

Kevin Bloch  
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Date of birth: 26.05.1986  
Nationality: Swiss

## WORK

JUNIOR COPYWRITER, Y&R GROUP, ZÜRICH: AUGUST 2011 – JULY 2013  
Conception and realization of campaigns, online and offline, both in German and English for international clients.

FREELANCE COPYWRITER: AUGUST 2013 - NOW  
Self-employed copywriting for clients such as KiloKilo, TBS, ewz, distylerie.

CIVIL SERVICE: AUGUST 2014 - MAY 2015  
Killing neophytes, farming, and, among other things, being responsible for marketing at an NGO.

## EDUCATION

UNIVERSITY OF ZURICH:  
• Bachelor of Arts in English Linguistics and Literature, and Philosophy, Graduation 2010  
• Master of Arts in English Literature and Cultural Analysis, Graduation 2014

LANGUAGES:  
• German (native)  
• English (as good as native)  
• French (basic)  
• Italian (very basic)