**Report**

**Three conclusions about crowdfunding campaigns**

Three conclusions can be drawn about crowdfunding campaigns from the given data. The first conclusion is that crowdfunding campaigns have a success rate of more than 50%, which is higher than their failure rate of around 35%, given that more than 500 out of 1000 projects successfully obtained crowdfunding. The next conclusion is that crowdfunding campaigns seem to be most successful for projects in the multimedia industries, given that more than half of the projects that have successful crowdfunding are projects in theatre, music and film & video. A third conclusion that we can draw is crowdfunding campaigns, once started, are mostly able to proceed to the end, either to their success or to failure, without being cancelled in the process.

**Limitations of this dataset**

There are some possible limitations of this dataset. First, the dataset includes only 2 countries in North America, 4 in Europe and Australia, all of which countries are Western advanced economies. We cannot readily expect to see similar data and draw similar conclusions about crowdfunding campaigns in, for example, Asian advanced economies and developing countries, since the public in Asian countries and in developing countries may have different attitude towards crowdfunding projects. Should we want to know about crowdfunding campaigns in those countries, we need data on crowdfunding campaigns in them.

The second limitation is that taking 1000 sample crowdfunding projects may not be enough, considering that the 1000 projects are samples of projects in all 7 countries. If the total number of crowdfunding projects in all 7 countries is much greater than 1000, then perhaps it is better to take a wider sample of the projects, such as 2000.

**Some other possible tables and/or graphs and their additional value**

One possible table and graph that could be created is a pivot table and a corresponding pivot graph that show the relationship between the amount of time each project has for crowdfunding (i.e. the difference between the deadline and the launch date) and the outcome of the crowdfunding. This can help identify whether the amount of time a project has for crowdfunding correlates with or influences the outcome of the crowdfunding.