



Updated Brief:

I just wanted to say how impressed I am with the work that all the students presented.

As I mentioned to some of the students, there will be a minimum £100 cash prize for the team who I feel has done the best job of creating the app!

With the more money potentially being added to the pot from some of our business partners!

With that being said, I have created another brief to help the students with their work;

Additional Changes:

- Change the Heading font to Shrikhand.
- Change the body font to Montserrat (Regular 400).
- Keep the colours the same as before.
- Add the 10 businesses (Will be listed below) into the app you create, displaying their logo and description. Their location on the interactive app. The points you can earn there. The prizes you can win.

Confirmed pages I want on the app:

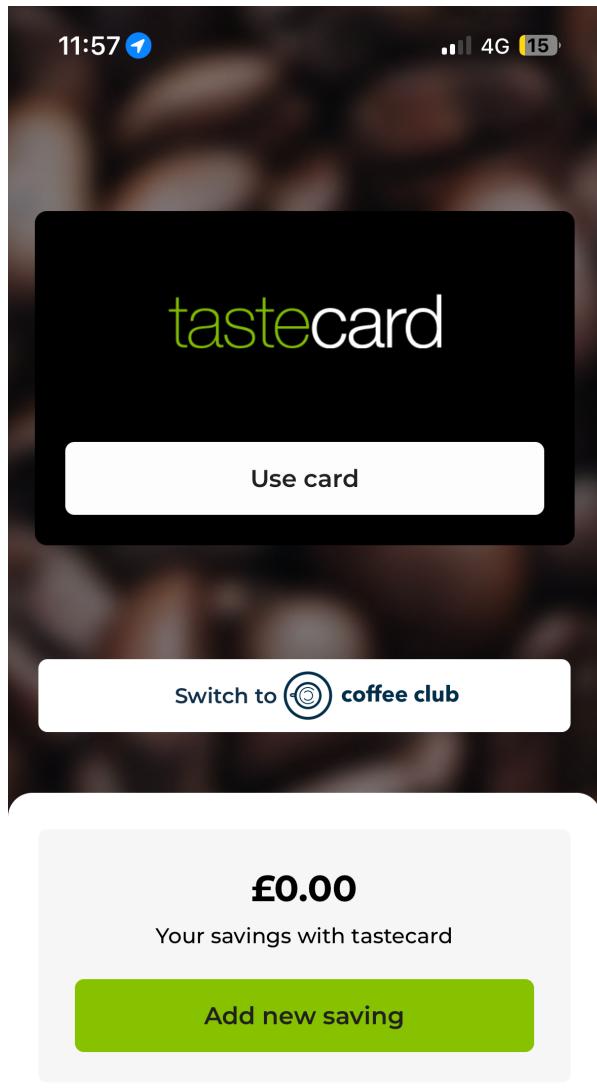
- Home page (Displaying briefly what the app has to offer)
- Search (With interactive map)
- LocalLinked card (In the middle, showing account, points earned, and rewards)

- Scanner & Points Page (Shows how to earn points, and how many points each business has)
- Lifestyle (Services, housing, guides, overall guide for the users)

Use the Taste Card app for inspiration:

The screenshot shows the Taste Card app's main interface. At the top, it displays the time (8:15), signal strength, and battery level (56%). Below this, the location is set to "Hampshire Ter". The main section is titled "Offer categories" and features four cards: "Dine Out" (image of a meal), "Pizza Delivery" (image of a pizza), "Cinema" (image of popcorn), and "Days Out" (image of a roller coaster). Below these is a "NEW LOCAL PUB ALERT!" section with the text "Love your local pub with tastecard." and a "FIND YOUR NEAREST" button. To the right is an image of a burger and fries. At the bottom, there's a "Offers near you" section with a "View all →" button and a navigation bar with icons for Home, Search, My card, Messages, and More.

This screenshot shows a map view from the Taste Card app. The map covers the area around Hampshire Ter, showing locations like PORTSEA, SOMERS TOWN, and SOUTHERN HARBOUR. It highlights several offers with green circles containing numbers: 2 at Victoria Park, 8 at Governor's Green, 3 at Pembroke Gardens, and 3 at Nelson Road. There are also markers for Wetherspoon, The Astoria, HMS Temeraire, Ravelin Park, Duke Of Buckingham, The Chambers, The Parade Tearooms, Clarence Pier, and The Beach Club. A search bar at the top says "Search • Hampshire Ter". Below the map, there's a promotional card for "Banana Tree - Portsmouth" featuring a 25% off total bill offer, the restaurant's name, its Pan Asian, Malaysian, Thai, Vietnamese, and Indonesian cuisine types, a distance of 0.3 Miles, and a "Find" button. The bottom of the screen has a navigation bar with Home, Search, My card, Messages, and More icons.



I hope this is enough information to help you all complete the best app possible, I look forward to seeing the end results on the 14th of May!

Best of luck to you all.

