

Kevin Bloch
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Date of birth: 26.05.1986
Nationality: Swiss

WORK EXPERIENCE

JUNIOR COPYWRITER, Y&R GROUP, ZÜRICH : AUGUST 2011 – JULY 2013

Conception and realization of campaigns, online and offline, both in German and English for international clients.

FREELANCE COPYWRITER: AUGUST 2013 - NOW

Self-employed copywriting for clients such as Y&R Zurich, Notch Interactive, KiloKilo, TBS, Y7K.

CIVIL SERVICE: AUGUST 2014 - MAY 2015

Killing neophytes, farming, and, among other things, being responsible for marketing at Horizon, an NGO.

EDUCATION

UNIVERSITY OF ZÜRICH:

- Bachelor of Arts in English Linguistics and Literature, and Philosophy, Graduation 2010
- Master of Arts in English Literature and Cultural Analysis, Graduation 2014

LANGUAGES:

- German (native)
- English (as good as native)
- French (basic)
- Italian (basic)

IT KNOWLEDGE:

- OSX/ Windows
- Office, Powerpoint, Excel
- Photoshop
- Html, CSS, Python, Javascript