

Privacy Policy

‘MERAMERCHANT’, the portal name and brand collectively owned and managed by Alpharubix Infotech Solutions Pvt. Ltd. herein referred to as ‘MERAMERCHANT’ in the context of this contract / Agreement / Terms of Service / Privacy policy.

‘MERAMERCHANT’ is committed to safeguarding the privacy and confidentiality of all users who accesses and uses our website (“User”), <https://www.meramerchant.com> (“**Website**”). In this privacy policy, use of the terms “we”, “us” and “our” refers to ‘MERAMERCHANT’.

By accessing and using the Website, you accept the terms of, and be bound by this privacy policy. This privacy policy may be updated from time to time at our sole discretion or on account of changes in law or as per need of the business situation .

This privacy policy at all times, shall be read along with the general terms and conditions of use of the Website. By accessing and using this Website, you accept and agree to be bound by and comply with this privacy policy and the Terms and Conditions.

It is our policy to keep the personal information of users secure and use the same solely for the activities related to the organization, ‘MERAMERCHANT’.

We limit the collection and use of user information only on a need-to-know basis to offer better products and services to you. The information made available to us will be secure and inaccessible to any unauthorized party.

‘MERAMERCHANT’ may use the information for customer verification, provision of products and services, for personalization of products or services, marketing or promotion of our financial services or related products or that of our associates and affiliates or for any other purpose that will help us in providing you better services or in the best interests of our business.

We undertake not to disclose the information provided by you to any person, unless such action is necessary to applicable regulatory / govt./legal norms or pursuant to the terms and conditions applicable , for betterment of our services, for use by our trusted business associates / 3rd party organizations.

You shall not hold us liable for use or disclosure of information for the aforementioned purposes or in terms of any other agreements with you. ‘MERAMERCHANT’ is not responsible for any information practices/ promotions/ads employed by web sites linked with our website.

Use of our website and/or of our other Online Channels shall be construed as consent to the changes or modifications to this Privacy Policy, if any.