

**This is the CV  
of freelance  
copywriter  
Kevin Bloch**

**PARTICULARS**

**Kevin Bloch**  
**Schiffbaustrasse 10**  
**8005 Zürich**

**+41 79 716 73 61**  
**kevinbloch@gmail.com**  
**kevinbloch.ch**

**Date of birth**

**26.05.1986**

**Nationality**

**Swiss**

**PROFESSION PATH**

**Freelance Copywriter**

**August 2013 - Now**

**Self-employed**  
**copywriting for clients**  
**such as KiloKilo,**  
**TBS, ewz, distylerie.**

**August 2014 - May 2015**

**Civil Service**

**Killing neophytes and**  
**farming (= mostly ma-**  
**naging cow shit) and,**  
**among other things,**  
**being responsible for**  
**marketing at an NGO.**

August 2011 – July 2013

## **Junior Copywriter, Y&R Group, Zürich**

**Conception and realization of campaigns, online and offline, both in German and English for international clients.**

### **EDUCATION**

## **University of Zurich**

Graduation 2014

2010 – 2014

## **Master of Arts in English Literature and Cultural Analysis**

Graduation 2010

2006 – 2010

## **Bachelor of Arts in English Linguistics and Literature, and Philosophy**

### **LANGUAGES**

**German** (native)

**English** (as good as native)

**French** (basic)

**Italian** (very basic)

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end of the CV  
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