

**alphahues**

YOUR CREATIVE PARTNER

WEBSITE  
MEDIA  
MARKETING



# Alphahues

YOUR CREATIVE PARTNER

## MADNESS IN BLOODLINE & CREATIVITY IN OUR SOUL

We challenged the challenging creative industry, We created the challenging creative traditions, Strengthened our foundation, built strong relationships, Sailed rough seas called criticism, Calmed raging thunders that followed, We are what we are because of what we do We are Team Alphahues!!!

**THE  
AGENCY  
THAT  
MAKES  
YOUR  
BRAND  
LOUDER**



**AlphaHues**  
**MAKES YOUR BRAND LOUDER**

## About Alphahues

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At Alphahues, we are not just a company; we are your strategic partner in unlocking the full potential of your brand. Based in the vibrant city of Chennai, we specialize in cutting-edge Advertisement and Branding solutions designed to elevate your business to new heights.

Our team at AlphaHues is a diverse mix of creative minds, strategic thinkers, and technical wizards. With a collective experience spanning decades, we bring a wealth of expertise to every project. We thrive on challenges and are driven by a shared commitment to delivering exceptional results that exceed your expectations.

## Why Alphahues

### ◆ Strategic Innovation & Collaborative Partnership:

- A dedicated, collaborative partnership with clients.
- Tailored solutions aligning with your unique vision and goals.

### ◆ Results-Driven Approach:

- Meticulous strategies crafted for measurable outcomes.
- Focus on achieving tangible results, from increased visibility to sales growth.

### ◆ Comprehensive Service Offering:

- One-stop destination for all Advertisement and Branding needs.
- Services cover strategic branding, creative advertising, digital marketing, and more.

### ◆ Customer-Centric Solutions:

- Customized solutions addressing your brand's unique challenges.
- Focus on understanding your audience, industry dynamics, and business goals.

Choosing Alphahues is a strategic decision toward transforming your brand into a powerful force in the market. We combine creativity, expertise, and a commitment to excellence to ensure your brand stands out and achieves enduring success.



# OUR SERVICES

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## Radio

900+  
Radio Stations



## Cinema

10000+  
Cinema Screens



## Transit

200+  
Transit Options



## Outdoor

100000+  
Outdoor Options



## Non-Traditional

500+  
Non-Traditional Opt



## Newspaper

200+  
Transit Options



## Magazine

1800+  
Magazines



## Televisions

500+  
Channels



## Sports Marketing

100+  
Tournaments



## Mall

300+  
Media in Malls



## Digital

3500+  
Platforms



## Digital PR

600+  
Publications



## Influencer

10000+  
Influencers



## Inflight

10+  
Airlines



## Corporate Gifting

600+  
Publications



## Airport

50+  
Airports



## BTL

20+  
BTL Options

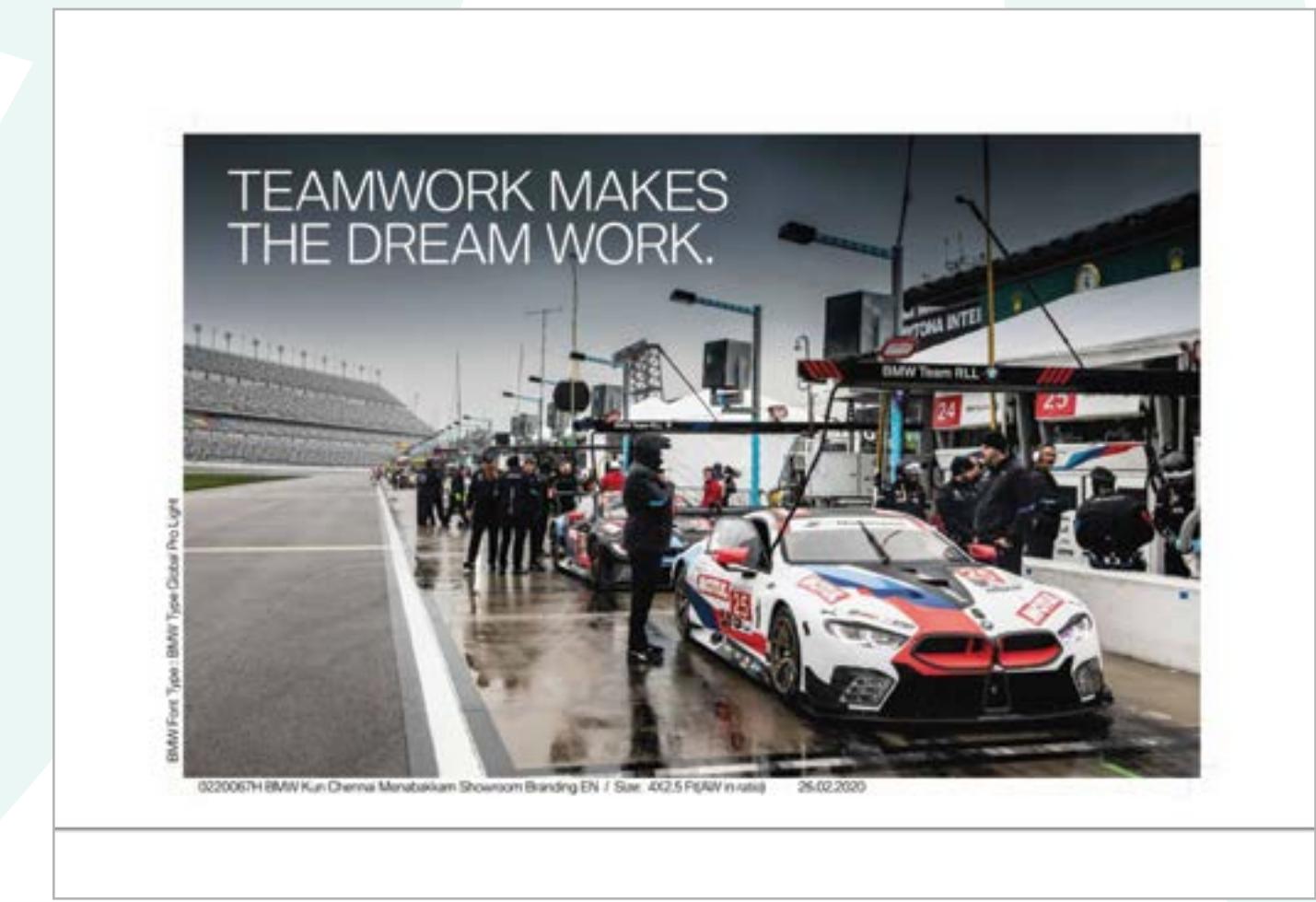
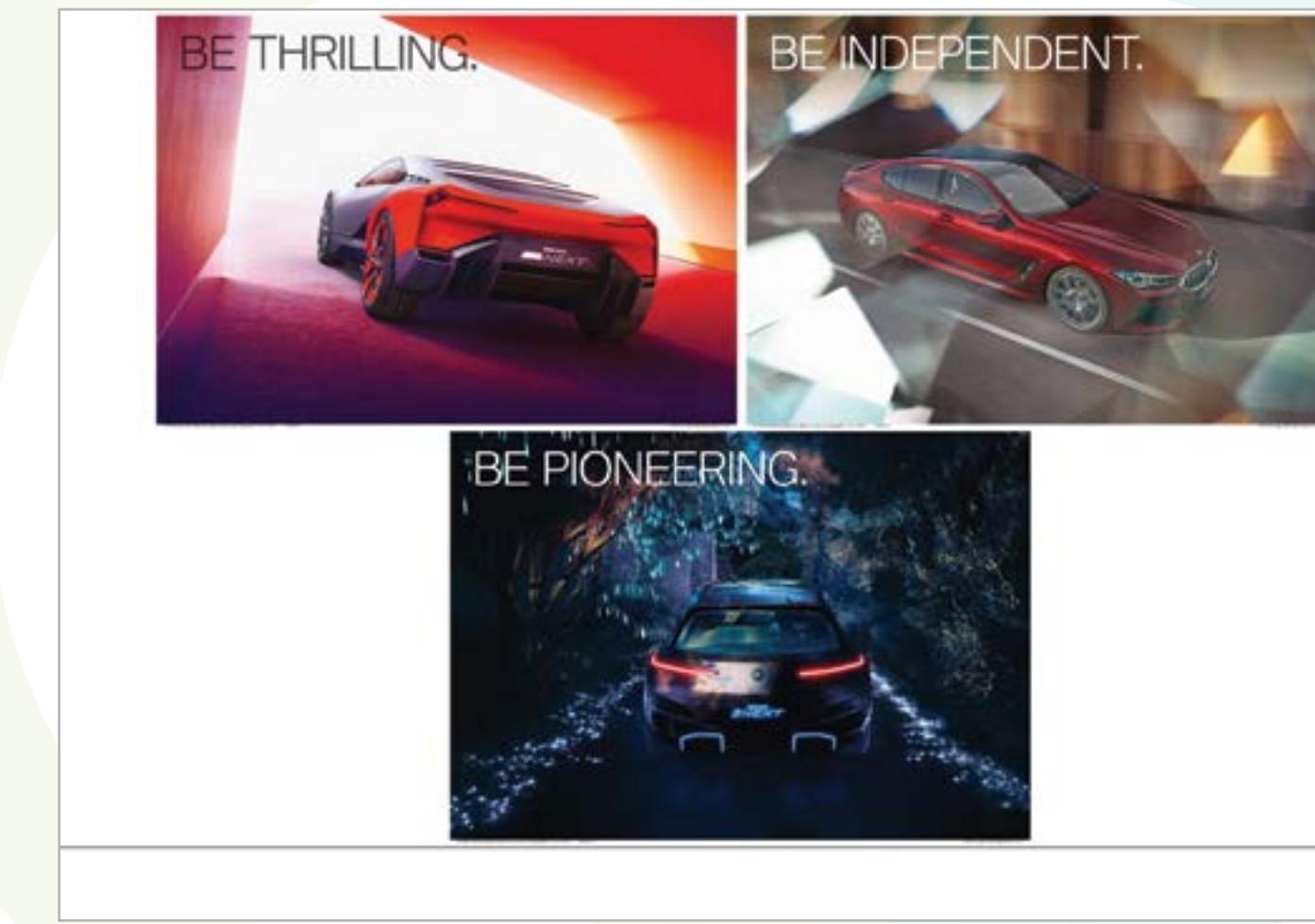
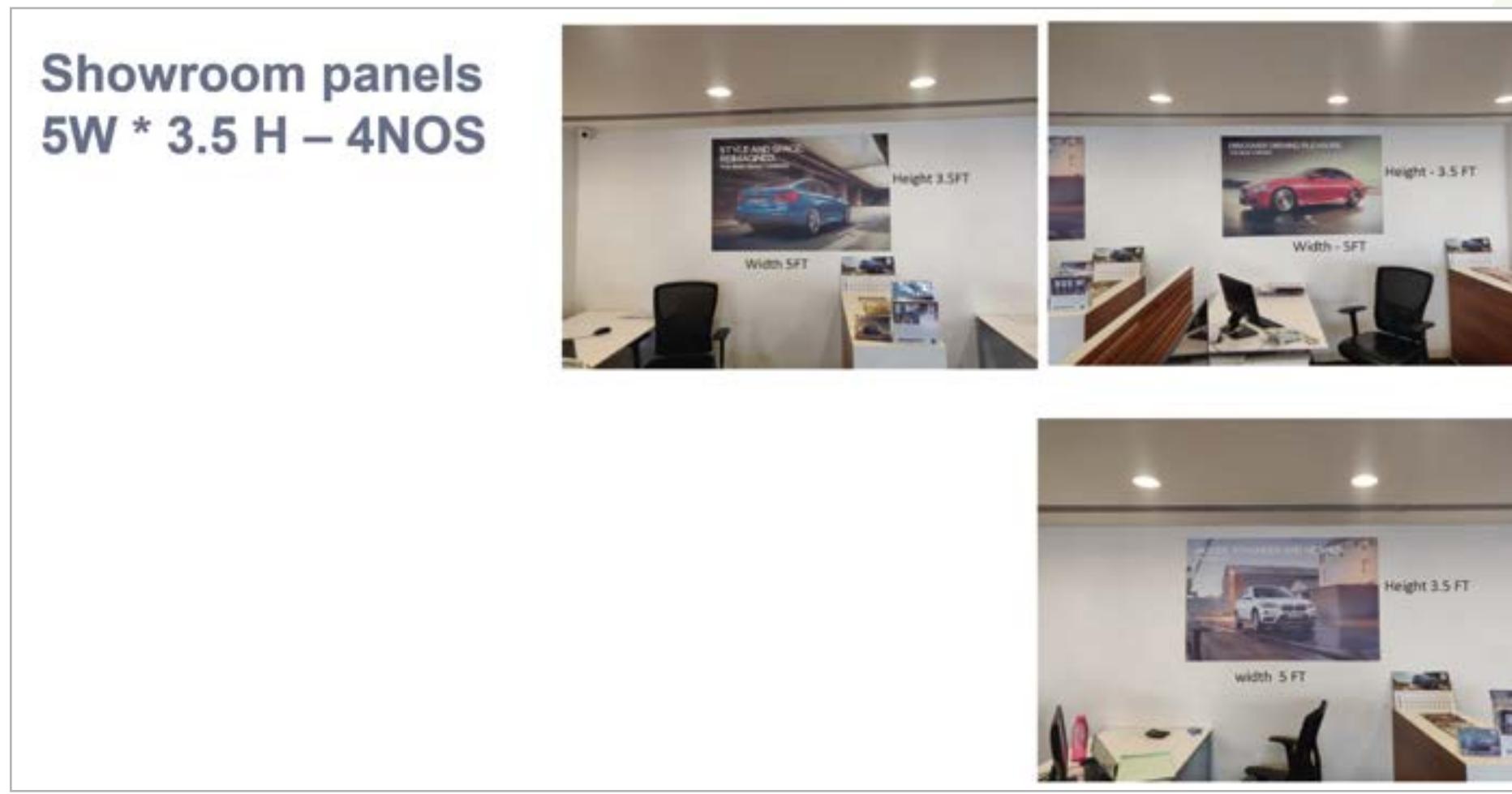
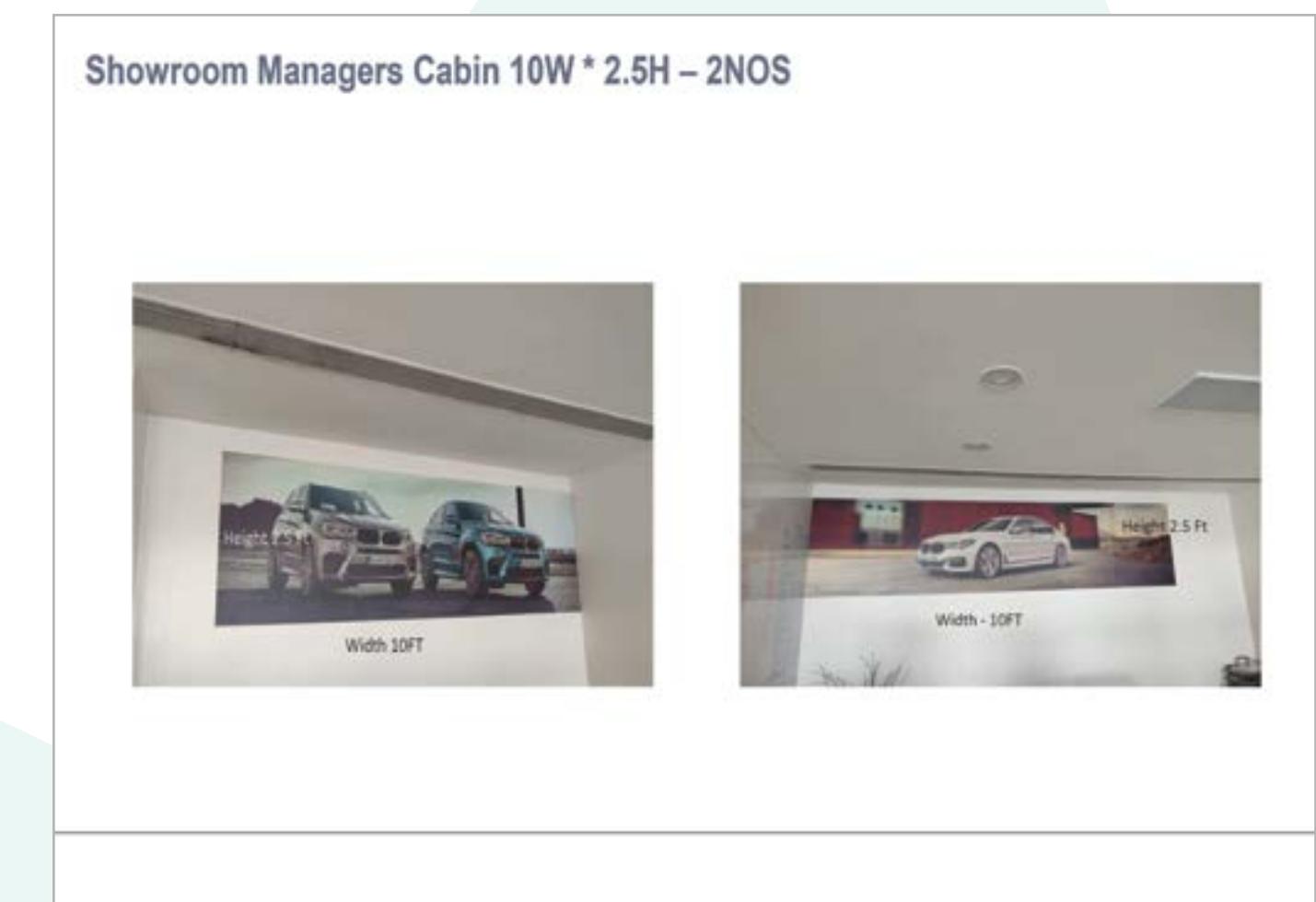


## Interactive Meets

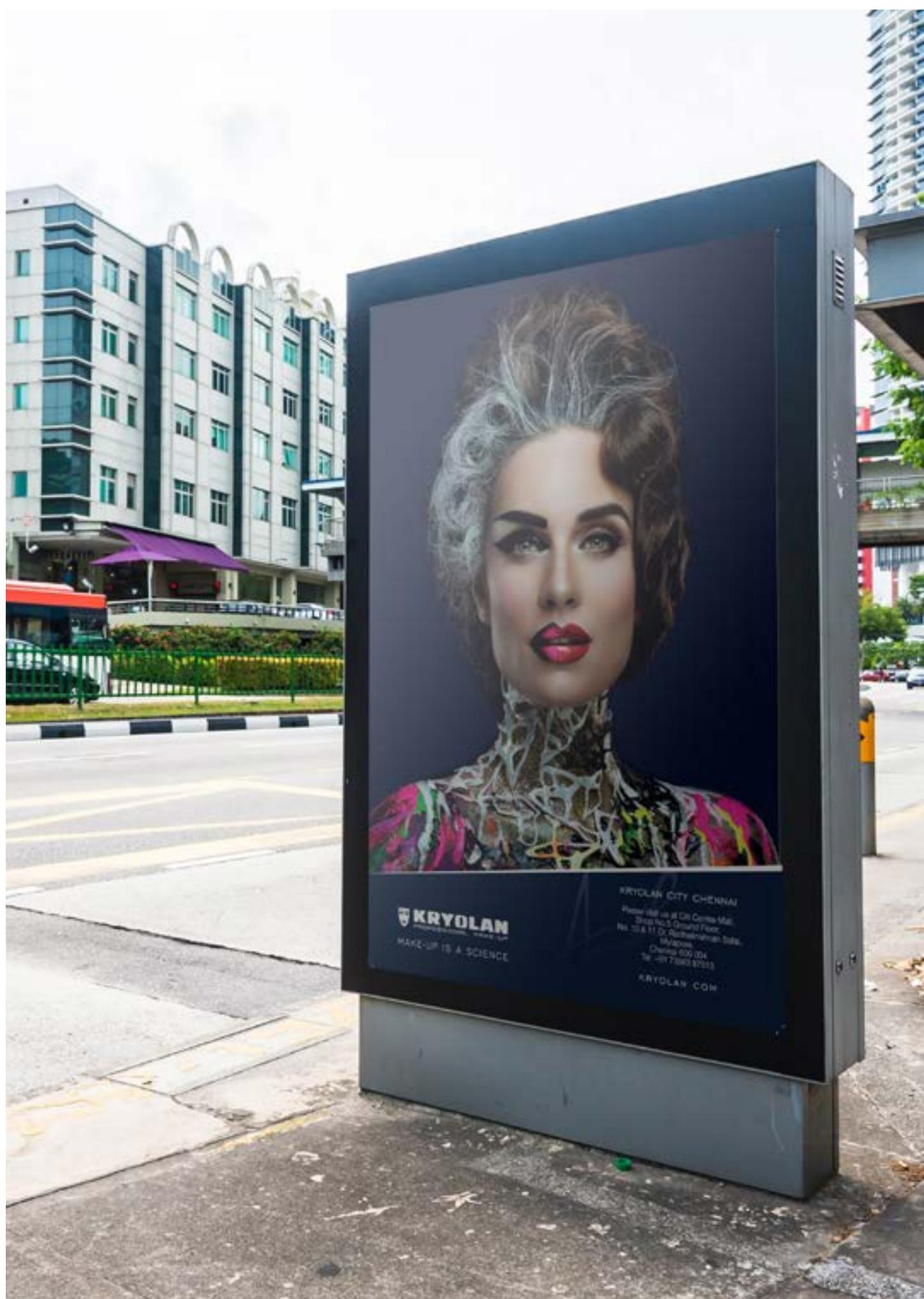
200+  
Activations

# PORTFOLIO

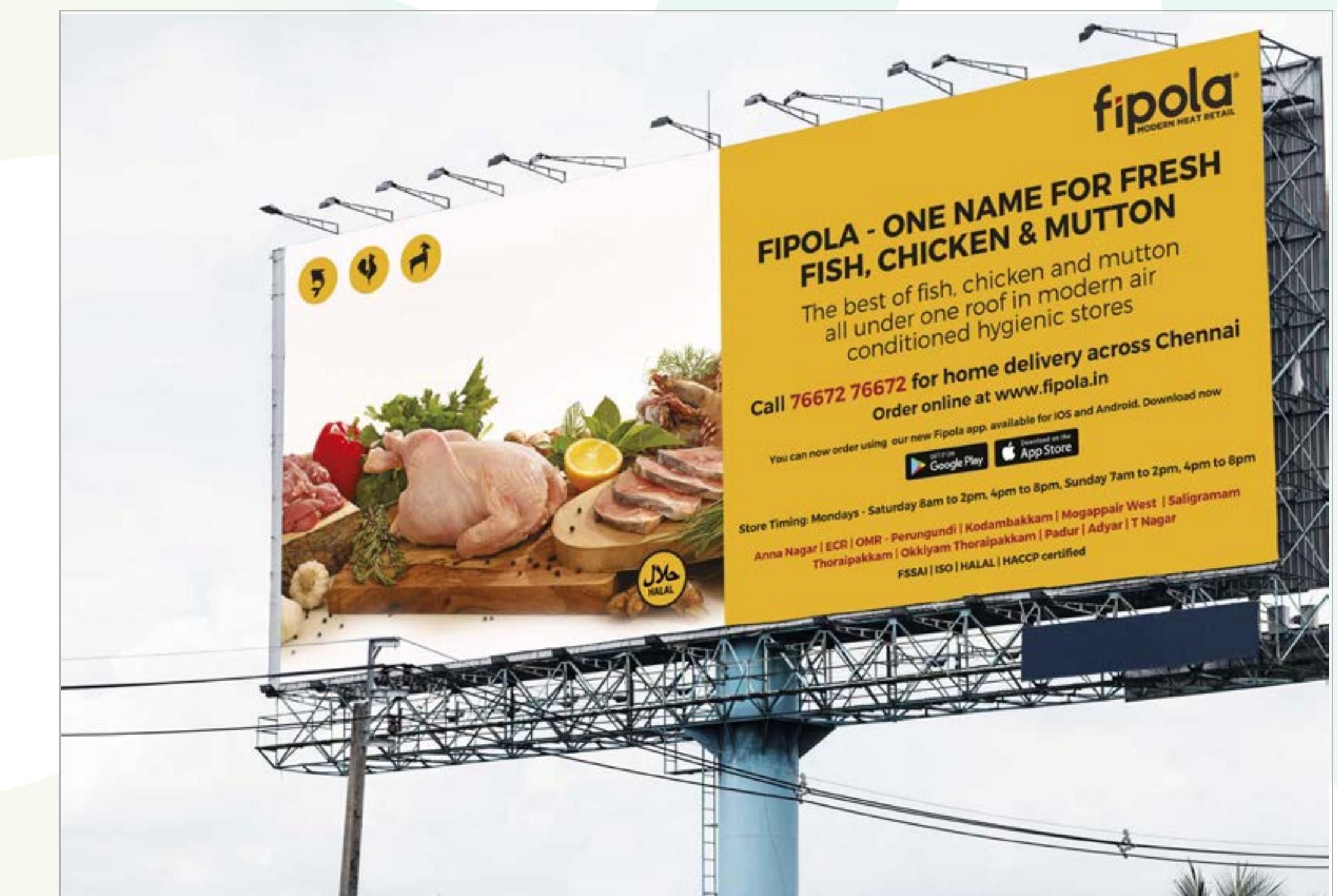
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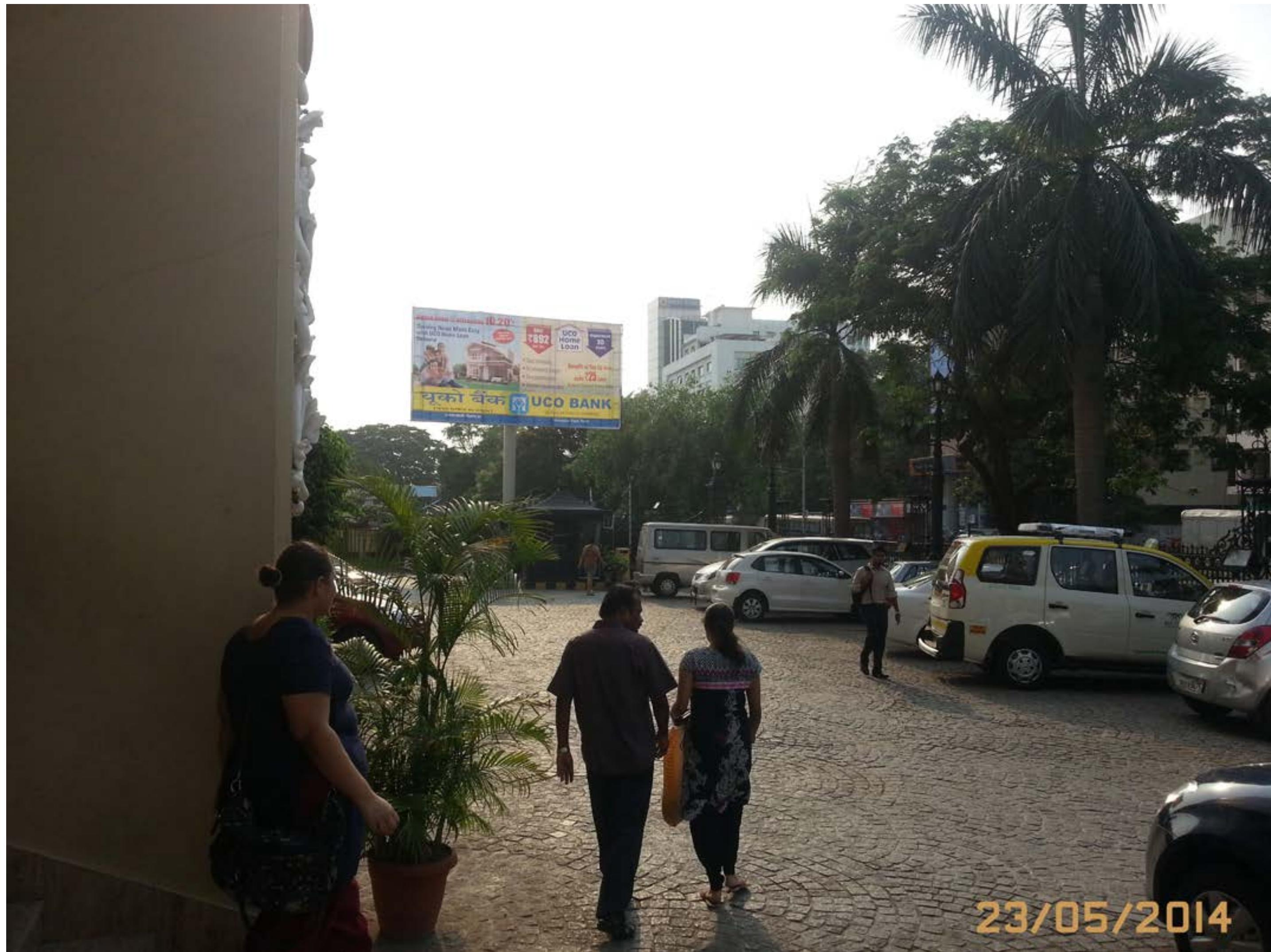
## OUTDOOR & INDOOR BRANDING - KRYOLAN



## OUTDOOR & INDOOR BRANDING - FIPOLA



## OUTDOOR & INDOOR BRANDING - UCO BANK



## OUTDOOR & INDOOR BRANDING - KAUVERY HOSPITAL



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ITC HOTEL  
RESPONSIBLE LUXURY  
ITC GRAND CHOLA  
CHENNAI  
THE LUXURY COLLECTION

NOW OPEN

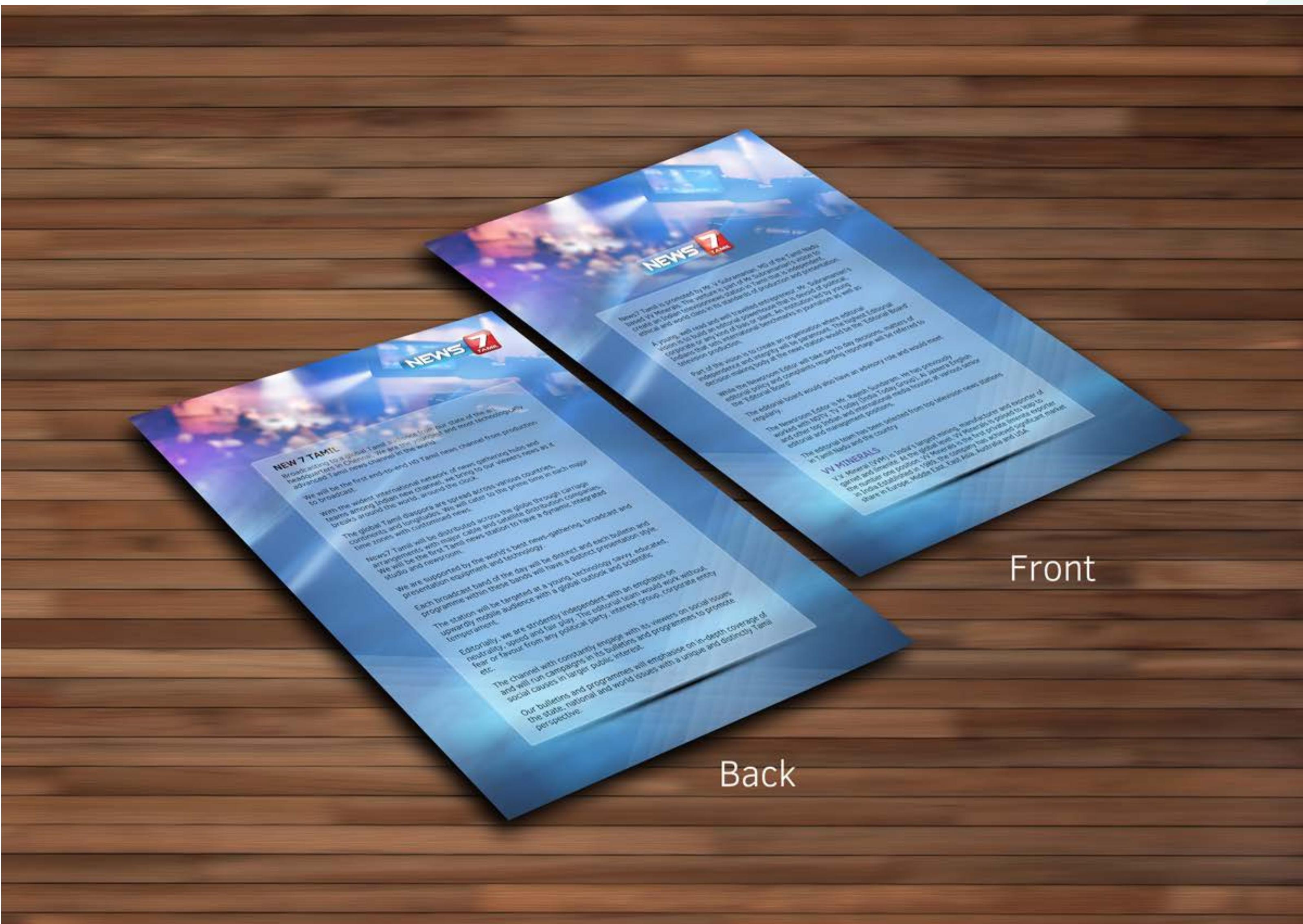
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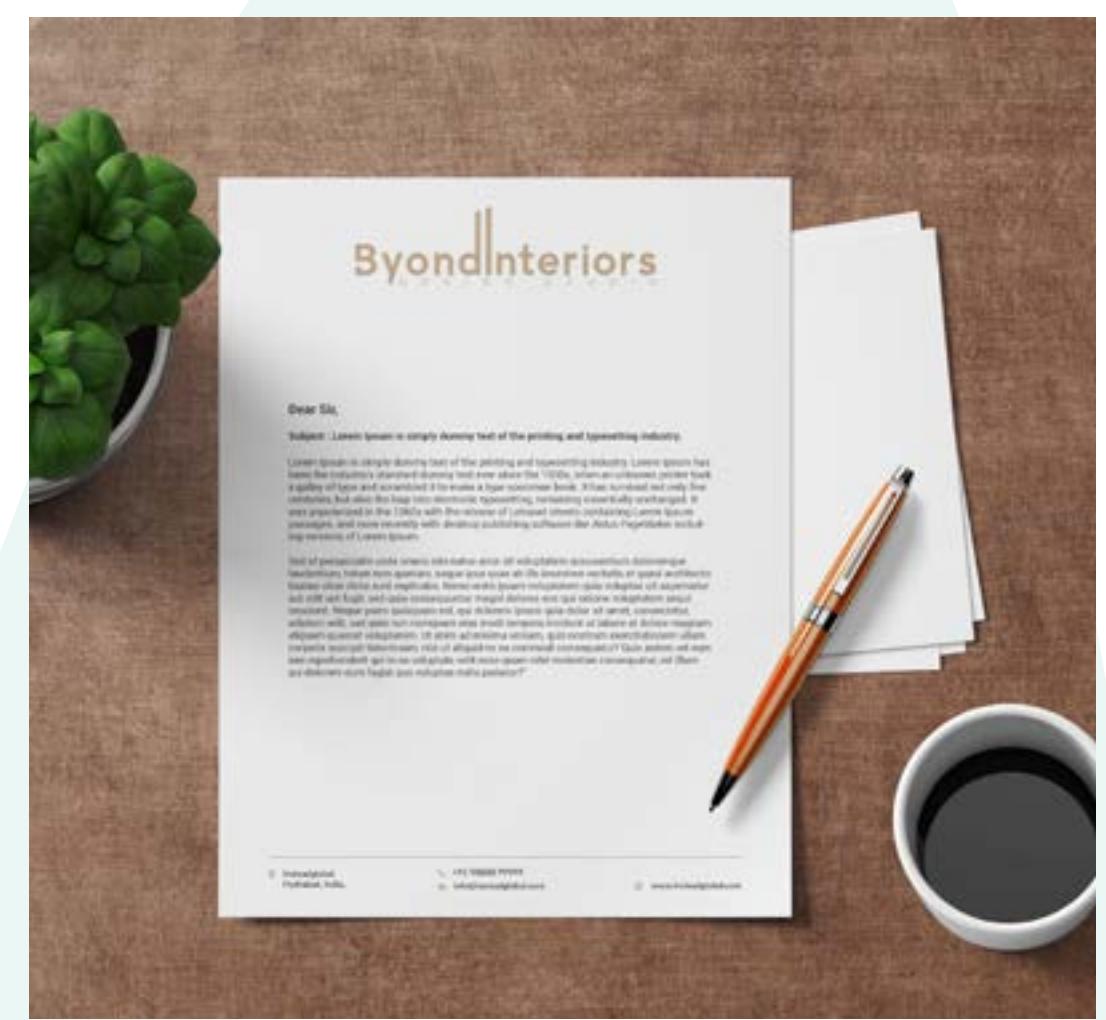
Front

Back

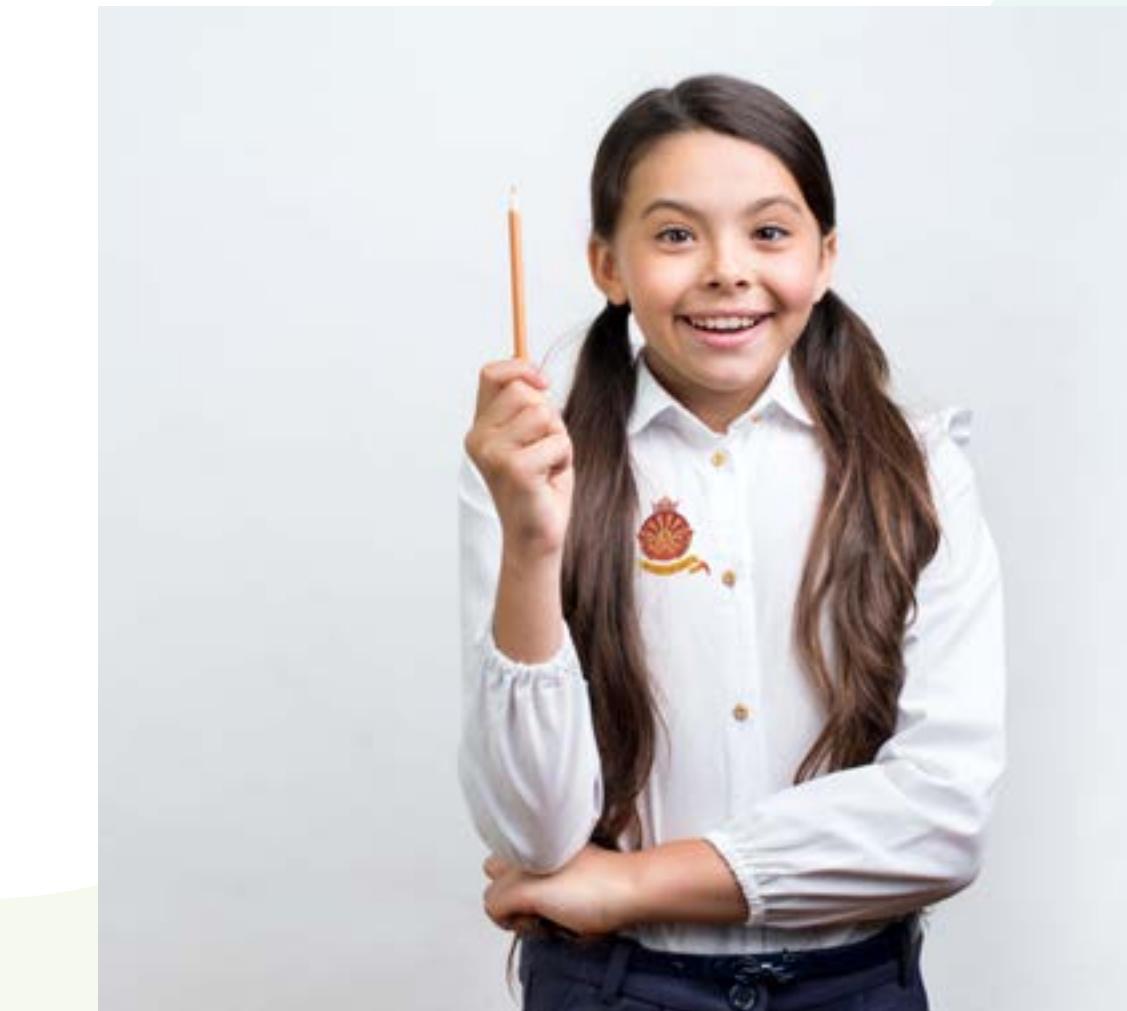
## BRAND LOGO & COLLATERALS



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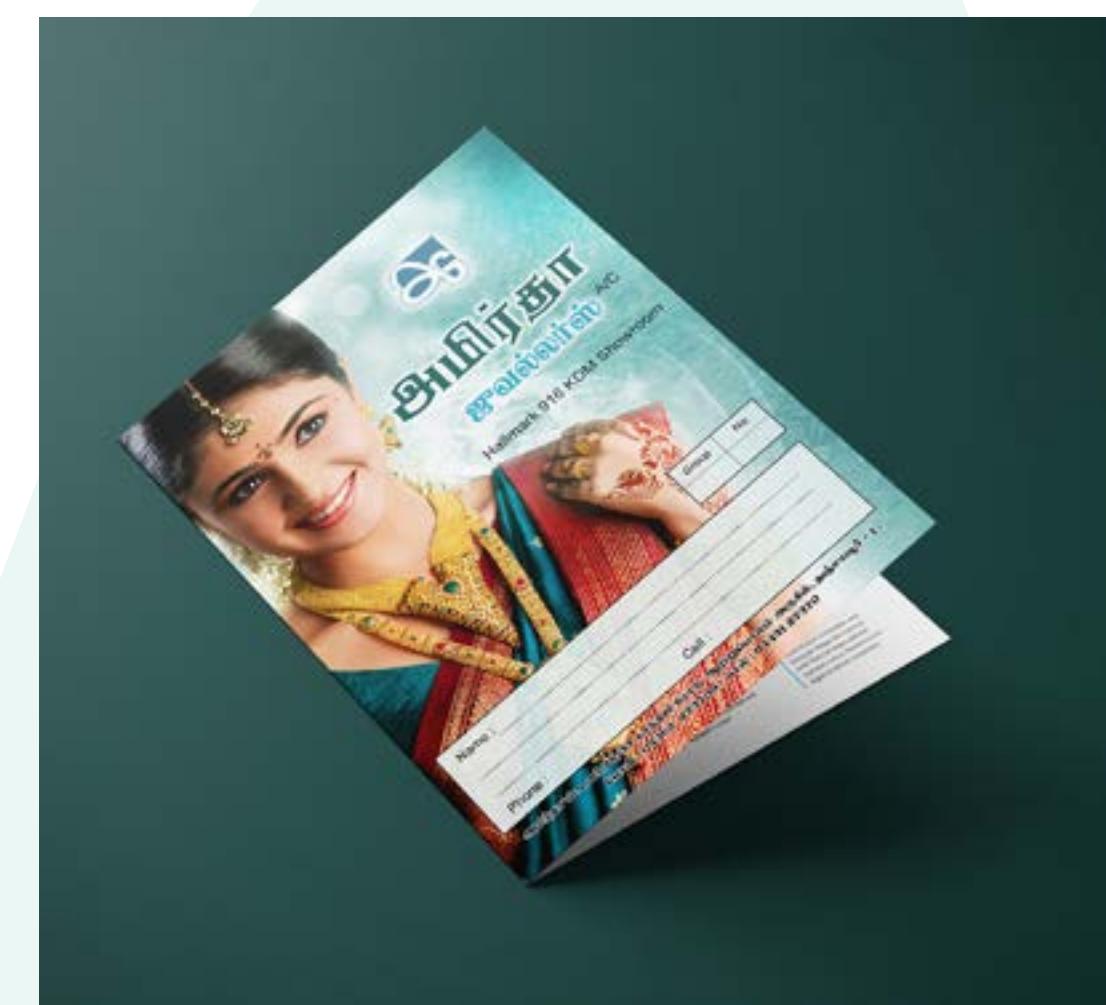


## BRAND LOGO & COLLATERALS



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## PRINTS

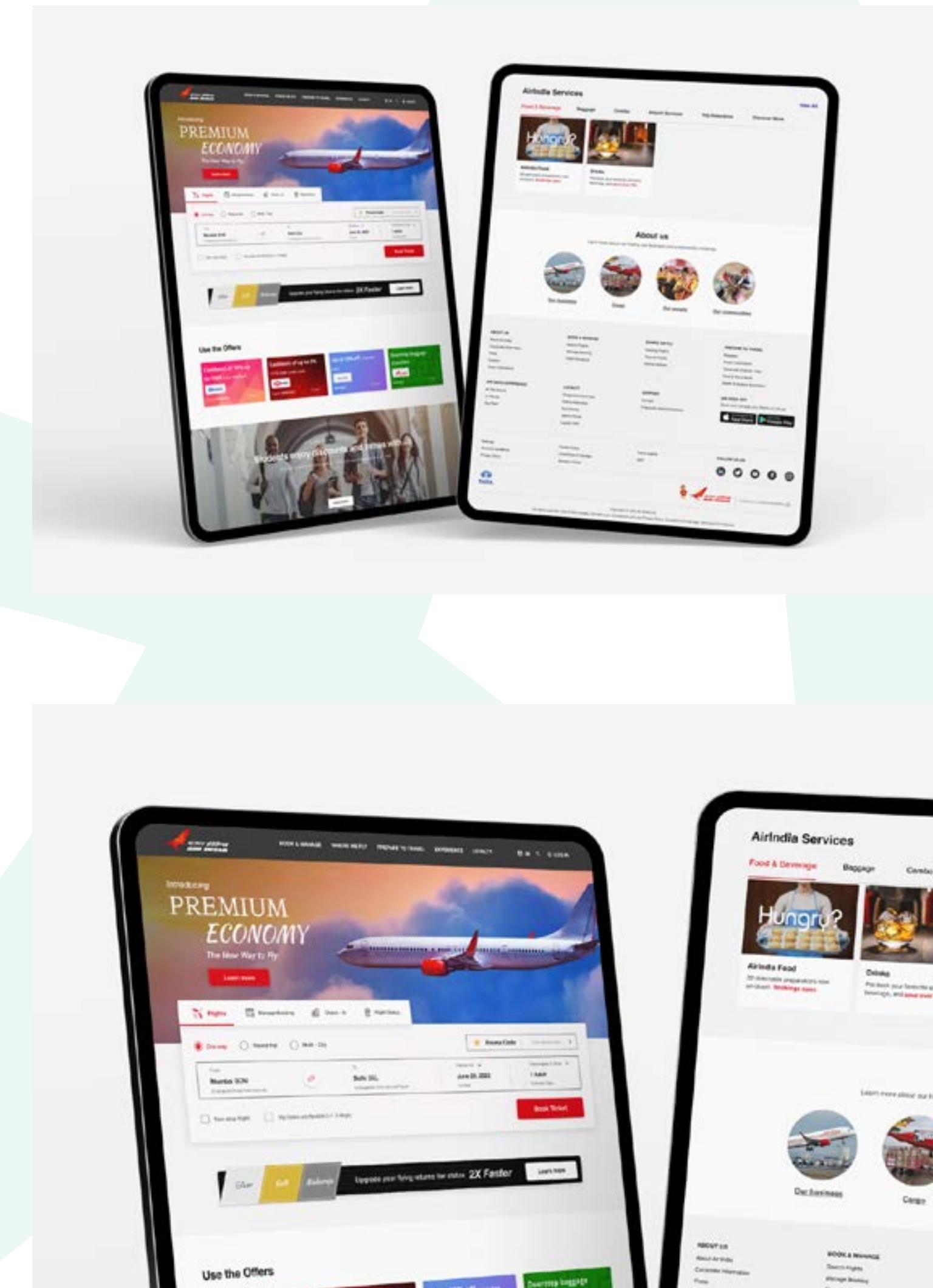
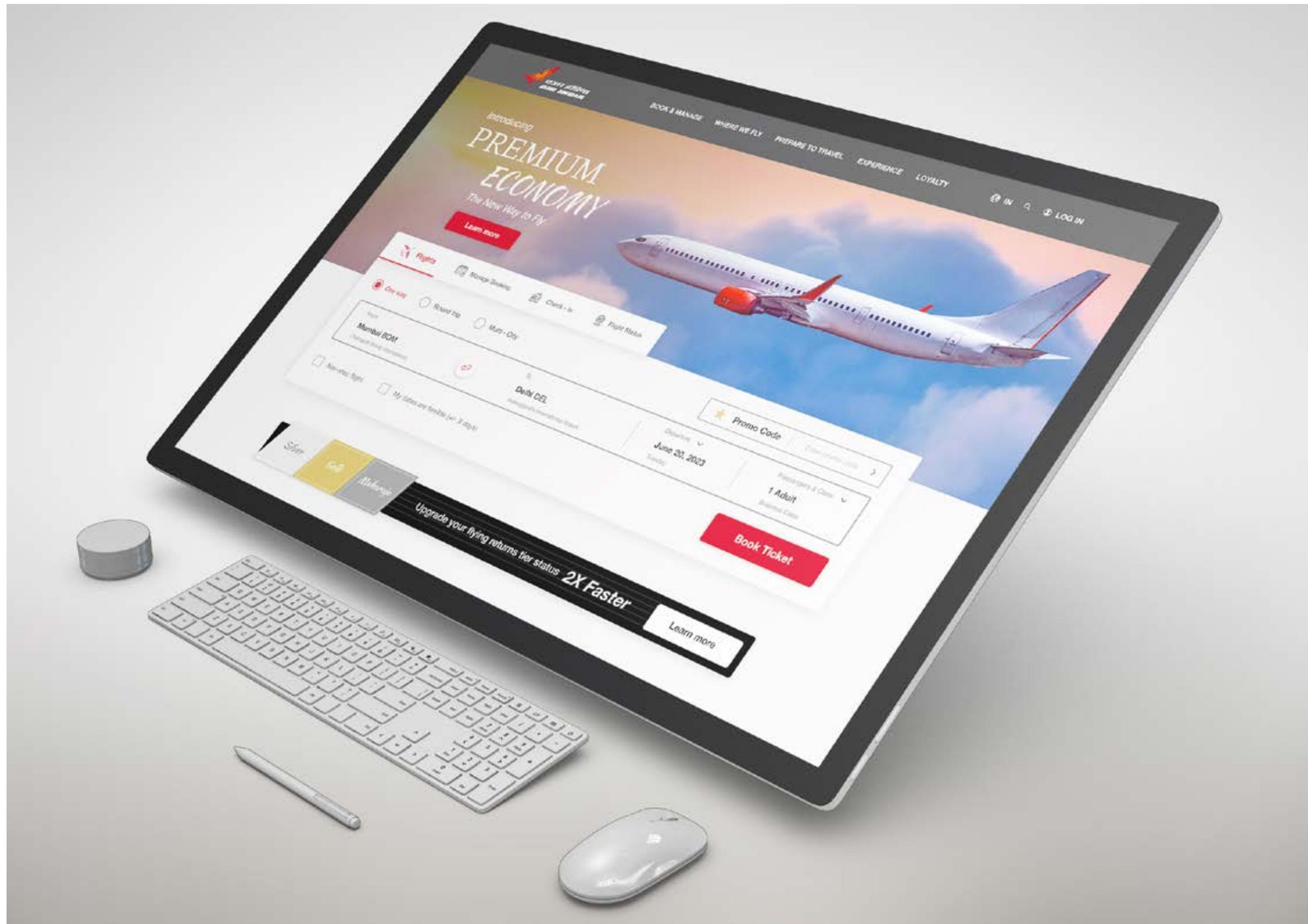


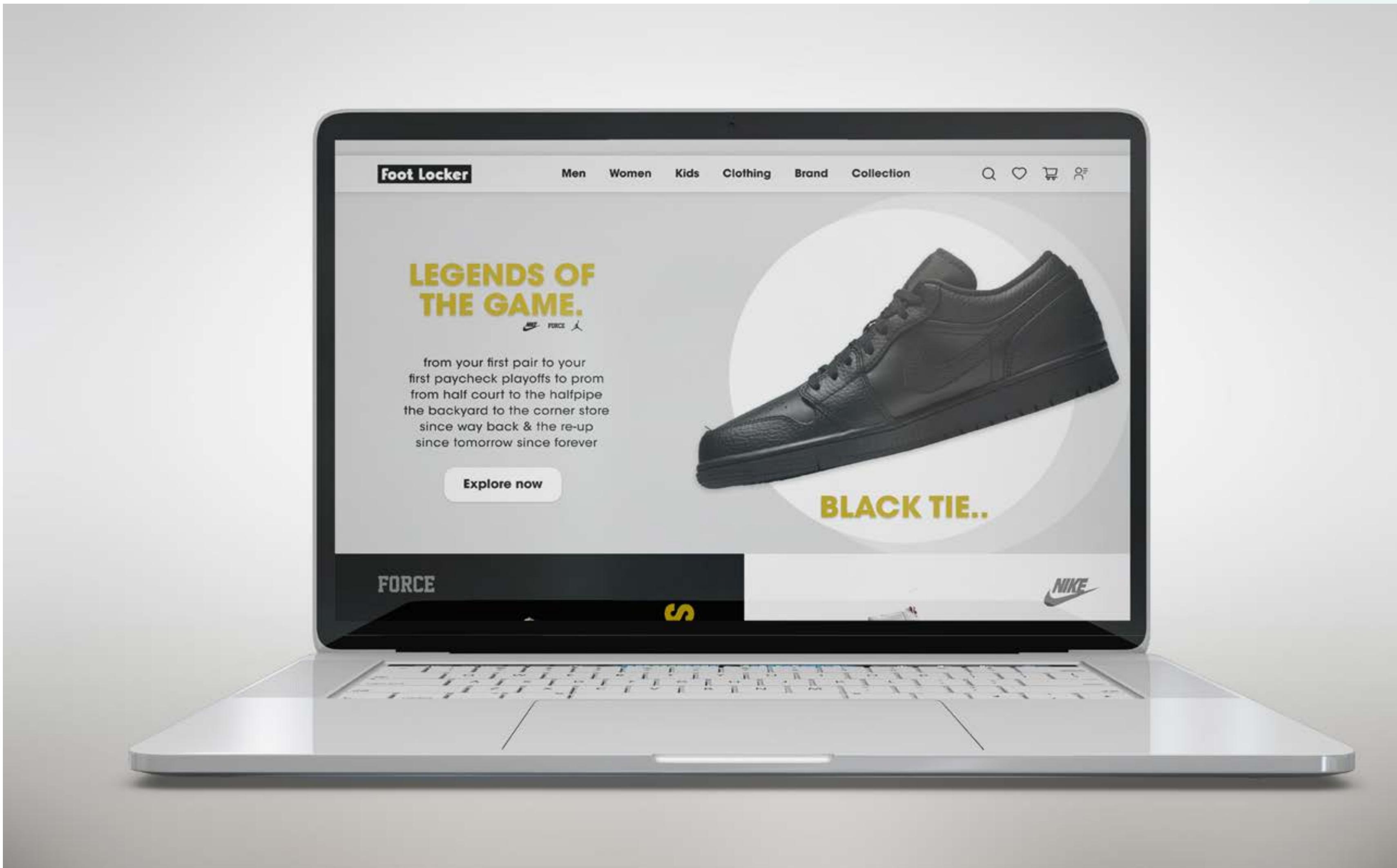
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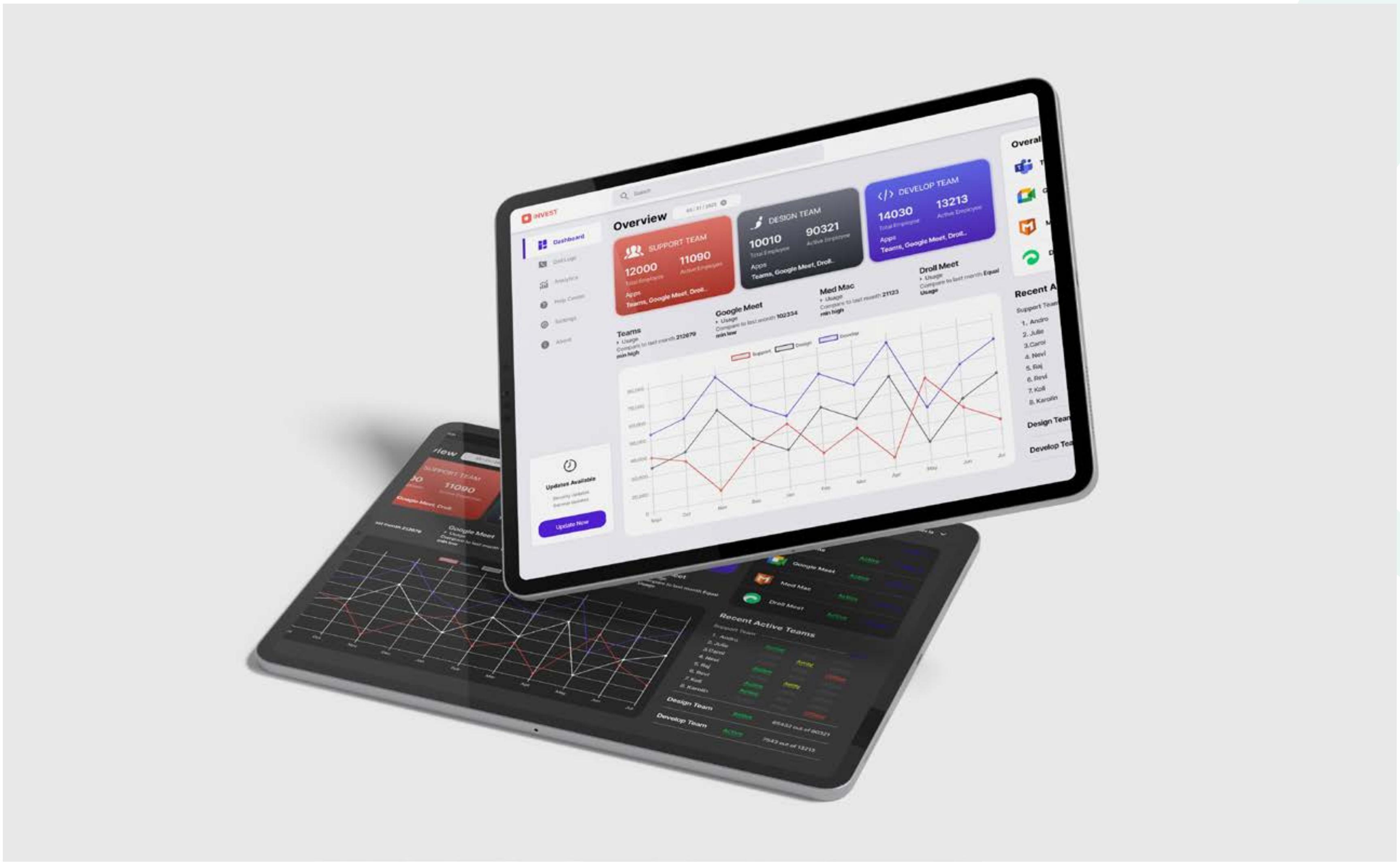


## UI/UX & WEBSITE DESIGNS

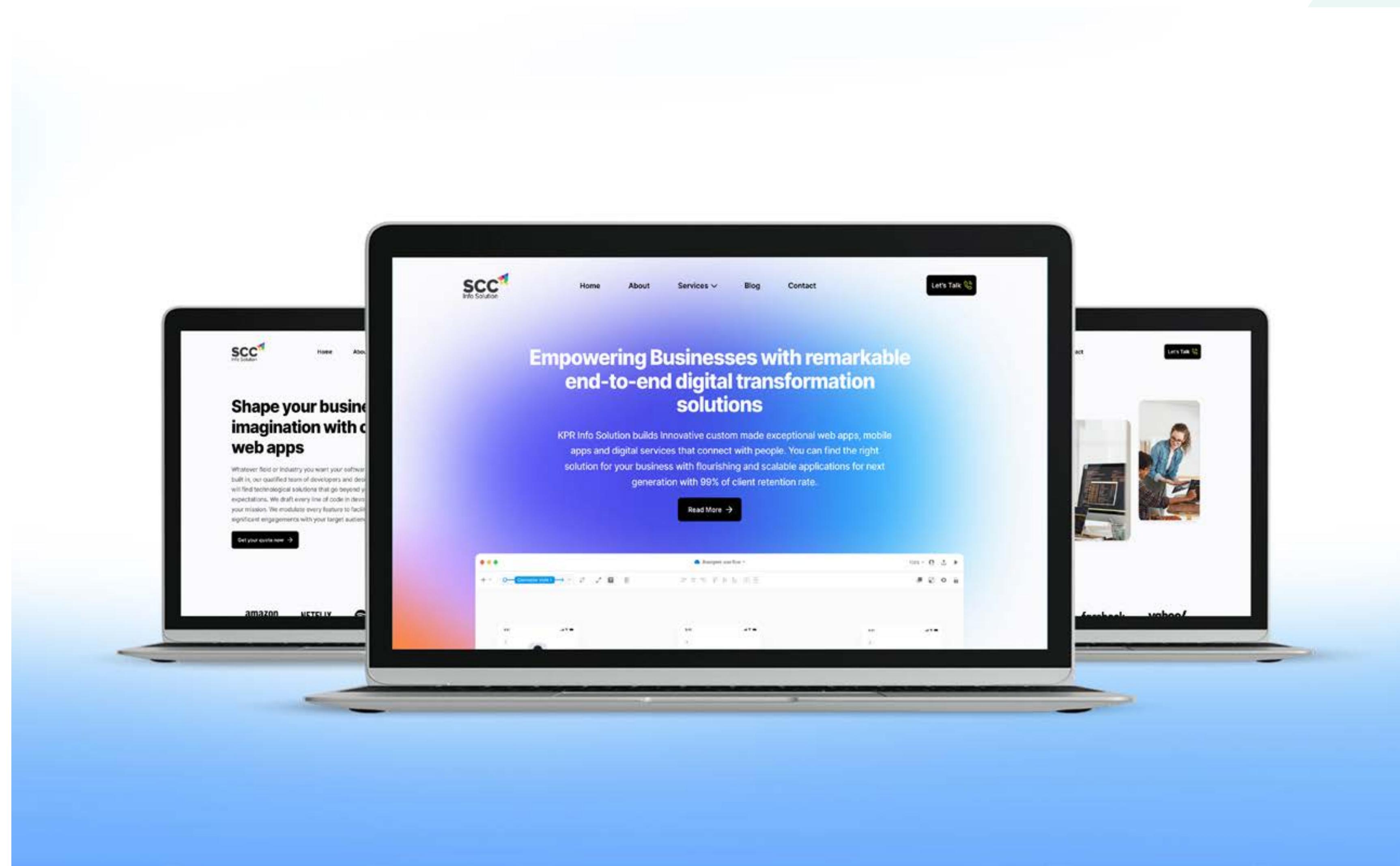




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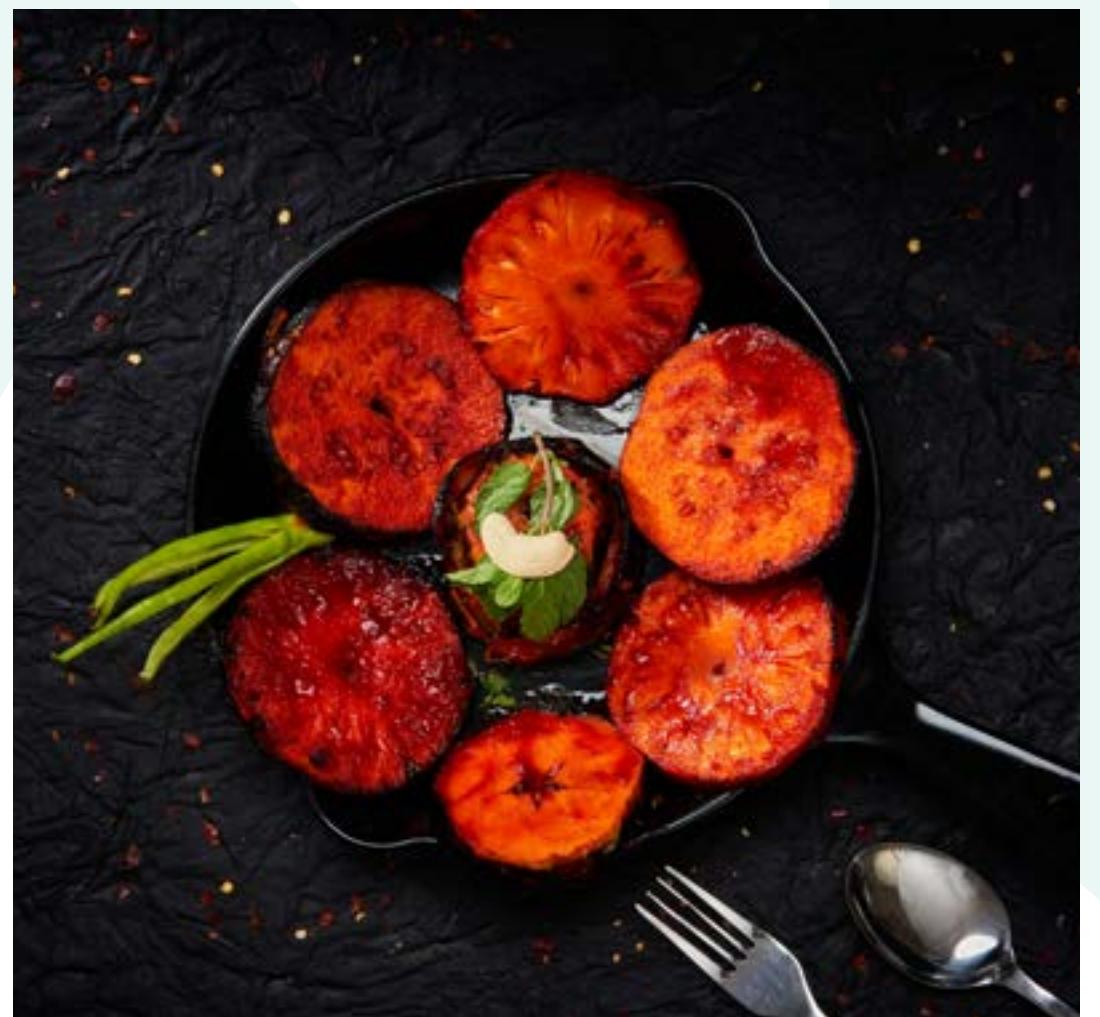
## PHOTOGRAPHY



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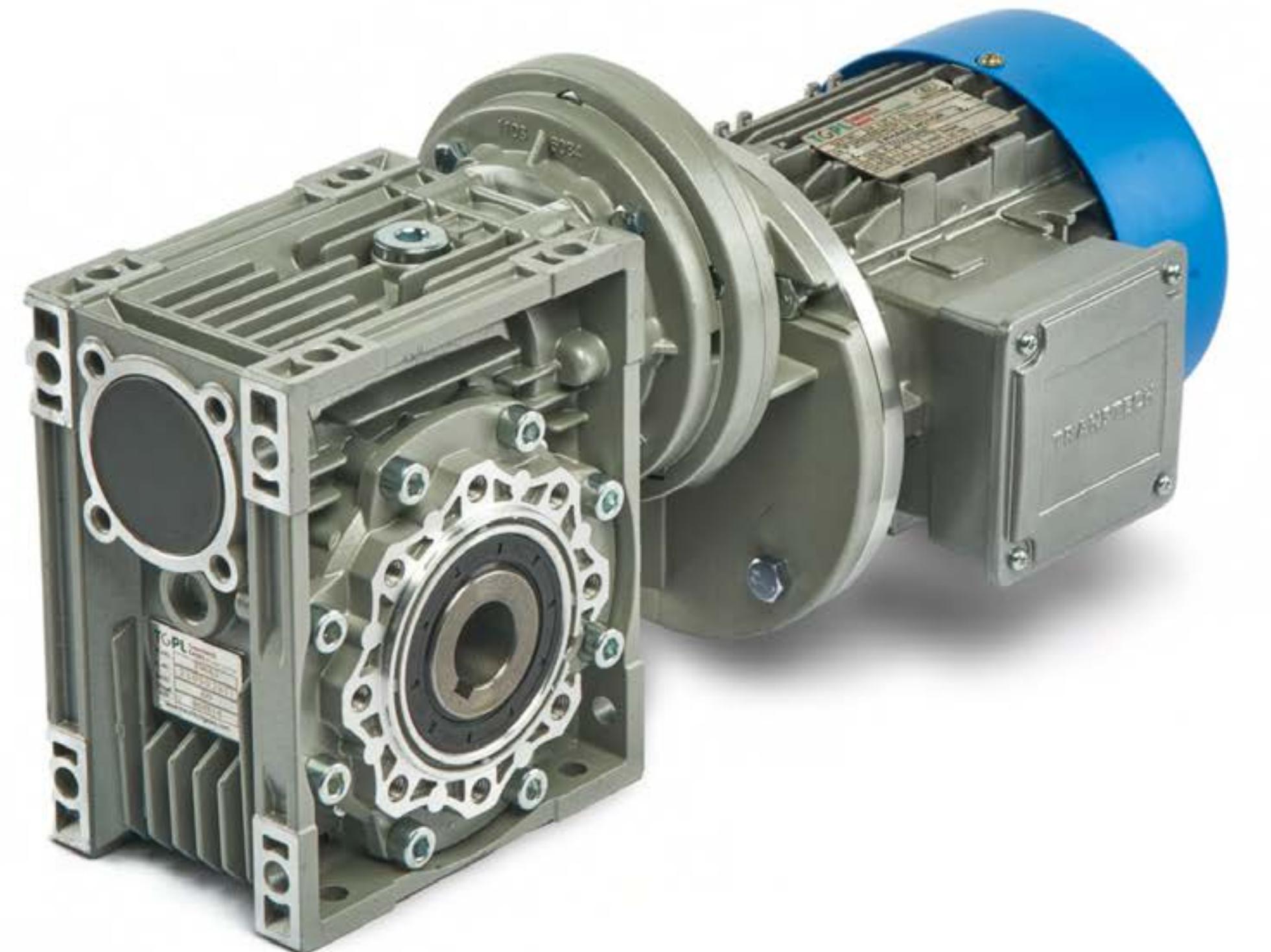
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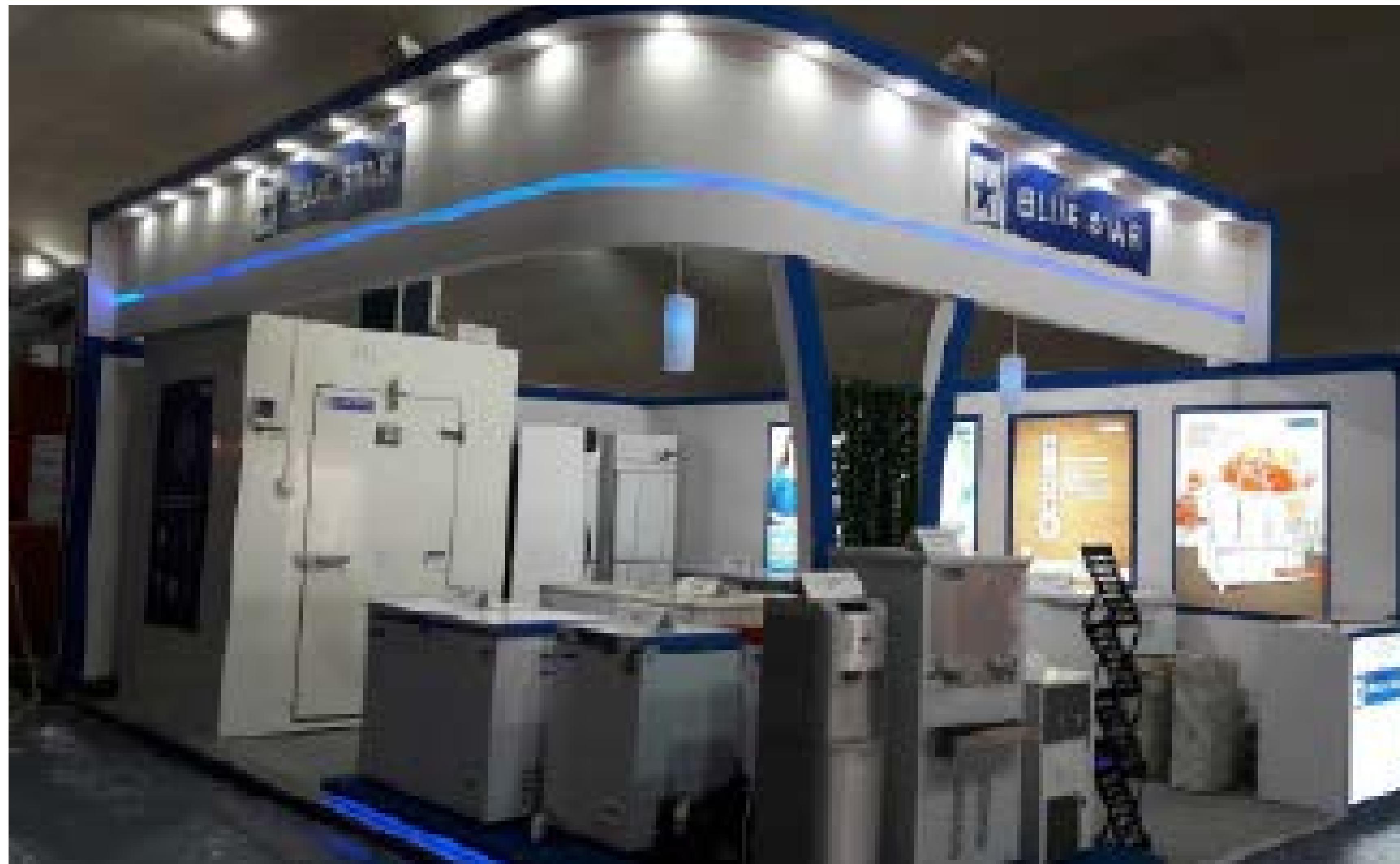
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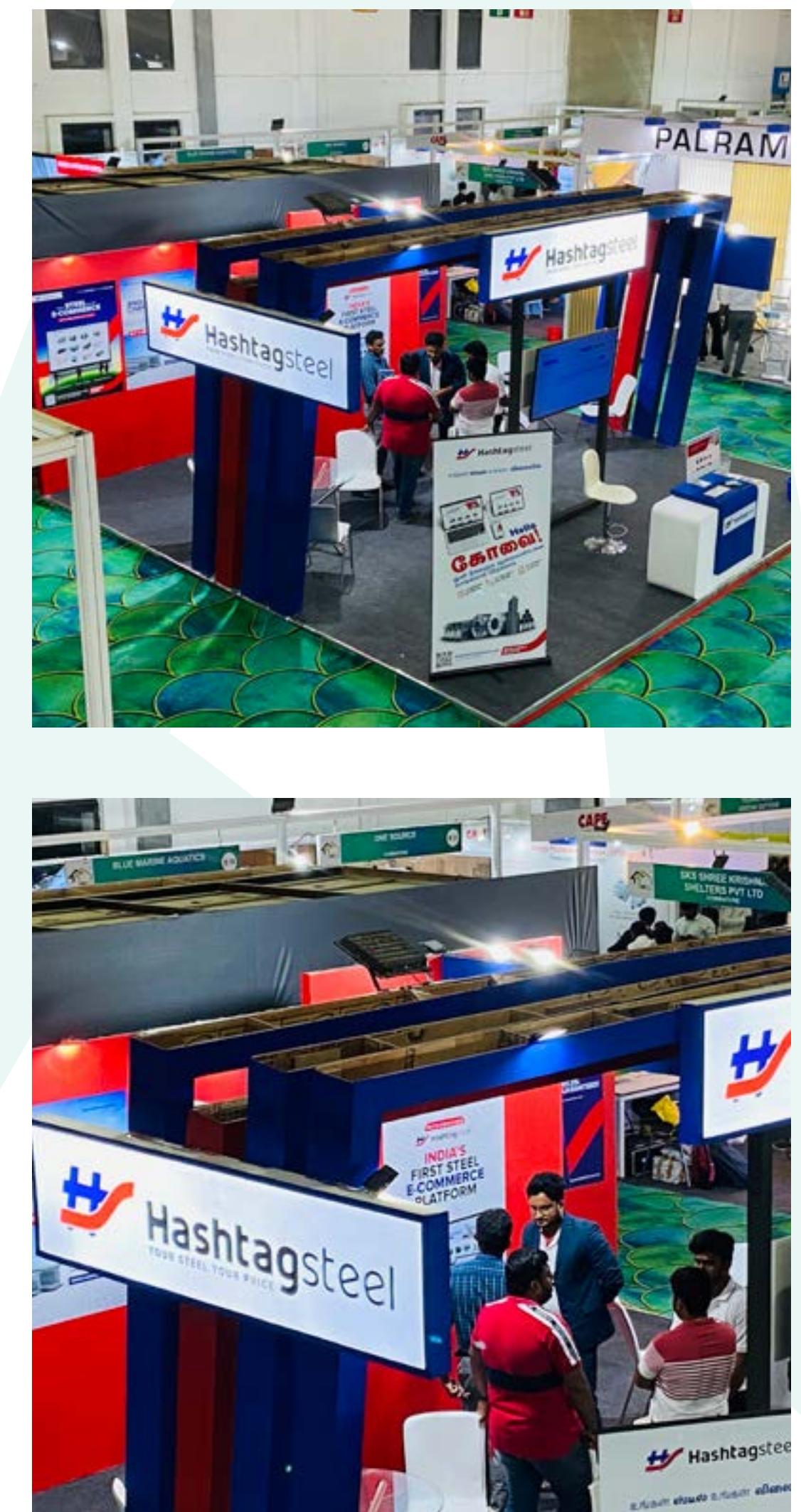
## EVENTS AND EXHIBITIONS



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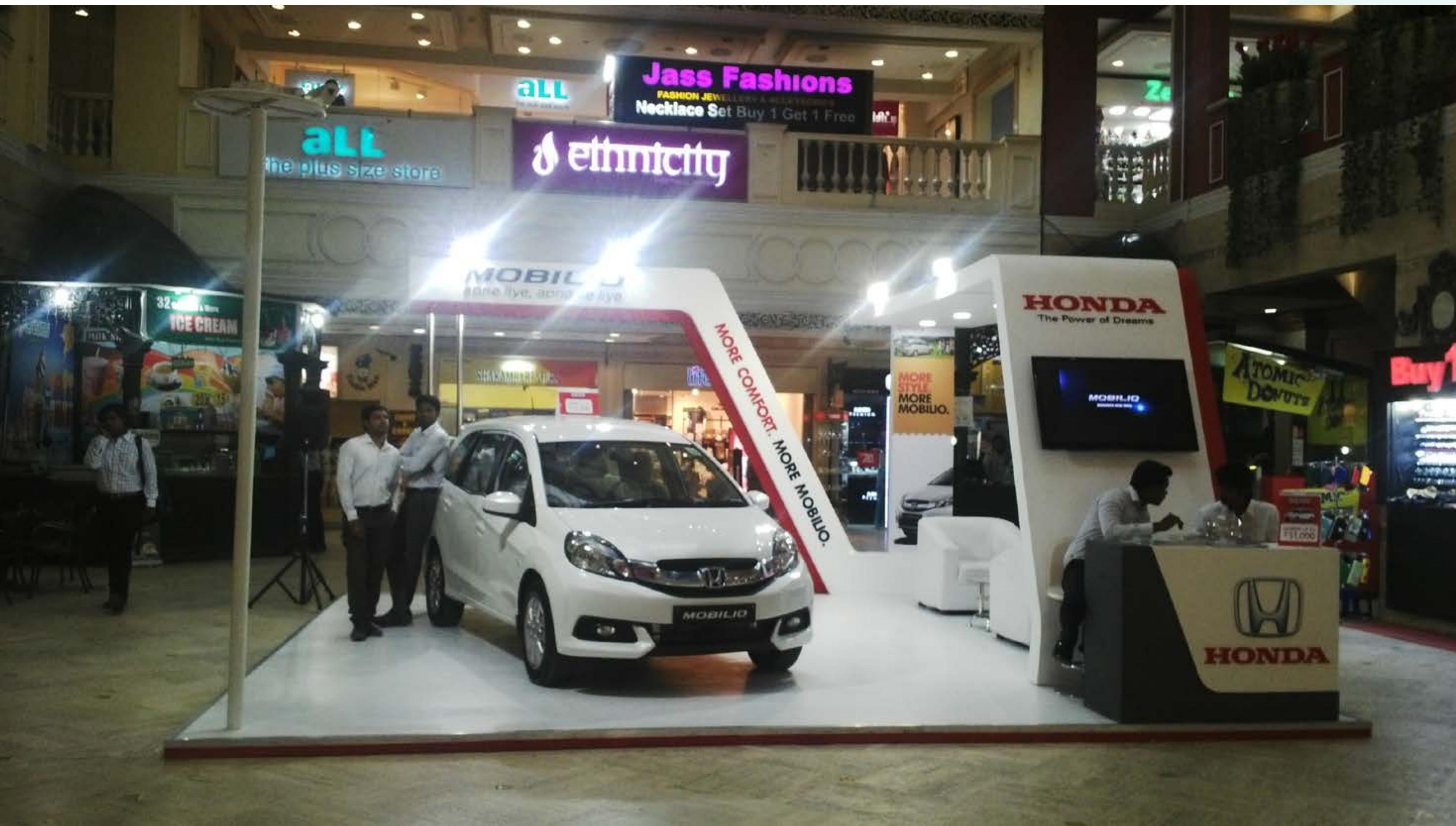
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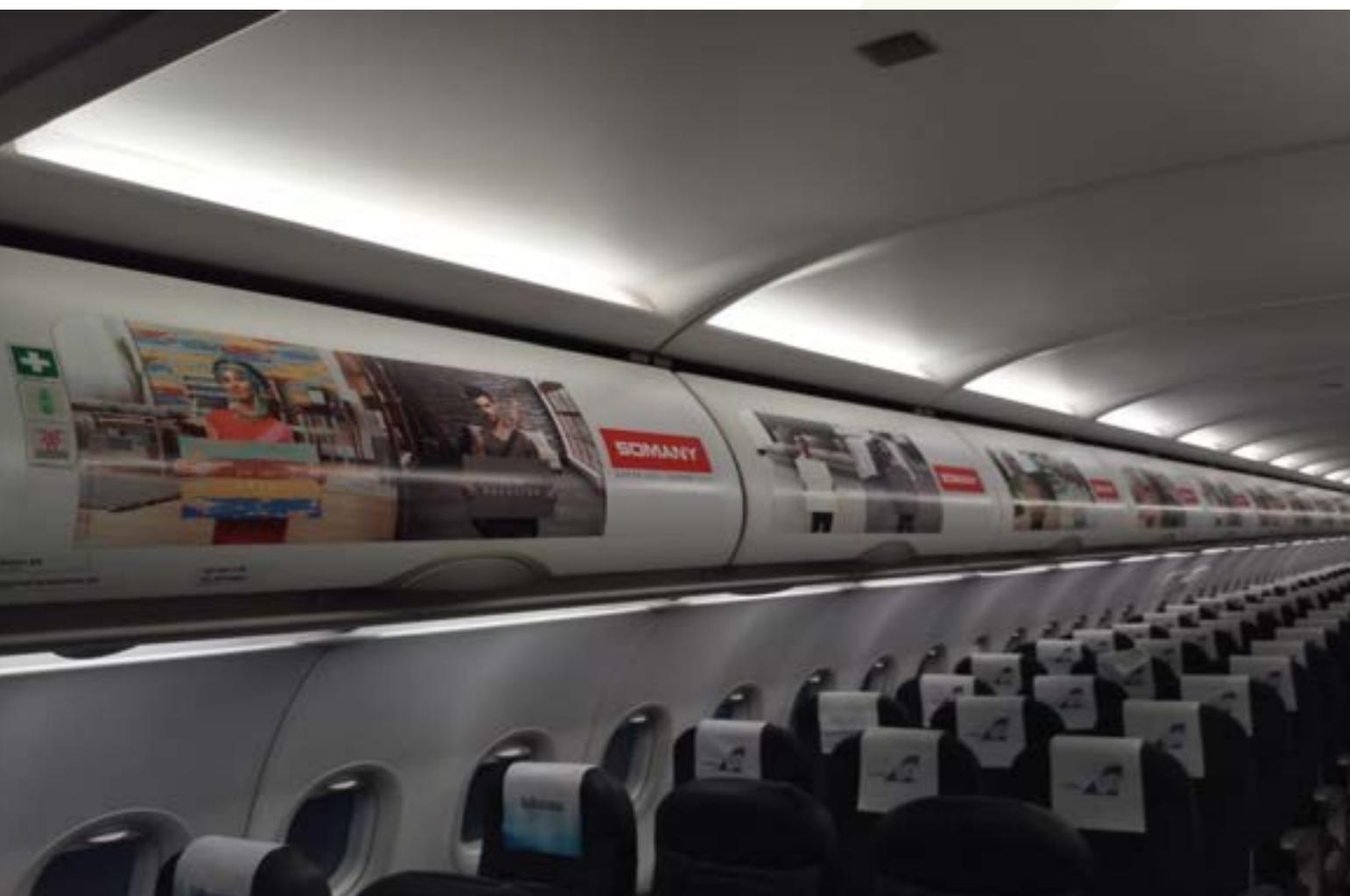
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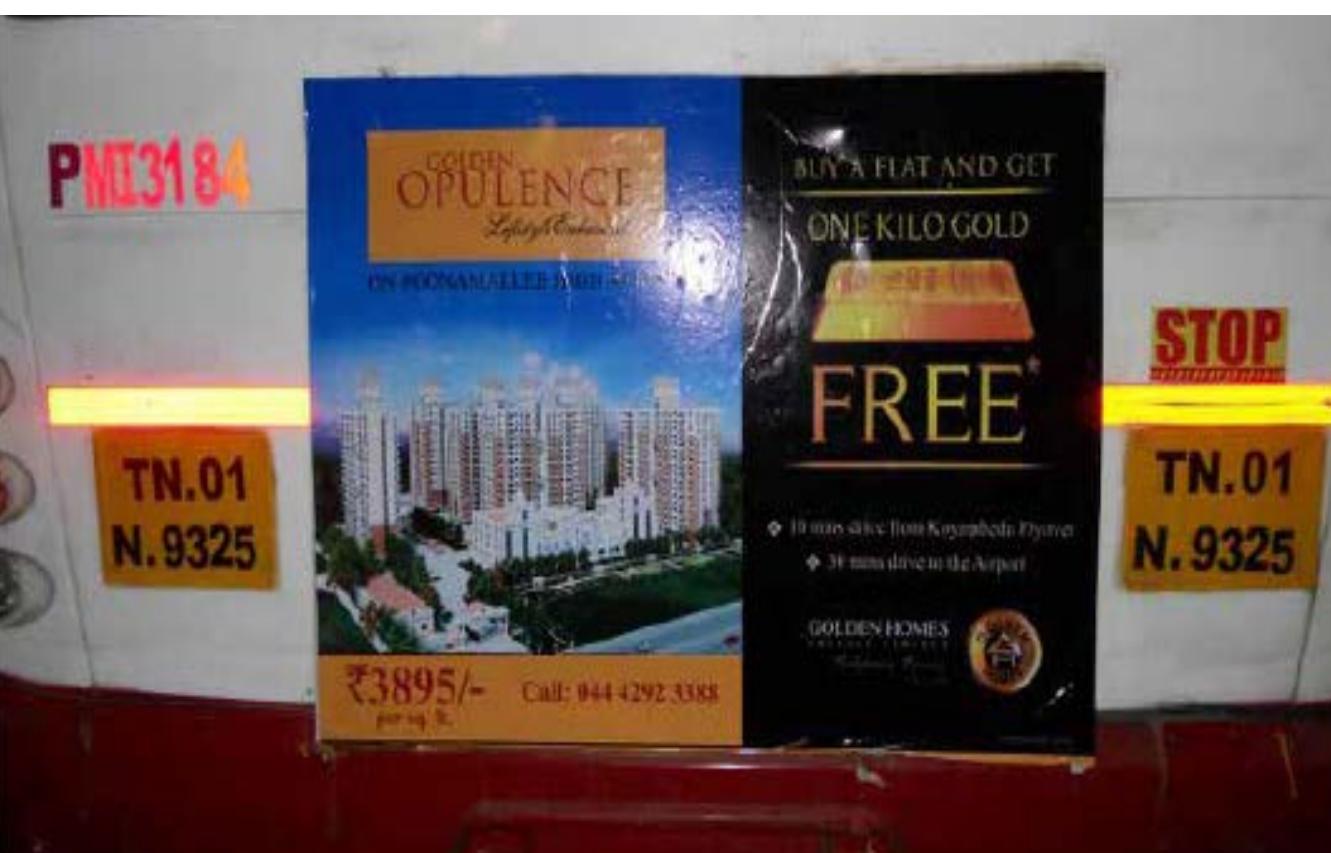
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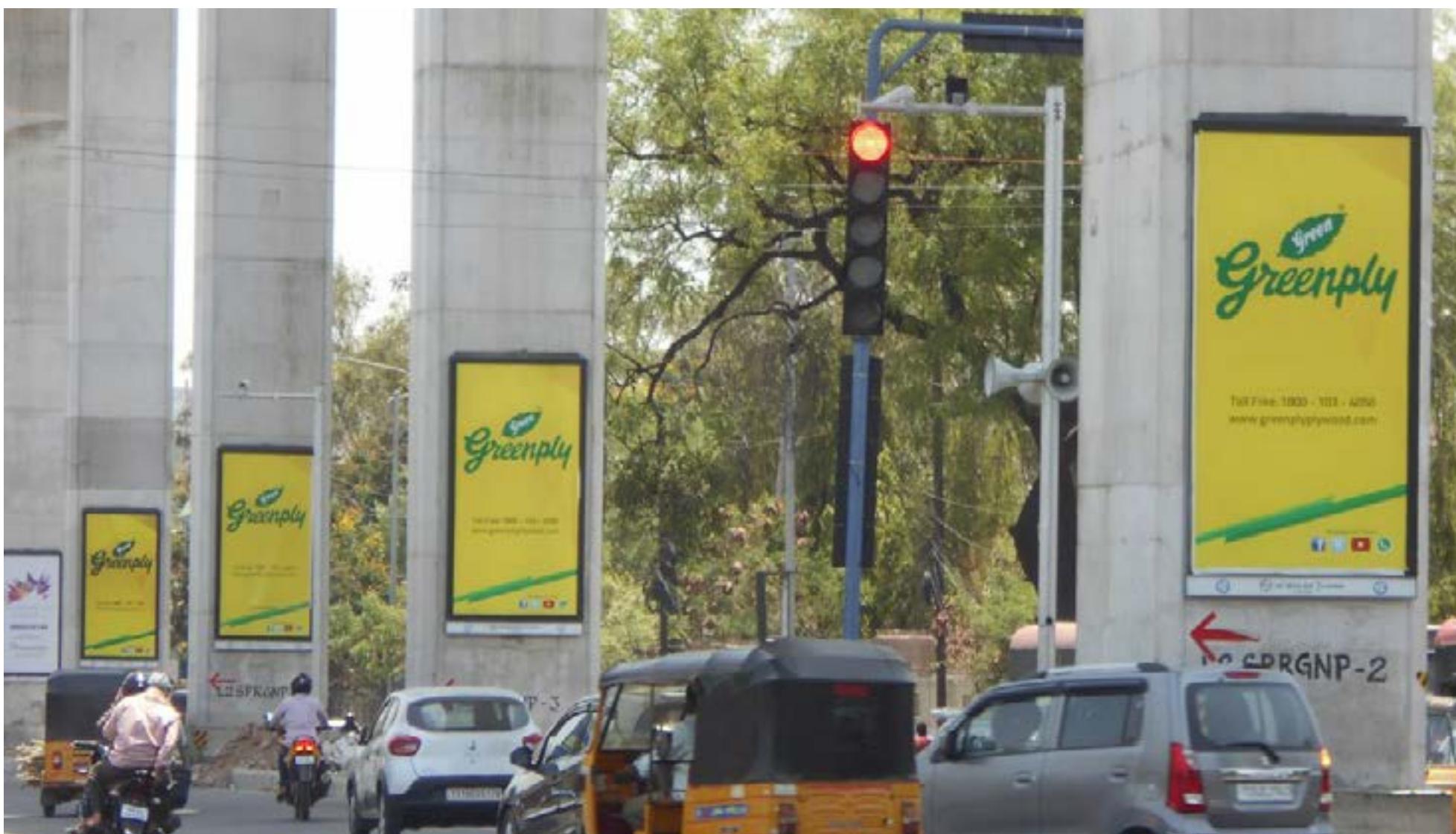
## FLIGHT ADVERTISING



## BUS ADVERTISING



## OUTDOOR ADVERTISING



## OUR CLIENTS



Mercedes-Benz



CHENNAI  
CITI CENTRE



# LET'S BUILD YOUR BRAND



044 35854384

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[www.alphahues.in](http://www.alphahues.in)

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