

Imagine you have $x \in \mathcal{X} = \{\text{red}, \text{green}\}$

Direct consequence of \mathcal{X} .

$$\tilde{x} \in \{0, 1\}$$

$$\mathcal{H} = \{w_0 + w_1 \tilde{x} : w_0 \in \mathbb{R}, w_1 \in \mathbb{R}\}$$

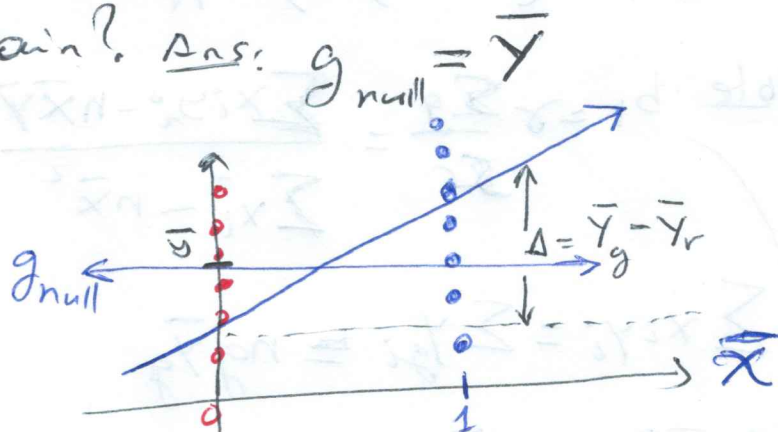
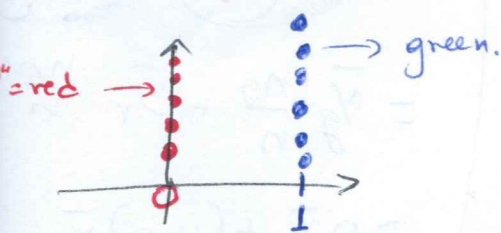
You multiply a fiber by an nbx.

$$= \{w_0 + w_1 \mathbb{1}_{x=\text{green}}, w_0 \in \mathbb{R}, w_1 \in \mathbb{R}\}$$

$$\Rightarrow g(x) = b_0 + b_1 \mathbb{1}_{x=\text{green}}.$$

1 \rightarrow give green
0 \rightarrow give red.

What is null model again? Ans: $g_{\text{null}} = \bar{y}$



What do you think best

The two values will be

$$g(x) = \begin{cases} \bar{y}_r & \text{if } \tilde{x} = 0 \\ \bar{y}_g & \text{if } \tilde{x} = 1 \end{cases}$$

$$= \bar{y}_r + (\bar{y}_g - \bar{y}_r) \mathbb{1}_{x=\text{green}}$$

Note: from $g(x) = b_0 + b_1 \mathbb{1}_{x=\text{green}}$

$$b_0 = \bar{y}_r$$

$$b_1 = \bar{y}_g - \bar{y}_r$$

Why \mathbb{R}^2 is bad?

Ans:

Case \mathbb{R}^2 is good? yes all pts close to the line.

How to prove $b_0 = \bar{y}_r$ and $b_1 = \bar{y}_g$?

$$b_0 = \bar{y} - b_1 \bar{x}$$

$$b_1 = \frac{s_y}{s_x}$$

Let's assume $b_0 = \bar{y}_g - \bar{y}_r$ and

$$b_0 = (p \bar{y}_g + (1-p) \bar{y}_r) - (\bar{y}_g - \bar{y}_r) p$$

$$\text{lest } p = \frac{ng}{n}$$

$$= \bar{y}_r \cdot ((1-p) + p) = \bar{y}_r \quad \checkmark$$

Note: $b_1 = r \frac{\sum y_i}{\sum x_i} = \frac{\sum x_i y_i - n \bar{x} \bar{y}}{\sum x_i^2 - n \bar{x}^2}$

$$\sum x_i y_i = \sum y_{gi} = ng \bar{y}_g$$

$$n \bar{x} \bar{y} = np \bar{y}$$

$$\sum x_i^2 = ng$$

$$n \bar{x}^2 = np^2$$

$$\Rightarrow \frac{\sum x_i y_i - n \bar{x} \bar{y} \cdot \frac{1}{n}}{\sum x_i^2 - n \bar{x}^2 \cdot \frac{1}{n}} = \frac{p \bar{y}_g - p \bar{y}}{p - p^2}$$

$$= \frac{\bar{y}_g - \bar{y}}{1-p} = \frac{\bar{y}_g - (p \bar{y}_g + (1-p) \bar{y}_r)}{1-p} = \frac{\bar{y}_g}{1-p} - \frac{p \bar{y}_g}{1-p} - \bar{y}_r = \bar{y}_g - \bar{y}_r \quad \checkmark$$

$$\bar{y} = \frac{y_1 + y_2 + \dots + y_n}{n}$$

$$= \frac{y_{g1} + \dots + y_{gn} + y_{r1} + \dots + y_{rn}}{n}$$

$$= \frac{\sum y_g}{n} + \frac{\sum y_r}{n}$$

$$= \frac{\sum y_g}{n} \cdot \frac{ng}{ng} + \frac{\sum y_r}{n} \cdot \frac{nr}{nr}$$

$$= \bar{y}_g \frac{ng}{n} + \bar{y}_r \frac{nr}{n}$$

$$= p \bar{y}_g + (1-p) \bar{y}_r$$

$$\bar{x} = \frac{x_1 + \dots + x_n}{n}$$

$$= \frac{x_{g1} + \dots + x_{gn} + \dots}{n}$$

$$= \frac{ng}{n}$$

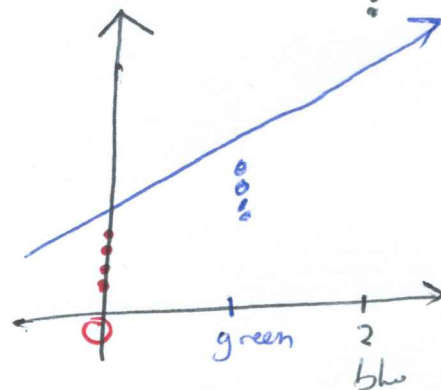
$$= p$$

Exple: $x \in X = \{\text{red, green, blue}\}$

$$X = \begin{cases} 1 & \text{non USA} \\ 0 & \text{USA} \end{cases}$$

USA
↓
called reference
category.

" R^2 is how good your model is"



If you go beyond 2
you can't get good
model b/c can not
churn.

END - nitem 1