysis

The maximum possible amount of ERDF (4% of the programme) has been set aside for technical assistance (TA) activity in the programme's financial tables. This amounts to around €23.3m (£21.2m) over the programme period, made up of €10.8m (£9.9m) from the South Yorkshire phasing-in allocation and €12.5m (£11.4m) from the Rest of Region (non-phasing-in) allocation.

On 20 December 2007 the PMC agreed a strategy for utilising technical assistance to support the programme.

The Technical Assistance Strategy is available to view on Yorkshire Forward's website at:

<http://www.yorkshire-forward.com/about/our-funding/erdf/programme-strategy/priorities-and-themes/priority-5>

Applications for technical assistance are dealt with through the same rigorous appraisal and contracting processes as other projects. A call for proposals under this priority was made on 1 July 2010 and runs until 30 June 2011.

Following the usual ERDF application and approval processes, Yorkshire Forward is sponsoring an €8.8m (£8m) technical assistance project that covers those parts of the technical assistance strategy where the ERDF Team is in the lead in delivering the following objectives:

- overall programme management
- partnership and consortia development of ERDF projects in order to meet N+ 2 targets
- appraisal including specific support for capital programmes, contracting, claims and auditing of ERDF projects ensuring minimum clawback
- publicity and information
- evaluation
- development and implementation of cross cutting themes

Under this project technical assistance is used mainly to fund, on an on-going basis, the staffing resources within the core Yorkshire Forward ERDF Team to support the delivery of the programme, plus 'embedded' posts working in Yorkshire Forward policy and delivery teams. Additional ERDF specialist staff also work in the finance, appraisal, evaluation, ICT, project monitoring and contract teams to augment the resources available for effective delivery of these functions for the ERDF programme. Technical assistance is also being used to augment the capacity of the ERDF team and the rest of Yorkshire Forward through tendered activity to provide expert support to capital development appraisal, and support to project developers to ensure that proposals fully meet the requirements of ERDF (for example by obtaining legal advice on state aid/contract issues). Individual team members are based in either the Leeds, office in West Yorkshire or the Wath office in South Yorkshire, depending on need.

Additional activity is also being supported to assist with the delivery of the programme's cross-cutting themes of equality and diversity and environmental good practice, to promote best practice and to improve linkages between ERDF and other EU initiatives, and to support publicity measures for the programme. Evaluation of both ERDF projects and the programme is also being funded, as well as monitoring systems and the further development of the programme indicators.

Technical Assistance under Yorkshire Forward's project has also been used to support the management and capitalisation of €439,900 (£400,000) Third Sector Access Fund to support the third sector to access the programme. The contract for delivery of this fund was issued to South Yorkshire

Community Fund as lead applicant on 10 November 2009. It was agreed that, for the first round, there would be three Foundations taking the lead:

- South Yorkshire Community Foundation (covering South Yorkshire)
- York & North Yorkshire Community Foundation (covering North and East Yorkshire)
- Leeds Community Foundation (covering West Yorkshire)



Snooker is being used as a tool to help learning disabled people of all ages into employment and promote social inclusion for hard to reach groups throughout Yorkshire by the Stephen Harrison Academy. The Academy received funding from the Third Sector ERDF Access Fund to explore the possibility of creating a series of Snooker Rooms throughout Sheffield by transforming redundant buildings.

Staff from the foundations in Sheffield and Leeds developed the application process, application form and literature to support the launch of the fund.

Since launch the Fund has made small grants to organisations to support them with the preparation of bids for ERDF funding, not all of which have been successful, but the activity of bid preparation itself has improved the capacity of the organisations involved.



One of the eleven consultations recently undertaken across Leeds City Region by Create and Innovate – the City Region's TA partnership to develop an Innovation Prospectus

The technical assistance strategy also includes a budget line set aside to support sub-regional partnership projects to enable partners to fully participate in the programme. Three projects have been contracted to provide partnership support across the region. These local authority-led partnership bids cover the Leeds City Region (including North Yorkshire), the Humber sub-region and the South Yorkshire sub-region. All three are currently delivering a variety of support which includes pulling together consortia of interested parties to provide better co-ordination of strategic bids for funding, ensuring that the interests of the ERDF programme are represented in local strategic

Cross Cutting Themes

The contribution that this project will make to the cross cutting themes will be indirect as it is primarily supporting enabling activity. It is the projects developed through technical assistance support that will deliver against the cross cutting themes. Projects will promote good practice through the support offered to organisations, in particular, the specialist advice offered to projects on meeting the environmental and equalities themes.

3.5.2 Significant problems encountered and measures taken to overcome them

The availability of match funding is likely to be an issue that affects the delivery of Priority 5. The potential activity that could be undertaken to enhance the effectiveness of programme delivery is limited only by the ability of organisations to provide match funding at 50%. The match funding available from Yorkshire Forward has been set aside to use for technical assistance to support the programme, including funds to assist the voluntary and community sector to access the programme, but is limited.

3.6 Priority Financial Allocations

The total value of the Yorkshire and The Humber Programme is €583,580,959, of which €271,041,326 is allocated for activity within South Yorkshire as a “phasing-in” region and €312,539,633 for the rest of the Yorkshire and The Humber. **Table 53** shows the position for the whole programme, **Table 54** for the South Yorkshire phasing-in region allocation and **Table 55** for the rest of region allocation.

Table 53

Yorkshire and the Humber ERDF Programme Allocation							
Financial Plan of the Operational Programme giving, for the whole programming period, the amount of the total financial allocation of each fund in the Operational Programme, the national counterpart and the rate or reimbursement by priority Axis							
Payments are made as reimbursements of expenditure actually paid out according to the following plan.							
<i>Operational progr CCI UK 162 PO009</i>							
Priority axes by source of funding (in EUR €)							
	Community Funding (a)	National counterpart (b) (= (c) + (d))	Indicative breakdown of the national counterpart		Total funding (e) = (a)+(b)	Co-financing rate (f)1 = (a)/(d)	For information
			National Public funding (c)	National private funding2 (d)*			EIB contributions Other funding3
Priority Axis 1	112,379,531	84,743,217	84,743,217	0	197,122,748	57.01%	0 0
Objective 1	37,460,593	28,248,304	28,248,304	0	65,708,897		0 0
Objective 2	37,459,469	28,247,457	28,247,457	0	65,706,926		0 0
Objective 3	37,459,469	28,247,457	28,247,457	0	65,706,926		0 0
Priority Axis 2	264,465,832	249,531,580	249,531,580	0	513,997,412	51.45%	0 0
Objective 1	105,786,333	99,812,632	99,812,632	0	205,598,965		0 0
Objective 2	66,116,458	62,382,895	62,382,895	0	128,499,353		0 0
Objective 3	66,116,458	62,382,895	62,382,895	0	128,499,353		0 0
Objective 4	26,446,583	24,953,158	24,953,158	0	51,399,741		0 0
Priority Axis 3	116,716,192	111,868,294	111,868,294	0	228,584,485	51.06%	0 0
Objective 1	29,179,048	27,967,073	27,967,073	0	57,146,121		0 0
Objective 2	29,179,048	27,967,073	27,967,073	0	57,146,121		0 0
Objective 3	29,179,048	27,967,073	27,967,073	0	57,146,121		0 0
Objective 4	29,179,048	27,967,073	27,967,073	0	57,146,121		0 0
Priority Axis 4	66,676,166	114,094,630	114,094,630	0	180,770,796	36.88%	0 0
Objective 1	33,338,083	57,047,315	57,047,315	0	90,385,398		0 0
Objective 2	33,338,083	57,047,315	57,047,315	0	90,385,398		0 0
Priority Axis 5	23,343,238	23,343,238	23,343,238	0	46,686,477	50.00%	0 0
Total	583,580,959	583,580,959	583,580,959	0	1,167,161,918		0 0

Table 54

South Yorkshire "Phasing-In" Allocation							
Financial Plan of the Operational Programme giving, for the whole programming period, the amount of the total financial allocation of each fund in the Operational Programme, the national counterpart and the rate or reimbursement by priority Axis							
Payments are made as reimbursements of expenditure actually paid out according to the following plan.							
<i>Operational progr CCI UK 162 PO009</i>							
<i>Priority axes by source of funding (in EUR €)</i>							
	Community Funding (a)	National counterpart (b) (= (c) + (d))	Indicative breakdown of the national counterpart		Total funding (e) = (a)+(b)	Co-financing rate (f)1 = (a)/(d)	For information
			National Public funding (c)	National private funding2 (d)*			EIB contributions Other funding3
Priority Axis 1	49,871,604	49,871,604	49,871,604	0	99,743,208	50.00%	0 0
Objective 1	16,624,200	16,624,200	16,624,200	0	33,248,401		0 0
Objective 2	16,623,702	16,623,702	16,623,702	0	33,247,404		0 0
Objective 3	16,623,702	16,623,702	16,623,702	0	33,247,404		0 0
Priority Axis 2	89,443,638	48,161,959	48,161,959	0	137,605,596	65.00%	0 0
Objective 1	35,777,455	19,264,783	19,264,783	0	55,042,239		0 0
Objective 2	22,360,909	12,040,490	12,040,490	0	34,401,399		0 0
Objective 3	22,360,909	12,040,490	12,040,490	0	34,401,399		0 0
Objective 4	8,944,364	4,816,196	4,816,196	0	13,760,560		0 0
Priority Axis 3	54,208,265	48,071,480	48,071,480	0	102,279,746	53.00%	0 0
Objective 1	13,552,066	12,017,870	12,017,870	0	25,569,936		0 0
Objective 2	13,552,066	12,017,870	12,017,870	0	25,569,936		0 0
Objective 3	13,552,066	12,017,870	12,017,870	0	25,569,936		0 0
Objective 4	13,552,066	12,017,870	12,017,870	0	25,569,936		0 0
Priority Axis 4	66,676,166	114,094,630	114,094,630	0	180,770,796	36.88%	0 0
Objective 1	33,338,083	57,047,315	57,047,315	0	90,385,398		0 0
Objective 2	33,338,083	57,047,315	57,047,315	0	90,385,398		0 0
Priority Axis 5	10,841,653	10,841,653	10,841,653	0	21,683,306	50.00%	0 0
Total	271,041,326	271,041,326	271,041,326	0	542,082,652		0 0

Table 55

Rest of the Region ERDF Allocation

Financial Plan of the Operational Programme giving, for the whole programming period, the amount of the total financial allocation of each fund in the Operational Programme, the national counterpart and the rate or reimbursement by priority Axis

Payments are made as reimbursements of expenditure actually paid out according to the following plan.

Operational progr CCI UK 162 PO009

Priority axes by source of funding (in EUR €)

	Community Funding (a)	National counterpart (b) (= (c) + (d))	Indicative breakdown of the national counterpart		Total funding (e) = (a)+(b)	Co-financing rate (f)1 = (a)/(d)	For information	
			National Public funding (c)	National private funding2 (d)*			EIB contributions	Other funding3
Priority Axis 1	62,507,927	34,871,613	34,871,613	0	97,379,540	64.19%	0	0
Objective 1	20,836,392	11,624,104	11,624,104	0	32,460,496		0	0
Objective 2	20,835,767	11,623,755	11,623,755	0	32,459,522		0	0
Objective 3	20,835,767	11,623,755	11,623,755	0	32,459,522		0	0
Priority Axis 2	175,022,194	201,369,622	201,369,622	0	376,391,816	46.50%	0	0
Objective 1	70,008,878	80,547,849	80,547,849	0	150,556,726		0	0
Objective 2	43,755,549	50,342,405	50,342,405	0	94,097,954		0	0
Objective 3	43,755,549	50,342,405	50,342,405	0	94,097,954		0	0
Objective 4	17,502,219	20,136,962	20,136,962	0	37,639,182		0	0
Priority Axis 3	62,507,927	63,796,813	63,796,813	0	126,304,740	49.49%	0	0
Objective 1	15,626,982	15,949,203	15,949,203	0	31,576,185		0	0
Objective 2	15,626,982	15,949,203	15,949,203	0	31,576,185		0	0
Objective 3	15,626,982	15,949,203	15,949,203	0	31,576,185		0	0
Objective 4	15,626,982	15,949,203	15,949,203	0	31,576,185		0	0
Priority Axis 4	0	0	0	0	0	0.00%	0	0
Priority Axis 5	12,501,585	12,501,585	12,501,585	0	25,003,171	50.00%	0	0
Total	312,539,633	312,539,633	312,539,633	0	625,079,266		0	0

2010 Expenditure by Financial Allocation

Table 56

Priority	South Yorkshire (Phasing-in)	Rest of Region (Non Phasing-in)	Total
Priority 1	€ 1,099,349.54	€ 3,563,351.08	€ 4,662,700.62
Priority 2	€ 17,251,096.75	€ 41,483,051.25	€ 58,734,148.00
Priority 3	€ 7,298,128.87	€ 6,047,677.38	€ 13,345,806.25
Priority 4	€ 12,077,135.60	€ -	€ 12,077,135.60
Priority 5	€ 219,766.24	€ 117,927.25	€ 337,693.49
Total	€ 37,945,477.00	€ 51,212,006.96	€ 89,157,483.96

3.6.1 Programme overview

Despite a challenging spend profile in the phasing-in region of South Yorkshire, N+2 was met due to a combination of factors including decommitment due to major projects, over performance in Rest of Region and the advantages of receiving the cash advance in the first 2 years of the programme. Spend in the Rest of Region over-performed against the notional 2010 N+2 target for the non phasing-in region, particularly due to the establishment of the Regional Venture Capital and Loan Fund and initial spend on the Science City York Major Project “Embedded Business and Technology Transfer”.

Availability of match funding was a restraint identified by partners, which was addressed to a certain extent in Priority 3 by the lowering of the project threshold for that priority to €550,000 (£500,000) ERDF. Applications for ERDF were received throughout the year in a rolling process, and we continued to encourage projects to come forward under all the priorities.

Progress varies considerably across the programme’s Priority Axes and programme geographies. Priority 4 in South Yorkshire has made significant progress due, in the main, to the major Digital Region project, whilst Priority 3 has also made reasonable progress. However, the programme faces a major challenge to meet spend targets for Priorities 1 and 2 in South Yorkshire with the largest headroom available in Priority 2, which in part reflects the large amount of ERDF allocated to this priority.

The projects that have been approved to date do not adequately cover all priority objectives, partly as a consequence of the open bidding approach to project development. The blend of targets and spend/output ratios varies across projects, again, a result of an open and competitive bidding process.

An element of match funding for contracted projects under P1 and P2 has come from Yorkshire Forward, however, this is considerably less than was originally envisaged when the RDA was assigned responsibility for ERDF, largely due to the substantial changes in the economy and the resulting

squeeze on public sector budgets. The challenge going forward is to seek out additional match funding sources, especially in the current fiscal climate, as future changes in the availability of match funding does pose a real and serious threat to the programme.

Meetings continue to be held with partners to look at stimulating demand for ERDF engaging with partners and stakeholders to encourage proposals to be brought forward will be a key element of the ERDF management team's work in 2011

Early wins with RDA Single Programme projects were also lost due to concerns about the time and complexity involved in the project development, appraisal and contracting stages, and a view that there are ambiguities in the criteria/conditions on which ERDF can be clawed back.

The delays in appraisal to contracting during the year have also had an adverse impact on our ability to increase spend. To address this, a formal review of the Performance management framework was introduced however this has taken much longer than expected and has not had the desired effect in simplifying the process or aligning with ERDF and is too late given the transition to CLG in 2011 when a new set of business processes will come into effect.

Work started in late 2010 to assess the feasibility of setting up a JESSICA for the programme area. In November 2010, the ERDF secretariat commissioned a feasibility study to set up a JESSICA for the ERDF Programme area, identified as a key activity in the Operational Programme. The study sought to explore the potential to use a JESSICA structure in the region to deploy ERDF Programme monies. It focused on three key areas, assessing demand, supply and the options for delivery. As part of the study we undertook a series of sub regional workshops and meetings with partners in LEPs and Local Authorities to seek their views.

The study considered whether or not there were sufficient projects in the region that could be funded through a JESSICA. It also looked at the benefits of these projects for the LEPs and the Programme outputs that they could potentially deliver. JESSICA regulations allow funding to be invested into projects in the form of equity, loans and guarantees, which developers have the opportunity to draw upon, depending on the type of financing required.

The study identified at least 27 projects that could potentially be eligible for a JESSICA investment. These ranged from physical development projects, climate change projects and economic infrastructure. These had the potential to deliver against ERDF outputs and to adhere to local economic development priorities. Whilst all the projects were not quantifiable at this stage, a potential JESSICA investment total of at least £70m was identified.

The study recommended that a Holding Fund would be appropriate for this Programme area if a JESSICA was established. This will be pursued in 2011 although match funding will be a major obstacle to its success.

Overview by priority:

Priority 1

Of the projects contracted and in the delivery phase, the impact of CSR and closure of Yorkshire Forward (YF) is now beginning to be felt. The Innovation Networks project (£0.5m South Yorkshire ERDF) is now well established and is continuing to support businesses across the region with advice, signposting and a programme of targeted events. Due to single programme budget cuts at Yorkshire Forward, however, the fourth network which was planned to focus on environmental sustainability will now not be delivered.

Rest of Region Priority 1 projects in development but not contracted in 2010 were badly hit by funding uncertainties. We continued to work with universities in particular to identify new projects but few enquiries were received. We are hopeful that clarity about future funding streams will improve in 2011, and in the meantime we are assured that partners see ERDF as a valuable contributor to innovation in the region.

Innovation Futures (£1.2m SY ERDF) has made a successful start and is beginning to report ERDF indicators. The project improves business competitiveness through collaborative innovation with the expertise at Sheffield Hallam University. The project has not met yearly spend profiles and due to restrictions on rolling single pot between years it is likely that this funding and the associated matched ERDF will be lost to the project. A contract variation will be completed in early 2011.

Innovation Vouchers (£0.6m SY ERDF) has received a significant budget cut that will result in a loss of £1m ERDF to the project, and no new vouchers are currently being issued. The project may potentially be taken on by the Technology Strategy Board (TSB) after Yorkshire Forward has closed but the exact details of how this would work and level of budget is yet to be decided. The project was very well received in the region and we would like to continue to fund the initiative with ERDF.

Textiles Innovation (£0.2m SY ERDF) is seen as an exciting and important project for the technical textiles industry. Business support activity with around 40 regional businesses is on-going on specific projects within the four activity areas of Anti-counterfeiting, Plasma and Laser technologies, 3D production and 'Smart' nano- textiles. Although the project has not had an overall budget reduction in the recent single programme cuts, it has been requested to spend less in the short term that will lead to a corresponding slow down in the rate of ERDF spend. At the moment, the committed amount of ERDF is to remain the same although further anticipated single programme cuts are expected. This will ultimately lead to de-commitment of ERDF.

The University of Leeds are working in partnership with the University of Huddersfield on the Institute for Process and Product Development (£0.2m

SY ERDF). The laboratory facilities are complete and in use at both sites with the Huddersfield lab officially opened in November. Although yet to formally verify and report outputs, the project is on track to deliver indicator commitments.

Nanomanufacturing (£0.4m SY ERDF) is now progressing well after overcoming initial issues over claims and eligibility of expenditure that was identified by the Article 13 team. A contract extension covering the remaining project life is now expected to be completed in March 2011.

Mercury (£4.1m SY ERDF) received a contract in September and recently launched the project to businesses at a well-attended event at the Kelham Island Museum in Sheffield. The project is looking to increase the uptake of the latest advanced manufacturing techniques which will provide regional businesses with the knowledge and products that will enable access to major global supply chains. Production-scale capital equipment will be bought for companies to access as part of the project.

The Grants for R&D Scheme (£2.6m SY ERDF) focusing on SMEs, and the Large Company R&D Scheme (£1.0m ERDF) that are both YF contracted projects, have still not resolved issues identified by the Article 13 team. This means that neither scheme has received any ERDF payments to date. Meetings with the project team are on-going but the schemes represent a significant risk and de-committing ERDF is being considered. Both schemes have suffered budget cuts with the Grants for R&D Scheme likely to be reduced by £600k ERDF and the Large Company Scheme reduced by around £3m.

The Grants for R&D Scheme is a national initiative and like Innovation Vouchers may potentially be delivered by the TSB once Yorkshire Forward closes. However, no decision on whether the project will continue to be co-financed with ERDF has been made yet.

There are a number of projects in development, the largest of these being the 3 interlinked projects for the Advanced Manufacturing Research Centre (£21.5m total SY ERDF) sited on the Advanced Manufacturing Park in South Yorkshire. The projects will;

- co-finance the building of the Nuclear Advanced Manufacturing Research Centre that is designed to become the focal point of the civil nuclear industry;
- provide an extension to the Composites Centre at the Factory of the Future that will provide regional business with access to the latest equipment required in the machining of large components;
- Build a Knowledge Transfer Centre, which will ensure that the knowledge and expertise from the Hub can be disseminated as widely and effectively as possible.

The ERDF project will also include revenue funds to deliver a programme of engagement with regional companies that will increase competitiveness and enable them to work within the global nuclear supply chain, estimated to be worth £200bn. The project has now been approved by YF Board and is on

site with completion of the capital build of the NAMRC expected next year. (A more detailed update paper will be included in the information pack on the day).

The OpenMat project (£1.7m SY ERDF) will assist businesses to create more efficient and effective products through high temperature materials characterisation and laboratory based open innovation. Progress through development has been delayed slightly while the project sponsor finalises details of the planned refurbishment. Confidence remains high that the project will commence.

Knowledge Transfer Partnerships (£1.9m SY ERDF) is a long-running and successful programme led by the TSB that is being proposed to be enhanced with ERDF. However, progress on development has been slow due to resource constraints and there is some uncertainty over the amount of match funding availability. It is hoped that this project will receive an offer letter in the first quarter of 2011 but confidence is moderate to low that it will eventually be contracted.

The PVD Coatings project (£0.5m ERDF) was formally withdrawn by the lead applicant, the University of Leeds, on 4th November. This was to be a collaborative between Leeds and both Sheffield Universities but they have now all indicated that they no longer wish to support the additional activity that the project would have provided.

There are several other enquiry proposals submitted that have not been able to confirm match funding due to budget issues or uncertainties. It is hoped, however, that these will eventually come forward and utilise the remaining Priority 1 funds. Meetings continue to be held with key regional organisations in an attempt to further stimulate project ideas. The recent CSR, however, has made it difficult for many public sector organisations to construct proposals as uncertainty around budgets exist although the ERDF team have been advising partners on the potential of private sector match can be used as an alternative to public funds where budgets have been cut.

Technology Strategy Board projects and other research funds are also being examined for eligibility and availability of match funding, ERDF enhancement or spin-off proposal opportunities. One such enquiry has resulted in the development of the Knowledge Transfer Partnerships proposal.

Due to the economic downturn, the delivery of the priority indicators remains a concern for the programme and project sponsors. A key requirement of the programme's evaluation will be to inform and provide an evidence base for future negotiation with the European Commission on amendments to the Operational Programme to set a more realistic Priority 1 targeting framework in the current circumstances.

Priority 2

Of the projects contracted and in the delivery phase, the Yorkshire & Humber Manufacturing Advisory Service (£0.4m SY ERDF) has made good progress with targets exceeded and a further proposal put forward for another project commencing in April 2011. This will use private sector match funding. The current project supports an expanded MAS service to provide more intensive support to SMEs in the region.

Enterprising Barnsley (£2.9m SY ERDF) has made good progress and is on target to meet its objectives in delivering a tailored mentoring support to enhance focus on improving competitiveness in innovative and growth companies in key clusters. A reduction in single programme funding of £167k in 2012 is not anticipated to have a detrimental effect on overall delivery.

Resource Efficiency Programme (£0.8m SY ERDF) has been successful in delivery to date although it is one strand in the overall YF contract with Co2Sense that is currently under review for continued funding. The project seeks to increase the competitiveness of regional businesses through the delivery of support to improve resource efficiency.

Incubation & Education (£1.8m SY ERDF) has recently been contracted and forms a partnership, led by Leeds City College, with eight of the Regions Further Education Colleges and YPEF to exploit their potential to support the formation and growth of new businesses in target sectors.

Of the projects in development, there are several large scale capital build projects. Opening up the Programme to private sector match resulted in a surge of applications for capital developments in the Rest of Region, most notably in Hull and surrounding areas. The provision of specialised business space and associated site preparation works will act as a catalyst for business development, but needs to be supported with revenue activities, particularly for the encouragement and support of business start-up and growth, if the outputs of this Priority are to be delivered. The coming on stream of the JEREMIE Equity and Loan funds will be instrumental in the success of this Priority.

The following capital projects also came forward in South Yorkshire:

Victory Higher Manufacturing Park, Sheffield (£2.9m SY ERDF) will develop new and high quality manufacturing accommodation adjacent to Sheffield Forgemasters which will be targeted at the Advanced Manufacturing and Materials sectors. This must be contracted this year as the State Aid Intensity levels will reduce from 31st December 2010 and mean the project is no longer viable from a private developer viewpoint.

Thorne Capital Business Park (£8.8m SY ERDF) will be a major mixed development that ERDF will fund 18 units covering 23,690 sq m and target the logistics, food and drink and financial and business services sectors.

Stocksbridge Renaissance (£7.7m SY ERDF) is part of a major redevelopment of the town's steelworks. The ERDF eligible project consists of office development which will be designed for and targeted at growth sectors including SMEs in Creative & Digital, Financial and Professional Services.

Woodhouse Link, Sheffield (£2m SY ERDF) is in appraisal although there are issues around the BREEAM pre-assessment. The project is hoped to develop a Business Park on the former Laycast Foundry site that will provide specialist premises for SMEs particularly in advanced engineering and metals, creative and digital environmental sectors.

Priority 3

The loss of public sector match funding has impacted on the Priority in terms of numbers of projects lost. The pipeline, however, remains good although further project loss may be experienced once match funding confirmation is required.

It has also been generally difficult to make ERDF payments to projects because of delays with sponsors, significant monitoring issues raised and difficulties in processing contract variations in a timely manner. As a result, it is not unusual for claims to be a number of months in arrears. The numbers of monitoring issues raised and time to resolve with project sponsors is especially impacting on the ability to contribute towards n+2 targets.

Of the contracted projects within the Priority, the Key Fund Yorkshire project (£0.5m SY ERDF) completed activity approximately a year ago and made over 100 investments in social enterprise businesses. The final payment, however, is still to be made as there have been difficulties in agreeing an acceptable final 'Statement of Grant Expenditure' form to verify expenditure and outputs from the project. These are now close to resolution.

Access to Opportunities (£1.9m SY ERDF) that aims to put on additional bus services in and around the Dearne Valley to increase access to employment opportunities is progressing well. Claims have been paid up to September 2010.

Inclusive Enterprise Doncaster (£4.0m SY ERDF) has had claims paid up until August 2010 for project activity which is matching LEGI funding to create and support entrepreneurs in Doncaster. Doncaster Council is also now working on a new application to continue this strong activity once the initial project is completed.

The Rotherham Employability Programme (£0.7m SY ERDF) was contracted and commenced activity approximately six months ago but no ERDF has been paid to date due to issues raised at the monitoring which are still in the process of being resolved.

The Enhanced LEGI BIG Programme in Sheffield (£4.7m SY ERDF) is encountering issues around co-ordinating such a large strategic scheme and invariably the multitude of monitoring issues that follow. The completion of timely project variations has proved problematical and currently ERDF has only been paid against activity up until the September 2009 claim. Issues are

now though in the final stages of being resolved to allow a contract variation to be processed that should allow further claims to be paid.

In addition to the above, there are several projects with difficulties that could ultimately mean the withdrawal of ERDF completely due to monitoring opinions raised regarding non-compliance with European regulations.

The Enterprising Neighbourhood Centre's project in Sheffield (£2.8m) was contracted for at the beginning of this year. A monitoring visit has raised significant issues, most notably on procurement, that may mean the ERDF project will fail. We are, however, still working with Sheffield City Council on the issues raised.

The Rotherham Enterprising Neighbourhoods project (£3.9m ERDF) has only been paid for activity up until March 2008. Monitoring visits and CLG audit inspections have raised significant issues with the project and a contract variation is required. It is hoped once the audit issues and variation are completed shortly then claims can be processed.

The Sheffield Employability Programme (£1.8m ERDF) was contracted one year ago but issues in getting the project up and running, procurement of activity and monitoring issues have meant that no ERDF has been paid to date. It is expected that it could still be a number of months before the project is paid.

On Priority development, the Secretariat ran a capital call which resulted in 28 new applications being taken into development. Outline Business Plans are hoped to be approved in January and activity contracted at some stage in 2011. However, there are a number of issues to contend with in pushing these projects through development and dealing with issues on contracted projects.

Priority 4

Of the contracted projects, the main works on the Sheffield Cultural Infrastructure project (£4.1m ERDF) to provide improvements in and around Tudor Square were completed in October 2010. The claims, however, are on hold due to a number of issues including the eligibility of procurement undertaken.

The Rotherham Railway Station upgrade project (£2.7m ERDF) seeks to replace the existing railway station with a new facility. The project is being undertaken by the SYPTE although works have been delayed by approximately 33 weeks due to delays in obtaining Network Rail permissions.

The Eastern Gateway project (£1.1m ERDF) is to provide high quality economic infrastructure along Arundel Gate in the centre of Sheffield. It links the extensive improvements already carried out along a route from the railway station to the Heart of the City. Works on site have almost been completed although no ERDF grant claims have been paid as a result of a number of issues identified by the Article 13 team, including the eligibility of the procurement process undertaken.

The Doncaster Civic & Cultural Quarter (CCQ) project (£2.4m ERDF) involves Doncaster Council creating a new, high quality public plaza in the centre of Doncaster. The original Single Programme investment has now been lost to the project although DMBC have, fortunately, identified replacement funding from own funds. Contract amendment negotiations are ongoing.

The projects currently in development are all experiencing difficulties due to funding pressures. The A630 Smart Route (£1.2m ERDF) is designed to improve a key route into Doncaster but if the project sponsor, SYSTE, cannot confirm funding from next year's allocation then it will not proceed.

The Barnsley Town Centre Economic Infrastructure project (£2.1m ERDF) is also at risk of not proceeding in full due to issues around securing match funding.

The Northfields Business Park in Rotherham (£1.1m ERDF) would provide 4,070sqm of high quality business accommodation. The project is currently in appraisal and needs to contract before the end of the year as the changes in state aid intensity levels won't make the project attractive to the applicant, Henry Boot.

The deployment of the Digital Region network continues to roll out across South Yorkshire and the assessment work undertaken by Analysys Mason on digital opportunities was completed in December. A call for proposals was subsequently published which aimed at developing a joined-up strategic approach to delivering ERDF on digital activity. The types of project proposals encouraged to be brought forward, after consultation with partners and stakeholders, are;

- New devices for the digitally excluded
- Digital authentication
- Device and connectivity provision to complement digital inclusion initiatives
- Digital Media Centres
- Homeshoring
- Transformational ICT

The main challenge in Priority 4 will be to deliver the target outputs contained within the Operational Programme.

Priority 5

The technical assistance funded partner projects have delivered successfully in 2010, and the support for the encouragement of new projects has been focussed mainly on Priority 3. The Programme is continuing to examine ways in which to further utilise technical assistance.

Chapter 4 Major Projects

4.1 Digital Region

Digital Region is a contracted major project drawing €32.79m (£29.82m) ERDF from Priority 4.

The Digital Region project aims to lever public and private sector investment to create a next-generation public sector wholesale broadband infrastructure to transform the economy of South Yorkshire. A range of services, delivered over broadband, will be offered, focused on the small and medium sized enterprises, residential customers and the public sector. The project aims to:

- stimulate the economic growth of South Yorkshire through the availability of high speed, next generation broadband services to business and residential users
- provide an infrastructure that allows the public sector to utilise a network that will provide more efficient and effective corporate services
- provide an infrastructure that the public sector and commercial service providers can use to deliver more advanced services to both citizens and business and to address the social inclusion agenda

It meets the requirements of the Lisbon i2010 strategy, supporting the development of a modern market-oriented regulatory framework for the digital economy. It gives high priority to the EU R&D that supports digital convergence, innovation, technological leadership and cooperation with the private sector and to the development of an inclusive European information society supported by efficient and user-friendly, ICT-enabled, public services.

Key elements to the Digital Region project are:

- procurement and delivery of a next generation broadband infrastructure
- managing the network infrastructure thereafter
- marketing the services to the wholesale service provider community

Finances and deployment

The €103m (£93.82) capital bid draws funding from several sources shown in **Table 59**

Table 59

	£m	€m
ERDF	29.82	32.79
Yorkshire Forward Single Programme	14.00	15.09
Yorkshire Forward Loan	30.00	32.99
Local Authorities Investment	10.00	10.99
Thales Investment	10.00	10.99
Total	93.82	103.19

Digital region will achieve 80% coverage by end of the third year and 97% within five years. Conservative estimates are for a 20% take up by the fifth year.

At an operational level, Digital Region is delivered and managed by a special purpose vehicle, Digital Region Limited. Digital Region Ltd is an accountable body for the receipt and administration of public funds and is owned by Yorkshire Forward and the four local authorities in South Yorkshire (Barnsley Metropolitan Borough Council, Doncaster Metropolitan Borough Council, Rotherham Metropolitan Borough Council and Sheffield City Council).

In 2008, Thales UK was appointed as Digital Region's technical partner to be responsible for the development, installation and operation of the network infrastructure, following a full and competitive tendering process. Thales UK has also invested in the project.

Digital Region Ltd has a critical role in the marketing of Digital Region, primarily to public sector users and, with Thales UK, to internet, applications, entertainment and other service providers.

As an entity owned by the public sector stakeholders, the offer that Digital Region Ltd (DRL) is taking to public sector customers is relatively wide. At a minimum it is high-speed, secure and resilient connectivity on a single network between public sector sites and/or the public network/internet. However, a range of other services will also be offered. These may include data storage, disaster recovery, Voice over Internet Protocol (VOIP), conferencing (voice and high definition video) and much more. DRL will act as a service provider for the public sector, but only for digital connectivity. It will not compete with applications service providers seeking to offer other public sector services.

The offer that DRL is taking to the private sector market is restricted to wholesale access, backhaul and interconnection with the internet or public sector networks. The channel will be direct to internet, application, and entertainment or communications service providers to market to private customers within the network coverage area.

Digital Region restricts its activities to the creation of a wholesale backhaul access and server/storage infrastructure.

Benefits

Digital Region will create 65 new jobs and create two new businesses and create an additional £198m pa GVA.

Independent economic analysis of the impact of next generation services indicates that within three years following the network being built, the project will stimulate up to 4,490 new jobs and € 49.7m (£45.2m) net increase in GDP*.

**A study of the economic benefits of next generation network and the potential impact of Digital Region (22nd April 2004); ANALYSIS and the ADIT business case commissioned by South Yorkshire Local Authorities (December 2004).*

National Position

The digital economy is high on the national agenda and is a priority for the UK Government. The Digital Britain report was published in June 2009 and seeks to position the UK as a long-term leader in communications. The report identifies 5 key objectives:

- upgrading infrastructure to sustain Britain's position as a leading digital economy
- providing a favourable climate for investment and innovation in digital content, applications and services
- securing a range of high quality public service content, particularly in news
- developing the nation's digital skills at all levels
- Securing universal access to broadband, increasing its take-up and using broadband to deliver more public services more effectively and more efficiently.

Clearly, Digital Region is directly aligned to the objectives of the Digital Britain report and will make a significant contribution to the advancement of the digital economy in South Yorkshire.

With the change in Government there has been a refocusing on the delivery of Superfast broadband which has seen the launch of Broadband Delivery UK (BDUK)

BDUK Vision

“...Our goal is simple: within this parliament we want Britain to have the best superfast broadband network in Europe.” *Jeremy Hunt, Secretary of State for Culture, Media and Sport.*

Increasing access to broadband for households, business and communities in poorly served areas across the UK is a key policy focus for the Coalition Government. This includes bringing connectivity to those areas still without a basic level of broadband access.

Broadband Delivery UK (BDUK) has been created as a delivery vehicle for these policies, reporting to Ed Vaizey, the Minister for Culture, Communications and Creative Industries.

What are we doing?

To achieve the goal of best superfast broadband network in Europe and to ensure that by 2015 every household and business can access a basic level of broadband, BDUK is engaging with a wide range of stakeholders (including the 'industry', public sector bodies, OFCOM, regional bodies and community groups) to:

- Develop the commercial and delivery models that will be used for investing public money in broadband
- Plan and execute 4 superfast broadband pilots to ensure that the maximum information is gained for targeting potential future government intervention
- Investigate the detail of reuse of public sector networks and assets, identify the challenges and develop solutions
- Develop tools and guidance for communities to come together to help solve their broadband issues
- Develop tools and guidance for local authorities wishing to help solve broadband issues in their areas.

Purpose

Digital Region aims to leverage public and private sector investment to create a next-generation public sector wholesale broadband infrastructure to transform the economy of South Yorkshire. A range of services, delivered over broadband, will be offered, focused on the small and medium sized enterprises, residential customers and the public sector. The project aims are to:

- stimulate the economic growth of South Yorkshire through the availability of high speed, next generation broadband services to business and residential users
- provide an infrastructure that allows the public sector to utilise a network that will provide more efficient and effective corporate services
- Provide an infrastructure that the public sector and commercial service providers can use to deliver more advanced services to both citizens and business and to address the social inclusion agenda.

Progress in 2010

Digital Region Limited continues to operate from offices at Electric Works in Sheffield, a building developed with ERDF assistance from the 2000-2006 Objective 1 Programme in South Yorkshire. Maureen Donnelly continues to be the Chair of Digital Region, leading a Board.

Network Build

The build work continues. To date, 639 out of a total of 1364 cabinets and 20 out of 36 exchanges have been commissioned.

Local Authorities

Work to secure contracts with all four South Yorkshire Local Authorities continues, with some already signed up and others in negotiation stages.



Barnsley Council has signed a five year, £1m+ contract with Digital Region Ltd, to provide its communication networks. The new networks will cover council buildings and local schools. David Carr, Chief Executive of Digital Region (left) and Phil Coppard, Chief Executive of Barnsley Council

ISPs

Although a large provider is still to sign up, there are a number of small ISPs using the network now and almost 120 live customers on the network.

4.2 Science City York - Embedded Business Space and Technology Transfer

Science City York - Embedded Business Space and Technology Transfer is a contracted major project drawing €21.72m (£19.75m) ERDF from Priority 2.

This project is part of a nationally significant €179.28m (£163m) expansion of the University of York site in Heslington East, including the development of two bio-refinery demonstrators and business-university collaboration space, coupled with the provision of specialist business space within the Food and Environment Research Agency (FERA) at Sand Hutton, York. The total project represents a nationally significant transformational improvement to the assets and strategic potential of the region's Science City through a major unique deeply embedded expansion of the University of York. It gives substantial opportunities for working with business, and connects with a significant new business strategy by the FERA involving specialist grow-on space for SMEs and R&D collaboration, together with two nationally significant bio-refinery projects focusing on the University's and FERA's world leading expertise.

Finances and deployment

Table 60

	Source of Funding	Gross project costs (£m)	Gross project costs (€m)	Eligible project costs (£m)	Eligible project costs (€m)
University of York Heslington East	ERDF	17.05	15.50	15.50	17.05
	HEFCE	21.99	20.00	15.00	16.50
	University of York	134.49	122.28	3.06	3.36
		173.53	157.78	33.56	36.91
	Bio-refinery projects	2.19	2.00	2.00	2.19
FERA	ERDF	2.19	2.00	2.00	2.19
	DEFRA	1.09	1.00	1.00	1.09
Science City York ERDF Management	ERDF	0.27	0.24	0.24	0.27
Total		179.31	163.02	38.811	42.68

Benefits

By 2014, the project led by Science City York, in partnership with the University of York and The Food and Environment Research Agency (Fera), is expected to boost productivity of the region's hi-tech industries by £37M. It will also generate indirect outputs of creating 685 new jobs, 90 new businesses, safeguard 800 roles and assist a further 697 ventures.

The investment will also contribute toward the development of over 11,000m² of floor space and will focus on developing new infrastructure to stimulate R&D and improve regional competitiveness in science and technology sectors.

The bulk of the investment supports the development of more than 9,000 square metres of new business floor space for technology-based ventures. It will provide purpose-built knowledge exchange and business incubation facilities at the University of York and the creation of an 'Innovation Campus' at Fera's Sand Hutton laboratory complex on the outskirts of York.

More than £15M will help fund the expansion of facilities on the University's new Heslington East campus, to include the development of an iconic central 'Hub' building comprising circa 4000 square metres of knowledge exchange accommodation, providing an integrated network of support for target businesses.

The Hub will also house a new Higher York Creative Technology Centre, and offer collaborative research space, office and exhibition space. This will create a custom-made environment to facilitate knowledge exchange and incubate start-up and early-stage businesses.

The Hub accommodation will be further complemented by The Catalyst, a new, on-campus business incubation facility supporting the development and growth of businesses in the creative, digital and media sectors. Managed by York Science Park Ltd (YSPL), 40 percent of the space will be let as flexible incubation units

The Science City York project integrates with a significant new business strategy by The Food and Environment Research Agency (Fera) to provide specialist grow-on space for small to medium enterprises (SMEs) and R&D collaboration across the life sciences, biotechnology and environmental sectors.

The £2M investment forms a critical part of Fera's overall plans for remodelling and refurbishing existing facilities to provide 1936 square metres of lettable laboratory or high technology manufacturing space. Facilities will be available to established SMEs seeking to expand, offering the additional benefit of co-location alongside an internationally-renowned research agency plus the specialist business services it is able to provide.

Table 61

European Outputs	Total project outputs
Jobs Created	685
(Including research jobs created)	180
Jobs safeguarded	800
Business Creation	90
Gross increase in GVA	€40.7m (£37m)
Business Support	697
Businesses with R&D leveraged by RDA engagement	120
New or upgraded floorspace	11,404m ²

Current Position

Heslington East

Construction of the buildings at the Heslington East Campus is close to completion in line with the contractual milestones. All buildings are complete and handed over to the University. Some post occupation fit-out works are still being undertaken such as equipment installations in the Theatre Film and Television building. All buildings are occupied and in use with the exception of The Catalyst. The Catalyst is expected to be handed over to YSPL by the beginning of February 2011 following signature of the lease by UoY and YSPL. The external landscaping of the site is well underway and by early summer the site will look very attractive. All building users are undertaking business engagement activities and the Ron Cooke Hub is proving very popular as an event venue. The Centre of Excellence in Teaching and

Learning held its opening in the Hub during January which was well attended with many positive comments from visitors about the site and this iconic looking building.



The Heslington East site

Fera

Construction works at Fera were delayed for several months whilst planning permission was sought from Ryedale Council. Despite the late start the car-park works were completed close to schedule, being delayed in the final few weeks due to heavy snow prior to Christmas 2010. The building refurbishment remains on schedule and fit-out is underway with completion as planned in advance of an April 2011 opening.

Biodeemonstrators

The Microwave Pyrolysis and Bioethanol projects undertook laboratory based research during 2010 with the microwave pyrolysis project commissioning their new laboratory during the first quarter of 2010. After much discussion, the two projects have come together to propose a jointly developed semi-scale facility. This is an exciting development which facilitates an integrated research programme. The procurement process for construction of the semi-scale facility at Fera's Sandhutton site is underway and is reaching the final round of selection prior to appointing a design and build main contractor in February 2011. There is significant interest from industry in the research programme with bench research being commissioned and offers of resources to be made available for research purposes. Several local businesses are interested in biorenewables and either providing or utilising biomasses and or utilising the resulting fuels. The choice of Sand Hutton further cements the close working relationship being developed between Fera and the University and strengthens both parties business engagement offer.

Chapter 5: TECHNICAL ASSISTANCE

- 5.1 Priority 5 of the Yorkshire and The Humber Operational Programme sets out the eligibility of technical assistance funding to support the management and implementation of the programme. €23.34m is available across the programme although split between the South Yorkshire “phasing in” element (€10.84m) and the Rest of the Region (€12.50m) and will be monitored separately to reflect an accurate usage of the allocations.

A technical assistance strategy has been produced and approved by the PMC containing an indicative budget allocation and will be subject to review at future PMC meetings. The strategy is a plan for how technical assistance will be used to deliver the activities identified in the Operational Programme.

The Technical Assistance Strategy is available to view on Yorkshire Forward’s website at:

<http://www.yorkshire-forward.com/about/our-funding/erdf/programme-strategy/priorities-and-themes/priority-5>

It has also been agreed that technical assistance bids are appraised against the following criteria:

- the contribution to delivery of the overall technical assistance strategy
- the contribution to the effective delivery of the ERDF programme
- quantifiable outcomes
- reasoning why the proposal does not duplicate other activity
- costs
- value for money
- deliverability/management

The PMC agreed that bids which demonstrate fit within the agreed strategy can be approved without the need to seek further partner endorsement. Where technical assistance bids are received for partnership support it has, however, been agreed that these will be referred for endorsement to the relevant Performance Management Board. Unallocated technical assistance is subject to regular review by the PMC and will be directed towards other eligible activities for which a need arises.

Table 62
Total Technical Assistance Budget By Year

Year	ERDF €	Public Contribution €	Total €
2007	5,105,392	5,105,392	10,210,784
2008	4,442,745	4,442,745	8,885,490
2009	3,765,038	3,765,038	7,530,076
2010	3,012,031	3,012,031	6,024,062
2011	2,259,023	2,259,023	4,518,046
2012	2,364,444	2,364,444	4,728,888
2013	2,394,565	2,394,565	4,789,130
Total	23,343,238	23,343,238	46,686,476

Chapter 6: PUBLICITY & INFORMATION

Article 69 of the Council Regulation (EC) 1083/2006 establishes the obligation for the Managing Authority of each Operational Programme co-financed by ERDF to provide information and to publicise activities. Yorkshire Forward, as Intermediary Body established under Article 59 (EC) 1083/2006, is responsible for ensuring compliance with this requirement within the Yorkshire and The Humber Programme.

6.1 Communications Plan

In line with the Regulation, a communications plan for the entire programming period was prepared within four months of the Programme's adoption. The first draft was approved at the first formal PMC meeting on 20th December 2007 and the final plan was submitted to the Commission on 9th April 2008. The Commission responded on 20th May to confirm that the plan was acceptable. A Communications Activity Plan for 2010 was prepared for and approved by PMC on 20 December 2009.

*The Communications Plan and Communications Activity Plan 2010 are available to view on Yorkshire Forward's website at:
<http://www.yorkshire-forward.com/about/our-funding/erdf/programme-strategy/priorities-and-themes/priority-5>*

6.2 Communications Resource

In accordance with **Regulation (EC) 1828/2006 Article 2(d)** the administrative department/body responsible for implementing the information and publicity measures in the Yorkshire and the Humber ERDF Programme 2007-2013 is Yorkshire Forward. There is a dedicated ERDF Communications professional within Yorkshire Forward's ERDF team, Richard Holmes, who is the named contact person required by the regulation.

This post reports directly to Yorkshire Forward's Assistant Director of Finance, Head of European Operations who heads the management team for the ERDF Programme and is a member of the ERDF senior management team.

6.3 Information Events in 2010

Project Launches and openings

A number of ERDF supported projects held launch events in 2010 which offered invaluable opportunities to promote ERDF and the Commission's role in supporting development in the region. The ERDF Communications manager worked with the applicant in each case to ensure that the Commission's role was suitably publicized through the events and associated news releases:

- **29 January** AEM Innovation Network – part of the P1 Innovation Networks project

- **2 February** Formulation Innovation Network – part of the P1 Innovation Networks project
- **12 March** Finance Yorkshire – the regional venture capital and loan fund brought forward under the JEREMIE initiative was launched in Leeds by regional minister Rt Hon Rosie Winterton MP, Separate local launches were held in Sheffield 16 March, Hull 18 March, York 19 March, Skipton 23 March and Scarborough 24 March.
- **3 September** Opportunity Sheffield (Sheffield Employability Project) was launched by Deputy Prime Minister Rt Hon Nick Clegg MP
- **3 November** Newlands Enterprise Centre project was launched in Bradford by the City's Lord Mayor.
- **4 November** IPOS Laboratory at the University of Huddersfield – a part of the IPPD project in Priority 1 run in conjunction with the University of Leeds was launched
- **17 November** project Mercury at the University of Sheffield was launched
- **8 December** The newly refurbished Tudor Square in Sheffield City Centre was opened by the Leader of the Council.

Conferences, seminars and workshops

- **5 March Joining up ERDF with other EU funding streams** Speakers from academia, local government, the Commission (DG Regio's David Sweet) and the Programme spoke at this event that attracted around 100 participants,
- **12 November Future of European regional funding seminar** – attracting around 50 attendees with speakers from DG Regio (Kyriacos Charambalous), BIS and two of the region's MEPs – discussed the emerging picture of post 2013 funding.
- **29 July Turkish Governors** – Yorkshire Forward hosted a group of Turkish Governors for a study visit on the role of the RDAs in the English system. A session devoted to the role of ERDF in supported regional development was delivered.
- Yorkshire Forward organised seminars focused on **URBACT, Life + and FP7 Regions of Knowledge** helping to raise awareness among regional partners of non-ERDF funding opportunities that can be linked to ERDF investments.
- **29 January – Environmental Good Practice CCT Monitoring Workshop-** for partners and staff
- **2 February - Equalities CCT Monitoring Workshop-** for partners and staff
- **16 March – Operational Programme revision** South Yorkshire workshop
- **22 March – Operational Programme revision** Humber workshop
- **30 March – Operational Programme revision** North Yorkshire workshop
- **1 April – Operational Programme revision** West Yorkshire workshop

- **12 July - TA Partners Briefing** – on 3rd annual call for proposals and revised priority prospectus
- **19 October – Priority 3 Capital Call**- applicants workshop
- **24 November – JESSICA workshop** South Yorkshire

Calls

The third annual call for proposals was issued on 30th June and was planned to run from 1st July 2010 until 30th June 2011. A revised priority prospectus was also issued. The call and prospectus was sent to all those registered with the programme (around 800 people), and a press release was issued.

This call contained a time-limited call for P3 capital projects which closed in September 2010.

A supplementary call seeking projects that would adapt the region to or mitigate the effects of climate change was issued whilst the changes to the Operational Programme were being examined by the Commission. This was issued in October 2010 following its approval by PMC on September 30th. The closing date for expressions of interest was 30th November. As with the annual call this was distributed to all our normal contacts and a press release was issued.

6.4 Publications

• Newsletter

The Programme established an electronic newsletter in advance of the Programme's approval by the Commission. Continuing in 2010 seven further editions of **European Focus** were published in January, March, August, September, October, November and December. Newsletters are circulated by email to a distribution of around 800 contacts who have registered with the programme. All editions are available to download from the website at <http://www.yorkshire-forward.com/about/our-funding/erdf/programme-progress>

• Le Bulletin

This is a regular bulletin of short items, circulated to the ERDF team, usually on a Monday morning. It covers news, latest instructions and current thinking and has become an important communications and management tool as the team has grown and opportunities for the staff, located in two separate offices around an hour apart, to be kept abreast of the relevant issues become less frequent. Thirty four editions were issued in 2010.

6.5 Website

The ERDF Programme does not have a separate website but has a web presence on the Yorkshire Forward website at www.yorkshire-forward.com/erdf. It is registered with all major search engines and provides a link to the Commission's Inforegio site and to the Managing Authority's website.

The ERDF Communications Manager is responsible for updating content in the ERDF section though it has to be within the design constraints imposed by the host site. This has greatly improved the service that he can provide to the Programme and the rapidity and frequency of updates.

A list of beneficiaries is maintained on the website as required by the regulation. This provides the following categories of information:

- name of beneficiary
- name of the project
- start date
- end date,
- ERDF value,
- eligible expenditure
- brief description

The full text of the Operational Programme is available to download as are comprehensive suites of guidance and supporting information for project applicants.

As part of its work to ensure transparency, all project proposals that are submitted to the programme are published at outline business plan stage on the website for a minimum of ten working days to allow partners in the region the opportunity to comment on the plans. Comments received are submitted to the appraisers as well as the Performance Management Boards (PMBs) for consideration along with the application. Submitted projects, over a minimum value threshold, need to be endorsed by PMB if they are to progress (regional projects by both). The outline business plans of all applications remain available to view from the website after the period for comment is finished. They are removed only when the project has become contracted.

6.6 Email alerts for OBP consultation

When a new outline business plan is added to the website for consultation, an email alert is sent to all those who have registered with the programme to receive this information (around 800). The email provides a link to the outline business plan for convenience and an email contact and closing date for comments is included to encourage feedback and comments.

6.7 Media Relations

Generating media coverage for the programme has consistently proved difficult. It has been hampered by the relatively slow start on contracting projects and the lack of projects spending ERDF and delivering outputs. It is projects that deliver the media stories and, in our region the media are not enthused about programme process/progress.

The press releases issued by the programme have been limited to announcing the two calls, approval of the Annual Implementation Report for 2009, the N+2 performance and the number of applications received in response to the climate change calls.

The most successful route to coverage has been to work with the projects directly, ensure that ERDF and programme messages are included but let the project issue the story.

A good example of this is the media work undertaken by the Enterprising Barnsley project which consistently generates local coverage by focusing on local business case studies.

Standard Notes for Editors are appended to each story issued in 2010 by the programme. These place the announcement in some context and help journalists understand ERDF's role in funding activity in the region. These are also added to most of our projects releases as well.

Yorkshire and The Humber ERDF Programme 2007-2013

The regional ERDF Programme, approved in December 2007 was launched in February 2008.

The programme is managed by Yorkshire Forward on behalf of a regional partnership including the National Government, European Commission and Regional bodies.

The programme provides €583 million from the European Regional Development Fund to invest in the region by 2013 with €271m for South Yorkshire and €312m for the rest of the region. South Yorkshire has extra resources to help with its transition from its earlier Objective 1 status.

Further information about the ERDF Programme in Yorkshire and The Humber is available at www.yorkshire-forward.com/erdf

European Regional Development Fund

The European Regional Development Fund (ERDF) was set up in 1975 to stimulate economic development in less prosperous regions of the European Union (EU) and to act as a significant instrument with which the EU can support its Cohesion Policy.

As EU membership has grown, ERDF has developed into a major instrument for helping to redress regional imbalances. The Department for Communities and Local Government (DCLG) manages ERDF in England.

Between 2007 and 2013, England benefits from an investment of €3.2 billion (approx £2.5 bn) of ERDF. It is delivered by regional programmes in each English region, managed by the Regional Development Agency. England also receives €177 million ERDF for two national cross-border co-operation programmes with France, Flanders and the Netherlands and another €193.8 million is available to the United Kingdom for participating in three trans-national co-operation programmes across the North West Europe, North Sea and Atlantic areas.

ERDF is directed at projects offering substantial benefits which meet the needs of an area and would not take place without a grant. It is used to provide help towards the project costs with grants set at a minimum level required to allow the project to go ahead. As a general rule, however, the EU contributes no more than 50% of the eligible cost with the rest of the funding, known as 'match funding' coming from other public sources.

Information about the European Union's support for regions policy is available at www.ec.europa.eu/regional_policy/index_en.htm

6.8 **Guidance & Advice**

The ERDF Communications Manager provides a ERDF publicity and information guidance service for applicants to the programme by email, by telephone or in person. Most days see requests being made and most receive a response the same day. One service provided is proof checking, project can send a pdf to the ERDF Communications Manager of a proposed application. He advises on its suitability. Several projects pass every item of print, such as literature, display or stationery to be checked.

The ERDF Communications Manager has also visited several projects or groups of projects to explain the publicity requirements so that applicants fully understand their commitments.

6.9 **Briefing**

Substantial briefing about the progress being made by the programme and about ERDF issues in general is prepared in response to requests, both from within Yorkshire Forward and externally by regional partners, Ministers and Government Departments.

6.10 **Networking**

The ERDF Communications manager plays an active role in the two relevant networks. The UK Structural Funds Communications network, which is articulated by Elizabeth Holt of the European Commission's representation in London, meets approximately twice a year. This network brings together communicators from both ERDF and ESF programmes in England and in the devolved administrations of Northern Ireland, Scotland and Wales. He also attend the twice yearly meetings of INFORM. The network organized by

Peter Fischer of DG Regio that draws ERDF communicators from across European regional and transnational programmes. The ERDF Communications manager moderated one of the sessions in the November conference in Funchal.

The Yorkshire and Humber ERDF Programme also fully supports its regions participation in the CoR Open Days in October. Facilitating a regional delegation and organizing its participation in climate change related workshops.

6.11 **Publicity Expenditure**

The total expenditure for Publicity and Information totalled £13,441.40 under a number of budget headings. The majority of expenditure was for the costs associated with hosting events and meetings (including PMC/PMB), including venue hire, catering and equipment costs. Other costs included printing, photography and postage.

Budget Heading	Expenditure
HIRE OF VENUE & EQUIP-MEETING/EVENT	£5,862.17
CONFERENCES AND EVENTS	£2,360.00
PHOTOGRAPHY	£250.00
PRINTING	£4,961.61
POSTAGE	£7.62
TOTAL	£13,441.40

Chapter 7: ASSESSMENT OF THE EFFECTIVENESS OF INFORMATION AND PUBLICITY MEASURES

7.1 Introduction

Article 2 of the Council Regulation (EC) 1828/2006 establishes that

“The annual implementation report for the year 2010 and the final implementation report shall contain a chapter assessing the results of the information and publicity measures in terms of visibility and awareness of operational programmes and of the role played by the Community”

Yorkshire Forward, as Intermediary Body established under Article 59 (EC) 1083/2006, is responsible for ensuring compliance with this requirement within the Yorkshire and The Humber Programme.

7.1.1 Purpose of the Publicity Regulation

In the introductory paragraphs of Regulation 1828/2006, the Commission outlines the purpose of these regulations as follows: “Experience has shown that citizens of the European Union are insufficiently aware of the role played by the Community in funding programmes aimed at reinforcing economic competitiveness, creating jobs and strengthening internal cohesion. It is therefore appropriate to provide for the preparation of a communication plan which identifies in detail the information and publicity measures necessary to bridge this communication and information gap. For the same purpose, it is also necessary to identify the responsibilities and the roles that should be played by each of the actors involved”.

7.1.2 Awareness of EU Funds in the UK

In order to quantify the size of the challenge, DG Regio surveys representative samples of citizens in each Member State. The latest survey was undertaken in the summer of 2010 and published in October. The full report is available to download from

http://ec.europa.eu/public_opinion/flash/fl_298_en.pdf.

The previous survey was undertaken in 2008 and can be downloaded from http://ec.europa.eu/public_opinion/flash/fl_234_en.pdf

Comparisons between member states show that the UK has lower levels of awareness than any other Member State. When asked if they had heard about EU co-financed projects in their area only 13% of UK citizens responded positively. (UK was bottom of the awareness league amongst Member States. The EU average was 34% and Slovakia with 71% was top).

Of the 13% who were aware of EU co-financed projects, 5% (of the total sample) said that they had benefitted personally (a lower percentage than all but two other Member States).

There may be some doubt about whether the UK sample was representative of the Yorkshire and Humber public. No-one in the sample responded with “Internet” to the question about a preferred source of information which

causes some concern as experience shows the internet is predominantly a preferred source nowadays. Despite these concerns the survey does point to a salient fact in public life in the UK. The numbers of people interested in public policy and politics is diminishing and in particular it is difficult to engage audiences and the media about European issues. Reporting of those European issues is fairly limited and often distorted by anti EU bias. Communicators charged with informing the public about these issues need to tread a finely defined path so that their efforts are not disregarded as "propaganda", therefore European messages need to be beneficiary focused and not appear ostentatious.

7.2 Communications Plan 2007-13

In line with the Regulation, a communications plan for the entire programming period was prepared within four months of the Programme's adoption, it was approved by, examined by the Commission and found to be acceptable. The strategy outlined in the Plan focused on a number of complementary communication tasks:

- to inform potential beneficiaries, as well as authorities and organisations, and raise awareness of the opportunities on offer by the joint assistance from the European Union and UK Government contained in the Yorkshire and the Humber ERDF Programme for 2007-2013;
- to inform and raise awareness amongst citizens of the Yorkshire and The Humber region of the role that European Structural Funds play in European Regional Policy and how the European Regional Development Fund is managed in Yorkshire and The Humber region;
- to inform the programme's partners and stakeholders about the programme's management, progress being achieved and raise awareness of issues that may impact on its management and delivery;
- to inform project organisers, and programme managers and raise awareness of the responsibilities they have under the regulations (with particular reference to information and publicity), provide guidance and advice to help ensure compliance;
- to publicise the achievements of the Yorkshire and The Humber ERDF Programme for 2007-2013 to inform and raise citizens' awareness of the projects carried out with European aid in Yorkshire and The Humber region and the impact that the projects make

7.3 Roles and Responsibilities for Information & Publicity Measures

The regulations establish the respective roles and responsibilities for information and publicity measures between the Managing Authority (in the case of the Yorkshire and Humber Programme, Yorkshire Forward as the Intermediary Body fulfils this role) and the project beneficiaries,

In brief the Managing Authority will:

- Develop a Communications Plan and submit it to the Commission for examination, update it as necessary.
- Discuss and report regularly on information and publicity measures to the PMC
- Disseminate the content of the Operational Programme widely, ensure that the opportunities contained within it are widely known along with information about eligibility, the application process, selection criteria and contacts for information
- Publish an electronic list of beneficiaries
- Inform beneficiaries that the information required for the list of beneficiaries will be published and that their agreement to it being published is part of the acceptance of the support.
- Publicise the achievements and progress of the programme to as wide an audience as possible
- Organise a major publicity event to launch the Programme and at least one major publicity activity each year.
- Participate in national and European networks in order to learn from others and spread good practice
- Flying the flag of the European Union for one week starting 9 May, in front of the premises of each managing authority. (NB in England this responsibility is fulfilled by the Managing Authority - Department for Communities and Local Government and not the Intermediary Body, Yorkshire Forward).
- Support beneficiaries to fulfil their obligations through advice and guidance

In brief the beneficiaries will:

- Inform the public, their clients and users about the European support they have received. Acknowledge the funding in all publicity undertaken.
- Provide a billboard and a subsequent permanent plaque as outlined in the regulations for capital/infrastructure projects.

7.3.1 Managing Authority Responsibilities

- The Communications Plan was developed, approved by PMC, examined by the Commission and approved. An updated action plan for 2009, 2010 and 2011 have been developed, discussed and agreed in turn by PMC. As a consequence of the UK Government's decision to change the management arrangements for ERDF in England the 2011 plan will be revisited and brought back to PMC in the autumn once the transfer of responsibility for ERDF is transferred on 1st July. All these are available to download from the website.
- Progress made by the information and publicity actions is reported at each PMC meeting and examples of materials produced are shared with the members. Publicity and information has also been reported and discussed by some of the PMC sub-committee meetings, particularly the two

Performance Management Boards and the CCT Sub-Committee.

- The full Operational Programme was printed (500 copies) and was also made available as a CD-Rom (2,000 copies). It was also available to download as a PDF document from the website. Printed copies and CD-Roms were distributed to attendees at the initial launch (more than 400 people), at subsequent seminars and briefings and by request. The Operational Programme has been revised twice. The revised version was emailed as a PDF to all those registered with the programme to receive information, newsletters and updates each time the revision was approved by the Commission. All versions are available to download from the website along with an explanation of the various changes and the rationale for the change. Web records indicate that the Operational Programme in one version or another has been downloaded more than 400 times.
- As the full Operational Programme runs to 276 pages a short A5 digest of 12 pages was developed. This explained the investment priorities, the amounts available, how to submit an application, eligibility and selection criteria. More than 2,000 have been distributed,
- Since the Programme was launched in 2008, it has issued the following calls for proposals:
 - An initial call in February 2008 for contract ready projects – the Transitional Call
 - A call for Technical Assistance projects in 2008
 - First Annual Call in April 2008 until March 2009 for all priorities
 - Second Annual Call in April 2009 until, initially March 2010 but extended by PMC until 30th June 2010
 - Third Annual Call in June 2010 until 30th June 2011.
 - Maximising Digital Opportunities call in December 2009 which closed in March 2010.
 - Climate Change Call in October 2010 which closed on 30 November.

Each call contained a wealth of background material, an explanation of the application process as well as contacts for further information. Each was accompanied by a detailed Priority Prospectus that outlined in considerable detail the type of activity the Programme was wishing to support. Alongside a press release announcing each call, everyone registered with the Programme for information received a personal copy of each call. Each call plus all the necessary supporting guidance and forms are available to download from the website.

- A list of beneficiaries is provided on the website, A link to it is provided on the front page of the ERDF section at

www.yorkshire-forward.com/erdf. The information is provided in two ways at present:

- A listing of all contracted projects appears in the body text of the website providing the following information –
 - Name of the beneficiary
 - Name of the operation/project
 - Amount of ERDF committed
 - Amount of Eligible Expenditure (ERDF & Match)
 - Start Date
 - End Date
 - Brief Description

Once the project has finished the actual as opposed to the contacted figures will be shown.

- An Excel spreadsheet with all the information except a description. In addition this spreadsheet also shows whether a contract variation has been undertaken and the changes in the contracted amounts or dates as appropriate. Data is shown in this way to allow comparisons to be drawn between this and other programmes in the UK or elsewhere and was instigated following discussions with colleagues at INFORM meetings.
- All projects coming forward seeking funding are allocated a project development manager to support the application and to guide the applicant. The requirement for details to be published in the List of Beneficiaries is discussed with the applicant at an early stage. There have been no contentious issues with this with all applicants understanding the requirement.
- Progress with the programme, its successes and achievements are regularly publicized. PMC, PMBs and other sub-committees receive regular detailed reporting. Press releases are issued when appropriate, for example when a Call is issued, when the N+2 target is achieved, when the Annual Report is approved, when the OP has been revised. Initially it was planned that the Programme would issue a press release whenever an offer letter for an ERDF grant was made. However, it was soon discovered that a more successful route to media coverage was for the project to issue a release that had been developed with the ERDF programme. That is the route that has been followed since late 2008. Programme progress is also discussed at the many seminars, workshops and other events that the Programme has organized in the past three years. A regular newsletter covering programme progress, news and case studies is produced approximately every two months (or slightly more frequently).
- A major launch event was organized in Sheffield in 2008 and was attended by the then UK Minister for Local Government John Healey MP and the then Commissioner Danuta Hubner. Over 400 people attended the launch which was one part of a day's visit by the Commissioner to the region which also

included a visit to the Advanced Manufacturing Park in Rotherham and a visit to Hull. A number of events took place in each year which are covered in the previous Annual Implementation Reports.

- The ERDF Communications manager is an active participant in national and EU wide networks. There are always things to learn, practices to share and new ideas to try. In particular he has welcomed the recent opportunities to participate in discussions and help shape thinking around new proposed publicity guidance for the next programme period (2014-20). In particular he welcomes the proposed new strengthened role for the national co-ordinator – which is something that he feels that English regional programmes could benefit from a more high-profile lead and co-ordinated approach to awareness raising of the benefits of ERDF.
- Beneficiaries are supported through the provision of detailed, pragmatic guidance to how they can best discharge their publicity obligations under the regulations. As well as printed guidance the ERDF Communications Manager has made many presentations to project applicants and local groups about what they have to do. He also offers a publicity helpdesk by email or telephone. One service on offer is to check proofs for literature, billboards, websites etc before they are produced. Several projects check every single thing they produce.

7.3.2 Beneficiary Responsibilities

The publicity performance of projects funded through the Yorkshire and Humber ERDF programme has been reasonable. There have been some instances of weaker performance but there has not been anything to date that appears to indicate a systemic issue. Where weak performance has been noted it has been due to oversight or misunderstanding rather than intentional.

All projects have undertaken some publicity and though the ones without professional publicity capability have required more support the outcomes have been acceptable. A couple of projects have been exemplary, the Enterprising Barnsley project has produced a consistent stream of positive news stories focused on its beneficiaries and has taken every opportunity that it can to spread its messages while acknowledging the ERDF support. The other is the Access to Opportunities project, run by the South Yorkshire Passenger Transport Executive which has produced a large volume of excellent marketing material utilising both traditional and social media channels to target various audiences.

Billboards & Plaques for capital projects

The EU regulations covering Billboards and Plaques are much clearer for this programme and compliance with the regulations in this respect has been good. All projects have shared their design with the ERDF Communications in advance of a billboard being erected and have followed any advice given. One area where there is room for improvement is when the billboards are erected. This should be no later than the start of work on site. In some cases it has been some time after work has started.

Table 63

PROJECT	BILLBOARD/PLAQUE
Priority 1	
IPPD Leeds University IPRD Laboratory Huddersfield University IPOS Laboratory	Plaque Plaque
NAMRC/KTC	Billboard
Factory of the Future	Billboard
Priority 2	
Science City York Heslington East Campus Computer Science Building FERA Sand Hutton	Billboard Plaque Billboard & Plaque
Victory Higher Manufacturing Park	Billboard
Honeywell House	Billboard
Hambleton Managed Workspace Evolution Leeming Bar Foodcourt	Billboard replaced by plaque Billboard replaced by plaque
Priority 3	
X-Factory	Billboard

Middleton Enterprise Centre	Billboard
Newlands Enterprise Park	Billboard
Knutton Road Enterprise Centre	Billboard
Priority 4	
Eastern Gateway	Billboard
Doncaster Civic & Cultural Infrastructure	Billboard
Rotherham Central Train Station	Billboard
Sheffield Cultural Infrastructure Project	Billboard and Plaque (see note)
Digital Region	See note



The redevelopment of Tudor Square in the centre of Sheffield was undertaken as part of the Sheffield Cultural Infrastructure Project. A Billboard was erected during construction and was removed when the works were completed. A plaque was mounted in a temporary position for the formal opening ceremony in December 2010 but has yet to be affixed to a permanent position. This has been raised with the project sponsor.

Digital Region is laying a high speed broadband optic fibre cable network in South Yorkshire. However once complete it will not be readily visible. The control centre does have a plaque but this is not a location visited by members of the public. Boards acknowledging the ERDF funds are displayed where the cable is being laid but due to the speed of installation they are not normally in one place for more than a day or two. Each street cabinet that houses some of the necessary equipment display an acknowledgment of ERDF funding.

There are some areas of concern:

- **Procurement** EU funding in a project has to be acknowledged in any procurement activity undertaken by the project so that any organisation seeking to supply the goods and services being procured knows that it is for an EU funded project. This means that the relevant logo should be used on the documentation such as the PQQ, ITT and the relevant information about the funding from the programme is submitted on the OJEU notice. When tested at inspection, these requirements have been found to not have been met in some cases.
- **Press Releases** All press releases issued by funded projects should acknowledge the funding within the text of the release. There have been some instances where subsequent releases (i.e. after the funding has been announced) have not included this requirement. All instances of this are immediately raised with the project. This appears to be more of an issue for projects contracted with large organisations where press activity is either sub-contracted to an outside agency or is delivered for the project by an in-house resource that has been insufficiently briefed about ERDF funding,
- **Posters for revenue projects**
Our guidance asks that Posters should be displayed for revenue projects. This is a new requirement for this programme and it has met with mixed success. The intention is that all clients or service users of a funded project should be aware that the project they receive support from is ERDF funded. Normally these are placed in receptions or other public access areas. In practical terms this has been difficult to achieve, particularly for projects that interact with clients on the clients premises. Pragmatic solutions to this requirement have been suggested in those cases.
- **Personnel Documentation** Where a post is directly co-financed by ERDF there is a requirement that the post-holder and applicants for the post are made aware that that it is co-financed. Therefore there is a requirement to include the acknowledgement in any recruitment advertising and that job descriptions of posts acknowledge the funding. When tested these requirements have not always been met and in some cases post holders were unaware of ERDF funding.
- **Websites** The regulations seek an ERDF acknowledgment and link to the Commission's site on the home page for websites specific to the funded project. If the web presence is maintained on an existing site then the acknowledgment and link should appear on the pages relevant to the funded activity. These requirements are sometimes overlooked and have to be addressed following inspections

7.3.3 Areas for the Managing Authority to address in the remainder of the Programme

The invariable initial question posed by any applicant about publicity and information is “What is the minimum that I must do to avoid penalty?” Trying to move that initial view towards a position where the European contribution is regularly and enthusiastically communicated is challenging. Given prevailing political attitudes towards Europe which are contributory factors to UK awareness levels, it is unlikely that the level of compliance with the publicity regulations will materially alter the awareness and attitudes quickly.

The decision to concentrate on fewer large scale projects has impacted on the levels of visibility compared with earlier programmes. That experience showed that smaller, more locally based projects had considerably more “visibility” than centralised projects. When you have projects with multiple partners and delivery agencies there is more scope for errors and non-compliance to occur.

The Euro-barometer Survey highlighted that in Ireland billboards are one of the principal methods that the public uses to learn about EU funds. As can be seen from the list earlier the relatively low number of capital projects in such a large and populous region as ours will mitigate against this being such a strong influence on public awareness. We need to develop alternative ways of highlighting those projects, particularly those which are intangible, so that we can raise the levels of awareness amongst the local population.

There doesn’t appear to be a correlation between the level of performance and previous experience with ERDF. In many cases the smaller, newer organisations have performed better, with more issues coming from experienced organisations including local authorities.

One area where all projects could improve is by keeping the Programme informed of publicity activities. The guidance asks that each project includes the programme’s Communication’s manager in its distribution of press releases and other material. A lot of publicity activity subsequently comes to light at a claim stage.

In general those leading and managing project applications have little personal experience or knowledge of communications activities. Though the publicity guidance is widely available and is given to each applicant, it is one document amongst a very large number and the level to which it is understood and forms an integral part of project activity varies.

In order to capture as much match funding as possible, a number of projects have a contract start date agreed following endorsement by PMB and successful completion of a PEV (pre-engagement visit). Projects start expenditure at risk under a “Letter of Intent” prior to the issue of a contract. In order for such expenditure to be eligible as ERDF, the applicant has to act as though the contract had been issued and comply with all the ERDF

regulations including those for publicity. This has confused some projects that have not fully complied as they do not yet have a contract.

New Arrangements

The transition to CLG later this year offers an opportunity to reiterate the publicity requirements with all projects. A campaign will have to be undertaken to inform partners of the new arrangements and new materials will have to be produced with updated contact details and any process changes. We will need to develop and point partners to a completely new website and that will provide a good opportunity to refresh the content and share good practice with other English programmes. It will be a challenge to create a unified single website for the English programme. At present DCLG only has a relatively small ERDF web presence which is policy focused and does not change often. At the large volumes of material currently housed on the regional development agencies sites will need to be accommodated and common areas developed. The site will need to reflect the direct delivery nature of DCLG's future engagement with ERDF rather than its current policy focus.

It is likely that Communications and Publicity will be among the first activity areas to witness some degree of cross programme working.

7.4 Media Relations

Generating media coverage for the programme has consistently proved difficult and it has been particularly difficult to attract coverage in the broadcast media. It has been hampered by the relatively slow start on contracting projects and the lack of projects spending ERDF and delivering outputs. It is projects that deliver the media stories and, in our region the media are not enthused about programme process/progress.

Experience from the 2000-2006 programme would indicate that from about the mid-point there is sufficient project volume and progress to generate more comprehensive coverage which builds towards programme closure. Our focus in the first years has been to attract sufficient applications to utilize the funds available. Despite the severe recession and the lack of match funding we do have a healthy pipeline of proposals seeking funding. The changes we have instigated to attract private match and to extend the range of the programme have meant that the main issue now is to turn those applications into contracted projects. We intend to increase the focus on reporting achievements and away from encouraging applications as the programme heads towards closure in 2013/15.

Despite the difficulty there have been stories in the print and electronic newsletters about the programme and its activities; Monitoring commenced once the ERDF Communications Manager was appointed in September 2008. The number of stories picked up through monitoring is shown below:

Table 64 – Media Stories

	2008	2009	2010	2011
January		9	11	14
February		5	7	12
March		7	12	8
April		9	21	17
May		11	17	14
June		15	10	
July		3	6	
August		7	8	
September	3	14	17	
October	9	9	14	
November	10	21	16	
December	6	16	20	
Total	28	126	159	65
Grand total	378			

This is the total number of stories about the programme and its activities discovered through monitoring (NB stories not identified by monitoring may exist). However, despite press releases containing information about the EU contribution of funds, that information is not always carried forward into the printed story. Of the 378 stories only 231 directly mentioned either ERDF or more generically European funds. The tone of the coverage has consistently been neutral and not critical of the programme or EU policy. The issue with the media is one of indifference and lack of interest rather than hostility.

It is to be hoped that once the day to day management of the programme passes to DCLG the level of media coverage may increase. There is some hope for this, under the new arrangements there will be a role for local enterprise partnerships to encourage the uptake of ERDF in their geography and it is likely that they will want to undertake publicity and lobbying which should all lead to a higher visibility for ERDF in the region. In addition, media relations within Yorkshire Forward are initially provided by the Corporate press team whose principal focus is promoting the RDA. The new arrangements may allow a more direct relationship with the media to develop which is key to increasing the level of press coverage achieved by the ERDF programme.

Ends

Annex A

Yorkshire and The Humber Competitiveness and Employment Programme 2007-2013

Beneficiary Data 2010



The Region's
Development Agency



European Regional
Development Fund

Yorkshire and Humber Competitiveness and Employment Programme 2007-13
 Programme No. CCI UK 162 P0009

LIST OF BENEFICIARIES

Last Updated 31/12/10

Name of Beneficiary	Name of Operation	Priority	Total ERDF Contracted	Total SP Match Contracted	Total non-SP Match Contracted	Total Public / Private Match Contracted	ERDF Start Date	ERDF End Date
Barnsley College	Honeywell House Sustainable Construction and Renewable Energy Centre	2	£2,758,560	£0	£1,485,378	£1,485,378	11/02/10	31/12/12
Barnsley Metropolitan Borough Council	Enterprising Barnsley	2	£2,891,000	£739,000	£1,125,000	£1,864,000	12/12/08	31/03/12
City of Bradford Metropolitan District Council	Enterprising Bradford	3	£4,558,827	£0	£4,719,475	£4,719,475	01/01/07	31/12/11
Doncaster Borough Council	Inclusive Enterprise	3	£4,000,000	£0	£4,000,000	£4,000,000	01/04/08	31/03/11
Doncaster Borough Council	Doncaster Civic & Cultural Quarter (CCQ) Enabling Infrastructure	4	£2,443,767	£4,182,500	£0	£4,182,500	01/01/10	31/12/12
East Riding of Yorkshire Council	Humber TA	5	£191,730	£0	£191,880	£191,880	01/04/09	30/09/11
Electronics Yorkshire	Electronics Yorkshire	2	£654,167	£0	£591,007	£591,007	01/01/08	31/12/09
Finance Yorkshire Ltd	Venture Capital and Loan Fund	2	£30,000,000	£15,000,000	£15,000,000	£30,000,000	04/12/09	31/12/13
Goodwin Development Trust Ltd	Hull Enterprise Partnership	3	£2,254,996	£0	£2,346,004	£2,346,004	01/04/08	31/03/11

Goodwin Development Trust Ltd	The X Factory	3	£988,401	£0	£1,028,744	£1,028,744	01/01/10	30/06/11
Hambleton District Council	Hambleton Managed Workspace	2	£2,446,203	£1,942,285	£1,483,378	£3,425,663	07/03/08	30/06/10
Huddersfield & District Textile Training Co Ltd	Textile Innovation Programme	1	£1,548,960	£2,119,472	£0	£2,119,472	01/07/09	30/06/12
Key Fund (South Yorkshire) Ltd	Key Fund Yorkshire Social Investment Fund	3	£1,456,140	£0	£1,515,572	£1,515,572	01/04/07	31/10/09
Kingston upon Hull City Council	Local Work Guarantee (Hull Employment / Retention / Mentoring)	3	£1,908,000	£1,318,000	£0	£1,318,000	05/02/09	30/04/12
Leeds City College	Incubation and Education	2	£5,606,488	£0	£6,581,512	£6,581,512	09/09/10	31/08/13
Leeds City Council	Create and Innovate	5	£247,563	£0	£247,563	£247,563	01/10/08	31/12/10
Leeds City Council	Middleton Enterprise Centre	3	£847,836	£0	£918,614	£918,614	01/10/09	31/12/11
Leeds City Council	Enterprising Leeds	3	£599,360	£0	£623,823	£623,823	01/04/10	31/03/13
Newlands Community Association (Trading) Ltd	Newlands Enterprise Park	3	£1,018,412	£0	£1,527,466	£1,527,466	01/07/10	31/12/11
Rotherham Metropolitan Borough Council	Rotherham Enterprising Neighbourhoods	3	£3,913,178	£0	£3,419,290	£3,419,290	01/01/07	31/12/11
Rotherham Metropolitan Borough Council	South Yorkshire Technical Assistance	5	£999,247	£38,992	£960,255	£999,247	01/04/08	31/03/11
Rotherham Metropolitan Borough Council	Employability Programme (Economic Inclusion PPR) - South Yorkshire - Rotherham	3	£725,700	£803,277	£0	£803,277	01/04/10	30/09/12
Scarborough Borough Council	Scarborough Job Match	3	£595,329	£579,622	£39,998	£619,620	01/10/08	30/09/11
Science City York	Science City York Specialist Services for Business Growth and Innovation	2	£1,171,009	£0	£1,442,886	£1,442,886	01/07/07	30/06/12

Science City York	Science City York - Embedded Business Space and Technology Transfer	2	£19,746,000	£0	£19,064,761	£19,064,761	01/01/07	30/11/12
Sheffield City Council	Sheffield Cultural Infrastructure Programme	4	£4,142,000	£0	£7,091,000	£7,091,000	01/04/08	31/03/11
Sheffield City Council	Sheffield Employability Project (sector routeways)	3	£1,782,000	£1,782,000	£0	£1,782,000	01/04/09	31/03/12
Sheffield City Council	Enhanced BiG (LEGI) Programme	3	£4,696,364	£0	£4,696,363	£4,696,363	01/04/08	31/03/11
Sheffield City Council	Sheffield Eastern Gateway	4	£1,109,921	£0	£1,899,627	£1,899,627	09/02/09	30/11/11
Sheffield City Council	Enterprising Neighbourhood Centre - Knutton Road (SOAR Works)	3	£2,776,058	£0	£1,872,084	£1,872,084	01/02/08	31/03/12
Sheffield Hallam University	Innovation Futures	1	£1,673,826	£450,000	£1,158,186	£1,608,186	01/01/09	31/12/11
South Yorkshire Passenger Transport Executive	Access to Opportunities	3	£1,906,274	£0	£2,730,012	£2,730,012	01/07/08	31/12/11
South Yorkshire Passenger Transport Executive	Rotherham Central Railway Station Redevelopment and Station Gateway Improvements	4	£2,679,531	£2,390,000	£2,586,272	£4,976,272	01/04/08	31/03/12
The Yorkshire and Humber Sustainable Futures Company Ltd	Lower Carbon Economy - Resource Efficiency Yorkshire	2	£3,569,662	£4,084,880	£0	£4,084,880	01/04/09	31/03/12
University of Bradford	University of Bradford Sustainability Centre	1	£2,776,510	£0	£1,561,791	£1,561,791	01/01/08	30/06/13
University of Leeds	Institute for Product and Process Development	1	£4,081,596	£771,045	£1,524,853	£2,295,898	01/01/09	30/09/12
University of Leeds	Utilising Synergies in Nano-Manufacturing to Accelerate Innovation (MNT2)	1	£1,064,176	£0	£883,868	£883,868	01/05/09	30/04/11
University of Sheffield	Mercury, University of Sheffield	1	£5,144,286	£0	£4,594,286	£4,594,286	01/04/10	30/09/13

YFM Business Development Ltd	Yorkshire and Humber Manufacturing Advisory Service	2	£1,621,318	£1,621,318	£0	£1,621,318	20/10/08	30/09/11
Yorkshire Forward	Digital Region	4	£29,821,820	£41,040,700	£9,999,246	£51,039,946	07/04/09	31/12/11
Yorkshire Forward	Large Company (Industrial) Research and Development Award Scheme - Second Round (IRD2)	1	£4,096,052	£12,288,163	£0	£12,288,163	01/01/09	30/06/12
Yorkshire Forward	Innovation Hubs	1	£1,909,022	£1,909,022	£0	£1,909,022	07/10/08	07/10/11
Yorkshire Forward	Technical Assistance for ERDF Programme Management	5	£4,007,502	£0	£4,007,498	£4,007,498	01/04/08	31/03/12
Yorkshire Forward	Innovation Vouchers	1	£2,199,000	£2,199,000	£0	£2,199,000	01/01/10	31/12/11
Yorkshire Forward	Grants for Research and Development	1	£3,700,000	£5,437,077	£0	£5,437,077	31/10/09	31/03/13
			£178,327,791	£100,696,353	£112,917,692	£213,614,045		

Annex B

Yorkshire and The Humber Competitiveness and Employment Programme 2007-2013

Project Reports



The Region's
Development Agency



**European Regional
Development Fund**

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Name of Project	Textile Innovation Programme
Project Sponsor	Huddersfield and District Textile Training Company Ltd
Deliver Partners and or subcontractors	The University of Leeds. (Subcontract Partner)
Start date of Project	1st July 2009
Areas of delivery	Yorkshire and Humber
Cumulative ERDF received (by 31st December 2010)	£381,815.88
Cumulative outputs by type claimed (by 31st December 2010)	<p>R1(a) Gross new jobs created – 0 R1(b) Gross jobs safeguarded – 0 R2 No. of new businesses created – 0 R3 Gross increase in GVA – 0 O3(c) No. of businesses assisted that are SMEs – 14 Subset of O3(c) No. of RTD projects – 14 R1(b) CROSS CUTTING THEME TARGETS Jobs safeguarded (Women) – 0 Jobs safeguarded (BAME) – 0</p>
Narrative report of project activity, achievements to date	<p>The Programme has built on the 'Platform' areas identified in a series of feasibility studies as offering the greatest potential impact within the sector:</p> <ul style="list-style-type: none"> - 3D Weaving - Anti Counterfeiting - Plasma/Laser and Nano Technology <p>The Textile Centre is working closely with regional manufacturers, the University of Leeds and other leading technology suppliers and is creating a range of new processes that will provide major commercial and environmental benefits.</p> <p><u>3D Weaving</u> The Programme has funded the design and construction of a new 3D Component Weaving machine. This machine will be capable of manufacturing 3D 'pre-forms' that can be infused with metal or composite materials, producing components that will be lighter and stronger than existing components made of steel or titanium. The Centre has worked closely with the region's leading weavers and experts</p>

at the Advanced Manufacturing Research Centre in South Yorkshire. The machine has been built will be commissioned in February 2011. Initial projects have been secured with Jaguar Landrover (to produce lightweight automotive suspension components), Boeing (to produce aircraft components) and Rolls Royce (to produce aero engine components). This is potentially a 'breakthrough' technology which has already received attention from many countries across Europe.

Plasma Laser and NanoTechnology

The Programme has funded the design, development and construction of a new machine that is currently being trialled in Dearborn, Michigan. A new technology MLSE (Multi Laser Surface Engineering) has been developed to undertake a wide range of textile processes in a more cost-effective and environmentally friendly way. The new processes include:

- Improved dyeing at reduced temperatures;
- fire-retardant coatings;
- anti-bacterial properties;
- water and oil repellent properties.

The process combines the use of various lasers operating within an atmospheric plasma chamber, processing 2 metre rolls of fabric at a rate of 20 metres a minute. This will transform what has previously been a laboratory based activity into a full-scale industrial capability. A series of materials trials have taken place with 16 Yorkshire textile manufacturing companies. Results have been outstanding. The new technology offers massive potential benefits in terms of providing cheaper treatments that use far fewer chemicals, much less water and power, with some properties being delivered purely by the use of laser light. The industry potential is significant. The new machine will be installed at the Centre of Excellence in March 2011. A series of full-scale trials will follow. The Centre has negotiated a worldwide exclusive license for the MLSE system for textile and textile-related applications until 2019.

Anti Counterfeiting

The Programme has worked with genetic scientists at ADNAS (Applied DNA Sciences) at New York State University to perfect the operation of combining modified and encoded botanical DNA into woven yarn to provide foolproof protection against product counterfeiting. This technology has been used with a variety of products, but the Centre is the first to incorporate it into woollen materials. The Centre has built and equipped a forensic laboratory which is now undertaking the forensic tests required for product authentication, and subsequent prosecution of counterfeiters. The lab is staffed by a technician via a KTP (Knowledge Transfer Partnership) with the University of Huddersfield. The Centre has perfected the impregnation process via a yarn winding operation and a range of 12 'Yorkshire Signature' fabrics has been manufactured at the Centre to illustrate the variety of options for DNA impregnation. Several leading textile manufacturers including top brand names are now finalising their involvement in a series of demonstration projects where they will use the technology to 'audit' their supply and distribution chains to identify where product substitution occurs. The Centre is also producing a sample range of men's suits to promote the Yorkshire *Signature* fabric.

	<p>Feasibility work is also being undertaken with the University of Leeds regarding a range of NanoTechnology and Microwave Technology applications. Feasibility Studies aim to identify the potential economic and environmental benefits of these technologies prior to further development and investment. All developments are considered according to the direct relevance to the region's manufacturing operations.</p>
Cross Cutting Theme Actions	<p>It is too early in the programme to have had any impact on employment creation or job safeguarding. This is expected to take place once the applications identified by collaborating companies have been proved and trialled with customers. The environmental impact of the technology has a potential to produce widespread benefits. The 3D technology will enable manufacturers of vehicles and aircraft to replace steel components with lightweight composite or aluminium substitutes reducing the overall weight and providing greater fuel efficiency.</p> <p>The Plasma Laser Technology is expected to create the greatest environmental impact as it replaces many wet chemical processes with a dry process using little or no chemical additives. There is also the potential to reduce power and water consumption through improved dyeing techniques which will provide initial treatment to materials to make them more receptive to dye take up. During laboratory trials changes made to the surface of materials have resulted in properties such as fire retardancy being imparted to a range of materials without the need to add harmful chemicals. Microwave technology could also reduce manufacturing process time with a corresponding reduction in power consumption. The DNA Anti counterfeit strategy whilst not having any direct environmental impact will ensure that brand products are protected and thus ensure that those products are ethically manufactured by their legitimate owners.</p>
Publicity and Marketing report	<p>The marketing objectives for 2010/11 were set out in the Operational Plan and introduced to the Steering Group on the 5th May 2010 as follows:</p> <ul style="list-style-type: none"> - Raise awareness of the Programme to beneficiary companies; - Raise awareness of the Programme with potential suppliers; - Build 'communities of involvement' by stimulating support for and participation in the Programme's key platform areas of activity; - Position the programme as a unique, relevant and valuable regional economic development activity; - Raise the profile of textile manufacturing at regional, national and international level; - Demonstrate the value of the Yorkshire Forward and European Regional Development Fund investment. <p>The programme has enjoyed a high rate of participation with 16 companies collaborating on the Plasma Project alone. Five workshops have taken place on the programme with a total attendance of 104</p>

	<p>delegates and a total of 157 company visits have been undertaken. Brand material for the programme in the form of leaflets, and a nomadic stand used at conferences and presentations was produced. A newsletter was mailed to over 200 companies in April 2010 as well as being distributed at various events and presentations carried out to promote the programme. The Textile Centre Web site: www.textile-training.com is regularly updated to provide information and updates for customers and suppliers. Presentations or representation was made to promote the programme at the following events:</p> <ul style="list-style-type: none"> • Nov 2009 Display at MAS (Manufacturing Advisory Service)Event; • Nov 2009 Programme Presentation TCoE Awards Day; • Dec 2009 Presentation to ecrime Workshop in Brussels on Anti counterfeit strategy • March 2010 Attend Criminology Science Investigation Conference; • March 2010 Presentation at Euratex Conference in Brussels organised by the European Apparel and Textile Organisation; • May 2010 Briefing to the Board of UKFT(UK Fashion and Textile Association) and the Textiles committee; • June 2010 Joint presentation with University of Leeds and Turchan Technology to the Annual Non Woven Conference in Bradford; • Sep 2010 Exhibited at Premier Vision Event in Paris to demonstrate DNA Anti counterfeit technology • Oct 2010 Presentation at UK event 'Wool Cloth of Kings' sponsored by SDC (Society of Dyers and Colourists) at the Clothworkers Hall in London. • Nov 2010 Presentation to Anti Counterfeit /Brand Protection Workshop sponsored by Nanofactory Faraday <p>Other PR Events;</p> <ul style="list-style-type: none"> • Articles on DNA in Huddersfield Examiner, Yorkshire Post, Twist Magazine, The Business Desk Yorkshire News, Article for YCF (Yorkshire Chemical Forward) Newsletter. • Radio Interview March 2010 Bill Macbeth with Radio Leeds to discuss Textile Innovation Programme and Anti counterfeiting measures. • Article on 3D Composite Manufacture with Jaguar • Huddersfield Examiner • Innovation with Technology Award • The award, sponsored by the University of Huddersfield and featured in the Huddersfield Examiner was presented to Bill Macbeth of the Textile Centre of Excellence on the 11th November 2010. • Coverage of Wool Cloth of Kings Event in London • Twist magazine Nov 2010. • Coverage of TCoE Awards Day • Huddersfield Examiner Dec 2010.
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Name of Project	Innovation Futures
Project Sponsor	Sheffield Hallam University
Deliver Partners and or subcontractors	
Start date of Project	1/1/09
Areas of delivery	Yorkshire & the Humber (70% SY; 30% RoR)
Cumulative ERDF received (by 31st December 2010)	£546,024.79 (Oct-Dec 2010 claims not paid by 31/12/10)
Cumulative outputs by type claimed (by 31st December 2010)	O3(c) - Businesses assisted that are SMEs- 38.
Narrative report of project activity, achievements to date	<p>Innovation Futures has now been operational for circa 18 months. Considerable progress continues to be made in organisational and productivity terms. Client numbers are currently at ~110 and are increasing steadily. We are starting to see outputs from the project as a result, with 38 out of 81 SME Business Assists to date.</p> <p>The range of clients worked with varies from start-ups and sole traders all the way through to large companies. The types of work undertaken also vary widely. At one level enquiries are often initially based around problem solving and work scoping, from 'we need some materials work doing on a component' to 'we need advice around international marketing'. However, increasingly we are seeing projects develop over time to become more in depth engagements looking at more innovative and detailed work. These have also resulted in more collaborative work internally with Sheffield Hallam University.</p> <p>Specific examples of work undertaken include:</p> <ul style="list-style-type: none"> • Detailed materials and design work in collaboration with Huddersfield Centre of Excellence for Textiles which will lead to an entirely new product line. • Developing customisable marketing and design-thinking workshops to facilitate client's product development and

	<p>sales.</p> <ul style="list-style-type: none"> Working across a business from the shop-floor to the Boardroom to introduce and implement stage-gated innovation processes, again bringing new product ideas to fruition.
Cross Cutting Theme Actions	<p>The cross-cutting themes supported by Innovation Futures are around jobs created / safeguarded for women / BAME. As such IF has not yet reported any job outputs (as they need to be in existence for 12 months before they can be reported).</p> <p>Planning is in the early stages for an event focussed around materials usage in the construction / infrastructure sectors, with a particular focus upon sustainability and environmental impact.</p>
Publicity and Marketing report	<p>Marketing Innovation Futures over the past 6 months has proved difficult due to very tight restrictions placed on Single Pot by BIS. Up until this point the project had successfully attracted clients through such events as Business Yorkshire and those held by Business Link Yorkshire. The project itself held a very successful event at the Yorkshire Sculpture Park in June 2010, with more than 50 businesses attending alongside ~25 academics representing the university.</p> <p>As a result of the marketing spend restrictions IF has changed the emphasis of its marketing. This is currently in development but is likely to focus much more heavily upon the use of electronic media and internally held events.</p> <p>www.innovation-futures.org.uk</p>

Name of Project	Bradford Sustainability Centre
Project Sponsor	University of Bradford
Deliver Partners and or subcontractors	
Start date of Project	1 st January 2008
Areas of delivery	100% Rest of Region
Cumulative ERDF received (by 31st December 2010)	£0 (First claim currently due for Article 13 inspection)
Cumulative outputs by type claimed (by 31st December 2010)	No outputs reported as project outputs are scheduled from 2011 – 2014.
Narrative report of project activity, achievements to date	The main project effort has been working towards identifying contractors for the construction of the new facility to house the project. Unfortunately, the costs supplied by the potential contractors have proven higher than expected, and as a result, the project has had to retender through the OJEU tendering process. This has resulted in a delay in the project of some 12 months and discussions are underway with Yorkshire Forward to agree a contract variation in line with this.
Cross Cutting Theme Actions	As the project has not commenced yet, the activities against cross cutting themes have not yet been started. The project is a capital build and we have been working hard to ensure that the building scores high in the BREEAM assessment. Our target for this is 'Outstanding', and we have had the formal assessment done of the building at design stage. The BREEAM score is very high and is currently the highest ever BREEAM rating for any building in the UK.
Publicity and Marketing report	The project progress is such that the planned marketing activity has not yet begun. In preparation for the activity, we have established a marketing group who are defining the marketing strategy for the project. This group has been looking at all aspects of the project marketing from web-site through to press and publicity. However, we

	have not as yet sent any materials out about the project. The current project delay gives us an opportunity to develop this further.
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Name of Project	Institute for Product and Process Development								
Project Sponsor	University of Leeds								
Delivery Partners and or subcontractors	The University of Huddersfield (Delivery Partner)								
Start date of Project	01 st January 2009								
Areas of delivery	Region wide.								
Cumulative ERDF received (by 31st December 2010)	<table> <tr> <td>ERDF Rev</td> <td>1,644,308.96</td> </tr> <tr> <td>ERDF Cap</td> <td>324,927.73</td> </tr> <tr> <td>Total</td> <td>1,969,236.69</td> </tr> </table>	ERDF Rev	1,644,308.96	ERDF Cap	324,927.73	Total	1,969,236.69		
ERDF Rev	1,644,308.96								
ERDF Cap	324,927.73								
Total	1,969,236.69								
Cumulative outputs by type claimed (by 31st December 2010)	<p>The following outputs have been achieved, and all supporting evidence is available but they haven't yet been claimed (owing to the payment of claims currently being on hold while a contract variation is completed):</p> <table> <tr> <td>O3C Number of businesses assisted that are SMEs</td> <td>15</td> </tr> <tr> <td>O3C Number of SME RTD Projects</td> <td>15</td> </tr> <tr> <td>R4 New or upgraded floor space (SQ M)</td> <td>900</td> </tr> <tr> <td>No of RTD co-operation projects between enterprise & Research institutions</td> <td>15</td> </tr> </table> <p>NB: These outputs will be claimed as soon as the next claim is processed.</p>	O3C Number of businesses assisted that are SMEs	15	O3C Number of SME RTD Projects	15	R4 New or upgraded floor space (SQ M)	900	No of RTD co-operation projects between enterprise & Research institutions	15
O3C Number of businesses assisted that are SMEs	15								
O3C Number of SME RTD Projects	15								
R4 New or upgraded floor space (SQ M)	900								
No of RTD co-operation projects between enterprise & Research institutions	15								
Narrative report of project activity, achievements to date	<p>The project has enabled the establishment of technical infrastructure within the collaborating institutions to support regional businesses in developing better manufacture processes and analysis of their products. Specifically a new process laboratory has been refurbished, equipped, and is now operational. This is being used to help companies develop and test processes as well as manufacture initial quantities of material for product development and improvement. Moreover a new analytical lab has been refurbished and opened that is offering a wide range analytical services using sophisticated, state-of-the-art instrumentation able to give fast, accurate and reliable results. This provides companies within the region access to equipment and expertise that would often be uneconomical to have in-house but is still a necessary requirement for their particular product/process.</p> <p>There were initial delays in starting the project. This has had some impact on the number of businesses that have been supported due to delays in both completion of the laboratory refurbishments and employment of new staff; however recent intense activity is making-up for the delays. Projects carried out have varied from: design of a continuous chemical manufacturing plant for a quarrying company that is helping them evaluate the introduction of a new product; to testing a process for abating odour from production of an electronic chemical that is causing community issues; to advising two</p>								

	<p>companies about sustainable manufacturing of new cosmetic products. Several of these projects are leading to further work and more intensive R&D assistance. Analytical support has been provided to 15 SMEs within the region under the ERDF scheme with 5 more awaiting sign-off and four on-going. Projects of particular note include assistance provided to a company using a novel process for extraction of phytoceuticals from plants for the characterisation of the extracts, assistance to a company manufacturing water recycling plants for large scale laundry units to determine the cause of fouling of the ceramic recycling filters and characterisation of a fuel additive used to help reduce fuel consumption in diesel engines.</p>
Cross Cutting Theme Actions	<p>There is no specific demographic market failure being addressed by this project. Activity is being delivered flexibly to enable maximum access to services for all sectors of the community.</p>
Publicity and Marketing report	<p>Each institution has business development, which include cross-promotional activities such as web-sites, flyers and events. The project has cross-referral mechanisms to promote each other's activities to companies.</p> <p>http://www.in-pharmatechnologist.com/Processing-QC/Leeds-Uni-opens-4m-process-development-lab/?c=ll74xKClvQCzNNcEG%2BoW1w%3D%3D&utm_source=newsletter_daily&utm_medium=email&utm_campaign=Newsletter%2BDaily</p> <p>http://www.inpharm.com/news/process-rd-lab-brings-academia-and-industry-together</p> <p><i>Chemical & Engineering News</i>, 87(49), December 07, 2009 http://www.ycf.org.uk/Members/MemberDetail.aspx?referrer=memberspage&companyid=101 http://www.soci.org/News/Process-iPRD</p> <p>http://www.leeds.ac.uk/info/20024/research_and_innovation/91/research_im pact/9</p> <p>www.iprd.leeds.ac.uk http://www.hud.ac.uk/ipos/</p> <p>Due to the delay in the signing of the contract the Huddersfield IPOS facility has only recently been completed with some instruments still awaiting full installation.</p>

Name of Project	Utilising Synergies in Nano-Manufacturing to Accelerate Innovation Known as: Nanofactory (MNT2)
Project Sponsor	University of Leeds
Deliver Partners and or subcontractors (if applicable, please explain relationship))	University of Bradford University of Huddersfield University of Sheffield Sheffield Hallam University University of York These other 5 regional universities are integral parts of the programme, embedded within the FBP text. Collaboration Agreements, mirroring the UoL-YF Contract, are in place between UoL and the rest of the partners.
Start date of Project	Effective Start Date: 1 st May 2009
Areas of delivery	Whole region – initial apportionment agreed at 66.19% RoR / 33.81% SY
Cumulative ERDF received (by 31st December 2010)	Claims processed to April 2010 to date Cumulative ERDF received to end April 2010: £178,365.69 RoR £109,402.11 SY
Cumulative outputs by type claimed (by 31st December 2010)	Outputs formally reported to April 2010 8 x SME Assists (5 RoR / 3 SY)
Narrative report of project activity, achievements to date	
Cross Cutting Theme Actions	
Publicity and Marketing report	

Name of Project	Mercury
Project Sponsor	University of Sheffield
Deliver Partners and or subcontractors	
Start date of Project	8 th September 2010
Areas of delivery	Yorkshire and Humber
Cumulative ERDF received (by 31st December 2010)	None
Cumulative outputs by type claimed (by 31st December 2010)	None
Narrative report of project activity, achievements to date	<p>Project work including preliminary activity with regional SMEs has been underway since April 2010. This together with the leverage provided by the previously ERDF funded Sorby Nano investigation Centre has allowed Mercury to get off to a flying start when contracted in September 2010. An early milestone for Mercury was the launch event held in Sheffield in mid November at the Kelham Island Museum. This venue was chosen as it celebrates the regional manufacturing pedigree and signifies the heritage that will be built upon by adopting new technologies to ensure continued manufacturing excellence into the future. The event was a great success with speakers from leading regional (Tinsley Bridge, Metalysis) and international companies (Boeing) giving presentations on the features and benefits that near net shape powder based manufacturing can offer. The launch event attracted a broad range of regional SME's who wanted to learn more about Mercury. This has subsequently led to the further discussions with several companies on how Mercury can assist them in developing new innovative products and processes.</p> <p>Other significant developments in the past 4 months are the recruitment of Mercury staff and the tendering of the major pieces of manufacturing equipment. This will give Mercury the ability to deliver the</p>

	<p>transformative technologies to regional companies. However, this has not stopped Mercury with engaging with regional companies based on our current expertise and equipment (Innovative Metals Processing Centre and the Sorby Nano investigation Centre). Mercury now has a pipeline of over 10 companies that we are developing work packages with.</p>
Cross Cutting Theme Actions	<p>The University of Sheffield has a policy covering equality and diversity issues (http://www.sheffield.ac.uk/equalityanddiversity) which covers specifically, age, disability, ethnicity/race/nationality, gender, religion or belief, sexual orientation. Mercury has recruited women into 1.5 FTEs (Full Time Equivalents) roles, furthermore, 5 of the Mercury posts will be filled by staff who qualify as Asian / ethnic minority. Finally, as a consequence of ERDF part-financing of Mercury this has resulted in a job being created at the University of Sheffield which will be filled by a woman of ethnic minority.</p> <p>The project is intending to participate in programmes that will result in a reduction of carbon emissions since near net shape manufacturing introduced by the project offers more resource-efficient manufacturing to regional SMEs.</p> <p>The university stocks recycled paper which will be used by Mercury. We have a publicly available Environmental Policy endorsed and signed by the Vice Chancellor. It includes annual targets for improvement and is reviewed annually. The University has a carbon management plan and we have set targets for reductions in our carbon emissions. This is also reviewed regularly. We monitor and manage our waste - and again have set targets for reductions in waste arising and increases in the percentage recycled. We have corporate recycling schemes for the following - paper and card, batteries, electrical and electronic equipment, toners, Winchesters and tubes and lamps. Our general waste is sent to a materials recovery facility.</p> <p>Mercury falls under the wider University of Sheffield Integrated Transport Policy. This policy has been in place since 1997 with the aim of reducing single occupancy car trips and promoting alternatives through travel planning activities. The University is well served by bus and tram routes and recent developments have maximised the accessibility to these networks. Driving to work is no longer the norm and is a minority activity.</p> <p>The University has invested heavily in water efficiency measures, and water reduction targets are contained in the Environmental Policy.</p> <p>The University's Procurement office state that they are "the agency through which the University can ensure that materials used, are acquired in accordance with the principles of sustainable development"</p> <p>The University purchases green electricity and the majority of our heating is provided by the city's energy from waste district heating system. This has significantly lower carbon intensity than gas and oil.</p>

Name of Project	Factory of the Future (Composite Ext)
Project Sponsor	University of Sheffield
Deliver Partners and or subcontractors	Turner Townsend (subcontractors)
Start date of Project	1st April 2010
Areas of delivery	Sheffield – 100% South Yorkshire
Cumulative ERDF received (by 31st December 2010)	Nil
Cumulative outputs by type claimed (by 31st December 2010)	Nil
Narrative report of project activity, achievements to date	<p>The FoF extension project was contracted on the 17th December 2010.</p> <p>The first claim will be submitted in March 2011.</p> <p>Article 13 visit took place in January.</p> <p>Turner Townsend appointed. (Project Managers)</p> <p>Work will start on site during April 2011</p>
Cross Cutting Theme Actions	Not applicable
Publicity and Marketing report	None to date

Name of Project	University of Sheffield NAMRC/KTC
Project Sponsor	University of Sheffield
Deliver Partners and or subcontractors	Turner Townsend (subcontractor)
Start date of Project	1st January 2010
Areas of delivery	Sheffield – 100% South Yorkshire
Cumulative ERDF received (by 31st December 2010)	Nil
Cumulative outputs by type claimed (by 31st December 2010)	Nil
Narrative report of project activity, achievements to date	<p>The NAMRC / KTC project was contracted on the 17th December 2010.</p> <p>The first claim will be submitted in March 2011.</p> <p>Article 13 took place in January.</p> <p>Turner Townsend appointed as project Managers.</p> <p>13th September 2010 – site works started</p>
Cross Cutting Theme Actions	n/a
Publicity and Marketing report	<p>During November 2010 construction of the NAMRC flagship facility was launched by Her Majesty The Queen accompanied by The Duke of Edinburgh.</p> <p>See NAMRC Website; http://www.namrc.co.uk</p> <p>Signage has been erected at the entrance to the site</p>

Name of Project	Innovation Networks (Innovation Hubs)														
Project Sponsor	Yorkshire Forward														
Deliver Partners and or subcontractors	<p>Subcontractors:</p> <ul style="list-style-type: none"> - Intelligent Formulation Ltd. - NAMTEC Ltd. - TWI Ltd. 														
Start date of Project	20.10.2008														
Areas of delivery	<p>Promote networking for innovation activities in the following sectors: formulation, healthcare and engineering and materials</p> <p>Priority 1 – Promoting Innovation and R&D</p>														
Cumulative ERDF received (by 31st December 2010)	£570,490														
Cumulative outputs by type claimed (by 31st December 2010)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">R1 (b)</td> <td style="padding: 2px;">Total gross jobs safeguarded</td> <td style="padding: 2px;">15</td> </tr> <tr> <td style="padding: 2px;">O3 (c)</td> <td style="padding: 2px;">Total number of businesses assisted that are SME's</td> <td style="padding: 2px;">15</td> </tr> <tr> <td style="padding: 2px;">Subset of O3 (c)</td> <td style="padding: 2px;">subset of O3 (c) - Number of RTD projects</td> <td style="padding: 2px;">5</td> </tr> <tr> <td style="padding: 2px;">Subset of RTD Projects</td> <td style="padding: 2px;">Co-operation projects between enterprises & research institutions</td> <td style="padding: 2px;">2</td> </tr> </table>			R1 (b)	Total gross jobs safeguarded	15	O3 (c)	Total number of businesses assisted that are SME's	15	Subset of O3 (c)	subset of O3 (c) - Number of RTD projects	5	Subset of RTD Projects	Co-operation projects between enterprises & research institutions	2
R1 (b)	Total gross jobs safeguarded	15													
O3 (c)	Total number of businesses assisted that are SME's	15													
Subset of O3 (c)	subset of O3 (c) - Number of RTD projects	5													
Subset of RTD Projects	Co-operation projects between enterprises & research institutions	2													
Narrative report of project activity, achievements to date	<p>The project concerns the establishment of three 'Networking for Innovation' networks (known previously as Innovation Hubs) focused on New technologies for Healthcare; Advanced Engineering Solutions; Product Formulation. The networks are enduring innovation communities bringing together companies with the potential to grow through innovation and leading expertise from the regional knowledge base. Their role is to encourage collaboration and the free exchange of ideas in areas of mutual technical and commercial interest. They are managed by business-led organisations designed to stimulate innovation, mainly through collaborative projects, but also by commissioning studies and disseminating market intelligence, innovation best practice and leading edge knowledge.</p> <p>The journey a business or client undertake through an innovation network is described as:</p> <ul style="list-style-type: none"> - The potential network member will have a strong market pull opportunity for commercial growth. - The potential member will be introduced to the network via various 														

	<p>routes, including the Innovation Specialists, the YF Sector Teams, the YF Sector champions or Business Link. Alternatively, they could approach the Hub directly.</p> <ul style="list-style-type: none"> - The business becomes a member of the network. The members are at the heart of the engine, providing them with a process and structure to establish a collaborative project, along with opportunity funds (providing seed corn funding for joint projects, funding market studies and horizon scanning, workshops on industry needs and technology roadmaps and in-depth support for complex funding bids) and interaction with other members, the established networks, the YF Sectors Teams and the regional knowledge base. The network Director facilitates the process and manages the relationship between collaborators at the early stages of interaction. - An idea for a collaborative project results from this process. Collaborators are able to use their combined leverage to attract funding to their project from a variety of sources, such as Grant for R&D, Industrial R&D awards or national and international products from Technology Strategy Board or Europe. Working together also provides economies of scale for each of the parties involved. - The project progresses and is hopefully a technical success. This leads to commercial gain for the company, growth which makes further research and development and increased spend more likely. The Yorkshire and Humber region aims to benefit with new and safeguarded jobs resulting from this growth. <p>Having received value from the process, the company retains their membership and returns to the network to undertake additional collaborative projects. If they receive no value from the Hub initiative, the business would not renew their membership.</p> <p>Next you have some figures resulting from the services offered by the three networks:</p> <ul style="list-style-type: none"> - More than 600 companies with membership status in the Innovation Networks, concretely: Yorkshire Healthcare IN: 52; Product Formulation IN: 311; Advanced Materials Solutions IN: 297 - 16 events and seminars organised - 254 companies have been assisted or have been involved in at least one of the activities and services offered by the networks - 97 companies participating in collaborations to explore opportunities arising and to find solutions to potential future business challenges - 54 companies engaging with research or academic institutions - 17 regional companies participating in regional, national & European schemes to encourage innovation & fund collaborative R & D
Cross Cutting Theme Actions	The market failure being addressed - low investment by regional businesses in R&D - is systematic and region-wide, rather than being specific to any particular demographic group and as the Innovation Networks are primarily for targeting technology based businesses, they are open to all groups, including minority groups. If the initiative is successful in improving the

	<p>regional economy in a sustainable way, all demographic groups and all communities should benefit.</p> <p>To ensure that the benefits of the initiative are distributed evenly and equitably, it will be necessary to take steps to engage particular communities, and to ensure that all partners are aware of and abide by good practice to ensure the inclusion of all regional citizens and the exclusion of none.</p> <p>Due to the nature of this type of support, it is proving difficult and not necessarily appropriate to actively target minority groups to take part in the programme. This programme is therefore not targeting specific groups but participation is open and fair to all; no additional barriers are introduced that could discourage businesses from minority groups taking part.</p> <p>Beneficiary data will be collected to ensure everyone who wishes to contribute to the sustainable economic growth may and as new jobs will result from the initiative, companies engaging with the Innovation Networks will be encouraged to adapt appropriate diversity and equal opportunity practices when recruiting for the new positions.</p> <p>The scheme is open to all companies, both large and small, who will employ a broad range of racial groups. Many of the larger companies involved with this initiative will already have in place diversity and equal opportunity policies.</p> <p>Workshops and events from the Networks and Marketing activities in general, cover all communities and demographics. No particular demographics are targeted. Organisations becoming Network members are asked to sign a charter agreeing to recruit and develop their workforces to ensure equality, diversity and accessibility and ensure that disadvantaged communities are not excluded from their activities.</p> <p>As a result, there will be no additional barriers to disadvantage any particular racial group</p>
Publicity and Marketing report	<ul style="list-style-type: none"> - Addresses of the websites/web pages used by the project: <p>Yorkshire Healthcare Innovation Network http://www.futurehealthtech.org</p> <p>Intelligent Formulation Innovation Network http://www.intelligentformulation.org</p> <p>Advanced Engineering and Materials Innovation Network http://www.aemyorkshire.com/page/show/90</p>

Name of Project	Grant for Research and Development
Project Sponsor	Yorkshire Forward
Deliver Partners and or subcontractors	Eligible companies bid to contractors appointed by Yorkshire Forward who assess and make recommendations as to which bids should be supported.
Start date of Project	October 2009
Areas of delivery	Yorkshire and Humber
Cumulative ERDF received (by 31st December 2010)	None
Cumulative outputs by type claimed (by 31st December 2010)	None
Narrative report of project activity, achievements to date	The aim of this project is to provide additional support to the region's SME community through supporting research and development work to help them maintain or increase market share, enter new markets, increase their competitiveness (compete on added value rather than cost), contribute to their long term economic sustainability and generate/protect intellectual property. The support can also be used to support people in starting a new business. 42 projects have been identified and contracted with to date to deliver activity until 2013 – due to the UK Government's decision to abolish the Regional Development Agencies no further project commitments can be entered into by Yorkshire Forward. The main impact of these contracted projects will not be felt in the region until 2011and beyond when successful R & D projects can be translated into new products, increased production and exports, more viable business operations, higher quality jobs (both new and safeguarded) and an improved culture of interaction between companies in the region and universities and other research institutes and consultancies.
Cross Cutting Theme Actions	The scheme will include support to some R&D projects that involve

	<p>innovative energy use methods and improving environmental performance. All projects supported will comprise entirely of highly innovative business R&D activity.</p> <p>Some projects supported by the Scheme will be to test and understand better the application of new technologies in order to improve business processes and new product development. With this in mind, there is ambition in carrying out R&D and undertaking riskier projects that would not otherwise have been undertaken</p>
Publicity and Marketing report	<p>As mentioned above most of the impact of this activity will occur during or after 2011 but every opportunity will be taken to ensure good publicity for the programme in relation to new product launches, strengthened business operations in the regions and positive environmental effects.</p>

Name of Project	Large Company R & D Scheme
Project Sponsor	Yorkshire Forward
Deliver Partners and or subcontractors	Eligible companies bid to contractors appointed by Yorkshire Forward who assess and make recommendations as to which bids should be supported.
Start date of Project	October 2009
Areas of delivery	Innovation support to large companies
Cumulative ERDF received (by 31st December 2010)	None
Cumulative outputs by type claimed (by 31st December 2010)	None
Narrative report of project activity, achievements to date	<p>The aim of this project is to :</p> <ul style="list-style-type: none"> • Encourage large enterprises (ie non-SMEs) in Yorkshire and the Humber to undertake and/or accelerate innovative, non-core Research and Development (R&D) with commercial potential. • Help to address Yorkshire and the Humber's position on the UK league table for business investment in R&D. • Through linking with the SME 'Grant for R&D', establish a situation where businesses of all sizes and ownership structures can be supported to undertake R&D. • Promote business-to-business and business-to-knowledge base collaborations. • Ensuring business remain competitive and fit for the future by the application of knowledge. <p>19 projects have been identified as meeting scheme quality criteria and have been contracted to deliver activity until 2013 – due to the UK Government's decision to abolish the Regional Development Agencies no further project commitments can be entered into by Yorkshire Forward. The main impact of these contracted projects will not be felt in the region until well after 2013 when successful R & D projects can be translated into new products, increased production and exports, more</p>

	viable business operations, higher quality jobs (both new and safeguarded) and an improved culture of interaction between large companies in the region and universities and other research institutes and consultancies.
Cross Cutting Theme Actions	The scheme will include support to some R&D projects that involve innovative energy use methods and improving environmental performance. All projects supported will comprise entirely of highly innovative business R&D activity. Some projects supported by the Scheme will be to test and understand better the application of new technologies in order to improve business processes and new product development. With this in mind, there is ambition in carrying out R&D and undertaking riskier projects that would not otherwise have been undertaken
Publicity and Marketing report	As mentioned above most of the impact of this activity will occur after 2013 but every opportunity will be taken to ensure good publicity for the programme in relation to new product launches, strengthened business operations in the regions and positive environmental effects.

Name of Project	Innovation Vouchers
Project Sponsor	Yorkshire Forward
Deliver Partners and or subcontractors	Business Link Yorkshire (deliver partner)
Start date of Project	1 st September 2009
Areas of delivery	Yorkshire and Humber
Cumulative ERDF received (by 31st December 2010)	ERDF Y&H £288,816.68 ERDF SY £167,855.45 Total ERDF £456,672.13
Cumulative outputs by type claimed (by 31st December 2010)	P1 - No of businesses assisted that are SMEs Y&H - 94 P1 - No of businesses assisted that are SMEs SY - 75 P1 - No of RTD projects (ERDF 4) Y&H - 94 P1 - No of RTD projects (ERDF 4) SY - 75 P1 - of which No of co-operation projects enterprises – research institutions (ERDF 5) Y&H -94 P1 - of which No of co-operation projects enterprises – research institutions (ERDF 5) SY -75
Narrative report of project activity, achievements to date	The Innovation Voucher scheme has been very successful. Each month Business Link Yorkshire had awarded x 60 £3k vouchers and 10 £7k vouchers. The vouchers have been oversubscribed for each draw. Unfortunately due to the spending cuts and the abolishment of the RDA's the Innovation Voucher scheme was frozen and no more have been awarded to companies after August 2010. The scheme will now be brought to an early close of 31 st March 2011. To date: Total Number of ERDF eligible Vouchers claimed to date – 374 Total Number of ERDF eligible Vouchers still to be claimed - 339
Cross Cutting Theme Actions	Innovation Vouchers is a demand lead scheme and vouchers are awarded to companies from all sectors and backgrounds.

Name of Project	Honeywell House Sustainable Construction Centre
Project Sponsor	Barnsley College
Deliver Partners and or subcontractors	<p>Building Research Establishment (BRE) – Delivery Partners</p> <p>Mascot Management – Project Managers</p> <p>Jefferson Sheard Architects – Architects</p> <p>KMB – Quantity Surveyors</p> <p>SI Sealy – M&E Engineers</p> <p>WYG Engineering – Structural Engineer</p> <p>GF Tomlinson – Building Contractor</p>
Start date of Project	11 February 2010
Areas of delivery	Barnsley
Cumulative ERDF received (by 31st December 2010)	Nil
Cumulative outputs by type claimed (by 31st December 2010)	Nil
Narrative report of project activity, achievements to date	<p>Detailed design has been completed. Consultants and the contractor have been procured in line with ERDF Procurement guidelines. Adverts for Expressions of Interest were placed in the Regional press in April 2010.</p> <p>Tenders for the works were issued on 1st October 2010 and returned on 11th November 2010.</p> <p>The ERDF funding agreement was signed on 15th December. The Contractor was appointed on 15th December 2010. The construction works commenced on site on 4th January 2011. To date site preparation, piling works, reinforced concrete foundations and gabion walls have been completed. The structural steel frame is being erected. Completion of the works is planned in October 2011.</p> <p>An interim payment certificate was issued at the end of January which will be paid in March. It is anticipated the Interim Certificate for</p>

	<p>February will also be paid in March. This explains the change in the current year expenditure forecast.</p> <p>The expenditure forecast has been updated with information received from the Contractor and latest estimates for fee forecasts.</p>
Cross Cutting Theme Actions	<p>The objective of the project is to promote the understanding and use of sustainable construction and renewable energies to SME's. The building is an exemplar low carbon building and incorporates a wide range of sustainable construction techniques and renewable energy technologies and will achieve a BREEAM Excellent rating. Currently the building is under construction, therefore there are no CCTs that have been achieved.</p>
Publicity and Marketing report	<p>A sign has been erected outside the construction site acknowledging ERDF funding.</p> <p>There has been no official press release, however we have created a promotional brochure and the construction company are generating a newsletter.</p> <p>A turf cutting event has been arranged for the 9th March 2011 and invitations have been distributed. Richard Holmes from Yorkshire Forward has been invited to the event. As at the present date we do not have a final list of attendees available but we will be able to confirm at a later date.</p>

Name of Project	Enterprising Barnsley
Project Sponsor	Barnsley Metropolitan Borough Council
Deliver Partners and or subcontractors	<p>Delivery Partners</p> <ul style="list-style-type: none"> (1) Barnsley Business Innovation Centre (2) University of Huddersfield <p>Sub Contractors</p> <ul style="list-style-type: none"> (1) bMedia (Digital Network Provider) (2) Creative Barnsley (Creative Network Provider) (3) Enterprise Coaches
Start date of Project	<p>Start date as per contract 12/12/08</p> <p>Actual delivery did not start until Yorkshire Forward issued the signed contract in May 2009.</p>
Areas of delivery	Barnsley
Cumulative ERDF received (by 31st December 2010)	£1,356,044.88
Cumulative outputs by type claimed (by 31st December 2010)	<p>Number of Jobs Created: 434</p> <ul style="list-style-type: none"> - <i>Created for women:</i> 110 - <i>Created for BAME:</i> 14 <p>Number of Jobs Safeguarded: 87</p> <ul style="list-style-type: none"> - <i>Safeguarded Women:</i> 10 - <i>Safeguarded BAME:</i> 0 <p>Business Assists: 177</p> <p>Upgraded Floorspace (Sqm): 770</p>
Narrative report of project activity, achievements to date	<p>The Enterprising Barnsley Programme was given a start date of December 2008 but due to concerns over financial risk the programme partners didn't fully engage with the project until the signed contract was sent to Barnsley Metropolitan Borough Council in May 2009.</p> <p>A full complement of Programme Management staff were employed by April 2009 but during 2010, due to funding cuts, this was reduced and unfortunately the x3 Barnsley Rotherham Chamber Staff and the Marketing and Networks Manager posts were terminated by November 2010. These roles have been absorbed by the Programme Manager, Monitoring and Evaluation Manager and the Connect Barnsley Manager.</p>

	<p>Even though the programme has faced cuts in funding Barnsley businesses that accessed the ERDF funded Enterprising Barnsley programme enjoyed continued success in 2010 with 440 companies supported and 335 jobs created by small and medium sized companies within the borough. The business support programme is designed to help local firms expand by offering coaching support to those with growth potential.</p> <p>By the end of November 2010 Enterprising Barnsley had more than doubled its annual target of creating 150 jobs, giving local businesses reason to be positive going into 2011.</p> <p>Shaun Higginbottom, a business development manager with Enterprising Barnsley, said: "Last year was tough for most businesses but we have shown that even in difficult times it is possible for businesses to survive and in some cases even thrive.</p> <p>"At Enterprising Barnsley we have helped hundreds of companies grow their workforce and that is no mean feat in these challenging times. But it is something we must continue to do."</p> <p>Enterprise coaches assist businesses by providing free advice on everything from marketing and web development to business planning and innovation techniques. Those business sectors eligible for coaching are: advanced manufacturing and materials, digital and creative industries, financial and business services, bioscience, sports technology, environmental technology and food and drink technologies.</p> <p>Enterprising Barnsley also offers free or subsidised office space or 'hubs', to help new businesses take the leap from a home office setting to a professional workspace.</p> <p>Meanwhile its free workshops and networking events allow budding entrepreneurs to gain valuable advice and crucial contacts to help get their business ideas off the ground.</p> <p>Among those firms to have benefited from Enterprising Barnsley are Echelon Sports, of Barugh Green, Europe's only shuttlecock manufacturer, which has made 30 million shuttlecocks, and Osborne Technologies who are transforming the way schools across the country track visitors by designing a touch screen 'entrysign' product.</p> <p>Echelon Sport Echelon Sport makes five million synthetic shuttlecocks every year at its base in Barugh Green and is principal supplier to the Carlton brand as well as dealing with other marques including Head.</p> <p>It can lay claim to being Europe's only shuttlecock manufacturer and now, with recent back-up from business support organisation Enterprising Barnsley, is fast approaching the 30-millionth product milestone.</p> <p>Osborne Technologies Ltd</p>
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	<p>A touch screen sign-in system created in Barnsley is transforming the way schools across the country keep track of people coming in and out of their buildings. The company developed its innovative EntrySign product to log visitors to reception at its own base on Fall Bank Industrial Estate, Dodworth. It so impressed customers that managing director Tom Osborne quickly moved to adapt it for the education sector, taking on board feedback from schools themselves. Just over a year on, the firm's engineers have installed the system in 50 schools and colleges and its success has pushed up overall sales figures by 70 per cent since last April, compared with the same period the previous year. Specialist coaches from Enterprising Barnsley, which offers free support to high-growth local companies, are now helping Osborne Technologies to structure expansion as interest in EntrySign increases from across the UK and Ireland. Included is assistance with marketing and the development of a dedicated sales team, with plans to boost the existing 22-strong workforce with an extra five sales staff.</p> <p>GB Cullet</p> <p>recycles unwanted double-glazing units and is currently negotiating a deal with a global supplier to provide broken glass to be turned into loft insulation. Until now all the glass has been recycled back into new glass or reflective beads for road surfaces. Brothers Gary and Bryn Hopkins, say their expansion plans have been boosted by coaching support from Enterprising Barnsley with turnover going up 20 per cent and the addition of three new staff members.</p> <p>With turnover for 2010 forecast at £1m, Gary and Bryn are confident about the future. "In five years time we are looking to double again what we are achieving now," says Gary. "We want to increase our market share and look at a wider range of materials to recycle."</p> <p>GB Cullet currently recycles about 30,000 tonnes of glass a year and that amount could go up rapidly with the negotiations to provide broken glass for loft insulation.</p>
Cross Cutting Theme Actions	<p>Enterprising Barnsley supports the following Barnsley Metropolitan Borough Council key equality objectives incorporated into the development of the Single Equality Scheme. These are positive impacts that the project will make a contribution towards:</p> <ul style="list-style-type: none"> • To increase the number of women who benefit from economic regeneration in the Borough. • To increase the number of disabled people who are in employment. • To maximise the productive potential of the skills, experience and energy of the new arrivals to the Borough. <p>A programme of full engagement was proposed for the Barnsley Business Collaboration Networks where full consideration was given to access arrangements including locations and buildings that are accessible, at times that do not exclude members of the community (e.g. breakfast meetings generally are problematic for working parents), with guest speakers that members of the business community can relate to.</p> <p>The networks were provided on a geographic, themed and sector basis</p>

	<p>including:</p> <ul style="list-style-type: none"> • Geographic – Barnsley East: Thurnscoe and Goldthorpe • Geographic – Barnsley North East: Carlton, Athersley and Royston • Geographic – Barnsley North West: Redbrook, Claycliffe and Darton • Sector: Business and Professional Services (Through supporting the Barnsley Business Club). • Sector: Creative and Digital Industries (building upon the impact of the Barnsley Digital Media Centre) • Sector: Advanced Manufacturing and Materials & Innovation • Gender: Women's Innovation Network • Ethnicity: Barnsley Black and Ethnic Minority Initiative: This network group failed to materialise as there wasn't a sufficient response to BAME network providers during the tender process. <p>With specific regard to how Enterprising Barnsley has contributed to the need to reduce carbon emissions with eligible companies, one example is the development at Bull House Mill.</p> <p>Charles Booth owner of Bull House Mill is an active participant of the Enterprising Barnsley Programme as a host of an Enterprise Hub. Charles worked alongside the EB Business Development Manager to discuss expansion plans of office space on the Bull House Site. This resulted in Charles restoring a 1750's Old Corn Mill on the Bull House Site which has been carefully renovated to provide grow on space for the Hub tenants.</p> <p>Importantly the Mill has been converted using existing materials and the latest insulation and energy efficient materials to create a three story office with lots of natural light and open plan space.</p> <p>Incorporated in the design is energy efficient lighting, low energy appliances and smart controls throughout the building to minimise Co2 emissions and of course, ever increasing electricity and heating bills for tenants as well as substantially reduced water demand.</p> <p>The energy for the building is provided by a combination of renewable energy sources generated from the wind and water and sun around its rural location; two wind turbines located in the adjoining pastures, solar PV panels on the adjoining roof space and hydro water turbine on the weir on the River Don which flows past the development.</p>
Publicity and Marketing report	<p>January to March</p> <ul style="list-style-type: none"> • The Enterprising Barnsley marketing plan focused on promoting the enterprise hubs in January, and in particular the creative hub at The Civic. • An Advertorial feature page ran in the Barnsley Chronicle and in South Yorkshire Business Magazine, • The Business - supplement to the Barnsley Chronicle featured a full page editorial • A full page enterprise Hub advert promoting recruitment to The Civic Hub featured in the Barnsley Chronicle • The Star Business supplement featured a full page advertorial

	<ul style="list-style-type: none"> ● A full page advertorial featured in the South Yorkshire Business magazine ● The Enterprise Hub full page advert ran for the final time in the Barnsley Rotherham Chamber Bulletin Magazine (March/April edition). ● A full page feature on the University of Huddersfield, Barnsley Campus Business Mine in 'The Business' supplement to The Barnsley Chronicle. ● Direct Marketing Campaign 147 Barnsley based companies who are known to be working from a home office environment were selected from the Evolutive data file (BDA CRM programme). ● Radio Advertising Dearne FM featured the recruitment campaign for the Creative Enterprise Hub based at The Civic . ● Six press releases/cases were distributed this quarter which focused on the positive results from both the Enterprise Hub provision and Enterprise Coaching throughout the borough. <p>April to June</p> <p>The General Election at the start of May generated a period of Purdah throughout April, and therefore the programme was advised not to advertise or issue press releases until after May 6th.</p> <ul style="list-style-type: none"> ● The Business Edge - supplement to the Barnsley Chronicle featured a double page advertorial ● A 1/4 page enterprise hub advert promoting the specialist facilities and environments was also featured in the Barnsley Chronicle. ● Marketing brochures were produced for the programme (Enterprise Coaching brochure, Enterprise Hubs brochure, Network Events Planner) ● Barnsley Works Exhibition 2010 stand at the Barnsley Works Exhibition which attracted over 300 delegates, with 55 stands on show. ● Dearne FM featured the news story of the Enterprising Barnsley programme hitting the 100 new jobs created interviewing the marketing manager and was aired on business news. ● PR/Case Studies: 11 press releases were distributed and reported in this quarter, which focused on the positive results from both the Enterprise Hub provision and Enterprise Coaching throughout the borough. <p>July to September</p> <ul style="list-style-type: none"> ● <i>Barnsley Chronicle -The Business</i> featured a double page advertorial A ¼ page advert complemented the editorial detailing the key benefits of locating to the enterprise hubs in Barnsley. ● <i>Barnsley Chronicle - The Business</i> featured a single page advertorial. A ¼ page advert complemented the editorial detailing the key benefits of locating to the Enterprise Hubs in Barnsley. ● <i>Barnsley Chronicle - The Business Edge</i> bi-annual supplement to the Barnsley Chronicle with a focus on positive business stories in the Barnsley area. ● Marketing Campaign new Genesis expansion with a strong emphasis on recruiting Barnsley businesses on to the hub
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	<p>incubation programme was the principle focus for the direct marketing campaign.</p> <ul style="list-style-type: none"> • Radio Advertising Dearne FM broadcast a forty second, four week ad campaign from the last week of September. • PR/Case Studies six press releases and were distributed and reported in this quarter. <p>October to December</p> <p>During October to December there has been a shift in focus with regards to the programmes marketing strategy. Due to cuts in funding and the absence of a Marketing Manager a lot of the marketing has revolved around press releases and case studies. 11 press releases were issued during the quarter.</p>
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Name of Project	Electronics Yorkshire								
Project Sponsor	Electronics Yorkshire								
Deliver Partners and or subcontractors	N/A								
Start date of Project	1 st January 2008								
Areas of delivery	Yorkshire and Humber Region, all sub-regions								
Cumulative ERDF received (by 31st December 2010)	£563,328.21								
Cumulative outputs by type claimed (by 31st December 2010)	<table> <tbody> <tr> <td>No. of businesses assisted that are SMEs</td> <td>53</td> </tr> <tr> <td>Gross increase in GVA</td> <td>£4,728,620</td> </tr> <tr> <td>Gross jobs safeguarded</td> <td>41</td> </tr> <tr> <td>Gross new jobs created</td> <td>12</td> </tr> </tbody> </table>	No. of businesses assisted that are SMEs	53	Gross increase in GVA	£4,728,620	Gross jobs safeguarded	41	Gross new jobs created	12
No. of businesses assisted that are SMEs	53								
Gross increase in GVA	£4,728,620								
Gross jobs safeguarded	41								
Gross new jobs created	12								
Narrative report of project activity, achievements to date	<p>Electronics Yorkshire is a not for profit organisation dedicated to supporting the electronics industry, which has been identified by Yorkshire Forward as one of the key industrial sectors worthy of such support in this region.</p> <p>We do this in a number of ways, one of which is by providing specialist training, but as this is ineligible for ERDF support, these activities and spending associated with them have been isolated and excluded from this project. This ERDF support builds on previous projects funded directly by Yorkshire Forward such as the West Yorkshire Electronics Business Development Network and the Skills for Key Clusters programme.</p> <p>Other ways in which support is given by this project are:</p> <ul style="list-style-type: none"> • access to a wide range of up to date equipment for testing, inspection, repair and rework, design, prototyping etc, which is out of financial reach to most electronics SMEs; • specialist technical advice and consultancy; • a programme of seminars and events to provide updates on legislation, technology, business improvement issues 								

	<p>etc;</p> <ul style="list-style-type: none"> • networking with other related businesses; • assisting with provision of access to professional services. <p>Companies taking part in this project have received assistance via one or many of these ways and have been reported under the outputs section above. It is also worth mentioning here that a substantial number of other eligible companies will also have benefitted but not to the extent where they could be included under the output definitions.</p> <p>A case study is included below as an example of some of the work carried out.</p> <p>Case Study – Robotas</p> <p>Company profile</p> <p>Robotas has over 25 years' experience of the design and manufacture of systems which are used to assist companies around the world who assemble products by hand, often in small batch sizes. Customers include Jabil, Hewlett Packard, Intel, Nokia, Westinghouse, and many others.</p> <p>Project receiving ERDF funding support</p> <p>Web-based video explaining the full benefits of the Robotas systems.</p> <p>Project background</p> <p>As part of a strategy in increased product promotion the company recently appointed a new sales and marketing executive; part of the development of the company profile was to incorporate video demonstrations of the company's products designed to assist electronics manufacture.</p> <p>Electronics Yorkshire support with ERDF funding</p> <p>Discussions with Robotas' West Yorkshire office, revealed the company's intention to film and edit two short videos to be placed on the company's website. The ERDF funding enabled Robotas to engage the services of a professional video company who filmed, edited, narrated and supplied two 7-minute videos explaining how the Robotas system works to enhance production quality and speed.</p> <p>Outcomes of the project</p> <p>Website tracking evidence suggests that site hit rate has increased by around 65 percent since the videos were placed on site, and that viewers now remain longer on the site.</p> <p>Potential outcomes</p> <p>Videos have attracted attention from around the world with potential sales and distribution deals coming from China, Denmark and a world-leading supplier in Canada. Increased sales are now anticipated with the result that staff numbers will increase.</p> <p>Overall review</p>
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	<p>Robotas exceeded their desired outcome due in the main to the high quality of the product they were able to acquire as a direct result of Electronics Yorkshire's support with ERDF funding. Robotas is now looking to use the professional quality videos in other promotional settings such as at trade fairs and through direct marketing strategies.</p> <p>To see the videos follow this link: http://vimeo.com/17316954 or http://vimeo.com/17487831</p>
Cross Cutting Theme Actions	This project will have had a modest impact in these areas as it wasn't specifically designed to address them. There will be impacts, although indirectly, as virtually all 'green' technology initiatives involve an element of electronics, hence assisting the electronics sector will subsequently assist in any number of products / processes. Whilst neither were carried out as a result of this project, by way of illustration, we have worked with companies in the past in areas such as control systems for wind turbines and on water use reduction in manufacturing processes.
Publicity and Marketing report	Electronics Yorkshire already had an established position amongst the electronics business community within the Yorkshire and Humber region when this project commenced. As a consequence of this the project did not need to be publicised in the general sense, but rather, companies became engaged through direct contact being made with them.

Name of Project	Finance Yorkshire - Regional Venture Capital Loan Fund for Yorkshire and the Humber
Project Sponsor	Finance Yorkshire
Deliver Partners and or subcontractors	FSA accredited Fund Managers (NorthStar Equity Investors/NEL Fund Managers, Finance South Yorkshire Ltd and Enterprise Ventures Ltd)
Start date of Project	4/12/09
Areas of delivery	Yorkshire and Humber
Cumulative ERDF received (by 31st December 2010)	£30,000,000
Cumulative outputs by type claimed (by 31st December 2010)	First submission April 2011
Narrative report of project activity, achievements to date	<p>Helping a range of small and medium sized businesses to meet their funding requirements for growth and development, Finance Yorkshire provides seedcorn, loan and equity linked investments ranging from £15,000 to £2m.</p> <p>Having an investment period up to December 2013 (an extension has been requested), it is estimated the Fund will help to create or safeguard almost 6,000 jobs and create £602 million of gross value added for Yorkshire's economy.</p> <p>With £90 million to be invested, Finance Yorkshire is a real boost for many small and medium enterprises across Yorkshire and the Humber.</p> <p>Seedcorn finance is available up to £780k, business loans of up to £150k and equity linked finance can be accessed in the £100,000 to £2m range.</p> <p>Working in partnership with intermediaries such as accountants, business advisers and banks is crucial to the success of Finance Yorkshire. The Fund works closely with the banks and will co-invest in some cases to help meet the gap in finance. Working together in the market helps to open more doors for businesses, the banks and Finance Yorkshire, giving the market a huge kick start.</p> <p>Finance Yorkshire will position itself as a key partner and will work alongside the financial intermediaries to identify potential businesses which need financial support to achieve their ambitions.</p>

	<p>Below are three case studies to illustrate recent investments. Accompanying photos are attached to the e-mail</p> <p>Case Study 1 - Seedcorn Finance Environmentally friendly laundry cleaning company raises finance</p> <p>A Yorkshire company which has created a revolutionary cleaning system has successfully completed a tranches £3.5m of fundraising.</p> <p>Xeros Ltd, a spin-out company from the University of Leeds, has developed a new washing innovation which saves up to 90 percent of water compared to front loading laundry systems and gives the same performance as conventional washing.</p> <p>The patented process uses reusable plastic beads alongside a fraction of the detergent, to absorb and remove dirt, so has the potential to provide significant benefits in energy and water efficiency and lower effluent without any compromise on cleaning.</p> <p>Water scarcity is an urgent issue across the planet and conventional laundry accounts for 15 per cent of domestic water consumption.</p> <p>Xeros raised the funds from new investors including Finance Yorkshire, Entrepreneurs Fund, who led the round and Parkwalk Advisors Ltd, with all three becoming shareholders in the company.</p> <p>They join existing investors including IP Group, IP Venture Fund (a venture capital fund managed by IP Group) and RisingStars Growth Fund II, managed by EV Ltd.</p> <p>Bill Westwater, chief executive of Xeros, said: "Obviously we are delighted with this funding completion. It's a vindication of our fast progress to date but, more importantly, we now have the funds to step up our technical development, particularly towards our ultimate goal of developing a washing system for the household."</p> <p>"Genuine innovation in the laundry category is pretty hard to come by so Xeros stands out as a game-changer. The opportunity is to provide consumers with lower cost cleaning; dramatically reduce the considerable environment harm of laundry and provide incremental revenue streams throughout the supply chain."</p> <p>Ed French, investment director at Finance Yorkshire, said: "We are pleased to become Xeros shareholders while the company has also maintained strong support from its existing investor base. We remain extremely excited by Xeros' potential to become an excellent example of cutting edge British innovation in the 'clean technology' sector."</p> <p>For more information about Finance Yorkshire, please visit www.finance-yorkshire.com or ring 0845 649 0000.</p> <p>Case Study 2 – Business Loans Highways repair company on the road to success with Fund</p>
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	<p>Bad weather may have a disastrous affect on the condition of the region's roads, but a Wakefield company is helping businesses to enjoy a smoother ride.</p> <p>Route One Highways Ltd, based in Horbury Bridge, specialise in highways repairs after creating a quick and cost-effective solution to fixing potholes. Snow, ice and freezing conditions lead to the expansion and contraction of road surfaces creating significant damage to the road network.</p> <p>The recent cold snap is believed to have caused more than £100million-worth of damage to UK roads.</p> <p>Route One, established in November 2005, has developed a turnover of more than £3million. The majority of its work is with the Highways Agency, but the company is now keen to expand its services into the private market, such as distribution and retail depots.</p> <p>To help support the expansion Route One has received a £100,000 business loan from Finance Yorkshire. The money will be used to develop a new brand strategy for the company, redevelop their website and take on new sales staff.</p> <p>Matthew Pert, Director of Route One, said: "In the last five years we have built-up a solid business which has been profitable since day one. The investment from Finance Yorkshire will enable us to take the company on to the next level.</p> <p>"We work closely with the Highways Agency, helping to repair motorways quickly with as little disruption to the network as possible, and this will continue. However, to take the business even further forward we see the private market as a key area.</p> <p>"The expertise and process we offer on the motorways can be replicated for businesses to ensure their transport infrastructure remains workable.</p> <p>"The development of a new company brand will also enable us to highlight the growing work we are doing in addition to highway repairs, such as bridge and structural maintenance."</p> <p>Shafiq Khan from accountants Clough and Company LLP, based in Cleckheaton, West Yorkshire, introduced Route One to Finance Yorkshire.</p> <p>Jonathan Craig, Investment Manager at Finance Yorkshire, added: "Route One has developed innovative and cost-effective road repair systems which have enabled them to create a profitable business operating on a national scale.</p> <p>"It is pleasing to see their plans not only to expand into the private market, but to diversify into other areas and Finance Yorkshire is</p>
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	<p>delighted to help them on to the road to further success."</p> <p>Helping a range of small and medium sized businesses to meet their funding requirements for growth and development, Finance Yorkshire provides seedcorn, loan and equity linked investments, ranging from £15,000 to £2m.</p> <p>For more information about Finance Yorkshire, please visit www.finance-yorkshire.com or ring 0845 649 0000.</p> <p>Case Study 3 – Equity Finance – (this was invested on 13th Jan 2011 but I thought we should include an equity finance case study)</p> <p>Finance Yorkshire makes major investment in S3 ID Group</p> <p>S3 ID, the UK's market-leading provider of innovative location awareness solutions, has become the first company to receive an equity investment from Finance Yorkshire.</p> <p>Based in Rotherham, S3 ID offers a range of unique and patented solutions which improve personnel safety and security in the oil, gas, petrochemical and energy sectors.</p> <p>This major investment of £1.1m from Finance Yorkshire's Equity Fund will enable S3 ID to maintain the controlled expansion it has experienced over the last three years which has resulted in the development of several new innovative products, along with the acquisition of further patents gained in new strategic sales regions around the globe</p> <p>S3 ID, which also has regional offices in Norway and Singapore, has developed a unique product range from its experience of serving the on-shore and off-shore oil, gas and energy industries. Its products are ATEX certified and solutions use patented technology, time proven in operations worldwide.</p> <p>Gro Kielland, chairman of S3 ID, said: "We are extremely positive about the new opportunities this investment will create. It further strengthens our operations and will allow more investment in product and business development, demonstrating to our clients our sound business standing and continuing commitment to helping our customers in the oil, gas, petrochemical and energy sectors meet the highest safety standards available for their personnel.</p> <p>"Going forward, our first priority will be to ensure our customers continue to receive the same high level of service and support they expect and deserve as we drive the business forward."</p> <p>Craig Hopwood, who led this investment on behalf of the Fund, added: "S3 ID is a pretty unique business that operates within a high-tech, growth sector. This made the company an extremely attractive investment.</p> <p>We believe that S3 ID is well placed to continue its expansion in the oil,</p>
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	<p>gas and energy industries and we see this as a long-term strategic investment in our region for Finance Yorkshire. We are looking forward to working with Derek Gennard, Eivind Fredriksen and the rest of the management team to help achieve their growth plans.”</p> <p>A strong professional team was put in place to secure the investment deal. The principal legal advisors in this process were Stephen Kitts of Eversheds and Michelle Kershaw of Pinsent Masons. Tax advice was provided by Steven Watson of Allots and banking support by Julia Drever of NatWest.</p> <p>Alex McWhirter, chief executive of Finance Yorkshire, commented: “This is a landmark deal, not only for Finance Yorkshire, but also for the region. S3 ID is a global business, based in South Yorkshire, which is leading the way in new high-end technology. The investment is an indication as to the type of equity deals we are able to provide businesses to help them meet their needs for growth.”</p> <p>Helping a range of small and medium sized businesses to meet their funding requirements for growth and development, Finance Yorkshire provides seedcorn, loan and equity linked investments, ranging from £15,000 to £2m.</p> <p>For more information about Finance Yorkshire, please visit www.finance-yorkshire.com or ring 0845 649 0000.</p>
Cross Cutting Theme Actions	<p>Finance Yorkshire has provided cross regional access to finance support for the first time on equal terms for all qualifying businesses.</p> <p>The following organisations are key accounts, the contact with these groups and meetings are co-ordinated and reviewed on a regular basis. In addition Finance Yorkshire is a member of all the Chambers of Commerce in the region some of which have Women in Business Groups which are attended on a regular basis.</p> <p>Action for Business (Bradford) Asian Business Development Network (West and South Yorkshire) Asian Trades Link (Yorkshire and Humber) Asian Trades Link (North East Lincolnshire) BME Learning Network (West Yorkshire) Doncaster BME Women Online (Doncaster) Doncaster ‘One Voice’ for BME Communities Forward Ladies (Leeds)</p> <p>The above receive regular news and updates. E-marketing bulletins publicising recent investments and case studies and a quarterly newsletter.</p> <p>Memorandum of Understanding with CO2 Sense - The objective is to give a guidance outline for the desired working relationship between Finance Yorkshire and CO2Sense. Finance Yorkshire and CO2 Sense cross promote each other's</p>

	<p>organisations and funding packages.</p> <p>The intent of this guidance framework is to maximise benefits and opportunities for the region's businesses who may from time to time engage with either or both of the initiatives, and to make best use of public funds through collaborative marketing, avoidance of duplication of service offering and ensuring a 'joined up approach' where opportunities present themselves.</p> <p>Scoping of follow up work to the Environmental Technology and cleantech sector</p> <p>The original report commissioned by SYIF was a market research project into regional investment needs and trends in the Environmental Technology and cleantech sector. It was commissioned with a view to guiding future investment policy and associated marketing strategies.</p> <p>It set out to uncover:</p> <ul style="list-style-type: none"> - a general level assessment of demand for finance in the regional Environmental technology/cleantech sector - the issues and processes facing businesses in the sector in relation to access finance, and in particular the players and their roles who support them in business growth and who could potentially either broker deals between businesses and the fund (intermediaries) or act as sign-posters to the fund - identification of priority referral points in the region as the focus of future marketing policy, including grant funding sources - the financial products best suited to the market in the sector, and any mentoring or management support that could be packaged with these to optimise investment success. <p>The report and actions are currently being reviewed</p>
Publicity and Marketing report	<p>Marketing activity includes:</p> <ul style="list-style-type: none"> • Website – www.finance-yorkshire.com. Updated with events, news, stories etc. • Press releases and case studies (these are on the web site – please let me know if you would like me to send in word format). The regional and local press are targeted to ensure that our stories get as much coverage as possible throughout the region. We also send our press releases to the Chambers of Commerce in the region so they can be included in the publications and e-newsletters for their members. • Launch Events – see press release below. • Quarterly newsletter produced (pdfs attached) • E- marketing bulletins to intermediary database • Twitter – 1510 followers • Intermediary Update Events • Sponsorship – Venturefest, accountants dinner • Exhibitions such as Brand Yorkshire • Draft marketing plan for 2011/12

	<p>Events – Launch events held in March 2010</p> <p>Finance Yorkshire looks to a future of investment</p> <p>Finance Yorkshire has briefed more than one thousand business leaders and financial intermediaries across the region on how they can access the new £90m venture capital and loan fund.</p> <p>Successful launches were held in front of 1,100 people in Leeds, Sheffield, Hull, York, Scarborough and Skipton throughout March.</p> <p>The team including Yorkshire Forward delegates and Finance Yorkshire fund managers and board members who toured the region have received a host of positive feedback from intermediaries, such as corporate financiers, advisers, accountants and solicitors.</p> <p>The Fund will provide seedcorn, loan and equity linked investments, ranging from £15,000 to £2m to help small and medium businesses meet the gaps in funding they need for growth and development.</p> <p>Jonathan Dixon, acting chief executive of Finance Yorkshire, said: “The events have provided great opportunities to have dialogue with financial intermediaries and local business leaders.</p> <p>“Having face to face contact with the people we will work with over the next few years means we are already building knowledge of business trends in the area and of the SMEs we can invest in.</p> <p>“This will make for a smoother and quicker process for all involved. We now look forward to immersing our time into investing our money in the region’s promising businesses.”</p> <p>The project is supported financially by the European Union. It has attracted £30million investment from the European Regional Development Fund (ERDF) as part of Europe’s support for the region’s economic development through the Yorkshire and Humber ERDF Programme.</p>
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Name of Project	Hambleton Managed Workspace Project 903272
Project Sponsor	Hambleton District Council
Delivery Partners and or subcontractors	None
Start date of Project	01/12/2009
Areas of delivery	Leeming Bar (Food Enterprise Centre) & Northallerton (Evolution Business Centre) North Yorkshire
Cumulative ERDF received (by 31st December 2010)	£2,136,822
Cumulative outputs by type claimed (by 31st December 2010)	Floorspace created – 4,164 sq metres No of new jobs created - 5 No of new businesses created - 2
Narrative report of project activity, achievements to date	Hambleton Managed Workspace project has delivered two capital schemes: <ul style="list-style-type: none"> • Food Enterprise Centre, Leeming Bar – a 24,000 sq ft development providing food grade units for new/young food businesses. • Evolution Business Centre, Northallerton – a 20,000 sq ft managed business centre in Northallerton providing a range of office suites and meeting room facilities for new and young businesses within high growth sectors. <p>Construction of Evolution commenced in October 2008 and was completed in September 2009. Operational since December 2009, it provides 29 individual office suites set around an attractive central atrium, a “hot desking” suite, virtual office services and 3 fully equipped meeting rooms. Suite sizes range from 25 to 75 sq metres and have been designed so that tenants can set up and expand within the Centre as their businesses develop and grow. Construction of the Food Enterprise Centre commenced in October 2008 and was completed in July 2009. Operational since February 2010, the Centre offers 11 food grade units in total – 1 x 1,200 sq ft unit, 6 x 1,500 sq ft food grade starter units and 4 x 3,000 sq ft grow-on units. There is also a management suite to provide on-site technical and business support and access to 2 fully</p>

	<p>equipped meeting rooms.</p> <p>Success to Date:</p> <ul style="list-style-type: none"> • Projects delivered under budget • Evolution Business Centre – 5 suites are tenanted, 3 virtual tenants secured and 300+ meeting room booking have been confirmed. Remaining suites being marketed 2 new businesses and 5 new FT jobs created so far at Evolution • Food Enterprise Centre – 1 unit let to an existing business. No new jobs as yet. 3 units due to be occupied by 4 Jan 2011, remaining units being marketed. <p>Both developments hit the market in the middle of the recession and therefore this has impacted upon enquiry levels and letting rates. Efforts are being made to be flexible on terms so that any enquires that are received can be converted wherever possible. However the economic climate is still difficult, particularly in relation to start up businesses, and progress is slow.</p>
Cross Cutting Theme Actions	<p>Equality/Diversity:</p> <p>The projects do not discriminate against any group. The provision of on site business support is an important component of both projects within the Hambleton Managed Workspace Programme. The provision ensures that business managers located in and around the developments will be able to gain access to the full range of business support services – no SME is discouraged from seeking advice. The business advice provides easy access to appropriate available services for existing or potential start-up businesses. Therefore, no section of the business community is discouraged or disadvantaged from accessing this support.</p> <p>To date 1 tenant and 1 virtual tenants are female led businesses.</p> <p>Due to its extensive meeting room facilities various local events have been held at Evolution, by a wide range of local organisations which has encouraged local residents and businesses to visit the Centre.</p> <p>Environmental Features:</p> <p><u>Evolution Business Centre:</u></p> <ul style="list-style-type: none"> • Built to BREEAM Very Good standards – formal accreditation pending* • Solar panels to provide hot water • Grey water storage • Permeable paving • Highly efficient heating/cooling system • User controllable solar shading blinds on windows • Cycle parking, cycle park, drying room and shower facilities <p><u>Leeming Bar Food Enterprise Centre:</u></p> <ul style="list-style-type: none"> • Built to BREEAM Very Good standards – formal accreditation pending* • Mitsubishi Ecodan air source heat pump system for space/water

	<p>heating</p> <ul style="list-style-type: none"> ● EPC ratings Level B ● High levels of insulation ● User controllable solar shading blinds on windows and doors ● Cycle parking <p><i>* BREEAM Very Good is the highest rating achievable in Hambleton due to the transport and amenity requirements that are geared more towards urban areas rather than rural areas</i></p>
Publicity and Marketing report	<p>Various activities have been undertaken including mailshots, advertising, and press releases.</p> <p>Websites:</p> <p>www.evolutionbusinesscentre.co.uk www.leemingfoodcentre.co.uk</p>

Name of Project	Incubation and Education
Project Sponsor	Leeds City College
Deliver Partners and or subcontractors	<p>Delivery Partners:</p> <ul style="list-style-type: none"> • Barnsley College • Doncaster College • The Sheffield College • Hull College • North Lindsey College • Craven College • Business and Education Partnership South Yorkshire • Compact Education Business Services • Bradford Education Business Partnership • Young Enterprise Yorkshire and Humber • Young People's Enterprise Forum (recently renamed Young Enterprise Services) • North Yorkshire Education Business Partnership • The Industrial Trust
Start date of Project	9.9.2010
Areas of delivery	Yorkshire and the Humber
Cumulative ERDF received (by 31st December 2010)	Nil
Cumulative outputs by type claimed (by 31st December 2010)	Nil

Narrative report of project activity, achievements to date	<p>This project will develop facilities and services to provide additional support for college learners, including community learners, around moving into and making a success of Enterprise. It will develop the potential of Further Education to engage groups/communities under-represented in Enterprise and support an increased number of college learners into Enterprise by nurturing new business through start up mentoring services plus access to facilities including workshops, meeting rooms and hot desks.</p> <p>The project is in the early stages and work has focused on setting up the project, establishing and formalising the partnership and developing the regional network of Further Education Colleges and specialist support partners.</p> <p>Collaborative work with Business Link and other business support organisations is progressing well with a number of planned joint initiatives. Project monitoring and reporting structures and systems have been developed and the partners have appointed appropriate project staff. Within some of the colleges, Enterprise Gateway facilities are being refurbished and equipped.</p>
Cross Cutting Theme Actions	<p>As the project is in the early stages of delivery, the focus of activity has been on developing plans to engage a wide range of beneficiaries in the project. The project will maximise the ability of FE Colleges and the specialist support partners to reach groups amongst whom there is an Enterprise deficit, particularly BAME groups, young people, women and people from disadvantaged communities. It will also provide support for individuals looking for a new opportunity through business start-up in response to redundancy/job loss.</p> <p>There is a particular emphasis on promoting the awareness of businesses and communities of the need to reduce carbon emissions. A number of activities are currently being planned.</p>
Publicity and Marketing report	<p>The project brand has been developed and agreed by the Network and work has started on the website specification. The project will be formally launched on the 30th March 2011 with a networking event for partners, business supporters, start up businesses and invited guests from across the region.</p> <p>Press releases and other publicity items will be prepared by the partners over the coming weeks.</p>

Name of Project	Victory Higher Manufacturing Park, Sheffield
Project Sponsor	Property Alliance Group
Deliver Partners and or subcontractors (if applicable, please explain relationship))	N/a
Start date of Project	Contracted on 22 nd December 2010
Areas of delivery	Sheffield
Cumulative ERDF received (by 31st December 2010)	0
Cumulative outputs by type claimed (by 31st December 2010)	0
Narrative report of project activity, achievements to date	<p>There has been no project expenditure or outputs to report to date as the project is at a very early stage. Construction will progress over the next few months.</p> <p>The project cost is £8.46m with a contribution of £2.79 from ERDF. It will create 4,509 sqm of high quality business accommodation.</p>
Cross Cutting Theme Actions	The project is located in a deprived Ward of Sheffield and is aimed at helping local people find new job opportunities. The buildings have been designed to be DDA compliant and achieve a BREEAM rating of "very good".
Publicity and Marketing report	A site board has been erected and brochures produced. Further marketing activity will progress over the next few months.

Name of Project	903955 Specialist Services for Business and Growth																																
Project Sponsor	Science City York																																
Deliver Partners and or subcontractors	N/A																																
Start date of Project	31 st July 2009																																
Areas of delivery	Yorkshire and Humber																																
Cumulative ERDF received (by 31st December 2010)	£815, 478.94																																
Cumulative outputs by type claimed (by 31st December 2010)	<p>The end of the first year of the project the following outputs were achieved and evidenced:</p> <table> <thead> <tr> <th>European Targets 2010</th> <th>2010 Total</th> <th>Dec</th> </tr> </thead> <tbody> <tr> <td>R1 (a) Gross new jobs created</td> <td>22.85</td> <td>20.25</td> </tr> <tr> <td>O3 (c) No. of businesses assisted that are SMEs</td> <td>23</td> <td>6</td> </tr> <tr> <td>Cross Cutting Theme Targets</td> <td></td> <td></td> </tr> <tr> <td>No. jobs created (women)</td> <td>9.85</td> <td></td> </tr> <tr> <td>8.25</td> <td></td> <td></td> </tr> <tr> <td>No. jobs created (BME)</td> <td>1</td> <td></td> </tr> <tr> <td>1</td> <td></td> <td></td> </tr> <tr> <td>No. of environmental businesses assisted</td> <td>2</td> <td></td> </tr> <tr> <td>2</td> <td></td> <td></td> </tr> </tbody> </table>			European Targets 2010	2010 Total	Dec	R1 (a) Gross new jobs created	22.85	20.25	O3 (c) No. of businesses assisted that are SMEs	23	6	Cross Cutting Theme Targets			No. jobs created (women)	9.85		8.25			No. jobs created (BME)	1		1			No. of environmental businesses assisted	2		2		
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1																																	
No. of environmental businesses assisted	2																																
2																																	
Narrative report of project activity, achievements to date	<p>The services include specialist business mentor support plus online enhanced online services providing tailored and specific market intelligence, market and business information. The deliverables are as follows:</p> <ul style="list-style-type: none"> Provide intensive, embedded, specialist business support to knowledge-based companies across York and North Yorkshire in the target growth sectors. <ul style="list-style-type: none"> The service embeds specialist high-level business mentors within businesses for a maximum of 18 days over a six-month 																																

	<p>period to address barriers to growth.</p> <ul style="list-style-type: none"> - The programme targets established businesses with growth and innovation potential that have reached a point in their development where further growth is limited by resource and capacity issues such as marketing, recruitment and process innovation. • Science City York works in partnership with regional sector initiatives, research organisations and relevant local authorities to provide market intelligence, supply chain initiatives, specialist business support and enhanced collaboration with the knowledge base. • SCY is developing enhanced online services. The enhanced online services will provide up-to-date, sector-specific market intelligence. Technical development of the website will enable the provision of interactive online services to improve the mobility of talented staff in the target sectors. <p>The business mentor service has been up and running since February 2010 and has serviced more than 50 clients. A number of that group have moved on to receive tier 2 support.</p> <p>Feedback from clients is very positive. David Tutcher of Blades Food UK Ltd sums up the help his business has had as “phenomenal”: “Mentoring has turned this business from a “don’t know if I can do this” into a ‘yes, we can’ and given us the confidence to turn our ideas into reality.”</p> <p>David Tutcher, Owner and Sales Manager of Blades Food UK Ltd, jumped at the chance of the free business mentoring service from SCY. Established twenty years ago, the company provides a quality fresh food delivery service to homes, specialist food retailers and schools, at wholesale prices throughout Yorkshire and North Lincolnshire. Blades Food gives customers a real alternative to buying produce from supermarkets and has a steadily growing customer base of more than 5000 customers.</p> <p>The mentoring focused strongly on Sales and Marketing and included short-term practical steps to quickly increase sales dovetailed with development of sales and marketing strategies to ensure the business’s long-term future. Bespoke mentoring has helped David identify new markets, new product presentation and support to customers. Changes included:</p> <ul style="list-style-type: none"> - Demonstrate value for money through use of supermarket style packaging and pricing to enable customers to compare prices easily. - Increase distribution of fresh products using pre-packing. - Identify new markets for existing products, such as hermetically sealed fish products into the region’s farm shops. - Introduce an online ordering service timed to increase turnover during the Christmas rush. - Use of text alerts ahead of customer visits, giving customers time to review their requirement and prepare a buying list. The result was an immediate increase in sales.
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	<p>For more information about Blades Food UK Ltd, visit: www.bladesfood.com</p> <p>With the appointment of the Web Developer during the autumn of 2010, the development of the enhanced online services has commenced. This can make use of the new SCY web site which was re-hosted and re-developed during the summer of 2010 in order to facilitate development of the enhanced online services. Ideas being worked up as development briefs included a business mentor micro-site, specialist information provision, business directory and integration within the York Portal.</p>
Cross Cutting Theme Actions	<p>Sustainable Development</p> <ul style="list-style-type: none"> • Promoting the uptake of environmental technologies • Minimising carbon emissions by reducing travel • Minimising the environmental impact of associated capital developments <p>Equality and Diversity</p> <ul style="list-style-type: none"> • By encouraging people from target groups into employment and/or enterprise in knowledge-based sectors • By running joint events with other organisations to link target demographic groups to job and enterprise opportunities in knowledge-based sectors <p>Leadership and Ambition</p> <ul style="list-style-type: none"> • By promoting an entrepreneurial culture • By providing intensive business mentoring to enable businesses to achieve their goals • By enabling people in target sectors to improve their career prospects through the provision of enhanced online services
Publicity and Marketing report	<p>Claim 4 January 2010: Following January's start date for the three Business Mentors, marketing activity focussed on preparation for the February launch of the new service: PR, promotional flyer, exhibition material, and a double page feature in Spring edition of SCY News now designed and produced - examples of which will accompany February claim.</p> <p>Claim 5 February 2010: Successful launch of new Business Mentor service at Venturefest 2010 on 5 February - the region's premier business event promoting enterprise and innovation. In conjunction with official launch, PR distributed across SCY networks - businesses and partners. Following wider media distribution of news release, good local and regional PR achieved across business media further aiding promotion of the new service.</p> <p>Sustained coverage of the new service across key referral organisations such as Hull Business Forum, Scarborough Business Forum and Yorkshire Forward.</p> <p>Initial PR will be complemented by advertising in target media spanning</p>

	<p>popular press and relevant industry titles.</p> <ul style="list-style-type: none"> • Promotional literature designed and produced. • Lead item in SCY Newsletter, Issue 7. <p>Claim 6 March 2010: There has been a sustained advertising campaign across the Yorkshire Post, both in print and on line. Printed promotional material has been printed and distributed. Detailed editorials have appeared across regional media and within several key partners' publications and web sites e.g. Hull and Scarborough Business Forums and Yorkshire Forward.</p> <p>Claim 7 April 2010: Marketing activity centred on promote the service offer across target audiences and geographical reach through advertising and PR opportunities. Additional print runs of promotional flyers have been required to replenish stocks of literature. The latter includes production of lightweight flyers prepared to match requested specification to take advantage of magazine insert offers across relevant referral organisations such as local/regional Chambers of Commerce.</p> <p>Claim 8 May 2010: Science City York had a stand at the Hull Expo event (June 8th and 9th) and exclusively promoted the Business Mentor service. In excess of 20 enquiries were recorded for follow-up and it is expected that a minimum of 5 new clients will be achieved as a result.</p> <p>Mentors attended the following events during June; HCF "Empowering the Humber" (Broughton, North Lincs), NAMTEC Access to Finance, Yorkshire Mafia networking evening, and Ilkley Business Forum.</p> <p>Press advertorial printed in the Yorkshire Post Special Business Supplement on June 3rd.</p> <p>Claim 9 June 2010: Science City York had a stand at the Hull Expo event (June 8-9) and exclusively promoted the Business Mentor service. In excess of 20 enquiries were recorded for follow-up.</p> <p>Mentors attended the following events during June; HCF "Empowering the Humber" (Broughton, North Lincs), NAMTEC Access to Finance, Yorkshire Mafia networking evening, and Ilkley Business Forum. Press advertorial was printed in the Yorkshire Post Special Business Supplement on June 3rd.</p> <p>Claim 10 July 2010: Business Mentors attended an HSBC Business Club networking evening. Marketing and PR included a two-page advertorial in the summer 2010 edition of INFOCUS. A Humber Chemical Focus publication.</p> <p>Claim 11 August 2010: The service was advertised in the Business Intelligence Aug-Sept 2010, a magazine published by the Hull & Humber Chamber of Commerce.</p> <p>Claim 12 September 2010: The mentors were showcased by the Yorkshire Post on Thursday 2nd September via and advertorial placed in a special supplement called ' North Yorkshire Means Business'.</p>
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	<p>Claim 13/14 October/November 2010: No formal publicity events were held during this. The mentors were involved in a variety of events across the region.</p> <p>Claim 15 December 2010: The service was showcased at all events attended by the SCY CEO Nicola Spence. The brochure for the new University of York building - The Ron Cooke Hub described SCY and its business support services.</p> <p>Website: http://scy.co.uk/business-mentor-service</p>
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Name of Project	Embedded Space and Technology Transfer Project
Project Sponsor	Science City York
Delivery Partners and or subcontractors	University of York (Partner) Food and Environment Research Agency (Partner)
Start date of Project	Contract Signed: 24 th November 2009
Areas of delivery	York (Heslington East) and Sand Hutton
Cumulative ERDF received (by 31st December 2010)	£16,788,361.64
Cumulative outputs by type claimed (by 31st December 2010)	New jobs created - 104.57
Narrative report of project activity, achievements to date	<p>Science City York received the offer letter for the £19.7m Embedded Business Space and Technology Transfer Project in November 2009.</p> <p>By 2014, the project led by Science City York, in partnership with the University of York and The Food and Environment Research Agency (Fera), is expected to boost productivity of the region's hi-tech industries by £37M. It will also generate indirect outputs of creating 685 new jobs, 90 new businesses, safeguard 800 roles and assist a further 697 ventures.</p> <p>The investment will also contribute toward the development of over 11,000m² of floor space and will focus on developing new infrastructure to stimulate R&D and improve regional competitiveness in science and technology sectors.</p> <p>The bulk of the investment supports the development of more than 9,000 square metres of new business floor space for technology-based ventures. It will provide purpose-built knowledge exchange and business incubation facilities at the University of York and the creation of an 'Innovation Campus' at Fera's Sand Hutton laboratory complex on the outskirts of York.</p> <p>More than £15M will help fund the expansion of facilities on the University's new Heslington East campus, to include the development of an iconic central 'Hub' building comprising circa 4000 square metres of knowledge exchange accommodation, providing an integrated network of support for target businesses.</p>

	<p>The Hub will also house a new Higher York Creative Technology Centre, and offer collaborative research space, office and exhibition space. This will create a custom-made environment to facilitate knowledge exchange and incubate start-up and early-stage businesses.</p> <p>The Hub accommodation will be further complemented by The Catalyst, a new, on-campus business incubation facility supporting the development and growth of businesses in the creative, digital and media sectors. Managed by York Science Park Ltd (YSPL), 40 percent of the space will be let as flexible incubation units.</p> <p>The Science City York project integrates with a significant new business strategy by The Food and Environment Research Agency (Fera) to provide specialist grow-on space for small to medium enterprises (SMEs) and R&D collaboration across the life sciences, biotechnology and environmental sectors.</p> <p>The £2M investment forms a critical part of Fera's overall plans for remodelling and refurbishing existing facilities to provide 1936 square metres of lettable laboratory or high technology manufacturing space. Facilities will be available to established SMEs seeking to expand, offering the additional benefit of co-location alongside an internationally-renowned research agency plus the specialist business services it is able to provide.</p> <p>The final strand of the project is £2M of direct investment into two nationally significant biodemonstrator projects being undertaken by the University of York. The funding is being used to support the creation of small and semi-scale biodemonstrators, enabling the scaling up of laboratory research to examine the potential for the production of chemicals and bio-fuels from waste materials. This strand is closely aligned with the biorenewables agenda and exploits globally significant expertise in research and industrial collaboration contained within the University of York's The Green Chemistry Centre of Excellence for Industry and Biology's Centre for Novel Agricultural Products.</p> <p>Construction of the buildings at the Heslington East Campus is close to completion in line with the contractual milestones. All buildings are complete and handed over to the University. Some post occupation fit-out works are still being undertaken such as equipment installations in the Theatre Film and Television building. All buildings are occupied and in use with the exception of The Catalyst. The Catalyst is expected to be handed over to YSPL by the end of February following signature of the lease by UoY and YSPL. The external landscaping of the site is well underway and by early summer the site will look very attractive. All building users are undertaking business engagement activities and the Ron Cooke Hub is proving very popular as an event venue. The Centre of Excellence in Teaching and Learning held its opening in the Hub during January which was well attended with many positive comments from visitors about the site and this iconic looking building.</p> <p>Fera</p> <p>Construction works at Fera were delayed for several months whilst planning permission was sought from Ryedale Council. Despite the late start the car-park works were completed close to schedule, being delayed in the final few weeks due to heavy snow prior to Christmas 2010. The building refurbishment remains on schedule and fit-out is underway with completion as planned in advance of an April 2011 opening.</p>
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	<p>Biodemonstrators</p> <p>The Microwave Pyrolysis and Bioethanol projects undertook laboratory based research during 2010 with the microwave pyrolysis project commissioning their new laboratory during the first quarter of 2010. After much discussion, the two projects have come together to propose a jointly developed semi-scale facility. This is an exciting development which facilitates an integrated research programme. The procurement process for construction of the semi-scale facility at Fera's Sandhutton site is underway and is reaching the final round of selection prior to appointing a design and build main contractor in February 2011. There is significant interest from industry in the research programme with bench research being commissioned and offers of resources to be made available for research purposes. Several local businesses are interested in biorenewables and either providing or utilising biomasses and or utilising the resulting fuels. The choice of Sandhutton further cements the close working relationship being developed between Fera and the University and Strengthens both parties business engagement offer.</p>
Cross Cutting Theme Actions	<p>Social Inclusion - General</p> <p>The region is drawing down different strands of public funding (ESF) to support maximising the employment benefits to all sectors of the community.</p> <p>Higher York set up a very successful Construction Skills Academy on the Heslington campus providing construction apprenticeships to local people and improving construction skills and employment opportunities. The academy will have a lifecycle of up to 10 years in keeping with the medium term build programme for the whole of the Heslington East site. Employment opportunities have included local disadvantaged adults and young people, some previously unemployed and supported with pre-employment training to ensure that they are work ready. Existing staff have been given skills training to increase their skills levels and BAM have ensured comprehensive inductions and safe working practices for all as well as facilitating training in modern construction techniques.</p> <p>The local community has been consulted throughout the construction programme via the <i>Community Forum</i> made up of representatives of the local community (both residential and business) and the City. It includes representatives from local parish councils, business groups, schools, environmental and local faith groups. The University has also communicated with the local community via <i>The Heslington East Update</i>. An online and hardcopy publication. Once the site is landscaped it will be made available for community use and will be available for school children's educational visits.</p> <p>Gender</p> <p>It is forecast that the new jobs at Fera, the new businesses created in the region, and the academic departments at York will close the employment gap and increase the proportion of female role holders. This is based on replication of the current employment profile at the existing premises.</p> <p>Racial</p> <p>Based on the existing ethnicity profiles at the University and CSL, the project will increase the levels of BAME within employment and living in the York and Ryedale region, albeit from low levels particularly in Ryedale. The percentage of BAME</p>

	<p>staff at the University of York is 5.4% compared with the York average of 1.2%. Similarly, for 2006/7 6.3% of the undergraduate student population (of known ethnicity) was from BME groups. This will help make progress in closing the gap with the regional employment average, as well as increasing the ethnic mix within York and Ryedale.</p> <p><i>Disabled</i></p> <p>Yorkshire has a higher than average (National) disabled employment active percentage (Yorkshire 20.1% against national 18.3%). This employment ratio is still below the able-bodied performance in the region; however, the employment rates in Ryedale (61.6%) and York (53.9%) are higher than the national average (50.6%) for people classified as disabled. The profile of employment in CSL and the University of York will create opportunities to improve this performance further.</p> <p>The University's existing performance on attracting students with a disability, produces an opportunity for the city's disabled population that is unlikely to be matched many other University locations nationally.</p> <p>All the project buildings are compliant with current legislation and provide good access. For example, The Department of Theatre, Film and Television theatre provides disabled access throughout its facilities including wheelchair access and safe working in the lighting gantries.</p> <p><i>Older People / Younger People</i></p> <p>The higher proportion of young people in York (York 17.3% against national 13%) will be presented with a significant range of skill, enterprise and study options to supplement existing efforts. The Construction Academy provides a number of opportunities.</p>
Publicity and Marketing report	<p>Claim 1: Media distribution of news release ref: ERDF Major Project Application on Tuesday 10 November, to date the news item has been featured across the following media:</p> <ul style="list-style-type: none"> • The Press: Front Page Lead in both print and online version, extending to additional coverage on pg 7. Third party comments in support of the project from Andrew Waller, Susie Cawood and Mr John Grogan, MP for Selby. Comments submitted by general public online also broadly very positive. • Follow up double page feature in The Press on Wednesday 11 November with positive comment from contributors Kieran Larkin, Susie Cawood and Hugh Baley MP • Yorkshire Post: ½ pg broadsheet full colour article, pg 6 Business Tuesday. Significant project detail and very positive reporting of news. • TheBusinessDesk.com: Headline Article - comprehensive article and image • New Start: Online Publication centred on regeneration, economic development: Detailed article and image • BBC Radio York: Interview with Fay Treloar on main drive-time evening broadcast. Use this section to report the marketing, information and publicity activities that your project has undertaken to both publicise the service / facility / opportunity to end customers and to report progress. Please attach PDFs of any marketing material produced, illustrative press releases/cuttings, videos, presentations etc and provide addresses of the websites/web pages used by your project.

	<p>Claim 4: Reference to £19.7M ERDF investment made in media within an in depth feature on Science City York's incoming CEO published in one of the region's leading newspapers - Yorkshire Post on Tuesday 5 January.</p> <p>Claim 5:</p> <ul style="list-style-type: none"> • Publicity gained on the project via an in-depth profile on SCY Chief Executive run in Yorkshire Post on 5 Jan. Detailed reference to the project made to include direct reference to the European Commission and the benefits sought by the investment. • Brief reference to major project and the EC's investment in the Yorkshire Post's 'Business Review of the Decade' feature published 30 Dec 2009. • Additional publicity with direct reference to key features and benefits of the investment in regional publication Yorkshire Business Insider - January 2010 - in a special feature focussed on York's burgeoning knowledge economy. <p>Claim 6: PR activity centred on preparing to feature news of The Catalyst as build commences.</p> <p>Claim 7: Newspaper coverage by The Press Business Review and Website coverage by York Vision</p> <p>Claim 8: Newspaper coverage by The Press Business Review and Website coverage by York Vision</p> <p>Claim 9:</p> <ul style="list-style-type: none"> • The May - August 2010 edition of Science City York's quarterly newsletter SCY News carried a double centre pg feature/update on recent developments of the project. • York Science Park's newsletter also featured an update on The Catalyst element of the Heslington East development. • SCY coordinated a visit to York by Greg Wright, Deputy Business Editor, Yorkshire Post, on Friday 28 May 2010. Greg travelled to both Fera and the Heslington East development site and received a first-hand update on progress to date. Greg also interviewed SCY senior staff including CEO Prof Nicola Spence and Head of Operations, Fay Treloar. • The visit elicited a detailed lead article in Yorkshire Post Business Tuesday, published 1 June 2010. • Green Chemistry Centre of Excellence at University of York attended the RRB6 (6th International Conference on Renewable Resources & Biorefineries) held in Dusseldorf and presented a paper/poster on the microwave pyrolysis bio demonstrator element of the ERDF funding. • SCY has also set up a marketing sub group comprising key marketing representatives from across all partners centrally involved in the project. All personnel on the sub group have now received detailed instruction on marketing/branding guidelines associated with the project. The first meeting, chaired by SCY's Communications Manager, was held on Friday 8 January where introductions were made and key points to note discussed ref: branding requirements. SCY will lead on managing an integrated marketing plan across partners. <p>Claim 11: Hugh Bayley, MP for York Central, visited the Heslington East campus on 30th August and was shown round by Chris Fenwick BAM Construction Project</p>
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	<p>Manager, Elizabeth Heaps PVC for Estates and Special Projects.</p> <p>Press articles included:</p> <ul style="list-style-type: none"> • York Press pg 21, 4th August 2010 • News and Events from University of York website, 29th July 2010 • Press release from media-newswire.com, 3rd August 2010 <p>Claim 13: The Business Engagement Group and The Marketing Group merged and met for the first time in September. Key to marketing is the development of a high level offer and much work has gone into defining the offer for York for the partners and for individual facilities. Development of the 'Team York' offer is work in progress. Other offers such as '21st Century Campus' and marketing of the Catalyst are already in play (See attached booklet). Other offers such as The Ron Cooke Hub 'Open for Business' will be launched when the building opens. The University of York 'Spotlight' magazine showcased the landscaping work at the Heslington East campus.</p> <p>Claim 14:</p> <ul style="list-style-type: none"> • York Science Park Ltd newsletter 'Innovation Express - Autumn 2010' • York Science Park Ltd 'Springboard to Success' Springboard Business Incubator Facility Brochure • The Press Friday October 22nd 'Good Foundations for Business' advertisement by the Science Park for The Catalyst and Springboard • CEO Nicola Spence maintained her extensive external engagement diary and participate regularly in meetings which showcase the project e.g. <ul style="list-style-type: none"> ○ 5th - Science Cities Meeting ○ 7th and 27th - York City Council ○ 10th - BBSRC BSC Meeting ○ 12th - YMT Ladies Network Event ○ 13/10 - York Economic Partnership ○ 19th - Higher York <p>Claim 15:</p> <ul style="list-style-type: none"> • 'The Ron Cooke Hub' Publicity brochure and postcard came into circulation. • UoY Press Release about use of TFTV 'New University facilities secure first commercial client' <p>Claim 16:</p> <ul style="list-style-type: none"> • University of York Magazine Nov/Dec 2010 - Interview with Helen Boaden - News Page 5 • University of York Magazine Nov/Dec 2010 - Ron Cooke Hub opens for Business - News Page 7 • University of York Magazine Nov/Dec 2010 - New Bust to and Around Campus - News Page 11 • University of York Grapevine Magazine Winter 2010 - A City of Science <p>Sample publicity materials:</p> <p>Most materials are submitting to YF in hard copy and can be accessed via the claims team. Attached are a small sample of publicity materials produced:</p> <ul style="list-style-type: none"> • Ron Cooke Hub Brochure • Springboard flier • The Catalyst Flier
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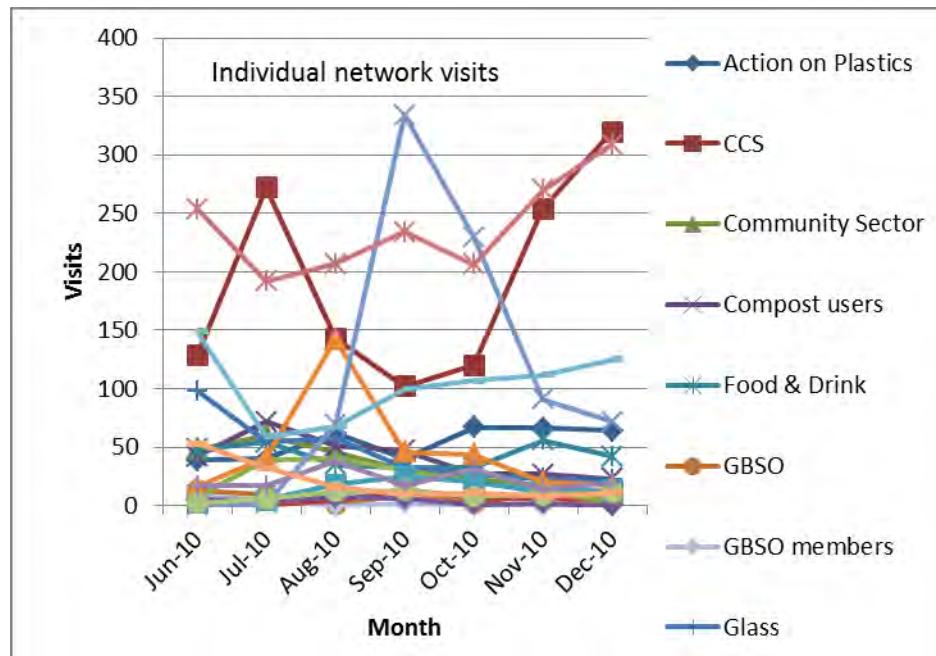
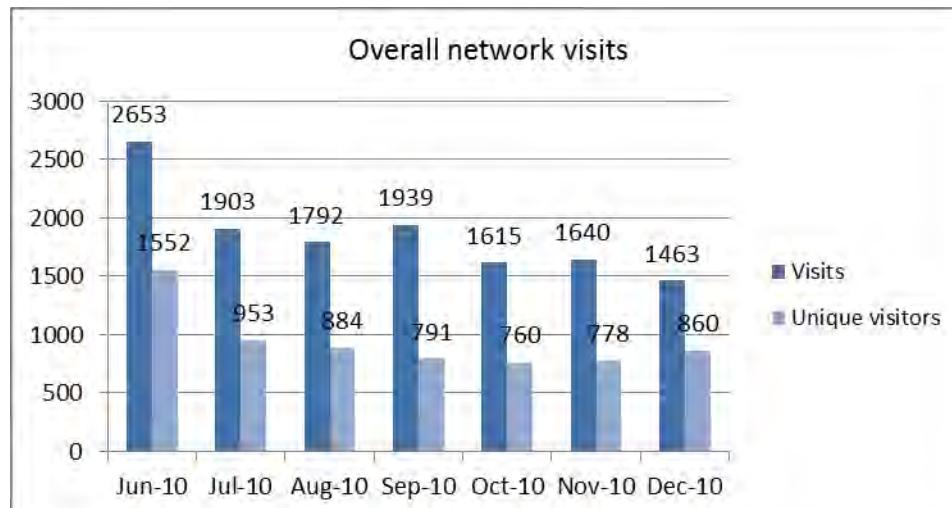
	<p>Web-links include:</p> <ul style="list-style-type: none"> • http://scy.co.uk/investment-innovation-0 summary of projects • http://www.yorksciencepark.co.uk/metadot/index.pl?id=3238;isa=Category;op=show Catalyst building • http://www.yorksciencepark.co.uk/metadot/index.pl?id=3318;isa=Category;op=show Springboard • http://www.york.ac.uk/campus-development/projects/hub/ • http://www.york.ac.uk/res/gcg/research/projects/ERDF.html
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Name of Project	Lower Carbon Economy - Resource Efficiency Yorkshire																											
Project Sponsor	Yorkshire Forward																											
Deliver Partners and or subcontractors (if applicable, please explain relationship))	CO2Sense																											
Start date of Project	01.04.2009																											
Areas of delivery	<p>Promote and support for re-using and recycling in all business, increase the number of technology providers and the development of more (and more versatile) environmental consultants. This will deliver increased sustainable procurement activity, financial support in the form of grants for investment in capital equipment, consultancy support and training for environmental businesses and for environmental business support organisations.</p> <p>Priority 2 – Stimulating Successful Enterprise</p>																											
Cumulative ERDF received (by 31st December 2010)	£899,142																											
Cumulative outputs by type claimed (by 31st December 2010)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 2px;">Tasking Framework Target Monitoring (Single Pot Indicators)</th> <th style="text-align: center; padding: 2px;">Actuals achieved to date</th> </tr> </thead> <tbody> <tr> <td style="padding: 2px;">01a - No. of jobs created</td> <td style="text-align: center; padding: 2px;">30</td> </tr> <tr> <td style="padding: 2px;">02b - No. of new businesses created surviving 52 weeks</td> <td style="text-align: center; padding: 2px;">2</td> </tr> <tr> <td style="padding: 2px;">03 - Business Support - No. of businesses assisted to improve their performance</td> <td style="text-align: center; padding: 2px;">1,124</td> </tr> <tr> <td style="padding: 2px;">06b - Skills - Individuals in the workforce supported to achieve a level 2 or 3 qualification or equivalent</td> <td style="text-align: center; padding: 2px;">-</td> </tr> <tr> <td style="padding: 2px;">08 - Sustainable Development - reduce Green House Gas Emissions</td> <td style="text-align: center; padding: 2px;">434,040</td> </tr> <tr> <td style="padding: 2px;">09 - Private Sector Investment Levered (excluding Regeneration)</td> <td style="text-align: center; padding: 2px;">1,640,534</td> </tr> <tr> <td colspan="2"> </td> </tr> <tr> <td colspan="2">Other Outputs (Please enter any other outputs you are reporting below)</td> </tr> <tr> <td style="padding: 2px;">Tonnes diverted from landfill</td> <td style="text-align: center; padding: 2px;">127,675</td> </tr> <tr> <td style="padding: 2px;">Public-sector levered</td> <td style="text-align: center; padding: 2px;">-</td> </tr> <tr> <td style="padding: 2px;">Increased business sales</td> <td style="text-align: center; padding: 2px;">8,100,854</td> </tr> <tr> <td style="padding: 2px;">ERDF Indicators</td> <td style="text-align: center; padding: 2px;">Actuals achieved to</td> </tr> </tbody> </table>		Tasking Framework Target Monitoring (Single Pot Indicators)	Actuals achieved to date	01a - No. of jobs created	30	02b - No. of new businesses created surviving 52 weeks	2	03 - Business Support - No. of businesses assisted to improve their performance	1,124	06b - Skills - Individuals in the workforce supported to achieve a level 2 or 3 qualification or equivalent	-	08 - Sustainable Development - reduce Green House Gas Emissions	434,040	09 - Private Sector Investment Levered (excluding Regeneration)	1,640,534	 		Other Outputs (Please enter any other outputs you are reporting below)		Tonnes diverted from landfill	127,675	Public-sector levered	-	Increased business sales	8,100,854	ERDF Indicators	Actuals achieved to
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ERDF Indicators	Actuals achieved to																											

		date
P2 - No of businesses assisted that are SMEs Y&H	69	
P2 - No of businesses assisted that are SMEs SY	34	
P2 - No of new businesses created (ERDF 8) Y&H	2	
P2 - No of new businesses created (ERDF 8) SY	-	
P2 - Gross new jobs created (ERDF 1, 2 & 3) Y&H	4	
P2 - Gross new jobs created (ERDF 1, 2 & 3) SY	2	
P2 - Gross increase in GVA Y&H	7,064,805	
P2 - Gross increase in GVA SY	3,387,045	
P2 - No of businesses contributing to reduction in ecological footprint/waste (ERDF 27 & 28) Y&H	42	
P2 - No of businesses contributing to reduction in ecological footprint/waste (ERDF 27 & 28) SY	25	
Narrative report of project activity, achievements to date	<p>Continued collaboration with <u>Business Link</u> in order to provide information and support to regional companies on Resource Efficiency issues. Resource Efficiency Review Tool (RERT) has been launched and has gone live on the Business Link website</p> <p><u>Local Authorities</u> are an important part in the project development. Their involvement can be summarised as follows:</p> <ul style="list-style-type: none"> - Training workshops - E-newsletter sent to all those who attended the training, 176 contacts in total. The e-newsletter included information, resources, case studies, event information and partner profiles. - Website - The website has been launched and all the Local Authorities informed. The shared regional content includes an extensive advice section covering resource efficiency, business benefits, renewable energy, funding and support programmes. Each Authority has a local information section which will include links to their business waste handbook, the sub regional green business club and any other environmental support they provide for businesses. The website will be launched in the regional press in January. <p>52 Local Authority officers have attended the second Environmental Business Support workshop.</p> <p>The <u>Resource Efficiency Voucher</u> developed and agreed. Between September and March at least 60 businesses will receive one free day from an experienced resource efficiency consultant and up to £16000 of capital and consultancy support (the business must contribute with the 50% of the costs). 62 businesses have now registered interest. 18 businesses are currently participating in the free day working with a resource efficiency voucher consultant and 1 business as had their capital grant approved.</p> <p>CO2Sense continues to work in partnership with the <u>Carbon Trust</u> at given opportunities including recently promoting our LA support programme for links with LA Carbon Management programme, and promotion of the RE Voucher in our region.</p>	

Collaboration with WRAP (Waste Resources Action Programme) and Business Link to hold 2 Regional Resource Efficiency and Environmental Management Systems events (one in York in November and the other in Sheffield in December).

CO2Sense networks. The project offers companies access to networks made up of their peers from related markets and industries. This peer-to-peer support network offers an opportunity to discuss the issues that affect the business, whilst canvassing the opinions of CO2Sense experts and partners. Businesses can share best practice with other organisations, read about new research and seek solutions to common problems like finding finance, understanding legislation and obtaining planning permission. Members can also receive notice of events, meetings, workshops and seminars about the environmental sector.



	<p><u>Environmental Management Project</u>. Continues to deliver well and capture impact and benefits on businesses. The businesses that participated in the second round of training have had their evaluation meeting and have reported</p> <ul style="list-style-type: none"> - £104,500 of private sector investment - £52,000 of business cost savings - £200,000 of increased business sales - 161 tonnes of raw material savings - 383.5 tonnes of waste minimized - 4,249 tonnes of waste recycled - 163,673 kwh energy saved <p><u>Green Services Research</u>. 310 green services have been identified as part of the Green Services Research. The research identified a range of services including recyclers and energy management companies to dry cleaning and catering companies. The final report has been written and submitted</p>
Cross Cutting Theme Actions	<p>The project is entirely devoted to contribute/promote the awareness of businesses and communities of the need to reduce carbon emissions, concretely:</p> <ul style="list-style-type: none"> - To increase the competitiveness of regional businesses through the wide-spread adoption of resource efficiency measures, - To build the capacity of environmental consultants in the region to be able to deliver comprehensive, high quality advice and support to businesses on Resource Efficiency. - To support the recycling sector and grow regional recycling markets, in order to provide both supply of material and demand for recycled products in the region. - Improve the customer journey and experience of resource efficiency business support.
Publicity and Marketing report	<ul style="list-style-type: none"> - Addresses of the websites/web pages used by the project: CO2Sense Yorkshire http://www.co2sense.org.uk - Greener Business Website is designed for SMEs with a 'cost saving/resource efficiency' focus. Businesses going to their local authority website for this information will be redirected to their local page on the Greener Business website. This is Bradford's page but it will be available in 22 local authorities: www.bradford.greenerbusiness.org.uk

Name of Project	Manufacturing Advisory Service																			
Project Sponsor	YFM Business Development																			
Deliver Partners and or subcontractors	Sub-contractors are drawn according to a need from a Framework established using appropriate EU Procurement Methodology																			
Start date of Project	October 2008																			
Areas of delivery	Yorkshire and Humber region																			
Cumulative ERDF received (by 31st December 2010)	£1,268,696.75																			
Cumulative outputs by type claimed (by 31st December 2010)	<table border="1"> <thead> <tr> <th>Indicators</th> <th>Actuals achieved this period</th> </tr> </thead> <tbody> <tr> <td>P1 - No of businesses assisted that are SMEs Y&H</td> <td>232</td> </tr> <tr> <td>P1 - No of businesses assisted that are SMEs SY</td> <td>82</td> </tr> <tr> <td>P1 - Gross new jobs created (ERDF 1, 2 & 3) Y&H</td> <td>46</td> </tr> <tr> <td>P1 - Gross new jobs created (ERDF 1, 2 & 3) SY</td> <td>13</td> </tr> <tr> <td>P1 - Gross jobs safeguarded Y&H</td> <td>1752</td> </tr> <tr> <td>P1 - Gross jobs safeguarded SY</td> <td>282</td> </tr> <tr> <td>P1 - Gross increase in GVA Y&H</td> <td>18,617,189</td> </tr> <tr> <td>P1 - Gross increase in GVA SY</td> <td>4,890,238</td> </tr> </tbody> </table>		Indicators	Actuals achieved this period	P1 - No of businesses assisted that are SMEs Y&H	232	P1 - No of businesses assisted that are SMEs SY	82	P1 - Gross new jobs created (ERDF 1, 2 & 3) Y&H	46	P1 - Gross new jobs created (ERDF 1, 2 & 3) SY	13	P1 - Gross jobs safeguarded Y&H	1752	P1 - Gross jobs safeguarded SY	282	P1 - Gross increase in GVA Y&H	18,617,189	P1 - Gross increase in GVA SY	4,890,238
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Narrative report of project activity, achievements to date	<p>The project, delivered to accord with BIS National Guidelines, is part of the National Manufacturing Advisory Service initiative. The objective is to assist the region's manufacturers to improve their efficiency and competitiveness. This is achieved by identifying with beneficiary SMEs opportunities for improvement and then supporting them during the course of realising some of these opportunities by providing expert specialist support.</p> <p>The project embraces some broader aspects of manufacturing advice, guidance and support. The ERDF eligible expenditure activities relate to two components:-</p> <p style="text-align: center;">Manufacturing Reviews – typically of 1 day duration. A specialist MAS</p>																			

	<p>practitioner will conduct an overview of the operational aspects of the manufacturing business and identify opportunities for improvement. Such opportunities can sometimes be realised within the knowledge and understanding of the client company alone, whilst others require specialist support to assist the implementation thereof.</p> <p>In-depth Intervention Support – typically taking the order of 10 days of MAS specialist consultancy support, these individual ‘interventions’ aim to help businesses realise one or more of their opportunities for improvement. Typical activities include, introduction of Lean methodology, improvement in resource efficiency, new product design, manufacturing strategy, supply chain engagement, waste reduction and improvement in customer service.</p> <p>During the programme demand for this support has been substantial, particularly as many of the region’s manufacturers have been struggling to survive the recession. As a consequence of the work, a broad spectrum of manufacturers have been supported yielding substantial benefits. In the context of emerging from the economic recession, commentary from a number of beneficiaries has been that this work has been one of the enablers with regard to their absolute survival.</p> <p>Case Studies are available via the website</p>
Cross Cutting Theme Actions	<p>The MAS service is essentially demand driven so from that viewpoint does not differentiate or prioritise engagement with any particular social or community sector. However, engagement methodology and networking activities are carefully designed to ensure that its services are equally available to all.</p> <p>As part of its key themes, the MAS service aims to support individual intervention activities, a proportion of which are to achieve improvements in relation to reduction in environmental impacts. These activities include individual projects which may be targeted at energy reduction and improvement of resource efficiency, together with broader strategic support to assist beneficiaries in implementing environmental management processes. A particular theme, with support from BIS Strategic Investment Funds (as an element as match towards ERDF monies) has been the Low Carbon agenda, which not only has targeted assistance to support manufacturers in improving their own resource efficiency, but also to engage in the broader Low Carbon market, for example support of manufacture of wind turbines and other renewables, as well as encouraging engagement in the forthcoming civil nuclear build programme. Such initiatives clearly, in the longer term, will have strategic impact in relation to carbon reduction.</p>
Publicity and Marketing report	<p>As an ongoing activity in relation to raising awareness of opportunities for support in the region’s manufacturing sector, publicity and press release activity has been undertaken.</p> <p>The Manufacturing Advisory Service in this region has unique web pages</p>

within the national MAS site – please visit at www.mas-yh.co.uk

Name of Project	Enterprising Bradford	
Project Sponsor	City of Bradford Metropolitan District Council	
Delivery Partners and or subcontractors (if applicable, please explain relationship))	<u>Delivery Partners</u> 1. Accent Partnership 2. Bradford CVS 3. Calderdale Council	<u>Sub-Contractors</u> 4. University of Bradford 5. Social Enterprise Support Centre 6. Newlands Local Enterprise Ltd 7. Bradford Chamber of Commerce 8. New Economics Foundation (Host Org. for 10 & 11) 9. In Communities Group 10. Café West
Start date of Project	April 2009 (majority of sub-projects start date by September 09)	
Areas of delivery	10% SOA of Bradford.	
Cumulative ERDF received (by 31st December 2010)	£2,044,326.35	
Cumulative outputs by type claimed (by 31st December 2010)	Nil. This is due to the late start of many sub-projects and the nature of the outputs i.e. jobs created, businesses surviving 12 months, increase in GVA.	
Narrative report of project activity, achievements to date	<p>The Enterprising Bradford project was contracted in February 2009. Some activity being delivered by the Council and our partners was able to start almost immediately. The remainder was tendered and the majority of contracts were in place by the end of June 2009 and this resulted in a slower spend profile than had been previously anticipated.</p> <p>We held an official launch event in September 2009.</p> <p>We hold quarterly forums for all our delivery agents so they can learn from each other about what is happening within the project and arrange joint working as appropriate.</p> <p>Some of our case studies are:</p> <p>Community Music Project - Coaching Case Study</p> <p>The Community Music Project @ MAPA hosts some of Yorkshire's most talented musicians, sound engineers and producers offering a selection of popular CMP Music Education. The courses range from the informal and introduction to academically recognised training and qualifications. They also cater for school and youth groups who require taster studio sessions, and work with local authority careers and youth services to open doorways for young people unsure where their future lies. Music training and practice has also proven therapeutic value, and CM Project's facilities are accessible to</p>	

	<p>people with disabilities.</p> <p>Working with the Social Enterprise Support Centre enabled The Community Music Project to explore new ways of generating income that will contribute to their long term sustainability. With support from one of our coaches CMP have had help with their organisational structure, assistance with new marketing materials and have been working on their cash-flow forecasts and business plan to enable them to tender for contracts.</p> <p>Gerry Crawford, Project Manager has now been accredited to deliver courses to young people, so with the help of SESC things are looking much brighter for CMP.</p> <p>YMCA - Coaching Case Study</p> <p>The Social Enterprise Support Centre's Enterprising Communities programme aims to improve enterprise, create jobs, local wealth and enhance services and support for local people in Bradford.</p> <p>As part of this programme we offer free coaching support to those living/working in the super output areas of Bradford and unlike other support programmes it is not time or sector restricted. Whether you are planning on starting a social enterprise, a private business or even looking to develop existing activity our coaching team can help. Below is an example of how our coaches have supported a community organisation.</p> <p>The City of Bradford YMCA works with many groups of young people from the district, delivering a number of youth programs with a range of client groups. Even for an organisation as established as this it is always a challenge to find the next source of income.</p> <p>Working with SESC the YMCA has started looking at other methods of working and widening its outlook on where to seek funding and how to draw on the large regional, national and international affiliations it has.</p> <p>As a result of these new directions the YMCA in Bradford is now the lead partner in the Culture Fusion project in partnership with Bradford Metropolitan District Council, Bradford University and Bradford College which has been funded to the tune of £7million to create a youth centre in Bradford City centre.</p> <p>Bernie Gahan, Operations Manager at the City of Bradford YMCA said;</p> <p>“Our SESC Coach has proved invaluable in providing much needed coaching and support to Bradford YMCA whilst they lead on a complex project.</p> <p>This has been particularly important in those areas where they have lacked confidence and expertise.”</p> <p>Case Studies – BizFizz Allerton & Lower Grange</p> <p><u>Environmental Works at Lower Grange Community Centre</u></p> <p>Bradford Council has employed 2 BizFizz clients to undertake environmental</p>
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	<p>works on the estate. The funding came through the Bradford West Area Office after several projects were discussed and agreed by a number of local community organisations to provide greater access and improve the surroundings of key community centres including Cafe West & Lower Grange Community Centre.</p> <p>Andrea Steele and Chris Garner both run their own separate gardening businesses and won contracts independently but having connected through their dealings with BizFizz have developed a working relationship that allows them to help each other on larger jobs and provide a comprehensive local service, which attracted the attention of decision makers when deciding how to allocate the funds for the latest environmental works.</p> <p>Both clients have also featured in BizFizz newsletters and in the recent BizFizz video, this publicity lead to them doing work for several local organisations who chose to employ locally thanks to the exposure generated by the project. By building their reputation and exploiting networks and opportunities created and encouraged by BizFizz, they were first in line for the council contracts which have provided their largest single jobs since start of trading and came in the height of winter which is traditionally a very difficult time for those working outdoors</p> <p><u>Carpet Cleaning 4 Less – Nezlet Kalantzi</u></p> <p>Allerton resident Nezlet Kalantzi has begun trading part time with his specialist carpet and upholstery cleaning business. He still works full time as an IT technician in order to fund his specialist equipment and whilst the business becomes established, demonstrating the traits of commitment and strategic thinking that are seen in many BizFizz clients.</p> <p>BizFizz have supported Nez through free confidential coaching sessions, particularly around marketing and how to find customers and ensure the business grows at a steady rate that will eventually allow the Nez and his partner (who also helps on larger jobs and with admin) to draw a wage from the business and consider dropping their other work commitments to focus solely on the business.</p> <p>The client/coach relationship has allowed Nez to access support only when he needs it and meant that he has moved at his own pace and taken responsibility for key decisions, rather than relying on advice from others which may not always be the best solution as the context and situations clients face varies so greatly and conditions facing new businesses shift rapidly – the BizFizz methodology of coaching and local support is proving ideal for Nez and his business.</p>
Cross Cutting Theme Actions	<p>Two of our sub contractors are working with employers to encourage them to include people from the hardest to reach target groups in their recruitment processes. This includes looking at their current recruitment policies and seeing if these can be modified to ensure equal access to vacant posts.</p> <p>One of our sub contractors works specifically with women who are considering setting up in business and many of their clients are from BAME communities.</p> <p>We are working to improve local web access to information to support</p>

	<p>community organisation to become more entrepreneurial. We offer environmental reviews to businesses accessing the Enterprising Bradford project to help them identify potential energy saving methods and also assistance with green travel plans.</p>
Publicity and Marketing report	<p>Some example of publicity and marketing materials / activities (not comprehensive) Programme wide</p> <ul style="list-style-type: none"> • Launch event, September 2009 • webpages • Briefing Bradford article - Nov 10 (newsletter for the voluntary and community sector in Bradford) http://www.bradfordcvs.org.uk/documents/briefing/nov10bb.pdf • Press article in Keighley News 25/11/10 (based on Briefing Bradford article - nov 10) • Enterprising Bradford Leaflet <p>Project specific publicity / marketing</p> <p>SESC</p> <ul style="list-style-type: none"> • website http://www.sesc.org.uk/ • Weekly e-newsletter • Investment Fair 17th July 2010, Thornbury centre, 100 delegates + 30 funding, investment and support agencies • Enterprising times – SESC newsletter <p>Be-involved</p> <ul style="list-style-type: none"> • website http://www.beinvolved.co.uk/ • Press cuttings <p>CBMDC procurement</p> <ul style="list-style-type: none"> • Bradford council intranet pages providing central portal for procurement policy and support across all departments of the council. • http://eip-prod.bradford.gov.uk/WPS/wps/myportal/Intranet?WCM_GLOBAL_CONTEXT=/BradNet/Corporate+Procurement/Corporate+Procurement <p>Newlands Enterprise</p> <ul style="list-style-type: none"> • promoting the professional services offer. http://professionalservices.newlandsenterprise.com/ • update in briefing Bradford Dec 10, <p>Café West</p> <ul style="list-style-type: none"> • Newsletter –printed for local distribution and emailed to partners for info • Blog written by the Bizfizz coach http://allergrangebusiness.wordpress.com/ • You tube video case studies of clients enterprise journeys: http://www.youtube.com/allergrangebusiness <p>Accent Procurement Avtar article in Asian journal (cross cutting themes)</p>

	<p>Accent Forums</p> <ul style="list-style-type: none">● Newsletter of business forums / networking activities – produced monthly and circulated to business support agencies within Bradford for onward circulation to businesses.● Database of business forums / networking activities - <p>Kickstart</p> <p>http://www.bradfordkickstart.com/</p>
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Name of Project	Inclusive Enterprise																		
Project Sponsor	Doncaster Metropolitan Borough Council																		
Deliver Partners and or subcontractors	Sub-contractors: Beta Technology Princes' Trust Doncaster CVS CIDA Urban Biz A4E Deloitte Doncaster Chamber																		
Start date of Project	1st April 2008																		
Areas of delivery	Doncaster Metropolitan Borough. 100% delivery in South Yorkshire																		
Cumulative ERDF received (by 31st December 2010)	£3,279,751.99																		
Cumulative outputs by type claimed (by 31st December 2010)	<table> <tbody> <tr> <td>Number of Business assisted that are SMEs</td> <td>223</td> </tr> <tr> <td>Number of Bus. Assisted that are social enterprises</td> <td>28</td> </tr> <tr> <td>Gross Jobs safeguarded</td> <td>112</td> </tr> <tr> <td>Gross New Jobs Created</td> <td>272</td> </tr> <tr> <td>Number of Business created</td> <td>140</td> </tr> <tr> <td>No. Business Created – female owned</td> <td>56</td> </tr> <tr> <td>No. Business created – BAME</td> <td>7</td> </tr> <tr> <td>Gross New Jobs (Women)</td> <td>100</td> </tr> <tr> <td>Jobs Safeguarded (Women)</td> <td>42</td> </tr> </tbody> </table>	Number of Business assisted that are SMEs	223	Number of Bus. Assisted that are social enterprises	28	Gross Jobs safeguarded	112	Gross New Jobs Created	272	Number of Business created	140	No. Business Created – female owned	56	No. Business created – BAME	7	Gross New Jobs (Women)	100	Jobs Safeguarded (Women)	42
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Narrative report of project activity, achievements to date	<p>Success Doncaster Programme has supported 24,511 businesses and individuals (including 6597 debt counselling assistance and 792 financial business support) 1260 new Business Start-ups, 2588 jobs created and 1405 people into employment.</p> <p>Visits to the website have more than trebled in the last 12 months with almost 5,000 visitors now visiting the site every month.</p> <p>Success Doncaster is an exciting programme run by Doncaster Council working collaboratively with the public, private, voluntary and community sector across the Borough. It is the brand name for Doncaster Council's Enterprise, Work & Skills Programme and is funded from multiple sources such as LEGI, WNF and ERDF.</p> <p>The programme offers a wide range of confidential support, advice and guidance to help residents/communities move back into work, gain a</p>																		

	<p>better job, improve skills, start their own businesses and assist existing businesses to develop and grow and generally boost the entrepreneurial spirit in Doncaster.</p> <p>At the outset, the Success Doncaster programme was focused on delivering enterprise activity, however the programme developed to incorporate a comprehensive work and skills agenda by offering businesses, communities and individuals support to develop their employment, skills and entrepreneurial potential.</p> <p>It is significant that Success Doncaster adopted a ‘bottom-up’ approach to determining the right interventions; it created a robust evidence base and undertook significant consultation across public, private and voluntary sectors - and tracked impact annually to enable effective programme management to refine and finesse the Success Doncaster programme offer.</p> <p>The programme ensures that it meets the needs of its clients and that they can access support from the programme wherever they are on their journey. A high level of customer service is maintained through dedicated client managers responsible for ensuring contracts perform to a high standard in the most efficient and cost effective manner.</p> <p>A diverse range of specialist providers were contracted by the Council, to deliver bespoke initiatives tailored to the needs of residents and employers and meet its desired outcomes. The programme works in partnership with key mainstream service providers, for example; Job Centre Plus, Learning & Skills Council, Business Link Yorkshire etc, to provide complimentary services and solutions. A joined up working approach is very evident in Doncaster and is a model way of working for other local authorities because a shared vision and outputs are achieved in an effective way</p> <p>Success Doncaster has developed cross-cutting approaches to support other deprivation issues, including financial inclusion initiatives. The Finance Friend contract provides easy to understand, tailored support for businesses struggling with financial issues, including access to finance. They will advise on financial matters and provide guidance on how to develop skills further. Specialist support and advice is provided to help with any aspect of business finance, including: business health checks, cash flow forecasting, preparing business plans, understanding business finance, access to finance and action planning for the future</p> <p>The Financial Inclusion contract offers financial advice for individuals on elements of budgeting, identifying savings, debt advice, accessing bank and saving accounts, affordable credit and insurance products. The team provides preventative money management guidance that gives their clients the necessary skills and confidence to make informed choices on all aspects of money matters as well as 1-2-1 debt advice and advocacy. They work closely with a number of agencies across the public and voluntary sector particularly the Credit Union, Job centre and Jobmates encouraging clients to tackle their financial barriers so that they are able</p>
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	<p>to move on with their lives and become economically engaged.</p> <p>The private sector has been integral in the success of 'Doncaster 100' mentoring scheme and over 110 mentors have pledged their support and are active in supporting other local businesses. Equally importantly, Success Doncaster has boosted the capacity of local voluntary/community and third sector organisations through opportunities for them to deliver enterprise support in their local neighbourhood.</p>
Cross Cutting Theme Actions	<p>The project is targeted at the following communities of interest: residents in Doncaster's deprived communities, primarily: women, BAME (including EU minorities, gypsy and travellers), third age, young people, lone parents and those long-term unemployed.</p> <p>This proposal supports business creation intervention on equity grounds. Within Doncaster, enterprise education to the deprived areas and some socially excluded groups is progressing but has gone much further with ERDF and supports such as: the BAME community, youth, the 3rd age and women. Many of these groups do not know where to seek the necessary information about how to start a business. Many do not have the background, social cohesion and networks to provide business start up help. Many of these groups in Doncaster find it difficult to make the transition from interest in starting up to running a business to actually starting it. The transition is made more difficult because of wider social and structural issues within Doncaster. It is these issues, and the transition from desire to start-up a business that this proposal addresses with the business start up intervention.</p> <p>The potential of many of our communities remains underutilised. Both the Enterprise Coaching and Intensive Start-Up Support (ISUS) elements of the project are targeted at the following communities of interest: Residents in Doncaster's deprived communities, primarily: women, BAME (including EU minorities, gypsy and travellers), third age, young people, lone parents, and those long-term unemployed. It will also target social enterprises which, by definition are supporting disadvantaged groups.</p> <p>The local community business coaching, and the targeted intensive start-up mentoring support in this programme is based on the aim to support anybody with the potential to succeed in business. In Doncaster the levels of enterprise in deprived places is significantly lower than in more affluent areas. Self-employment in the most deprived areas is generally half the rate of England as a whole. Certain social groups are poorly represented in enterprise, such as BAME, youth, 3rd age and women. This proposal targets support at these groups with community coaches and business mentors, as these groups in Doncaster have low levels of self-employment.</p> <p>In addition, this project provides business financial awareness support for excluded groups on the grounds of equity. In addition, the Investment readiness support provides greater financial awareness and</p>

	<p>capability so that more enterprises are able to take advantage of the limited supply of finance. The programme ensures the excluded groups in Doncaster have the skills to develop appropriate funding strategies, understand what investors look for in an investment proposition and present robust investment propositions. Due to the unequal opportunities experienced by the deprived communities within Doncaster, there is a lack of the financial skills that can impede the start-up of potentially viable businesses. In addition, the lack of financial skills within existing businesses can constrain their growth potential or cause businesses to be undercapitalised, and as such, affect their chances of survival. The financial coaching interventions address the lack of awareness of the alternative sources of finance and the requirements to apply successfully for the best type of finance. This intervention improves small businesses access to finance, and enable additional business formation and growth to be realised that could have been lost to the economy.</p>												
	<table border="1"> <thead> <tr> <th style="text-align: center;">Beneficiary</th><th style="text-align: center;">How</th></tr> </thead> <tbody> <tr> <td>Residents of disadvantaged neighbourhoods</td><td> Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased job opportunities through business growth Build strong relationships Increase in financial awareness and capability Increase employment and average wage levels </td></tr> <tr> <td>Businesses located in disadvantaged neighbourhoods</td><td> Intensive business start up support / advice available locally Through business networks, increase supply chain opportunities through business growth and opportunities to develop new markets. </td></tr> <tr> <td>Young People</td><td> Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased awareness of the local economy Promoting Enterprise in Schools </td></tr> <tr> <td>BME community</td><td> Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased awareness of the local economy </td></tr> <tr> <td>Social Enterprises</td><td> Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased supply chain opportunities through business growth and opportunities to develop new markets Works alongside a strong 'employer' based business support and investment ethos. </td></tr> </tbody> </table>	Beneficiary	How	Residents of disadvantaged neighbourhoods	Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased job opportunities through business growth Build strong relationships Increase in financial awareness and capability Increase employment and average wage levels	Businesses located in disadvantaged neighbourhoods	Intensive business start up support / advice available locally Through business networks, increase supply chain opportunities through business growth and opportunities to develop new markets.	Young People	Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased awareness of the local economy Promoting Enterprise in Schools	BME community	Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased awareness of the local economy	Social Enterprises	Outreach and intensive business start up support / advice available locally Increased awareness of enterprise opportunities Increased supply chain opportunities through business growth and opportunities to develop new markets Works alongside a strong 'employer' based business support and investment ethos.
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	Workless	<p>Outreach and intensive business start up support / advice available locally</p> <p>Increased awareness of enterprise opportunities</p> <p>Increased awareness of the local economy</p> <p>Wide range of enterprise support working alongside national 'Work Programme' where there is a need to manage the transition to self-employment for benefit claimants</p>
	Women	<p>Outreach and intensive business start up support / advice available locally</p> <p>Increased awareness of enterprise opportunities</p> <p>Increased awareness of the local economy</p>
<p>How has your project contributed/promoted the awareness of businesses and communities of the need to reduce carbon emissions, what activities have been encouraged to manage environmental impacts eg of travel, waste, resources (energy, water). If a capital project, what exemplary building design has been used to promote environmental good practice?</p> <p>In the Borough Strategy we have made a commitment to improve the environmental standards and sustainability of our local businesses. We will aim to promote behavioral and cultural change and increase awareness of businesses and communities of the need to reduce carbon emissions. For example, the business are encouraged to be an environmentally conscious organisation with a duty of care to preserve the environment and will pursue good working practices that are sensitive to the environment e.g. maximise recycling.</p> <p>In partnership with CO2Sense, DMBC have created a 'Green Enterprise' action plan which includes activities such as:</p> <ul style="list-style-type: none"> • Updating 'E-news' with information about support to businesses, new grants and success stories; • Look into how to promote energy efficiency in contracts; • Share information with people who work with the renewable and 'green' sector; • Support the CO2Sense workshops; • Offer a package of support for businesses including the Go Green scheme, talks and advice which may result in referral to the Carbon Trust; <p>In addition, the environmental benefits of commissioning community level support are:</p> <ul style="list-style-type: none"> • Support will be based with communities and therefore access to key workers will not require transport journeys. The aim of the scheme is to reach those who are not able to travel or are fearful of unknown environments or approaches; 		

- Maximise the use of ICT as a tool to reduce travel requirements, but also encourage entrepreneurs and businesses to maximise the use of ICT and increase competitiveness;
- Work within the existing neighbourhood structure to ensure that local facilities are used as the interface with community;
- Support for entrepreneurs will include coaching on resource efficiency in business practices to reduce the impact of their businesses on the environment and helping to reduce business costs;
- Encourage enterprises to work in partnership and source services and goods from their community where these are available.

Environmental Sustainability

An analysis of current and predicted environmental trends within Doncaster has been undertaken as part of the Local Economic Assessment and the results are an assessment of the impact these may have on economic development. The aim is two-fold:

- To assess the impact of economic activity on environmental sustainability; and
- To assess how environmental sustainability requirements may affect future development.

Air Emissions Carbon Dioxide

Carbon Dioxide (CO₂) is one of the main gases generated by human activity and is associated with global warming. Control of CO₂ emissions is a central element in most environmental strategies. The most recent data shows that Doncaster's emissions are higher than the national average but lower than Yorkshire and Humberside's. Emissions fell between 2005 and 2007 in most places, the most recent years for which data is available. The closely similar change in per capita emissions experienced by Doncaster's benchmark comparators suggests that this was due to a general cause rather than any specifically local one.

Ecological footprint

In 2003 it was calculated that the footprint 'available' per person was approximately 1.8 gha. Doncaster has a lower ecological footprint than the regional and national averages, but the figure of 4.4 gha is lower than the Sheffield City Region and national levels. All are well above the 1.8 gha notionally available for each person in the world. According to the Stockholm Environmental Institute it is expected that as economies grow and employment and earnings increase their footprints will grow larger. Research nationally has shown that between 1992 and 2006 increased per capita levels of consumption had more than off-set improvements in manufacturing efficiency and a switch to greener products by consumers. There are a number of ways this footprint could be reduced including better building design and more efficient insulation.

Environmental Economic Opportunities

Definition of environmental sectors is often described as Low Carbon Industries. The sectors are loosely defined as including waste management, environmental consultancy, water and waste-water treatment, but the definition does not lend itself to data collection and analysis. There is no Standard Industrial Classification (SIC) definition of the low carbon sector, or any of its subsets meaning it has not been possible to map or monitor the sector precisely at a regional or local

	<p>level.</p> <p>Yorkshire and the Humber has an agreed target with the Government to reduce greenhouse gas emissions by 25% by 2016. Yorkshire Forward estimate that meeting national targets for renewables may stimulate up to £20bn of new investment in the UK, and 2,000MW of new generating capacity in Yorkshire & Humber.</p> <p>Doncaster is home to over 44 <i>environmental</i> companies. At the same time, a further 45 companies were identified that were classified as energy generating & related companies, environmental products & services and recycling companies. The problem is that the set of 45 and the set of 44 do not overlap. Thus, one can probably assume that at least 89 local companies are active in the environmental sector in Doncaster, but there may be many more. This sector may account for more than one percent of business activity.</p>
Publicity and Marketing report	A wide range of publicity has been undertaken, including press releases brochures and use of social media. See website for details www.successdoncaster.co.uk

Name of Project	Hull Enterprise Partnership (HEP)		
Project Sponsor	Goodwin Development Trust		
Deliver Partners and or subcontractors	Latitude Probe Hull Community Church		
Start date of Project	01/04/08		
Areas of delivery	Hull		
Cumulative ERDF received (by 31st December 2010)	£1,683,402.82		
Cumulative outputs by type claimed (by 31st December 2010)	SME SE PoBtE Floorspace New Businesses Jobs Created Jobs Safeguarded GVA Envt Bus Supp Envt Audits Jobs in Envt Sect Bus implementing envt rec Bus Created - female owned Bus Created - BAME New Jobs - Women New Jobs - BAME Jobs Safegd - Women Jobs Safegd - BAME	269 59 29 271 19 144.5 45.5 0 6 30 4.5 30 6 1 72 4 22 3	
Narrative report	The project aims to extend the ladder of economic opportunity down		

of project activity, achievements to date	<p>into Hull's most deprived communities through building on an established city wide partnership of dispersed neighbourhood networks to provide a package of outreach interventions that lead individuals into the (decreasing) mainstream Business Link offer and the wider economy.</p> <p>What we are doing – our project aims:</p> <p>We want simply to support the growth of more enterprise at a neighbourhood level that creates more income locally, generates more local employment and delivers and improves the choice of goods and services within deprived neighbourhoods.</p> <p>Our project objectives:</p> <ul style="list-style-type: none"> □ Support the development of new enterprise whether social enterprise, private enterprise or self employment. □ Support the growth of existing enterprise through provision of managed workspace and specific actions to tackle Corporate Social Responsibility. <p>Case Study Stuart Brown stared redundancy in the face for the first time since leaving school. After a career in food manufacturing, most recently with Aunt Bessie's as factory manager, the 44 year old decided it was prime time to work for himself and open a café, to share his passion for cooking.</p> <p>Although brought up in the Holderness Road area, Stuart from National Avenue, chose a former pram shop on Hessle Road, almost opposite the St Andrew's Shopping Park, as his first Flava Lounge.</p> <p>"I was made redundant in February, saw the premises at the end of March and signed the lease in July," says Stuart. "It had been empty for about eight months but thankfully the landlord sorted out roof repairs and built toilet facilities."</p> <p>It has been a big job to clear the shop and remove the legacy of the previous occupants, but Stuart has been helped by ex-colleagues to refurbish the place and he has personally been painting the interior.</p> <p>His vision is to bring a new kind of café experience to Hessle Road, with a massive opportunity to attract a professional clientele to enjoy a high-quality coffee, and some upmarket dishes. He has devised sandwich flavour combinations such as such as beef, sweet chilli and jalapeno, or egg mayonnaise with cracked pepper, mustard and watercress. Look out for jacket potatoes from the oven and homemade cheesecakes</p> <p>The 34-seater café opened in September and Stuart says he was relieved to have the help of the Hull Enterprise Partnership to guide him. "I went online to Business Link and found a link to Goodwin. Through the HEP, my business plan has been revamped and I was awarded a £4,500 Acorn grant for equipment, particularly a coffee machine. It was welcome funding as I have ploughed some £23,000 into the café. I recruited three staff through a city jobs fair, again with the help of the HEP. All this was much appreciated as there wasn't a great deal of assistance available when I started looking for advice through the usual</p>
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	<p>channels."</p> <p>Stuart is not just banking on passing trade. He has his eye on capturing some of the corporate market with the creation of a conference room at the rear of the Flava Lounge, to attractive groups for team meetings. He also hopes to generate substantial business from a delivery service to local offices and will provide branded plastic travel mugs for people wanting coffee on the go. It will be all go for Stuart once the open sign goes up on the door of the Flava Lounge, bringing new flavours to Hessle Road.</p>
Cross Cutting Theme Actions	<p>We have been able to proactively promote our project services to the programmes target groups though employing staff from within these groups, working with specialist infrastructure support organisations and through promoting broader Corporate Social Responsibility to established local SME's.</p> <p>As part of our support to SME's we have developed and delivered a specific environmental business support offer that includes Environmental Audit and action plan.</p> <p>Further – the project included a small capital development which extended an existing community facility to provide addition business start up space. This development was delivered to the BREEAM very good standard.</p> <p>Case Study</p> <p>"It has been a dream since she was three, when combing her doll's hair would have been the start for Kristina Zaukauskaite in her native Lithuania.</p> <p>Now the 30 year old proudly sits on a soft leather sofa inside her first hairdressing and beauty salon on Spring Bank, Hull. Veidas, which means face in her native tongue, Veidas's not only wants to target British customers but also aims to attract fellow nationals, as well as welcome the Russian and the Polish community.</p> <p>It has been quite a journey for multi-lingual Kristina, who speaks Lithuanian , Russian, Polish and English - the latter two she learnt in the UK. Kristina grew up in Klaipeda, the third largest town in Lithuania. "I spent a year training to be a beautician back home but decided to come over to England with a friend to find seasonal work and see if my dreams could come true, " she explains. After seeing a newspaper advert for some nursing assistants, Kristina flew into Britain in 2004 and headed to Kent. When that did not work out, there was a chance to work picking flowers in the Fenland market town of Wisbech. Whilst there, Kristina also worked in a factory and a recruitment consultancy when her English improved.</p> <p>When she met her boyfriend Neil, she decided to move up to Keyingham to join him over a year ago. Due to the economic recession, her boyfriend encouraged her to follow her dream and not compete in the jobs market. So Kristina decided to bite the bullet. "One of my motives to open my salon was to give something back to the country that I love and that is my home, by creating as many employment opportunities as I could," she says, "so I pursued more training and set</p>

	<p>up a beauty business in first-floor premises above a podiatrist in Beverley Road. However, I quickly realized that I needed better, more visible premises and had already spotted this empty shop on Spring Bank. It needed improvements but whenever I went past, I visualised how I wanted it to look. A few months later, the landlord had refurbished it and invested in a double-glazed frontage, making it much brighter and the perfect location.”</p> <p>Kristina has managed to equip the salon from her savings. It was her boyfriend who pointed her in the direction of Goodwin and the Hull Enterprise Partnership, the free business support service part-funded by the European Regional Development Fund. It has provided help with a business plan, recruitment, cash-flow forecasts, marketing and start-up equipment through help with a grant application. Kristina has also been helped by a new service from HEP, an environmental audit which covers a business’s carbon footprint, checks for energy cost-savings and encourages a green reputation. The service also covers health & safety requirements, including fire regulations and compliance.</p> <p>Veidas opened in early July and employs four staff. Kristina says: “All the English people I have met even working in Lithuania are friendly and I feel very comfortable and good here - especially Hull people. Beauty is my passion, I am very excited that I have the opportunity to make people look nice. I had no real idea about how to launch a business and it was perfect that the Hull Enterprise Partnership could help.”</p>
Publicity and Marketing report	The following link to the project website includes descriptions of project services, case studies and links to media/press releases: http://enterprisinghull.org.uk/

Name of Project	The X-Factory (Goodwin Community Enterprise College)
Project Sponsor	Goodwin Development Trust
Deliver Partners and or subcontractors	Houltons - Main contractor for building work
Start date of Project	01/01/2010
Areas of delivery	Hull
Cumulative ERDF received (by 31st December 2010)	£351,318.74
Cumulative outputs by type claimed (by 31st December 2010)	None
Narrative report of project activity, achievements to date	<p>Property was purchased on 31 March 2010.</p> <p>The project was then put on hold due to Purdah, and delays over the approval of the legal charge on the property by Yorkshire Forward.</p> <p>On 10 January 2011, work started on site to renovate the building. This followed a tender process to appoint the contractor, using the YorBuild Mini Competition framework.</p>
Cross Cutting Theme Actions	Building design specification has been drawn up to achieve BREEAM Very Good status.
Publicity and Marketing report	No Marketing or press releases as yet. These will take place once BREEAM design assessment concluded

Name of Project	Key Fund Yorkshire Social Investment Fund
Project Sponsor	Key Fund
Deliver Partners and or subcontractors	N/A
Start date of Project	April 2007
Areas of delivery	Yorkshire & The Humber
Cumulative ERDF received (by 31st December 2010)	£1,416,140
Cumulative outputs by type claimed (by 31st December 2010)	Business Supported 108 Social Enterprises Supported 108 Overcoming barriers to employment 5 New Jobs created 106.2 Jobs Safeguarded 181.4 New business 25 GVA £703,663
Narrative report of project activity, achievements to date	The Key Fund's mission is to further economic, social and environmental regeneration in areas of deprivation. We believe that the social economy has a creative and vital role to play in supporting the creation of social capital through entrepreneurial activity. To achieve our aims, we offer financial and development support to existing social businesses and those at start-up and early stage. Through ERDF project Key Fund has actively promoted a more enterprising and entrepreneurial culture in the communities it serves. It has provided finance to 108 social enterprises across Yorkshire & Humber. Financial support to South Yorkshire being 44 awards value £936,805 and the Rest of the Region 64 awards £1,630,107 in the form of grants and loans This activity has had a profound effect on many organisations and has delivered the outputs and outcomes highlighted in this contract period. Case Studies- Doncaster Re-Furnish Key Fund gave a £40,000 loan and £40,000 grant to help with the opening of a new furniture retail outlet in a highly disadvantaged and

	<p>geographically isolated area of Doncaster. Doncaster Re-Furnish has played a key role in the provision of services for families affected by the recent severe floods and since their establishment Doncaster Re-Furnish has provided volunteering, training and work placement opportunities for 420 local people. They have also saved 2326 tonnes of valuable resources from becoming environmentally damaging by being "wasted" and buried in local landfill sites.</p> <p>Case Study - Settle Hydro Ltd</p> <p>Settle Hydro Ltd is a new start social enterprise based in North Yorkshire. The organisation is developing a small scale hydro-electric power scheme on a weir on the River Ribble in Settle. They will generate revenue by selling 'green' hydro-electricity to Energy companies.</p> <p>Settle Hydro approached the Key Fund for support towards the £300,000 needed to establish their enterprise. The monies are to be used for equipment and construction costs, project management fees, development costs and a donation to the developing world hydro scheme. In December 2008, Key Fund Yorkshire agreed a potential £70,000 finance package with Settle Hydro; £10,000 of this would be delivered as a grant and £20,000 as a loan. The remaining £40,000 would be used as a flexible underwriting facility for the community share issue, giving the organisation the ability to trade its own shares.</p> <p>Once the scheme is up and running enough electricity will be generated to power 50 homes.</p> <p>Case Study - TIGER 11</p> <p>Tiger11 is a community-owned company incorporated in September 2006 to create a Community Development Trust in the deprived LS11 postcode area of South Leeds.</p> <p>Tiger11's first major project was the re-development of a local landmark building, the former Hillside Primary School in Beeston, into a sustainable community building to provide a Local Economic Growth Initiative (LEGI) 'Catalyst Centre', office space, workshop space, community/conference space and a café/restaurant. Key Fund awarded Tiger11 a loan of £50,000 and four and a half days of sales and marketing mentor support. Without this support Tiger11 would have struggled to develop its capacity prior to the opening of the building.</p>
Cross Cutting Theme Actions	<p>The Key Fund endeavours to break down the barriers that prevent disadvantaged individuals, organisations and wider communities from reaching their full potential. Care is taken to ensure that the process is as open and transparent as possible and takes account of barriers specific to certain groups.</p> <p>In particular, the provision of personal dedicated outreach support during the process of proposal development enables applicant organisations to work up strong 'investment ready' applications in the most appropriate way. This is then followed up with regular aftercare</p>

	<p>and monitoring to support successful achievement of plans.</p> <p>Regular monitoring of statistics allows the fund to ensure that access is in line with contract targets and enables remedial action to be taken if required, such as targeted marketing through specialist intermediaries etc. These actions are then continually monitored to ensure success.</p> <p>Regular contact with industry specific experts also ensures that the development team are aware of the latest developments in specific fields and that we receive feedback on our services. In particular, care has been taken to remain at the forefront of environmental developments and build the latest thinking in to proposals when providing support to clients.</p> <p>Particular cross cutting themes achieved in this contract include: investments in Black and Minority Ethnic led organisations (7), Women led (37); activities focussed on young people (8), Childcare (5) and Healthcare (6).</p>
Publicity and Marketing report	The Key Fund uses a variety of publicity and marketing techniques to reach the market, but particularly the web site, banners and flyers. On all marketing materials, care is taken to ensure prominent placement of funder logos. Copies of materials are available on request and a link to our website is as follows: www.keyfundyorks.org.uk

Name of Project	Local Work Guarantee (Hull Employment Retention and Mentoring) - 903743
Project Sponsor	Hull City Council
Deliver Partners and or subcontractors (if applicable, please explain relationship))	Delivery is commissioned to a community based partnership led by PROBE (Hull) Ltd. Other partnership members are Goodwin Development Trust Ltd, Latitude Community Resources Ltd, Skills For Communities Ltd, and Llite Training Ltd.
Start date of Project	05.02.09
Areas of delivery	Hull
Cumulative ERDF received (by 31st December 2010)	£150,117.07 (last payment made in respect of April 2010 claim)
Cumulative outputs by type claimed (by 31st December 2010)	Gross new jobs created – 0 Gross new jobs safeguarded – 544 03c SMEs assisted – 148 03d SMEs assisted which are social enterprises – 10 Cross cutting themes: Jobs created for women – 0 Jobs created for BAME – 0 Jobs safeguarded for women – 161 Jobs safeguarded for BAME - 27
Narrative report of project activity, achievements to date	<p><u>Workplace Mentoring</u></p> <p>Project Activity in relation to the workplace mentoring element of the programme to the end of December 2010 has provided intense support to 148 SME's in the city and has safeguarded/sustained 554 jobs. This activity includes:-</p> <ul style="list-style-type: none"> • One to One Mentoring and Support • Skills Development and Training • Increasing company sales figures • Helping company's secure new contracts • Securing funding for equipment • Health and safety issues / Legal status of company <p><u>Pre-Redundancy Support</u></p>

	<p>Significant marketing was carried out during the first two quarters of the project but the original approach of offering two days specialist support to companies with jobs at risk by KPMG or Rollits Solicitors has proven difficult due to a high level of protectionism amongst the accounting world and the fact that the companies are concerned that customers or competitors may hear that they need specialist support. After further consultation with employers and permission from KUHCC/YF, a new pragmatic approach to this delivery has been developed which will offer earlier intervention.</p> <p>We have created a framework of local accountants who can also offer this high quality pre-redundancy service and identify/engage with their own clients who would benefit from such support. We made agreements with 5 of the top accountancy firms in the city who believed that this more localised and personalised service will be better received within the business community and under this theme we have now supported 9 employers providing high level intensive support during severe trading difficulties which has resulted in the safeguarding of 83 jobs to date.</p> <p><i>"The review has helped tremendously in focusing on the business needs, including the financials and marketing channels we are now looking to exploit. As a result of the review we are looking at increasing our turnover in the next financial year by some £250,000 and have in place a strategy to ensure this will happen." – Driver Training SME. Established 1999. Safeguarded 6 FTE employees.</i></p> <p><u>Redundancy Response</u></p> <p>We have held/attended redundancy support events in partnership with Job Centre Plus at 2 large employers in the city who were making significant redundancies and provided support to individuals affecting including information, advice and guidance, job search assistance and advice on training opportunities. Employment Advisors are now present in the 9 Customer Service Centres across the city and 2 Information Points providing employment advice to residents across the city.</p> <p>We have held 5 successful city-wide Employer Events taking live vacancies to Hull residents with the involvement of 63 local employers.</p>
Cross Cutting Theme Actions	<p>All delivery partners have comprehensive Equal Opportunity, Diversity and Environmental Policies which are strictly adhered to and all delivery staff have received equal opportunities training and are responsible for adhering to and promoting the policy – and this forms part of their job description. The partnership is made up of delivery partners who cover the city geographically reducing the need for excess travel to employer locations. All Employment Advisors explain the individual partner policies and procedures as part of their initial meeting with clients looking to return to work. The project is widely promoted across the city, particularly in the heart of local communities where both Customer Service Centres and partner delivery sites are based enabling clients to access services locally and thus reducing the need for excessive travel. Employment Advisors carry out individual IAG sessions with clients in</p>

	<p>order to identify barriers to employment and have an array of tools available to overcome these barriers. Once in work, the client receives intense workplace mentoring in order to ensure that any “in work” barriers are also overcome during the transition from benefits.</p> <p>The project is promoted extensively to employers across the city and business ownership is predominately white British (86%) which is in keeping with the overall statistics of the population of Hull. The top three sectors that have benefitted from support from the Grow Partnership are Manufacturing 14%, Construction 9% and the Health & Beauty sector also 9%, Retail 7% and 6% Hospitality & Catering.</p> <p>Within Manufacturing the locations of the businesses are centred in the HU3, HU7 and HU8 areas of the city. Of the business assisted in Hull, 26% are situated in the HU3 area of the city, 15% in HU8, 15% in HU9 and 12% in HU7. HU6 holds the lowest percentage of businesses assisted, at 4%, although the HU6 area is predominately a residential area, with small local retail businesses and no industrial estates.</p> <p>10% of the businesses in Hull have a female majority ownership compared to 90% male majority ownership.</p>
Publicity and Marketing report	<p>All elements of the project have been publicised extensively across the city utilising various publications including the Business Section of the Hull Daily Mail, World Trade Centre website, One Hull Business Forum, Hull Forward website, Hull in Print, Karoo, The Federation of Small Businesses, Business Link Magazine and Hull Chamber of Commerce. Example PDF's attached.</p> <p>Members of the partnership took part in the Hull Business Week as well as the Hull Chamber Expo during June 2010. The partnership also sponsored the Freedom Centre Expo and networking event during October 2010 and attended the East Yorkshire Expo in September 2010.</p>

Name of Project	Middleton Enterprise Centre
Project Sponsor	Leeds City Council
Deliver Partners and or subcontractors (if applicable, please explain relationship))	<p>Health For All (Leeds)</p> <p>They are not a direct project partner, but will manage the centre on behalf of the Council.</p>
Start date of Project	1 st October 2009
Areas of delivery	New enterprise centre of some 727 square metres located in the Middleton Park ward of Leeds Metropolitan District, which will provide workspace for new and young businesses, with on site business support provided through via the Enterprising Leeds project.
Cumulative ERDF received (by 31st December 2010)	£48,558.51
Cumulative outputs by type claimed (by 31st December 2010)	Nil
Narrative report of project activity, achievements to date	<p>The construction contract went out to tender in July 2010 and a contractor was appointed on 25th October 2010. Site works commenced on 6th December 2010. The build was initially projected at 44 weeks with a completion date of 30th September 2011. However, at a site meeting on 18th January 2011 the contractor indicated that the build could be completed in 31 weeks, with a new completion date of 1st July 2011.</p> <p>A new 20 year lease with Health For All has been drafted and is awaiting signature. Health For All have also begun a range of promotional activities in the area to raise the profile of the centre in order to build momentum in the run up to its opening.</p> <p>The appropriate signage recognising ERDF support is in place and a photo shoot and press release are planned for week commencing 7th</p>

	February 2011. The photo shoot will take place on site and Richard Holmes from YF will be invited to attend.
Cross Cutting Theme Actions	We are currently working to achieve a BREEAM very good standard, which has been factored in to the design and build. As part of this we will also be producing a green travel plan.
Publicity and Marketing report	A press release regarding the new centre appeared in the Yorkshire Evening Post on 21 st June 2010. The centre was featured in the LEGI e Newsletter for September 2010. Health For All held an open evening on 13 th December 2010 to promote the new centre, which was well attended. As outlined above a press release will go out sometime week commencing 7 th February 2011, which will highlight the swift progress been made by the project.

Name of Project	Enterprising Leeds
Project Sponsor	Leeds City Council
Deliver Partners and or subcontractors	Leeds, York & North Yorkshire Chamber of Commerce Delivery Partner
Start date of Project	1st April 2010
Areas of delivery	Enterprise Coaching and Intensive Start Up Support. Support is predominantly, though not exclusively, targeted at residents of sixty-one Priority 3 areas within Leeds Metropolitan District.
Cumulative ERDF received (by 31st December 2010)	Nil
Cumulative outputs by type claimed (by 31st December 2010)	Nil
Narrative report of project activity, achievements to date	<p>The ultimate aim of our project is to raise levels of self-employment in some of Leeds' most deprived communities through the encouragement of enterprise. The project is primarily delivered through a network of enterprise centres set up with funding through the Leeds Local Enterprise Growth Initiative (LEGI) programme. The centres are located in the heart of some of the city's most deprived neighbourhoods and thus provide a central and single access point to enterprise support at a very localised level, which is critical to engaging with our target client group.</p> <p>Our project has two strands;</p> <p>Enterprise Coaches - Our three Coaches work closely with partners across the city and look at innovative ways to engage with hard to reach individuals. Our aim is to engage with individuals from P3 communities and immediately adjacent areas in Leeds, to build and develop trusting relationships, confidence and raise aspiration levels, so that self-employment can be seen as a realistic route out of worklessness.</p>

	<p>Their key activities are;</p> <ol style="list-style-type: none"> 1. To stimulate interest and raise the profile of enterprise in deprived communities; 2. Remove the barriers to enterprise, both real and perceived; 3. Nurture individuals through the pre-start phase; 4. Refer clients into the project's Intensive Start Up offer and/or to appropriate mainstream support programmes available. <p>Intensive Start Up Support - Our four Business Advisers work across P3 communities and immediately adjacent areas in Leeds, providing hand holding support and advice to individuals throughout their start up journey.</p> <p>The Business Adviser's key activities are;</p> <ol style="list-style-type: none"> 1. To provide practical advice and assistance to residents from P3 and immediately adjacent areas who are thinking about starting a business or non Leeds residents who are looking to start a business in the above areas. 2. To offer assistance with business planning, accessing finance and other operational and legal issues associated with starting in business. 3. Signposting clients to wider business support services, including Business Link Yorkshire. 4. Provide 'hand holding' for the client in taking them from pre-start to start up stage and supporting them in their early months of trading. <p>Overall targets for the project are the creation of 35 new business starts and 50 new jobs created. Given that we are unable to claim business starts until they have been trading for at least 12 months we won't be able to formally report any until April 2011 onwards. However, from the work that we have done since the start of the project over 35 new businesses have started trading. The task now is to ensure that they survive 12 months and beyond.</p>
Cross Cutting Theme Actions	<p>The Leeds Local Enterprise Growth Initiative Programme (LEGI) has been operational since 2007. As part of delivery of the programme we have contracted with a range of organisations to engage with and provide support to BAME and women. We will continue to use our networks and the organisations outlined below to engage with the project's target groups.</p> <ul style="list-style-type: none"> • We have funded Urban Biz who run the Biz Centre on Chapeltown Road, Leeds 7. They work predominantly, though not exclusively, with the local African Caribbean community. • The network of enterprise centres that have been established with LEGI funding are situated in areas where there is inherently a large BAME population (for example Beeston and Harehills). As our Coaches and Advisers work out of these centres there is engagement with this part of the community as a matter of course and, as such, there is no requirement for us to undertake any specific targeting.

	<ul style="list-style-type: none"> • We have also funded the Asian Business Development Network and Asian Trade Links to engage primarily, though not exclusively with the Asian community. • The Milun Centre in Harehills, Leeds 8 is an example of a project that we have funded which provides support (both advisory and work space) to female entrepreneurs, predominantly, though not exclusively, women from the Asian community. • We are also in contact and are working with the Prince's Initiative for Mature Enterprise (PRIME), which provides support to individuals over 50 who want to consider self-employment. <p>Our project is outreach based and as such the vast majority of clients that we engage with and are seen at venues within the heart of local communities. This negates the need for clients to travel and as part of the client record sheet we record how clients actually got to the appointment (i.e. walk, bus, car, bicycle) etc.</p>
Publicity and Marketing report	<p>Flyers to promote both the Enterprise Coaching and Intensive Start Up offer have been distributed across strategic locations within our target communities, including enterprise and community centres and Council one stop shops. We have also distributed them amongst households within our target areas. These highlight the services that we offer and provide the client with further basic information as to how we can help them. The flyers have a link to the Chamber site and a contact number which they may phone and speak to a member of the Enterprise and Development Team.</p> <p>Event Banners are currently in the process of being produced which will give Coaches and Advisers a better and more visual presence at events.</p> <p>An article appeared in the Yorkshire Post on 17th September 2010 highlighting the project, but in particular focusing on the SFEDI accredited training that the Enterprise Coaches are undertaking, making them the first Enterprise Coaches in the country to achieve this qualification.</p> <p>We have also been in contact and are working with organisations such as PRIME, who work specifically with those over the age of 50. They have offered to help promote our services to their clients looking to go into self employment.</p> <p>We also worked closely with organisations such as the Milun Centre, which provides workspace for female entrepreneurs, predominantly from the Asian community.</p> <p>Regular visits to those in the penal system are also undertaken by our Enterprise Coaches. This involves talking to inmates and providing information on the opportunities and support available should they wish to consider self-employment upon their release.</p>

	<p>Various community events and other events, for example Jobs Fairs, are also attended by our Coaches and Advisers, which allows them to engage with clients in a one-to-many environment.</p> <p>Case studies, client videos and further information are available at http://www.sharingthesuccess.co.uk/</p>
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Name of Project	Darnall Managed Workspace, Sheffield
Project Sponsor	Prospect Estates Ltd
Deliver Partners and or subcontractors (if applicable, please explain relationship))	N/a
Start date of Project	Contract signed on 24 th December 2010
Areas of delivery	Provision of refurbished managed workspace.
Cumulative ERDF received (by 31st December 2010)	0
Cumulative outputs by type claimed (by 31st December 2010)	0
Narrative report of project activity, achievements to date	This project was contracted on the last day before the Christmas closure and to date no project activity or outputs have been recorded. Over the next few months the applicant will procure building works to provide 20 managed workspace units and create 836 sqm of accommodation.
Cross Cutting Theme Actions	The project is located in a deprived ward of Sheffield and will facilitate the creation of new businesses and job opportunities for local residents. The applicant will work with other agencies to maximise the impact of the ERDF investment for local people. The facility will be refurbished to a BREEAM very good standard.
Publicity and Marketing report	This will commence in earnest over the next few months after the building contract has been procured.

Name of Project	Rotherham Enterprising Neighbourhoods																						
Project Sponsor	Rotherham Metropolitan Borough Council																						
Deliver Partners and or subcontractors	Barnsley Rotherham Chamber of Commerce Voluntary Action Rotherham																						
Start date of Project	1 st January 2007																						
Areas of delivery	Rotherham Metropolitan Borough – 100% South Yorkshire																						
Cumulative ERDF received (by 31st December 2010)	£1,176,010.50																						
Cumulative outputs by type claimed (by 31st December 2010)	<table> <tbody> <tr><td>Jobs Created</td><td>305</td></tr> <tr><td>Jobs Safeguarded</td><td>336</td></tr> <tr><td>Business Created</td><td>35</td></tr> <tr><td>Businesses Supported</td><td>216</td></tr> <tr><td>Social Enterprise Assisted</td><td>25</td></tr> <tr><td>Jobs Created for Women</td><td>123</td></tr> <tr><td>Jobs Created for BAME</td><td>23</td></tr> <tr><td>Businesses Created for Women</td><td>14</td></tr> <tr><td>Businesses Created for BAME</td><td>2</td></tr> <tr><td>Jobs Safeguarded for Women</td><td>136</td></tr> <tr><td>Jobs Safeguarded for BAME</td><td>109</td></tr> </tbody> </table>	Jobs Created	305	Jobs Safeguarded	336	Business Created	35	Businesses Supported	216	Social Enterprise Assisted	25	Jobs Created for Women	123	Jobs Created for BAME	23	Businesses Created for Women	14	Businesses Created for BAME	2	Jobs Safeguarded for Women	136	Jobs Safeguarded for BAME	109
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Narrative report of project activity, achievements to date	<p>RIDO's part of the Enterprise Project has received 930 enquiries from people looking into self-employment. This resulted in 145 people setting up their own businesses and creating 175 jobs. The project has had a huge impact in the area, 3 case studies are attached below to demonstrate some of the clients we are working with and the impact the project is having.</p> <p>Supporting a client to become self-employed after being on benefits for more than 12 months</p> <p>Business: Rebecca's Domestic Home Cleaning Service Owner Age 35 Female Rebecca set up a Domestic Home Cleaning Service in her local Community of Kimberworth offering a cleaning and caring service for the elderly, disabled, household and full time workers who needed extra help with cleaning at home. Rebecca was a well known member of the community and had strong links with her local church and schools in the area. Rebecca is a mum of four children so found it hard to find a job that fitted around the demands of the children. She explored self employment because of the flexibility it offered enabling her to work when the children were at school.</p> <p>Key Issues</p> <ul style="list-style-type: none"> • Moving from benefits to self-employment whilst maintaining an income for her children. • How to legally set up as a sole trader • Ensuring that there was sufficient demand for the service 																						

	<ul style="list-style-type: none"> ● Managing accounts <p>Support Given</p> <p>Rebecca was taken to the Job Centre and completed a ‘better off benefits’ calculation to look at her options and the impact of self-employment on her benefits and income.</p> <p>The Job Centre offered an in work credit of £40 per week for 12 months once Rebecca registered as self-employed, she also received a Job Grant of £300 which helped her with start up costs. This allowed her to sustain some income for her children while she built up the business, although, Rebecca was informed that she would lose housing and council tax benefits plus free school meals. The project further supported Rebecca to look at costs and pricing and to do market research within the local community to establish if there was sufficient demand for the service. Through this support Rebecca was able to make the transition from benefits to self-employment.</p> <p>The Enterprise project further supported her to:</p> <ul style="list-style-type: none"> ● understand the legalities setting up in business ● Set up client accounts ● complete a business plan ● Sign posted to HMRC course on self Assessment ● Complete her first tax return ● Apply for UK Steel grant <p>Rebecca has developed more clients and expanded the service to include other forms of domestic support. Rebecca is continuing to develop her business; looking into new premises and potentially employing staff. It took Rebecca 5 months of pre start planning and working with a Business Coach before she registered her business. Rebecca has now been self employed for 1 year and 4 months.</p> <p>Case study for Disability Employment Support and Industrial Injuries Benefits</p> <p>Owner Male 50 years old</p> <p>The client had an injury at work seven years ago when a nail went into his eye, leaving 34% disability in his right eye. The long term affect of the injury was that the client’s pupil doesn’t shut properly and bright sunlight can affect his vision and give him headaches, usually after resting or sitting in a dark room for a few hours this corrects itself and eases the pressure behind his eye.</p> <p>The client was fit and well enough to work and saw self employment as a way of earning for his family and managing his disability. He did this by choosing the jobs, hours and distance to travel so that his eyesight wasn’t affected. The client had worked all his life and didn’t want to continue on benefit but knew that an employer would be less likely to employ him because of his disability compared to others.</p> <p>He had 30 years of experience in all aspects of Glazing and Property Maintenance.</p> <p>Key Issues</p> <ul style="list-style-type: none"> ● Legalities of starting a business ● Support with HMRC and Sub contracting ● Funding ● Having someone to contact when he had a query or for help and support
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	<p>Support Given</p> <p>Attended an eight week A4E course at Sheffield learning about self employment before registering. He was helped in the first year by A4E funding £175 per week for 13 weeks and the Job Centre funding £300 Job Grant and £40 In Work Credit for 12 months. His Industrial Injuries continued long term as the client was registered as disabled. Offered HMRC Courses; the client attended Business Expenses course, so he understood what he could and couldn't claim for under business expenses. Supported the client to complete a business plan, costs and cash flow. Supported the client to apply for a UK Steel Grant for set up costs, which was successful. Business Coach researched information on sub contract and legal requirements</p> <p>Summary</p> <p>The client has been self employed for 9 months, he has so much work he has to pass it onto others in the trade. He has worked for other sub contractors and he holds the contract with Wetherspoons to maintain their properties and glazing. He has developed work all over the UK.</p> <p>Khady Diallo (BAME)</p> <p>Khady was referred by the Chamber's BCSO Jav Khan who thought she would benefit from working with a community Business coach. Khady needed a lot of support to establish her hair-dressing business, being a single parent on state benefits for housing, income support and with child tax credit. Khady did not have any savings or family support available to assist her with the business.</p> <p>Khady previously lived in Paris with some of her relatives before she came to England and is originally from Guinea in West Africa, she came to the UK in 2004 as an asylum seeker. Khady lived in London for a couple of years and then moved to Rotherham in 2006. Khady was given the right to stay in the UK and work in 2008. Khady has a 10 year old son and no family in Rotherham and she did struggle at first when she arrived to live in Rotherham. Back home in West Africa she worked as a hairdresser with no qualifications as these were not required, and business is not regulated as it is here in the UK.</p> <p>She found it extremely difficult to find a job in hair-dressing in Rotherham. Many Black people have to travel to Sheffield to have their hair styled. Khady decided that once she had achieved her hair-dressing qualifications she would open her own salon where she lived.</p> <p>Khady worked hard at improving her English taking an ESOL course at RCAT and once she improved her command of speaking and writing English she enrolled onto the NVQ 1 hair-dressing course and eventually continued to undertake the NVQ level 2. She was successful in achieving both her level 1 and 2 in Hair-dressing qualifications.</p> <p>Khady has worked in various hair salons in London and Sheffield to gain experience. This allowed her the opportunity to gain some valuable experience of everything that makes a salon work from making the coffee/tea to full colour, cut and blow – dries.</p> <p>Khady was assisted to write a business plan and to access the Kick-start grant of £500 which covered some of her start-up costs for her business.</p>
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	<p>Khady was invited recently to speak about her personal experience/journey in starting a business to more than 150 people, though she has never spoken in public before and the opportunity was a challenge which she enjoyed. Everyone was touched by what she said.</p> <p>Khady is keen to provide a professional service to her customers and clients and is willing to undertake any training that will help her to achieve this. She regularly attends the events that RiDO organise to assist new businesses.</p> <p>Khady also wants to be in a position where she can provide work experience opportunities to those people in a similar position to herself who were interested in hair dressing but could not find a job in this area.</p>
Cross Cutting Theme Actions	<p>Throughout the project to date there have been a variety of events that we have supported that have been put on by our partners and organizations wider afield. The whole project has been about engaging with communities and working with them to give the support that is needed in looking at self-employment as an employment option. Part of this has also been about them creating their own supply chains within those communities by linking people up together that may benefit from working together.</p> <p>Events include:</p> <p>Get set for self-employment – This event was primarily aimed at the BAME community, they were ran in partnership with the Local Ambition Project (LAP). The LAP funded this event we supported by disseminating the information throughout our networks. At the actual event we provided various speakers from amongst our clients to talk about their experiences with self-employment. The clients enjoyed this as it helped to build their confidence and advertise their business at the same time.</p> <p>Working with other agencies on jobs fayre's and redundancy days – Throughout the past 18 months the coaches have worked on a number of job's days and Redundancy support days advertising self-employment as an option, Awareness sessions have also been ran at these events.</p> <p>Hallam University ran a BAME event in partnership with ATL which celebrated diversity and raised awareness of the support that is available to BAME groups. We were invited to take 10 clients along that had set up their own businesses In the past 12 months.</p> <p>GROW – Are an organisation that supports women in many areas, we have worked with them on several occasion, supporting them in road shows and awareness raising events on what is available for women that are looking at options for employment and making money.</p> <p>Local Community Events – These happened on a very regular basis from party in the park through to engagement events with schools, colleges etc. These were very useful events to engage with people that wouldn't choose to find support for themselves but were very happy to use the services that were made available.</p>

	<p>Learning Forums – These forums brought together all providers of training/education into the heart of the local community</p> <p>Connect to work – This organisation help people that are long term sickness benefit claimants get back to work or set up their own businesses, we have worked alongside them helping clients that are claiming benefits to get a small start-up grant to help with equipment when initially setting up.</p>
Publicity and Marketing report	<p>The project has produced a leaflet advertising its service which is attached please see below:</p> <p>Marketing material produced included pens, pads and bugs. Pop up stands were also produced for when the coaches held drop-ins etc.</p> <p>A wide variety of events have taken place to advertise the project including Awareness raising activities and drop-in sessions all over the borough. Attached is an example of the poster/leaflets that were produced for these events. On average in the first year of the project 3-4 events were held every month throughout the borough to raise awareness of the support that was available. This continued throughout year 2 of the project but due to referral networks in place we have found not so many needed to be advertised through this past 6 months.</p> <p>Together with the other partners a PR agency was contracted to write 2 press releases every month all on various clients that had been helped and supported into self-employment. Please see attached an example of 2 of the press releases that were produced for our clients. This resulted in one client being interviewed by the local radio station and the other receiving quite a lot of coverage in the local press.</p>

Name of Project	Rotherham Employability Project
Project Sponsor	Rotherham MBC
Deliver Partners and or subcontractors (if applicable, please explain relationship))	Nicholas Associates – Subcontracted to deliver the Workplace Financial Management and Workplace Health Promotion strands of activity within the project. BEST Ltd – Subcontracted to deliver the Junction strand of activity within the project.
Start date of Project	1 st April 2010
Areas of delivery	Rotherham Borough
Cumulative ERDF received (by 31st December 2010)	0
Cumulative outputs by type claimed (by 31st December 2010)	Jobs Created – 4 Jobs Safeguarded – 51 SME Businesses Supported – 95
Narrative report of project activity, achievements to date	<p>Actively supporting 280 local businesses including 6 Social Enterprises on top of the 95 businesses already supported to the full 12 hours.</p> <p>Hosted Fit Note Seminar (November) to support businesses to understand the changes to implemented by central government and what that means for their business and employees.</p> <p>Produced and distributed the first newsletter for Being Better project demonstrating support available and currently received. Newsletter provided as separate document and draft content of the next newsletter.</p> <p>Engaged with local partners and providers which include: JCP, The Source, Reshape Rotherham, SWAMP Circus, Jamie Oliver's Ministry of Food, Smoke Free, RiDO, MYOB, TRC Sports, DC Leisure, VAR Financial Inclusion project, CFEB, Laser Credit Union, RotherSave, Wheels 2 Work, Nicholas Associates Training, The Chamber of Commerce, NHS Health Trainers and Occupational Health, Phoenix Enterprise, RCAT to name a few</p>

	<p>Attended various networking events to promote the project to include: Costco Events, Forward Ladies, Gr8 Minds, Chamber events, Business Link Yorkshire events, Let's get healthy (NHS) and Social Enterprise Launch</p> <p>Agreed to support the 100 in 100 Apprenticeship Challenge</p> <p>Being Better Project strand has encouraged 35 employees to either join a gym or attend training classes, over 100 individuals to attend Reshape Rotherham and Smoke Free sessions through the business support activity – all with the aim of improving their physical health and encourage profitable team working which in turn will reduce absenteeism, improve attendance, productivity and performance.</p> <p>Assisted businesses to access financial advice, support and guidance from partners such as CFEB, Laser Credit Union and Money Skills Workshops for approximately 38 employees. Each with the intention of removing obstacles which are having a negative effect on attendance, performance, morale and productivity within the workplace.</p> <p>Light House Homes support from the Junction:</p> <p>Lighthouse Homes reaches the hardest effected in today's society and aims to provide practical support and advice to a number of homeless males in Rotherham, offering independent living skills and extending the Christian ethos of demonstrating faith through action to change and rehabilitate lives.</p> <p>Janet Hampshire (Human Resources and Office Manager for Lighthouse Homes) was first approached by the Junction's Employer Advisor Chris Bryan and it was a case of being the right call offering the right support just at the right time.</p> <p><i>"We were just about to embark on a recruitment campaign to secure 3 additional staff. Timing was very tight, but you're the Junction responded exceptionally well to enable the Project to complete the recruitment process within only 4 weeks. The Rotherham Homeless Project is only small and has limited staffing resource at its disposal, so undertaking recruitment alongside normal day to day business was daunting.</i></p> <p><i>The Junction were able to efficiently handle the drafting and circulation of adverts; managed the resultant administrative actions for example the telephone and email traffic requesting application forms; sifted the applications and conducted pre-interview screening.</i></p> <p><i>I have found the service very professional and responsive throughout."</i></p> <p>Janet and her team have continued to work with the Junction on other</p>
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	<p>matters such as training, business planning and mentoring support</p> <p>MB Products support from the Junction:</p> <p>No one day is the same on the shop floor at M.B. Products. We're a family owned manufacturing company and started out life producing explosives carriers for coal mines, but since the demise of the coal industry we couldn't afford to stand still. We diversified and now deliver a range of engineering and manufacturing solutions, making everything from wheelchair cushions for the NHS, to radio pouches for the army!</p> <p>Our workforce reflects our business: small, dynamic and able to turn their hand to whatever's thrown at them. When recently we were looking to recruit two staff members we jumped at the opportunity to take up the recruitment solutions The Junction offers. Recruitment is time consuming, especially for a small business as time is money. The services The Junction provide are high quality and government funded, with no cost to the employer and made life much easier: from advertising, to preliminary interviews, they provide a package of support, leaving us to simply choose from the cream of the candidates. We have two employees that have settled really well, not only in their job roles, but into the culture of the company.</p> <p>Would I recommend The Junction? Absolutely, they have supported us well throughout the entire process.</p> <p>Roger Godfrey, Managing Director, M.B Products Ltd.</p>
Cross Cutting Theme Actions	<p>The activity that the Junction has been involved in since April 2010 has generated opportunities for individuals disadvantaged in the labour market (long term unemployed). Through access to a variety of vacancies from local employers who are supportive of the Junction's objectives.</p> <p>This has been achieved through effective links with various unemployed programmes such as Key Support Worker and Flexible New Deal.</p> <p>An example of this is within the case study below: -</p> <p>Mark Hayes, the M.D. of The Lighting Bug was looking at expanding his current workforce. Mark was looking for Database administrator for the business having identified the internet as a way of increasing sales. However with a low turnover of staff Mark had not recruited for a position for nearly 2 years. He turned to The Junction for support. A suggestion was given to Mark about offering this position to one of his experienced members of staff who had the knowledge of the vast product range.</p> <p>Mark took this idea on board which in turn led to the creation of two new positions for Retail Assistants.</p> <p>The Junction was given the opportunity to promote these vacancies to the long term unemployed (a market not previously considered by this business).</p> <p>The Junction agreed to review all applicants and to support</p>

	<p>disadvantaged candidates in the labour market through holding specific assessments tailored to the requirements of the employer.</p> <p>The Junction were also able to provide feedback to candidates and any referral partners they worked with which was invaluable with on-going back to work support.</p> <p>Mark successfully filled these positions and had the confidence to request further support with recruitment and a warehouse role was created. The recruitment process was once again successful and the post was filled with a customer who had not worked for over 15 years.</p> <p>The Junction has engaged with individuals from BAME groups and also individuals with a registered disability, however limited success has been achieved. Whilst supporting these individuals and promoting them to the employer, the response from employers has been disappointing in them not wishing to offer opportunities.</p> <p>This is a barrier that the Junction is actively trying to overcome when developing job opportunities with businesses.</p> <p>Further examples of impact of activity supplied in separate documents.</p>
Publicity and Marketing report	<p>A launch event was held in September 2010 where 50 local employers attended. The event was recognised in the Rotherham Advertiser. Local MP Kevin Barron opened the event and the launch was a success.</p> <p>Website – www.best-train.com</p> <p>The Junction advisors have attended a number of networking events during the past year, where links have been made to local employers. Some of whom have been invited into the Junction to inform of their businesses. These networking events continue to be actively attended.</p> <p>Speakers are invited into the Junction to discuss their organisation's products and how they can support the work of the Junction in supporting local employers.</p>

Name of Project	Scarborough Job Match
Project Sponsor	Scarborough Borough Council
Deliver Partners and or subcontractors	Babcock Enterprise
Start date of Project	1 October 2008
Areas of delivery	Scarborough Town
Cumulative ERDF received (by 31st December 2010)	£156,272
Cumulative outputs by type claimed (by 31st December 2010)	Employers Support (Strand1) - 119.00 No of businesses assisted that are SMEs (Strand1) - 36 No of businesses assisted that are social enterprises (included in above) (Strand 1) - 5 Gross new jobs created (strand 1) - 2.00
Narrative report of project activity, achievements to date	<p>This project aims to reduce worklessness in Scarborough Town through working with local employers to fill employment opportunities with suitable, job ready individuals from target groups such as the long term unemployed and lone parents and from targets areas within the top 10% of deprivation.</p> <p>The project provides a focus on sustainable employment supporting employers to recruit and retain suitable staff. To date (31 December 2010) the project has been successful in supporting 119 employers with 343 vacancies being successfully filled. Out of those businesses 36 have been SMEs and 5 have been social enterprises.</p> <p>Scarborough Council have subcontracted delivery to Babcock Enterprise who have successfully developed a delivery team that works to engage local employers providing specialist support on recruitment issues and a specialist recruitment service. The team also matches vacancies with suitable work ready individuals working closely with Job Centre Plus and private sector recruitment agencies.</p> <p>The project has worked hard to ensure it complements the activities of other agencies and providers within the employment field, as such they have built strong working relationships utilising Service Level Agreements where they can. Job Centre Plus, Skills Funding Agency and Business Links are all members of the project steering group. In the worsening economic climate the project has experienced difficulty in engaging employers and sourcing vacancies however they have taken</p>

	<p>sensible moves to restructure activity to better target employers and work with other agencies such as the national Apprenticeship Services to widen their offer to employers whilst complementing wider policies and activities.</p> <p>Case Study 1</p> <p>A project recruitment advisor contacted a prestigious local hotel and discovered that it struggles with recruitment and employee retention. SJM worked with the business to explore the reasons for this and then to develop bespoke solutions. It was pointed out to the business that their qualification and skills requirements for vacancies were very high and specific and that good quality applicants capable of doing the job were being probably being missed. The advisor asked the hotel to consider placing more emphasis on attitudes to work and personal qualities, such as a willingness to learn.</p> <p>A lone parent, Sharon, visited one of the projects community access points and was seen by a project mentor. She was suffering from depression, in severe debt and had no vocational or educational qualifications. It emerged she enjoyed cooking. The recruitment advisor approached the hotel and asked if they would take the client on a two week Work Trial. They agreed and this was arranged with Jobcentre Plus. Sharon was subsequently offered a job with the hotel with hours to fit around her caring responsibilities. She has since been promoted and is being supported by the business to gain vocational qualifications.</p> <p>Case Study 2</p> <p>The project developed a good relationship with a local steel engineering business. They were very receptive to what SJM could offer and agreed to inform the project of vacancies before they looked to advertise as a way of potentially saving costs and to increase opportunities for people currently out of work.</p> <p>The project registered Craig, an unemployed Design Engineer, with a background in structural steel. A job broker contacted the engineering business to see if they had any upcoming vacancies, who then invited Craig to interview for a role different from his specialism. He was offered the position of Chemical Process Engineer and has started employment. Craig was previously advised by a member of staff at the business that there was “no point” in putting his CV in to the company as there were no positions available.</p> <p>Case Study 3</p> <p>A recruitment advisor contacted a local utilities company, who said they had difficulty finding the right calibre of applicants for the jobs that he had advertised in the past. SJM advised the employer about Apprenticeships, but they had concerns about the suitability of younger people for some of the roles they had problems with filling. The business was not aware that he could take on an Apprenticeship of any age. The employer was referred to the National Apprenticeship Service and is now working with a training provider and SJM advertise a new apprenticeship opportunity. The project is doing some of the initial ‘sifting’ of applicants and the premises are being used for interviewing</p>
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	selected candidates.
Cross Cutting Theme Actions	The project does not directly deliver against the cross cutting themes or target specific social groups other than the long term unemployed within Scarborough Town, however lone parents are over represented within the target group who are predominantly women. The project will therefore support the employment of lone parents by local employers.
Publicity and Marketing report	The project had a launch event on 25 November 2009 in Scarborough Town and has had some press coverage. Promotional literature has been produced and distributed to local employers and agencies.

Name of Project	Sheffield Employability Programme
Project Sponsor	Sheffield City Council
Deliver Partners and or subcontractors (if applicable, please explain relationship))	<p>Sub-contractors:-</p> <p>The Source CFFE Employers Forum BEST Exemplas Remploy CAB Compass</p>
Start date of Project	1/4/09
Areas of delivery	Sheffield
Cumulative ERDF received (by 31st December 2010)	£0 – awaiting article 13 completion
Cumulative outputs by type claimed (by 31st December 2010)	O3(c) – 134 O3(d) – 9 R1(a) – 46.85 R1(b) – 125.5
Narrative report of project activity, achievements to date	<p>Aim: The overall aim is to enhance the sustainability of employment contracts benefiting both employers and employees</p> <p>Strategic Aim: To change employer perceptions about investing in their workforce and recruiting workless individuals.</p> <p>Purpose: To provide impartial help and support to Sheffield's employers to recruit, retain and train all staff</p> <p><i>The project is delivered through three strands:</i></p>

	<p>Sector Routeways provide Account Manager led specialist, independent support service for all employers' recruitment and retention needs. The service offers an in depth knowledge of the sector and workforce needs.</p> <p>Support Packages deliver through Specialist Employer Advisors to equip employers, line managers and co-workers with the skills and knowledge to support the retention of vulnerable and at risk workers.</p> <p>Job Brokerage provides the link between the Sector Routeway employer service and organisations supporting people returning to work (e.g. Job Centre Plus and employment and support organisations) The project is performing well against targets. At the end of December the project has nearly 1,400 employers on the programme</p> <p>Opportunity Sheffield is achieving high levels of the Jobs Safeguarded output – 125 since project delivery began in April 2010. A success in this area has been the Support Packages provided through the project which are designed to combat problems which result in employers losing staff. Employers are supported to identify when employees are experiencing issues of debt, substance misuse, minor mental health problems, difficulty settling into a new job etc. The Support Packages then work with the employers and key line managers to support staff and deal with problems before they grow and affect their retention. This is through development of policies and procedures, delivery of workshops and information sessions, provision of templates and handbooks as well as contact details for staff experiencing problems. 459 Sheffield employers have taken advantage of the Support Package offers so far. Opportunity Sheffield has also done intensive work with training providers and the Skills Funding Agency to highlight to employers the training which can up skill their staff, safeguard positions and help them broaden their scope to improve efficiency. 96 Sheffield businesses have undertaken training as a result of the project</p> <p>Opportunity Sheffield has been able to promote apprenticeships through working with training providers and National Apprenticeship Scheme – we have filled 27 apprenticeships, of which 23 are newly created.</p> <p>The project has already over achieved the whole project's target for Jobs Created having claimed 47 so far. Due to the consultative nature of our relationship with employers, they discuss their strategies with the Account Managers and with this overview, they are able to advise where additional resource may help their businesses in the future. We are also able to provide advice about funding, support and services available to them to make this cost effective.</p> <p>Opportunity Sheffield has successfully filled 110 jobs through the job brokerage service.</p> <p>In a recent feedback exercise from employers about the Opportunity Sheffield service, 100% rated the services provided either excellent or very good and 100% said they would recommend the service to other employers.</p> <p>Case Studies Opportunity Health & Social Care – SSA Social Work SSA Social Work is an independent agency providing the highest quality social</p>
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care for children, families and young people since 1995. They have recently expanded their horizons to include services for adults as well.

In addition to the services they provide directly to service users, they are also a social work employment agency, helping social workers and support workers find the right job for them.

Their services include: Supervised contact, Outreach, Residential support and Home support

All of their services are overseen by a qualified social worker with years of management experience and a steadfast commitment to quality.

Kim Hanson, Account Manager with Opportunity Health and Social Care first approached Rosemarie Hull, the manager at SSA Social Work in June to offer support and she embraced the concept and the support on offer.

Rosemarie said "*it makes a change for someone to come to a business and tell you what support is on offer, usually you have to be in the right place at the right time*", she continued "*Kim was able to identify the support that would be of the greatest value to us and our staff*"

SSA Social work is an organisation keen on expanding its business model whilst not losing sight of the quality service it provides. "*We had already thought long term about our expansion plans within Sheffield and neighbouring counties, Kim suggested that we might think of franchising as an option*" Kim was able to refer SSA Social Work to Business Link who are now working with them very closely to explore all their business expansion plans thoroughly.

Rosemarie was very keen on exploring all aspects of the support packages available with her main interest being around enhancing staff awareness "*That's why we were looking forward to the delivery of the Substance Misuse support package, my staff have been confronted with a wide range of issues in differing circumstances. When this had been delivered it did not disappoint, the feedback I am getting from my staff is 'when can we have more sessions like that'*

Overall, Kim, our Account Manager from Opportunity Sheffield has provided us with varied support that can only benefit and enhance our staff and working environment which in turn will help us to continue to provide a very high standard of quality care to our clients. I would like to take this opportunity to say thank you, and we look forward to our continuing working relationship"

Pringle PCS Training Limited

Pringle PCS Training Limited in Sheffield is a training and software development company. For over 15 years Pringle has provided clients with creative and cost effective system development solutions and training courses. As a result, Pringle have an established base of over 300 clients, ranging from multinational plcs to local small developing companies, across many industry sectors.

Although Pringle's staff turnover is very low, with no absenteeism, Director Andy Pringle was in need of help and advice on how to grow his organisation sensibly and gradually. After Opportunity Business and Finance Account Manager Stephen Hinchliffe engaged Pringle in the programme, Stephen highlighted a need for further administration support to help manage future growth. Stephen suggested an apprentice may be the perfect option to add a new dynamic to their company. Stephen then liaised with the Opportunity Business and Finance Job Brokerage Service who selected a range of candidates for Pringle PCS to interview.

	<p>Andy says: "We have been working with Opportunity Business and Finance for the last two months and within that time have seen several changes to our business. Our Account Manager, Stephen, is always on hand for any issues we may encounter and gives a spot-on service, offering new ideas and initiatives to help me as an employer.</p> <p>Stephen pointed out several areas where we needed support; one of these being administration and Stephen suggested recruiting an apprentice. The quality of the candidates was so high that we were able to create a new position for one of the other applicants who had the qualifications and skills that we thought would fit into an IT Support apprenticeship role.</p> <p>We consider enthusiasm and the right attitude to work just as essential as ability and when all three attributes come together we believe the individual can achieve as much as they wish. We all have great hopes for our two new team members.</p> <p>We strongly believe that all businesses have to invest in the future of the local community and the apprenticeship programme provides a great opportunity. It has enabled us to offer two excellent candidates a practical learning experience and at the same time contribute to our business growth.</p> <p>The Opportunity Sheffield programme is an excellent scheme that is supporting employers like myself in Sheffield and I would advise any local business to take advantage of this great opportunity."</p>
Cross Cutting Theme Actions	<p>R1(a) – women 16.85, BAME 5 R1(b) – women 41.76, BAME 4.93</p> <p>We have targeted the Black Asian Minority Ethnic (BAME) communities in Sheffield. We held a jobs fair in the Darnall area of Sheffield which has a very high proportion of BAME's. From this event we filled 12 jobs.</p> <p>For Jobs Created, we have linked with organisations which engage specifically with BAME communities and women to try. Every job which we generate is passed to Darnall Forum (target BAMEs), Scoop Aid (target lone parents), as well as 27 other agencies who have percentage targets for these priority groups.</p> <p>For Jobs Safeguarded, we have a Support Package concentrated on improving diversity practices. It provides support to ensure that employer policies and practices are inclusive and supportive of all staff. The package has helped businesses achieve the nationally recognised level 1 Investors in Diversity accreditation with many more working towards it. Their services also include assistance with adherence to the Equality Act.</p> <p>All our Suppliers have provided us with an Environmental policy evidencing that they adhere to ISO14001. The Opportunity Sheffield Project aims to limit its environmental impact through the distribution and endorsement of the following key strategies:</p> <ul style="list-style-type: none"> • Purchasing energy efficient materials and encouraging staff to save energy wherever possible • Recycling and minimising usage of office consumables wherever possible.

	<ul style="list-style-type: none"> • Encouraging car share schemes, public transport and the use of alternative forms of transport • Sourcing supplies from sustainable sources • Justifying expenditure through implementing Stock Inventories, Added Value and Capital Expenditure Procedures • Using electronic communication such as email and telephone to reduce paper consumption. • Using electronic communication such as email and telephone to reduce the requirement for face-to-face meetings and the need for project staff travel to those meetings. • Encouraging its partners and suppliers to adopt similar policies where none already exist
Publicity and Marketing report	<p>Opportunity Sheffield held a launch of the project in September this year which was hosted by Rt. Honourable Deputy Prime Minister Nick Clegg. We have produced leaflets for each of the 5 sectors we target (examples attached) and project branded A4 folders, all with prominent recognition of the support provided by European Regional Development Funding. We have produced a video which was shown at the launch about how we had helped to create two apprenticeships at a particular company which can be accessed through this link - http://www.youtube.com/results?search_query=opportunity+sheffield&aq=f</p> <p>We have a website which can be accessed here - www.sheffield.gov.uk/business-economy/development/opportunitysheffield. We are also represented on all of our Supplier websites and the support packages are developing password protected websites for engaged employers to download the toolkits and resources provided for them.</p>

Name of Project	Sheffield Enhanced LEGI Project
Project Sponsor	Sheffield City Council
Deliver Partners and or subcontractors	<p>Sheffield Enterprise Agency – nominated delivery partner responsible for delivery of Intensive Business Support</p> <p>Business & Education South Yorkshire – nominated delivery partner responsible for delivery of enterprise coaching</p> <p>National Enterprise Academy (Peter Jones Foundation) – nominated delivery partner responsible for delivery of the National Enterprise Academy</p> <p>Sheffield Hallam University – nominated delivery partner responsible for HE and Graduate Enterprise offer.</p> <p>All of the above deliver partners have contracts for delivery with Sheffield City Council.</p>
Start date of Project	1 st April 2008 (project included a retrospective year)
Areas of delivery	Sheffield – City Wide
Cumulative ERDF received (by 31st December 2010)	£668,180.07
Cumulative outputs by type claimed (by 31st December 2010)	<p>None claimed. Due to the retrospective nature of the project the first claim took a considerable amount of time to approve and process. As a result the project is significantly behind profile in relation to claims submission. Only two claim have been paid to date and neither of these contained output information.</p> <p>However the results across the programme are positive with close to 300 businesses assisted (15hours) since April 09 and close to 200 businesses started and still trading following 12 month review.</p> <p>All of these outputs will be included in future claims.</p>
Narrative report of project activity, achievements to date	<p>The project covers a wide range of enterprise related issues from promoting entrepreneurship in schools, to providing intensive support for businesses looking to grow. These brief highlights attempt to capture that breadth, but also clearly highlight some of the specific successes we have achieved:</p> <ul style="list-style-type: none"> • Our schools enterprise competition, BiG Challenge, completed its third year. This involved over 300 entries, involving 1500 young people running businesses for 4 months to generate as much profit as possible. The winning team in 2010, Young Money from Fir Vale School, took the top prize of a business trip

	<p>to Hong Kong, courtesy of our private sector partner, legal firm, DLA Piper;</p> <ul style="list-style-type: none"> ● September 2010 saw the launch of the National Enterprise Academy's Yorkshire and Humber hub, which ERDF is supporting through investment in a number of pilot enterprise programmes in continuous professional development and family based enterprise activity; ● Our Enterprise Coaching programme has gone from strength to strength, engaging in 500 1-2-1 interventions since April 2010. The team have also been involved in a number of initiatives to establish networks for budding entrepreneurs. Two highly successful informal networking events saw almost 200 young and start up businesses come together to discuss business issues and trading opportunities. More recently, the team have taken the lead on developing our offer to businesses in Sheffield's designated rural areas. This culminated in the two 'Farmers Market', in October and December designed both to showcase local producers and engage these businesses and others in the locality, in the support on offer; and ● Our intensive start up programme provided over 300 clients with intensive support and helped almost 200 to start up their ventures. In addition to this, a range of workshops, designed to complement Business Link's offer, were put in place, covering all business disciplines from Finance master classes to developing approaches to e-commerce. Between April and December 2010, almost 600 businesses availed themselves of these opportunities.
Cross Cutting Theme Actions	<p>Our work to take forward activity in relation to cross cutting themes has been delivered through the procured specialist support framework agreement. Below, we have provided highlights of key activities advanced during the year.</p> <p>Women entrepreneurs are one of five key target groups and we have so far funded the following specific activity:</p> <ol style="list-style-type: none"> 1. Mentoring Circles - Delivered by Inova. Women looking to start in business, working as a group and facilitated by an experienced woman business owner, to develop confidence, negotiation and problem solving skills increase networks and reduce risk aversion. Circles comprise of 5 women and meet 3 times over a 4-6 month period <p>So far funded 4 mentoring circles (2 on an interim basis, while the specialist support tender was undertaken and have since funded a further 4 with an additional 2 currently contracted for.</p> <ol style="list-style-type: none"> 2. Personality Profiles - Delivered by Inova. Short 15 minute personality questionnaire (can be completed online) helps clients to understand personality strengths for business. Client receives an individual confidential feedback session with Work Psychologist and receives a summary report. <p>Undoubtedly women had benefitted from the circle and profiling</p>

	<p>provision which are often linked. However the four following forms of support were listed as most important (in priority order):</p> <ul style="list-style-type: none"> • Availability of advice and support on a one to one basis • Mentoring/Networking (not necessarily all female) • Courses and training • Speaking to other women who have been there and done it <p><u>Lessons Learnt</u> - Underlying our approach to our core programme we must ensure that 1-2-1 support is appropriate and working effectively and explore the networking opportunities that the core programme can instigate and organise.</p> <p>Other specialist support provision has included:</p> <p class="list-item-l1">3. Mentoring for specialist CDI Businesses – delivered by Inspiral. All referrals are from the programme, and half of them are women from predominantly start up and some existing businesses.</p> <p class="list-item-l1">4. Enterprise Journey – delivered by Princes Trust. The course is targeted at young people between 18 and 30 years old and from disadvantaged backgrounds. The activity consists of personal development, marketing and selling, bookkeeping and finance and next steps. Participants are a mixture of clients from our core programme and Princes Trust direct referrals.</p>
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Name of Project	Enterprising Neighbourhood Centres – Knutton Road (SOAR Works)
Project Sponsor	Sheffield City Council
Deliver Partners and or subcontractors	SOAR Enterprises (Community Regeneration Organisation) The project is being managed and delivered by SOAR Enterprises, a social enterprise based in North East Sheffield. Sheffield City Council have contracted with SOAR for the total project costs including ERDF, LEGI and HCA match. SOAR will appoint all contractors/consultants and own and manage the completed building. All eligible spend is incurred by SOAR Enterprises who claim monthly from Sheffield City Council LEGI Team. Sheffield City Council will then claim ERDF from Yorkshire Forward based on actual defrayed spend.
Start date of Project	1 st February 2008, construction started June 2010.
Areas of delivery	Parson Cross, Sheffield
Cumulative ERDF received (by 31st December 2010)	0
Cumulative outputs by type claimed (by 31st December 2010)	0
Narrative report of project activity, achievements to date	<p>Project Report</p> <p>Construction work is progressing well on site with the steel frame now complete and the roof on. Work is progressing on the internal walls. The construction is due to complete in July/August with an opening planned for September/October.</p> <p>We're planning a Hard Hat Tour of the building in May with the Lord Mayor key project partners and prospective tenants to help market the building.</p> <p>The building now has its own website www.soarworks.co.uk and we've started work on marketing the building to future tenants developing a marketing pack for potential tenants.</p> <p>We're also meeting with Sheffield Chamber Events team to plan a programme of business support and networking events in the conference and atrium space.</p> <p>We're working on a lease agreement with Yorkshire ArtSpace (YAS) for all the artists' studios. We've worked with YAS to appoint their Artist in Residence who is starting work with the community from March on a fashion design project as a way of raising awareness of the SOAR Works building and artist studios within it. In September, with YAS, we selected emerging artist Ruthie Ford– a freelance textiles, paper and mixed</p>

	<p>media artist, onto the first year of Start Studio Programme at SOAR Works. The arts based business will be supported by YAS to develop their business model and their Start Studio programme will provide intensive business support to new artists setting up in business. Linking them to customers and opportunities as well as developing the business model.</p> <p>We're in discussion with Sheffield College around locating a community interest company (social enterprise) in the building which will be run as a business by the apprentices who will gain their vocational qualifications but also secure real business experience – not least by mixing with the other businesses operating from the Centre.</p> <p>We've met with Sheffield Wednesday Football Club's CSR Manager who has expressed an interest in taking a unit to deliver Business Administration NVQs and offer placements to businesses resident in SOAR Works.</p> <p>We're working closely with the Enterprise Team and local schools to deliver enterprise based work experience programmes in conjunction with businesses based in the Centre.</p> <p>SOAR Build a social enterprise which trains people from the S5 area in painting, tiling and decorating are keen to sign up for an office base in the new building as are Averroes Community Pharmacy, which means we have 21% of the space let including the artists' studios.</p> <p>We're finalising the Centre Manager and Centre Co-ordinator job descriptions and facilities management plans and have worked with the Facilities Management Research Department of Sheffield Hallam University on this.</p> <p>We've also developed a sponsorship letter and sent this to local businesses who may be interested in sponsoring a meeting room.</p> <p>The capital cash flow has been challenging particularly in light of the suggested ERDF corrections following the ERDF Article 13 visit. This has detracted from some of the focus above. However now that we're nearing completion of the building we're focusing on the marketing, launch and ongoing Centre Management Plans and are encouraged by the local interest we've had.</p>
Cross Cutting Theme Actions	<p>Progress</p> <p>Much of this will be done post opening but we have done a lot of engagement work with the community & local schools raising awareness of the project and the enterprise & employment opportunities. As above the artist in residence is working with the community on the fashion design project.</p> <p>We've taken information to TARA meetings and community events to talk to the community about the project.</p> <p>The building will also achieve a BREEAM excellent rating and we're highlighting this in our marketing information.</p>

	As a social enterprise any surplus in the future will be re-invested in supporting SOARs community economic regeneration work and this is also a key part of our marketing strategy.
Publicity and Marketing report	Please see information and publicity material at www.soarworks.co.uk

Name of Project	Access to Opportunities
Project Sponsor	South Yorkshire Passenger Transport Executive
Deliver Partners and or subcontractors	Sheffield Community Transport - responsible for delivery of Wheels 2 Work scheme via service level agreement with South Yorkshire Passenger Transport Executive.
Start date of Project	01 July 2008
Areas of delivery	Priority 3 – Sustainable Communities
Cumulative ERDF received (by 31st December 2010)	£1,173,563.89
Cumulative outputs by type claimed (by 31st December 2010)	Number of businesses assisted that are SMEs within South Yorkshire: 2 Number of projects overcoming barriers to employment: 1
Narrative report of project activity, achievements to date	<p>The Access to Opportunities (A2O) project offers a comprehensive package of support to help individuals into work, training and education, as well as to assist businesses in the recruitment and retention of staff through sustainable transport options. This package is comprised of travel advice, enhanced bus services and the Wheels 2 Work scheme, and is augmented by comprehensive marketing support. During 2010 the project showed consistent achievements and growth across all areas, building on work completed in 2009.</p> <p>The travel advice element of Access to Opportunities is delivered by four full-time dedicated Travel Advisors and four part-time (two full-time equivalent) Contact Centre Assistants. The Travel Advisors hold the responsibility for delivering the sole output for the project: SMEs assisted. During the initial delivery of A2O, covering September 2009 into the first half of 2010, the Advisors placed a far greater focus on the added value outcomes for the project, specifically individuals and partner organisations assisted. Adopting this approach was viewed as an effective way to introduce these new members of staff into the delivery of the project, whilst simultaneously creating a firm foundation on which future SME outputs could be achieved. Concentrating on these outcomes for the project was also successful in yielding strong</p>

	<p>performance for these targets. However, moving into the second-half of 2010 the Advisors commenced placing a far greater focus on assisting SMEs, and following an initial period of groundwork and research, they are now well on the way to achieving the necessary targets for the project, with six businesses already engaged by the conclusion of 2010 and a total of 78 hours of assistance logged. This work has already yielded outputs, with the minimum of two days (14 hours approx.) of support provided to two SMEs. It is anticipated that the momentum that has been built during the second half of 2010 will result in ongoing growth for this area of the project, with targets set to come back inline by the conclusion of March 2011.</p> <p>The travel advice element of the project is also responsible for delivering two of the main added value outcomes for Access to Opportunities, namely individuals helped as well as agencies and partner organisations assisted. During 2010 the Travel Advisors gave support to a total of 3,520 individuals, producing 2,170 personal journey plans (PJP). Through this assistance jobseekers were helped to access work, training and educational opportunities through dedicated travel advice and support. To date the project has now assisted a total of 4,247 individuals in this way, with 2,599 PJP produced. Also during 2010 there were 529 instances of assistance being offered to referral agencies and associated partner organisations through visits, meetings, drop-ins and events. This brings the total for the project to 755. Working with these organisations is key to the project accessing its target audience of jobseekers. This approach also helps ensure the long term impact and sustainability of what the project is trying to achieve, by providing these external partners with the tools and training they require to deliver travel interventions in the future, even after the A2O project has concluded.</p> <p>In terms of the bus service enhancements that form part of Access to Opportunities, performance in 2010 was once again very strong. From 03/01/10 to 08/01/11 the three services carried a total of 2,501,391 passengers, including 420,835 on the specific sections of the routes that have been added to or improved by the ERDF contribution. This brings the total passengers carried since the enhanced services launched in July 2009 to 3,556,491 overall and 591,303 on the enhanced sections. During the time these enhanced services have been in operation, monitoring of other commercial services in the Dearne Valley has been performed to assess if there is a detrimental impact on their passenger numbers. Although there has been a minor reduction in the number of individuals these other services have carried, overall passenger numbers over all routes remain positive, with estimated growth of 4% across the area during the year. To complement these passenger figures, during 2010 on-bus surveys were also completed by SYPTE's Market Research department to acquire a more detailed understanding of the people who are using the enhanced services. Data collected as part of this process in May 2010 was compared to baseline information acquired in March 2009, prior to the enhanced services launching. Some of the key positives to come out of this research were that the number of individuals using the services for the purposes of accessing work had increased, and that this was particularly true for individuals who had started using the service in the previous 6-12 months (effectively</p>
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	<p>covering when the enhanced sections of the route had been running).</p> <p>The other main strand of Access to Opportunities is the Wheels 2 Work (W2W) scheme, which offers the low cost loan of motor scooters to individuals trying to access work, training or education where public transport is not a viable option (e.g. if they are working a late shift which concludes after public transport has stopped running, or if they live in a geographically remote place where public transport links are limited). During 2010, Wheels 2 Work welcomed a total of 220 clients to the scheme, with 187 individuals assisted into work and 33 into training. This brings the total number of individuals who have utilised the scheme since July 2008 to 459, with 372 people helped into work and 87 into training. Since becoming part of the Access to Opportunities project in July 2008, Wheels 2 Work has found itself operating in a very challenging economic climate. The national economic downturn has had a particular impact on the scheme because a large proportion of its clients are from routine or manual jobs, and this is an area of employment that has been particularly hard hit. Nevertheless, W2W has managed to still achieve significant growth, particularly during 2010. In terms of this ongoing growth, there are two clear examples that Wheels 2 Work is succeeding, in spite of the economic circumstances. Firstly, year-on-year the scheme has seen average monthly new rider numbers increase by 30%, comparing 2009 to 2010, and 57%, comparing 2008 to 2010. Secondly, the total number of users benefiting from the service at any one time has also increased by 86% over the last two and a half years, with 70 riders on the scheme in August 2008, compared to 130 riders in December 2010.</p>
Cross Cutting Theme Actions	<p>In terms of travel advice, the Access to Opportunities project has specifically worked with key partner organisations, such as Jobcentre Plus and employment agencies (e.g. A4e, Remploy, Jobmates) to ensure that it can directly engage and address the needs of its core audience of jobseekers. Through working with these partners the project can increase its impact through a targeted approach. In tandem with this, A2O also offered travel advice in accessible community settings (e.g. libraries, interchanges) via drop-in sessions and workshops. In this way, jobseekers that may not be in the unemployment system are also given a means of accessing support. Partner organisations have also been provided with sufficient information and materials so that they can either provide jobseekers with some travel advice assistance, or more effectively refer them to the project for additional support. This approach is viewed as being key to the ongoing effectiveness of what Access to Opportunities is trying to achieve.</p> <p>As part of the project's engagement with businesses, particularly SMEs, the Travel Advisors are also promoting other forms of sustainable travel aside from public transport, including walking, cycling and car sharing. Individuals are also made aware of these options as part of the travel advice process. Both of these approaches are seen as a way to help reduce carbon emissions within South Yorkshire.</p>

Publicity and Marketing report	<p>During 2010 there was a diverse range of marketing and promotional activity for the Access to Opportunities project.</p> <p>Probably the defining activity during the year was the completion of market research by Ipsos MORI on behalf of SYPTE that examined opinions on existing A2O marketing materials and suggested feedback for how they could potentially be improved. This research was conducted via focus groups over three phases in May, June and July and was undertaken in response to previous anecdotal feedback from the project's Travel Advisors regarding how A2O was perceived by businesses, agencies and clients. Following the collection of feedback from the focus groups, significant revisions were made to the designs of the Access to Opportunities materials, leading to an effective relaunch of the promotion of the project in September. As part of this process refreshed and new promotional materials were rolled out, including: posters for agencies, businesses and clients/customers, head of queue (HoQ) displays, assorted leaflets, credit card sized handouts, banners and kiosk screen advertisements.</p> <p>A dedicated 'events kit' was also produced as part of this refresh process, and was initially utilised at the Star Jobfair event in Sheffield, which took place in September. This event was seen as a prime opportunity for the project to engage with its target audience of jobseekers, as well as employment agencies and businesses. Prior to the event, various promotional activities were completed, including two adverts and one advertorial in The Star newspaper, as well as a Facebook page specifically for the event. In terms of the outcomes from the Jobfair, although attendance was down compared to 2009, it was still an effective way for the A2O Travel Advisors to engage with individuals seeking travel advice, and to acquire contact details for organisations and agencies for future interaction.</p> <p>Following the successes of some targeted website advertising during 2009, the project undertook a series of similar banner adverts and other online promotions during 2010. These included adverts on Jobs Today, MySheffieldJobs, Fish4Jobs, the Jobs4SouthYorkshire group (incorporating jobs4barnsley, jobs4doncaster, jobs4rotherham and jobs4sheffield) and Facebook. SYPTE also launched a dedicated website to capture positive case studies for the project in February, and a new dedicated web address for the whole project at www.travel2work.org, which went live in August.</p> <p>This online promotion was also complemented by print advertisements, including in 'First for Business' magazine during August and in eight different local South Yorkshire newspapers during November. Adverts were also featured in SYPTE's own 'Go! Magazine' in March and September, which is distributed to approximately 40,000 households in South Yorkshire.</p> <p>Access to Opportunities also utilised other methods to promote its message, including an SMS (text message) campaign sent to 5,000 jobseekers in March and a pre-recorded 'leader' message that is played to all individuals who contact SYPTE's Traveline service from October.</p>
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	<p>Leaflets detailing the changes to the enhanced bus services were also distributed to households along the routes of the different services.</p> <p>The project produced two press releases during 2010, one in April promoting the case studies website, and another in October featuring two success stories acquired via the website.</p>
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Name of Project	Doncaster Civic and Cultural Quarter (CCQ) Enabling Infrastructure
Project Sponsor	Doncaster Metropolitan Borough Council
Deliver Partners and or subcontractors (if applicable, please explain relationship))	Muse Developments (Developer Partner with DMBC) North Midland Construction (Contractor responsible for the construction works).
Start date of Project	31 March 2010
Areas of delivery	Doncaster
Cumulative ERDF received (by 31st December 2010)	£ 262,112.06
Cumulative outputs by type claimed (by 31st December 2010)	There are no ERDF outputs required until 2012.
Narrative report of project activity, achievements to date	<p>The project involves provision of enabling infrastructure works to allow regeneration of the Waterdale area of Doncaster and a quality environment to attract investment in this area.</p> <p>The works will:</p> <ul style="list-style-type: none"> • Divert existing services and drainage and provide additional capacity to accommodate Civic Square design proposals. • Provide a new 3,500sqm Civic Square. • Redevelop 5,000m² at Horsefair Green with junction improvements, revised parking, public transport pick-up and drop-off areas. • Reduce Waterdale Road to single lane traffic flows with pedestrian friendly enhancements linking the Civic Square with Horsefair Green, and reconnecting Waterdale with the town centre • Extend College Road and create a new junction with Chequer Road • Reconfigure 3 road junctions into the Waterdale area <p>The first part of the project was to complete design work and the</p>

	<p>Stage D Designs were completed in June 2010. Detailed Planning Consent was received for the works in August 2010 and the works were tendered in September 2010. North Midland Construction were appointed to carry out the works in December 2010, with works scheduled to start on site in January 2011.</p>
Cross Cutting Theme Actions	<p>The project is a capital project which involves provision of enabling infrastructure works to allow regeneration of the Waterdale area of Doncaster and a quality environment to attract investment in this area. The Contractor for the works is required to promote construction related employment of local people and the organisations involved all have equality standards which are designed to promote equality. Where possible, all new construction materials will be sourced locally from within the Yorkshire Region or from the nearest appropriate approved UK source, to reduce the delivery travel.</p> <p>The Contractor is required to operate a Site Waste Management Plan to reduce the impact of the project on the environment.</p> <p>The project will provide the infrastructure to facilitate other developments such as the new Civic Office which will replace a number of Council offices and will achieve a BREEAM excellent rating.</p> <p>The project will provide fully accessible public areas for all sections of the community but will also facilitate other developments, for example the new Civic Office which will exceed DDA compliance standards including Changing Places facilities for people with PMLD, Parent and Baby Room, Prayer Room, Hearing induction loops. All of these facilities will remove barriers to employment with the Council for some of the target groups.</p>
Publicity and Marketing report	<p>As at 31 December 2010, works have not commenced on site. The construction contract requires the contractor to assist the Council to comply with all funding requirements and arrangements are in place to include ERDF logos on the construction site once the work commences. The Council's website publicises the works to be carried out at www.doncaster.gov.uk/ccq</p>

Name of Project	Eastern Gateway – Furnival Gate, Sheffield
Project Sponsor	Sheffield City Council.
Deliver Partners and or subcontractors	Creative Sheffield – Grant Advisors Hewlett Civil Engineering Limited – Main Contractor
Start date of Project	ERDF Project start date: 9 th February, 2009 Start of construction 11 th January, 2010-09-24 Anticipated completion date: 17 th December 2010
Areas of delivery	
Cumulative ERDF received (by 31st December 2010)	To date the ERDF contribution has been £0.00
Cumulative outputs by type claimed (by 31st December 2010)	1 no project ensuring sustainability and improving the attractiveness of towns and cities (ERDF 39)
Narrative report of project activity, achievements to date	<p>The redundant underground subway has been entirely removed and the area now is part of widened footway areas at this extremely important crossing point which links the two halves of the main city centre shopping areas.</p> <p>The scale of the roundabout has also been removed and the construction of the pedestrian crossing facilities has commenced.</p> <p>Inlaid granite “super crossings” have been constructed within the carriageway.</p> <p>High quality paving materials are now being laid to improve the quality of the environment of this area and link it seamlessly to the Moor where other developments have been planned.</p>
Cross Cutting Theme Actions	<p>The project provides much needed pedestrian crossing facilities which have not existed in almost ten years. The public realm is a place to dwell and has been designed to accommodate trips to be made by people with access difficulties.</p> <p>The pedestrian facilities include full tactile indicators within a well lit and</p>

	<p>safe public realm setting.</p> <p>Materials have also been re-used within the site and the manufacturer of the street furniture is made in part from re=cycled materials.</p>
Publicity and Marketing report	<p>A variety of methods have been employed to publicise this project and to convey key points of information to users. At the start of the contract, 2 scheme signboards were erected on the most prominent approaches to the site clearly acknowledging the participation of both Yorkshire Forward and the European Union.</p> <p>Traffic Management press releases have also acknowledge the involvement of these two organisations within this project.</p> <p>A permanent plaque has been designed and following manufacture it will be erected at a prominent location within the site.</p>

Name of Project	SHEFFIELD CULTURAL INFRASTRUCTURE PROJECT
Project Sponsor	SHEFFIELD CITY COUNCIL
Deliver Partners and or subcontractors	
Start date of Project	1 ST APRIL 2008
Areas of delivery	SHEFFIELD, SOUTH YORKSHIRE
Cumulative ERDF received (by 31st December 2010)	£578,344.66
Cumulative outputs by type claimed (by 31st December 2010)	No outputs claimed
Narrative report of project activity, achievements to date	
Cross Cutting Theme Actions	
Publicity and Marketing report	

Name of Project	Rotherham Central Railway Station Redevelopment & Station Gateway Improvements
Project Sponsor	South Yorkshire Passenger Transport Executive
Deliver Partners and or subcontractors	Rotherham Metropolitan Borough Council Network Rail Northern Rail
Start date of Project	1 st April 2008
Areas of delivery	Works on site commenced February 2010 and are programmed for completion August 2011.
Cumulative ERDF received (by 31st December 2010)	£ 1,069,190
Cumulative outputs by type claimed (by 31st December 2010)	No outputs claimed yet
Narrative report of project activity, achievements to date	<p>Rotherham Central Railway Station redevelopment is a key project in the transformation of Rotherham town centre. An extensive public consultation and communication programme has been carried out. The briefing packs and leaflets outlining the proposals and seeking views have been issued to local MPs, RMBC and SYPTA Members, Area Assemblies, the renaissance town team, local community groups, rail users and the general public through availability of leaflets at the station and in libraries in Rotherham. Overall public consultation was well received and was successful. A 'Platform for Change' website has been established. This provides regular updates on the project progress, including project plans, and latest news. A communication programme has been in place to engage general public and key stakeholders to raise awareness of the project, keep them informed about the development throughout the construction.</p> <p>The station has remained fully operational during the works and this has involved the creation of temporary station facilities. Unfortunately during construction the station is non DDA compliant, alternative arrangements have been put in place and this has been important</p>

	message to communicate.
Cross Cutting Theme Actions	The station will be only the second rail station in the country to have undergone a bespoke BREEAM assessment. The station will incorporate photo voltaic cells on the station roof and rain water harvesting to reduce the impact of the station's ongoing operation on the environment. More indirectly, the station will promote increased use of the rail network through the provision of more attractive facilities for users.
Publicity and Marketing report	<p>We have published briefing packs for elected members, public leaflets, leaflets for disabled persons have distributed, and posters have been displayed at Railway Stations. PDF copies of above mentioned are attached.</p> <p>We have a dedicated website which provides information about the project and regular progress on the project. www.aplatformforchange.co.uk</p> <p>We had a launch event for the construction start of the project and a sign board was erected.</p>

Name of Project	Digital Region Limited
Project Sponsor	Yorkshire Forward
Deliver Partners and or subcontractors	<p>Following an OJEU procurement process Thales were selected as the preferred partner to build, manage and operate the network on behalf of Digital Region.</p> <p>Thales currently sub contract to two other major companies - Alcatel Lucent and KCom.</p>
Start date of Project	April 2009
Areas of delivery	<p>The Digital Region project will create a next generation wholesale fibre based broadband access network intended to transform the South Yorkshire economy.</p> <p>The project aims to develop a world class telecommunications infrastructure that will transform the economic prosperity and social development of South Yorkshire by:</p> <ul style="list-style-type: none"> - Stimulating the economic growth of South Yorkshire through the availability of high speed, next generation broadband services to business and residential users. - Providing an infrastructure that allows the public sector to utilise a network that will provide more efficient and effective corporate services - Providing an infrastructure that the public sector and commercial service providers can use to deliver more advanced services to both citizens and businesses and to address the social inclusion agenda. <p>The initiative aims to achieve a cultural and economic step change by enabling residents, businesses and public sector organizations in South Yorkshire to benefit from services delivered over a world-class broadband infrastructure.</p> <p>Digital Region is a wholesale supplier of next-generation broadband, and connection to the network will be sold in an open, wholesale and independent basis to the many internet service providers.</p>
Cumulative ERDF received (by 31st December 2010)	£16,283,946.67
Cumulative outputs by type claimed (by 31st	No ERDF outputs are due to be reported until December 2011.

December 2010)																								
<p>Narrative report of project activity, achievements to date</p> <p>The build of the network involves rolling out a fibre optic network based on Very High-Speed Digital Subscriber Line (VDSL technology) via fibre to the street cabinet (FTTC).</p> <p>The objective of the project is to provide access to the network to cover 97% of South Yorkshire with 80% of the network completed within the first three years of the project, the remaining 17% dependent on speed of revenues achieved.</p> <p>Build of the network is well underway with 19 of the 54 exchanges in South Yorkshire now completed.</p> <p>A total of 565 street cabinets (BSANs) have been commissioned to date.</p> <p>The table below illustrates coverage to date in each of the 4 areas in South Yorkshire and within the region overall.</p> <table border="1"> <thead> <tr> <th>Area</th> <th>% of Region</th> </tr> </thead> <tbody> <tr> <td>Barnsley</td> <td>44%</td> </tr> <tr> <td>Doncaster</td> <td>45%</td> </tr> <tr> <td>Rotherham</td> <td>52%</td> </tr> <tr> <td>Sheffield</td> <td>34%</td> </tr> <tr> <td>South Yorkshire Overall</td> <td>41%</td> </tr> </tbody> </table> <p>Progress Overall is shown in the table below.</p> <table border="1"> <tbody> <tr> <td>Trench Dug</td> <td>406km</td> </tr> <tr> <td>Cabinets Deployed</td> <td>793</td> </tr> <tr> <td>Electrical Supplies Connected</td> <td>670</td> </tr> <tr> <td>Meters Installed</td> <td>646</td> </tr> <tr> <td>Cabinets fully Commissioned</td> <td>565</td> </tr> <tr> <td>Exchanges Commissioned</td> <td>19</td> </tr> </tbody> </table> <p>The 80% build is scheduled to be completed by December 2011.</p> <p>Digital Region is a wholesale provider of the network and access to the network is sold to Internet Service Providers (ISPs) and Managed service Providers (MSPs) who in turn sell services to businesses, residents and public sector organisations in South Yorkshire.</p> <p>There are four Regional ISPs signed up to use the network:</p> <ul style="list-style-type: none"> - DRBSY - RipWire - Ask4 - Lyndos 	Area	% of Region	Barnsley	44%	Doncaster	45%	Rotherham	52%	Sheffield	34%	South Yorkshire Overall	41%	Trench Dug	406km	Cabinets Deployed	793	Electrical Supplies Connected	670	Meters Installed	646	Cabinets fully Commissioned	565	Exchanges Commissioned	19
Area	% of Region																							
Barnsley	44%																							
Doncaster	45%																							
Rotherham	52%																							
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Cabinets fully Commissioned	565																							
Exchanges Commissioned	19																							

	<p>We are also in discussions with a number of national ISPs, who are household names, and these discussions are progressing well.</p> <p>In terms of the public sector, progress is also good. Barnsley Metropolitan Borough Council have signed a contract and their migration to the Digital Region network is underway with some connections already live. Service provision includes service to both the Barnsley corporate and schools networks.</p> <p>We are the preferred bidder for Sheffield City Council following a tender process and the contract is expected to be signed imminently. This would see the Digital Region network being provided to approximately 170 schools in the Sheffield area.</p> <p>We are working closely with Rotherham and Doncaster Council's with a view to bringing them to contract stage as soon as possible.</p> <p>Progress is also good in the wider public sector e.g.</p> <ul style="list-style-type: none"> - Discussions with N3 have accelerated and we are in the process of undertaking a technical review with them. The sales team have been working hard to progress with N3 which is now coming to fruition and in addition local hospitals have been pushing N3 to engage with us which has added momentum. - DRL has formally registered its intent with the Public Sector Network (PSN) Program Board to become an early adopter and progress through the accreditation process in order to become a Direct Network Service Provider (DNSP). In order to function as a DNSP, DRL must have two links into the Government Communications Network (GCN). Once a DNSP, DRL will be able to provide intra region PSN connectivity within and between the various public / third sector agencies. This is therefore extremely important for future public sector bids. - Discussions are progressing with YHMAN with regards them becoming an ISP to the Education sector. The NDA is now signed and the Access Agreement has been issued to YHMAN for consideration.
Cross Cutting Theme Actions	<p>The overall purpose of the Digital Region project is to provide a next generation broadband network which will enable transformational activities in the South Yorkshire region including:</p> <ul style="list-style-type: none"> - Regional & economic transformation - Innovation & enterprise - Greater social and economic inclusion - Better environment and quality of life <p>The network will stimulate greater take up of online services among</p>

	<p>deprived areas and disadvantaged communities and get them to access public services online.</p> <p>The network is already facilitating transformational activities such as a trial to provide a set top box facility which allows households to access the internet via their television. This could fundamentally change how many households get online and will enable providers of services such as councils, healthcare, education and businesses to reach households who would otherwise remain unconnected and directly addresses issues of digital inclusion.</p>
Publicity and Marketing report	<p>As stated above, Digital Region sells access to the network on a wholesale basis to ISPs & MSPs and does not sell directly to end users i.e. businesses and households.</p> <p>A number of press releases have been issued since the inception of the project which have been previously issued to the ERDF team.</p> <p>Summaries of press coverage have also been sent along with this report for information.</p> <p>Digital Region issues a newsletter – four of which have been issued to date.</p> <p>The Digital Region website is at www.digitalregion.co.uk</p>

Name of Project	Humber Technical Assistance																			
Project Sponsor	East Riding of Yorkshire Council																			
Deliver Partners and or subcontractors	East Riding of Yorkshire Council (lead partner with delivery, secretariat and financial responsibility) North East Lincolnshire Council (delivery partner) Hull City Council (delivery partner) North Lincolnshire Council (delivery partner) Humber Learning Consortium (delivery partner)																			
Start date of Project	01/04/09																			
Areas of delivery	Humber sub region																			
Cumulative ERDF received (by 31st December 2010)	£74953.85																			
Cumulative outputs by type claimed (by 31st December 2010)	<table border="1"> <tr> <td>Number of organisations not previously involved in EU funded activity now involved in ERDF project development</td> <td>14</td> </tr> <tr> <td>Organisations involved in new partnerships</td> <td>10</td> </tr> <tr> <td>New networks/partnerships established</td> <td>9</td> </tr> <tr> <td>New consortia created</td> <td>3</td> </tr> <tr> <td>Number of project ideas generated and shared</td> <td>29</td> </tr> <tr> <td>Proposals submitted to Yorkshire Forward (EOI)</td> <td>27</td> </tr> <tr> <td>Number of events held</td> <td>12</td> </tr> <tr> <td>Baseline Study</td> <td>1</td> </tr> <tr> <td>Number of participants attending</td> <td>308</td> </tr> </table>		Number of organisations not previously involved in EU funded activity now involved in ERDF project development	14	Organisations involved in new partnerships	10	New networks/partnerships established	9	New consortia created	3	Number of project ideas generated and shared	29	Proposals submitted to Yorkshire Forward (EOI)	27	Number of events held	12	Baseline Study	1	Number of participants attending	308
Number of organisations not previously involved in EU funded activity now involved in ERDF project development	14																			
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Baseline Study	1																			
Number of participants attending	308																			
Narrative report of project activity, achievements to date	<p>By December 2010, Humber Technical Assistance (HTA) had over achieved on contracted outputs and well within budget.</p> <p>The service provided is that of a broker of information about the Operational Programme with the aim of enabling project sponsors to come together to learn, co-operate and, where appropriate, form consortia or partnerships for bidding purposes. The focus is not necessarily on simply generating more applications from within the Humber. A strategy-led rather than funding-led approach, one which is substantiated by evidence on need and opportunity, is pursued. The HTA project is not, however, a gatekeeper able to turn away projects. An important part of the brokering and linking role of the project is to recognise that there are regional-level projects which have the Humber</p>																			

	<p>area in which to achieve their targets. Locally generated projects with the same objectives could duplicate these regional projects when, instead, local organisations can help to make these projects reach further and deeper into the Humber area. By the same token, projects based within the Humber may serve regional needs and there is no advantage from duplicating these either.</p> <p>Since inception, the project has run a total of 12 engagement events. These included specific events in response to the time limited Priority 3 capital call and the Adaptation to and Mitigation of Climate Change call. Each event resulted in submission of several Expressions of Interest to Yorkshire Forward, many of which have been selected to progress to Outline Business Plan stage. Throughout the course of the project to date, HTA has engaged with over 300 individuals.</p>
Cross Cutting Theme Actions	<p>Humber TA has used the expertise of HLC, a third sector based delivery partner, to ensure that news and information about the ERDF programme reaches out to Voluntary and Community sector groups.</p> <p>A representative from Disability Essex was an invited speaker at a renewables workshop, sharing their experience of accessing ERDF funding for a sustainable building in another region.</p> <p>The project has supported other project sponsors to identify how their activities will contribute to the cross cutting themes. In addition, by holding group workshops on common issues the project has reduced the need for individual project development staff to travel to multiple support sessions, thus reducing mileage. Good use of the humber-ta.org.uk website also reduces the need to travel</p>
Publicity and Marketing report	<p>As lead partner, East Riding of Yorkshire Council keeps a publicity file to document all promotional activity undertaken to publicise the project.</p> <p>HTA has commissioned and developed a website that acts as a public portal for information, but also as a password protected members' area for the dissemination of information. The website continues to be developed to provide a resource of information about ERDF in the Humber region. www.humber-ta.org.uk</p> <p>HTA commissioned mtl consultants to write a baseline study to determine ERDF activity in the region. This report is available to view on the HTA website.</p>

Name of Project	CREATE and Innovate										
Project Sponsor	Leeds City Council										
Deliver Partners and or subcontractors	Delivery Partners Calderdale Metropolitan Borough Council (until April 2010 only) Kirklees Metropolitan Council York and North Yorkshire Partnership Unit University of Leeds (until October 2009 only)										
Start date of Project	October 2008										
Areas of delivery	Leeds, Calderdale and Kirklees Local Authority Areas in West Yorkshire, York and North Yorkshire areas, and universities in West and North Yorkshire.										
Cumulative ERDF received (by 31st December 2010)	It is expected that the project will receive around £95k ERDF to 31 December 2010.										
Cumulative outputs by type claimed (by 31st December 2010)	<p>As this is a Technical Assistance project, it has not been assigned any formal ERDF Programme outcomes to deliver. The final claim for the project has not yet been submitted but it is anticipated that the following outcomes will be achieved:-</p> <table> <tbody> <tr> <td>Proposals submitted to Yorkshire Forward</td> <td>15</td> </tr> <tr> <td>Organisations not previously involved in EU-funded activity</td> <td>5</td> </tr> <tr> <td>Organisations involved in new partnerships.</td> <td>8</td> </tr> <tr> <td>New networks/partnerships established</td> <td>4</td> </tr> <tr> <td>Partnerships/networks supported</td> <td>6</td> </tr> </tbody> </table>	Proposals submitted to Yorkshire Forward	15	Organisations not previously involved in EU-funded activity	5	Organisations involved in new partnerships.	8	New networks/partnerships established	4	Partnerships/networks supported	6
Proposals submitted to Yorkshire Forward	15										
Organisations not previously involved in EU-funded activity	5										
Organisations involved in new partnerships.	8										
New networks/partnerships established	4										
Partnerships/networks supported	6										
Narrative report of project activity, achievements to date	<p>This project is funded by Priority 5 (Technical Assistance) priority of the programme and aims to support partnerships and third sector organisations establish consortia, generate eligible project ideas, and support with the project development up to the stage of submitting an Enquiry Form. The project outcomes achieved by the project are outlined above.</p> <p>Staff who work on the project are predominantly those with significant experience of managing and developing ERDF-funded projects and programmes. In the early stages of the project, there was a reasonable level of interest in the ERDF Programme, generated in part by information events held by C&I Staff, for example, in Huddersfield in</p>										

	<p>May 2009. As the programme progressed, sources of public sector match funding gradually declined which made it increasingly difficult to find match funding and to develop ideas, even as part of a consortium of organisations. Despite this, 15 project ideas have been developed and submitted at Enquiry Form stage.</p> <p>Since early 2010, two members of the CREATE and Innovate team have been working closely with one of the other Technical Assistance schemes – the ERDF Third Sector Access Fund managed by South Yorkshire Community Foundation. They provided guidance and advice on ERDF eligibility to the Community Foundation staff assessing applications to the Fund and are members of the Decisions Panel for the West Yorkshire strand of the Access Fund project.</p> <p>One significant benefit from the project has been the opportunity to fully understand the audit, monitoring and claiming requirements of the Programme, and to be able to pass this on to organisations in the team's areas, so that they in turn can successfully manage their own projects.</p>
Cross Cutting Theme Actions	<p>The project does not work directly in creating employment opportunities, or working directly with disadvantaged communities. However, the project's team has supported the generation and early development of project ideas with organisations that are based in and work with communities in the programme's Priority 3 areas, which focus on the region's most disadvantaged areas. For example, in Leeds, the team supported work on Middleton Enterprise Centre, a Leeds City Council in partnership with a local voluntary organisation to redevelop an existing community building into a building to house enterprise activity and local business. In Calderdale, the redevelopment of the Town Hall in Hebden Bridge into a business centre has received support from C&I.</p> <p>In terms of environmental sustainability, the majority of travel undertaken by the project team has been on public transport. In addition, during 2009, the Kirklees and Leeds staff provided advice and guidance to a partnership of local authority and housing associations to develop ideas to submit to the first call for proposals for energy efficiency measures in low income housing.</p>
Publicity and Marketing report	All project guidance produced by the applicant to advise project partners, and presentation materials for briefing sessions , and publicity for information events carried the ERDF logo.

Name of Project	South Yorkshire Technical Assistance														
Project Sponsor	Rotherham Metropolitan Borough Council														
Deliver Partners and or subcontractors (if applicable, please explain relationship))	The delivery partners of the project are Rotherham Council, Barnsley Council, Doncaster Council, Sheffield Council, South Yorkshire Forest Partnership, Dearne Valley Eco-Vision. Rotherham acts as lead delivery partner.														
Start date of Project	1 April 2008														
Areas of delivery	Rotherham Metropolitan Borough – 100% South Yorkshire Barnsley, Doncaster, Sheffield, Dearne Valley and all South Yorkshire														
Cumulative ERDF received (by 31st December 2010)	£777,814														
Cumulative outputs by type claimed (by 31st December 2010)	<table> <tbody> <tr> <td>Support to organisations not previously involved in EU funding</td> <td>23</td> </tr> <tr> <td>Organisations involved in new partnerships</td> <td>74</td> </tr> <tr> <td>Proposals submitted to Yorkshire Forward</td> <td>43</td> </tr> <tr> <td>New networks/partnerships established</td> <td>18</td> </tr> <tr> <td>Networks/partnerships supported</td> <td>38</td> </tr> <tr> <td>New consortia established</td> <td>4</td> </tr> <tr> <td>Events Held</td> <td>19</td> </tr> </tbody> </table>	Support to organisations not previously involved in EU funding	23	Organisations involved in new partnerships	74	Proposals submitted to Yorkshire Forward	43	New networks/partnerships established	18	Networks/partnerships supported	38	New consortia established	4	Events Held	19
Support to organisations not previously involved in EU funding	23														
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Networks/partnerships supported	38														
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Events Held	19														
Narrative report of project activity, achievements to date	<p>Due to the nature of the South Yorkshire Technical Assistance project, a substantial amount of activity has been taking place by the network of delivery partners across each of the four districts of South Yorkshire. A selection of particular highlights are given below:</p> <p>Rotherham Council recently held – with Voluntary Action Rotherham – an awareness raising event, aimed at the voluntary and community sector, to highlight the opportunities and support available. The event was well attended by organisations from across Rotherham and the wider sub-region. The event linked with other ERDF projects including South Yorkshire Community Foundation's Access Fund. Following the event Rotherham's Technical Assistance team have been supporting a number of organisations to develop ERDF bids, with subsequent expressions of interest submitted.</p> <p>Barnsley has been involved in the development of over 27 Expressions of Interests (EOIs), of which 2 are contracted 4 are at Full Business Plan</p>														

	<p>(FBP) and 5 at Outline Business Plan (OBP) stage. Of the EOIs 8 have been developed in response to the call for projects to promote Carbon Emission Reduction and Energy Efficiency. A programme event was held in May 2010 to discuss the ERDF position and potential for additional projects. This was attended by the main local organisations and has led to many of the new proposals that have come forward recently.</p> <p>Doncaster has supported a number of projects including:</p> <ul style="list-style-type: none"> • Church View Creative Enterprise Centre; • Inclusive Enterprise; • Priority 3 ICT Bid (TA officers facilitating talks between partners, including holding a number of workshops to elicit bids); • Managed Workspace (TA officers facilitating the communication between public and private sector, especially landlords) <p>Dearne Valley Eco-Vision</p> <ul style="list-style-type: none"> • Securing funding as part of the second phase of eco-towns and eco-developments to look at the feasibility of introducing higher standards for new development as part of the Local Development Framework process. • Capital funding as part of the second phase of eco-towns and eco-development to retrofit a flat in the Rotherham Dearne as a demonstration property to showcase energy efficiency and renewable energy technologies to local residents. • Awareness raising event for partners and stakeholders covering topics such as solar PV and the feed in tariff system, encouraging businesses to be more resource and energy efficient and the local environmental work being undertaken as part of the Dearne Valley Green Heart project. • Renewable Energy workshop to discuss renewable energy options (both micro generation and community scale schemes) amongst partners and stakeholders. • Secure Dearne Valley commentary as part of the LGYH renewable energy study. <p>South Yorkshire Forest Partnership:</p> <p>Transform South Yorkshire (TSY) contracted South Yorkshire Forest Partnership to deliver the Green Infrastructure Strategy for South Yorkshire. Funding complements ERDF support. The strategy will significantly contribute to the delivery of an attractive environment to support the knowledge economy.</p>
Cross Cutting Theme Actions	<p>Barnsley</p> <p>Several of the projects put forward by Barnsley have focused on Community issues relating to social and economic exclusion by target groups. Enterprise in Deprived Communities and Enterprising Communities both seek to improve opportunities for community based activity, especially amongst traditionally hard to reach groups. 8 EOIs have been prepared by Barnsley in response to the call for projects that aim to reduce carbon emissions and renewable energy. This is in addition to a project that is already at OBP stage which looks at the issue of sustainable construction techniques.</p>

	<p>Doncaster</p> <p>The TA project itself adheres to the published guidelines in terms of the cross-cutting themes, but also supports individual projects to ensure that these elements are integral to their goals. Individual projects approaches to the cross cutting themes will be reflected in their own reports.</p> <p>The TA project has an 'open door' policy, i.e. we provide initial support for anyone interested in potentially bidding for ERDF and ongoing support to eligible ideas. We have specifically targeted the Third Sector for specific engagement, as we recognise that, in many cases, they provide a focal point for many target groups, including women, BAME and the disabled, as well as other disadvantaged groups who may face social barriers.</p> <p>All applicants are fully advised of the nature of the cross cutting themes, and are given support to fulfil them. Our own project is fully conversant with the themes and seeks to incorporate them into all we do.</p> <p>SYFP</p> <p>The Draft Green Infrastructure Strategy directly addresses cross cutting themes. It recommends that the engagement process should be "an opportunity for a truly bottom up process, bringing in a wide range of people from different backgrounds and supporting them in targeted and local delivery. The possibility of wide reaching impacts across South Yorkshire's and the broad range of potential benefits to communities means that this breadth of engagement is vital. These ambitions come with two clear prerequisites:</p> <ul style="list-style-type: none"> • the need for a coherent collaborative initiative with clear support, capable of supporting delivery • requirements for governance at the appropriate level, with the capacity to provide strategic guidance <p>DVEV</p> <p>The Eco-Vision aims to transform the Dearne Valley into the lowest carbon community of its type within 10 years. Hence the principles of the initiative meet the cross cutting theme of reducing carbon emissions. As a project team we signed up to the 10:10 campaign which aimed to cut the UK's carbon emissions by 10% in 2010. As part of the initiative we looked what team members could do to reduce carbon emissions through travel and resource use and what office protocols and procedures could be introduced to reduce waste and make more efficient use of resources such as paper and energy.</p>
Publicity and Marketing report	<p>Barnsley</p> <p>Barnsley has held several events in 2010 to publicise the programme and the projects within it.</p> <p>DVEV</p> <p>As part of community engagement activity, a dedicated officer was appointed in the Eco-Vision team using RIEP funding. Activity around promoting the Eco-Vision and bringing forward project ideas for possible EU funding has included:</p> <ul style="list-style-type: none"> • Development of a community engagement strategy.

	<ul style="list-style-type: none"> • Community focus group around fuel poverty and renewable energy technology in conjunction with NEA. • Publicity in local council newspapers, community monthly magazines and press releases to local media. • Recruitment of community champions to help spread the message and challenge our plans. • Internal newsletter for partners and stakeholders and external community newsletter produced. • Attendance at various community meetings and events eg Rotherham Show, Community Assembly meetings, etc. • Electronic communications via the development of an Eco-Vision website, Facebook and twitter presence.
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Name of Project	Technical Assistance for ERDF Programme Management
Project Sponsor	Yorkshire Forward
Deliver Partners and or subcontractors	Programme evaluators: Regeneris and MTL Capital project cost appraisers: Yorkshire Forward Panel Third Sector Access Fund: South Yorkshire Community Foundation
Start date of Project	1 April 2008
Areas of delivery	Yorkshire and the Humber
Cumulative ERDF received (by 31st December 2010)	£0
Cumulative outputs by type claimed (by 31st December 2010)	Not applicable
Narrative report of project activity, achievements to date	Technical Assistance part funds the costs to the RDA of managing the ERDF Programme. All of the Programme achievements outlined in the AIR are therefore in part attributable to this project. In particular, the staff salaries of the ERDF Team are part-funded with TA. In line with the rest of Yorkshire Forward, the ERDF team has been following a line of non-recruitment that has resulted in the team carrying seven vacancies by the end of 2010. Some Yorkshire Forward people have been recruited to temporarily support the ERDF team in the coming months prior to transfer. Other activities, such as Programme evaluation and support to the third sector, are also part-funded through this project by means of sub-contracts.
Cross Cutting Theme Actions	See cross cutting theme section of AIR
Publicity and Marketing report	See publicity and marketing section of AIR

